TELEFONICA S A Form 20-F May 18, 2007

#### As filed with the Securities and Exchange Commission on May 18, 2007

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 20-F

0	<b>REGISTRATION STATEMENT PURSUANT TO SECTION 12(b)</b>
	OR (g) OF THE SECURITIES EXCHANGE ACT OF 1934
	OR
þ	ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d)
	OF THE SECURITIES EXCHANGE ACT OF 1934
	for the fiscal year ended December 31, 2006
	OR
0	TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)
	OF THE SECURITIES EXCHANGE ACT OF 1934
	OR
0	SHELL COMPANY REPORT PURSUANT TO SECTION 13 OR 15(d)
	OF THE SECURITIES EXCHANGE ACT OF 1934
	for the transition period fromto
	Commission file number: 001-09531
	TELEFÓNICA, S.A.
	(Exact name of Registrant as specified in its charter)
	KINGDOM OF SPAIN
	(Jurisdiction of incorporation or organization)
	Gran Vía, 28, 28013 Madrid, Spain
	(Address of principal executive offices)
	Securities registered or to be registered pursuant to Section 12(b) of the Act:

#### **Title of each class**

Name of each exchange on which registered

Ordinary Shares, nominal value 1.00 per share\* American Depositary Shares, each representing three Ordinary Shares New York Stock Exchange New York Stock Exchange

\* Not for trading, but only in connection with the listing of American Depositary Shares, pursuant to the requirements of the New York Stock Exchange.

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Securities registered or to be registered pursuant to Section 12(g) of the Act: None

Securities for which there is a reporting obligation pursuant to Section 15(d) of the Act: None

# The number of outstanding shares of each class of capital stock of Telefónica, S.A. at December 31, 2006 was:

# Ordinary Shares, nominal value 1.00 per share: 4,921,130,397

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes b No o

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act.

Large accelerated filer b Accelerated filer o Non-accelerated filer o

Indicate by check mark which financial statement item the registrant has elected to follow.

Item 17 o Item 18 þ

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes o No þ

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#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This Annual Report contains statements that constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the U.S. Securities Exchange Act of 1934, as amended, and the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements in this Annual Report can be identified, in some instances, by the use of words such as expect , aim , hope , anticipate , intend , believe and similar language or the negative thereof or by the forward-looking nature of discussions of strategy, plans or intentions. These statements appear in a number of places in this Annual Report including, without limitation, certain statements made in Item 3 Key Information Risk Factors , Item 4 Information on the Company and Item 5 Operating and Financial Review and Prospects and include statements regarding our intent, belief or current expectations with respect to, among other things:

the effect on our results of operations of competition in the Spanish telecommunications market and our other principal markets;

trends affecting our financial condition or results of operations;

acquisitions or investments which we may make in the future;

our capital expenditures plan;

our estimated availability of funds;

our ability to repay debt with estimated future cash flows;

our shareholder remuneration policies;

supervision and regulation of the Spanish telecommunications sector and of the telecommunications sectors in other countries where we have significant operations;

our strategic partnerships; and

the potential for growth and competition in current and anticipated areas of our business.

Such forward-looking statements are not guarantees of future performance and involve numerous risks and uncertainties, and actual results may differ materially from those anticipated in the forward-looking statements as a result of various factors. The risks and uncertainties involved in our business that could affect the matters referred to in such forward-looking statements include but are not limited to:

changes in general economic, business or political conditions in the domestic or international markets (particularly in Latin America) in which we operate or have material investments that may affect demand for our services;

changes in currency exchange rates and interest rates;

failure to generate sufficient cash flow through our business or an increase in our capital expenditures leading to greater dependency on external financing;

our inability to successfully implement our business plan;

failure to maintain satisfactory working relationships with our partners;

costs and difficulties associated with the acquisition and integration of other businesses;

the actions of existing and potential competitors in each of our markets;

the impact of current, pending or future legislation and regulation in countries where we operate;

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failure to renew or obtain the necessary licenses to carry out our operations;

the potential effects of technological changes;

unanticipated service network interruptions;

the outcome of pending litigation; and

the impact of impairment of goodwill and assets as a result of changes in the economic, regulatory, business or political environment.

Some of these and other important factors that could cause such differences are discussed in more detail under Item 3 Key Information Risk Factors, Item 4 Information on the Company, Item 5 Operating and Financial Review Prospects and Item 11 Quantitative and Qualitative Disclosures About Market Risk.

Readers are cautioned not to place undue reliance on those forward-looking statements, which speak only as of the date of this Annual Report. We undertake no obligation to release publicly the result of any revisions to these forward-looking statements which may be made to reflect events or circumstances after the date of this Annual Report including, without limitation, changes in our business or acquisition strategy or planned capital expenditures, or to reflect the occurrence of unanticipated events.

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#### **CERTAIN TERMS AND CONVENTIONS**

Our ordinary shares, nominal value one euro each, are currently listed on each of the Madrid, Barcelona, Bilbao and Valencia stock exchanges under the symbol TEF. They are also listed on various foreign stock exchanges such as the London, Frankfurt, Paris, Buenos Aires and Tokyo stock exchanges and are quoted through the Automated Quotation System of the Spanish stock exchanges and through the SEAQ International System of the London Stock Exchange. American Depositary Shares ( ADSs ), each representing the right to receive three ordinary shares, are listed on the New York Stock Exchange under the symbol TEF and on the Lima Stock Exchange. ADSs are evidenced by American Depositary Receipts ( ADRs ) issued under a Deposit Agreement with Citibank, N.A., as Depositary. Brazilian Depositary Shares ( BDSs ), each representing the right to receive one ordinary share, are listed on the São Paulo Stock Exchange. BDSs are evidenced by Brazilian Depositary Receipts ( BDRs ) issued under a Deposit Agreement with Banco Bradesco, S.A., as Depositary.

As used herein, Telefónica, Telefónica Group and terms such as we, us and our mean Telefónica, S.A. and it consolidated subsidiaries unless the context requires otherwise.

Following are definitions of certain technical terms used in this Annual Report:

Access refers to a connection to any of the telecommunications services offered by the Telefónica Group. We present our customer base using this model because the integration of telecommunications services in bundled service packages has changed the way residential and corporate customers contract for our services. Because a single customer may contract for multiple services, we believe it is more accurate to count the number of accesses, or services a customer has contracted for, as opposed to only counting our number of customers. For example, a customer that has fixed line telephony service and broadband service represents two accesses rather than a single customer. The following are the main categories of accesses:

Fixed telephony accesses: includes public switched telephone network ( PSTN ) lines, integrated services digital network ( ISDN ) lines and circuits. For purposes of calculating our number of fixed line accesses, we multiply our lines in service as follows: PSTN (x1); basic ISDN (x1); primary ISDN (x30, x20 or x10); 2/6 digital accesses (x30).

Internet and data accesses: includes broadband accesses (retail asymmetrical digital subscriber line ADSL , satellite, fiber optic and circuits over 2 Mbps), narrowband accesses (Internet service through the PSTN) and other accesses, including the remaining non-broadband final client circuits.

Pay TV: includes cable TV, satellite TV (DTH) and Imagenio Internet Protocol ( IP ) TV.

Mobile accesses: includes mobile telephony.

Unbundled local loop: includes accesses to both ends of the [cooper local loop] leased to other operator to provide voice and DSL services (fully unbundled loop, fully UL) or only DSL service (shared unbundled loop, shared UL).

Wholesale ADSL: means wholesale asymmetrical digital subscriber line.

Other: includes other circuits for other operators.

Certain technical terms used with respect to our mobile business are as follows:

Minutes of use (MOU): is calculated by dividing the total number of voice minutes for the preceding 12 months by the weighted average number of customers for the same period.

Average revenue per user (ARPU): is calculated by dividing total service revenue (excluding inbound roaming revenue) from sales to customers for the preceding 12 months by the weighted average number of customers for the same period. ARPU is calculated using gross service revenue before deduction of wholesale discounts.

Revenues means net sales and rendering of services.

#### PRESENTATION OF CERTAIN FINANCIAL INFORMATION

In this Annual Report, references to dollars or  $\$  are to United States dollars, references to pounds sterling, sterling or  $\pounds$  are to British pounds sterling and references to euro or are to the single currency of the participating member states in the Third Stage of the European Economic and Monetary Union pursuant to the treaty establishing the European Community, as amended from time to time.

Our consolidated financial statements as of and for the years ended December 31, 2006 and 2005 are prepared in accordance with the International Financial Reporting Standards (IFRS) as adopted by the European Union and our consolidated financial information as of and for the year ended December 31, 2004 included in our annual consolidated financial statements were restated in accordance with IFRS (the Consolidated Financial Statements). IFRS, as adopted by the European Union and applied by us in our consolidated financial statements as of and for the years, ended December 31, 2006, 2005 and 2004, do not differ from IFRS as published by the International Accounting Standards Board (IASB), and therefore, comply in full with IFRS. As disclosed, the 2005 and 2004 Financial Statements were restated to present the operation of Telefónica Publicidad e Información (TPI) group as discontinued operations.

IFRS differs in certain significant respects from Spanish GAAP. As a result, our financial information presented under IFRS is not directly comparable to our financial information presented in the past under Spanish GAAP, and readers should avoid such a comparison.

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#### Part I

#### Item 1. Identity of Directors, Senior Management and Advisors

A. Directors and Senior Management

#### Not applicable.

## **B.** Advisers

Not applicable.

#### C. Auditors

Not applicable.

# Item 2. Offer Statistics and Expected Timetable

Not applicable.

## Item 3. Key Information

#### A. Selected Financial Data

The following table presents selected consolidated financial data of Telefónica. It is to be read in conjunction with Item 5 Operating and Financial Review and Prospects and the Consolidated Financial Statements included elsewhere in this Annual Report. The consolidated income statement data for the years ended December 31, 2004, 2005 and 2006 and the consolidated balance sheet data as of December 31, 2005 and 2006 set forth below are derived from, and are qualified in their entirety by reference to, the Consolidated Financial Statements and notes thereto included in this Annual Report. Our Consolidated Financial Statements have been prepared in accordance with IFRS, which differ in certain respects from U.S. GAAP. Please refer to note 25 to our Consolidated Financial Statements for a discussion of these differences.

The basis of presentation and principles of consolidation are described in detail in notes 2 and 3q, respectively, to our Consolidated Financial Statements.

	As of or for the year ended December 31,		
	2004 (1)	2005 (1)	2006
	(in millions	s of euros, except	share data)
Revenues	29,809	37,383	52,901
Other income	1,134	1,416	1,571
Supplies	(7,577)	(9,999)	(16,629)
Personnel expenses	(4,976)	(5,532)	(7,622)
Other expenses	(6,373)	(8,212)	(11,095)
Depreciation and amortization	(5,642)	(6,693)	(9,704)
Operating income	6,375	8,363	9,422
Share of profit (loss) of associates	(50)	(128)	76
Net financial expenses	(1,456)	(1,790)	(2,795)
Net exchange differences	(177)	162	61
Net financial income (expense)	(1,633)	(1,628)	(2,734)
Profit before taxes from continuing operations	4,692	6,607	6,764
Corporate income tax	(1,451)	(1,904)	(1,781)
Profit for the year attributable to equity	3,241	4,703	4,983
Profit from discontinued operations after taxes	245	124	1,596
Profit for the year	3,486	4,827	6,579
Minority interests	(310)	(381)	(346)
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			)4 (1)	e year ended Deco 2005 (1)	2006
			(in millions of	f euros, except sha	are data)
Profit for the year attributable to ed	quity holders of	the	2.176	1 1 1 6	( 222
parent Weighted everyge number of shores (	thousands)	4.00	3,176 37,751	4,446 4,870,852	6,233
Weighted average number of shares (the Earnings per share attributable to equilibrium)			57,751	4,870,832	4,778,998
parent (euros)(2)(3)	ity nonders of the		0.637	0.913	1.304
Earnings per ADS (2)(3)			1.910	2.738	3.913
Weighted average number of ADS (th	ousands)	1.66	52,584	1,623,617	1,592,999
weighted average number of ADS (un	iousanus)	1,00	2,504	1,023,017	1,372,777
Consolidated Balance Sheet Data					
Cash and cash equivalents			914	2,213	3,792
Property, plant and equipment		2	23,193	27,993	33,887
Total assets		6	50,079	73,174	108,982
Non-current liabilities		2	27,743	35,126	62,645
Equity (net)		1	2,342	16,158	20,001
<b>Consolidated Cash Flow Data</b>					
Net cash provided by operating activity	ties	1	10,131	11,139	15,414
Net cash used in investing activities		(	(5,808)	(9,592)	(28,052)
Net cash provided by (used) in finance	ing activities	(	(3,937)	(435)	14,572
Cash dividends per ordinary share			0.40	0.50	0.55
	• • • •		-	ed December 31,	
	2002	2003	<b>2004</b> (1)	2005 (1)	2006
		(in million	s of euros, exc	ept share data)	
US GAAP (4)					
Consolidated Income Statement					
<b>Data</b> Total revenues	28,913	27,708	29,383	35,494	50,900
	28,915	27,708	29,383	55,494	30,900
Income (loss) before tax from	(9 670)	2 966	2 772	5 067	6 025
continuing operations	(8,670) 3,383	3,866	3,773	5,867 (1,847)	6,925 (1,704)
Corporate income tax Net income		(1,126) 2,740	(1,339) 2,547	(1,847) 4,144	(1,794) 6,341
Net licome	(5,286)	2,740	2,347	4,144	0,341
Net income per share (2)	(1.03)	0.53	0.51	0.85	1.327
Net income per ADS (3)(4)	(3.08)	1.59	1.53	2.55	3.98
Consolidated Balance Sheet Data	(3.00)	1.57	1.55	2.55	5.70
Total assets	66,905	61,264	62,456	76,648	112,934
Long-term debt	21,778	18,310	14,882	25,168	50,407
Shareholder s equity	16,668	16,888	15,873	19,222	23,376
Book value per ordinary share	3.24	3.27	3.18	3.95	4.89
Consolidated Cash Flow Data	5.21	5.27	5.10	5.75	1.02
Net cash provided by operating					
activities	9,020	9,559	10,043	10,891	15,096
Net cash used in (provided by)	2,020	-,007	10,010	10,071	10,070
investing activities	(5,585)	(5,463)	(8,543)	(9,291)	(27,829)
	(2,200)	(-,)	(0,0.0)	(~,=~~)	(_,,,,,))

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Net cash used in (provided by)					
financing activities	(2,082)	(4,220)	(2,265)	(804)	14,716
Cash dividends per ordinary share		0.45	0.40	0.50	0.55
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(1) Telefónica Publicidad e Información (TPI) was sold in 2006 and its results of operations for 2006 and the gain we recorded on its sale are included under Income (loss) from discontinued operations for 2006. Figures for 2005 and 2004 have been restated to present TPI s results under the same caption. (2) The per share and per ADS computations for all periods presented have been presented using the weighted average number of shares outstanding for each period, and have been adjusted to reflect the stock dividends which occurred during the periods presented, as if these had occurred at the beginning of the earliest period presented.

(3) Each ADS represents the

right to receive three ordinary shares. Figures do not include any charges of the Depositary.

(4) U.S. GAAP data

for the years ended December 31, 2002, 2003 and 2004, has been restated retroactively to eliminate the monetary adjustment for inflation in hyperinflationary economies. For additional information, please refer to note 25 to our 2006 Consolidated Financial Statements.

#### **Exchange Rate Information**

As used in this Annual Report, the term Noon Buying Rate refers to the rate of exchange for euros, expressed in U.S. dollars per euro, in the City of New York for cable transfers payable in foreign currencies as certified by the Federal Reserve Bank of New York for customs purposes. The Noon Buying Rate certified by the New York Federal Reserve Bank for the euro on May 17, 2007 was 1.3494 = 1.00. The following tables describe, for the periods and dates indicated, information concerning the Noon Buying Rate for the euro. Amounts are expressed in U.S. dollars per 1.00.

	Noon Buying Rate			
Year ended December 31,	Period end	Average(1)	High	Low
2001	0.8901	0.8909	0.9535	0.8370
2002	1.0485	0.9495	1.0485	0.8594
2003	1.2597	1.1411	1.2597	1.0361
2004	1.3538	1.2478	1.3625	1.1801
2005	1.1842	1.2400	1.3476	1.1667
2006	1.3197	1.2563	1.3327	1.1860

Source: Federal Reserve Bank of New York.

<sup>(1)</sup> 

The average of the Noon Buying Rates for the euro on the last day of each month during the relevant period.

	Noon Buy	ing Rate
Month ended	High	Low
November 30, 2006	1.3261	1.2705
December 29, 2006	1.3327	1.3073
January 31, 2007	1.3286	1.2904
February 28, 2007	1.3246	1.2933
March 31, 2007	1.3374	1.3094
April 30, 2007	1.3660	1.3363
May 17, 2007	1.3616	1.3494

#### Source: Federal Reserve Bank of New York.

Monetary policy within the member states of the euro zone is set by the European Central Bank. The European Central Bank has set the objective of containing inflation and will adjust interest rates in line with this policy without taking account of other economic variables such as the rate of unemployment. It has further declared that it will not set an exchange rate target for the euro.

Our ordinary shares are quoted on the Spanish stock exchanges in euro. Currency fluctuations may affect the dollar equivalent of the euro price of our shares listed on the Spanish stock exchanges and, as a result, the market price of our ADSs, which are listed on the New York Stock Exchange. Currency fluctuations may also affect the dollar amounts received by holders of ADSs on conversion by the Depositary of any cash dividends paid in euro on the underlying shares.

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Our consolidated results are affected by fluctuations between the euro and the currencies in which the revenues and expenses of some of our consolidated subsidiaries are denominated (principally pounds sterling, U.S. dollars, the Brazilian real, the Argentine peso, the Peruvian nuevo sol, the Chilean peso, the Mexican peso, the Venezuelan bolivar and the Czech kruna (crown)). See Item 11 Quantitative and Qualitative Disclosures About Market Risk .

## **B.** Capitalization and Indebtedness

Not applicable.

- C. Reasons for the Offer and Use of Proceeds
  - Not applicable.

#### **D. Risk Factors**

In addition to the other information contained in this document, prospective investors should carefully consider the risks described below before making any investment decisions. The risks described below are not the only ones that we face. Additional risks not currently known to us or that we currently deem immaterial may also impair our business and results of operations. Our business, financial condition and results of operations could be materially adversely affected by any of these risks, and investors could lose all or part of their investment.

#### **Risks Related to our Business**

# A material portion of our operations and investments are located in Latin America, and we are therefore exposed to risks inherent in operating and investing in Latin America.

At December 31, 2006, approximately 33.3% of our assets were located in Latin America. In addition, approximately 34.7% of our revenues from operations for 2006 were derived from our Latin American operations. Our operations and investments in Latin America (including the revenues generated by these operations, their market value and the dividends and management fees expected to be received from them) are subject to various risks, including risks related to the following:

government regulations and administrative policies may change quickly;

currencies may be devalued or may depreciate or currency restrictions and other restraints on transfer of funds may be imposed;

the effects of inflation and currency depreciation may require certain of our subsidiaries to undertake a mandatory recapitalization or commence dissolution proceedings;

governments may expropriate or nationalize assets;

governments may impose burdensome taxes or tariffs;

political changes may lead to changes in the business environments in which we operate;

our operations are dependent on concessions and other agreements with existing governments; and

#### economic downturns, political instability and civil disturbances may negatively affect our operations. Our financial condition and results of operations may be adversely affected if we do not effectively manage our exposure to foreign currency exchange and interest rate risk.

We are exposed to various types of market risk in the normal course of our business, including the impact of changes in foreign currency exchange rates, as well as the impact of changes in interest rates. We employ risk management strategies to manage this exposure, in part through the use of financial derivatives such as foreign

currency forwards, currency swap agreements and interest rate swap agreements. If the financial derivatives market is not sufficiently liquid for our risk management purposes, or if we cannot enter into arrangements of the type and for the amounts necessary to limit our exposure to currency exchange rate fluctuations, such failure could adversely affect our financial condition and results of operations. Also, our other risk management strategies may not be successful, which could adversely affect our financial condition and results of operations. For a more detailed description of our financial derivatives transactions, see Item 11 Quantitative and Qualitative Disclosures About Market Risk and note 16 to our Consolidated Financial Statements.

# Failure to generate sufficient cash flow and higher capital expenditure requirements could make us more dependent on external financing. If we are unable to obtain financing, our business may be adversely affected.

The operation, expansion and upgrading of our networks, as well as the marketing and distribution of our services and products, require substantial financing. Moreover, our liquidity and capital resource requirements may increase if we participate in other fixed line or wireless license award processes or make acquisitions. We also have major capital resource requirements relating to, among other things, the development of distribution channels in new countries of operations and the development and implementation of new technologies.

During the last 3 years we expanded our business through the acquisition of several companies. We have financed those acquisitions with debt and, thus, we have significantly increased our debt levels and our leverage ratios are relatively high. As a consequence of this increase in our leverage ratios, we have suffered downgrades in our ratings by the rating agencies. If our ability to generate cash flow were to decrease, we might need to incur a significant amount of additional debt to support our liquidity and capital resources requirements for the ongoing development and expansion of our business. Increasing our leverage could affect our creditworthiness and we may suffer additional downgrades in our ratings by the rating agencies. A further deterioration in our ratings could limit or make more difficult and expensive our access to the capital markets to raise funds and restrict our ability to operate our business or to refinance our debt, if needed, which could adversely affect our financial condition and results of operations. Our ability to raise capital is also related to our stock price and the liquidity of the capital markets. Adverse trends in these areas could prevent us from raising capital. If we have insufficient internal cash flow or we are unable to borrow the amounts we need at affordable rates or we cannot raise capital, we may be unable to pursue our business plans, which could adversely affect our financial condition and results of our liquidity risk management, see Item 11 Quantitative and Qualitative Disclosures About Market Risk and note 16 to our Consolidated Financial Statements.

# We endeavor to implement our business plan successfully, but factors beyond our control may prevent us from doing so, which could have a material adverse effect on our business.

Our ability to increase our revenues and maintain our position as a leading European and Latin American provider of advanced telecommunications and Internet services will depend in large part on the successful, timely and cost-effective implementation of our business plan.

Factors beyond our control that could affect the implementation and completion of our business plan include: difficulties in developing and introducing new technologies;

difficulties in obtaining the expected benefits from investment in networks and new technology;

difficulties in obtaining additional and/or well managed spectrum capacity;

declining prices for some of our services;

the effect of increased competition;

the effect of adverse economic trends in our principal markets;

the effect of foreign exchange fluctuations on our results of operations;

difficulties in obtaining applicable government, shareholder and other approvals;

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difficulties in entering into key contracts with third parties;

our ability to establish and maintain strategic relationships;

difficulties in achieving the expected benefits from scale across the Group s operating companies and from the integrated management of fixed and mobile operations in every country;

difficulties in integrating our acquired businesses;

the effect of future acquisitions on our financial condition and results of operations;

difficulties in securing the timely performance of independent contractors hired to engineer, design and construct portions of our network;

the potential lack of attractive investment targets;

difficulties in attracting and retaining highly skilled and qualified personnel;

changes in regulations or the interpretation or enforcement thereof and other possible regulatory actions; and

the effect of unanticipated network interruptions.

# The development of our business could be hindered if we fail to maintain satisfactory working relationships with our partners.

Some of our operations are conducted through joint ventures in which we own a significant, but less than controlling, ownership interest. For example, Brasilcel in Brazil, which is jointly controlled by Telefónica and Portugal Telecom, is conducted through a joint venture. As a result of our less than controlling interest in these joint ventures, our company does not have absolute control over the operations of the venture.

In addition, in some cases where we own a majority of the joint venture, we may be subject to provisions in shareholders agreements restricting our ability to control the joint venture. The relevant corporate governance provisions vary from joint venture to joint venture and often depend upon the size of our investment relative to that of the other investors, our experience as a telecommunications operator in the relevant jurisdiction compared to that of the other investors and the preference or requirement of foreign governments that local owners hold an interest in licensed telecommunications operators. As a result, in these cases we must generally obtain the cooperation of our partners in order to implement and expand upon our business strategies and to finance and manage our operations.

The risk of disagreement or deadlock is inherent in jointly controlled entities, and there is the risk that decisions against our interests will be made and that we may not realize the expected benefits from our joint ventures, including economies of scale and opportunities to achieve potential synergies and cost savings. In addition, our joint venture partners may choose not to continue their partnerships with us. Moreover, changes in control of our partners could affect our relationships with them and the management of the joint ventures.

# The costs and difficulties of acquiring and integrating businesses could impede our future growth, adversely affect our competitiveness and adversely affect our results of operations.

We have recently consummated, acquisition transactions in order to, among other things, provide services in countries in which we do not currently have operations, take advantage of growth opportunities or enhance our product portfolio in a market where we currently have operations. Our latest acquisitions include the acquisition of BellSouth s wireless operations in Latin America; the acquisition of Cesky Telecom (recently renamed as Telefónica O2 Czech Republic); the acquisition of O2 in January 2006 and the acquisition in April 2006 of 50% plus one share of Colombia Telecom (recently renamed as Telefónica Telecom). We may make additional acquisitions in the future.

These and our future acquisitions may expose us to certain risks, including the following:

the difficulty of assimilating the operations, information technology systems and personnel of the acquired entities;

the potential disruption to our ongoing business caused by senior management s focus on the acquisition;

our failure to incorporate successfully licensed or acquired technology into our network and product offerings;

the expected cost savings and any other synergies from an acquisition may take longer to realize than expected or may not be fully realized;

the failure to maintain uniform standards, controls, procedures and policies; and

the impairment of relationships with employees as a result of changes in management and ownership. We cannot assure you that we will be successful in overcoming these risks, and our failure to overcome these risks could have a material adverse effect on our business, financial condition, results of operations and cash flow.

#### **Risks Relating to our Industry**

# We face intense competition in most of our markets, which could result in decreases in current and potential customers, revenues and profitability.

We face significant competition in all of the markets in which we operate, and we are therefore subject to the effects of actions by our competitors in these markets. Our competitors could:

offer lower prices, more attractive discount plans or better services and features;

develop and deploy more rapidly new or improved technologies, services and products;

bundle offerings of one type of service with others;

in the case of the wireless industry, subsidize handset procurement; or

expand and enhance their networks more rapidly.

Furthermore, some of our competitors in certain markets have, and some potential competitors may enjoy,

competitive advantages, including the following:

greater name recognition;

greater financial, technical, marketing and other resources;

larger customer bases; and

well-established relationships with current and potential customers.

To compete effectively with our competitors, we will need to successfully market our services and anticipate and respond to various competitive factors affecting the relevant markets, such as the introduction of new products and services by our competitors, pricing strategies adopted by our competitors, changes in consumer preferences and general economic, political and social conditions. If we are unable to compete effectively with our competitors, it could result in price reductions, lower revenues, under-utilization of our services, reduced operating margins and loss of market share.

#### We operate in a highly regulated industry, which could adversely affect our businesses.

As a multinational telecommunications company, we are subject to different laws and regulations in each of the jurisdictions in which we provide services. Furthermore, the licensing, construction, operation and interconnection

arrangements of our communications systems are regulated to varying degrees by national, state, regional, local and supranational authorities, such as the European Union. Furthermore, we are subject to strict regulation in many of the countries and the market segments in which we operate, particularly in many areas of the fixed-line network business.

The regulatory authorities to which we are subject regularly intervene in the offering and pricings of our products and services. They could also adopt regulations or take other actions that could adversely affect us, including revocation of or failure to renew any of our licenses, authorizations or concessions to offer services in a particular market, changes in the regulation of international roaming prices and mobile termination rates, introduction of virtual mobile operators, regulation of mobile data services and regulation of the virtual local loop. Such regulatory actions could place significant competitive and pricing pressure on our operations, and could have a material adverse effect on our business, financial condition and results of operations.

Regulatory policies applicable in many of the countries in which we operate generally favor increased competition in most of our market segments, especially in the fixed line, broadband and wireless service industries, including by granting new licenses in existing licensed territories in order to permit the entry of new competitors or through the imposition of special rules and obligations to those operations that are said to have a dominant position or significant market power in a certain market. These regulatory policies are likely to have the effect, over time, of reducing our market share in the relevant markets in which we operate.

In addition, because we a hold leading market share in many of the countries in which we operate, we could face regulatory actions by national or, in Europe, European Union antitrust or competition authorities if it is determined that we have prevented, restricted or distorted competition. These authorities could prohibit us from making further acquisitions or continuing to engage in particular practices or impose fines or other penalties on us, which, if significant, could harm our financial performance and future growth.

Finally, it is also possible that services not previously regulated will be subject to future regulation, such as international roaming or voice over Internet protocol (VoIP) services, or that new regulatory requirements will be imposed on us, such as the new EU-wide regime of data retention requirements for law enforcement purposes or possible new regulatory initiatives in the area of mobile telecommunications.

For a complete description of the regulatory proceedings we currently face, see Item 8 Financial Information Legal Proceedings .

#### We operate under license and concession contracts.

Most of our operating companies require licenses, authorizations or concessions from the governmental authorities of the countries in which they operate. These licenses, authorizations and concessions specify the types of services permitted to be offered by our operating companies. The continued existence and terms of our licenses, authorizations and concessions are subject to review by regulatory authorities in each country and to interpretation, modification or termination by these authorities. The terms of these licenses granted to our operating companies and conditions of the license renewal vary from country to country. Although license renewal is not usually guaranteed, most licenses do address the renewal process and terms. As licenses approach the end of their terms, we intend to pursue their renewal as provided by each of the license agreements.

Many of these licenses, authorizations and concessions are revocable for public interest reasons. The rules of some of the regulatory authorities with jurisdiction over our operating companies require us to meet specified network build-out requirements and schedules. In particular, our existing licenses, authorizations and concessions typically require that we satisfy certain obligations, including minimum specified quality, service and coverage conditions and capital investment. Failure to comply with these obligations could result in the imposition of fines or revocation or forfeiture of the license for the relevant area. In addition, the need to meet scheduled deadlines may require our companies to expend more resources than otherwise budgeted for a particular network build-out.

# The industry in which we operate is subject to rapid technological changes, which requires us to continuously adapt to such changes and to upgrade our existing networks. If we are unable to adapt to such changes, our ability to provide competitive services could be materially adversely affected.

Our future success depends, in part, on our ability to anticipate and adapt in a timely manner to technological changes. We expect that new products and technologies will emerge and that existing products and technologies will further develop. These new products and technologies may reduce the prices for our services or they may be superior to, and render obsolete, the products and services we offer and the technologies we use, and may consequently reduce the revenues generated by our products and services and require investment in new technology. In addition, we may be subject to competition in the future from other companies that are not subject to regulation as a result of the convergence of telecommunications technologies. As a result, it may be very expensive for us to upgrade our products and technology in order to continue to compete effectively with new or existing competitors. Such increased costs could adversely affect our business, financial condition and results of operations.

In particular, we must continue to upgrade our existing wireless and fixed line networks in a timely and satisfactory manner in order to retain and expand our customer base in each of our markets, to enhance our financial performance and to satisfy regulatory requirements. Among other things, we could be required to upgrade the functionality of our networks to permit increased customization of services, increase coverage in some of our markets, or expand and maintain customer service, network management and administrative systems.

Many of these tasks are not entirely under our control and may be affected by applicable regulations. If we fail to execute these tasks successfully, our services and products may be less attractive to new customers and we may lose existing customers to our competitors, which would adversely affect our business, financial condition, results of operations and cash flow.

#### Spectrum capacity may become a limiting factor.

Our wireless operations in a number of countries may rely on our ability to acquire additional spectrum. The failure to obtain sufficient capacity and spectrum coverage would have a material adverse impact on the quality of our services and our ability to provide new services, which could adversely affect our business, financial condition, results of operations and cash flow.

# Our business could be adversely affected if our suppliers fail to provide necessary equipment and services on a timely basis.

We depend upon a small number of major suppliers for essential products and services, mainly network infrastructure. These suppliers may, among other things, extend delivery times, raise prices and limit supply due to their own shortages and business requirements. If these suppliers fail to deliver products and services on a timely basis, our business and results of operations could be adversely affected. Similarly, interruptions in the supply of telecommunications equipment for our networks could impede network development and expansion, which in some cases could adversely affect our ability to satisfy our license requirements.

#### We may be adversely affected by unanticipated network interruptions.

Unanticipated network interruptions as a result of system failures whether accidental or otherwise, including due to network, hardware or software failures, which affect the quality of or cause an interruption in our service, could result in customer dissatisfaction, reduced revenues and traffic and costly repairs and could harm our reputation. We attempt to mitigate these risks through a number of measures, including backup systems and protective systems such as firewalls, virus scanners and building security. However, these measures are not effective under all circumstances and cannot avert every action or event that could damage or disrupt our technical infrastructure. Although we carry business interruption insurance, our insurance policy may not provide coverage in amounts sufficient to compensate us for any losses we incur.

#### The wireless industry may be harmed by reports suggesting that radio frequency emissions cause health problems.

Media and other reports have suggested that radio frequency emissions from wireless handsets and base stations may cause health problems. If consumers harbor health-related concerns, they may be discouraged from using wireless handsets. While we are not aware that such health risks have been substantiated, there can be no assurance that these concerns could have an adverse effect on the wireless communications industry and, possibly, expose wireless providers, including us, to litigation. Even if the authorized health institutions confirm there is no scientific evidence of adverse health effects, we cannot assure you that further medical research and studies will refute a link between the radio frequency emissions of wireless handsets and base stations and these health concerns.

Moreover, whether or nor such research or studies conclude there is a link between radio-frequency emissions and health, popular concerns about radio-frequency emissions may discourage the use of wireless communication devices and may result in significant restrictions on both the location and operation of cell sites, either or both of which could have a material adverse effect on our wireless companies. In fact, a number of government authorities, including those in Spain, have already increased regulation of wireless handsets and base stations as a result of these health concerns, and our wireless companies are subject to compliance with these standards and regulatory requirements and potential litigation relating to these health concerns which could adversely affect our business, financial condition and results of operations.

# Developments in the telecommunications sector have resulted, and may in the future result, in substantial write-downs of the carrying value of certain of our assets.

We review on a annual basis, or more frequently where the circumstances require, the value of each of our assets and subsidiaries, to asses whether those carrying values can be supported by the future cash flows expected to be derived from such assets. Whenever we consider that due to changes in the economic, regulatory, business or political environment, our goodwill, intangible assets or fixed assets may be impaired, we consider the necessity of performing certain valuation tests, which may result in impairment charges. The recognition of impairments of tangible, intangible and financial assets results in a non-cash charge on the income statement, which could adversely affect our results of operations.

For more information, see Item 5. Operating and Financial Review and Prospects Critical Accounting Estimates . Other Risks

#### We are involved in disputes and litigation with regulators, competitors and third parties.

We are party to lawsuits and other legal proceedings in the ordinary course of our business, the final outcome of which is generally uncertain. An adverse outcome in, or any settlement of, these or other lawsuits (including any that may be asserted in the future) could result in significant costs to us. Such disputes and litigation may have an adverse effect on our business, financial condition and results of operations. For a more detailed description of current lawsuits, see Item 8. Financial Information Legal Proceedings .

#### Item 4. Information on the Company

#### A. History and Development of the Company Overview

Telefónica, S.A. is a corporation duly organized and existing under the laws of the Kingdom of Spain, incorporated on April 19, 1924. We are:

a diversified telecommunications group which provides a comprehensive range of services through one of the world s largest and most modern telecommunications networks;

mainly focused on providing fixed and mobile telephony services; and

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present principally in Spain, Europe and Latin America.

The following significant events occurred in 2006:

In January 2006, Telefónica, S.A. acquired 100% of English company O2 plc. The Consolidated Financial Statements include the results of the O2 group since February 1, 2006.

In March 2006, we sold shares to Prisa (pursuant to its partial takeover bid for 20% of Sogecable, S.A.) representing a 6.57% interest in Sogecable, S.A., thereby reducing our stake from 23.83% to 17.26%. Subsequently, Sogecable undertook several capital increases in which the Telefónica Group did not participate, thereby diluting its holding in Sogecable at December 31, 2006 to 16.75%. As a result of this dilution, at December 31, 2006, the investment in Sogecable was recognized under the line item other investments.

In April, Telefónica Latinoamérica purchased 50% plus one share of Colombia de Telecomunicaciones, S.A. ESP. In December, this company merged with Telefónica Data Colombia, S.A. As a result of the merger, the Telefónica group increased its stake to 52.03%.

On July 29, 2006 Telefónica Móviles, S.A. merged into Telefónica, S.A.

During July 2006, Telefónica, S.A. disposed of its 59.9% interest in TPI pursuant to a takeover bid formulated by Yell Group Plc.

During the third quarter of 2006, the Telefónica O2 Czech Republic, a.s., obtained the third mobile telephone license in Slovakia.

**Business Units** 

In 2006, we implemented a regional and integrated management model to pursue our customer-oriented approach and take full advantage of scale. We have adapted the company s management structure by creating three business units, with each unit in charge of all fixed and mobile assets in Spain, the rest of Europe and Latin America, respectively.

In 2006, our business units were:

Telefónica Spain: fixed line and mobile telephony in Spain and mobile telephony in Morocco;

Telefónica O2 Europe: fixed line and mobile telephony in the rest of Europe; and

Telefónica Latam: fixed line and mobile telephony in Latin America.

In 2006 we also had certain other subsidiaries:

Telefónica Contenidos: audio-visual media and content in Europe, Latin America and the United States; and

Atento: call centers in Europe, Latin America and North Africa.

The following chart shows the organizational structure of the principal subsidiaries of the Telefónica Group at December 31, 2006, including their jurisdictions of incorporation and our ownership interest.

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Telefónica, S.A., the parent company of the Telefónica Group, also operates as a holding company with the following objectives:

coordinate the group s activities;

allocate resources efficiently among the group;

provide managerial guidelines for the group;

manage the portfolio of businesses;

provide cohesion within the group; and

foster synergies among the group s subsidiaries.

Our principal executive offices are located at Gran Vía, 28, 28013 Madrid, Spain, and our telephone number is (34) 91-584-03-06.

#### **Capital Expenditures and Divestitures**

Our principal capital expenditures excluding acquisitions during the three years ended December 31, 2006 consisted of additions to property, plant and equipment and additions to intangible assets. In 2004, 2005 and 2006,

3,768 million, 5,469 million and 8,010 million, respectively, was invested.

#### Year Ended December 31, 2006

In 2006, capital expenditures increased by 46.4% from 2005, impacted by the acquisition of the O2 Group in 2006 and principally due to expenditures relating to investment in broadband networks in Spain and Latin America in response to the need to bring higher capacity and new services to households, triggered by higher-than-forecast customer and market growth. We also made expenditures associated with a faster roll out of third generation networks, mainly in Germany. In order to meet growing traffic and customer needs, investments have also been made in second generation networks ( GSM ) in Latin America (mainly Brazil).

#### Year Ended December 31, 2005

In 2005, capital expenditures increased by 45.1% from 2004, principally due to expenditures relating to growth initiatives in Spain and Latin America related to our broadband business, increases in the capacity of our mobile telephony networks, the rollout of our Universal Mobile Telecommunications System (UMTS) network in Spain, technological developments in Latin America, the investment made in Distrito C (Telefónica Group headquarters in Madrid) and the capital expenditures of Cesky Telecom, which we consolidate as from July 2005.

## Year Ended December 31, 2004

In 2004, capital expenditures increased by 1.7% from 2003, principally due to expenditures by Telefónica Móviles on networks and technology for our mobile businesses in Spain, Brazil, Argentina and Mexico and investments by Telefónica Latinoamérica to further develop our broadband network for our Latin America fixed line businesses. **Financial Investments and Divestitures** 

Our principal financial investments in 2006 were made by Telefónica, S.A. (23,554 million for the acquisition of O2 plc). Our principal financial divestitures in 2006 were the sale of TPI and a 6.6% stake in Sogecable (1,816 million and 330 million, respectively).

