

KINGSWAY FINANCIAL SERVICES INC
Form 6-K
January 26, 2010

**U.S. SECURITIES AND EXCHANGE COMMISSION
WASHINGTON D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
For the month of January, 2010.**

**KINGSWAY FINANCIAL SERVICES INC.
(Exact name of Registrant as specified in its charter)**

**ONTARIO, CANADA
(Province or other jurisdiction of incorporation or organization)
7120 Hurontario Street, Suite 800, Mississauga, Ontario, Canada L5W 0A9
(Address of principal executive offices)**

[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:]

Form 20-F Form 40-F

[Indicate by check mark whether the Registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:]

Yes No

[If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):]

N/A

KINGSWAY FINANCIAL SERVICES INC.

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| Item | Description |
|-------------|---------------------------------------------------------------------------------------------------------------------|
| 99.1 | News Release dated January 25, 2010 Kingsway Announces Definitive Agreement For The Sale Of Jevco Insurance Company |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**KINGSWAY FINANCIAL SERVICES
INC.**

Dated: January 25, 2010

By: /s/ Colin Simpson

By: /s/ Kathleen Howie