

VIAD CORP  
Form 8-K  
June 14, 2004

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15 (d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

June 14, 2004

Date of Report (Date of earliest event reported)

**VIAD CORP**

(Exact name of registrant as specified in its charter)

DELAWARE  
(State or other jurisdiction of  
incorporation or organization)

001-11015  
(Commission  
file number)

36-1169950  
(IRS Employer  
Identification No.)

1850 N. Central Ave., Phoenix, Arizona  
(Address of principal executive offices)

85004  
(Zip Code)

Registrant's telephone number, including area code (602) 207-4000

---

**TABLE OF CONTENTS**

Item 7. FINANCIAL STATEMENTS AND EXHIBITS

Item 9. REGULATION FD DISCLOSURE

SIGNATURES

EX-99.1

EX-99.2

---

**Table of Contents**

**Item 7. FINANCIAL STATEMENTS AND EXHIBITS**

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits

- 99.1 Investor Presentation of New Viad.
- 99.2 Investor Presentation of MoneyGram.

**Item 9. REGULATION FD DISCLOSURE**

Viad Corp ( Viad or the Company ) is currently working to separate its payment services business conducted by its subsidiary, Travelers Express Company, Inc., from its other businesses by means of a tax-free spin-off. Effective with the spin-off, Travelers Express Company, Inc. will operate under the new name MoneyGram International, Inc. ( MoneyGram ). In anticipation of the forthcoming spin-off, certain presentations have been prepared for meetings to be held with certain current and potential investors of both MoneyGram and the remaining Viad businesses ( New Viad ). Such meetings are to be held beginning on June 14, 2004. The Company is therefore making available copies of the presentations of New Viad and MoneyGram, which are attached hereto as Exhibits 99.1 and 99.2, respectively, and are incorporated by reference herein.

The information in this current report on Form 8-K is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this current report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

June 14, 2004

**VIAD CORP**  
(Registrant)

By /s/ G. Michael Latta

---

G. Michael Latta  
Vice President Controller  
(Chief Accounting Officer  
and Authorized Officer)