Our principal financial investments in 2005 were made by Telefónica, S.A. ( 3,663 million for the acquisition of Cesky Telecom a.s. and 1,266 million for the acquisition of 4.97% of O2 Plc (O2) through open market purchases), and Telefónica Internacional, S.A. ( 424 million for the acquisition of 5.0% of China Netcom Group

Corporation s outstanding shares through open market purchases). Our principal financial divestiture in 2005 was the sale of a 25% interest in Endemol Entertainment Holding, N.V.

Our principal financial investments in 2004 were made by Telefónica Móviles (after the 2006 merger, Telefónica, S.A.) (\$5,850 million for the acquisition of certain BellSouth companies, a portion of the acquisition price of which was paid in January 2005) and Telefónica, S.A. (530.8 million, which included 475.1 million for additional acquisitions of Portugal Telecom shares). Our principal financial divestitures in 2004 were the sale of Lycos, Inc. and Pearson Plc by Terra Networks S.A. and Telefónica Contenidos, respectively.

## **Public Takeover Offers**

On March 29, 2006, the Boards of Directors of Telefónica, S.A. and Telefónica Móviles, S.A. approved a merger plan which provided for the merger of the two companies. The exchange ratio was set at four ordinary shares of Telefónica, S.A. for every five shares of Telefónica Móviles, S.A. On July 29, 2006, the merger was consummated.

On October 31, 2005, we commenced a public tender offer for all of the outstanding shares of O2, a U.K. mobile services provider, for a total of approximately £17.9 billion (approximately 26.4 billion calculated based on a euro-pound exchange rate of  $1.00 = \pm 0.6767$  on October 31, 2005). On January 23, 2006, we made our tender offer for O2 plc unconditional in accordance with the rules of the U.K. City Code on Takeovers and Mergers. As of March 30, 2006, after the expiration of our tender offer for O2, we owned an aggregate of approximately 98.6% of O2 plc s issued share capital. With the acquisition of over 90% of O2 plc shares solicited in the offer, Telefónica implemented the procedures set out in the U.K. Companies Act to require compulsory sale of the remaining O2 shares which were not tendered pursuant to the offer. The aggregate acquisition cost was 26,135 million. We consolidate O2 in our Consolidated Financial Statements as from February 1, 2006.

On March 29, 2005, Telefónica submitted a binding bid to purchase 51.1% of the share capital of the Czech telecommunications company, Cesky Telecom a.s., from the Czech government in an auction as part of a privatization process. The bid price submitted by Telefónica was 502 Czech crown per share, representing a total value of

2,745.9 million for the Czech government s 51.1% of the share capital of Cesky Telecom a.s. On April 12, 2005, we signed an agreement with the Czech government to purchase its 51.1% stake in Cesky Telecom a.s. As a result of this agreement, we were required to conduct a public tender offer for all of the remaining outstanding shares of Cesky Telecom a.s. Pursuant to the tender offer, we acquired an additional 18.3% interest in Cesky Telecom a.s. for approximately 911 million. As of December 31, 2006, we held a 69.4% interest in Cesky Telecom.

On February 23, 2005, the Boards of Directors of Telefónica and Terra Networks approved a merger plan which provided for the merger of the two companies. The exchange ratio was set at two ordinary shares of Telefónica for every nine ordinary Terra Networks shares. The merger was effected on July 16, 2005.

#### **Recent Developments**

The principal events that have occurred since December 31, 2006 are set forth below.

On May 14 2007, after analyzing various offers received, we entered into an agreement for the sale of our 99.7% stake in Endemol Investment Holding BV (Endemol Holding)-that indirectly owns 75% of Endemol NV- to a newly incorporated vehicle, jointly and equally owned by (i) Mediacinco Cartera SL, a newly incorporated entity owned by Mediaset SpA and its quoted subsidiary Gestevision Telecinco, S.A., (ii) Cyrte Fund II B.V. and (iii) Gs Capital Partners Vi Fund, LP.

The total consideration for the sale of Endemol Holding amounts to 2,629 million for 75% of Endemol NV valued at 25 per share cum dividend and including the additional assets and liabilities within Endemol Holding and its subsidiaries. The agreement is subject to obtaining of the relevant regulatory authorisations

On April 28 2007, we announced that we had reached an agreement with a group of Italian Investors, Assicurazioni Generali S.p.A., Sintonia S.A., Intesa Sanpaolo S.p.A. and Mediobanca S.p.A., to constitute a consortium in order to purchase the entire share capital of Olimpia S.p.A. (Olimpia), which owns an 18% stake in

the voting share capital of Telecom Italia, S.p.A. (Telecom Italia), at a provisional price of 4.1 billion. Completion of the transaction is conditional upon the authorizations and approvals of the relevant authorities.

The offered consideration, to be paid in cash at closing (expected by the end of 2007), implies the valuation of Olimpia s equity investment in Telecom Italia at a price of 2.82 for each Telecom Italia ordinary share, for a countervalue of approximately 4.1 billion, net of the net debt of Olimpia.

The acquisition will occur by way of a new company, Telco S.p.A. (Telco), which, after the transaction, will hold approximately 23.6% of the voting share capital of Telecom Italia (18% indirectly through Olimpia and 5.6% contributed by Generali and Mediobanca).

As a result of the transaction, we will hold a total of 42.3% of Telco s share capital, and the Italian Investors will hold the remaining 57.7% as follows: Generali, 28.1%; Mediobanca, 10.6%; Intesa Sanpaolo, 10.6%; and Sintonia, 8.4%.

Telco will be funded with our initial contribution of 2,314 million, in cash, in addition to the corresponding contributions of each of the Italian Investors and a bridge financing of up to a maximum of 1,000 million. A subsequent share capital increase of Telco to reimburse totally or partially this debt will be carried out maximum six months after the closing of the transaction, which may be subscribed by Telefónica proportionally and by Italian investors.

The governance of Telco will be determined according to proportionality criteria; it sets forth qualified majorities (the achievement of such majorities implying the consent of Telefónica) for certain specific, particularly significant transactions, including, among others, those which may change the shareholder structure (spin-offs, mergers and reserved increases in share capital). Should such qualified majorities not be reached, a deadlock will occur and in some cases the resolutions will not be taken and in other cases, the relative resolutions can be passed by simple majority of votes, without prejudice to the right of dissenting shareholders to exit the shareholder base of Telco via a demerger, i.e. pro-rata assignation of assets and liabilities of Telco. With respect to Telecom Italia S.p.A., Telefónica will have the right to appoint two Directors.

The agreements shall last three years, at the end of which, without prejudice to renewal, each shareholder may exit the shareholder base of Telco via a demerger, i.e. pro-rata assignation of assets and liabilities of Telco.

On April 18, 2007, we agreed to sell 100% of Airwave O2 ltd (a subsidiary of O2 Holdings ltd), a leading provider of communications services and solutions to public safety users in the UK.

The transaction was completed on April 20, 2007. The total value of Airwave O2 ltd (firm value) was 2,015 million British Pounds (2,982 million, exchange rate /GBP: 1.48), generating total nets proceeds for the Telefónica Group of 1,932 million British Pounds (2,860 million, exchange rate /GBP: 1.48) after Airwave O2 ltd s net debt and other liabilities. In connection with this transaction, we have assumed certain commitments, including possible tax liabilities and contributions to O2 s pension plans on behalf of the employees of Airwave.

#### **B.** Business Overview

At December 31, 2006, the Telefónica Group s total accesses increased 32% to 203 million from 154 million at December 31, 2005. See Certain Terms and Conventions . This increase in accesses is due in part to the acquisition of the O2 Group in 2006. Total accesses at December 31, 2006, includes 145 million mobile, 42 million fixed telephony accesses, 12 million Internet and data accesses and 1 million pay TV accesses. Additionally, it includes almost 1 million unbundled local loop and 1.3 million of wholesale ADSL.

In 2006 we changed the method of calculating total accesses. We have recalculated our 2005 total accesses using our new criteria. Information in respect of 2004 is not available using such new criteria. Under our old criteria our total accesses were 153,526 thousand in 2005 compared with 123,493 thousand total accesses in 2004.

The following table shows our total accesses at the dates indicated.

	At December 31,		
(In thousands)	2005	2006	
Fixed telephony accesses	40,859.0	42,340.7	
Internet and Data accesses	11,002.6	12,170.9	
Narrowband	5,166.9	3,997.7	
Broadband	5,653.0	7,974.8	
Other accesses	182.7	198.4	
Pay TV	683.2	1,064.0	
Mobile accesses	99,124.0	145,125.1	
Final Clients Accesses	151,668.8	200,700.7	
Unbundled local loop	441.7	962.2	
Shared UL	279.0	527.7	
Full UL	162.7	434.5	
Wholesale ADSL	1,330.1	1,288.6	
Other	55.6	228.6	
Wholesale accesses	1,827.4	2,479.4	
Total Accesses	153,496.2	203,180.1	

#### Services and products of Telefónica

#### Fixed line business

The principal services offered by Telefónica in its fixed line businesses in Spain, Latin America and Europe are: Traditional fixed line telecommunication services, principally including PSTN lines; ISDN access; public telephone services; local, domestic and international long distance and fixed-to-mobile communications services; corporate communications services; supplementary value-added services (including call waiting, call forwarding, voice and text messaging, advanced voicemail services and conference-call facilities); video telephony; intelligent network services; leasing and sale of terminal equipment; and telephony information service.

Internet and broadband multimedia services, principally including narrowband switched access to Internet; Internet service provider (ISP) service; portal and network services; retail and wholesale broadband access through ADSL and satellite technologies; residential-oriented value-added services (including instant messaging, concerts and video clips by streaming, e-learning, parental control, firewall, anti-virus, content delivery, personal computer sales); television services such as IPTV (Imagenio), cable television and satellite television; companies-oriented value-added services, like *puesto integral o puesto informático*, which includes ADSL, computer and maintenance for a fixed price, and Voice over Internet protocol (VoIP) services.

Data and business-solutions services, principally including leased lines; virtual private network (VPN) services; fiber optics services; hosting and application service provider (ASP) service, including web hosting, managed hosting, content delivery and application, and security services; outsourcing and consultancy services, including network management (CGP s) and desktop services and system integration and professional services.

Wholesale services for telecommunication operators, principally including domestic interconnection services, international wholesale services, leased lines for other operators network deployment and local loop leasing under the unbundled local loop regulation framework.

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Telefónica s operating companies offer a wide variety of wireless and related services and products to consumer and business customers. Although the services and products available vary from country to country, the following are Telefónica s principal services and products:

*Wireless Voice Services*. Telefónica s principal service in all of its markets is wireless voice telephony, which has gained increased usage as a result of Telefónica s increased customer base and increased market penetration rates.

*Value Added Services.* Customers in most of Telefónica s markets have access to a range of enhanced calling features including voice mail, call hold, call waiting, call forwarding and three-way calling.

*Wireless Data and Internet Services.* Current data services offered include Short Messaging Services, or SMS, and Multimedia Messaging Services, or MMS, which allow customers to send messages with images, photographs and sounds. Customers may also receive selected information, such as news, sports scores and stock quotes. Telefónica also provides wireless connectivity and Internet access. Through wireless Internet access, its customers are able to send and receive e-mail, browse web pages, download games, purchase goods and services in m-commerce transactions and use its other data services.

*Corporate Services*. Telefónica provides business solutions, including wireless infrastructure in offices, private networking and portals for corporate customers that provide flexible on-line billing. Telefónica Móviles España offers corporate services through *MoviStar Corporativo*, and other advanced solutions for data, developed for specific sectors.

*Roaming*. Telefónica has roaming agreements that allow its customers to use their handsets when they are outside of their service territories, including on an international basis.

*Fixed Wireless*. Telefónica provides fixed voice telephony services through wireless networks in Morocco, Argentina, Peru, Venezuela, El Salvador, Guatemala, Mexico, Nicaragua and Ecuador.

*Trunking and Paging.* In Spain and Guatemala, Telefónica provides digital wireless services for closed-user groups of clients and paging services.

*M-payment*. Through its subsidiary, Telefónica Móviles España, and together with Vodafone España, Orange and other financial institutions and processing companies, Telefónica has a 13.36% interest in Mobipay España, a company incorporated to develop micro-payments. Telefónica also has a 50% interest in Mobipay International, aimed at expediting payments through mobile phones in an international setting. Banco Bilbao Vizcaya Argentaria, S.A. is the other 50% shareholder in Mobipay International.

#### **Telefónica Spain Operations**

## Telefónica Spain Fixed Line Business

#### **Operations**

The following table shows the development of Telefónica de España s Spanish telecommunications network and growth in usage of that network since 2004:

		At December 31,	
(In Thousands)	2004	2005	2006
Fixed telephony accesses	16,334.8	16,135.6	15,949.9
Internet and Data accesses	4,221.9	4,400.5	4,842.0
Narrowband	2,263.5	1,614.9	1,040.5
Broadband	1,882.0	2,720.7	3,742.7
Other accesses	76.4	64.9	58.8

		At December 31,	
(In Thousands)	2004	2005	2006
Pay TV	8.5	206.6	383.0
Final Clients Accesses	20,565.2	20,742.6	21,174.9
Unbundled local loop	116.1	434.8	939.0
Shared UL	37.7	279.0	527.7
Full UL	78.4	155.7	411.3
Wholesale ADSL	618.4	721.9	586.4
Other	7.8	7.4	6.4
Wholesale accesses	742.3	1,164.1	1,531.8
Total Accesses	21,307.5	21,906.7	22,706.7

The following table shows the evolution of network usage since 2004:

	At December 31,		
	2004	2005	2006
Lines in service per employee	566.0	623.5	669.4
Volume of fixed line voice traffic (in millions of minutes)	123,026.0	110,207.0	99,208.0
Volume of outgoing fixed line voice traffic (in millions of			
minutes)	68,787.0	59,418.0	54,426.0
Volume of incoming fixed line voice traffic (in millions			
of minutes)	54,239.0	50,789.0	44,781.0

In 2006, voice and Internet traffic decreased mainly as a result of a decrease in local calls and calls for Internet access as well as decreases in incoming traffic from other operators. The number of minutes consumed in 2006 decreased by 10% to 99,208 million minutes in 2006 from 110,207 million minutes in 2005. The decrease in minutes consumed in 2006 was mainly due to a 8.9% decrease in minutes per line per day to 17.2 minutes in 2006 from 18.9 minutes in 2005, mainly due to a decrease in minutes per day per line of traditional and incoming traffic.

Outgoing traffic, which includes voice and Internet calls, accounted for 54.9% of Telefónica de España s total traffic in 2006. Outgoing traffic decreased by 8.4% to 54,426 million minutes in 2006 from 59,418 million minutes in 2005 due to a decrease in national calls, fixed to mobile calls and calls for Internet access that were not fully compensated for by the increase in international calls. With respect to value added services, subscribers to caller identification increased by 8.7% to 8.6 million in 2006 compared to 7.9 million in 2005.

Incoming traffic, which also includes voice and Internet calls, accounted for 45.1% of Telefónica de España s total traffic in 2006. Incoming traffic decreased by 11.8% to 44,781 million minutes in 2006 from 50,789 million minutes in 2005.

During 2006, Telefónica de España continued offering different discount plans (bundled service plans and flat rate plans) targeted to different client profiles. At December 31, 2006, the total number of subscribers for such discount plans was 4,638,661.

Since 2005 ADSL products have also been bundled with other products, such as voice services ( Duos ) or with voice and IP TV services ( Trios ). The offers of Dúo and Trio product bundles have already exceeded the 2.7 million mark in terms of units sold. This products are having a positive impact in traffic and market share evolution. At the beginning of 2006, Telefónica de España launched a pair of high speed ADSL Internet services at 10 and 20 Mb bit rates. At December 31, 2006, we had 27,815 10 Mb clients and 3,071 20 Mb clients.

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Other broadband market drivers in the last quarter of the year included a number of special offers launched including bundles with Duos or Trios and a certain amount of free calls (fixed to mobile). With these offers

Telefónica has added more than 280,000 customers. This market strategy represents a first step toward fixed-mobile convergence.

Finally, and taking into account the commitment of Telefónica de España for expanding the broadband market to remote sites, a family of broadband ADSL products focused on rural areas was launched at the beginning of 2006, reaching more than 24,000 subscribers at the end of the year. These products are subsidized by the Spanish government.

IP TV (Imagenio y TC Menorca) accesses increased to 0.4 million at December 31, 2006 compared to 0.2 million at December 31, 2005 due to intense commercial campaigns and to an aggressive plan to increase the service coverage. Imagenio has lead the growth of the Spanish Pay TV market holding an estimated share of 41.3% of total market growth (as measured by the number of subscribers),.

#### Sales and marketing

One of our main priorities is to satisfy customer needs by improving the quality of our customer service. We have continued our strategy of segmenting our customers in order to tailor our services to best meet the specific needs of each customer segment. In addition, in order to increase our ability to distribute our products and services we have signed agreements with large department stores to complement our traditional channels of distribution.

The corporate customer service model developed by Telefónica de España, which is aimed at achieving the highest degree of efficiency in customer service, features the following:

a 24-hour personal customer service line for purchasing any type of product and service and handling customer queries;

the Tiendas Telefónica ( Telefónica stores ) where customers can test and buy products marketed by Telefónica;

Telefónica s virtual store, accessible by Internet, which offers the ability to order and purchase online the majority of services and products offered by Telefónica; and

a sophisticated customer service system for corporate clients, ranging from a telephone help line for small and medium-sized businesses to the assignment of sales managers to address the needs of larger corporate clients.

In addition, we have continued to develop our product portfolio, especially in broadband services. For instance, customers now have the option to finance the acquisition of desktop or portable computers from us as part of our ADSL offerings. During 2006 we have modified our IPTV product (Imagenio) and began developing it as a

Customized TV concept . In addition to our existing video on demand ( VOD ) and pay per view ( PPV ) services, during 2006 we launched new market features such as Imagenio Básico , which offers customers a variety of pre-selected channel packages and which has reached approximately 10% of the subscribers base in only four months, and Canales a la Carta which allows customers to customize subscription options according to a selection of individual channels.

The commercial strategy during 2006 focused on flat rates plans and fixed to mobile call bonuses with different offers depending on market segments. During 2006, Telefónica de España continued its focus on a wide offering of integrated telecommunications solutions to satisfy customer needs and to reinforce quality service and customer loyalty.

#### Competition

The level of competition faced by Telefónica de España in 2006 was similar to prior years, with most competitor activity directed at residential markets through product offerings bundling broadband service and voice calling plans. Telefónica de España s principal competitors fall within three main categories:

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Cable operators, such as the nationwide cable operator ONO, offering cable triple play packages (offerings of Internet, Pay TV and voice services) and, regional cable operators.

Unbundling Local Loop ( ULL ) operators, such as Orange (formerly Wanadoo), Ya.com (a subsidiary of Deutsche Telekom), Jazztel and Tele2.

Large-business oriented operators, such as British Telecom and Colt, offering voice and data VPNs Telefónica de España s estimated market share during 2006 was as follows:

Broadband market share amounted to approximately 56% of retail accesses;

Telephone lines market share amounted to approximately 82.5% of retail accesses (down from approximately 85% in 2005);

Traffic market share amounted to approximately 66% of minutes (nearly flat compared to 2005); and

TV market share amounted to approximately 10% of the market (up from approximately 6% in 2005). *Network and Technology*. Telefónica Spain has made significant investments to develop its broadband access business through ADSL technology, increasing strongly the coverage and the development of Imagenio service. *Telefónica Spain Mobile Business* 

Telefónica Spain provides wireless services in Spain and Morocco, through the operators Telefónica Móviles España and Medi Telecom.

Country	Company	Population (in	Total customers at December 31, 2005	Total customers at December 31, 2006
		thousands)	(in thousands)	(in thousands)
Spain	Telefónica Móviles España	45,120	19,890	21,446
Morocco	Medi Telecom (1)	30,722	4,023	5,155

 Jointly managed by Telefónica and Portugal Telecom. Each of Telefónica and Portugal Telecom has a 32.18% interest in Medi Telecom. Medi Telecom is also owned by minority shareholder s.

Spain

*Operations.* With an estimated population of approximately 45 million people, Spain is the fifth largest wireless market in Western Europe with approximately 47 million wireless customers at December 31, 2006. This customer base represents a penetration rate of 104%. The penetration rate in the Spanish market grew 7.7 percentage points in

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## 2006.

We offer wireless services in Spain through Telefónica Móviles España, the leading wireless operator in Spain in terms of total number of customers at December 31, 2006. Telefónica Móviles España had approximately 21.5 million customers at December 31, 2006, representing an estimated 45.5% market share and almost sustaining its higher estimated outgoing revenues market share.

Customer information on the wireless market of Spain, including its market share, is based on annual reports and press releases made public by market competitors or information from local regulators.

The following table presents selected statistical data relating to the operations of Telefónica Móviles España:

		At or for the year ended December 31,		
		2004	2005	2006
Total customers (in millions)		19.0	19.9	21.5
Prepaid customers (in millions)		9.7	9.2	9.3
MOU (minutes)		131.3	149.7	156.2
ARPU (in euros)		32.1	33.1	32.9
	24			

Telefónica Móviles España s customers grew 8.0% at the end of 2006 compared to 2005. MOU grew 4.3% reaching 156 minutes per user, while ARPU was 32.9 in 2006, a slight reduction of 0.6% compared to 2005. Data ARPU stands at 4.6 euros for the year as a whole with a 2.9% increase in annual terms compared with 2005.

The Spanish wireless market has shown growth as a result of a decline of wireless handset prices and per minute call rates, and the introduction of pre-paid calling plans. With strong competition in number portability and pressure on pricing, including termination rate reductions, along with the potential entry of new competitors, Telefónica Móviles España is focused on key initiatives to preserve its position as a leading mobile operator in the market, leading it to increase commercial efforts with measures including:

in-depth market segmentation, with a focus on customer value;

smart pricing to stimulate usage, launching segmented packages and innovative tariff options; and

leveraging UMTS to develop new services, deploying the network ahead of competitors.

Sales and Marketing. Since Telefónica Móviles España began providing wireless services in Spain, its sales and marketing strategy has been to generate increased brand awareness, customer growth and increased revenues. Telefónica Móviles España utilizes several types of marketing channels, including television, radio, exterior signage, telemarketing, direct mail and Internet advertising. Telefónica Móviles España also sponsors several cultural and sporting events in order to increase its brand recognition.

For purposes of sales and distribution, Telefónica Móviles España divides the Spanish market into the consumer market and business market. At December 31, 2006, Telefónica Móviles España had 9,232 points of sale for the consumer market, including specialized and large retailers. In addition, Telefónica Móviles España uses approximately 120 points of sale that are owned by the Telefónica Group.

Competition. Telefónica Móviles España currently has seven competitors in the Spanish market for wireless communications service: Vodafone España, a subsidiary of Vodafone PLC, France Telecom España S.A., which operates under the trade name Orange, Yoigo, whose principal shareholder is TeliaSonera, Carrefour móvil, the first Mobile Virtual Network Operators (MVNO) in the Spanish market and Happy móvil, which is owned by The Phone House s group. Other MVNO operators that use Vodafone s network are Lebara móvil and Euskaltel.

Network and Technology. Telefónica Móviles España s digital network in Spain is based upon the GSM/UMTS standard. The prevalence of the GSM standard, together with Telefónica Móviles España s international roaming agreements, enables its MoviStar customers to make and receive calls throughout Western Europe and in more than 200 countries worldwide. Telefónica Móviles España s GSM/UMTS based network provides its customers with access to many of the most advanced wireless handsets and a full panoply of services and products.

In 2005 and 2006, Telefónica Móviles España invested an aggregate of approximately 1,477 million in building out and enhancing its networks in Spain and developing its technological platforms and information systems. At December 31, 2006, Telefónica Móviles España s GSM/GPRS digital network in Spain, which consisted of 115 switching centers and approximately 19,383 base stations, provided coverage to approximately 99% of the population. At December 31, 2006, Telefónica Móviles España s UMTS network provided coverage to areas where approximately 80% of the Spanish population resides, with more than 6,000 UMTS base stations installed. Morocco

Telefónica provides wireless services in Morocco through Medi Telecom, S.A., in which it holds a 32.18% interest and shares management responsibilities with Portugal Telecom, which also holds a 32.18% interest. Medi Telecom is also owned by local minority shareholders. Medi Telecom is one of three wireless operators in Morocco, with over 5 million customers at December 31, 2006. Medi Telecom commenced offering wireless services in Morocco in March 2000, eight months after it was awarded a GSM license covering the Moroccan national territory.

In 2005, Medi Telecom obtained a license of fixed telephony and the company is currently constructing the fixed network using technology WiMax

*Competition.* Medi Telecom competes with Maroc Telecom, the former state monopoly provider of all telecommunications services in Morocco, and Wana (the new brand for Conect Maroc), the third wireless agent in the market, that started commercial operations by launching the first commercial offer for business customers on February 7, 2007.

*Shareholders Agreement.* Telefónica Móviles España has entered into a shareholders agreement with other shareholders of Medi Telecom under which it has the right to appoint the chief executive officer of Medi Telecom. In addition, as of April 2003, the sale or transfer of shares in Medi Telecom triggers a right of first refusal to the other non-transferring shareholder in two steps: firstly to the Technical Shareholders (Telefónica Móviles España and Portugal Telecom) and secondly to the remaining shareholders. In addition, the change of control in the direct or indirect shareholders of Medi Telecom (which specifically includes the acquisitions of such interest by a competitor of Telefónica, S.A. or Portugal Telecom) would entitle the non-affected shareholder to exercise a call option over Medi Telecom s shares owned by the party undergoing such change of control. The shareholders agreement also requires specified majority votes to approve most corporate actions.

Operations. The following table presents selected statistical data relating to Medi Telecom:

	At or for the year ended December 31,		
	2004	2005	2006
Total mobile customers (in millions)	2.9	4.0	5.2
Pre-paid customers (in millions)	2.8	3.9	5.0
Total fixed wireless (in thousands)			1.7
MOU (minutes)	66.8	56.5	45.0
ARPU (EUR)	14.0	8.7	7.5

With a population of approximately 31 million people, Morocco had 16 million wireless customers at December 31, 2006, representing a penetration rate of 51.6%. Medi Telecom estimates that the Moroccan market grew 29% in 2006 compared to 2005. The decline of MOU in 2006 was due principally to the reduction in the number of promotions offered in 2006 compared with 2005. In addition, the decline in ARPU was due to a greater proportion of prepaid customers in 2006 compared to 2005.

*Sales and Marketing.* Medi Telecom s sales and marketing strategy has been to generate rapid customer growth. At December 31, 2006, approximately 97% of Medi Telecom s customers used pre-paid plans with the remainder using contract service.

*Competition.* Medi Telecom competes with Maroc Telecom, the former state monopoly provider of all telecommunications services in Morocco.

*Network and Technology.* Medi Telecom s network in Morocco is based upon the GSM standard. Medi Telecom has been offering wireless Internet, through GPRS, since November 2004. In 2005, Medi Telecom was awarded a fixed license in Morocco, and the company is rolling out a fixed network based on WiMax technology. In 2006, the company obtained a 3G license. The price of the license was approximately 32 million.

#### Telefónica O2 Europe

Telefónica O2 Europe s principal activities are the provision of mobile telecommunications services in the United Kingdom, Germany and Ireland and fixed and mobile services in the Czech Republic and in the Isle of Man. Since August 2006 Telefónica O2 Europe has a mobile licence to operate in Slovakia.

Telefónica entered the telecommunications market in Europe through its acquisition of a 69.4% interest in Cesky Telecom in 2005 and its acquisition of 100% of O2 plc in early 2006. O2 plc changed its name to Telefónica O2 Europe in January 2007.

The following table presents statistical data relating to our operations in Europe:

	2004	At December 31, 2005 (in millions)	2006
United Kingdom			
Mobile customers	14.2	16.0	17.6
Germany			
Mobile customers	7.4	9.8	11.0
Czech Republic			
Mobile customers	4.4	4.7	4.9
Fixed telephony accesses	3.2	2.9	2.4
Broadband accesses	0.1	0.3	0.5
Ireland			
Mobile customers	1.5	1.6	1.6
Others			
Mobile customers	0.1	0.1	0.1
Fixed telephony accesses	0.1	0.1	0.1
Total Customers	30.9	35.4	38.2

The following section provides a description of the main markets in which O2 operates. Customer information, including market share, are estimates that Telefónica has made based on annual reports and press releases made public by its competitors or information from local regulators in the respective markets.

#### United Kingdom O2 UK

The following table presents statistical data relating to our operations in the United Kingdom:

	At December 31,		
	2004	2005	2006
Total mobile customers (in millions)	14.2	16.0	17.6
Pre-paid customers (in millions)	9.3	10.5	11.4

O2 UK s total customer base rose to 17.6 million at December 31, 2006, 1.7 million higher than at December 31, 2005. A total of 716,000 net new contract customers and 936,000 net new pre-pay customers were added during the 12 month period to December 31, 2006, driven by higher gross additions and lower churn.

O2 UK s blended ARPU of 33 for the year ended December 31, 2006 was 1 higher than the previous year reflecting the continued growth in data ARPU coupled with broadly stable voice ARPU. Data ARPU increased to 11 at December 31, 2006 from 9 at December 31, 2005 driven by growth in both SMS and non-SMS data. SMS volumes sent in the year ended December 31, 2006 were 5.1 billion.

Annual minutes of use per user per month were up 12% year-on-year to 172 driven by promotions such as 50% extra minutes on 18 month contracts, O2 Treats (offering customers bundles of free text messaging, voice minutes or value added services after 6 months as an O2 customer to reward loyalty) and Long Weekends (offering free on net calls from Saturday to Monday for new and existing O2 Pay and Go customers who top up 15 pounds a month and free calls to any network in the UK or new Pay Monthly and upgrading customers).

2006 saw tough competition in the market and O2 UK promoted a number of products and services aimed at the acquisition and retention of customers and revenue growth. At December 31, 2006 there were 69.8 million subscribers in the UK market. Despite the tough competition O2 UK was the market leader with an approximately 25% market share improving versus prior year in 1.1 percentage point.

O2 Group includes the results of Be\* from July 2006. Be\* is the first U.K. ISP to offer this service, with plans to offer an integrated mobile and broadband service from O2 in mid 2007.

O2 U.K. also completed the rebranding of 96 link stores to expand its O2 Retail network to over 400 stores.

In addition to O2 UK there are currently four other network operators in the UK mobile telecommunications market: Vodafone UK , which is a subsidiary of Vodafone Plc, T-mobile , a subsidiary of Deutsche Telecom, Orange

owned by France Telecom and 3, belonging to Hutchison Whampoa. MVNO s operating in the UK market include Virgin Mobile and Fresh, owned by Virgin Media and The Carphone Warehouse Group

respectively, which both use T-Mobile s network and Tesco Mobile , a joint venture in which O2 UK holds a 50 percent stake and which uses the O2 network.

## Germany O2 Germany

The following table presents statistical data relating to our operations in Germany:

	At December 31,		
	2004	2005	2006
Total mobile customers (in millions)	7.4	9.8	11.0
Pre-paid customers (in millions)	3.3	4.8	5.5

O2 Germany s total customer base rose to 11.0 million at December 31, 2006, 1.3 million higher than at December 31, 2005, and included 827,000 customers acquired through the Tchibo Mobilfunk joint-venture distribution channel. Contract customers comprised 49.7% of the total base at December 31, 2006 compared to 50.9% at December 31, 2005.

Blended ARPU was 24 for the year ended December 31, 2006, down from 28 last period. This trend reflected the termination rate cuts of approximately 17%, the higher proportion of pre-pay customers in the total base, and the increasingly competitive market environment. Contract ARPU of 40 as at December 31, 2006 was 2 lower than at December 31, 2005 which also reflected the impact of termination rate cuts, as well as the introduction of new customer offers. Pre-pay ARPU of 9 as at December 31, 2006 was 2 lower than for the year ended December 31, 2005, mainly reflecting the impact of the termination rate cuts and competition.

Annual minutes of use per user per month grew by 5% year-on-year to 127 driven by new propositions such as Genion flat rate.

During the year O2 Germany launched a DSL (asymmetrical digital subscriber line) service and refreshed its successful Genion Homezone tariffs, enabling the company to offer integrated mobile, DSL landline telephony and broadband Internet access services. On December 1, 2006, HSDPA was launched where data download speeds of up to 1.8Mbit/s became available in Hamburg, Cologne, Düsseldorf, Frankfurt and Munich.

The DSL packages, O2 DSL S/M/L, comprise a DSL connection of 4 to 16 Mbit/s with a flat rate tariff for Internet access, plus per minute billing for fixed line calls with the S package and a flat rate calling tariff for both the M and L packages. O2 DSL customers who are also O2 mobile contract customers receive a discount each month. Each package includes a DSL Surf & Phone Router which is a plug-and-play solution, installing itself automatically, and includes an ISDN terminal, two analogue telephones sockets, a WLAN-enabled DSL router and an integrated firewall and content filter.

The refreshed Genion tariffs, S/M/L, are closely integrated with the new DSL offering. The new tariffs simplify and reduce prices for making calls from both within and outside the Homezone. The Genion S tariff is a post pay tariff without a fixed contract term and no basic monthly fee, i.e., customers only pay for the calls they actually make. Genion M offers a flat rate tariff for calls from the Homezone, while the Genion L tariff introduces a Germany-wide flat rate.

Market penetration grew by 7 percentage points to 103% at December 31, 2006, but was still below the European average.

O2 subscriber market share in Germany was 13% at December 31, 2006 compared with 12% at December 31, 2005.

O2 Germany currently competes against 3 other companies in the German market for Mobile Telecommunications. These are Vodafone Germany, a subsidiary of Vodafone Plc, T-Mobile which is owned by Deutsche Telecom and E-Plus which is owned by KPN.

#### Czech Republic Telefónica O2 Czech Republic

The following table presents, at the dates indicated, selected statistical data relating to Czech Republic

	At December 31,		
	2004	2005 (in millions)	2006
Fixed telephony accesses(1)	3.2	2.9	2.4
Broadband accesses	0.1	0.3	0.5
Total mobile customers	4.4	4.7	4.9
Prepaid mobile customers	3.3	3.1	3.0

(1) Fixed telephony accesses

excludes incoming only lines.

The total number of fixed telephony accesses amounted to 2.4 million at December 31, 2006, down by 17.4% year-on-year mainly as the result of the strong fixed to mobile substitution effect.

Telefónica O2 Czech Republic recorded 0.19 million net additions to ADSL accesses in 2006 compared to 0.17 million net additions in 2005. This progressive increase was supported by a successful marketing campaign that began at the beginning of the year. The total number of ADSL accesses reached 0.5 million at December 31, 2006, compared to 0.3 million at the end of 2005 (up 71.5% year-on-year). On September 1, 2006, Telefónica O2 Czech Republic entered the multimedia entertainment market with the launch of O2 TV service, an IPTV based product. By the end of 2006, O2 TV had 15,600 customers.

There were 4.9 million total mobile customers at the end of 2006, an increase of 4.0% year-on-year. Net additions reached 0.2 million in 2006 (compared to 0.3 million in 2005). The total number of contract customers reached 1.9 million at December 31, 2006, up by 0.3 million compared with December 31, 2005, which represents 21.3% growth following the active prepaid to contract migration strategy. Contract customers accounted for 38.5% of the total customer base at December 31, 2006, up from 33.1% at December 31, 2005.

Total mobile traffic grew by 21.0% year-on-year, reflecting an increase average MOU per subscriber and the increase of incoming traffic. Blended ARPU registered a 0.2% year-on-year increase in local currency to reach 18.

O2 Czech Republic is the largest provider of fixed and wireless voice and data services in the Czech Republic. At December 31, 2006, the SIM card penetration rate in the Czech Republic was 121%.

There are currently two other competitors in the Czech Republic mobile telecommunications market. These are

Vodafone Czech Republic which is owned by Vodafone Plc and T-Mobile which is part of Deutsche Telecom AG. *Ireland - O2 Ireland* 

In a competitive market, O2 Ireland traded well. O2 Ireland added a total of 0.3 million customers, reaching a total customer base of 1.6 million customers, 4.9% higher than in the same period last year.

O2 Ireland announced in December that it had formed a joint venture with Tesco in Ireland, Tesco Mobile to sell exclusively Tesco branded mobile services in Tesco Ireland stores nationwide. Tesco Mobile Ireland will use O2 Ireland s technology and network.

#### **Telefónica Latam**

Telefónica Latam provides fixed line wireless, satellite and cable TV services through the operators described in the following sections in the main Latin American markets. In addition, Telefónica Latam s group s other members include: Telefónica Empresas, following its segregation and subsequent integration into the Telefónica Latinoamérica group s fixed line activities in Latin America during 2005; Telefónica International Wholesale Services (TIWS) the business unit responsible for other telecommunications operators and for managing the group s international services and the network which supports these services; and Terra Networks Latinoamérica, as a result of the merger by absorption of Terra Networks into Telefónica, S.A. in July 2005.

## Telefónica Latam Fixed Line Business

The following table sets forth ownership and management information as of December 31, 2006 regarding the principal fixed line telecommunications operators that are members of the Telefónica group.

	Year		
Company	Acquired	Population (in millions)	Interest
Telecomunicações de São Paulo Telesp	1998	40.7	87.9%
Telefónica Chile (1)	1990	15.7	44.9%
Telefónica de Argentina	1990	39.5	98.0%
Telefónica del Peru	1994	28.4	98.2%
Telefónica Telecom	2006	46.8	52.0%

Source: Population : Pyramid Research

(1) Telefónica

Latinoamérica appoints a majority of the members of the Board of Directors

#### Telefónica Latam Mobile Business

The following table provides a summary overview of Telefónica s principal wireless operating companies and the technologies used to operate:

Country	Company	Population (in	Interest	Network & Technology
		millions)	(%)	
Brazil	Brasilcel, N.V. (1)	138.9	50	GSM, CDMA, TDMA
Mexico	Telefónica Móviles México, S.A. de C.V.	107.5	100	GSM, CDMA
Panama	Telefónica Móviles Panamá, S.A.	3.3	100	GSM, CDMA
Nicaragua	Telefónica Móviles Nicaragua, S.A.	5.9	100	GSM, CDMA
Guatemala	Telefónica Móviles Guatemala, S.A.	12.9	100	GSM, CDMA
El Salvador	Telefónica Móviles El Salvador, S.A. de C.V.	7	99.1	GSM, CDMA
		115.6		
Venezuela	Telcel, S.A.	27	100	GSM, CDMA, TDMA
Colombia	Telefónica Móviles Colombia, S.A.	46.8	100	GSM, CDMA, TDMA
Peru	Telefónica Móviles Perú, S.A.C.	28.4	98.5	GSM, CDMA, TDMA
Ecuador	Otecel, S.A.	13.4	100	GSM, CDMA, TDMA
		58.5		
Argentina	Telefónica Móviles Argentina S.A.	39.5	100	GSM, CDMA, TDMA
Chile	Telefónica Móvil de Chile, S.A. and			
	Telefónica Móviles Chile, S.A.	15.7	100	GSM, CDMA, TDMA
Uruguay	Telefónica Móviles Uruguay, S.A.	3.3	100	GSM, CDMA, TDMA

Source: Population : Pyramid Research

(1) Jointly controlled and managed by Telefónica and Portugal Telecom. Brasilcel, N.V. is the holding company which controls the operating company Vivo, S.A.

