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SANFILIPPO JOHN B & SON INC Form DEFA14A

September 17, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 SCHEDULE 14A

(Rule 14a-101)

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No.)

Filed by the Registrant b Filed by a Party other than the Registrant o

Check the appropriate box:

- " Preliminary Proxy Statement
- " Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- b Definitive Additional Materials
- " Soliciting Material Pursuant to § 240.14a-12

John B. Sanfilippo & Son, Inc.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

b No fee required.

- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount previously paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:

(4) Date Filed:

John B. Sanfilippo & Son, Inc.

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting

To Be Held on Wednesday, November 3, 2010, for John B. Sanfilippo & Son, Inc.

This communication is not a form for voting and presents only an overview of the more complete proxy materials, which contain important information, that are available to you on the Internet or by mail. We encourage you to access and review the proxy materials before voting. To view the proxy statement and annual report, go to www.proxydocs.com/JBSS. To access your form of proxy while visiting this site, you will need the 12 digit control number in the shaded gray box below.

Under the United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the Internet. We have chosen to use these procedures for our 2010 Annual Meeting and need YOUR participation.

If you want to receive a paper or e-mail copy of the proxy materials, you will need to request one, otherwise you will not receive a paper or e-mail copy. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year s annual meeting, please make this request on or before October 20, 2010.

View Proxy Statement and Annual Report Online at www.proxydocs.com/JBSS A convenient way to view proxy materials and VOTE!

To view your proxy materials online, go to www.proxydocs.com/JBSS. Have the 12 digit control number, located in the shaded gray box below, available when you access the website and follow the instructions.

A copy of the proxy statement, annual report, and form of proxy for this particular Annual Meeting, and all future stockholder meetings, may be requested by:

INTERNET www.investorelections.com/JBSS

TELEPHONE (866) 648-8133

*E-MAIL paper@investorelections.com

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You will need to use the 12 digit control number located in the shaded gray box below.

* If requesting material by e-mail, please send a blank e-mail with the 12 digit control number (located below) in the subject line. No other requests, instructions or other inquiries should be included with your e-mail requesting material.

ACCOUNT NO.

SHARES

John B. Sanfilippo & Son, Inc. Notice of Annual Meeting

Date: Wednesday, November 3, 2010 Time: 10:00 A.M. (Central Time)

Place: 1707 N. Randall Road, Elgin, Illinois 60123

Voting Items:

The Board of Directors recommends that you vote FOR the following:

1. Election of Directors:

Nominees

01 Governor Jim Edgar 02 Daniel M. Wright

The Board of Directors recommends you vote FOR the following proposal:

- 2. Ratification of the Audit Committee s appointment of PricewaterhouseCoopers LLP as our independent auditor for the fiscal year ending June 30, 2011.
- 3. Upon such other matters as may properly come before the Annual Meeting: In their discretion, the proxies will be authorized to vote on such other matters as may properly come before the Annual Meeting or any postponements or adjournments thereof.

Should you require directions to attend the Annual Meeting and vote in person, please call (847) 214-4612.

Vote In Person Instructions: While we encourage stockholders to vote by the means indicated above, a stockholder is entitled to vote in person at the Annual Meeting. Additionally, a stockholder who has submitted a proxy before the meeting, may revoke that proxy in person at the Annual Meeting.