

MASCO CORP /DE/
Form FWP
March 09, 2007

Filed Pursuant to Rule 433
Registration No. 333-140970
Final Term Sheet
March 9, 2007

MASCO CORPORATION
\$300,000,000 FLOATING RATE NOTES DUE 2010

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| ISSUER: | Masco Corporation |
| TITLE OF SECURITIES: | Floating Rate Notes due 2010 |
| RATINGS: | Baa1 by Moody's Investors Service, Inc and BBB+ by Standard & Poor's Rating Services |
| TRADE DATE: | March 9, 2007 |
| SETTLEMENT DATE (T+3): | March 14, 2007 |
| MATURITY DATE: | March 12, 2010 |
| AGGREGATE PRINCIPAL AMOUNT OFFERED: | \$300,000,000 |
| PRICE TO PUBLIC (ISSUE PRICE): | 100.000% |
| PROCEEDS TO MASCO (BEFORE EXPENSES): | \$298,800,000 |
| BENCHMARK: | 3-Month USD LIBOR |
| INTEREST RATE: | 3-Month USD LIBOR + .30% |
| INTEREST PAYMENT DATES: | Quarterly on each March 12, June 12, September 12 and December 12 commencing on June 12, 2007 |
| DENOMINATIONS: | \$1,000 by \$1,000 |
| CHANGE OF CONTROL: | Upon the occurrence of a Change of Control Triggering Event, we will be required to make an offer to purchase the notes at a price equal to 101% of their principal amount plus accrued and unpaid interest to the date of repurchase. |
| JOINT BOOKRUNNERS: | Merrill Lynch, Pierce, Fenner & Smith Incorporated, Citigroup Global Markets Inc. and J.P. Morgan Securities Inc. |
| CO-MANAGERS: | Daiwa Securities America Inc., KeyBanc Capital Markets, a division of McDonald Investments, Inc., Lazard Capital Markets LLC |

CUSIP:

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THE ISSUER HAS FILED A REGISTRATION STATEMENT (INCLUDING A PROSPECTUS) WITH THE SEC FOR THE OFFERING TO WHICH THIS COMMUNICATION RELATES. BEFORE YOU INVEST, YOU SHOULD READ THE PROSPECTUS IN THAT REGISTRATION STATEMENT AND OTHER DOCUMENTS THE ISSUER HAS FILED WITH THE SEC FOR MORE COMPLETE INFORMATION ABOUT THE ISSUER AND THIS OFFERING. YOU MAY GET THESE DOCUMENTS FOR FREE BY VISITING EDGAR ON THE SEC WEB SITE AT WWW.SEC.GOV. ALTERNATIVELY, THE ISSUER, ANY UNDERWRITER OR ANY DEALER PARTICIPATING IN THE OFFERING WILL ARRANGE TO SEND YOU THE PROSPECTUS IF YOU REQUEST IT BY CALLING MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED TOLL-FREE AT 1-866-500-5408, CITIGROUP GLOBAL MARKETS INC. TOLL-FREE AT 1-877- 858-5407 OR J.P. MORGAN SECURITIES INC. AT 1-212-834-4533.

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