## **Operations in our main markets**

The following section provides a description of the main markets in which Telefónica operates. Customer information on the wireless markets in which Telefónica operates, including its market share, are estimates that Telefónica has made based on annual reports and press releases made public by its competitors or information from local regulators in the respective markets.

## Brazil

## Brazil Fixed Business Telecomunicações de São Paulo Telesp

Telesp provides fixed line and other telecommunications services in the Brazilian state of São Paulo under concessions and licenses from Brazil s federal government.

The following table provides information with respect to Telesp s fixed line telecommunications network at the dates indicated.

	At December 31,			
	2004	2005	2006	
Fixed telephony accesses (in millions)	12.5	12.3	12.2	
Data and Internet accesses (in millions)	3.0	4.3	4.6	
Broadband accesses (in millions)	0.8	1.7	2.2	
Penetration rate in São Paulo	29.3%	30.9%	31.7%	
Lines in service per employee	1,865	1,744	1,656	

At December 31, 2006, Telesp managed approximately 16.8 million accesses, representing an increase of 0.6% from 16.6 million accesses at December 31, 2005, due to a 30.4% increase in broadband accesses as a result of Telesp commercial efforts offset in part by a 1.9% decrease in the number of fixed telephony accesses.

Telesp s network is 100% digitalized. Its productivity ratio decreased to 1,656 lines in service per employee at December 31, 2006 from 1,744 lines in service per employee at December 31, 2005, principally due to a decrease in lines in service and an increase in the number of employees at December 31, 2006 compared to December 31, 2005, mainly due to the merger of Telefónica Empresas Brazil in the middle of 2006.

Fixed line voice traffic decreased 2.7% to 56,019 million minutes in 2006. This decrease was due to the increased use of mobile phones, which affected mainly local and long distance traffic, to the decline in traffic in the intrastate long distance market and to the increase in pre-paid lines related to post-paid lines, which affects fixed-to-mobile and long distance traffic because of the restrictions on calls made from such lines. Local fixed-to-fixed traffic also decreased 3.5% in 2006, while Internet traffic increased 46.1% due to the migration of customers to flat fee packages.

In 2006, Telesp approved an investment of up to approximately reais 1.2 billion (approximately 439 million) for the development of Pay TV and broadband services in Brazil. This included carrying out the investments pursuant to the agreement signed with Abril Comunicações S.A., TVA Sistema de Televisaõ S.A., Comercial Cabo TV Saõ Paulo Ltda., TVA Sul Paraná Ltda. and TVA Radioenlaces Ltda. (the Abril Group ), for the combination of our telecommunications and broadband services with those of Tevecap S.A. (TVA ), the second largest Pay TV provider in Brazil with operations in four states. Completion of this agreement is conditional upon the authorizations and approval of the competent authorities and compliance with the other conditions precedent set forth in the agreements.

*Competition.* In addition to evolving regulatory considerations, Telesp s business is affected by competition from other telecommunications providers. Telesp began to face competition in its region in July 1999 and competition has contributed to declining prices for fixed line telecommunications services and increasing pressure on operating margins.

Telesp is subject to competition for local telephone services from a mirror license holder, which was granted rights similar to those granted to Telesp as part of the privatization of Telebrás. It is subject to competition for inter-provincial long distance services from a mirror license holder, Embratel, and Embratel s mirror license holder.

*Network and Technology*. In 2003, Telesp began to offer international and interregional long distance telecommunications services known as Super 15. Since 1999, Telesp has made significant investments to develop its broadband access business through ADSL technology under the brand Speedy. Telesp also offers wireless broadband connectivity to its clients through Wi-Fi.

#### Brazil Mobile business Brasilcel (Vivo)

Telefónica and Portugal Telecom are 50:50 shareholders in Brasilcel, N.V. (Brasilcel), a joint venture which combined Telefónica s and Portugal Telecom s wireless businesses in Brazil. This joint venture is the leading wireless operator in Brazil in terms of total number of customers at December 31, 2006. At December 31, 2006, Brasilcel had a total of 29.1 million customers, of which 5.5 million were contract customers. Brasilcel had an estimated average share in its markets of operations of approximately 38.2% at December 31, 2006. All of the operating companies participating in the joint venture have been operating under the brand name Vivo since April

2003. The licensed areas of Brasilcel include 20 states in Brazil with an aggregate population of approximately 138.9 million.

Brazil is one of the largest countries in the world, with a surface area of 8.5 square million kilometers and a population of approximately 188 million people. At December 31, 2006, with 99.9 million wireless subscribers, Brazil ranked first in Latin America in terms of number of wireless customers. At December 31, 2006, Brazil had an estimated market penetration rate of 53.1% and of 55.3% in the areas where Brasilcel operates.

The following table presents statistical data relating to Brasilcel s operations in Brazil:

	At December 31,		
	2004	2005	2006
Total customers (in millions)	26.5	29.8	29.1
Pre-paid customers (in millions)	21.4	24.1	23.5

*Sales and Marketing.* The consolidation of the different brands of the Brasilcel joint venture into the Vivo brand in 2003 enabled Brasilcel companies to develop and operate under a unified commercial strategy. Brasilcel is actively managing its distribution channels, which consisted of 8,192 points of sale at December 31, 2006. Additionally, Brasilcel prepaid customers were provided access to a wide range of recharge points. Credit recharges can also be made by electronic transfers through the commercial banking network. As of December 31, 2006, approximately 19% of Brasilcel s customers were contract clients and the remaining 81% were prepaid customers.

*Competition.* Brasilcel is the leading wireless operator in Brazil in terms of number of customers at December 31, 2006. The growth of the Brazilian market has been considerable during the past years while being accompanied by an increase in competition due to the introduction of new competitors in the regions in which Brasilcel operates. Its major competitors are subsidiaries of Telecom Italia Mobile, America Móvil, Brazil Telecom and Telemar.

*Network and Technology.* The licenses granted to the companies integrated in Brasilcel allow operations over the GSM, CDMA, CDMA 1XRTT, CDMA EVDO and TDMA systems. Brasilcel offers both analog and digital services in the band of 800 MHz. CDMA 1XRTT is a broadband transmission system for wireless networks allowing for speeds of up to 144 Kbits/s. In 2004, Brasilcel launched CDMA EVDO, a technology that increases data capabilities allowing speeds of up 2.4 Mbits/s. In 2006, Brasilcel announced its intention to migrate from the CDMA to the GSM system, and began to offer prepaid GSM services in São Paulo to a small number of clients by December 2006. *México* 

#### Mexico Mobile Business Telefónica Móviles México, S.A. de C.V.

Mexico is an emerging wireless market with approximately 57 million customers at December 31, 2006, representing a penetration rate of approximately 53%. Telefónica has an estimated market share in Mexico of approximately 15.1% at December 31, 2006.

The following table presents selected statistical data related to our operations in Mexico.

	At December 31,		
	2004	2005	2006
Total customers (in millions)	5.6	6.4	8.6
Pre-paid customers (in millions)	5.3	6.0	8.0
Fixed wireless customers (in thousands)		0.6	2.0
Sales and Marketing. In Mexico, Telefónica uses a broad range o	of marketing channels,	including telev	ision, radio,

billboards, telemarketing, direct mail and Internet advertising to market its products and services. At

December 31, 2006, approximately 93% of our customers in Mexico were prepaid customers while approximately 7% were contract customers.

*Competition.* Telefónica is the second largest wireless operator in Mexico, as based on the number of customers, which competes with various operators at a national level. Telefónica Móviles Mexico s principal competitor is Telcel, a subsidiary of América Móvil. Its other significant competitors are Iusacell, Unefon and Nextel.

*Network and Technology.* Telefónica Móviles Mexico offers both analog and digital networks. Its digital networks are based upon the CDMA and GSM standard. The rollout of Telefónica Móviles Mexico s GSM network on a nationwide basis started in 2003 and continued during 2004 and 2005. Telefónica Móviles México had 97% of its customers in its GSM network at the end of 2006. Telefónica has invested in Mexico a total of 425.3 million during 2005 and 2006, principally to increase the capacity and coverage of its GSM network.

#### Venezuela

#### Venezuela Mobile Business Telcel, S.A. Telcel

Telefónica is the leading wireless operator in Venezuela in terms of total number of customers. At December 31, 2006, mobile penetration in Venezuela reached approximately 70%, an increase of 0.2% compared to December 31, 2005.

The following table presents selected statistical data related to our operations in Venezuela.

	At December 31,		
	2004	2005	2006
Total customers (in millions)	4.3	6.2	8.8
Pre-paid customers (in millions)	3.5	5.2	7.5
Fixed wireless customers (in thousands)	499.6	608.8	836.6

*Sales and Marketing.* In Venezuela, Telefónica uses a broad range of marketing channels, including television, radio, billboards, telemarketing, direct mail and Internet advertising to market their products. At December 31, 2006, 6% of our mobile clients in Venezuela were contract customers, while approximately 94% were prepaid.

*Competition.* The major market competitors in Venezuela are Movilnet and Digitel. Movilnet is a wireless services communication provider that currently uses CDMA and TDMA technology (in January 2007 it announced its intention to migrate to GSM technology throughout 2007). Digitel is a wireless communications provider that uses GSM technology.

According to the Comisión Nacional de Telecomunicaciones Republica Bolivariana de Venezuela (CONATEL), CANTV is the incumbent operator in Venezuela with a 79% share of the fixed market, and a 42% share of the mobile market (through Movilnet) at the end of 2006. In January, the government announced its intention to buy this company as part of its policy of nationalizing strategic companies (such as electric utilities and telecommunications) and natural resources (Franja del Orinocco s oil wells). In February, 2007, the government reached an agreement with Verizon, the major shareholder, to acquire its holdings at a price of \$17,58 per share. During May, 2007, the government will be conducting a buy-out in Venezuela and the United States at the same price. The government is expected to close the transaction during June, 2007. The telecommunications minister, Jesse Chacón, has announced that citizens should expect cuts in mobile tariffs, wider network coverage, migration to the GSM network standard through Movilnet and regulated access to CANTV s Internet network by competitors in order to offer cheaper Internet access prices in the market.

*Network and Technology.* In Venezuela, Telefónica operates both digital and analog networks. Its digital network is based on the CDMA standard and its analog network is based on N-AMPS. Close to 100% of its customers in Venezuela are based on CDMA. In January of 2007 it began offering GSM services as well.

#### Chile

## Chilean Fixed business Telefónica Chile, S.A. Telefónica Chile

Telefónica Chile (formerly Compañía de Telecomunicaciones de Chile, or CTC Chile) is the leading telecommunications operator in Chile based on number of customers, according to information provided by its competitors and regulatory authorities. As of December 31, 2006, Telefónica Chile owned approximately 67.7% of all telephone lines in Chile, according to its estimates.

The following table provides information regarding Telefónica Chile s fixed line telecommunications network at the dates indicated.

	At December 31,		
	2004	2005	2006 (1)
Fixed telephony accesses (in millions)	2.4	2.4	2.2
Data and Internet accesses (in millions)	0.5	0.5	0.6
Broadband accesses (in millions)	0.2	0.3	0.5
TV Customers (in thousands)			94.2
Penetration rate in Chile	21%	22%	20%
Lines in service per employee	869	968	644

- (1) Telefónica
  - Chile s 2006 data includes Telefónica Empresas Chile operations.

Telefónica Chile s accesses decreased by 1.2% to a total of 2.9 million at December 31, 2006. The main reason for this was a reduction in the prepaid inactive line base. At December 31, 2006, the fixed telephony penetration rate in Chile was approximately 20%. Telefónica Chile s productivity ratio was reduced to 644 lines per employee at December 31, 2006, due to the addition of Telefónica Empresas employees and the reduction of the traditional lines in service. At December 31, 2006, Telefónica Chile s network was 100% digitalized, and 96.5% of its network had ADSL coverage.

Broadband accesses showed a 57.7% growth to 0.5 million at December 31, 2006 from 0.3 million at the end of 2005. This boost in broadband connections was leveraged in a new, enhanced commercial model based on triple play bundling capabilities. In addition, during the third quarter of 2006, Telefónica Chile launched a national coverage Satellite TV Service, reaching 0.1 millions customers by the end of the year.

## Chilean Mobile Business Telefónica Móviles de Chile, S.A. and Telefónica Móviles Chile, S.A.

Telefónica is the leading wireless operator in Chile in terms of total number of customers. At December 31, 2006, Chile had an estimated market penetration rate of 84%.

The following table presents selected statistical data related to our operations in Chile.

	At December 31,		
	2004	2005	2006
Total customers (in millions)	4.8	5.3	5.7
Pre-paid customers (in millions)	3.9	4.4	4.5

*Sales and Marketing*. In Chile, Telefónica s operating companies use a broad range of marketing channels, including television, radio, billboards, telemarketing, direct mail and Internet advertising to market their products. At December 31, 2006, approximately 21% of our customers in Chile were contract customers, while approximately 79% were prepaid customers.

*Competition.* Telefónica s operators in Chile currently have three competitors in the Chilean market for wireless communications service, each of which provides services on a nationwide basis: Entel, Claro and Nextel (launched in

December 2006).

*Network and Technology* In Chile, Telefónica operates with TDMA, CDMA and GSM networks. GSM customers represented 73% of the total customer base at December 31, 2006.

## Argentina

#### Argentina Fixed business- Telefónica de Argentina

Telefónica de Argentina is a leading provider of fixed line public telecommunications services and basic telephone services in Argentina based on number of customers, according to information provided by its competitors and regulatory authorities.

As of December 31, 2006, approximately 57% of Telefónica de Argentina s lines in service were in the Greater Buenos Aires metropolitan area, including 19% of Telefónica de Argentina s lines in service that were located within the City of Buenos Aires. Approximately 86% of Telefónica de Argentina s lines in service as of December 31, 2006 were residential, with the remainder being professional, commercial and governmental customers.

The following table provides information with respect to Telefónica de Argentina s fixed line telecommunications network at the dates indicated.

	At December 31,		
	2004	2005	2006
Fixed telephony accesses (in millions)	4.3	4.5	4.6
Data and Internet accesses (in millions)	0.9	0.9	1.0
Broadband accesses (in millions)	0.2	0.3	0.5
Penetration rate in Argentina	25.1%	26.0%	24.1%
Lines in service per employee	559.0	585.0	530.8

Telefónica de Argentina s accesses increased 3.2% to 5.6 million at December 31, 2006 from 5.4 million at December 31, 2005. Broadband accesses increased 70.4% to 0.5 million at December 31, 2006 from 0.3 million at December 31, 2005, principally due to Telefónica de Argentina s commercial efforts, including the expansion of broadband service in the southern part of the country. Telefónica de Argentina s productivity ratio was reduced to 531 lines per employee at December 31, 2006, due to the addition of Telefónica Empresas employees. If not for this addition, this ratio would have increased 1.5% in 2006 from 2005. At December 31, 2006, Telefónica de Argentina s network was 100% digitalized.

Voice traffic per line decreased 3.4% in 2006 from 2005, principally due to a 0.8% decrease in local fixed-to-fixed traffic and a 14.8% decrease in public telephony traffic, offset in part by the slight (1.0%) increase in total incoming traffic. Narrowband Internet traffic decreased by 25.9%, mainly due to customers migration to broadband services.

*Competition.* Telecom Argentina, Compañía de Teléfonos del Interior S.A., an affiliate of Telmex, was awarded licenses to provide the same basic telephone services throughout Argentina as of October 10, 1999. Since November 2000, other principal competitors, including Impsat Corp. and AT&T, have also entered the market, as well as smaller regional competitors.

#### Argentina Mobile business Telefónica Móviles Argentina, S.A.

Telefónica is the leading wireless operator in Argentina in terms of total number of customers. At December 31, 2006, the mobile telephony penetration rate in Argentina was approximately of 77%.

The following table presents selected statistical data related to our operations in Argentina.

	At December 31,		
	2004	2005	2006
Total customers (in millions)	5.7	8.3	11.2
Pre-paid customers (in millions)	3.2	5.0	7.3
Fixed wireless (in thousands)	230.0	179.9	140.7

*Sales and Marketing*. In Argentina, Telefónica operating companies use a broad range of marketing channels, including television, radio, billboards, telemarketing, direct mail and Internet advertising to market their products. At December 31, 2006, the mobile telephony penetration rate in Argentina was approximately 77.5% and we had an estimated market share of 36.6%. At December 31, 2006, approximately 34% of our customers in Argentina were contract customers, while approximately 66% were prepaid customers.

*Competition.* Telefónica s operators in Argentina currently have three competitors in the Argentine market for wireless communications service, each of which provides services on a nationwide basis: Telecom Personal, which is controlled by Telecom Italia through Telecom Argentina; CTI Móvil (controlled by América Móvil); and Nextel, owned by NII Holdings Inc.

*Network and Technology.* In Argentina we operate both analog and digital networks. Telefónica s digital network in Argentina is based upon the TDMA standard, the GSM standard and the CDMA standard. At December 31, 2006, GSM customers represented 74% of total customers.

#### Colombia

#### Colombian Fixed business Telefónica Telecom, S.A.

Telefónica Telecom, S.A. ( Telefónica Telecom ) (formerly Colombia Telecom, S.A.) is present in approximately 1000 municipalities in Colombia. In April 2006, Telefónica Internacional S.A. acquired 50% plus one share of Telefónica Telecom for approximately 368 million dollars (853,577 million Colombian pesos) pursuant to an auction process. In December, this company merged with Telefónica Data Colombia, S.A. As a result of the merger, the stake was increased to 52.03%.

Telefónica Telecom currently provides local fixed telephone services, with 2.5 million of customers, national and international long distance, with a 60% share of total calls, and broadband Internet services and transmission of information.

The Group, via its subsidiary Colombia de Telecomunicaciones, S.A., ESP, has a finance lease agreement with PARAPAT. PARAPAT is the consortium which owns the telecommunications assets and manages the pension funds for the entities which were predecessors to Colombia de Telecomunicaciones, S.A., ESP, and which regulates the operation of assets, goods and rights relating to the provision of telecommunications services by the company. This agreement includes the transfer of these assets to Colombia de Telecomunicaciones, S.A., ESP once the last installment has been paid in accordance with the payment schedule that ends in 2022.

*Competition*. Telefónica Telecom s principal competitors in the Colombian market are Telmex and ETB. The following table presents selected statistical data related to our fixed line operations in Colombia.

	At December
	31,
	2006
Fixed telephony accesses (in millions)(1)	2.4
Broadband accesses (in thousands)	68.0
Penetration rate in Colombia	17.2%
Lines in service per employee	561

(1) Billing lines.

Colombian Mobile business Telefónica Móviles Colombia, S.A.

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Telefónica estimates that Telefónica Móviles Colombia is the second largest operator in Colombia in terms of customers. At December 31, 2006, Colombia had an estimated market penetration rate of 59%.

The following table presents selected statistical data related to our wireless operations in Colombia.

	At December 31,		
	2004	2005	2006
Total customers (in millions)	3.3	6.0	7.8
Pre-paid customers (in millions)	2.3	4.7	6.0

Sales and Marketing. Telefónica s operating company in Colombia uses a broad range of marketing channels, including television, radio, billboards, telemarketing, direct mail and Internet advertising to market its products. At December 31, 2006, approximately 23% of our wireless customers in Colombia were contract customers, while approximately 77% were prepaid customers.

Competition. Telefónica Móviles Colombia currently has two competitors in the Colombian market for wireless communications services: Comcel, which is owned by América Móvil; and Colombia Móvil, whose brand is Tigo, and which is owned by Millicom.

Network and Technology. Telefónica Móviles Colombia operates digital networks based upon the GSM (launched in July 2005), CDMA 1XRTT and TDMA standards. At December 31, 2006, GSM customers represented 60% of total customers.

#### Peru

#### Peruvian Fixed business Telefónica del Peru, S.A.A.

At December 31, 2006, Telefónica del Peru was the leading fixed line telecommunications operator in Peru based on number of customers, according to information provided by its competitors and regulatory authorities.

The following table provides information with respect to Telefónica del Peru s fixed line telecommunications network at the dates indicated.

	At December 31,		
	2004	2005	2006
Fixed telephony accesses (in millions)	2.1	2.3	2.5
Data and Internet accesses (in millions)	0.3	0.4	0.5
Broadband accesses (in millions) (1)	0.2	0.3	0.5
Pay TV accesses (in millions)	0.4	0.5	0.6
Penetration rate in Peru	7.7%	8.4%	8.8%
Lines in service per employee (2)	781.0	804.0	771.0

(1) Includes ADSL, broadband cable and optic fiber accesses.

#### (2) Subsidiary

employees are not included.

The number of Telefónica del Peru s accesses increased 11.5% to 3.6 millions at the end of 2006. The growth of fixed telephony accesses continued, with a penetration rate of fixed lines rising to 8.8%. Broadband subscriptions increased 37.5% and pay TV subscriptions increased by 20.5% (cable and direct-to-home DTH accesses).

In 2006 Telefónica del Perú total traffic increased by 0.2%. Voice traffic increased 1.1% in 2006 due to the growth in local traffic (especially due to fixed to mobile traffic), long distance traffic increased by 11.9% and incoming interconnection traffic increased by 7.1%, while public telephony traffic decreased 12.3% due to the impact of the mobile market and high competition. Telefónica del Perú Internet traffic decreased 13.1% due to customer migration to broadband services.

The main competitors of local telephony (Telmex and Americatel) continue with their strategy of focusing on the corporate business sector with the use of wireless technology. At December 31, 2006 Telefónica del Peru s estimated market share in local telephony was 96.1%.

The level of competition in the long distance business is high. Due to the application of the tariff imputation proof (minimum prices in the domestic long distance markets) Telefónica del Peru could not reduce the prices below the minimum in order to respond to the competition tariffs. In the domestic and international long distance markets, at December 31, 2006 Telefónica del Peru had 71% and 74% estimated market shares, respectively, compared with 75% and 63%, respectively, at December 31, 2005.

At December 31, 2006, Telefónica del Peru s network was 97% digital.

#### Peruvian Mobile business Telefónica Móviles Perú, S.A.C.

Telefónica is the leading wireless operator in Peru in terms of total number of customers. At December 31, 2006, Peru had an estimated market penetration rate of 31%.

The following table presents selected statistical data related to our wireless operations in Peru.

	At December 31,		
	2004	2005	2006
Total customers (in millions)	2.8	3.4	5.1
Pre-paid customers (in millions)	2.3	2.8	4.4
Fixed wireless (in thousands)	64.6	71.1	71.3

*Sales and Marketing.* In Peru, Telefónica s operating companies use a broad range of marketing channels, including television, radio, billboards, telemarketing, direct mail and Internet advertising to market their products. At December 31, 2006, approximately 86% of our wireless customers in Peru were prepaid customers, while approximately 14% were contract customers.

*Competition.* Telefónica Móviles Perú currently has two competitors in the Peruvian market for wireless communications services, América Móvil and Nextel Peru.

*Network and Technology* Telefónica Móviles Perú operates both analog and digital networks. Its digital network is based upon the CDMA/CDMA 1XRTT standard. At the end of 2005, Telefónica Móviles Perú started rolling out its GSM network, and GSM services were launched in February 2006. At December 31, 2006, approximately 43% of our base customers were GSM customers.

#### Ecuador

#### Ecuador Mobile business Otecel

Telefónica is the second largest wireless operator in Ecuador in terms of total number of customers. At December 31, 2006, Ecuador had an estimated market penetration rate of 63%.

The following table presents selected statistical data related to our operations in Ecuador.

	At December 31,		
	2004	2005	2006
Total customers (in millions)	1.1	1.9	2.5
Pre-paid customers (in millions)	0.9	1.5	2.1
Fixed wireless (in thousands)	2.7	2.4	1.7

*Sales and Marketing.* In Ecuador, Telefónica s operating companies use a broad range of marketing channels, including television, radio, billboards, telemarketing, direct mail and Internet advertising to market their products. At December 31, 2006, approximately 86% of our wireless customers in Ecuador were prepaid customers, while approximately 14% were contract customers.

*Competition.* Otecel currently has two competitors in market for wireless communications services in Ecuador, Porta (América Móvil) and Alegro.

*Network and Technology.* Otecel operates both analog and digital networks. Its digital network is based upon the GSM standard and CDMA standard.

## Other mobile companies business

Additionally, Telefónica operates in the following markets, managing a total of 4.6 million customers at December 31, 2006, distributed as shown in the table below:

At December 31, 2006	Customers
Country	(in millions)
Panama	0.9
Nicaragua	0.6
El Salvador	0.8
Guatemala	1.5
Uruguay	0.9
Terra Networks Latinoamérica	

#### Terra Networks Latinoamérica

Pursuant to its merger by absorption into Telefónica, as of July 2005, Terra Network s operations in the United States and Latin America ( Terra Networks Latinoamérica ) are now conducted through Telefónica Latinoamérica. Terra Networks Latinoamérica s results have been included in our Telefónica Latam business line since July 2005.

Terra Networks Latinoamérica is a leading interactive services provider in Latin America, offering Internet access and local language interactive content and services to more than 1.7 million broadband customers in Latin America (including 1.3 million broadband customers, which we have reflected under our discussion of the other fixed line operations above). Also, Terra Networks Latinoamerica offers value added services to more than 3.6 million of our customers at December 31, 2006.

## **Other Businesses:**

#### Atento Call Center Business

Atento offers integrated telephone assistance services as well as sophisticated customer relationship management services such as the development and implementation of customer loyalty programs, telemarketing services and market research. In addition, Atento rents call centers and provides staff for such centers to third parties. Atento has sought to diversify its client base and serves companies in the financial, consumer and energy sectors, as well as public institutions. At December 31, 2006, Atento operated more than 70 call centers and had 106,500 call center personnel in 13 countries on three continents, including Europe (Spain), Latin America and Northern Africa (Morocco).

#### Telefónica Contenidos Audio-visual Media and Content Business in Europe and Latin America

Telefónica de Contenidos conducts our worldwide audio-visual content and media business. Telefónica de Contenidos develops and distributes audiovisual content through traditional media and new technology platforms. *ATCO* 

Telefónica Contenidos controls ATCO, a holding company that owns Telefé, a television company in Argentina. Telefé owns a leading free-to-air television channel in Argentina in terms of audience.

## Endemol Entertainment

At December 31, 2006, we held a 75% stake in Endemol N.V. Endemol develops and produces audiovisual programming for free-to-air television, pay television and the Internet. Endemol has produced reality television shows such as Big Brother, Fear Factor and Star Academy.

Endemol has a strong international network built by a combination of start-ups, acquisitions and joint ventures, with operations in 23 countries around the world.

On January 8, 2007 Endemol NV announced that it had reached an agreement with Endemol France Holding to acquire 100% of the capital of Endemol France Holding, a company that develops TV production activities in France, at a value of 450 million.

On May 14, 2007, we announced the sale of our stake in Endemol N.V. For more details, see Item 4. Information on the Company. A. History and Development of the Company- Recent Developments.

## Other Interests of Telefónica Contenidos

We offer audiovisual transmission services, production services and systems integration services to the audiovisual industry through our 100% ownership of Telefónica Servicios Audiovisuales. Telefónica de Contenidos owns a 100.0% interest in Telefónica Servicios de Música which operates in the background music business and produces and transmits specialized audio music channels to business and residential customers in Spain and Portugal as well as to telecom operators, pay TV companies, mobile operators and Internet providers via ADSL, satellite, cell phones and Internet. Telefónica de Contenidos also holds a 13.2% interest in Hispasat, a Spanish satellite communications system.

We hold a 16.76% stake in Sogecable, a satellite pay TV company in Spain. The other shareholders in Sogecable are Grupo Prisa and Vivendi Universal, with whom Telefónica Contenidos signed an agreement providing for equal corporate governance rights among the three parties. At December 31, 2006, Sogecable had approximately over 2 million subscribers.

## **Strategic Partnerships**

#### **China** Netcom

In June 2005, Telefónica Internacional acquired through open market purchases 2.99% of the outstanding shares of China Netcom Group Corporation (Hong Kong) Limited (CNC (HK)), a Chinese telecommunications company, for an equivalent of approximately 240 million. In September 2005, Telefónica Internacional increased its stake in China Netcom Group Corporation (Hong Kong) Limited to 5.0% of its outstanding shares through open market purchases for a total equivalent of approximately 424 million.

Subsequently, both companies entered into an Strategic Alliance Agreement (on November 14, 2005) and a Supplemental Agreement (on November 12, 2006) which provide Telefónica the right to appoint two members of the Board of Directors of CNC (HK).

#### Portugal Telecom

At December 31, 2006, we held a 9.84% effective interest in Portugal Telecom, our joint venture partner in Brazil. See Telefónica Latam Operations Mobile Business Brazil.

#### Our Strategic Alliance with Banco Bilbao Vizcaya Argentaria

On October 13, 2006, Telefónica and BBVA announced that Telefónica would no longer hold a seat on BBVA s board of directors, as the factors which justified the presence of a representative of Telefónica on BBVA s board of directors no longer applied.

## Regulation

As a telecommunications operator, we are subject to sector-specific telecommunications regulations, general competition law and a variety of other regulations. The extent to which telecommunications regulations apply to the Telefónica Group depends largely on the nature of our activities in a particular country, with traditional fixed-line telephony services usually subject to more extensive regulations, which can have a direct and material effect on our business lines, particularly in countries that favour regulatory intervention.

To operate our networks, we must obtain either general authorizations, concessions or licenses from the regulatory authorities in countries in which we operate. Licensing procedures also apply to our mobile network

operations with respect to radio frequencies. The duration of any particular license or spectrum usage right depends on the legal framework in the relevant country.

## Telecommunication Regulation in the EU

Beginning in the late 1990 s the European Commission implemented a series of measures aimed at liberalizing and harmonizing European regulations regarding access to public telecommunications networks and services which culminated in the adoption of the 2002 EU regulatory framework for electronic communications sector (the New EU Framework ). Amongst other things, the Directives set out the main principles and procedures that National Regulatory Authorities (NRAs) should follow with respect to regulation for the provision of electronic communications services by network operators. The New EU Framework establishes a new authorization system containing measures to ensure the universal provision of basic services to consumers, and sets out the terms on which providers may access each other s networks and services.

Notably, the New EU Framework also harmonizes the rules for deciding when regulation may be imposed on electronic communications providers. In particular, it provides that electronic communications providers can usually only be subject to specific regulation in markets in which they have significant market power (SMP). The concept of SMP, for these purposes, has been aligned to the competition law concept of dominance, which essentially means the ability to act independently of customers, suppliers and competitors.

Accordingly, the European Commission has identified a list of relevant markets whose conditions may justify the application of specific regulation published in a Recommendation on February 2003 (the Recommendation ). In order to determine whether any company has SMP in any of the markets identified in the Recommendation, NRAs must conduct market reviews. When an NRA determines a company has SMP, the NRA must impose certain obligations relating to cost-orientation of prices, price transparency, accounting separation and access obligations.

On July 12th, 2006, the European Commission published a proposal for a regulation of the European Parliament and of the Council on international roaming tariffs which may be approved and enter into immediate effect in all Member States as of June 2007.

In 2006, the European Union established a new regime regarding data retention of electronic communications data in order to ensure that the data are available for the purpose of the investigation, detection and prosecution of serious crimes. These data retention rules set minimum standards for the types of data to be retained and the duration of retention. The initial impact of this new regulation may be significant, although it will depend on the requirements established at the national level and the extent to which costs may be compensated.

#### EU Competition Law

The EU s competition rules have the force of law in EU Member States and are, therefore, applicable to our operations in EU Member States.

The EC Treaty prohibits concerted practices and all agreements for undertakings that may affect trade between Member States and which restrict, or are intended to restrict, competition within the EU. It also prohibits any abuse of a dominant position within the common market of the EU, or any substantial part of it, that may affect trade between Member States.

The EU Merger Regulation requires that all mergers, acquisitions and joint ventures involving participants meeting certain turnover thresholds be submitted to the EU Commission for review, rather than to the national competition authorities. Under the amended Merger Regulation, market concentrations will be prohibited if they significantly impede effective competition in the common market. Similar Competition rules are set forth in each EU Member State s legislation and are enforced by each of their National Competition Authorities (NCAs).

#### Telefónica Spain

#### General Regulatory Framework.

The legal framework for the regulation of the telecommunications sector is principally governed by General Telecommunications Law (32/2003) and several Royal Decrees.

The General Telecommunications Act, among other things, lays down rules regarding the new system of notification the electronic communications service, establishes the terms on which operators interconnect their networks, guarantees universal service (as defined under Network Services Universal Service) to consumers, and subjects providers with SMP in particular telecommunications markets to specific obligations.

#### Regulatory supervision.

The Telecommunications Market Commission (TMC) is the independent Spanish body responsible for regulating the telecommunications and audiovisual service markets. The TMC supervises the specific obligations imposed on operators in the telecommunications market and acts as an arbitrator in disputes that may arise between operators.

# Licenses and concessions.

Pursuant to the New EU Framework, parties intending to operate a telecommunications network or engage in the provision of electronic communication services must notify the TMC prior to commencing such activity. The TMC will register the telecommunications operator in the Public Operator Registry. Every three years, operators must notify the TMC of their intention to continue offering electronic communications services or operating telecommunications networks.

Allocation of frequencies is required to obtain an operating concession from the NRA, as it is considered public radio spectrum domain. Concessions to use frequencies in public radio spectrum domain are awarded on a non-discriminatory basis based on publicity and competition criteria. Telefónica Móviles España holds the following concessions for the use of spectrum for the provision of mobile services:

Technology	Duration	Ending Date	Extension Period
GSM 900	15 years	February 3, 2010	5 years
GSM 900	15 years	June 6, 2020	5 years
DCS-1800	25 years	July 24, 2023	5 years
UMTS	20 years	April 18, 2020	10 years
		_	

#### Prices and tariffs

In February 2006, the TMC issued a resolution liberalizing tariffs in connection with fixed telephony for retail markets, including individuals and companies. Connection and monthly rental fees are subject to control by the TMC according to the price cap model. Telefónica de España must communicate prices and conditions of its offers to the TMC at least 21 days prior to offering them in the market. All provider tariffs are generally subject to Spanish competition law and consumer protection law.

On December 29, 2006, Law 44/2006 regarding the protection of consumers and users was approved. Under this law, users may only be charged for services actually used. Consequently, operators can only charge for the exact second of usage.

#### Market Reviews

In accordance with the New EU Framework, the Spanish TMC identifies the markets which lack effective competition, in which case it imposes specific obligations upon operators with SMP. Following a market review,

the TMC concluded that Telefónica de España is an operator with SMP in the provision of fixed telephony services. As an SMP operator, Telefónica de España has certain specific obligations, the most relevant including:

Telefónica de España may not engage in anticompetitive pricing or price discrimination among customers, offer anticompetitive bundled service packages or enter into abusive contractual terms with customers;

Telefónica de España is required to meet certain disclosure requirements, including notice to the TMC of prices and business terms of offers prior to making them available to the market;

Transparency ex-post for individual offers and for customers with billing in excess of 600,000 per year; With respect to the retail telephone network access market, Telefónica de España has been identified as an SMP operator with obligations regarding carrier selection, cost accounting and accounting separation and price control on access lines.

In addition, the TMC has identified Telefónica de España as an SMP operator in the lease lines markets, imposing, among other obligations, the duty to provide access to a minimum set of lease lines under price controls.

#### General and parties specific network access obligations

Conditions for network interconnection are to be freely agreed among the parties. However, where parties are unable to reach an agreement, the TMC may impose the interconnection obligation s on the conditions it dictates. In addition, the Law entitles the TMC to impose specific network access obligations on operators with SMP.

As an operator with SMP, we are required to submit an Interconnection Reference Offer outlining the terms and conditions under which we will interconnect with other operators.

On March 22, 2007, TMC adopted new regulations concerning call origination on fixed telephony network market, introducing additional obligations for Telefónica de España to provide wholesale access to telephone lines to other operators, allowing competitors to use our networks to provide access services and other associated services to their customers.

#### Fixed-mobile interconnection

Telefónica Móviles España has been classified by the TMC as an operator with SMP in the wireless communications and interconnection markets. In September 2006, the TMC established the average maximum price for Telefónica Móviles España s interconnection termination rates for the period from October 2006 to September 2009.

#### Virtual mobile operators

Virtual mobile operators are mobile operators that do not own a radio network and that may provide mobile telephony service through voluntary non-discriminatory access agreements with mobile operators that own spectrum rights of use. On February 2, 2006, the TMC issued a regulation concerning the market for access to, and call origination on, public mobile telecommunications networks in Spain. In connection with this regulation, the TMC found that all mobile network operators in Spain collectively hold a dominant position in the wholesale market for mobile telephony. Consequently, the TMC has imposed an obligation on mobile operators in Spain to provide network access following a reasonable request by a virtual mobile operator and offer reasonable prices for access services. The TMC, in the first instance, will allow mobile operators with networks and virtual mobile operators to negotiate agreements. If parties are unable to reach an agreement independently, the TMC will set forth the terms of such agreements for the parties.

## Selection of operator

Telefónica de España, as a designated SMP in the supply of connection to public telephone networks from a fixed location, must allow subscribers to place calls with any operator. Customers may pre-select any operator or choose another operator by dialing a three-digit code.

#### Local Loop Access

On May 11, 2006, the TMC adopted a decision regarding unbundled access to the local loop for the purpose of providing broadband and voice services, which confirmed Telefónica de España s SMP status in this market, imposing special obligations like the publication of an Unbundling Reference Offer.

The TMC amended Telefónica de España s local loop offer for 2006, implementing a new information system intended to show how Telefónica treats internal services as compared to the local loop offer services provided to other operators, and establishing new rules regarding the duty to plan local loop offer services in advance

# Universal Service

The General Telecommunications Law outlines provisions to ensure that certain basic telecommunications services must be guaranteed to all citizens.

Universal service is defined, under the law, as a set of communication services guaranteed to all end users, irrespective of their geographic location, of a determined quality and at an affordable price. Universal service ensures that all citizens receive a connection to the fixed line public network and network services, a free telephone directory, a sufficient number of public telephones, equal access to fixed line telephony services for disabled persons (or those with special social needs) and functional Internet access. Pursuant to Royal Decree 424/2005, Telefónica de España has an obligation to provide universal service until December 31, 2007.

To finance universal service, the General Telecommunications Law stipulates that the TMC must determine whether the net cost to provide universal service implies an unfair burden for the operators required to provide such service. The TMC has issued several resolutions relating to Telefónica de España s net costs for the provision of the universal service, indicating that Telefónica de España does not have a right to be compensated by other operators as there is no competitive disadvantage or unfair burden. Telefónica de España has challenged several of these decisions.

In April 2006, the court partially endorsed Telefonica de España s position, and determined that the TMC should take into account fixed and mobile telephone services and public networks in non profit areas in order to determine whether there was a competitive disadvantage during 2002. This judgment has been appealed to the Supreme Court. Decisions in relation to the cost of the provision of universal service for years 2003 until now is still pending before the TMC. Under current regulations, Telefónica de España will provide Universal Service until the end of 2007. After 2007, it is likely that Telefonica de España will provide universal service inasmuch as Telefonica de España is the only company that has applied for provision, though a final decision by the Ministry is still pending.

#### Service quality

On March 29, 2006, a regulation was approved which established certain obligations of service providers such as adopting standard contracts outlining applicable quality standards of electronic communication services. This regulation also requires operators to provide adequate information to customers in relation to service quality levels and detailed billing disclosure to customers. Additionally, a standardized process for billing customers are implemented by this new regulation.

#### Morocco

Telefónica provides wireless services in Morocco through Medi Telecom, S.A., in which it holds a 32.18% interest and shares management responsibilities with Portugal Telecom, which also holds a 32.18% interest.

# Regulatory Framework

With the enactment of the Postal and Telecommunications Law in 1997, the National Postal and Telecommunications Office, the government entity that oversaw the state monopoly over postal and telecommunications services, was restructured to separate the state-owned telecommunications operator from the state-owned postal and financial services provider, and to create an independent agency. In November 2004, a new

Telecommunications Law was enacted completing and modifying the law relative to the post office and telecommunications.

The National Agency for Telecommunications Regulation, (the ANRT), is responsible for regulation of the telecommunications industry in Morocco.

#### Licenses and Concessions

Medi Telecom, S.A. has a GSM license for mobile services entitling it to 50 MHz of spectrum on the 900 MHz band. The license was granted for a period of 15 years on August 2 1999, and can be renewed for an additional five-year period subject to certain terms and conditions. In March 2005, Medi Telecom reached an agreement with the ANRT extending the GSM license for an additional 10 years (until August 2024). Medi Telecom also holds a 3G license for the provision of 3G mobile services. The license was granted in 2006 for a period of 25 years renewable thereafter for an additional period not in excess of ten years and renewable thereafter for additional periods not in excess of five years.

Medi Telecom also holds from 2006 a thirty-year New Generation Network license, renewable for additional five-year periods. This license allows for the provision of fixed services and the use of any technology for the local loop on the 3.5 GHz band.

#### Telefónica O2 Europe

#### **United Kingdom**

The New EU Framework was implemented in the United Kingdom by the Communications Act in 2003. Under this Act, responsibility for the regulation of electronic communications networks and services rests with the Office of Communications (Ofcom).

#### Licenses and concessions

O2 UK has provided GSM services since July 1994. Its GSM license is of indefinite duration (GSM900: 2x17.4MHz and GSM1800: 2x5.8MHz). In April 2000 O2 UK was awarded a UMTS license, which expires 31 December 2021 (2 x 10MHz + 5MHz).

The license can be surrendered by the operator at any time. However, Ofcom can only revoke the license if the Licensee does not pay its fees, there has been a breach of the license or for reasons related to the management of the radio spectrum, provided that in such case the power to revoke may only be exercised after one year s notice is given in writing and after Ofcom has considered any pertinent factors.

The UK Minister may also revoke the license for national security reasons, or in order to comply with the United Kingdom s EU or other international obligations.

#### Market reviews

In June 2004, Ofcom completed its first review of voice call termination on individual mobile networks under the EU Framework. As a result of that review, Ofcom required O2 UK, as an operator with SMP, to lower its call termination charges as of September 1, 2004.

On March 27, 2007, Ofcom published the new charge controls to which mobile operators are subject for the provision of mobile call termination services. These new charge controls have applied since April 1, 2007 and will continue until March 31, 2011. The charge control requires that O2 UK s average termination charges should be reduced to 5.1 pence per minute (at 2006-2007 prices) by the final year of the charge control period, and that the reduction should be implemented in four equal steps across the four years.

#### Future Mobile Spectrum

In December 2006, Ofcom began regulatory review on granting spectrum rights in the UMTS expansion band (2500MHz-2690MHz). Ofcom is expected to take a final decision on the procedure and timetable for the release of this spectrum later in 2007.

## Germany

The New EU Framework was implemented in Germany at the end of June 2004 by the Telecommunications Act. Responsibility for regulation of electronic communications networks and services rests with the telecommunications regulator, Budesnetzagentur (BNetzA).

#### Licenses and concessions

O2 Germany was awarded a GSM license for 1800MHz spectrum in October 1998, and on February 2007 O2 Germany was awarded 900MHz GSM spectrum for GSM use. Accordingly, O2 Germany is now licensed to use GSM900 2x5MHz and GSM1800: 2x17.4MHz. The GSM license expires on 31 December 2016.

Under § 58 VIII TKG (the German Telecommunications Act) frequency-assignments are limited in time, although a renewal or extension of the term is possible. The federal network agency has not yet decided on the conditions for renewing the frequency assignments. However, before expiration, we expect there to be a public hearing, and for BNetzA to set out its approach to renewal, including the terms on which the licenses will be extended (pricing, technology neutrality etc.).

In August 2000 O2 Germany was awarded a UMTS license which expires 31 December 2020 (2x9.9MHz). *Market reviews* 

In August 2006, BNetzA completed its review of voice call termination on individual mobile networks and concluded that, as an operator with SMP, the charges O2 Germany made to other operators for terminating calls on the O2 Germany network had to be reduced, requiring O2 Germany to lower its call termination charges from 12.40 eurocent per minute to 9.94 eurocent per minute.

### Mobile Spectrum

In February 2006, BNetzA decided to allocate 900MHz GSM spectrum to O2 Germany. This decision has been challenged in the courts by German Railways Deutsche Bahn AG, and the proceedings are ongoing. At the end of 2007 BNetzA is expected to start a spectrum sale in the IMT2000/UMTS extension bands.

#### Czech Republic

The EU Framework was implemented in the Czech Republic in 2005 by the Telecommunication Act. Responsibility for regulation of electronic communications networks and services rests with the Czech Telecommunication Office (CTO).

Several changes occurred in the legal environment of the electronic communications market in the Czech Republic in 2006. Act No. 127/2005 Coll., on electronic communications and on amendment of related laws, was amended in respect of radio and television broadcasting, the provision of special price plans as part of universal service, emergency numbers and the construction permit procedure. Furthermore, an amendment to the act on radio and television broadcasting was passed, primarily to accommodate the transition to terrestrial digital broadcasting. A technical plan for the transition from analogue to digital television broadcasting was published. Also, during the first half of 2006, all existing pricing decisions were revoked and new pricing decisions were issued on the basis of market analyses by the CTO.

#### Licenses and Concessions

Telefónica O2 performs communication activities under the Electronic Communications Act based on a notification to and a certificate from the CTO. In accordance with the Electronic Communications Act, the CTO determines the scope and conditions for the provision of each particular service, within the universal service including the selection of providers.

Telefónica O2 Czech Republic, a.s. provides wireless communication services in the 900 and 1800 MHz frequency bands under the GSMStandard and in the 450 MHz frequency band under the Nordic Mobile Telephone ( NMT ) standard (collectively, mobile services ). In June 2005 all subscribers of a voice service in the NMT 450 Network were transferred to the GSM Network.

The original 450 MHz and GSM operating licenses were granted for a period of twenty years from the signing of the agreement for the original 450 MHz license in 1991 and from the granting of the GSM license in 1996.

In December 2001, an additional UMTS license was acquired, which has been granted for a period of twenty years. *Market reviews* 

In accordance to the market analyses performed by the CTO, Telefónica O2 was designated an SMP entity in 12 markets, both retail and wholesale.

#### Prices and tariffs

In April 2006, price regulations for fixed point access to the telephone network and for calls in the fixed network were abolished. Subsequent analyses of the relevant markets showed that no further price regulation was necessary.

# Telefónica Latam

## Brazil

#### Regulatory Framework

The delivery of telecommunications services in Brazil is subject to regulation under the regulatory framework provided in the General Telecommunications Law enacted in July 1997.

The National Agency for Telecommunications, Anatel, is the principal regulatory authority for the Brazilian telecommunications sector. In addition, on March 21, 2003, a presidential order was enacted to create two new regulatory offices linked to the Ministry of Communications: the Office of Communication Services (regulation of broadcasting services) and the Office of Telecommunications (supervision of Anatel activities).

## Licenses and Concessions

Concessions are granted for services in the public regime and authorizations are granted for services in the private regime. The main differences between the public regime and the private regime relate to the obligations imposed on the companies in the public regime, rather than the type of services they offer. Telesp provides switched fixed telephone services under the public regime. All other telecommunications companies, including the companies operating under the public regime, operate in the private regime.

Telesp provides, in the public regime, the following switched fixed telephone services to the general public: local, intra-regional, inter-regional and international long distance. Each public regime concession is a specific grant of authority that allows the concessionaire to offer a specific type of switched fixed telephone service and imposes certain obligations on the concessionaire concerning network expansion such as universal services obligations and quality and continuity of service.

Telesp Concession Agreement was extended on December 2005, for an additional 20 years. It contemplates possible revisions in its terms by Anatel in 2010, 2015 and 2020.

Under the renewed Concession Agreement and during the 20-year renewal period, we will be required to pay a biannual fee equal to 2% of our annual net revenue (excluding taxes and social contributions), for the provision of fixed-line public telecommunications services in our concession area for the prior year.

Brazilian telecommunications regulations require Anatel to authorize private regime companies to provide local and intraregional long-distance service in each of the three fixed-line regions and to provide intraregional, interregional and international long distance services throughout Brazil.

On December 4, 2002, Anatel authorized the migration from the Cellular Mobile Service (SMC) regime to a new licensing regime, Personal Mobile Service. Brasilcel s operators replaced all their old licensing titles granted under the old SMC regime with new Personal Mobile Service authorization titles. The new Personal Mobile Service licenses include the right to provide cellular services for an unlimited period of time but restrict the right to use the spectrum according to certain schedules included in the licenses. The following licenses are held under a single operating company, Vivo, S.A.:

Celular CRT until 2022 (renewed in 2006);

Telerj Celular until 2020 (renewed in 2005);

Telest Celular until 2008 (renewal requested on February 23, 2006);

Telebahia Celular and Telergipe Celular until 2008 (Telebahia Celular requested renewal on November 30, 2005 and Telergipe Celular requested renewal on February 23, 2006);

Telesp Celular until 2008 or 2009, for the cities of Ribeirao Preto and Guatapará, which renewal has been requested;

Global Telecom until 2013, Telecentro Oeste until 2021, (renewed in 2006);

Teleacre Celular, Teleron Celular, Telemat Celular and Telems Celular until 2009, which renewal has been requested;

Telegoiás Celular until 2008; and Norte Brasil Telecom, until 2013.

The renewal of licenses must be solicited 30 months before expiration. Spectrum rights may be renewed only once for a 15 year period, after which title to the license must be renegotiated.

Prices and Tariffs

Anatel regulates rates for telecommunications services in Brazil. Operators with licenses to operate under the Personal Mobile Regime are authorized to increase basic plan tariffs only for inflation and only on an annual basis. Operators are also allowed to establish non-basic tariffs and modify them without Anatel s prior approval.

Rates for telecommunications services are subject to comprehensive regulation by Anatel. The network usage fee is subject to a price cap stipulated by Anatel, which varies from company to company based on the underlying cost characteristics of each company s network.

The rates that wireless service providers may charge their customers are also regulated byAnatel. The Personal Mobile Service regime allows operators to freely negotiate interconnection rates with other operators. If they fail to reach an agreement, each operator may call upon Anatel to determine the terms and conditions of interconnection.

#### Interconnection

In July 2005, Anatel published a new regulation for interconnection among providers of telecommunications services, which require operators to issue a public document disclosing all of the conditions for the establishment of interconnection for all classes and types of services.

#### Competition Law

Brazilian laws regarding competition prohibit any practice aimed at restricting free competition, dominating the relevant market of goods or services, arbitrarily increasing profits, or abusively exercising dominant market position.

# Mexico

## Regulatory Framework

The provision of all telecommunication services in Mexico is governed by the Federal Telecommunication Law and various service-specific regulations. The governmental agencies which oversee the telecommunications industry in Mexico are the Secretariat of Communications and Transportation (SCT) and the Federal Telecommunications Commission (COFETEL).

#### Licenses and concessions

In Mexico, authorizations to provide mobile telephony services are granted through concessions. Currently, only one Band A and one Band B service provider may provide mobile telephony services in each region. Each concession is granted for a period of twenty years, and may be renewed for additional twenty-year periods, subject to the fulfillment by the operator of certain terms and conditions.

Telefónica Móviles Mexico s wireless operating companies have been granted concessions to operate mobile telephony services on Band A until 2010. The renewal of these concessions was requested on 2005.

Telefónica Moviles s Mexico has a license to provide public telecommunications services and nine licenses to provide Personal Communication Services (PCS) in each of the nine PCS service region until 2018. These licenses may be extended for additional twenty-year periods.

#### Prices and Tariffs

Tariffs charged to customers are not regulated. They are set by wireless operating companies and must be registered with COFETEL. Rates do not enter into force until confirmed by COFETEL.

#### Interconnection

Mexican telecommunications regulations obligate all telecommunications network concessionaires to execute interconnection agreements on specific terms when requested by other concessionaires. Interconnection rates and conditions may be negotiated by the parties. However, should the parties fail to agree, COFETEL must fix the unsolved issues, including tariffs.

## Foreign Ownership/Restrictions on Transfer of Ownership

Mexican law restricts foreign investment in wireless telecommunications companies to a maximum of 49% of the voting stock, unless the Mexican National Commission of Foreign Investment approves a higher percentage participation. We received the required approvals from the National Commission of Foreign Investment permitting our ownership of more than 49% of the outstanding voting stock of Norcel, Cedetel, Bajacel, Movitel and Pegaso in connection with our acquisition of these companies.

## Competition Law

The Federal Economic Competition Law put in place in 1992 and recently amended on June 28 2006 prohibited monopolies and any practices that tend to diminish, harm or impede competition in the production, processing,

distributive or marketing of goods and services. The Federal Competition Commission is the administrative body empowered to enforce the Law.

#### Venezuela

On June 1, 2000, the national legislative commission approved the Telecommunication Law . On February 1, 2006, the national legislative commission approved the *Ley Habilitante* that grants the President of the Republic capacity to enact decrees in relation to the telecommunication sector.

#### Licenses and Concessions

Telcel has been granted a mobile telephony concession to operate and offer cellular services in the 800 MHz band with national coverage, granted in 1991 and expiring on May 31, 2011 that may be extended for a 20-year term. Telcel also holds a private network services concession, granted in 1993, that allows Telcel to offer point-to-point or point-to-multipoint private telecommunication services to corporations. In 2000, Telcel was granted a general license (*Habilitación General*) to offer local telephony services, national long distance services, international long distance services and to otherwise operate telecommunications networks for a 25-year period expiring on December 15, 2025. In 2001, Telcel obtained a concession to offer fixed wireless access services nationwide using wireless local loop technology.

#### Prices and Tariffs

Under the Venezuelan regulations, telecommunications operators are free to determine and set prices for the services that they offer. However, exemptions to the free pricing regime may be applicable to market dominant operators, universal services projects or as a result of market distortions caused by anti-competitive conduct as determined by the Competition Agency.

#### Chile

Telefónica operates in Chile through Telefónica Chile, S.A. (CTC Chile), Telefónica Móviles Chile, S.A., Telefónica Móviles de Chile, S.A. and Telefónica Móviles Chile Larga Distancia S.A.

#### Regulatory Framework

The General Telecommunications Law No. 18,168 of 1982, as amended, establishes the legal framework for the provision of telecommunications services in Chile.

The main regulatory authority in Chile is the Under-Secretary of Telecommunications (SUBTEL).

#### Licenses and Concessions

Under the General Telecommunications Law, companies must obtain licenses in order to provide fixed telecommunications services. Licenses granted for public and intermediate services generally have 30-year terms and may be renewed indefinitely for 30-year periods at the request of the operator, though certain licenses held by Telefónica Chile have longer terms.

Telefónica Chile holds licenses for local telephone service in all regions of Chile for a 50-year period beginning as of December 1982 and a nationwide public service renewable license for data transmission for a 30-year period beginning as of July 1995. Telefónica Larga Distancia holds 30-year renewable licenses to provide domestic and international long-distance services throughout Chile. CTC Chile also holds nationwide public service data transmission licenses for an indefinite term. Telefónica Multimedia holds a nationwide 10-year renewable license to provide limited satellite television service, granted December 2005.

The provision of wireless telecommunications services in Chile is subject to the grant of a concession. Telecommunications concessionaires that use the radio electric spectrum, such as mobile telephone concessionaires, are subject to an annual fee. The amount of the fee is based on the size of the applicable system, the portion of the spectrum utilized and the service area that has been authorized.

Telefónica Móviles de Chile S.A. holds two concessions for the provision of wireless telecommunication services in the 800 MHz band, granted for an unlimited period of time. Telefónica Móviles de Chile S.A. also holds a concession for the provision of wireless telecommunications services nationwide in the 1900 MHz band, the 1885-1890 MHz and 1965-1970 MHz bands. Additionally, a concession in the 1865-1870 MHz and 1945-1950 MHz bands was granted to Telefónica Móviles de Chile for a thirty-year period on November, 16, 2002. This concession may be renewed for successive thirty-year periods at the request of the holder.

Telefónica Móviles Chile Larga Distancia S.A. holds a concession for the provision of intermediate services , including long distance services nationwide. This concession was granted on March 16, 1994 for an unlimited period of time.

#### Prices and Tariffs

Under the General Telecommunications Law, maximum tariffs for telephony services are set every five years by the Ministry of Transport and Telecommunications and the Ministry of Economy. In addition, he Antitrust Commission may subject any telephony service to price regulation, except for mobile telephone services to the public that are expressly exempted under the General Telecommunications Law.

The Antitrust Commission ruled that local telephone services, payphone service, fixed line connections and other services associated with local telephone service were to be subject to tariff regulation. Accordingly, it was determined that Telefónica Chile would, in its capacity as a dominant operator, be regulated with respect to tariff levels and structure throughout Chile, except in regions where other companies are the dominant operators.

#### Interconnection

Interconnection is obligatory for all license holders of public telecommunications services and intermediate services that provide long distance services. The same requirement applies to holders of intermediate service licenses, who are required to interconnect their networks to the local telephone network.

A calling party pays tariff structure was implemented on February 23, 1999. Under this tariff structure, local telephone companies pay mobile telephone companies an access charge for calls placed from fixed networks to mobile networks. Local telephone companies may pass this interconnection charge on to their customers. Every five years, SUBTEL sets the applicable tariffs for services provided through the interconnected networks.

#### Competition Law

The principal regulation concerning competition in Chile is Decree No. 511 of September 17, 1980.

Chile is member of the Andean Community (CAN) which has recently adopted new rules aimed at fighting anticompetitive practices at supranational level. The most recent CAN competition rule is the Decision 608 of 29 March 2005, which forbids agreements and business collusion that restricts competition and abuse of dominant position by firms that may affect trade among member States.

#### Argentina

#### Regulatory Framework

The basic legal framework for the provision of telecommunications services in Argentina is set forth in the National Telecommunications Law (No. 19.798) of 1972 and in the specific regulations governing each type of telecommunications service. Also, Decree 264/98 established a transitory period from a monopolistic market towards a free market, promoting the protection of small operators while imposing obligations on both basic services licensees. The following regulatory authorities oversee the Argentine telecommunications industry:

the National Communications Commission supervises compliance with licenses and regulations, and approves changes to mandatory goal and service requirements; and

the Secretariat of Communications (SECOM) grants new licenses, regulates the bidding and selection processes for radio-spectrum authorizations, and approves the related bidding terms and conditions.

#### Licenses and Concessions

Telefónica de Argentina, S.A. holds licenses for fixed line services, all granted for an unlimited period of time, which entitle it to provide fixed line telecommunications services; international telecommunications services; local services in the northern and southern regions; long distance, international and data transmission telecommunications services in the northern region; and Internet access and international data transmission services.

Telefónica operates in Argentina through Telefónica Comunicaciones Personales S.A. (TCP). TCP s licenses for the provision of wireless services include PCS licenses and corresponding authorizations for use of spectrum for different regions, licenses and corresponding authorizations for use of spectrum for wireless telephone services for different regions; and licenses for trunking, or closed user group, services for different cities.

These licenses do not expire, but may be cancelled as the result of failure to comply with the terms of its license. *Prices and Tariffs* 

The Public Emergency Law converted tariffs into pesos at a rate of one peso per one U.S. dollar and provided that the Argentine government would renegotiate the tariff regime.

On October 21, 2003, Law No. 25.790 became effective, extending the term for the renegotiation of concession or licensing agreements with public utilities until December 31, 2004. This law also established that the decisions made by the Argentine government during the renegotiation process shall not be limited by, nor subject to, the stipulations contained in the regulatory frameworks currently governing concession or licensing agreements for the respective public utilities. Renegotiated agreements may cover some aspects of concession or licensing agreements and may contain formulas to adjust such agreements or temporarily amend them. As an investor in Argentina through Telefónica de Argentina, we commenced arbitration proceedings against the Republic of Argentina based on the Reciprocal Protection of Investments Treaty between Spain and Argentina for damages suffered by us because of the measures adopted by the Argentine government. We have temporarily suspended our participation in these proceedings in light of an agreement we reached with the Argentine government on February 15, 2006. If this agreement is approved by the Argentine Congress we plan to withdraw our claims against the Republic of Argentina.

Additionally, Decree No. 764/00 established that providers of telephone services may freely set rates and/or prices for their service which shall be applied on a non-discriminatory basis. However, until the Secretary of Communications determines that there is effective competition for telecommunications services, the dominant providers in the relevant areas (which includes Telefónica de Argentina) must respect the maximum tariffs established in the general tariff structure. Providers may freely set their rates by areas, routes, long distance legs and/or customer groups so long as they are below the amounts established by the general tariff structure.

Also, the guidelines set forth in article 26 of Decree No. 1185/90 continue in effect for operators with significant market power. These guidelines established information obligations with which operators must comply with respect to tariffs, both toward clients and the national regulator. This decree also establishes the powers the regulator has to revise or revoke such tariffs.

Tariffs charged to customers for mobile services are not regulated in Argentina.

#### Interconnection

Decree No. 764/00 approved new rules for national interconnection and established interconnection standards and conditions with which telephone service providers must comply regardless of pre-existing agreements. The rules for national interconnection set forth that interconnection agreements are to be freely negotiated between the relevant service providers, on a non-discriminatory basis. The regulations also establish the obligation for dominant

and significant market operators to unbundle their local loops and to allow competitors to use them on a reasonable basis.

#### Competition Law

Law 25.156, on protection of competition prohibits any acts or behaviors related to the production or trade of goods or services, whose purpose or effect is to prevent, restrict or distort competition or market access, or that constitute abuse of dominant position in a market. The National Commission for the Defense of Competition is the authority entrusted with application of the law.

#### Colombia

#### Regulatory Framework

In Colombia telecommunications are a public service, subject to state regulation and oversight. Law 72/89 and Decree 1900/90 establish the general regime for telecommunications and broadcasting services and networks. Operators seeking to provide telecommunications services in Colombia must obtain a concession from the Colombian government.

#### Licenses and concessions

Licenses for mobile services in the Eastern Region, the Caribbean Coast Region and the Western Region were granted in March, 1994 for a 10-year period and extended for 10 years until March 28, 2014. At the expiration of this period, the licenses must be renegotiated. Telefónica Móviles also holds concessions to provide Added Value Services nation wide, granted in August 1997 initially for a 10 year period, extendible once for an additional 10 years, and granted in December 1994 initially for a 10 year period, extended until December 2014.

Additionally, Telefónica Móviles holds concessions for carrier services nationwide, granted in June and November 1998 (initially for 10 years and may be extended once for 10 years). Telefonica Móviles has requested its renewal.

With respect to fixed line services, Law 142/1994 establishes a general indefinite permission for all operators to operate as local exchange carriers in the national area. Colombia Telecom holds a legal indefinite authorization since 1947 to operate as a long distance carrier through the whole nation, and abroad. Colombia Telecom holds a 20-year concession for offering Added Value Services in the National territory, and in-connection abroad, granted on November 8, 1991.

With respect to Added Value Services, a national and in-connection abroad license was granted through Celumovil on August 15, 1997 for a 10-year period and may be extended once for 10 years; and a national and in-connection abroad was granted through the former Cocelco on December 2 1994, for a 10-year period and was extended in 2004 until December 30, 2014.

Telefónica Móviles Colombia holds two nation wide licenses for carrier services: one of them, obtained through Celumovil, was granted on June 25, 1998 for a 10-year period and may be extended once for 10 years. The other one was obtained through Cocelco on November 20, 1998 for a 10-year period and may be extended once for 10 years. Interconnection. Operators have the right to interconnect to other operators networks. Before the regulatory authorities will intervene, operators must attempt direct negotiations. Interconnection must assure compliance with the objectives of non-discriminatory treatment, transparency, prices based on costs plus a reasonable profit and promotion of competition.

#### Prices and Tariffs

Mobile tariffs charged to customers are not regulated, although they may not be discriminatory. Rates are fixed by wireless operating companies and must be registered with the Comisión de Regulación de Telecomunicaciones.

#### Competition Law

Colombia is a member of the Andean Community (CAN), described above in the Chilean Competition Law regulation section. The Colombian Competition Law is incorporated in the Law No. 155/59 on restrictive trade practices, the Decree 2153/1992 and Decree 1302/1964. The Superintendent of Industry and Commerce is the Colombian competition authority. The Law prohibits entering in any agreement or engaging in any type of practice, procedure, or system that aims to limit free competition (restrictive commercial practices) and abuse of a dominant position (antitrust behaviors).

#### Peru

The provision of telecommunications services in Peru is governed by the Telecommunications Law and related regulations.

#### Licenses and Concessions

Telefónica del Peru provides fixed line telecommunications services based on concessions granted by the Ministry of Transport and Communications (TMC). The concession term is for 20 years, which may be renewed totally or partially at Telefónica del Peru s request. Total renewal is for a further 20-year period. Partial renewal is for periods of up to five additional years. A partial renewal was approved by a 1999 Ministry Resolution, extending the concession term until 2019.

Providers of wireless services seeking to operate in Peru must obtain a non-exclusive license from the TMC. Licenses are granted by means of a license agreement entered into between the Ministry and the licensee and set forth the licensee s rights and obligations, including the regions where the licensee is authorized to operate. Licenses are granted either by application or through a bidding process.

Telefónica Móviles del Perú S.A.C. has a concession for the provision of wireless services on Sub Band A of the 800 MHz band for a twenty year period, renewable under request for identical periods. It also holds concessions for offering international and domestic long distance carrier services, granted in February 2002 for a twenty year period.

In addition, Telefónica Móviles del Perú S.A.C. has a concession for the provision of wireless services on Sub Band B of the 850 MHz band and 1900 MHz for a twenty year period. It was granted on July 1, 1991 covering certain provinces. It also holds the concessions for local carrier services, which expire between 2016 and 2022. Concessions for domestic and international carrier services expire on February 5, 2019. In addition, it has a concession for local fixed telephony services for national coverage, granted on August 11, 1999 for a 20-year period.

These concessions may be renewed for successive twenty year periods.

Under the concessions to provide wireless services, mobile operators are obligated to meet certain quality service requirements with respect to call failure, radio-electric coverage and quality of communications. These requirements are established on a yearly basis and are gradually increased in order to improve the quality of the service provided.

#### Prices and Tariffs

Tariffs for fixed line services must be approved by the National Regulatory Authority, the Organization for Supervision of Private Investment in Telecommunications (OSIPTEL), in accordance with a price cap formula based on a productivity factor.

Rates charged by wireless providers to their customers have been subject to a free tariff regime supervised by OSIPTEL.

#### Interconnection

Wireless service providers are required, upon request, to interconnect with other concession-holders. According to the principles of neutrality and non-discrimination contemplated in the Telecommunications Law, the conditions agreed upon in any interconnection agreement will apply to third parties in the event that those conditions are more beneficial than terms and conditions agreed upon separately.

#### Competition Law

The main competition rule is the Legislative Decree No. 701 Against Monopolistic Practices, Controls, and Restraints on Free Competition. Other specific laws regarding telecommunication sector are also applied in competition affairs. Competition rules in the telecommunication sector are applied by OSIPTEL. Peru is also a member of the Andean Community (CAN), described above in the Chilean Competition Law regulation sector.

#### Ecuador

#### Regulatory Framework

The Special Telecommunications Law and the General Regulation to the Special Telecommunications Law establish the regulatory regime applicable to the provision of telecommunications services in Ecuador. *Licenses and Concessions* 

# Telefónica Móviles Ecuador holds a concession to provide mobile cellular telephony services, which expires on November 29, 2008 and may be extended for a subsequent 15-year period and a concession to provide fixed and wireless carrier services, which expires on April 22, 2017 and may be extended for a subsequent 15-year period.

Cellular concessions were granted for the provision of cellular services in specific areas to Telefónica Móviles Ecuador (Otelcel) and América Móvil, S.A. de C.V. (AMX) (Conecel). In July 2005, the national regulator approved a new regulation to extend the provision of cellular services nationwide for both operators, requiring an additional payment of US\$430 thousand. Both operators now have nationwide concessions.

Currently, Telefónica Móviles Ecuador and AMX are negotiating with the national regulator regarding the conditions for renewal of the concessions to provide mobile cellular telephony services. We are negotiating the new conditions to operate in the market (service quality parameters, maximum tariffs) and the cost of renewing the concession.

Telefónica Móviles Ecuador holds different licenses for the provision of wireless services, and for Internet mobile access, each of which expires on February 21, 2010 and may be extended for a subsequent 10-year period. It also holds a license to provide conventional Internet services, which expires on January 25, 2011 and may be extended for a subsequent 10-year period.

Incoming and outgoing international long distance services may only be provided exclusively to Telefónica Móviles Ecuador s clients.

A monthly fee amounting to 1% of the invoiced revenues of carriers services must be paid by all operators holding concessions to SENATEL as a contribution to support universal service.

#### Prices and tariffs

The mobile services concession of Telefónica Móviles Ecuador is subject to a maximum rate of US\$0.50 per min for mobile services and a maximum rate of US\$0.10 per min for rural public telephony. Telefónica Móviles Ecuador may fix rates freely so long as it does not exceed these rates, and provided that it notifies the correspondent regulatory body 24 hours ahead of any price increase.

Telefónica Móviles Ecuador may fix rates freely under its carrier services concession.

<b>Country</b> El Salvador	License/Concession and authorizations Concession	<b>Type of service</b> Wireless network	<b>Spectrum</b> 25 MHz/800MHz	<b>Band</b> B Band	Expiration 2028(1)
	Concession Concession Concession	Wireless network Wireless network Wireless telecommunication services	30 MHz 10 MHz/1900 MHz 3.5/5./11/23 GHz	C Band F Band	2028 2028 2028
Guatemala	Concession	Wireless services	Two 15 MHz channels		2014(2)
	Concession	Wireless services	1895-1910/ 1975-1990	C Band	2014(2)
	Concession Concession	Wireless services Wireless services	1875-1870/1945-1950 1885-1895/1965-1975		2014(2) 2014(2)
Nicaragua	Concession	Cellular telecommunications services	800 MHz	A Band	2013(3)
	Concession	Cellular telecommunications services	Additional spectrum 1900	D Band	2013
Panamá	Concession	TDMA/CDMA/GSM	800 Mhz	A Band	2016(4)
Uruguay	License	Mobile telephony	25 MHz 800 MHz		2022-2024(5)
Teleco Law, t consid service for the public service for a th period conces renew succes period for use are gra twenty and m for adu	ssion may be				

upon execution of the proceedings set forth in the Telecommunications Law.

(2) All of such titles are granted for a fifteen-year term and may be renewed for subsequent flfteen-year terms at the request of the holder. In order to renew a title, the holder must demonstrate before the regulatory body, that the spectrum was effectively used during the previous fifteen-year term. All of these titles are set to expire in 2014.

(3) Telefónica Móviles Nicaragua was granted a concession in 1992 for a 10-year period for the use of 25 MHZ of spectrum in the 800 MHz Band A to provide cellular telecommunications services, the regulatory entity granted to Telefónica Nicaragua 10 Mhz of additional spectrum in the 1900 Band D. This concession was renewed for another 10-year period in 1998, and will expire on July 31, 2013. The concession may be renewed for another 10-year period through negotiation with TELCOR two years prior to the

expiration of the current concession, subject to the fulfillment of certain terms and conditions by the operator.

- (4) The concession period is for 20 years and expires on 2016. This can be extended for another period in accordance with the concession contract.
- (5) Ending date depends on the spectrum concession: band 800 MHz (12.5MHz + 12.5MHz) - 20 years as or July 2004; band 1900 MHz (5MHz + 5MHz) - 20 years as of December 2002; and band 1900 MHz (5MHz + 5MHz) -20 years as of July 2004.

#### Seasonality

Our main business is not significantly affected by seasonal trends.

#### Patents

Our business is not materially dependent upon the ownership of patents, commercial or financial contracts or new manufacturing processes.

#### C. Organizational Structure

See History and Development of the Company Overview.

## **D.** Property, Plant and Equipment Fixed Networks

Telefónica s operators have fixed networks in Spain, Latin America and Europe with a presence as incumbents in Spain, Argentina (the greater Buenos Aires metropolitan area and the southern portion of the country), Brazil (Sao Paulo), Chile, Peru and the Czech Republic.

Following market trends, competitive environments, evolution of technologies and new multimedia and broadband services demanded by our customers, Telefónica s operators have in recent years generally upgraded their respective networks as follows:

progressive introduction of Broadband access technologies over copper: ADSL, ADSL2+, VDSL2, etc. increasing the bandwidth capacity of the accesses;

introduction of fiber access technologies (xPON) in across different access scenarios: FTTH, FTTB, FTTC, FTTN, etc. increasing the access bandwidth up to 50Mbps or more;

making available powerful IP/MPLS backbones providing full connectivity to the rest of the network layers, such as transmission, switching and access, to support services for all business and customer market segments (fixed and mobile);

planning the migration of current TDM switching networks (PSTN and ISDN services) to NGN all IP packet networks;

providing for F-M convergence of networks, services and OSS&BSS systems in the operations and countries where it is feasible to do so;

migrating and concentrating transport technologies from legacy ones, such as ATM, FR, leased lines at low speed and SDH, to the new generation of optical transport ones, such as DWDM, CWDM and NG-SDH; and

deployment of new services such as IPTV Imagenio to customers connected through broadband accesses. **Mobile Networks** 

The Telefónica Group has mobile networks in Spain, the United Kingdom, Germany, Ireland, the Czech Republic, Slovakia, Morocco, Brazil, Argentina, Venezuela, Chile, Peru, Colombia, Mexico, Guatemala, Panama, El Salvador, Nicaragua, Ecuador and Uruguay. In the case of Brazil and Morocco the ownership of the networks is shared with Portugal Telecom (50% and 32% respectively).

We use a number of mobile technologies in the countries in which we operate, for example, GSM and UMTS in Spain, the United Kingdom and Morocco; CDMA in other countries in Latin America and the Czech Republic and TDMA technology in certain other countries in Latin America.

We are continuing to work to upgrade our mobile networks in line with market trends, demand of new services from customers and the evolution of technologies. The main steps we are currently taking include:

progressive migration from TDMA and CDMA technologies to GSM or UMTS technologies in markets where it is convenient;

introduction of broadband in to cellular access using technologies such as UMTS, HSDPA and HSUPA;

exploring new services such as mobile television;

exploring the feasibility of new technologies as wimax and LTE to provide mobile accesses with increased bandwidth;

providing for F-M convergence of networks and services in the operations and countries where it is feasible to do so.

#### Satellite Communications

Telefónica holds a 13.2% interest in Hispasat and leases capacity to Eutelsat, Intelsat, New Sky Satellite and occasionally ArabSat.

The services provided using satellite platforms include television contribution signal to feed cable and IPTV head ends, direct to the home (DTH) television, VSAT mainly for telephony and Internet access in rural areas, emergency solutions, corporate communications and international communications with some countries in Africa and in Asia.

#### Submarine Cables

Telefónica is one of the world s largest submarine cable operators. Telefónica participates in approximately 50 international underwater cable systems (nine of which are moored in Spain) and owns eleven domestic fiber optic cables.

There are submarine cable connections between Spain and Africa, America, Asia and Europe, respectively. The cable SAM-1, owned by Telefónica and with a length of approximatley 22,000 kilometers underwater and 3,000 kilometers terrestrial, links different countries such as Guatemala, Peru, Chile, Brazil, Argentina and Colombia.

The principal services using the capacity of submarine cables are voice circuits, Internet and dedicated circuits for international traffic and for corporations and business customers.

#### Item 4A. Unresolved Staff Comments

Not applicable.

#### Item 5. Operating and Financial Review and Prospects

#### A. Operating Results

#### Overview

The Telefónica Group has structured its management according to a new regional and integrated management model, in which each business unit has responsibility over the fixed and mobile assets. The Telefónica Group s business units in 2006 were:

Telefónica Spain: fixed line in Spain and mobile telephony in Spain and Morocco;

Telefónica O2 Europe: fixed line and mobile telephony in the rest of Europe;

Telefónica Latam: fixed line and mobile telephony in Latin America;

The Telefónica Group is also involved in the media and call center areas through investment in Telefónica de Contenidos and Atento, respectively.

#### **Presentation of Financial Information**

The information in this section should be read in conjunction with our Consolidated Financial Statements, and the notes thereto, included elsewhere in this Annual Report. Our Consolidated Financial Statements have been prepared in accordance with IFRS, which differ in certain respects from U.S. GAAP. Please refer to note 25 to our Consolidated Financial Statements for a discussion of these differences.

#### Non-GAAP Financial Information

#### Operating Income Before Depreciation and Amortization

Operating income before depreciation and amortization is calculated by excluding depreciation and amortization expenses from our operating income in order to eliminate the impact of generally long-term capital investments that cannot be significantly influenced by our management in the short-term. Our management believes that operating income before depreciation and amortization is meaningful for investors because it provides an analysis of our operating results and our segment profitability using the same measure used by our management. Operating income before depreciation and amortization also allows us to compare our results with those of other companies in the telecommunications sector without considering their asset structure. We use operating income before depreciation and amortization and establish operational and strategic targets. Operating income before depreciation is also a measure commonly reported and widely used by analysts, investors and other interested parties in the telecommunications industry. Operating income before depreciation is not an explicit measure of financial performance under IFRS or U.S. GAAP and may not be comparable to other similarly titled measures for other companies. Operating income before depreciation should not be considered an alternative to operating income as an indicator of our operating performance, or an alternative to cash flows from operating activities as a measure of our liquidity.

The following table provides a reconciliation of operating income before depreciation and amortization to operating income for the Telefónica group for the periods indicated.

	Year ended December 31,			
	2004	2005	2006	
	(ir	millions of euros	5)	
Operating income before depreciation and amortization	12,017	15,056	19,126	
Depreciation and amortization expense	(5,642)	(6,693)	(9,704)	
Consolidated operating income	6,375	8,363	9,422	

The following tables provide a reconciliation of operating income before depreciation and amortization to operating income for the Telefónica Group and each of our business lines for the periods indicated.

	Year ended December 31, 2006 (in millions of euros)				
	Telefónica Spain	Telefónica Latam	Telefónica O2 Europe	Others and Eliminations	Total
Operating income before depreciation and amortization Depreciation and amortization	8,647	6,571	3,708	200	19,126
expense Consolidated operating income	(2,533) <b>6,114</b>	(3,671) <b>2,900</b>	(3,399) <b>309</b>	(101) <b>99</b>	(9,704) <b>9,422</b>

	Year ended December 31, 2005 (in millions of euros)				
			Telefónica	Others	
	Telefónica	Telefónica	02	and	
	Spain	Latam	Europe	Eliminations	Total
Operating income before					
depreciation and amortization	8,870	5,513	497	176	15,056
Depreciation and amortization					
expense	(2,804)	(3,461)	(364)	(64)	(6,693)
Consolidated operating income	6,066	2,052	133	112	8,363

#### Year ended December 31, 2004 (in millions of euros)

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Telefónica Spain	Telefónica Latam	Telefónica O2 Europe	Others and Eliminations	Total
8,708	3,789	(6)	(474)	12,017
(3,044)	(2,430)	(14)	(154)	(5,642)
5,664	1,359	(20)	(628)	6,375
	59			
	<b>Spain</b> 8,708 (3,044)	Spain         Latam           8,708         3,789           (3,044)         (2,430)           5,664         1,359	Telefónica Spain         Telefónica Latam         O2 Europe           8,708         3,789         (6)           (3,044)         (2,430)         (14)           5,664         1,359         (20)	Telefónica Spain         Telefónica Latam         O2 Europe         and Eliminations           8,708         3,789         (6)         (474)           (3,044)         (2,430)         (14)         (154)           5,664         1,359         (20)         (628)

#### Net Financial Debt

Net financial debt is calculated by deducting the positive mark-to-market value of derivatives with a maturity beyond one year from the relevant balance sheet date and other interest-bearing assets (each of which are components of non-current financial assets in our consolidated balance sheet), current financial assets and cash and cash equivalents from the sum of (i) current and non-current interest-bearing debt (which includes the negative mark to market value of derivatives with a maturity beyond one year) and (ii) other payables (a component of non-current trade and other payables in our consolidated balance sheet). Our management believes that net financial debt is meaningful for investors because it provides an analysis of our solvency using the same measure used by our management. We use net financial debt to calculate internally certain solvency and leverage ratios used by management. Net financial debt is not an explicit measure of indebtedness under IFRS or U.S. GAAP and may not be comparable to other similarly titled measures for other companies. Net debt should not be considered an alternative to gross financial debt (the sum of current and non-current interest-bearing liabilities) as a measure of our liquidity.

The following table provides a reconciliation of net financial debt to gross financial debt for the Telefónica Group as at the dates indicated.

	As of December 31,			
	2004	2005	2006	
	(in millions of euros			
Non-current interest-bearing debt	17,492	25,168	50,676	
Current interest-bearing debt	10,210	9,236	8,381	
Gross financial debt	27,702	34,404	59,057	
Other payables	534	438	354	
Non-current financial assets(1)	(1,071)	(1,044)	(1,794)	
Current financial assets	(2,557)	(1,518)	(1,680)	
Cash and cash equivalents	(914)	(2,213)	(3,792)	
Net financial debt	23,694	30,067	52,145	

(1) Positive mark to market value of derivatives with a maturity beyond one year from the relevant balance sheet date and other interest-bearing assets.

Significant Transactions Affecting the Comparability of our Results of Operations in the Periods Under Review During 2006, various changes occurred in the composition of the Telefónica Group that affect the comparability of our operating results for the year ended December 31, 2006 to our operating results for the year ended December 31, 2005. Please see note 2 to our Consolidated Financial Statements for a detailed description of the principal changes in the composition of the Group affecting our financial statements during the periods under review covered by the Consolidated Financial Statements. The most significant changes are summarized below.

Acquisition of O2 plc

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In October 2005, we commenced a public tender offer for all of the outstanding shares of O2 plc, a U.K. mobile services provider. On January 23, 2006, we made our tender offer for O2 plc unconditional in accordance with the rules of the U.K. City Code on Takeovers and Mergers. We consolidate O2 plc in our Consolidated Financial Statements as from January 31, 2006. For additional information on this acquisition see Item 4. Information on the Company History and Development of the Company Public Takeover Offers .

#### Sale of TPI

In July 2006, Telefónica accepted Yell Group, Plc s bid for 100% of TPI.

As a consequence of this transaction, the results of operations of the TPI Group and the gain we recorded on its sale are included under the caption Income (loss) from discontinued operations for 2006. For comparison purposes, the financial statements of the Telefónica Group have been restated for 2005 and 2004 to present TPI s

results of operations under the same capiton. Such restatement affects most of the line items in our income statements for such years.

#### Acquisition of a Majority Stake in Cesky Telecom

In June 2005, we acquired a 51.1% stake in Cesky Telecom a.s. from the Czech government, and in September 2005, we acquired an additional 18.3% interest in Cesky Telecom a.s. pursuant to a mandatory public tender offer. As a result, we consolidate Cesky Telecom in our Consolidated Financial Statements as from July 1, 2005. For the year ended December 31, 2005, the Cesky Group is presented as a separate business line in our discussion of our results of operations by business line below. See Group Results of Operations Cesky Telecom .

#### Acquisition of BellSouth s Mobile Operations in Latin America

In March 2004, Telefónica Móviles reached an agreement to acquire BellSouth s interests in mobile operators in Argentina, Chile, Peru, Venezuela, Colombia, Ecuador, Uruguay, Guatemala, Nicaragua and Panama. BellSouth s interests in the mobile operators in Peru, Venezuela, Colombia, Ecuador, Uruguay, Guatemala, Nicaragua and Panama were transferred in October 2004. BellSouth s interests in the operators in Argentina and Chile were transferred in January 2005. We consolidate each of these operators in our Consolidated Financial Statements as from their respective dates of acquisition.

#### Comparability of our Result of Operations by Geographical Areas

At its meeting of July 26, 2006, the Board of Directors of Telefónica agreed to restructure the Company s management to adapt to a new regional, integrated management model based on three operating segments: Telefónica Spain, Telefónica O2 Europe and Telefónica Latam, with each overseeing the integrated business in its respective area. This forms the basis of the segment reporting herein and our Consolidated Financial Statements have been prepared on this basis. As a result, the segment reporting included herein is not comparable with that included in our 2005 20-F.

#### **Significant Changes in Accounting Policies**

In 2005 and 2006, there were no significant changes in the accounting policies used in the preparation of our Consolidated Financial Statements under IFRS. For a discussion of changes in accounting principles under U.S. GAAP, see note 25 to our Consolidated Financial Statements.

#### **Critical Accounting Policies**

The preparation of financial statements in conformity with IFRS requires management to make estimates and assumptions that affect the amounts reflected in the consolidated financial statements and accompanying notes. We base our estimates on historical experience, where applicable, and other assumptions that we believe are reasonable under the circumstances. Actual results may differ from those estimates under different assumptions or conditions. We consider an accounting estimate to be critical if:

it requires us to make assumptions because information was not available at the time or it included matters that were highly uncertain at the time we were making our estimate; and

changes in the estimate or different estimates that we could have selected may have had a material impact on our financial condition or results of operations.

The various policies that are important to the portrayal of our financial condition and results of operations include: accounting for long-lived assets, including goodwill;

deferred taxes;

provisions; and

#### revenue recognition.

#### Accounting for Long-lived Assets, including Goodwill

Property, plant and equipment and intangible assets, other than goodwill, are recorded at acquisition cost. If such assets are acquired in a business combination, the acquisition cost is the estimated fair value of the acquired property, plant and equipment or intangible assets. Property, plant and equipment and intangible assets with definite useful lives are depreciated or amortized on a straight-line basis over their estimated useful lives.

Intangible assets with indefinite useful lives are not amortized, but are, instead, subject to an impairment test on a yearly basis and whenever there is an indication that such assets may be impaired.

Accounting for long-lived assets and intangible assets involves the use of estimates for determining: (a) the fair value at the acquisition date in the case of such assets acquired in a business combination; and (b) the useful lives of the assets over which they are to be depreciated or amortized. We believe that the estimates we make to determine an asset s useful life are critical accounting estimates because they require our management to make estimates about technological evolution and competitive uses of assets.

When an impairment in the carrying amount of an asset occurs, nonscheduled write-downs are made. We perform impairment tests of identifiable intangible and long-lived assets whenever there is reason to believe that the carrying value may exceed the recoverable amount, which is the higher of the asset s fair value less costs to sell and its value in use. Furthermore, previously recognized impairment losses may be reversed when changes in the estimates used to determine the asset s recoverable amount indicate that an impairment loss recognized in prior periods no longer exists or may have decreased.

The determination of whether the impairment of long-lived and intangible assets is necessary involves the use of significant estimates and judgment that includes, but is not limited to, the analysis of the cause of potential impairment in value, the timing of such potential impairment and an estimate of the amount of the impairment, which requires the estimation of the future expected cash flows, discount rates and the fair value of the assets.

Specifically, management has to make certain assumptions in respect of uncertain matters, such as growth in revenues, changes in market prices, operating margins, and technology developments and obsolescence, discontinuance of services and other changes in circumstances that indicate the need to perform an impairment test. Management s estimates about technology and its future development require significant judgment because the timing and nature of technological advances are difficult to predict.

Goodwill arises when the cost of a business combination exceeds the acquirer s interest in the net fair value of the identifiable assets acquired and liabilities and contingent liabilities assumed. Goodwill is not amortized, but is, instead, subject to an impairment test on a yearly basis and whenever there is an indication that the goodwill may be impaired.

Nonscheduled write-downs of goodwill are made when an impairment in the carrying amount of goodwill occurs. We review, on a regular basis, the performance of our cash-generating units. We compare the carrying amount of the cash-generating unit to which the goodwill has been allocated with its recoverable amount. The determination of the recoverable amount of the cash-generating unit involves extensive use of estimates and significant management judgment is involved. Methods commonly used by us for valuations include discounted cash flow methods.

A significant change in the facts and circumstances that we relied upon in making our estimates may have a material impact on our operating results and financial condition.

#### **Deferred** Taxes

Management assesses the recoverability of deferred tax assets on the basis of estimates of our future taxable profit. The recoverability of deferred tax assets ultimately depends on our ability to generate sufficient taxable profit during the periods in which the deferred tax assets are utilized. In making this assessment, our management considers the scheduled reversal of deferred tax liabilities, projected taxable profit and tax planning strategies.

This assessment is carried out on the basis of internal projections which are updated to reflect our most recent operating trends. In accordance with applicable accounting standards, a deferred tax asset must be recognized for all deductible temporary differences and for the carry-forward of unused tax credits and unused tax losses to the extent that it is probable that taxable profit will be available against which the deductible temporary difference can be utilized. Our current and deferred income taxes are impacted by events and transactions arising in the normal course of business as well as in connection with special and non-recurring items. Assessment of the appropriate amount and classification of income taxes is dependent on several factors, including estimates of the timing and realization of deferred tax assets and the timing of income tax payments. Actual collections and payments may materially differ from these estimates as a result of changes in tax laws as well as unanticipated future transactions impacting our income tax balances.

#### **Provisions**

Provisions are recorded when, at the end of the period, the Group has a present obligation as a result of past events, whose settlement requires an outflow of resources that is considered probable and can be measured reliably. This obligation may be legal or constructive, arising from, but not limited to, regulation, contracts, common practice or public commitments, which have created a valid expectation for third parties that the Group will assume certain responsibilities. The amount recorded is the best estimation performed by the management in respect of the expenditure that will be required to settle the obligations, considering all the information available at the closing date, including the opinion of external experts, such as legal advisors or consultants.

If we are unable to reliably measure the obligation, no provision is recorded and information is then presented in the notes to the Consolidated Financial Statements.

Because of the inherent uncertainties in this estimation, actual expenditures may be different from the originally estimated amount recognized.

#### **Revenue Recognition**

#### Connection fees

Revenues from connection fees originated when customers connect to our network are deferred over the average expected length of the customer relationship. The expected customer relationship period is estimated based on recent historical experience of customer churn rates. Significant variations in customer churn rates from our estimates may result in differences in the amount and timing of revenues recognized.

Multiple-element arrangements

Arrangements involving the delivery of bundled products or services are assessed to determine whether it is necessary to separate the arrangement into individual component deliverables, each with its own revenue recognition criteria. Revenue relating to bundled contracts is allocated to the different deliverables identified, based on their relative fair values (i.e., the fair value of each individual component deliverable in relation to the total fair value of the bundled deliverables). Given that the handsets and airtime are price-sensitive and volatile in a competitive marketplace, the determination of fair values in the mobile phone business is quite complex. Additionally, a significant change in the facts and circumstances upon which we based our fair value estimates may have an impact on the allocation of revenue among the different deliverables identified and, consequently, on future revenues. **Operating Environment** 

Our results of operations are dependent, to a large extent, on the level of demand for our services in the countries in which we operate. Demand for services in those countries is affected by the performance of their respective economies, including GDP, inflation, account-deficit and unemployment rates. As discussed below, the economics of the countries where we operate generally performed well in 2006, which positively affected our results of operations for the period.

#### **Operating Environment by Country**

#### Spain

Our results of operations are dependent to a large extent on the level of demand for our services in Spain. For the year ended December 31, 2006, revenues from our operations in Spain represented 37.3% of our consolidated revenues. Spain s real gross domestic product (GDP) expanded by 3.9% in 2006, the highest rate in the last six years, reflecting relatively stronger domestic demand which grew at an annual rate of 4.9%. Inflation was 2.7% in 2006. The current-account deficit was 7.8% of GDP in 2006 and the positive economic climate contributed to a decline in the unemployment rate to 8.3%, with a very high elasticity of job creation to economic growth.

#### Germany

During 2006 Germany s GDP grew 2.7%, the highest rate since 2000. This performance was due to the export sector, which provided more than 40% of the overall growth rate, and increased investment. The current-account reached a surplus of 4.4% of GDP because of the trade surplus equal to 7% of GDP driven by booming world trade and the increasing competitiveness of Germany s exports. Notwithstanding high GDP growth, inflation has remained well contained at an annual rate of 1.4%. During 2006, the labor market also improved, generating more than 450,000 jobs, which contributed to a decrease in the unemployment rate from 11.3% in 2005 to 9.8% in 2006.

#### United Kingdom

During 2006, the United Kingdom s economy grew 2.7%, in line with its average rate over the past ten years. This solid performance has been supported by strong activity in the service sector, and increasing investment activity. The inflation rate rose sharply during the year, reaching 3% in December, 1% over the Bank of England target which can be explained in large part by supply shocks in the energy sector. In order to curb increasing inflationary pressure, the Bank of England increased interest rates by 50 basis points, to 5% at year end. This tightening monetary cycle, not anticipated by the market, resulted in appreciation of the effective exchange rate by 4.7%.

#### Czech Republic

The Czech Republic s GDP growth in 2006 showed its fastest rate over the last 10 years, growing almost 6%. This was mainly due to the growth in domestic demand (household consumption and investment), while the contribution of exports to growth decreased during the year. Inflation closed 2006 at 1.7%, well below the Central bank s objective of 3%. The overall economic condition of the Czech Republic contributed to an appreciation of the Czech crown effective exchange rate by 5%, above its long-term trend.

#### Brazil

During 2006 Brazil again posted positive results in trade numbers, with surplus of US\$46.1 billion, compared to US\$44.7 billion in 2005 and US\$33.7 billion in 2004. This trade surplus allowed the Brazilian Government to continue to reduce the external debt to GDP ratio, from 21.3% in 2006 to 17.6% in 2005. Brazilian international reserves increased from US\$53.8 billion in 2005 to US\$85.9 billion in 2006. The country risk as measured by the JP Morgan Emerging Markets Bond Index Plus (EMBI+ Brazil) fell to 192 basis points at December 31, 2006, compared to 305 basis points at December 31, 2005. The Brazilian currency appreciated 9%, to R\$2.14 over this period. As a result, consumer prices, as measured by the Consumer Price Index (IPCA), increased by 3.1%, the lowest level since 1998 and well below the inflation target rate of 4.5%. As a result of declines in the rate of inflation, the Central Bank of Brazil continued to reduce interest rates, specifically, the Selic rate has fallen during 2006, finishing the year at 13.25% from 18% at the end of 2005. Brazil s GDP growth in 2006 was 2.9% compared to 2.3% in 2005 and 4.9% in 2004.

#### Argentina

Argentina s estimated GDP growth for 2006 was approximately 8.5%, which matched the growth rate over the period of 2003-2005 marking four years of GDP growth following the deep economic and political crisis of 2001-2002. The peso depreciated by 1.0% closing at 3.06 pesos per U.S. dollar. The consumer inflation rate increased by

9.8%, above the target range of 4% to 7% established by Argentina s Central bank, while wholesale prices rose by 7.1% in 2006. The external surplus, following a 2005 surplus equivalent to 3.0% of GDP, was 3.3% of GDP in September 2006. The unemployment rate decreased to 8.7% in December 2006 from 10.1% in December 2005 due to continued economic growth and the implementation of a wide range of social assistance programs with positive implications for alleviating poverty and diminishing disparities in the distribution of income.

#### Chile

Chile s GDP grew by approximately 4.2% in 2006 compared to 6.3% in 2005. Inflation increased from 3.1% in 2005 to 3.5% in 2006. The Chilean peso, which floats freely, appreciated approximately 5.6% in nominal terms (6.0% in real terms) against the U.S. dollar in 2006. Chile s unemployment rate dropped to 8.0% in 2006 compared to 9.3% in 2005. In 2006, Chile had its largest budget surplus ever, almost double the previous year s 4.7% of GDP reaching 7.9% of GDP, in 2006 due to strong growth in domestic demand and strong copper prices.

#### Peru

During 2006, Peru continued to see significant improvement in its main macroeconomic indicators. GDP grew 8% (the highest rate in 12 years) after a record 66 months of consecutive growth. Annual inflation was only 1.1%, below the inflation target set by the Central Bank. The current account displayed a record surplus of 2.6% of GDP. The fiscal surplus reached an historic 2.1% of GDP. Additionally, Standard & Poor s and Fitch improved the Peruvian sovereign debt rating to BB+ with a positive outlook, just one notch below investment grade.

#### Mexico

Mexico s GDP growth in 2006 was 4.8%, compared to 3.0% in 2005. Inflation ended at 4.1%, slightly above the Central Bank s target for the year, and higher than the 3.3% rate in 2005. The trade balance closed with a deficit of \$5,800 million against the \$7,600 million registered in 2005, primarily based on rising oil prices. Public finances remained balanced for the year while the outcome of certain fiscal and public sector pension reforms remained pending. The exchange rate for the Mexican peso stabilized in 2006 despite political uncertainty arising from the presidential election.

#### Colombia

During 2006, Colombia s GDP expanded significantly. Investment and private consumption are the main contributors to the economic boost. The Central Bank proved again to be precise in its monetary policy accomplishing its inflation target (4% 5%) with a 4.48% year-on-year variation in its CPI. Even though the currency reached a 15.3% depreciation at the end of the first half, it rapidly recovered its value, closing the year with a 1.99% year-on-year appreciation. Since imports grew at a faster pace than international sales did, the trade balance turned negative registering a deficit of US\$142 million. Fiscal performance was better than expected, and the deficit was expected to narrow to approximately 0.4% of GDP by year end. In addition, the unemployment rate decreased to 12.9%.

#### Venezuela

Venezuela s GDP grew 10.3% during 2006, continuing the positive trend established after 2002 following the end of the general strike in the oil and gas industry. In 2006, the GDP growth displayed divergent paces for the two main sectors in the economy: non oil and gas related activities grew 11.7% and oil and gas related activities declined by 1.9%. Moreover, the oil and gas industry has not shown an increase in activity (i.e., the number of barrels produced) despite the historical rise in oil prices during 2005 and 2006. The government continues to expand its fiscal policy driven by public spending, resulting in a positive economic impact on and, helping to alleviate poverty throughout the country. The consumer price index (CPI) rose to 17.3% from 14.4% in 2005. The unemployment rate closed 2006 at 8.4%.

#### Ecuador

Ecuador s GDP grew 4.05% in 2006, continuing a span of seven years of positive growth. Domestic consumption grew at 5% overriding the effect of commodity prices on growth from previous years. Inflation

remained low at 2.87%, the lowest rate in 38 years due in large part to the dollarization of the local currency implemented in early 2000. As the US dollar continues its downward trend against major and regional currencies, Ecuador has maintained its real exchange rate, showing no changes since 2005. Domestic interest rates remained high with the policy rate set at 12%. The cost of money for borrowers increased by around 5% per transaction due to commissions charged by the banking sector. High country risk resulting from an unstable political situation further increased borrowing costs. Ecuador s unemployment rate hovered around 9% in 2006 and has decreased only marginally despite overall positive economic performance. Public finances posted a primary surplus of 4.5% of GDP, mostly resulting from sustained high oil prices and greater than forecast tax collection.

#### **Exchange Rate Fluctuations**

We publish our Consolidated Financial Statements in euro. Because a substantial portion of our assets, liabilities, revenues and profit are denominated in currencies other than the euro, we are exposed to fluctuations in the values of these currencies against the euro. These currency fluctuations have had and may continue to have a material impact on our financial condition and results of operations.

In 2006, variations in currencies decreased our consolidated cash flows by approximately 372 million and increased our consolidated revenues from operations by approximately 1.6%. Currency fluctuations can also have a significant impact on our balance sheet, particularly equity attributable to equity holders of the parent, when translating the financial statements of subsidiaries located outside the euro zone into euro. For example, in 2006 equity attributable to equity holders of the parent decreased by 302 million due to the translation of the financial statements of our foreign subsidiaries, principally due to the depreciation of the Brazilian real and Mexican peso relative to the euro and the appreciation of the pound sterling and the Czech crown relative to the euro.

The table below sets forth the average exchange rates against the euro of the U.S. dollar and the key currencies that impacted our consolidated results of operations for the periods indicated.

	<b>2005</b> (1) <b>Average</b>	2006(1) Average	% change Average
Pound Sterling	0.68	0.68	(0.31)%
U.S. Dollar	1.24	1.25	0.8%
Brazilian Real	3.00	2.73	(9.0)%
Argentine Peso	3.63	3.86	6.3%
Peruvian Nuevos Soles	4.10	4.11	0.2%
Chilean Peso	694.44	665.33	(4.2)%
Mexican Peso	13.52	13.66	1.0%
Venezuelan Bolivar	2,623.70	2,697.30	2.81%
Czech Crown	29.49	28.34	(3.91)%
Colombian Peso	2,881.69	2,953.99	2.51%
Quetzal	9.50	9.55	0.55%

- Source: Central treasury bank of the respective countries.
- (1) These exchange rates are used to convert the income statements of our subsidiaries from local

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currency to euro.

In the comparison below of our results of operations for the year ended December 31, 2006 compared to the year ended December 31, 2005, we have provided certain comparisons at constant exchange rates in order to present an analysis of the development of our results of operations from year-to-year without the effects of currency fluctuations. To make such comparisons, we have converted certain financial items using the prior year s exchange rate.

We describe certain risks relating to exchange rate fluctuations in Item 3 Key Information Risk Factors, and we describe our policy with respect to limiting our exposure to short-term fluctuations in exchange rates under Item 11 Quantitative and Qualitative Disclosures about Market Risk.

#### Regulation

We are subject to regulation in the different markets where we operate, which has a significant effect on our profitability. In Spain, we are regulated by the Telecommunications Market Commission. Although in the past the fees that we could charge customers for interconnection and subscription were regulated according to price caps , such fees, in relation to fixed lines, are no longer regulated in Spain. For more information regarding the abolition of price caps in Spain, see Item 4. Information on the Company Business Overview Regulation Telefónica de España .

In addition, as a market dominant operator, Telefónica, S.A. is required to grant other operators access to its network. Interconnection prices must remain within the Interconnection Offer Framework as determined by the Telecommunications Market Commission.

The Telecommunications Market Commission has declared, in relation to our mobile business line in Spain, that Telefónica, S.A. is an operator with significant market power . Telefónica, S.A. is required to allow other mobile operators to access its network, and the Telecommunications Market Commission sets the rates that Telefónica, S.A. can charge other mobile operators for such access. Telefónica, S.A. must pay a yearly fee to reserve the public domain radioelectric spectrum in respect of its allocated frequencies.

We are also subject to regulation in the European and Latin American markets where we have operations. In Latin America, these regulations include the application of, among other things, price caps , governmental regulation of rates and fees and the obligation to allow other operators to access our networks at competitive or regulated rates.

For a more detailed description of how regulation affects us, please see Item 4. Information on the Company Business Overview Regulation .

#### **Group Results of Operations**

A summary of our results of operations for 2004, 2005 and 2006 and certain consolidated revenue and expense items as a percentage of revenues for the periods indicated. is shown below.

			Year ended	December 31,		
	20	04	20	)05	20	06
		Percentage		Percentage		Percentage
		of		of		of
	Total	revenues	Total	revenues	Total	revenues
	(in millio	ns of euros, exce		e of revenues, sh	are and per s	hare data)
Revenues	29,809	100.0%	37,383	100.0%	52,901	100.0%
Other income	1,134	3.8%	1,416	3.8%	1,571	3.0%
Supplies	(7,577)	(25.4)%	(9,999)	(26.7)%	(16,629)	(31.4)%
Personnel expenses	(4,976)	(16.7)%	(5,532)	(14.8)%	(7,622)	(14.4)%
Other expenses	(6,373)	(21.4)%	(8,212)	(22.0)%	(11,095)	(21.0)%
Operating income						
before depreciation and						
amortization						
(OIBDA)(1)	12,017	40.3%	15,056	40.3%	19,126	36.2%
Depreciation and						
amortization	(5,642)	(18.9)%	(6,693)	(17.9)%	(9,704)	(18.3)%
Operating income	6,375	21.4%	8,363	22.4%	9,422	17.8%
Share of profit (loss) of						
associates	(50)	(0.2)%	(128)	(0.3)%	76	0.1%
Net financial income						
(expense)	(1,633)	(5.5)%	(1,628)	(4.4)%	(2,734)	(5.2)%
Corporate income tax	(1,451)	(4.9)%	(1,904)	(5.1)%	(1,781)	(3.4)%
Profit for the year from						
continuing operations	3,241	10.9%	4,703	12.6%	4,983	9.4%

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Income (loss) from						
discontinued operations	245	(0.8)%	124	0.3%	1,596	3.0%
Profit for the year	3,486	11.7%	4,827	12.9%	6,579	12.4%
Minority interest	(310)	(1.0)%	(381)	(1.0)%	(346)	(0.7)%
Profit for the year						
attributable to equity						
holders of the parent						
company	3,176	10.7%	4,446	11.9%	6,233	11.8%
		6	7			

(1) For a reconciliation of OIBDA to operating income, see Item 5.
Operating and Financial Review and Prospects Presentation of Financial Information Non-GAAP Financial Information Operating Income Before Depreciation and Amortization .

#### Overview

Our results of operation for the periods under review were significantly affected by the incorporation in 2005 of a full year of the mobile operations of the companies we acquired from BellSouth and six months of operations of Telefónica O2 Czech Republic, and in 2006 of the incorporation of twelve months of operations of Telefónica O2 Czech Republic, eleven months of operations of the O2 group and eight months of operations of Telefónica Telecom in Colombia.

During 2006 we successfully integrated several acquisitions, principally the O2 group and Telefónica Telecom, and restructured our business units to bring our fixed and mobile activities together by geographic area. Competition remained intense across all of our business lines and in most countries where we operate. In Spain, the broadband market showed strong commercial aggressiveness due in part to cable operators but Telefónica was also an engine driving market growth, capturing 1 million clients and ending the year leading the market with an estimated 56% market share increase from last year. Much of the success was due to bundling of services with a client base in service at year end of 2,747 thousand, with 71.4% of total broadband accesses by clients originating from bundled packages. In the mobile side, also in Spain, the high level of competition between Movistar, Vodafone and Orange this year was further enhanced with Yoigo and MVNO s entering the market with aggressive Christmas campaigns. Movistar worked to defend its leading position and held over a 45% market share at year end, losing only one percentage point compared to 2005.

In Latin America there has also been strong commercial activity in broadband markets reaching high growth rates boosted by our marketing efforts and the increasing competitive level of cable operators. This year we closed at 3.75 million broadband lines in the region, winning more than a million customers throughout the year. The commercialization of bundles and the launch of DTH TV in Chile and Perú has helped us obtain these results. Excluding the incorporation of Colombia Telecom and the financial exchange rate, total revenues in the fixed business grew 3.5%, principally due to the growth in revenues from internet revenues which saw an annual increase of 17.3% in 2006. In 2006, the mobile business in Latin American continued as the principal contributor to Group revenues. The demand of mobile services in Latin America has maintained an increasing pace, despite certain moderation in our main market, Brazil. We have added more than 2.5 million customers focused in a profitable acquisition of lower ARPU customers. The 16.4% growth in total customers is the principal driver behind the 19.9% increase in revenues, with growth in the customer base in Mexico of 34.4% of particular importance, driven by initiatives to promote consumption. In addition, the Venezuela and Peru customer bases grew at a rapid pace.

In Europe there is a high level of competition in every market and prices are steadily declining particularly in the United Kingdom and Germany. In the United Kingdom, we have consolidated our leadership over Vodafone by reaching 17.6 million customers. In Germany we maintained our market share at just over 13%, consolidating the fourth largest market share in a very aggressive market. Our decrease in margins to 36.2% in 2006 from 40.3% in 2005 was primarily due to the lower margins of Telefónica O2 Europe due to the highly competitive market environment in Germany and the United Kingdom.

Revenues increased 15,518 million, or 41.5% to 52,901 million in 2006 from 37,383 million in 2005 and total accesses grew to 203.2 million at December 31, 2006. Fixed operators offset the revenue fall in traffic and lines with the rapid growth in residential broadband. The mobile business in Spain grew by 4% despite the interconnection rate reduction in October. This growth was due principally to the positive evolution of outgoing traffic revenues as a consequence of the increase of traffic, which helped offset price decreases. In Latin America, mobile services were the principal contributor to Group revenue growth. Growth in mobile services was principally due to the increase of our customer base by 18% during 2006. Growth was particularly significant in Venezuela, Argentina, Chile and México. In addition the success in marketing offers for prepaid and data services in the United Kingdom resulted in 15% growth in this business. The growth in revenues, however, was lower than the growth in total expenses, which increased by 48,9% to 35,346 million in 2006 from 23,743 million in 2005 principally due to higher handset purchases in Latin America and intense competition and increased interconnection costs across many countries. As a result, our operating income increased by 12.7% to 9,421 million in 2006 from 8,363 million in 2005. Net profit grew by 40.2% to 6,233 million in 2006 from 4,446 million in 2005, largely due to the net gain of 1,563 million from the sale of our interest in TPI.

In 2005, the Telefónica Group successfully integrated the mobile telephony operations acquired from Bellsouth in Latin America and Cesky Telecom, strengthening the Group s competitive position through the growth of the scale of the Company. In 2005, the Telefónica Group had net income of 4,446 million, an increase of 40% from 2004. Net income was principally driven by a 25% annual growth in revenues due to the expansion of the customer base of 24% and of the average revenue per customer. The increase in the customer base was driven by increased marketing efforts, with particular emphasis on growing businesses and on product and service innovation. The economic and financial results in 2005 were also strengthened by our diversified position as an integrated operator. The cellular business was the main contributor to Group revenues while the fixed telephony business line was the main contributor in terms of profitability, with a growth in the operating income of the fixed business of Telefónica de España of 19% and of the fixed business of Telefónica Latam of 12%. At December 31, 2005, Telefónica managed 153 million accesses with important growth in Latin America mobile accesses and in the broadband market. Accesse grew by 24% year on year and revenues increased 25% to 37,383 million. These results were driven by the growth in our customer base, the positive impact of financial exchange rates, which contributed with almost 5 percentage points to total growth, and the changes in the consolidation perimeter.

#### Year Ended December 31, 2006 Compared to Year Ended December 31, 2005 Revenues

Our revenues increased 41.5% to 52,901 million in 2006 from 37,383 million in 2005, impacted by the incorporation of the O2 group (which we consolidated as from February 1, 2006), Telefónica O2 Czech Republic (which we consolidated for twelve months in 2006 compared with six months in 2005) and Telefónica Telecom (which we consolidated as from May 2006). Excluding the effect of acquisitions, the growth in revenues is based on the positive contribution of all business lines, in particular mobile operators in our Latam business line and the O2 group, combined with the generally solid performance in the fixed line business, as a result of a higher contribution from broadband. Variations in exchange rates had a positive impact on our revenues in 2006, contributing 1.6 percentage points to the increase in 2006.

#### Total Expenses

Total expenses include supplies, personnel expenses and other expenses (mainly external services and taxes). Total expenses do not include depreciation and amortization expense. Total expenses increased 48.9% to 35,346 million in 2006 from 23,743 million in 2005, primarily due to the incorporation of new companies to the consolidation perimeter and the increased marketing efforts in our operating markets, mainly in mobile telephony, in the context of continued effort to achieve maximum efficiency in the cost structure.

#### Supplies

Supplies increased 66.3% to 16,629 million in 2006 from 9,999 million in 2005, principally due to the changes in the consolidation perimeter (mainly the O2 Group), higher mobile handset purchases for Telefónica Móviles Latin America and the increased interconnection expenses in the fixed telephony business in Brazil and in the mobile business in Venezuela and Peru.

#### Personnel Expenses

Personnel expenses increased 37.8% to 7,622 million in 2006 from 5,532 million in 2005, due to increases in wages, salaries and other personnel expenses as a result of an increase in the average number of employees of the Telefónica group to 227,137 in 2006 from 195,086 in 2005. The increase in the average number of employees of the Telefónica group in 2006 was mainly due to the incorporation of the O2 group and the increases in the average number of employees of the average number of employees in our call center business due to the increase in business activity.

#### Other Expenses

Other expenses are mainly comprised of external services, which consist of commercial expenses related to our business (such as commissions to distributors of services, marketing and advertising expenses and customer service related expenses), network maintenance expenses, general administrative expenses and subcontracted services expenses, as well as taxes. Other expenses also include changes in operating allowances and other operating expenses, other expenses increased 35.1% to 11,095 million in 2006 from 8,212 million in 2005, principally due to a 38.9% increase in external services to 9,214 million in 2006 from 6,635 million in 2005. The increase in external services was mainly due to the incorporation of the O2 group, which has a strong marketing emphasis, to the Telefónica Latam mobile business, which has high commercial, advertising and network costs, and to the Telefónica Spain mobile business, which has high customer management costs.

#### Operating Income Before Depreciation and Amortization (OIBDA)

Operating income before depreciation and amortization (OIBDA) increased 27.0% to 19,126 million in 2006 from 15,056 million in 2005. For a reconciliation of OIBDA to operating income, see Presentation of Financial Information Non-GAAP Financial Information Operating Income Before Depreciation and Amortization .

#### Depreciation and Amortization

Depreciation and amortization increased 45.0% to 9,704 million in 2006 from 6,693 million in 2005, principally due to the consolidation of the O2 Group since the month of February 2006 and the amortization of the purchase price allocation for 11 months of the O2 Group (861 million from February to December, 2006) and the whole year of Telefónica O2 Czech Republic (155 million for all of 2006, compared to only six months for 2005).

#### **Operating Income**

Operating income increased 12.7% to 9,422 million in 2006 from 8,363 million in 2005. The increase was the result of the 27.0% increase in operating income before depreciation and amortization partially offset by the rate of increase (45.0%) in depreciation and amortization. Operating income grew at a significantly slower pace than revenues due to the jump in total expenses, which increased by 48.9% to 35,346 million in 2006 from 23,743 million in 2005 principally due to the over 66% growth in supplies expense to 16,629 million in 2006 from 9,998 million in 2005, principally due to higher handset purchases in Latin America as result of intense competition and increased interconnection costs.

#### Share of Profit (Loss) of Associates

Share of profit of associates was 76 million in 2006 as compared with share of losses of associates of 128 million in 2005. The share of profit in 2006 was principally due to the higher contribution of Portugal Telecom. The loss in 2005 was principally due to the write-down of the remaining value of the IPSE 2000 s UMTS license in Italy.

#### Net Financial Results

Net financial expenses were 2,795 million in 2006 compared to 1,790 million in 2005, mainly due to an increase in average net financial debt outstanding to 52,145 million in 2006 from 30,067 million in 2005, offset by a decrease in average interest rates on our debt in 2006 compared to 2005 and a reduction in the cost associated with investments.

Positive exchange rate differences were 61 million in 2006 compared to 162 million in 2005, reflecting the impact of the appreciation of the euro against the U.S. dollar at December 31, 2006 compared to December 31, 2005.

As a result, net financial results were negative 2,734 million in 2006 compared to negative 1,628 million in 2005. Corporate Income Tax

Corporate income tax decreased 6.5% to 1,781 million in 2006 from 1,904 million in 2005, which implies an effective tax rate of 26.3% in the period. Cash outflows for the Telefónica Group associated with payments for corporate income tax are expected to decrease in future periods as tax credits generated in past years are applied.

Our effective tax rate for 2006 was affected by several partially offsetting items. First, the corporate tax rate in Spain was lowered to 32.5% for fiscal years finishing after January 1, 2007, and 30% for the fiscal years finishing after January 1, 2008. This reduction resulted in a one-time tax expense of 355 million in 2006. Second, corporate tax has been reduced due to tax allowances for export activities in the amount of 910 million that were generated by the most recent acquisitions made by the Group.

#### Result from discontinued operations

The result from discontinued operations amounted to 1,596 million in 2006, compared with 124 million in 2005, after registering a net capital gain of 1,563 million corresponding to the sale of Telefónica s participation in TPI. Minority Interests

Profit attributable to minority interests decreased 9.2% to 346 million in 2006 from 381 million in 2005, mainly due to the sale of TPI, the acquisition of the minority interests of Telefónica Móviles and the consolidation of Telefónica Telecom since May 2006, which partially offset the higher net income registered by Telesp and Endemol.

Profit for the Year Attributable to Equity Holders of the Parent Company

As a result of the above, profit for the year attributable to equity holders of the parent company increased 40.2% in 2006 to 6.233 million from 4.446 million in 2005.

#### **Results of Operations by Business Line**

The table below sets forth the contribution to our results of operations by each of our three principal business lines and Atento and Telefónica Contenidos for 2005 and 2006. Revenues is presented for each of the business lines after elimination of sales to other members of the Telefónica Group. See note 17 to our Consolidated Financial Statements.

	Year ended I	Year ended December 31,		
	2005	2006		
	(in millior	ns of euro)		
Revenues	37,383	52,901		
Telefónica Spain (1)	19,105	19,751		
Telefónica O2 Europe (2)	1,316	13,159		
-	71			

	Year ended December 2005 200	
	(in million	s of euro)
Telefónica Latam (1)	15,390	18,089
Other companies & eliminations	1,573	1,903
Expenses (3)	23,743	35,346
Telefónica Spain (1)	10,695	11,504
Telefónica O2 Europe (2)	851	9,691
Telefónica Latam (1)	10,297	12,030
Other companies & eliminations	1,901	2,121
Depreciation and amortization	6,693	9,704
Telefónica Spain (1)	2,804	2,533
Telefónica O2 Europe (2)	364	3,399
Telefónica Latam (1)	3,461	3,671
Other companies & eliminations	64	101
Operating income	8,363	9,422
Telefónica Spain (1)	6,066	6,114
Telefónica O2 Europe (2)	133	309
Telefónica Latam (1)	2,052	2,900
Other companies & eliminations	112	99
(1) The results of		
operations of		
the former Terra		
Networks group		
companies in		
Spain are		
included under		
Telefónica		
Spain, and the		
results of		
operations of		
the former Terra		
Networks group		
companies in		
Latin America		
are included		
under		
Telefónica		

Telefónica Latam, for the years 2004 and 2005.

#### (2)

It includes Telefónica Deutschland, Telefónica O2 Czech Republic consolidated as from July 2005 and O2 Group consolidated as from February 2006.

(3) Expenses as

used in this table and in the below discussion include supplies expenses, personnel expenses and other expenses. It does not include depreciation and amortization expense.

#### Telefónica Spain

#### Revenues

Telefónica Spain s revenues increased 3.4% to 19,751 million in 2006 from 19,105 million in 2005. In the fixed business, revenues amounted to 11,964 million in 2006, a year-on-year growth of 1.8%. This slight increase is mainly derived from the Internet and broadband business offset in part by decreases in revenues from traditional access and voice business.

Revenues from traditional access include all revenues from our customers for rental and connection to the public switched telephone network (PSTN) lines (for basic telephony service), ISDN lines (for integration of voice, data and video services), corporate services and public use telephony and additional charges and advertising in telephone booths. Revenues from access fees decreased 2.1% to 2,768 million in 2006 compared to 2,826 million in 2005, mainly due to the freezing of the PSTN line monthly fee in 2006 and the reduction in the number of fixed telephone lines.

Revenues from traditional voice services amounted to 4,868 million in 2006 with a year-on-year decrease of 5.7%. This decrease is mainly attributable to the decline in the average price per minute, in particular on national voice traffic and because of the declining performance of the fixed voice market in Spain.

Revenues from Internet and broadband services, which totaled 2,403 million for the year, up 23.2% from the previous year, more than offset the reduction in revenues from the traditional access and voice businesses. Broadband revenues from both Internet access and pay television grew 29.3% to reach 2,260 million, 84% of which is derived from the retail business. The total number of broadband retail accesses was 3,743 thousand at the end of 2006.

Revenues from data services grew by 4.5% to 1,076 million in 2006, with wholesale data revenue accounting for most of the growth (19.0%).

Revenues from information technology services rose to 392 million, a 22.7% increase year-on-year.

Lastly, other revenues decreased by 2.2% to 457 million in 2006.

In the mobile business, Net Sales and Rendering of Services amounted to 9,199 million, a 4.1% increase compared to 2005, as a result of the evolution of service revenues (8,142 million, +4.5%) supported by the growth in outgoing voice traffic over compensating the decrease on the average prices and the worse evolution of interconnection and roaming (both decreasing compared to 2005). It is also important to emphasize the growth in data revenues, that reach 1,008 million in 2006 (+9.4% more than in 2005).

Handset revenues amounted 1,058 million in 2006, up by 2% compared to 2005.

Expenses

Telefónica Spain s expenses increased 7.6% to 11,504 million in 2006 from 10,695 million in 2005, principally due to an increase in supplies and personnel expenses.

Supplies expenses increased 4.6% to 4,396 million in 2006 from 4,202 million in 2005, mainly due to the increase in handout purchases in the mobile business.

Personnel expenses increased 15% to 3,436 million in 2006 from 2,987 million in 2005, principally due to the effect of workforce restructuring provisions in 2006.

Other expenses increased 4.7% to 3,673 million in 2006 from 3,506 million in 2005, principally due to a 4.0% increase in external expenses to 3,141 million in 2006 from 3,019 million in 2005.

In the fixed business, total expenses increased 5.3% to 7,715 million in 2006 from 7,324 million in 2005, principally due to an increase in personnel expenses.

Supplies expenses fell by 1.0% over the year to 2,971 million mainly due to a reduction in interconnection expenses.

Personnel expenses grew by 14.7% to 3,105 million in 2006 from 2,706 million in 2005, principally due to the effect of the workforce restructuring provisions in 2006. The average number of employees in 2006 was 34,533, a 4.2% reduction in comparison with the average number of employees in 2005.

Other expenses increased 1.4% to 1,638 million in 2006 from 1,615 million in 2005, principally due to a 0.1% increase in external expenses to 1,297 million in 2006 from 1,296 million in 2005, in spite of an increase in marketing expenses in the last part of the 2006.

In the mobile business, total expenses increased 7.1% to 5,189 million in 2006 from 4,845 million in 2005, principally due to an increase in other expenses, principally related to external services.

Supplies expenses grew by 5.5% to 2,490 million due to the increase on interconnection, roaming out and content suppliers expenses.

Personnel expenses grew by 15.9% to 322 million in 2006 from 278 million in 2005, with the increase due to a new management pension scheme account.

Other expenses grew by 7.7% to 2,378 million due to higher customer management expenses, the growth in network costs and the increase in acquisition costs and commissions to our distribution channels. *Operating Income Before Depreciation and Amortization* 

Telefónica Spain s operating income before depreciation and amortization decreased 2.5% to 8,647 million in 2006 from 8,870 million in 2005. On the fixed side, Telefónica de España s operating income before depreciation and amortization decreased 4.4% to 4,572 million in 2006 from 4,784 million in 2005, principally due to the effect of the workforce restructuring provisions in 2006. On the mobile side, Telefónica Móviles recorded operating income before depreciation and amortization and amortization of 4,091 million in each of 2006 and 2005.

Telefónica Spain s operating income before depreciation and amortization, as a percentage of Telefónica Spain s revenues, was 43.8% in 2006 compared to 46.4% in 2005. In the fixed business, Telefónica de España s operating income before depreciation and amortization, as a percentage of Telefónica Spain s revenues, was 38.2% in 2006 compared to 40.7% in 2005. In the mobile business, operating income before depreciation and amortization, as a percentage of Telefónica Móviles revenues, was 44.5% in 2006 compared to 46.4% in 2005, principally due to increased competition.

#### Depreciation and Amortization

Telefónica Spain s depreciation and amortization decreased 9.7% to 2,533 million in 2006 from 2,804 million in 2005, principally due to a more conservative investment policy in prior years, which seeks to control capital expenditures. Fixed business depreciation and amortization decreased 12.7% to 1,866 million in 2006 from

2,138 million in 2005. Mobile business depreciation and amortization remained largely stable with a depreciation and amortization expense of 667 million in 2006.

#### **Operating Income**

Telefónica Spain s operating income increased 0.8% to 6,114 million in 2006 from 6,066 million in 2005. Telefónica de España s operating income increased 2.3% to 2,706 million in 2006 from 2,645 million in 2005. Operating income associated with the mobile business was 3,424 million in 2006 slightly down from 2005.

#### Telefónica O2 Europe

Telefónica O2 Europe comprises the results of the O2 group for the 11 month period ended December 31, 2006, 12 months of the results of Telefónica O2 Czech Republic and Telefónica Deutschland. As this business unit was created in 2006 and the principal companies included within this unit were consolidated for the first time as of February 1, 2006 (in the case of the O2 group) and July 1, 2005 (in the case of Telefónica O2 Czech Republic), we have not included comparative information in the discussion below.

#### Revenues

Telefónica O2 Europe s revenues in 2006 were 13,159 million, of which 2,148 million was attributable to Telefónica O2 Czech Republic. The major contribution to the revenues has been driven by O2 UK, with 6,265 million owing to continued strong customer and ARPU growth. O2 Germany revenues in 2006 were 3,320 million (including Telefónica Deutschland 11 month results), also driven by continued expansion of the customer base, which partly offset ARPU weakness in the German market. The mobile segment in Telefónica O2 Czech Republic, was the key driver of revenue growth with the focus on offering data, Internet and value added services. In addition, the attractiveness of the traditional voice packages has been improved with the aim of increasing voice traffic. Revenues in the fixed segment continued to decline driven by the shift from traditional voice services which was not fully compensated by the increase in revenues from broadband Internet based services, data and value added services.

#### Expenses

Telefónica O2 Europe s expenses were 9,691 million in 2006, including 5,959 million in supplies, 1,344 million in personnel expenses and 2,389 million in other expenses. Competition was intense during the year, which led to a significant increase in commercial activity. In Telefónica O2 Czech Republic, the re-branding costs and costs related to the mobile project in Slovakia were the major drivers of the increase in expenses. Also it is important to highlight the launch of DSL services in Germany and the United Kingdom. Supplies expenses increased in Telefónica O2 Czech Republic due to higher activity in carrier transit and growth in mobile off-net traffic. Personnel expenses were negatively affected by the inclusion of an exceptional charge related to a rebalancing of the workforce towards customer-focussed areas in O2 Germany of 32 million and positively affected by a 6.4% headcount reduction in Telefónica O2 Czech Republic.

Operating Income Before Depreciation and Amortization

Telefónica O2 Europe operating income before depreciation and amortisation was 3,708 million.

Telefónica O2 Europe operating income before depreciation and amortisation, as a percentage of Telefónica O2 Europe revenues, was 28.2% in 2006.

Depreciation and Amortization

Telefónica O2 Europe depreciation and amortization expense was 3,399 million in 2006.

**Operating** Income

Telefónica O2 Europe operating income was 309 million in 2006.

#### Telefónica Latinoamérica

Revenues

Telefónica Latinoamérica s revenues increased 17.5% in 2006 to 18,088 million from 15,389 million in 2005. Revenues in the mobile business increased 20.0% in 2006 to 9,228 million from 7,691 million in 2005. Excluding the impact of variations in exchange rates, revenues would have increased 19.4% in 2006 compared with 2005, principally due to the organic growth of our customer base in Argentina and Mexico and the growth of the ARPU in Venezuela.

Revenues in Brazil increased 6.1% to 2,005 million in 2006 from 1,889 million in 2005. Excluding the impact of variations in exchange rates revenues would have decreased 3.5% in 2006 from 2005 partially explained by the decrease of 20.1% in handset sales revenues. Service revenues dropped by 0.6%, contributing 1,755 million to the Group despite the growth in outgoing prepaid customer revenues and the removal of the Bill & Keep rule that offsets the decrease in incoming traffic. This law governed interconnection services between mobile operators. It required that billing and payments could be made between operators only if the traffic in one direction corresponded to more than 55% of the total traffic between the two operators.

Revenues in Mexico increased 26.8% to 988 million in 2006 from 779 million in 2005. Excluding the impact of variations in exchange rates revenues would have increased 28.2% in 2006 compared with 2005, principally due to the strong growth in service revenues due to both the increase in the number of customers and ARPU.

Revenues in Venezuela increased 41.9% to 2,040 million in 2006 from 1,438 million in 2005. Excluding the impact of variations in exchange rates revenues would have increased 45.7% in 2006 from 2005. Handset revenues of 354 million grew by 44.2% and service revenues grew by 46% principally due to the larger client base and the strong growth in outbound revenues.

Revenues in Argentina increased 24.8% to 1,260 million in 2006. Excluding the impact of variations in exchange rates revenues would have increased 32.5% in 2006 from 2005, principally due to the larger

client base and positive growth in service revenues as a consequence of higher tariffs on prepaid services and higher data revenues. In Chile, revenues increased 20.3% to 796 million in 2006. Excluding the impact of variations in exchange rates they would have increased 15.3% in 2006 from 2005.

Revenues in Peru increased 21.9% to 447 million in 2006. Excluding the impact of variations in exchange rates they would have increased 22.2% in 2006 from 2005, principally due to the larger client base and the positive evolution of prepaid services.

With respect to the fixed telephony business, revenues increased 14.2% in 2006 to 9,537 million from 8,352 million in 2005 (excluding the impact of variations in exchange rates and Telefónica Telecom s revenues, the fixed telephony business would have increased 3.5% in 2006).

Revenues in Brazil increased 14.7% to 5,565 million in 2006 from 4,853 million in 2005. By the middle of 2006, Telefónica Empresas Brazil was consolidated within Telesp. Including the full year of Telefónica Empresas both in 2006 and 2005, the growth would have been 11.7% (1.5% excluding the impact of exchange rates) principally due to an increase in revenues from its broadband business and public telephony service and, to a lesser extent, the increase in revenues from value-added services, such as automatic redial, call waiting and call forwarding.

Revenues in Peru increased 6.2% to 1,097 million in 2006 from 1,032 million in 2005. In May 2006, Telefónica Empresas Perú merged with Telefónica del Perú. Including the full year of Telefónica Empresas both in 2006 and 2005, growth would have been 2.3% (2.6% excluding the impact of exchange rates) principally due to the rapid growth of the broadband business, offset in part by a decrease in public telephony business due to mobile and TELMEX competition. On the other hand, data and information technologies revenues increased due to projects for local and general Peruvian elections.

Revenues in Chile increased by 11.9% during 2006 to 1,006 million, from 899 million in 2005. This growth is mainly due to the integration of Telefónica Empresas Chile s operations during 2005. In comparable terms, the growth rate would have been 4.6% (0.2% excluding the impact of exchange rates). Telefónica Chile managed to slightly compensate for the decrease in local and long-distance traffic with growth in broadband Internet and data services.

Revenues in Argentina increased 11.3% to 991 million in 2006 from 891 million in 2005. 2006 figures include the consolidation of Telefónica Empresas Argentina, since mid-year. Including the full year of Telefónica Empresas both in 2006 and 2005, the growth rate would have been 6.9% (13.6% excluding the impact of exchange rates) mainly due to the good performance of the broadband business, wholesale services to other operators and the positive evolution of voice traffic.

#### Expenses

Telefónica Latinoamérica s expenses increased 16.8% in 2006 to 12,030 million from 10,297 million in 2005. Mobile business expenses increased 15.3% in 2006 to 7,042 million from 6,105 million in 2005, principally due to an increase in supplies expenses and other expenses.

Supplies expenses increased 16.2% to 3,499 million in 2006 from 3,011 million in 2005, mainly due to increased interconnection expenses in Venezuela and Peru.

Personnel expenses increased 17.9% to 607 million in 2006 from 514 million in 2005, principally due to increases in Venezuela (principally as a result of inflation), Argentina and Brazil.

Other expenses increased 13.8% to 2,936 million in 2006 from 2,580 million in 2005, principally due to the increase in external services due to the growth in marketing activities in Brazil, Argentina and Chile.

Brazil s expenses increased 13.0% to 1,648 million in 2006 from 1,459 million in 2005, principally due to increased supplies expenses (abolition of the Bill & Keep regulation with higher interconnection costs) and external services expenses.

Mexico s expenses increased 7.9% to 1,042.0 million in 2006 from 966 million in 2005, principally due to higher supplies expenses as a consequence of higher interconnection costs.

Venezuela s expenses increased 43.7% to 1,238 million in 2006 from 862 million in 2005, principally due to higher supplies expenses as a consequence of higher interconnection costs associated with higher traffic to other mobile operators.

Argentina and Chile operating expenses grew at a lower rate than revenue growth in such countries.

Peru s expenses increased 27.0% to 321 million in 2006 from 253 million in 2005, due principally to the higher supplies expenses as a consequence of increased marketing activity.

The fixed telephony business expenses increased 16.6% in 2006 to 5,663 million from 4,856 million in 2005. This increase is due principally to a strong appreciation of the Brazilian real against the euro and dollar, and to a lesser extent, due to an increase in supplies expenses and other expenses.

Supplies expenses increased 16.4% to 2,278 million in 2006 from 1,957 million in 2005, mainly due the the appreciation of the Brazilian real, the increase in commercial activity generally and the increase interconnection expenses in Brazil.

Personnel expenses increased 24.3% to 968 million in 2006 from 779 million in 2005, principally due to the appreciation of the Brazilian real, as Telesp reduced the number of employees by 7.1% during 2006.

Other expenses increased 14.0% to 2,417 million in 2006 from 2,120 million in 2005, principally due to the increase in external services from the growth in the commercial activity in Brazil and the appreciation of the real.

Brazil s expenses increased 17.0% to 3,194 million in 2006 from 2,730 million in 2005, due to the incorporation in Telesp figures of Telefónica Empresas Brazil by the middle of 2006. Making 2005 figures comparable expenses would have increased 13.0% in external services as a result of Telesp s increased commercial activity, including network maintenance expenses. Approximately 10 percentage points of such increase are due to the revaluation of the real against the euro.

Peru s expenses increased 5.9% to 661 million in 2006 from 624 million in 2005 due to the merger with Telefónica Empresas Perú. Making data comparable the expenses would have increased 0.2%, due to the increase in personnel expenses, interconnection expenses and external services mainly due to the commercial activity effort in 2006.

Chile s expenses increased 12.0% to 599 million in 2006 from 535 million in 2005. Including Telefónica Empresas Chile, total expenses would have amounted 540.3 millions, and growth would have been 6% principally due to an increase in interconnection expenses and external services (mainly advertising, network operation and customer service related expenses), while personnel expenses where cut by 5.8%.

Argentina s expenses increased 29.2% to 553 million in 2006 from 428 million in 2005, principally due to an increase in personnel expenses (due to the collective bargaining agreement signed at the end of 2005), interconnection costs and external services, as a result of an increase in the commercial activity of the company.

*Operating Income Before Depreciation and Amortization* Telefónica Latinoamerica s operating income before depreciation and amortization increased 19.2% to 6,571 million in 2006 from 5,513 million in 2005.

Mobile business operating income before depreciation and amortization increased 36.3% to 2,366 million in 2006 from 1,736 million in 2005, due principally to the positive growth of our operations in Venezuela, Argentina, Chile and Mexico. Together, these operations accounted for 61% of our total operating income in 2006 as compared to 47% in 2005. Operating income before depreciation and amortization, as a percentage of mobile business revenues, increased to 25.6% in 2006 from 22.6% in 2005.

The fixed telephony business operating income before depreciation and amortization increased 11.8% to 4,209 million in 2006 from 3,766 million in 2005. Operating income before depreciation and amortization, as a percentage of fixed business revenues, was 44.1% in 2006 compared to 45.1% in 2005.

# Depreciation and Amortization

Telefónica Latinoamerica s depreciation and amortization expense increased 6.1% to 3,671 million in 2006 from 3,461 million in 2005.

Mobile business depreciation and amortization expense increased 3.2% to 1,763 million in 2006 from 1,707 million in 2005 principally due to exchange rate fluctuations. Depreciation and amortization expense in constant euros grew by 1.1%.

Fixed telephony business depreciation and amortization expense increased 8.8% to 1,957 million in 2006 from 1,799 million in 2005. Taking out foreign exchange fluctuations and acquisitions, depreciation and amortization expense would have decreased 0.8%.

# **Operating Income**

Telefónica Latinoamerica s operating income increased 41.3% to 2,900 million in 2006 from 2,052 million in 2005. Mobile business operating income increased to 603 million in 2006 from 28 million in 2005.

Fixed telephony business operating income increased 14.4% to 2,251 million in 2006 from 1,967 million in 2005. *Other companies & eliminations* 

The main companies included as other companies are Telefónica Contenidos and Atento.

# Telefónica Contenidos

# Revenues

Telefónica Contenidos s revenues increased 26.7% to 1,608 million in 2006 from 1,269 million in 2005, principally due to an increase in revenues of Endemol and Telefónica Contenidos, the latter principally due to revenues related to the sale of television rights in connection with the 2006 soccer World Cup.

# **Operating Expenses**

Telefónica Contenidos s operating expenses increased 30.3% to 1,399 million in 2006 from 1,074 million in 2005, principally due to an increase in supplies, principally due to the costs related to the sale of rights described above.

# Operating Income Before Depreciation and Amortization

Telefónica Contenidos s operating income before depreciation and amortization increased 34.4% to 362 million in 2006 from 269 million in 2005, principally due to the sale of part of its participation in Sogecable.

#### **Operating Income**

Telefónica Contenidos s operating income increased 39.6% to 336 million in 2006 from 240 million in 2005. *Atento* 

#### Revenues

Atento s revenues increased 19.9% to 1,027 million in 2006 from 856 million in 2005, principally due to growth in all the three regions in which its business is focussed: Spain and Morocco, Brazil and Latin America. Brazil was the region with the highest growth followed by Latin America. Excluding the impact of variations in exchange rates, Atento s revenues would have increased 15.9% in 2006 compared with 2005.

Expenses

Atento s expenses increased 19.6% to 888 million in 2006 from 742 million in 2005, principally due to a 19.6% increase in personnel expenses to 694 million in 2006 from 580 million in 2005. The increase in personnel expenses was mainly due to an increase in the average number of employees in 2006 compared to 2005.

#### **Operating Income Before Depreciation and Amortization**

Atento s operating income before depreciation and amortization increased 21.8% to 142 million in 2006 from 116 million in 2005. Excluding the impact of variations in exchange rates, Atento s operating income before depreciation and amortization increased 17.1% in 2006 compared with 2005. In 2006, operating income before depreciation and amortization of our Brazilian operations represented 44.0% of Atento s total operating income before depreciation and amortization, while operating income before depreciation and amortization, while operating income before depreciation and amortization for the preciation and amortization of Atento s Spanish, Mexican and Chilean operations each represented more than 9.0% of Atento s total operating income before depreciation and amortization.

Atento s operating income before depreciation and amortization, as a percentage of Atento s revenues, was 13.8% in 2006 compared to 13.6% in 2005.

**Operating Income** 

Atento s operating income increased 28.2% to 113 million in 2006 from 88 million in 2005.

# Year Ended December 31, 2005 Compared to Year Ended December 31, 2004

#### Revenues

Our revenues increased 25.4% to 37,383 million in 2005 from 29,809 million in 2004, principally due to an increase in revenues of Telefónica Latam, which was mainly due to the acquisition of BellSouth mobile operators late in 2004 and early in 2005.

# Total Expenses

Total expenses include supplies, personnel expenses and other expenses (mainly external services and taxes). Total expenses increased 25.5% to 23,743 million in 2005 from 18,926 million in 2004, primarily due to an increase in supplies and other expenses, principally as a result of an increase in commissions to distributors of our services, advertising and marketing expenses and customer service-related expenses in connection with our intense commercial and marketing efforts to add new customers and maintain existing customers under competitive market conditions.

*Supplies.* Supplies increased 32.0% to 9,999 million in 2005 from 7,577 million in 2004, principally due to the consolidation of the BellSouth mobile operators acquired by Telefónica Móviles in late 2004 and early 2005, an increase in interconnection costs of our mobile telephony business, purchases of equipment for ADSL and IPTV (Imagenio) services in Spain and expenses to implement the unbundling of the local loop in Spain.

*Personnel Expenses*. Personnel expenses increased 11.2% to 5,532 million in 2005 from 4,976 million in 2004, due to increases in wages, salaries and other personnel expenses as a result of an increase in the average

number of employees of the Telefónica group to an average of 195,086 in 2005 from 156,819 in 2004. The increase in the average number of employees of the Telefónica group in 2005 was mainly due to increases in the average number of employees in our call center business, Telefónica O2 Europe (we consolidated Telefónica O2 Czech Republic as from July 2005) and Telefónica Latam (mainly due to the consolidation of the BellSouth mobile operators acquired in late 2004 and early 2005).

*Other Expenses*. Other expenses are mainly comprised of external services, which consist of commercial expenses related to our business (such as commissions to distributors of services, marketing and advertising expenses and customer service related expenses), network maintenance expenses, general administrative expenses and subcontracted services expenses, as well as taxes. Other expenses also include changes in operating allowances and other operating expenses,. Other expenses increased 28.9% to 8,212 million in 2005 from 6,373 million in 2004, principally due to a 35.1% increase in external services to 6,635 million in 2005 from 4,912 million in 2004. The increase in external services was mainly due to significant commercial and marketing efforts in each of our regions, as well as to the consolidation of Telefónica O2 Czech Republic and the BellSouth mobile operators acquired by Telefónica Latam in late 2004 and early 2005.

# **Operating Income Before Depreciation and Amortization**

Operating income before depreciation and amortization increased 25.3% to 15,056 million in 2005 from 12,017 million in 2004. For a reconciliation of OIBDA to operating income, see Presentation of Financial Information Non-GAAP Financial Information Operating Income Before Depreciation and Amortization .

# Depreciation and Amortization

Depreciation and amortization expense increased 18.6% to 6,694 million in 2005 from 5,642 million in 2004, principally due to an increase in depreciation and amortization expense of Telefónica Latam (mainly due to the consolidation of the BellSouth mobile operators acquired in late 2004 and early 2005), as well as depreciation and amortization expense of Telefónica O2 Czech Republic (which we consolidated as of July 2005).

# **Operating** Income

Operating income increased 31.2% to 8,363 million in 2005 from 6,375 million in 2004. The increase was the result of the 25.3% increase in operating income before depreciation and amortization exceeding the rate of increase of 18.6% in depreciation and amortization expense.

# Share of Profit (Loss) of Associates

Share of loss of associates increased to 128 million in 2005 from 50 million in 2004, principally due to the writedown of the remaining value of IPSE 2000 s UMTS license, offset by a decrease in our share of the losses of Sogecable and Lycos Europe and our share of the profit of Medi Telecom in 2005, which had losses in 2004.

# Net Financial Results

Net financial expenses were 1,790 million in 2005 compared to 1,456 million in 2004, mainly due to an increase in average net debt outstanding during 2006, offset by a decrease in average interest rates on our debt in 2005 compared to 2004.

Positive exchange rate differences were 162 million in 2005 compared to negative exchange rate differences of 177 million in 2004, reflecting the impact of the appreciation of the U.S. dollar against the euro at December 31, 2005 compared to December 31, 2004.

As a result, net financial results were 1,628 million in 2005 compared to 1,633 million in 2004. *Corporate Income Tax* 

Corporate income tax increased 31.2% to 1,904 million in 2005 from 1,451 million in 2004. This increase was principally due to the increase in profit before taxes from continuing operations of Telefónica de España and the

consolidation of the BellSouth mobile operators acquired by Telefónica Latam in late 2004 and early 2005. Our effective corporate income tax rate (corporate income tax as a percentage of profit before taxes from continuing operations) was 28.8% in 2005 compared to 30.9% in 2004.

#### Result from discontinued operations

The result from discontinued operations amounted to 124 million in 2005, compared with 245 million in 2004, after registering TPI s results from both years. Additionally, in 2004 Lycos s results are registered up to the effective date of its sale in October 2004.

# Minority Interests

Profit attributable to minority interests increased 23.0% to 381 million in 2005 from 310 million in 2004, mainly due to the minority shareholders share of the profit of Telefónica O2 Czech Republic (which we consolidate as from July 2005) and the increased profit of Telesp in 2005 compared to 2004, as well as the decrease in minority investors share of the losses of Telefónica Móviles Mexico, which had lower losses in 2005 compared to 2004.

Profit for the Year Attributable to Equity Holders of the Parent Company

As a result of the above, profit for the year attributable to equity holders of the parent company increased 40.0% in 2005 to 4,446 million from 3,176 million in 2004.

# **Results of Operations by Business Line**

The table below sets forth the contribution to our results of operations by each of our principal business lines for 2004 and 2005. Revenues is presented for each of the business lines after elimination of sales to other members of the Telefónica group. See note 17 to our Consolidated Financial Statements.

		Year ended December 31,		
		2004	2005	
		(in millions	of euro)	
Revenues		29,809	37,383	
Telefónica Spain		17,943	19,105	
Telefónica O2 Europe (1)		291	1,316	
Telefónica Latam		9,988	15,389	
Other companies & eliminations		1,587	1,573	
Expenses (2)		18,926	23,743	
Telefónica Spain		9,637	10,695	
Telefónica O2 Europe (1)		299	851	
Telefónica Latam		6,908	10,297	
Other companies & eliminations		2,082	1,901	
Depreciation and amortization		5,642	6,693	
Telefónica Spain		3,044	2,804	
Telefónica O2 Europe (1)		14	364	
Telefónica Latam		2,430	3,461	
Other companies & eliminations		154	64	
Operating income	0.1	6,375	8,363	
	81			

	Year ended 31,	Year ended December 31,	
	2004	2005	
	(in millions	of euro)	
Telefónica Spain (1)	5,664	6,066	
Telefónica O2 Europe (2)	(20)	133	
Telefónica Latam (1)	1,359	2,052	
Other companies & eliminations	(628)	112	

(1) Includes

Telefónica Deutschland and Telefónica O2 Czech Republic consolidated as from July 2005.

# (2) Expenses as

used in this
table and in the
below
discussion
include supplies
expenses,
personnel
expenses and
other expenses.
It does not
include
depreciation and
amortization
expense.

# Telefónica Spain

#### Revenues

Telefónica Spain s revenues increased 6.5% in 2005 from 17,943 million in 2004.

In the fixed business, revenues increased 4.6% to 11,755 million in 2005 from 11,240 million in 2004, principally due to increases in net sales and services rendered from broadband services and operator services. These largely offset decreases in revenues from voice services.

Revenues from traditional access includes all revenues from our customers for rental and connection to the public switched telephone network (PSTN) lines (for basic telephony service), ISDN lines (for integration of voice, data and video services), corporate services and public use telephony and additional charges and advertising in telephone booths. Revenues for connection access fees in 2005 remained nearly flat (+0.1%) compared to 2,823 million in 2004. Revenues from subscriptions were enough to offset the drop in revenues from connection fees, affected by the free connection campaigns.

Revenues from traditional voice services amounted to 5,163 million in 2005, which represented decrease of 0.7% compared to 2004.

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Revenues from Internet and broadband services contributed almost 79% of the growth in revenues, and totaled 1,951 million in 2005, a 26.2% increase year on year.

Revenues from data services amounted to 1,030 million in 2005, increasing 5.3% compared with 2004.

Revenues from information technology services grew 37.6% to reach 319 million in 2005, up from 232 million in 2004.

Subsidiaries revenues amounted to 467 million in 2005, increasing 0.4% compared to 2004. On the mobile side, revenues increased 7.5% to 8,834 million from 8,216 million in 2004, principally due to increases in voice and data traffic, offset in part by decreases in service prices and lower interconnection tariffs. Revenues from handset sales totaled 1,040 million in 2005, up 11.8% year-on-year and represented 11.8% of total revenues.

Expenses

In 2005, Telefónica Spain s expenses grew 11.0% to 10,695 million from 9,637 million in 2004 as a consequence of the commercial efforts made and the development of new products.

Supplies expenses increased 17.9% compared with 2004.

Personnel expenses remained nearly flat in 2005 compared with 2004.

External expenses grew 16.0% in 2005 compared with 2004 as a result of the intense commercial campaigns. In the fixed business, total expenses increased 4.8% to 7,324 million in 2005 compared with 2004 due to supplies and external expenses increases.

The greater supplies expenses in 2005 were related to the purchase of equipment for Imagenio and new broadband connections.

Personnel expenses decreased by 1.2% compared with 2004.

External expenses in 2005 grew by 10.4% from 2004 as a consequence of higher commercial campaigns to face increasing competition.

In the mobile business, total expenses increased 16.8% to 4,845 million in 2005 from 4,149 million due to the increase in supplies and external services expenses.

Supplies expenses increased 14.7% to 2,359 million in 2005 from 2,058 million in 2004 due to the increase in commercial activity and the increase in interconnection expenses mainly as a result of the growth in outgoing traffic.

Personnel expenses grew 1.5% to 278 million in 2005 due to increases in both the average workforce and salaries.

External expenses grew 19.9% to 2,041 million in 2005 due to the increase in commercial efforts including increases in commissions to distributors, costs related to the acquisition and retention of customers and adverting expenses due to the rebranding expenses carried out in the second quarter of 2005.

Operating Income Before Depreciation and Amortization

Telefónica Spain s operating income before depreciation and amortization increased 1.9% to 8,870 million in 2005 from 8,708 million in 2004. On the fixed side, operating income before depreciation and amortization increased 4.1% to 4,784 million in 2005 from 4,594 million in 2004. Mobile business operating income before depreciation and amortization closed at 4,096 million in 2005 virtually unchanged compared to 2004 despite the increased commercial activity and the costs related to rebranding.

Telefónica Spain s operating income before depreciation and amortization, as a percentage of Telefónica Spain s revenues, was 46.4% in 2005 compared to 48.5% in 2004. Fixed business operating income before depreciation and amortization, as a percentage of Telefónica Spain s revenues, was 40.7% in 2005 compared to 40.9% in 2004. Mobile business operating income before depreciation and amortization, as a percentage of revenues declined to 46.4% in 2005 compared with 50.3% in 2004.

# Depreciation and Amortization

Telefónica Spain s depreciation and amortization expense decreased 7.9% to 2,804 million in 2005 from 3,044 million in 2004. The fixed business s depreciation and amortization expense decreased 10.1% to 2,138 million in 2005 from 2,379 million in 2004. The mobile business s depreciation and amortization expense remained stable at 666 million in 2005 compared to 665 million in 2004.

# **Operating** Income

Telefónica Spain s operating income increased 7.1% to 6,066 million in 2005 from 5,664 million in 2004. Fixed business operating income increased 19.4% to 2,645 million in 2005 from 2,215 million in 2004. Mobile business operating income decreased 1.1% to 3,430 million in 2005 from 3,468 million in 2004.

# Telefónica O2 Europe

Telefónica O2 Europe includes the results of Telefónica O2 Czech Republic, in which we acquired a majority stake in 2005 and which we consolidated as from July 2005, and the results of Telefónica Deutschland. We did not consolidate Telefónica O2 Czech Republic in our Consolidated Financial Statements in 2004 and therefore do not present comparative information for the year ended December 31, 2004 in the discussion below.

# Revenues

Telefónica O2 Europe revenues in 2005 were 1,316 million, of which 1,035 million was attributable to Telefónica O2 Czech Republic. 533 million was attributable to Telefónica O2 Czech Republic s fixed line telephony business and

518 million was attributable to Telefónica O2 Czech Republic s mobile telephony business. Revenues of Telefónica O2 Czech Republic s fixed line telephony business in 2005 reflected the continuing trend of increasing contributions from broadband, data and other value added services, relative to traditional voice services. Revenues of Telefónica O2 Czech Republic s mobile telephony business in 2005 reflected continued growth of its customer base, offset by decreases in revenue from traffic as a result of an increase in the number of customers purchasing service packages based on minutes.

# Expenses

Telefónica O2 Europe s expenses were 851 million in 2005, of which 600 million was attributable to Telefónica O2 Czech Republic, including 286 million in supplies, 137 million in personnel expenses and 177 million in other expenses. Expenses relating to Telefónica O2 Czech Republic s fixed line business did not increase significantly in 2005, while expenses relating to Telefónica O2 Czech Republic s mobile telephony business increased during 2005 due to an increase in other expenses, particularly external services and personnel expenses, as well as supplies.

# Operating Income Before Depreciation and Amortization

Telefónica O2 Europe s operating income before depreciation and amortization was 496 million.

Telefónica O2 Europe s operating income before depreciation and amortization, as a percentage of Telefónica O2 Europe s revenues, was 37.7% in 2005

# **Operating Income**

Telefónica O2 Europe s operating income was 133 million in 2005.

# Telefónica Latinoamérica

# Revenues

Telefónica Latinoamérica s revenues increased 54.1% in 2005 to 15,389 million from 9,988 million in 2004. The mobile business revenues increased 113.7% to 7,691 million in 2005 from 3,599 million in 2004, principally due to the consolidation of the BellSouth mobile operators acquired in October 2004 and January 2005 and the organic growth of our customer base in Colombia, Argentina and Venezuela.

In relation to the fixed telephony business, revenues increased 28.2% to 8,352 million in 2005 from 6,516 million in 2004 principally due to increases in revenues, in local currency terms, of Telesp, Telefónica de Argentina, Telefónica Empresas América, Telefónica del Peru and Telefónica International Wholesale Services (TIWS), offset in part by a decrease in revenues of Telefónica Chile.



Revenues in Brazil increased 30.6% to 4,853 million in 2005 from 3,715 million in 2004. Excluding the impact of variations in exchange rates, Telesp s revenues would have increased 7.9% in 2005 from 2004, principally due to an increase in revenues from its broadband business and public telephony service and, to a lesser extent, the increase in revenues from value-added services, such as automatic redial, call waiting and call forwarding.

Revenues in Peru increased 5.2% to 1,032 million in 2005 from 981 million in 2004. Excluding the impact of variations in exchange rates, Telefónica del Peru s revenues would have increased 1.6% in 2005 from 2004, principally due to the rapid growth of its broadband business, offset in part by a decrease in local and long distance traffic as a result of the tariff reduction implemented by the Peruvian government.

Revenues in Chile increased 5.9% to 899 million in 2005 from 849 million in 2004. Excluding the impact of variations in exchange rates, Telefónica Chile s revenues would have decreased 4.9% in 2005 from 2004, principally due to the decrease in local and long-distance traffic as a result of customers continuing to substitute the use of mobile telephones for fixed line telephones, offset in part by an increase in revenues from Internet services, including narrowband and broadband access.

Revenues in Argentina increased 9.9% to 891 million in 2005 from 811 million in 2004. Excluding the impact of variations in exchange rates, Telefónica de Argentina s revenues would have increased 9.3% in 2005 from 2004, principally due to the increase in fixed lines in service and an increase in wholesale services to other operators, as well as an increase in revenues from its broadband business.

# Expenses

Telefónica Latinoamérica s expenses increased 49.0% in 2005 to 10,297 million from 6,908 million in 2004. Mobile business expenses increased 89.8% in 2005 to 6,105 million from 3,216 million in 2004, principally due to an increase in supplies expenses and other expenses.

Supplies expenses increased 94.8% to 3,011 million in 2005 from 1,546 million in 2004, mainly due to the consolidation of the BellSouth mobile operators acquired in late 2004 and early 2005, and the increase in commercial activity in Latin America.

Personnel expenses increased 97.7% to 514 million in 2005 from 260 million in 2004, principally due to the consolidation of the BellSouth mobile operators acquired in late 2004 and early 2005.

Other expenses increased 82.9% to 2,580 million in 2005 from 1,410 million in 2004, principally due to a 80.1% increase in external services expenses to 2,083 million in 2005 from 1,157 million in 2004 as a result of the consolidation of the BellSouth mobile operators and the commercial efforts in Latin America, including increases in commissions to distributors, costs related to the acquisition and retention of customers and advertising expenses.

Fixed telephony business expenses increased 24.9% to 4,856 million in 2005 from 3,889 million in 2004, principally due to an increase in expenses in Brazil, Argentina and Telefónica Empresas América, offset in part by a decrease in expenses in Chile, Peru and Telefónica International Wholesale Services (TIWS).

Brazil s expenses increased 28.0% to 2,730 million in 2005 from 2,133 million in 2004, principally due to an increase in external services as a result of Telesp s increased commercial activity and network maintenance expenses.

Peru s expenses decreased 9.4% to 624 million in 2005 from 689 million in 2004, principally due to a decrease in personnel expenses and interconnection expenses and a reduction in management fees under the new management contract with the Telefónica Group. These management fees are eliminated in consolidation in connection with the preparation of our consolidated financial statements.

Chile s expenses increased 5.9% to 535 million in 2005 from 505 million in 2004, principally due to an increase in interconnection expenses and external services (mainly advertising and customer service related expenses).

Argentina s expenses increased 13.3% to 428 million in 2005 from 377 million in 2004, principally due to an increase in external services as a result of an increase in network maintenance expenses.

# Operating Income Before Depreciation and Amortization

Telefónica Latinoamerica s operating income before depreciation and amortization increased 45.5% to 5,513 in 2005 from 3,789 million in 2004.

Mobile business operating income before depreciation and amortization increased 251.9% to 1,736 million in 2005 from 493 million in 2004. Operating income before depreciation and amortization, as a percentage of mobile business s revenues, was 22.6% in 2005 compared to 13.7% in 2004.

Fixed telephony business operating income before depreciation and amortization increased 17.1% to 3,766 million in 2005 from 3,216 million in 2004.

# Depreciation and Amortization

Telefónica Latinoamerica s depreciation and amortization expense increased 42.4% to 3,461 million in 2005 from 2,430 million in 2004.

Mobile business depreciation and amortization expense increased 100.3% to 1,707 million in 2005 from 853 million in 2004, principally due to the consolidation of the BellSouth mobile operators acquired by Telefónica Móviles in late 2004 and early 2005.

Fixed telephony business depreciation and amortization expense increased 23.3% to 1,799 million in 2005 from 1,459 million in 2004.

# **Operating** Income

Telefónica Latinoamerica s operating income increased 51.0% to 2,052 million in 2005 from 1,359 million in 2004. Mobile business operating income increased to 28 million in 2005 from a loss of 359 million in 2004.

The fixed telephony business s operating income increased 11.9% to 1,967 million in 2005 from 1,757 million in 2004.

# Other companies & eliminations

The main companies included as other companies are Telefónica Contenidos and Atento.

# Telefónica Contenidos

# Revenues

Telefónica Contenidos s revenues increased 4.1% to 1,269 million in 2005 from 1,219 million in 2004, principally due to an increase in revenues of Endemol and the ATCO group (Argentina), offset in part by a decrease in revenues due to the sale in 2004 of Lola Films, a Spanish motion picture production company.

# Expenses

Telefónica Contenidos s expenses increased 1.3% to 1,074 million in 2005 from 1,060 million in 2004, principally due to an increase in supplies, offset in part by slight decreases in personnel expenses and other expenses.

Operating Income Before Depreciation and Amortization

Telefónica Contenidos s operating income before depreciation and amortization increased 45.5% to 269 million in 2005 from 185 million in 2004, principally due to increases in operating income before depreciation and amortization of Endemol, Telefónica Audiovisuales and Telefónica Servicios de Música.

Telefónica Contenidos s operating income before depreciation and amortization, as a percentage of Telefónica Contenidos total revenues, was 21.2% in 2005 compared to 15.2% in 2004.

# **Operating Income**

Telefónica Contenidos s operating income increased 53.8% to 240 million in 2005 from 156 million in 2004. *Atento* 

# Revenues

Atento s revenues increased 41.2% to 856 million in 2005 from 606 million in 2004, principally due to increases in revenues of operations in each of the countries in which Atento s operates, especially in Brazil, Spain, Mexico and Chile. Excluding the impact of variations in exchange rates, Atento s revenues would have increased 31.2% in 2005 from 2004.

# Expenses

Atento s expenses increased 41.1% to 742 million in 2005 from 526 million in 2004, principally due to a 44.0% increase in personnel expenses to 580 million in 2005 from 403 million in 2004. The increase in personnel expenses was mainly due to an increase in the average number of employees in 2005 compared to 2004.

Operating Income Before Depreciation and Amortization

Atento s operating income before depreciation and amortization increased 36.7% to 116 million in 2005 from 85 million in 2004. Pricing pressure in 2005 in the customer relationship management business through call centers resulted in decreased margins in such market, which Atento has sought to address through its efforts to optimize costs and improve its operating efficiency. In 2005, operating income before depreciation and amortization of our Brazilian operations represented 42.1% of Atento s total operating income before depreciation and amortization, while operating income before depreciation and amortization, while operating income before depreciation and amortization, while operating income before depreciation and amortization, s total operating income before depreciation and amortization.

Atento s operating income before depreciation and amortization, as a percentage of Atento s revenues, was 13.6% in 2005.

# **Operating** Income

Atento s operating income increased 72.2% to 88 million in 2005 from 51 million in 2004.

# Differences between U.S. GAAP and IFRS

As of January 1, 2004, our Consolidated Financial Statements have been prepared in accordance with IFRS, which differs in certain respects from U.S. GAAP. The tables included in note 25 to our Consolidated Financial Statements give the effect that application of U.S. GAAP would have on profit for the year and shareholders equity as reported under IFRS. Pursuant to current European Union law, we have applied the IFRS endorsed by the EU in

preparing our Consolidated Financial Statements. Our consolidated financial statements as of and for the year ended December 31, 2006 would not present any difference had the standards issued by the IASB been applied instead of those endorsed by the EU.

IFRS 1 provides first-time adopters of IFRS with a number of exemptions and exceptions from full retrospective application, some of which are applicable to us. Had IFRS been applied fully retrospectively, profit for the year and shareholders equity under IFRS shown in the table included in note 25 to our Consolidated Financial Statements would have been different and the reconciling items to U.S. GAAP shown would also have been different. *Reconciliation to U.S. GAAP* 

Shareholders equity would have been 23,376 million at December 31, 2006 under U.S. GAAP compared to 20,001 million at December 31, 2006 under IFRS, while shareholders equity would have been 19,222 million at December 31, 2005 under U.S. GAAP compared to 16,158 million at December 31, 2005 under IFRS. The increase in shareholders equity under U.S. GAAP at December 31, 2006 and 2005 as compared with shareholders equity under IFRS at each of those dates is principally related to additions to shareholders equity related to business combinations, goodwill and intangible assets and U.S. GAAP equity investees, which were offset in part principally by deductions related to the effect of presentation of minority interests (within equity under IFRS). See notes 25.7, 25.8 and 25.1, respectively, to our Consolidated Financial Statements.

Net income would have been 6,341 million in 2006 under U.S. GAAP compared to profit for the year of 6,579 million in 2005 under IFRS, while net income would have been 4,144 million in 2005 under U.S. GAAP compared to profit for the year of 4,827 million in 2005 under IFRS. The decrease in net income in 2006 under U.S. GAAP as compared with profit for the year in 2005 under IFRS is principally related to business combinations and to the effect of presentation of minority interest within the profit for the year under IFRS, which are offset in part, principally by additions related to the effect of inflation and pension plan and post-retirement benefits. See notes 25.9 and 25.11, respectively. The decrease in net income in 2005 under U.S. GAAP as compared with profit for the year in 2005 under IFRS is principally related to the effect of presentation of minority interests within the profit for U.S. GAAP as compared with profit for the year in 2005 under IFRS.

See note 25 to our Consolidated Financial Statements for a description of the principal differences between IFRS and U.S. GAAP as they relate to us and for a quantitative reconciliation of profit for the year and shareholders equity from IFRS to U.S. GAAP.

# **Recent U.S. Accounting Pronouncements**

# Statement of Financial Accounting Standards No. 157: Fair Value Measurement

In September 2006, the FASB issued this Statement that defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. This Statement applies under other accounting pronouncements that require or permit fair value measurements. FAS 157 does not require any new fair value measurement. The new Statement should be adopted prospectively for fiscal years beginning after November 15, 2007. The Company is currently assessing the impact of this statement in its results of operations, financial position or cash flows.

# Statement of Financial Accounting Standards No. 158: Employers Accounting for Defined Benefit Pension and Other Postretirement Plans - an amendment of FASB Statements No. 87, 88, 106, and 132(R)

In September 2006, the FASB issued this Statement that improves financial reporting by requiring an employer to recognize the overfunded or underfunded status of a defined benefit postretirement plan (other than a multiemployer plan) as an asset or liability in its statement of financial position and to recognize changes in that funded status in the year in which the changes occur through comprehensive income. These requirements are effective as of the end of the fiscal year ending after December 15, 2006. This Statement will have no effect in our results of operations or cash flows. The impact in our financial position is disclosed in Note 25 to our Consolidated Financial Statements.

This Statement also improves financial reporting by requiring an employer to measure the funded status of a plan as of the date of its year-end statement of financial position, with limited exceptions. This requirement is effective for fiscal years ending after December 15, 2008. The Company does not anticipate that the adoption of this requirement will have a significant effect in its results of operations, financial position or cash flows.

# Statement of Financial Accounting Standards No. 159: The Fair Value Option for Financial Assets and Financial Liabilities Including an amendment of FASB Statement No. 115

In February 2007, the FASB issued this Statement that permits entities to choose to measure many financial instruments and certain other items at fair value. The objective is to improve financial reporting by providing entities with the opportunity to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without having to apply complex hedge accounting provisions. This Statement is effective as of the beginning of an entity s first fiscal year that begins after November 15, 2007. The Company is currently determining the policy of adoption as well as the resulting effect of SFAS 159 on its results of operations, financial position or cash flows.

# FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes an interpretation of FASB Statement No. 109

In June 2006, the FASB issued this interpretation that clarifies the accounting for uncertainty in income taxes recognized in an enterprise s financial statements in accordance with SFAS No. 109, *Accounting for Income Taxes*. It prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of an income tax position taken or expected to be taken in an income tax return. It also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. This Interpretation is effective for fiscal years beginning after December 15, 2006. The Company is currently evaluating the impact that FIN 48 will have in its results of operations, financial position or cash flows.

# EITF 06-3: How Taxes Collected from Customers and Remitted to Governmental Authorities Should Be Presented in the Income Statement (That Is, Gross versus Net Presentation)

In June 2006, the Emerging Issues Task Force (EITF) ratified the consensus on EITF 06-3, How Taxes Collected from Customers and Remitted to Governmental Authorities Should Be Presented in the Income Statement (EITF 06-3). EITF 06-3 provides that taxes imposed by a governmental authority on a revenue producing transaction between a seller and a customer should be shown in the income statement on either a gross or a net basis, based on the seller s accounting policy, which should be disclosed pursuant to Accounting Principles Board Opinion No. 22,

Disclosure of Accounting Policies. Amounts that are allowed to be charged to customers as an offset to taxes owed by a company are not considered taxes collected and remitted. EITF 06-3 will be effective for annual reporting periods beginning after December 15, 2006. The Company considers that the adoption of this requirement will not have a significant effect in its results of operations, financial position or cash flows.

# **New IFRS Pronouncements**

At the date of preparation of our Consolidated Financial Statements, several new Standards, Amendments and IFRIC Interpretations were issued but not yet effective. Please refer to Note 3 to our Consolidated Financial Statements where this information is disclosed.

# **B.** Liquidity and Capital Resources

# **Cash Flow Analysis**

The table below sets forth consolidated cash flow information for the periods indicated. Positive figures refer to cash inflows and negative figures or those in parentheses refer to cash outflows.

	Year ended December 31,			
	2004	2005	2006	
IFRS		(in million euros)	)	
Net cash provided by operating activities	10,131	11,139	15,414	
Net cash used in investing activities	(5,808)	(9,592)	(28,052)	
Net cash provided by financing activities	(3,937)	(435)	14,572	

# Net Cash Provided by Operating Activities

In 2006, the Telefónica Group achieved operating cash flow less payments to suppliers for expenses and personnel costs totaling 18,810 million, 36.1% more than the 13,821 million generated in 2005. The growth is due largely to the consolidation of O2 s wireless operators in early 2006 and sound operating performance.

Customer collections in 2006 increased by 35.9% to 60,285 million from 44,353 million in 2005. This growth is the result of the healthy business performance and, notably, the changes in the consolidation perimeter following the acquisition of O2 s wireless operators. Customer collections in 2005 increased by 22.0% to 44,353 million in 2005 from 36,367 million in 2004. This increase was mainly due to the consolidation of Cesky Telecom and the Argentine and Chilean mobile operators acquired from Bellsouth in January 2005.

Furthermore, cash payments to suppliers and employees in 2006 totaled 41,475 million, up 35.8% (from 30,532 million in 2005). This increase was due largely to the consolidation of O2 s wireless operators in 2006, and also reflects costs arising from the management of the Group s activities. In 2005 cash paid to suppliers and employees increased 23.7% to 30,532 million from 24,674 million in 2004. These higher outflows were mainly due to the increase in advertising expenses and handset purchases for the promotional efforts made by the Telefonica Group and the consolidation of Cesky Telecom and the Argentine and Chilean mobile operators acquired from Bellsouth in January 2005.

Personnel expenses were higher in 2006 than in 2005. The increase in 2006 was due mainly to the inclusion of the workforces of O2 s wireless operators. Payments to employees increased in 2005 as a result of the increase in the Group s average number of employees.

Accordingly, net operating cash flow totaled 15,414 million in 2006, an increase of 38.4% compared to 11,139 million in 2005. Net operating cash flow totaled 11,139 million in 2005, an increase of 9.9% compared to 10,131 million in 2004.

# Net Cash Used in Investing Activities

Net cash used in investing activities increased by 18,460 million from 9,592 million in 2005 to 28,052 million in 2006. This net increase was due mainly to investments in companies (net of cash and cash equivalents acquired) which totaled 23,757 million in 2006 versus 6,571 million in 2005, mainly as a result of the O2 plc acquisition for 23,554 million. The main investments in 2005 were the acquisition of Czech operator Telefónica O2 Czech Republic,

a.s. for 3,663 million, as well as the first disbursement of 1,266 million in connection with the acquisition of O2 plc.

Net cash used in investing activities increased to 9,592 million in 2005 from 5,808 million in 2004, mainly due to an increase in payments on investments in companies, net of cash and cash equivalents acquired and payments on investments in property, plant and equipment and intangible assets and a decrease in interest received on excess cash not included under cash and cash equivalents. Payments on investments in companies, net of cash and cash equivalents acquired increased 56.4% to 6,571 million in 2005 from 4,201 million in 2004. Our main investments in companies in 2004 were 3,179 million for the acquisition of the Bellsouth s operators in Latin America (other than in Chile and Argentina, which we acquired in 2005), 209 million related to tender offers to increase our interests in the Brasilcel subsidiaries and 484 million for the acquisition of additional Portugal Telecom shares.

Investments in property, plant and equipment and intangible assets amounted to 6,933 million in 2006, up 2,510 million from 2005 due to the consolidation of O2 plc, which accounted for 2,234 million of consolidated

capital expenditures. Payments on investments in property, plant and equipment and intangible assets increased 26.8% to 4,423 million in 2005 from 3,488 million in 2004, principally as a result of the expansion of the broadband business, the network upgrades and the investment made in Distrito C (the Telefonica Grouo headquarters in Madrid) in Spain and the expansion of the broadband, fixed line telephony and the roll-out of GSM networks made in Latin America.

Gains on divestments, net of cash and cash equivalents acquired, in 2006 totaled 2,294 million, resulting from the sale of TPI and part of the investment in Sogecable, which generated gains of 1,816 million and 330 million, respectively.

# Net Cash Provided by Financing Activities

Net cash from financing activities totaled 14,572 million in 2006, up from 435 million in 2005. The 15,007 million increase essentially reflects the increase in financing transactions. In 2006 net debt issuances totaled 20,114 million, up from (4,387 million in 2005). Net cash used in financing activities decreased to 435 million in 2005 from 3,937 million in 2004. This decrease was due principally to the increase in proceeds, net of repayments, from loans, credits and promissory notes offset in part by the increase in cancellation of debentures and bonds redeemed.

# **Anticipated Uses of Funds**

Our principal liquidity and capital resource requirements consist of the following:

debt service requirements relating to our existing and future debt;

capital expenditures for existing and new operations;

acquisitions of new licenses or other operators or companies engaged in complementary or related businesses;

costs and expenses relating to the operation of our business; and

dividend, other shareholder remuneration, and early retirement payments.

Our principal liquidity requirements relate to our debt service requirements. At December 31, 2006, we had gross financial debt of 59,057 million and net financial debt of 52,145 million. For a reconciliation of net financial debt to gross financial debt (the sum of current and non-current interest-bearing liabilities), see Presentation of Financial Information Non-GAAP Financial Information Net Financial Debt.

We expect to spend approximately 30% of our capital expenditures budget for 2007 on Telefónica Spain, 38% on Telefónica Latam and 29% on Telefónica O2 Europe, mainly to improve broadband services and to increase the capacity of our mobile telephony networks, to roll-out the UMTS network in Europe and to make technological upgrades in Latin America. Our principal capital expenditures are described in Item 4 Information on the Company . Our anticipated amounts of capital expenditures and investments in affiliates and the underlying assumptions are subject to risks and uncertainties, and actual capital expenditures and investments in affiliates may be less than or exceed these amounts. See Cautionary Statement Regarding Forward-Looking Statements .

# **Anticipated Sources of Liquidity**

Cash flows from operations are our primary source of cash funding for existing operations, capital expenditures, interest obligations and principal payments. We also rely on external borrowings, including a variety of short- and medium-term financial instruments, principally bonds and debentures, and borrowings from financial institutions. Cash and equivalents are mainly held in euro and euro-denominated instruments. We believe that, in addition to internal generation of funds, our medium-term note program, our euro commercial paper program, our corporate domestic promissory note program and available lines of credit will provide us with substantial flexibility for our future capital requirements as existing debt is retired. As of the date of this Annual Report, our management believes that our working capital is sufficient to meet our present requirements.

The following table describes our consolidated gross financial debt, as stated in euro using the European Central Bank buying rate for euro at December 31, 2006. We may have exchange rate financial derivatives instruments assigned to the underlying debt instruments. In 2006, the average interest rate on our consolidated gross financial debt was 5.5%. The debt profile below shows the notional amount at the date at which we entered into the related derivatives.

#### **Amortization schedule(1)**

	Year ended December 31,						
	2007	2008	2009	2010	2011	Subsequent	Total
			(i	n million of	euros)		
Non-convertible euro and foreign currency							
debentures and bonds	2,621	1,063	1,670	4,065	3,193	11,678	24,290
Promissory notes and commercial paper Other marketable debt	2,300				281		2,581
securities Loans and other payables (principal and interest	134	53				2,084	2,271
accrued) Other financial liabilities	3,409	1,600	4,780	3,067	4,934 358	11,767	29,557 358
Total	8,464	2,716	6,450	7,132	8,766	25,529	59,057

(1) This table includes the fair value of those derivatives classified as financial liabilities (negative mark to market) under IFRS. It does not include the fair value of derivatives classified as financial assets (positive mark to market) under IFRS. See Item 11. Quantitative and Qualitative **Disclosures About** Market Risk .

 (2) Future interest payments as of December 31, 2006 on our interest-bearing-debt are as follows: 2,082 million in 2007, 2,994 million in 2008, 2,770 million in 2009, 2,446 million in 2010. 1.982 million in 2011 and 9,982 million in subsequent years. With respect to floating rate debt, we estimate future interest flows as the forward rates derived from yield curves quoted for the different currencies on December 31, 2006.

At December 31, 2006, we had unused committed credit lines of approximately 8,000 million, all of which bear interest at a floating rate based on market indices, principally the Euro Interbank Offered Rate (EURIBOR) and the London Interbank Offered Rate (LIBOR).

Our borrowing requirements are not significantly affected by seasonal trends.

The table below sets forth the ratings of our short- and long-term debt as of the date of this Annual Report. A credit rating is not a recommendation to buy, sell or hold securities, may be subject to revision at any time and should be evaluated independently of any other rating.

<b>Rating Agency</b>	Issuer	Long-Term Debt	Short-Term Debt	Outlook	Last Update
	Telefónica, S.A.	BBB+	A-2	Stable	January 11,
Standard & Poor s					2007
Moody s	Telefónica, S.A.	Baa1	P-2	Stable	May 3, 2007
	Telefónica, S.A.	BBB+	F-2	Stable	October 10,
Fitch					2006

# Fitch

On January 11, 2006, Standard & Poor's downgraded Telefónica's long term debt to BBB+/stable outlook due to the risk, in its opinion, associated with increased leverage resulting from the O2 acquisition and its future integration in the group. On May 26, 2006, after the announcement of the change in the dividend policy and the decision to renew the share buy back program, Standard & Poor s revised the outlook to negative because of the negative effect that the financial policy will have on the group s leverage. On January 11, 2007, the rating agency upgraded the company s perspective to BBB+/stable outlook, according to its report, based mainly on the strong operating performance across its diversified businesses, the smooth integration of its O2 operations and the completion of the O2 loan refinancing.

On May 3, 2007, Moody s changed the perspective of Telefónica s long term debt to Baa1/stable outlook from Baal/negative outlook based on the substantial progress Telefónica has made in extending its debt maturity profile (including the refinancing of the debt to fund the acquisition of O2 in the UK), the improvement of the

overall operating cash flow generation prospects and the continuous demonstration of the company s commitment to maintain financial discipline.

On January 11, 2006, Fitch Ratings downgraded Telefónica's long-term credit rating to A-/ stable outlook and the Company's short-term credit rating to F-2 due to the last acquisitions made by the group and its financial leverage increase. On April 11, 2006, Fitch Ratings downgraded the Company's long-term credit rating to BBB+/ stable outlook following the announcement of the acquisition of a majority stake in Colombia Telecom. On October 23, 2006, Fitch affirmed Telefónica's rating at BBB+/stable outlook and short-term F2, as stated in its report, reflecting the diversity and strength of the group's portfolio of national telecom assets in Europe and Latin America and the prospects of continuing revenue and cash flow growth.

Our ability to use external sources of financing will depend in large part on our credit ratings. We believe that we are well-positioned to raise capital in the public debt markets. However, a downgrade of any of the ratings of our debt by any of Moody s, Standard & Poor s and/or Fitch may increase the cost of our future borrowing or may make it more difficult to access the public debt markets. In connection with the credit rating agencies review of our debt ratings, the rating agencies may give considerable weight to the general macroeconomic and political conditions in Latin America given our high degree of exposure in such region, the performance of our businesses in the Spanish market, the performance of our business in Europe, our financial and shareholder remuneration policy, our acquisition policy, our ability to integrate recent acquisitions and our ability to refinance debt incurred in connection with recent acquisitions. **Intragroup Loans** 

We lend funds to our operating subsidiaries, directly or through holding companies that head our different lines of business. These funds are derived from retained cash flows, loans, bonds and other sources (such as asset disposals). Some of the subsidiaries receiving funds are located in Latin American countries.

#### C. Research and Development

We continue to be firmly committed to technological innovation as a key tool to achieving sustainable competitive advantages, preempting market trends and differentiating our products. Through the introduction of new technologies and the development of new products and business processes, we seek to become a more effective, efficient and customer-oriented Group.

In 2006, Telefónica further developed the model of technological innovation management it established in 2004, to align, even more, our technological innovation with the strategy of the Telefónica Group. This model encourages collaboration with other agents, who will become technological partners , including clients, public administrations, suppliers, content providers and other enterprises. Our technological partners include Microsoft, Ericsson, Google, Alcatel-Lucent or Huawei. Telefónica believes that differentiating its products from those of its competitors and improving its market position cannot be based solely on acquired technology. Telefónica believes it is important to foster research and development activities in an effort to achieve this differentiation and to advance other innovation activities. Our research and development (R&D) policy is aimed at:

developing new products and services in order to gain market share;

fostering customer loyalty;

increasing revenues;

improving management;

improving business practices; and

increasing the quality of our infrastructure and services to improve customer service and reducing costs.

In 2006, the Telefónica Group undertook technological innovation projects focusing on profitable innovation, process efficiency, the creation of new sources of revenues, customer satisfaction, the consolidation of new markets and technological leadership. Our technological innovation activities have been especially integrated in Telefónica s strategy to create value through broadband and IP network communications and services.

In addition, projects to promote the information society, new services focused on new Internet business models, TV mobile and other broadband services, were undertaken. These new projects, and others, were developed with a view to identifying as soon as possible the emerging technologies that might have a relevant impact on our businesses, testing them with trials relating to new services, applications and platform prototypes.

In 2006, new business and operational support systems were developed and existing systems were improved.

Most of the group s R&D activities are developed by Telefónica Investigación y Desarrollo S.A.U. (Telefónica I+D), a wholly owned subsidiary of Telefónica, which works principally for the group s lines of business. In performing its functions, Telefónica I+D receives assistance from other companies and universities. Telefónica I+D s mission focuses on improving the Telefónica Group s competitiveness through technological innovation and product development. Telefónica I+D conducts experimental and applied research and product development to increase the range of our services and reduce operating costs. It also provides technical assistance to our Latin American operations. Telefónica I+D s activities include the following:

the development of new products and fixed telephone services, particularly the development of such value added services as broadband, wireless communications and Internet services for the public, corporate, wireless and multimedia sectors, and the automation of customer services while integrating new features available through our GPRS and UMTS networks;

the development of interactive services, focusing on the development of information services and new infrastructure to provide such services, primarily in the Internet Protocol environment;

the development of management systems designed to strengthen infrastructure and its quality, and to develop innovative solutions for the management of our networks and services;

the development of business support systems intended to provide innovative solutions for business processes; and

innovation in business services intended to reinforce technological skills in the areas of networks, software and information technologies.

For example, our IP TV service (commercialized in Spain under the brand name Imagenio) is based on IP TV technology and represents a new way to access TV and multimedia content in a customized and interactive way and is supported by research and development carried out by Telefónica I+D.

In 2006, approximately 38.5% of Telefónica I+D s amount assigned to research and development was for the benefit of the fixed business in Spain, 32% for the benefit of the mobile business, 12.5% for fixed businesses in Telefónica Latinoamérica, 12% for Telefónica Corporation (including projects involving two or more business units) and 5% for our other subsidiaries, such as Telefónica O2 Europe.

At December 31, 2006, Telefónica I+D had 1,186 employees, who also collaborated with Telefónica R&D qualified professionals from 36 companies and 29 universities. In 2006, approximately 1,780 projects were undertaken and incorporated into our strategy for value creation via broadband communications and services and IP networks.

Our total research and development expenses were 544 million and 588 million in 2005 and 2006, respectively. These expenses represented 1.4% and 1.1% of our consolidated revenues in each of those years, respectively. These figures have been calculated using the guidelines set out in the OECD Manual. These guidelines include expenses for research and development that, because of timing of projects or accounting classifications, we do not include in their entirety in our consolidated balance sheet.

# **D.** Trends and Outlook

Telefónica is a highly geographically diversified company, offering fixed line telecommunications, broadband and mobility solutions to our customers. We aim to deliver innovative services based on information and communication technologies.

We have changed our business and geographical mix significantly during the past year and a half with the acquisition of a majority stake in Cesky Telecom, the acquisition of all of the shares of O2 and the acquisition of Colombia Telecom. The acquisitions of Cesky Telecom and O2 allows us to enhance our presence in Europe, consolidating our position in two of the principal European mobile markets: the United Kingdom and Germany. The recent launch of DSL offers mobility solutions in these markets and is expected to allow us to grow in markets where competition is very aggressive, prices are declining and margins reducing because of higher commercial costs.

Also, we are facing an important transformation of the company orienting it clearly to create fans of our customers, trying to maximize the synergies of a global and integrated company, pushing the innovation to capture the major competitive advantages in the commercial offer, the operational excellence and the technological evolution of the business, accelerating the integrated solutions on communication, information and entertainment and continuing to transform Telefónica as a leading place to work.

In particular, our focus is as follows:

Our global scope challenges us to realize the potential synergistic benefits and economies of scale from the integration of our operations, in order to offer customers a higher quality of service more efficiently.

In Spain, Telefónica is intensifying its commercial efforts and is specifically focused on improving its quality of service to increase customer satisfaction. Our business strategy is based on an integrated offer of telecommunications solutions to satisfy the customer needs of voice, broadband and TV by providing a unique service package. We will continue defending our leading mobile position by deploying new mobility solutions to facilitate customer life and launching innovative tariff options in order to compensate price reductions with higher usage and more loyal customers. We are focused on offering a wide range of products tailored to each customer segment, reinforcing customer loyalty and our quality of service.

In Latin America, our strategy is based on an integrated regional model clearly oriented to the customer. Our intention is to reinforce mobile growth and capture the benefits of convergence and scale to increase our efficiency. We are investing to migrate to GSM in Brazil and Venezuela and we will continue improving the quality and coverage of our networks to increase customer satisfaction. In the fixed business we focus on massive broadband development complemented by the launching of TV in all our markets and we will continue with the bundling of products.

In the rest of Europe, we will continue to enhance customer satisfaction by delivering an integrated offer with a strong DSL proposition in United Kingdom and Germany and will try to increase the profitability of the business by increasing efficiencies and taking advantage of scale by being part of Telefónica. In the Czech Republic, we have taken full advantage of the merger of the fixed and mobile business and aim to succeed in the launch of our mobility solution in Slovakia.

At the same time, we are in the process of transforming ourselves in order to increase our cash flow generation and improve the returns on capital investment. This transformation is centered around our customers and focused on adopting a more efficient business model that optimizes and redirects capital expenditures towards broadband and new services, while at the same time becoming a much less capital intensive business.

# **E. Off-Balance Sheet Arrangements**

We have commitments that could require us to make material payments in the future. These commitments are not included in our consolidated balance sheet at December 31, 2006. These commitments are primarily contingent obligations in the form of guarantees for our subsidiaries and put and call rights with respect to some of our joint ventures. These arrangements allow us to provide the necessary credit support for some our subsidiaries to develop

their operations and allow us to enter into joint ventures on market terms. As of the date of this Annual Report, we are not aware of any events that would result in the material reduction to us of any of these off-balance sheet arrangements. For a discussion of our off-balance sheet commitments please refer to note 21(b) to the Consolidated Financial Statements.

# F. Tabular Disclosure of Contractual Obligations

The following table describes our contractual obligations and commitments with definitive payment terms which may require significant cash outlays in the future. The amounts payable (including accrued interest payments) are as of December 31, 2006. For additional information, see the Consolidated Financial Statements included elsewhere herein.

	<b>Payments Due by Period</b>				
		Less than	-		More than 5
	Total	1 year	1-3 years	4-5 years	Years
			(in million euros	s)	
Long-term debt obligations (1)(2)	59,057	8,464	9,166	15,898	25,529
Operating lease obligations (3)	5,628	790	1,457	1,070	2,311
Purchase obligations (4)	2,426	1,773	543	56	54
Other long-term obligations (5)	2,053	592	495	415	551
Total	69,164	11,619	11,661	17,439	28,445

(1) Capital

(finance) lease obligations are not calculated separately and are instead included as part of our long-term debt obligations.

(2) This item includes the fair value of those derivatives classified as financial liabilities (negative mark to market) under IFRS. Future interest payments as of December 31, 2006 on our interest-bearing-debt are as follows: 2,082 million in 2007, 2.994 million in 2008, 2,770 million in 2009, 2,446 million

in 2010, 1,982 million in 2011 and 9,982 million in subsequent years. With respect to floating rate debt, we estimate future interest flows as the forward rates derived from yield curves quoted for the different currencies on December 31, 2006. It does not include the fair value of derivatives classified as financial assets (positive mark to market) under IFRS. See Item 11. Quantitative and **Oualitative Disclosures About** Market Risk .

- (3) Our operating lease obligations have in some cases extension options conditioned on the applicable law of each country. Accordingly, we have included only those amounts that represent the initial contract period.
- (4) Material purchase obligations include network equipment and audiovisual content obligations and payment obligations under existing licenses.
- (5) Other long-term obligations include long-term obligations that require us to make cash payments,

excluding financial debt obligations included in the table under Anticipated Sources of Liquidity above.

For details of the composition of, and changes in, our debt, see note 13 to our Consolidated Financial Statements. **Item 6. Directors, Senior Management and Employees** 

# A. Directors and Senior Management

During 2006, the Board of Directors met 12 times. At April 27, 2007, the Board of Directors had met four times during 2007. At May 18, 2007, the directors of Telefónica, S.A., their respective positions on the Board of Directors and the year they were appointed to such positions were as follows:

		First	Current Term
Name	Age	Appointed	Ends
César Alierta Izuel (1)	62	1997	2012
Isidro Fainé Casas (1)(2)	64	1994	2011
Gregorio Villalabeitia Galarraga (1)(3)(4)(6)(8)	56	2002	2012
José Fernando de Almansa Moreno-Barreda (6)(8)	58	2003	2008
Jose María Álvarez Pallete (11)	43	2006	2012
David Arculus	60	2006	2011
Maximino Carpio García (1)(4)(5)	62	1997	2012
Carlos Colomer Casellas (1)(7)	63	2001	2011
Peter Erskine (1)	55	2006	2011
Alfonso Ferrari Herrero (5)(6)(9)	65	2001	2011
Gonzalo Hinojosa Fernández de Angulo (4)(5)(6)(7)	61	2002	2012
Pablo Isla Álvarez de Tejera (5)(9)	43	2002	2012
Julio Linares López (1)(8)	61	2005	2011
Antonio Massanell Lavilla (2)(4)(7)(9)	52	1995	2011
Vitalino Manuel Nafria Aznar (3)	56	2005	2011
Enrique Used Aznar (6)(8)(9)	65	2002	2012
Antonio Viana-Baptista (1)	49	2000	2010
<ol> <li>Member of the Executive Commission of the Board of Directors.</li> </ol>			
<ul> <li>(2) Nominated by Caja de Ahorros y Pensiones de Barcelona.</li> </ul>			
<ul><li>(3) Nominated by Banco Bilbao Vizcaya Argentaria, S.A.</li></ul>			
<ul><li>(4) Member of the Audit and Control Committee of the Board of Directors.</li></ul>			
<ul> <li>(5) Member of the Nominating, Compensation and Corporate Governance Committee.</li> </ul>			

(6) Member of the International Affairs Committee.

- (7) Member of the Service Quality and Customer Service Committee.
- (8) Member of the Regulation Committee.
- (9) Member of the Human Resources and Corporate Reputation Committee.

A significant majority, 12, of our current directors are non-executive directors. In accordance with the Board of Directors regulations, a minority of these non-executive directors, four, are appointed by our significant shareholders. *Executive Commission* 

Our Board of Directors has expressly delegated all of its authority and power to the Executive Commission except as prohibited by Spanish corporate law or under our Articles of Association. This commission is made up of fewer Directors and meets more frequently than our Board of Directors. The members of the Executive Commission are Mr. César Alierta Izuel, Mr. Isidro Fainé Casas, Mr. Gregorio Villalabeitia Galarraga, Mr. Maximino Carpio García, Mr. Carlos Colomer Casellas, Mr. Peter Erskine, Mr. Julio Linares López, Mr. Antonio Viana-Baptista and Mr. Ramiro Sánchez de Lerín García-Ovies, who is the secretary of the Executive Commission.

# Audit and Control Committee

The Audit and Control Committee functions are regulated by our bylaws and the Board of Directors regulations. The Audit and Control Committee has the primary objective of providing support to our Board of Directors in its supervisory oversight functions, specifically having the following responsibilities:

to report, through its Chairman, to our General Meeting of Shareholders on matters raised at the General Meeting by the shareholders relating to the functions and matters of competence of the Committee;

to propose to our Board of Directors, to submit to our General Meeting of Shareholders, the appointment of our auditors referred to in Article 204 of the Stock Company Act, as well as, when appropriate, the terms of their engagement, scope of professional assignment and revocation or renewal of their appointment;

to supervise the internal audit services;

to examine the financial information process and the internal control systems; and

to maintain the necessary relations with the auditors to receive information on all matters that may put their independence at risk, and any other matters related to the process of auditing our accounts, as well as to receive information and maintain communication with our auditors as required by laws relating to the audit process and with respect to technical regulations on auditing.

The Audit and Control Committee meets at least once per quarter and as many times as considered necessary. During 2006, the Audit and Control Committee met 11 times and, as of the date of this Annual Report, had met five times in 2007. The members of the Audit and Control Committee are Mr. Maximino Carpio García (chairman) Mr. Antonio Massanell Lavilla, Mr. Gregorio Villalabeitia Galarraga and Mr. Gonzalo Hinojosa Fernández de Angulo.

# Nominating, Compensation and Corporate Governance Committee

The Nominating, Compensation and Corporate Governance Committee is responsible for reporting to the Board of Directors with respect to proposals for the appointment of directors, members of the Executive Committee and the other committees of our Board of Directors and top members of our management and management of our subsidiaries. In addition, the Nominating, Compensation and Corporate Governance Committee is responsible for the compensation packages for our Chairman, determining Directors compensation and reviewing the adequacy of the compensation packages and reporting the Board of Directors on the compensation of top members of management. The Nominating, Compensation and Corporate Governance Committee is responsible for preparing our Corporate Governance Annual Report. The members of the Nominating, Compensation and Corporate Governance Committee are Mr. Alfonso Ferrari Herrero (chairman), Mr. Maximino Carpio García, Mr. Pablo Isla Álvarez de Tejera and Mr. Gonzalo Hinojosa Fernández de Angulo. During 2006, the Nominating, Compensation and Corporate Governance Committee met 11 times, and as of the date of this Annual Report, had met four times in 2007.

# Human Resources and Corporate Reputation Committee

The Human Resources and Corporate Reputation Committee is responsible for reviewing our personnel policy and making proposals to our Board of Directors regarding our personnel policy, corporate reputation and the promotion of our values within the Group. The Human Resources and Corporate Regulation Committee met 5 times during 2006, and as of the date of this Annual Report had met twice in 2007. The members of the Human Resources and Corporate Reputation Committee are Mr. Pablo Isla Álvarez de Tejera (chairman), Mr. Alfonso Ferrari Herrero, Mr. Antonio Massanell Lavilla and Mr. Enrique Used Aznar.

# **Regulation Committee**

The Regulation Committee s main objective is to monitor the main regulatory matters which affect the Telefónica Group. Another responsibility of the Regulation Committee is to act as a communication and information channel between our management team and our Board of Directors concerning regulatory matters. The members of the Regulation Committee are Mr. Enrique Used Aznar (chairman), Mr. Gregorio Villalabeitia Galarraga, Mr. Fernando de Almansa Moreno de Barreda and Mr. Julio Linares López. During 2006, the Regulation Committee met 11 times, and as of the date of this Annual Report, had met four times in 2007.

# Service Quality and Customer Service Committee

The Service Quality and Customer Service Committee is responsible for monitoring and reviewing the standards of quality of the main services provided by the Telefónica Group. The Service Quality and Customer Service Committee acts as an information channel between our senior management team and our Board of Directors.

The members of the Service Quality and Customer Service Committee are Mr. Gonzalo Hinojosa Fernández de Angulo (chairman), Mr. Carlos Colomer Casellas and Mr. Antonio Massanell Lavilla. During 2006 the Service Quality and Customer Service Committee met 4 times, and as of the date of this Annual Report, had met once in 2007. *International Affairs Committee* 

The International Affairs Committee is responsible for analyzing international events and matters that affect the Telefónica Group and reporting these events and possible consequences to our Board of Directors. The International Affairs Committee pays close attention to events taking place in countries where the Telefónica Group has operations and which may affect our competitive position, corporate image and financial results. The International Affairs Committee also oversees our non-profit foundations in such countries. The members of the International Affairs Committee are Mr. José Fernando de Almansa Moreno-Barreda (chairman), Mr. Alfonso Ferrari Herrero, Mr. Enrique Used Aznar, Mr. Gregorio Villalabeitia Galarraga and Mr. Gonzalo Hinojosa Fernández de Ángulo. During 2006, the International Affairs Committee met 3 times, and as of the date of this Annual Report had met once in 2007. **Biographies of Directors** 

# **Mr. César Alierta Izuel** serves as our Executive Chairman and Chairman of our Board of Directors. Mr. Alierta is also currently a member of the Telefónica O2 Europe plc Board of Directors. Mr. Alierta began his career in 1970 as general manager of the capital markets division at Banco Urquijo in Madrid, where he worked until 1985. From June 1996 until his appointment as our Chairman, he was the Chairman of Tabacalera, S.A., which after the merger with the French tobacco company, Seita, became Altadis. Previously, he was the Chairman and founder of Beta Capital. He has also been a member of the Board of Directors of the Madrid Stock Exchange. Mr. Alierta is currently a member of the Altadis Board of Directors and Standing Committee. On July 26, 2000, Mr. Alierta was appointed as our Chairman and Chief Executive Officer. Mr. Alierta holds a law degree from the University of Zaragoza and an MBA from Columbia University (New York).

**Mr. Isidro Fainé Casas** serves as Vice-Chairman of our Board of Directors. Mr. Fainé is currently the General Manager of La Caja de Ahorros y Pensiones de Barcelona (la Caixal) and is also Chairman of Abertis Infraestructuras, S.A. Mr. Fainé holds a doctorate degree in Economics, a Diploma in *Alta Dirección* (Senior Management) from IESE Business School and an ISMP in Business Administration from Harvard University. He is a financial analyst and an academic at the Real Academia de Ciencias Económicas y Financieras.

**Mr. Gregorio Villalabeitia Galarraga** serves as Vice Chairman of our Board of Directors. Mr. Villalabeitia is currently a member of the Board of Directors of Iberia Líneas Aéreas de España, S.A. He is also member of the Board of Directors of Banco Bilbao Vizcaya Argentaria Chile and Chairman of the A.F.P. Provida, S.A. He has been General Manager of Caja de Ahorros Vizcaína and Chief Executive of Banco Cooperativo Español. He was appointed Chief Operating Officer of Banco de Crédito Local and was Chief Executive Officer of Caja Postal in January 1995. In October 1999, following the merger of Argentaria and Banco Bilbao Vizcaya (BBV), he was named General Manager of Global Investment Banking of Banco Bilbao Vizcaya Argentaria, S.A., and after the restructuring in December 2001 he was appointed General Manager of the Real Estate and Industrial Group of the bank. Mr. Villalabeitia has a degree in law and economics from the University of Deusto (Bilbao, Spain).

**Mr. José Fernando de Almansa Moreno-Barreda** serves as a director. He is also a member of the board of directors of Telefónica de Argentina S.A., Telefónica del Peru S.A.A., Telefónica Internacional, S.A., Telecomunicações de São Paulo S.A. and BBVA Bancomer México S.A. de C.N. He was a member of the Spanish Diplomatic Corps and served from 1976 to 1992 as Secretary of the Spanish Embassy in Brussels, Cultural Counselor of the Spanish Delegation to Mexico, Chief Director for Eastern European Affairs and Atlantic Affairs Director in the Spanish Foreign Affairs Ministry, Counselor to the Spanish Permanent Representation to NATO in Brussels, Minister-Counselor of the Spanish Embassy in the Soviet Union, General Director for Eastern Europe Affairs in the Sth Centennial of the Discovery of the Americas, and Deputy General Director for Eastern Europe Affairs in the Spanish Foreign Affairs Ministry. From 1993 to 2002, Mr. Fernando de Almansa was appointed Chief of the Royal Household by His Majesty King Juan Carlos I, and is currently Personal Advisor to His Majesty the King. He has a degree in law from the University of Deusto (Bilbao, Spain).

**Mr. José María Álvarez-Pallete López** serves as General Manager of Telefónica Latinoamérica. He began his career at Arthur Young Auditors in 1987. In 1988, he joined Benito & Monjardin/Kidder, Peabody & Co., where he held various positions in the research and corporate finance departments. In 1995, he joined Valenciana de Cementos Portland (Cemex) as head of the Investor Relations and Studies department. In 1996, he was promoted to Controller for the company in Spain, and in 1998 to General Manager of Administration and Financial Affairs for Cemex Group s interests in Indonesia, headquartered in Jakarta. Mr. Álvarez-Pallete holds a graduate degree in Economics from the Complutense University of Madrid. He also studied Economics at the Université Libre de Belgique.

**Sir David Arculus** serves as a director. In 2003, he was awarded an Honoris Doctorate (D. UNIV) by the University of Central England. In 1996, he received his masters in Engineering and Science and Economics from Oriel College, Oxford while in 1972 he received his masters in business administration from the London Business School. From 1998 to 2001, he was Chairman of Severn Trent Plc and IPC Group Limited. From 2002 to 2004, he was Earls Court and Olympia Ltd Chairman. From 2004 to January 2006, he served as Chairman of O2 plc. He is currently a director of Telefónica, S.A. and O2. He is also a Non Executive Director of Barclays Plc. Sir David Arculus is Deputy President of CBI and a member of the Oxford University Press Finance Committee.

**Mr. Maximino Carpio García** serves as a director. Since 1984, he has been Professor of Applied Economics of the Universidad Autónoma de Madrid. From 1983 to 1984, he was Chief of the Studies Services of the Confederación Española de Organizaciones Empresariales. From 1984 to 1992, he worked as head of the Department of Economics and Public Finance of the Universidad Autónoma de Madrid. From 1992 to 1995, he was dean of the Economics and Business Faculty of the Universidad Autónoma de Madrid. From 1995 to 1998, he served as head of the department of Public Economy of the Universidad Autónoma de Madrid. He also serves as a member of the Economic and Social Council, a Spanish government advisory entity, and the Advisory Committee of Abengoa. Mr. Carpio is a member of the Board of Directors of Telefónica, S.A.. Mr. Carpio received his doctorate degree from the Universidad Autónoma de Madrid.

**Mr. Carlos Colomer Casellas** serves as a director. Mr. Colomer is Chairman of the Colomer Group and a director of Altadis, S.A. Mr. Colomer began his career in 1970 as Marketing Vice-Chairman of Henry Colomer, S.A. In 1980, he was appointed as Chairman and General Manager of Henry Colomer, S.A. and Haugron Cientifical, S.A. In 1986, he was also appointed President of Revlon for Europe. In 1989, he became the President of Revlon International and in 1990, he was appointed Executive Vice-President and Chief Operating Officer of Revlon Inc. In 2000, he was appointed Chairman and Chief Executive Officer of the Colomer Group. Currently, Mr. Colomer is also the Chief Operating Officer of INDO, an import-export company, Director of Cataluña for Banco Santander Central Hispano, Director of Hospital General de Cataluña and member of the Advisory Committee of CVC Capital Partners. Mr. Colomer has an economics degree from the University of Barcelona and a degree in business administration from IESE Business School.

**Mr. Peter Erskine** serves as a director and General Manager of Telefónica 02 Europe. In 1973, he received a degree in psychology from Liverpool University. From 1993 to 1998, he held a number of senior positions, including Director of BT Mobile and President and Chief Executive Officer of Concert. In 1998 he became Managing Director of BT Cellnet. Subsequently in 2001 he became Chief Executive Officer and a member of the Board of Directors of O2. He currently continues to serve as Chairman of the Board of Director s of O2 along with serving as a director of Telefónica, S.A. Mr. Erskine is also a member of the Advisory Board of the University of Reading Business School and Chairman Supervisory Board of Telefónica O2 Czech Republic.

**Mr. Alfonso Ferrari Herrero** serves as a director. He also serves as a director of CTC Chile S.A.and Telefónica del Peru. From 1995 to 2000, he was Executive Chairman of Beta Capital, S.A. and prior to that he served on several Boards of Directors representing Banco Urquijo where he was a partner from 1985. He has a doctorate in Industrial Engineering from the Industrial Engineers Technical School of the Polytechnic University of Madrid and holds a master s degree in business administration from Harvard University.

**Mr. Gonzalo Hinojosa Fernández de Angulo** serves as a director. Mr. Hinojosa served as Chairman and Chief Executive Officer of Cortefiel, S.A. He began his professional career with Cortefiel in 1976, and has served in various management positions since then. From 1991 through 2002, he served as a director of Banco Central Hispano Americano and a director of Portland Valderribas. He currently serves as a director of Altadis . Mr.

Hinojosa has a doctorate in industrial engineering from the Industrial Engineers Technical School of the Polytechnic University of Madrid.

**Mr. Pablo Isla Álvarez de Tejera** serves as a director. Mr. Isla is currently the Chief Executive Officer of Inditex, S.A. Mr. Isla began his career in 1988 as Abogado del Estado with the Spanish Ministry of Transports, Tourism and Communications and in 1991 served as the official delegate in Spain for the United Nations Commission in the Spanish General Direction of Legal Services. From 1992 through 1996, Mr. Isla served as General Manager of the Legal Services Department of Banco Popular. In 1996, he was appointed General Manager of the National Heritage department of the Treasury Ministry. He served as General Secretary of Banco Popular Español from 1998 through 2000. In July 2000, Mr. Isla was appointed Chairman of the Board of Grupo Altadis and Co-Chairman of the company. Mr. Isla has a law degree from the Universidad Complutense of Madrid.

**Mr. Julio Linares López** serves as a director. He is also our General Manager for Coordination, Business Development and Synergies since December 2005. He joined Telefónica in May 1970 in the research and development center, where he held several positions until he was appointed Head of Telefónica s Technology and Technical Regulations Department. In April 1990, he was appointed General Manager of Telefónica Investigación y Desarrollo (Telefónica I+D). In December 1994, he became Deputy General Manager of Marketing and Development of Telefónica Services in the commercial area and subsequently Assistant Managing Director of Business Marketing. In July 1997, he was appointed Chief Operating Officer of Telefónica Multimedia and Chairman of Telefónica Cable and Producciones Multitemáticas. From May 1998 to January 2000, he served as General Manager of Strategy and Technology at the Telefónica, S.A. s Corporate Centre, and as a director of Telefónica Sistemas, Telefónica Investigación y Desarrollo and Vía Digital. In January 2000, he was appointed Chairman of Telefónica de España, a position which he held until December 2005. Mr. Linares is currently Chairman of Teleinformatica y Comunicaciones, S.A. (TELYCO), Chairman of the Telefónica Cesky Telecom, a.s. Supervisory Board, director of Telefónica de España, Telefónica O2 Europe plc. and Sogecable, S.A. Mr. Linares holds a degree in telecommunications engineering from the Polytechnic University of Madrid.

**Mr. Antonio Massanell Lavilla** serves as a director. Mr. Massanell is Senior Executive Vice President of Caja de Ahorros y Pensiones de Barcelona and a member of the Boards of Directors of Port Aventura, S.A. and Baqueira Beret, S.A. He is also President of Servihabitat, e-laCaixa, S.A. and Internet Global Congress (IGC). As a representative of Caja de Ahorros y Pensiones de Barcelona, he has worked with the Telefónica Group in the deployment of Caja de Ahorros y Pensiones de Barcelona s corporate telecommunications network. Mr. Massanell received his degree in economics from the University of Barcelona.

**Mr. Vitalino Manuel Nafría Aznar** serves as a director. In 1983, Mr. Nafría Aznar was a Director of the Banco de Financiación Industrial (Induban) in Bilbao. In 1988 he worked as the regional Director of Aragón, Navarra y Rioja for Banco Bilbao Vizcaya. In 1990, he was appointed Business management Director of Banco Bilbao Vizcaya (BBV). In 1994, he held a senior position at the Territorial Direction in País Vasco. In April 1998, he was appointed as Chief Executive Officer of BBV in Mexico. In July 2000, he was appointed Director of BBVA Bancomer. In December 2001, he was appointed a Directive Committee member of BBVA at the Global Level and since January 2005 he has been the Retail Banks Director in Spain and Portugal for Banco Bilbao Vizcaya Argentaria. He is now retired.

**Mr. Enrique Used Aznar** serves as a director. Mr. Used is the Chairman of AMPER, S.A. and AmperProgramas and the Deputy Chairman of Medidata (Brazil). Previously, he held the position of Chairman of Telefónica Móviles, S.A., Estratel and Telefónica Investigación y Desarrollo, S.A. He has also served as Deputy Chairman and Chief Executive Officer of Telefónica Publicidad e Información and Compañía Telecomunicaciones de Chile. He has also served as a member of the Board of Directors of Telefónica de Argentina, Telecomunicaciones de Sao Paulo, Telefónica del Perú, and ATT Network System International and Ericsson (Spain). Mr. Used holds a degree in telecommunications engineering from the Polytechnic University of Madrid.

**Mr. Antonio Viana-Baptista** serves as a director and General Manager of Telefónica Spain. Mr. Viana-Baptista has served as Chairman and Chief Executive Officer of Telefónica Móviles S.A. since August 2002. He also serves on the Board of Directors of Telefónica Internacional, S.A., Telefónica Móviles España, S.A., Telefónica de España, S.A., Telefónica O2 Europe plc, Brasilcel, N.V., Portugal Telecom SGPS, S.A. and member of the Supervisory Board

was a principal partner of McKinsey & Co. at the McKinsey offices in Madrid and Lisbon from 1985 to 1991 and served as Executive Advisor of the Banco Português de Investimento (BPI) from 1991 to 1996. From 1996 through July 2002, Mr. Viana-Baptista was President of Telefónica Internacional. Mr. Viana-Baptista holds a bachelor s degree from the Catholic University of Lisbon, a graduate degree in European Economics from the Portuguese Catholic University and a master s degree in business administration from INSEAD.

# **Executive Officers/Management Team**

At May 18, 2007, our executive management team was composed of our chief executive officer and eight general managers.

Name	Position	Appointed	Age
César Alierta Izuel	Chairman of the Board of Directors and Chief Executive Officer	2000	62
Julio Linares López	General Manager of Coordination, Business Development and Synergies	2000	61
Antonio Viana Baptista	General Manager of Telefónica Spain	2000	49
Peter Erskine	General Manager of Telefónica O2 Europa	2006	55
Jose María Álvarez Pallete	General Manager of Telefónica Latinoamérica	2002	43
Santiago Fernández Valbuena	General Manager of Finances and Corporate Development	2002	49
Luis Abril Pérez	Technical General Secretary to the Chairman	2002	59
Calixto Ríos Pérez	General Manager of Internal Audit	2000	62
Ramiro Sánchez de Lerín	General Secretary and Secretary to the Board	2003	52

**Biographies of the Executive Officers and Senior Management** 

**César Alierta Izuel** serves as Chairman of the Board of Directors and Chief Executive Officer (See Biographies of Directors, above).

**Mr. Julio Linares López** serves as a General Manager for Coordination, Business Development and Synergies. (See Biographies of Directors , above).

Mr. Antonio Viana-Baptista serves as General Manager of Telefónica Spain. (See Biographies of Directors, above).

Mr. Peter Erskine serves as General Manager of Telefónica O2 Europa. (See Biographies of Directors , above).

**Mr. José María Álvarez-Pallete López** serves as General Manager of Telefónica Latinoamérica. (See Biographies of Directors , above).

**Mr. Santiago Fernandez Valbuena** has served as General Manager of Finance and Corporate Development since December 2003. He has served as our Chief Financial Officer since July 2002. He joined Telefónica in 1997 as Chief Executive Officer of Fonditel, Telefónica s Pension Assets Manager. Previously, he was Managing Director of Societé Génerale Equities and Head of Equities & Research at Beta Capital in Madrid. He holds an M.S. and a PhD degree in Economics and Finance from Northeastern University. Mr. Fernandez Valbuena served as President of the Research Commission at the Spanish Institute of Financial Analysts. He has held senior teaching positions at Manchester Business School and Instituto de Empresa s MBA programs.

**Mr. Luis Abril Pérez** serves as our Technical General Secretary to the Chairman. Mr. Abril started his professional career as a Microeconomics Professor in the Universidad Comercial de Deusto, where he went on to head the Finance Department. In 1978, he moved to Banco de Vizcaya as Treasury Director and then worked as

head of the President s Technical Department under Pedro Toledo. During his work with the BBV Group (1988-1991), he acted as General Director for the Asset Management division. During 1994 to 1999, Mr. Abril acted as General Director for Banesto, and he later acted as General Director for Communications for BSCH (1999-2001). Mr. Abril holds a degree in Economics and a degree in Law from the Universidad Comercial de Deusto (1971) and a graduate degree in Business Administration from the North European Management Institute, Oslo, Norway (1973).

**Mr. Calixto Ríos Pérez** serves as our General Manager of Internal Audit. In 1973, Mr. Ríos joined Banco Exterior de España as the General Manager of Extebank in New York City. Subsequently he was appointed Chief Executive Officer and Chief Operating Officer of Extebandes, in Venezuela. Later, Mr. Rios returned to Madrid as the General Manager of Filiales Bancarias Internacionales of Banco Exterior de España. In 1990, he was appointed Chief Operating Officer responsible for overseeing the construction, management and marketing of the Olympic Village for the Olympic games and a year later was named Chief Financial Officer of Tabacalera, S.A. After the merger of Tabacalera and Seita, he was appointed Advisor to the Chairmen and Head of Strategy and Planning. After joining Telefónica as Corporate General Manager for Institutional Relations, in July 2002 he was appointed General Manager for Internal Auditing and Communications. He holds a degree in Economics from the Complutense University of Madrid.

**Mr. Ramiro Sánchez de Lerín García-Ovies** serves as our General Secretary and Secretary to our Board of Directors. He began his career in Arthur Andersen, first working for its audit department and later for its tax department. In 1982, he became an Abogado del Estado and started working for the Treasury Internal Revenue in Madrid (*Delegación de Hacienda de Madrid*). Afterwards he was assigned to the State Secretariat for the European Communities and later to the Foreign Affairs Ministry. He has been General Secretary and Secretary of the Board of Elosúa, S.A., Tabacalera, S.A., Altadis, S.A. and Xfera Móviles, S.A. He has also been teaching in ICADE, Instituto de Empresa and Escuela de Hacienda Pública.

# **B.** Compensation

The compensation of Telefónica, S.A. s directors is governed by Article 28 of the bylaws, which states that the compensation paid by the Company to its directors shall be determined at the Shareholders Meeting and shall remain in force until a resolution is adopted at the Shareholders Meeting to amend it. The Board of Directors is responsible for setting the exact amount to be paid within the stipulated limits and distributing it among the directors. On April 11, 2003, the shareholders set the maximum gross annual amount to be paid to the Board of Directors at 6 million. This includes a fixed payment and fees for attending meetings of the Board of Directors advisory or control committees.

Therefore, the compensation of Telefónica s directors in their capacity as members of the Board of Directors and/or of the Executive Commission and the advisory or control committees consists of a fixed amount payable monthly plus fees for attending the meetings of the Board s advisory or control committees. In addition, executive directors receive the appropriate amounts for discharging their executive duties as stipulated in their respective contracts.

In 2006, the members of the Board of Directors of Telefónica, S.A. earned the following total compensation for discharging their duties as such: fixed payments of 4,266,554.49 (including the compensation earned as members of the Boards of Directors or of the advisory or control committees of other Telefónica Group companies) and attendance fees of 206,250.00 for attending the Board of Directors advisory committee meetings (including fees for attending Board advisory committee meetings of other Telefónica Group companies).

In their capacity as company executives the executive directors César Alierta Izuel, José María Álvarez-Pallete López (appointed director of Telefónica, S.A. on July 26, 2006), Peter Erskine (appointed director of Telefónica, S.A. on January 25, 2006), Luis Lada Díaz (who resigned as director on July 26, 2006), Julio Linares López, Mario E. Vázquez (who resigned as director on June 21, 2006) and Antonio Viana-Baptista received: 10,645,134.16 in salaries and variable compensation; 59,062.32 in Company contributions, as the sponsor of pension plans; and 433,807 in compensation in kind, which included life insurance premiums and the value of the 90,868 shares of Telefónica Móviles, S.A. granted to Antonio Viana-Baptista after exercising his share options (the MOS Plan), as indicated in the notification registered at the *Comisión Nacional del Mercado de Valores* (CNMV or the Spanish Securities Exchange Commission) on July 13, 2006.

In addition, with respect to the Performance Share Plan (see Incentive Plans below),, the maximum number of shares corresponding to the first phase of the Plan (which began on July 1, 2006) to be delivered (from July 1, 2009) to each of the executive directors of Telefónica, S.A., if all the terms established for such delivery are met, is as follows: 129,183 shares to César Alierta Izuel, 62,354 to José María Álvarez-Pallete López, 181,762 to Peter Erskine, 65,472 to Julio Linares López, and 62,354 to Antonio Viana-Baptista.

The detail of the compensation and benefits received by Telefónica s directors in 2006 is as follows: **Board of Directors** 

Fixed payment for each director (euros):

Position	2006
Chairman	240,000.00
Vice Chairman	200,000.00
Directors:(*)	
Executives	120,000.00
Non-independent external directors	120,000.00
Independent directors	120,000.00

(\*): José María Álvarez-Pallete López was appointed a director of Telefónica, S.A. on July 26. 2006. The fixed compensation received by him from this date is 50,000. Miguel Horta e Costa was a director of Telefónica, S.A. up to March 29, 2006. The fixed compensation received by him to that date was 40,000. Luis Lada Díaz was a director of Telefónica, S.A. up to July 26, 2006. The fixed compensation received by him to that date was 80,000. Mario E. Vázquez was a director of

Telefónica, S.A. up to June 21, 2006. The fixed compensation received by him to that date was 90,050.58.

#### Executive Commission

Fixed payment for each director forming part of the Executive Commission, by position (euros):

Position	2006
Chairman	80,000.00
Vice Chairman	80,000.00
Members	80,000.00
Directors receive no attendance fees for Board and Executive Commission meetings.	
Other Board Committees	
Fixed payment for each director forming part of one of the Board committees, by position (euros):	
Position	2006
Chairman	20,000.00
Members	10,000.00
Total fees paid to directors in 2006 for attending meetings of the advisory or control committees (e	uros):
104	

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<b>Committee</b> Audit and Control	<b>2006</b> Attendance fee per meeting: 1,250.00 Number of meetings: 11 Total paid: 46,250.00
Nominating and Compensation, and Corporate Governance	Attendance fee per meeting: 1,250.00 Number of meetings: 11 Total paid: 53,750.00
Human Resources and Corporate Reputation	Attendance fee per meeting: 1,250.00 Number of meetings: 5 Total paid: 21,250.00
Regulation	Attendance fee per meeting: 1,250.00 Number of meetings: 11 Total paid: 45,000.00
Service Quality and Customer Service	Attendance fee per meeting: 1,250.00 Number of meetings: 4 Total paid: 12,500.00
International Affairs	Attendance fee per meeting: 1,250.00 Number of meetings: 3 Total paid: 18,750.00

#### Executive Directors.

The total paid to executive directors César Alierta Izuel, José María Álvarez-Pallete López (appointed director of Telefónica, S.A. on July 26, 2006), Peter Erskine (appointed director of Telefónica, S.A. on January 25, 2006), Luis Lada Díaz (who resigned as director on July 26, 2006), Julio Linares López, Mario E. Vázquez (who resigned as director on June 21, 2006) and Antonio Viana-Baptista received for performing their functions and group executives, by item (in euros), was the following:

Item	2006
Salary	5,236,697.21
Variable compensation	5,408,436.95
Compensation in kind	433,807.00
Contributions to pension plans	59,062.32
In addition, it should be noted that the non-executive directors do not receive and did	1 not receive in 2006 any

compensation in the form of pensions or life insurance, and they do not participate in the compensation plans linked to share market price.

The Company does not grant and did not grant in 2006 any advances, loans or credit to the directors, or to its top executives, thus complying with the requirements of the Sarbanes-Oxley Act passed in the U.S. which is applicable to Telefónica as a listed company in that market.

Finally, the six Company directors who are members of the Catalonia, Andalusia and Valencia advisory Committees received a total 78,749.76 in 2006.

In 2006, the four directors who held positions as senior executives of the Company in December 2006 (in accordance with the provisions of the Law, directors are general managers or similar officers who perform senior management functions and report directly to the Management or Executive Committees or CEOs of the listed company), excluding those who are members of the Board of Directors, were paid a total compensation package of

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5,697,833.26. This amount includes the compensation paid from January to June 2006 to José María Álvarez-Pallete López, as he was appointed to the Board in July 2006.

In addition, the maximum number of shares corresponding to the first phase of the long-term incentive scheme approved by the shareholders in the General Shareholders Meeting held on June 21, 2006 to be delivered to the senior executives of the Company if all the established terms are met is 157,046 shares.

With respect to our Plan de Prevision Social (employee welfare system) At December 31, 2006, Telefónica, S.A. had made a total contributions of 11,279,303 for our executive directors César Alierta, José María Alvarez-Pallete, Julio Linares and Antonio Viana-Baptista, and 4,571,434 for the other four senior directors of the company.

Generally, members of our Executive Committee have an employment contract which includes a severance clause including three years of salary plus another year based on years of service at the Company. The annual salary on which the indemnity is based is the director s last fixed salary and the average amount of the last two variable payments received by contract.

#### **Incentive Plans**

#### **TIES** Program

Our TIES Program, which was tied to the market value of our shares, expired on February 15, 2005. At the commencement of the TIES plan, eligible employees were able to subscribe for shares at the discounted price of 5 per share. The number of shares an eligible employee was able to subscribe for in the initial allocation was based on such employee s wage level. As part of the initial allocation, we offered 1,197,880 shares, of which 1,123,072 were subscribed. These shares became freely transferable when the TIES plan expired on February 15, 2005. In June 2005, we canceled 34,760,964 of our ordinary shares held as treasury stock which related to the expired TIES Program. *Incentive Plans carried over from merger with Terra Networks* 

As a result of the merger of Telefónica, S.A. and Terra Networks, S.A., Telefónica, S.A. assumed responsibility for Terra Networks S.A. s outstanding share option plans. Consequently, the options to acquire Terra Networks, S.A. shares were automatically converted into options to acquire Telefónica, S.A. shares in accordance with the exchange ratio for the merger. The plan provides, through the exercise of the share options by their holders, for the ownership of a portion of the capital of Telefónica, S.A. by the employees and executives who previously belonged the Terra Networks Group companies. At December 31, 2005, a total of 117,900 call options on Telefónica, S.A. shares had been assigned to such persons. Following the consummation of the merger, the weighted average strike price for such options was 28.28 per share. At December 31, 2006, a total of 53,111 call options on Telefónica, S.A. shares remain outstanding with a weighted average strike price of 22.70 per share.

Under the agreements entered into for the acquisition of Lycos, Inc., it was agreed to exchange options on the shares of Lycos, Inc. for options on the shares of Terra Networks, S.A. On June 8, 2000, a resolution was passed at the Shareholders Meeting of Terra Networks, S.A. to take over Lycos, Inc. s share option plan.

At the time of the sale of all the shares in Lycos, Inc to Korean company Daum Communications in 2004, it was agreed that Terra Networks, S.A. would remain responsible for the obligations arising from share options on Terra Networks, S.A. shares to beneficiaries of Lycos, Inc. although Lycos, Inc. could carry out, on behalf of and at the expense of Terra Networks, S.A. whatever actions were necessary or advisable in relation to the exercise of the options by the beneficiaries.

After the merger of Terra Networks, S.A. into Telefónica, S.A., these options became options on Telefónica, S.A. shares. At December 31, 2006, employees of Lycos, Inc. had options on 115,247 shares outstanding, at a post-merger weighted average price of 67.26 US dollars.

#### EN-SOP

In order to satisfy certain obligations in connection with our acquisition in 2000 of Endemol Entertainment Holdings, N.V., in April 2001 our Board of Directors approved the establishment of a new stock option plan, which we refer to as the EN-SOP program, that is open to all permanent employees of Endemol Entertainment N.V. and its affiliated companies at January 1, 2001 who do not participate in a similar compensation plan. As part of the EN-SOP program, we delivered to each eligible employee who was employed at Endemol Entertainment N.V. on

January 1 of 2001, 2002, 2003 and 2004 a variable number of options to purchase shares of Telefónica, S.A. based on such employee s level and salary.

The options expire four years from their respective date of grant and may be exercised in equal amounts beginning in the third and fourth years from such date of grant. At December 31, 2006, the average remaining life of options outstanding was 0.62 years. We issued options to acquire an aggregate of 8,228,360 shares pursuant to the plan. The total number of options granted each year pursuant to the plan was determined by dividing 27.5 million by the exercise price, which price was equal to the weighted average of the price per ordinary share of Telefónica, S.A. on the automated quotation system of the Spanish stock exchanges during the five trading days prior to the meeting of the Board of Directors which convened the relevant annual shareholders meeting. The options issued pursuant to this plan have exercise prices ranging from 9.03 to 19.28 per share.

Of the options exercised in 2006, 3,050 were settled via delivery of the shares, as compared to 1,525 in 2005, and the remainder were cash-settled for an aggregate of 4.86 million compared to 1.02 million in 2005.

The EN-SOP program is subject to anti-dilution and other provisions customary for stock option plans of this type and to the condition that the participant not terminate his or her employment voluntarily and unilaterally prior to the exercise date.

#### Telefónica S.A. share rights plan: Performance Share Plan

At the General Shareholders Meeting of Telefónica S.A. on June 21, 2006, its shareholders approved the introduction of a long-term incentive plan for managers and senior executives of Telefónica S.A. and other Telefónica Group companies. Under this plan, selected participants will be given a certain number of Telefónica S.A. shares as a form of variable compensation as long as certain qualifying requirements are met.

The Plan is initially intended to last for seven years. It is divided into five phases, each three years long, beginning on July 1 (the Start Date ) and ending on June 30 three years later (the End Date ). At the start of each phase the number of shares to be awarded to plan beneficiaries is determined based on success in meeting targets set. The shares are delivered, as appropriate , at the End Date of each phase. Each phase is independent to the rest. The first started on July 1, 2006 (with shares to be delivered, if targets are met, from July 1, 2009) and the fifth phase begins on July 1, 2010 (with any shares earned delivered from July 1, 2013).

Award of the shares is subject to a number of conditions:

The beneficiary must continue to work for the Company throughout the three years of the phase, subject to certain special conditions related to departures.

The actual number of shares awarded at the end of each phase will depend on success in meeting targets and the maximum number of shares assigned to each executive. Success is measured by comparing the total shareholder return (TSR), which includes both the share price of and dividends on Telefónica shares, with the TSRs of a basket of listed telecommunications companies that comprise the comparison group. Each employee who is a member of the plan is assigned at the start of each phase a maximum number of shares. The actual number of shares awarded at the end of the phase is calculated by multiplying this maximum number by a percentage reflecting degree of success at the date in question. This will be 100% if the TSR of Telefónica is equal to or better than that of the third quartile of the comparison group and 30% if Telefónica s TSR is in line with the average. The percentage rises linearly for all points between these two benchmarks. If the TSR is below average no shares are awarded.

The maximum number of shares issuable in the 2006 phase is 6,530,615. The average remaining life outstanding on these share rights at December 31, 2006 was two and a half years. This plan is equity-settled, therefore, the 8 million expense recorded in 2006 is also recognized directly in equity.

To ensure the Company has enough shares to meet its obligations at the end of the phase commenced in 2006, Telefónica purchased an instrument from a financial institution that will deliver to Telefónica, at the end of the phase, a number of shares determined using the same measure of success as the plan, i.e. an instrument that mirrors

the features of the plan. The cost of this instrument was 46 million, which in unit terms is 6.43 for every maximum number of shares.

This cost is the best benchmark of the fair value of the rights delivered to executives, since it corresponds to an actual market transaction. Accordingly, the unit fair value of the rights on delivery date was set at 6.43 per every maximum number of shares.

#### Telefónica, S.A. share option plan targeted at employees of O2: (O2 Performance Cash Plan)

In addition to the Performance Share Plan, another plan called the Performance Cash Plan, operating under the same conditions as the Performance Share Plan is targeted at employees of the O2 Group. This plan includes the delivery to O2 executives of a specific number of theoretical options in Telefónica, S.A. which, would be cash-settled at the end of each phase via a payment equivalent to the market value of the shares on settlement date.

The value of the theoretical options is established as the average share price in the 30 days immediately prior to the start of each phase, except for the first phase, where the average share price during the 30 days immediately prior to May 11, 2006 (namely 12.83) was taken as the reference price.

The estimated duration of this plan is also 7 years, with 5 phases, each of three years, commencing on July 1 of each year, starting in 2006. The number of theoretical options assigned in 2006 was 794,473.

#### Telefónica Móviles, S.A. (now Telefónica S.A.) share option plan ( MOS Program ).

Authorization was given at the Extraordinary Shareholders Meeting of Telefónica Móviles S.A., in a resolution passed on October 26, 2000, to establish a corporate share option plan for executives and employees of Telefónica Móviles, S.A. and its subsidiaries. The terms of the plan were modified at Telefónica Móviles S.A. s Shareholders Meeting of June 1, 2001.

In 2005, in the third exercise period, a total of 1,298,072 options were exercised. A further 392,699 options were cancelled in 2005 following voluntary departures of company employees.

On January 3, 2006, the last exercise period expired, in which a total of 9,404,040 options were exercised. Other options were cancelled. This exercise period marked the end of this plan.

#### **C. Board Practices**

Please see Directors and Senior Management above.

#### **D.** Employees

#### **Employees and Labor Relations**

The table below sets forth the average number of employees at the dates indicated for the parent company of the Telefónica Group, during 2005 and 2006, each of the consolidated companies of the Group which comprise our different lines of business and other consolidated subsidiaries.

	Year Ended December 31, 2005		Year Ended December 31, 2006	
	1 <sup>st</sup> Semester	2nd Semester	1 <sup>st</sup> Semester	2nd Semester
Telefónica Spain	40,588	39,613	39,169	38,616
Telefónica O2 Europe	9,888	10,531	26,248	27,844
Telefónica Latam	46,004	47,175	48,315	47,833
Subsidiaries and other companies	95,675	107,380	111,744	118,703
Total	192,155	204,699	225,476	232,996
TPI Group	2,931	2,942	1,661	
Total	195,086	207,641	227,137	232,996
	108			

#### **Employee benefits**

Telefónica Group has a Pension Plan for its Spanish employees. The Company contribution corresponds to 4.51% of an employee s fixed salary (for those employees who joined Telefónica de España S.A.U. before June 30, 1992 the amount is 6.87%). The obligatory minimum employee contribution is 2.2%. This Plan is fully funded.

As of 31 December 2006, 36,209 Telefónica group employees were members of the pension plan managed by the Telefónica subsidiary Fonditel Entidad Gestora de Fondos y Pensiones, S.A. (45,662 employees as of 31 December 2005). The total amount contributed in 2006 by the different Telefónica Group Companies came to 95 million (94 million in year 2005)

In addition, during 2006, the Telefónica Group approved a new *Plan de Prevision Social* (Employee welfare system) for managers, which complements the above-mentioned pension plan. The contributions for this new plan will be made exclusively by the Company: ordinary and extraordinary, both being defined as a percentage of the managers fixed salary, according to managerial categories, and in response to managers circumstances. All these amounts are to be realized in accordance with the conditions established in the Plan.

The cost for the Group of this new management plan amounted to 21 million in 2006. Extraordinary contributions amounted to 113 million. No provision has been made for this plan by Telefónica, insofar as it is sourced by external funds.

#### E. Share Ownership

At May 18, 2007, the following members of our Board of Directors beneficially owned an aggregate of 2,956,815 shares, representing approximately 0.06% of our capital stock.

Nomo	No. of Shares Beneficially
Name	Owned
César Alierta Izuel	0.040%
Isidro Fainé Casas	0.003%
Gregorio Villalabeitia Galarraga	0.000%
José Fernando de Almansa Moreno-Barreda	0.000%
Jose María Álvarez-Pallete	0.000%
David Arculus	0.000%
Maximino Carpio García	0.000%
Carlos Colomer Casellas	0.001%
Peter Erskine	0.000%
Alfonso Ferrari Herrero	0.002%
Gonzalo Hinojosa Fernández de Angulo	0.009%
Pablo Isla Alvarez de Tejera	0.000%
Julio Linares López	0.001%
Antonio Massanell Lavilla	0.000%
Vitalino Manuel Nafria Aznar	0.000%
Enrique Used Aznar	0.001%
Antonio Viana-Baptista	0.002%
At May 18, 2007, members of our executive management team (excluding members of our Board	of Directors

listed above) beneficially owned an aggregate of 211,075 shares, representing approximately 0.004% of our capital stock.

None of our Directors or executive officers beneficially owned shares representing one percent or more of our share capital at May 18, 2007.

None of our Directors and executive officers held options in respect of shares representing one percent or more of our share capital at May 18, 2007.

Item 7. Major Shareholders and Related Party Transactions A. Major Shareholders General

At May 18, 2007, we had 4,921,130,397 shares outstanding, each having a nominal value of 1 per share. All outstanding shares have the same rights.

At December 31, 2006, according to information provided to Telefónica, S.A., beneficial owners of 5% or more of our voting stock were as follows:

	Number of	
Name of Beneficial Owner	Shares	Percent
Banco Bilbao Vizcaya Argentaria, S.A.	316,764,189	6.437%
Caja de Ahorros y Pensiones de Barcelona ( la Caixa )	249,981,747	5.080%
Chase Nominees LTD.(1)	487,376,897	9.904%

(1) Held by Chase

Nominees LTD. on behalf of beneficial owners. Based on information obtained from a communication made to the CNMV on September 7, 2005.

We do not keep a shareholder registry and our ownership structure cannot be known precisely. Based on the information available to us there is no individual or corporation that directly or indirectly through one or more intermediaries may exercise any type of control over us. Nevertheless, we have certain shareholders whose holdings are considered material.

#### Preliminary administrative authorization of certain transactions (Golden Share)

In response to the ruling handed down by the European Court of Justice on May 13, 2003, Law 62/2003, December 30, on Tax, Administrative, Labor and Social Security Measures amended the administrative authorization system set out in Law 5/1995, March 23, on the legal regime applicable to the disposal of public shareholdings in certain companies, to which certain corporate transactions and agreements of Telefónica S.A., Telefónica Móviles S.A., Telefónica Móviles España, S.A.U. and Telefónica de España, S.A.U. are subject pursuant to Royal Decree 8/1997, of January 10.

The reform introduced a new model for administrative involvement, replacing the system of prior authorization with that of subsequent notification.

Finally, the enactment of Law 13/2006, of May 26, did away with the framework for the disposal of publicly-owned holdings in certain companies. The Law put an end to the system of public controls which until now had been applied to the transactions covered by Law 5/1995, of March 23. It also brought forward the end of this system, which in Telefónica s case was scheduled to finish on February 18, 2007.

#### **Ownership Limitations**

The General Telecommunications Law (GTL), enacted on November 3, 2003, eliminated the existing ownership limitations, which prohibited non-European nationals from owning directly or indirectly more than 25% of our assets or share capital, except under certain circumstances. Article 6 of the GTL provides for the application of the reciprocity principle under existing international treaties or agreements, signed and ratified by Spain. The Spanish

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government, upon request, may authorize exceptions to the reciprocity principle contained in the GTL.

#### **B. Related Party Transactions**

During 2006 and through the date of this Annual Report, none of our Directors and no member of our management team has been involved in any related party transactions with us.

Our Articles of Association grant our Board of Directors the exclusive power to authorize any transactions with major shareholders or our directors and any proposed transaction affecting a company where one of our Board members is an executive or a shareholder. Prior to authorizing any such transaction, our Board will receive an opinion from the Nominating, Compensation and Corporate Governance Committee addressing the fairness of the transaction to our shareholders and us. Any of our Directors that may have an interest in the proposed transaction must abstain from voting on the proposed transaction.

Two of our major shareholders are financial institutions. We have entered into related party transactions with both companies within our ordinary course of business, and always on arm s length terms. During 2006, the executed transactions were generally loans or capital markets transactions provided to us by these financial institutions and agreements for us to provide telecommunications and broadband services to such institutions.

#### **Related Party Transactions with Significant Shareholders**

The main transactions between Telefónica Group companies and significant shareholders of Telefónica, S.A. were the following:

Banco Bilbao Vizcaya Argentaria, S.A. (BBVA) and its subsidiaries comprising its consolidated group:
 Financing transactions arranged under market conditions, with approximately 490 million drawn down at December 31, 2006 (720 million at December 31, 2005).

Derivative transactions contracted at market conditions, for a total nominal amount of approximately 3,516 million at December 31, 2006 (3,320 million euros at December 31, 2005).

Guarantees granted by BBVA for approximately 18 million (16 million at December 31, 2005).

Services, mainly telecommunications and telemarketing, rendered by Telefónica Group companies to the BBVA Group, under market conditions.

The sale by Telefónica, S.A. to BBVA of its 33% stake in Uno e Bank, S.A. for 149 million payable in four installments of 37,125,000 in accordance with prior commitments between Telefónica and BBVA. Refer to note 21 of our Consolidated Financial Statements included elsewhere in this document. The outstanding amount at December 31, 2006 was 111 million.

The deal signed between Telefónica and BBVA establishing the procedures and conditions for the integration of the BBVA group s Spanish and international call center business in the Telefónica Group subsidiary, Atento. This commitment is detailed in note 21 to the Consolidated Financial Statements.

Caja de Ahorros y Pensiones de Barcelona, La Caixa, and subsidiaries comprising its consolidated group: Financing transactions arranged under market conditions, with approximately 356 million drawn down at December 31, 2006 (836 million at December 31, 2005).

Derivative transactions contracted under market conditions, for a total nominal amount of approximately 1 million.

The telecommunications services rendered by Telefónica Group companies to La Caixa group companies under market conditions.

#### Agreements with Subsidiaries

On March 29, 2006, each of the Board of Directors of Telefónica and Telefónica Móviles approved a merger plan for the acquisition of Telefónica Móviles by Telefónica. The exchange ratio was set at four ordinary shares of Telefónica for every five shares of Telefónica Móviles. The Board of Directors of Telefónica Móviles also approved the proposal to pay two special cash dividends for a total amount of 0.435 per Telefónica Móviles share and was approved by Telefónica Móviles shareholders at the Annual General Shareholders meeting.

On February 23, 2005, the Board of Directors of Telefónica and Terra Networks each agreed to merge their respective companies with the termination through dissolution without liquidation of Terra Networks and the transmission of all of its assets to Telefónica, which through universal succession will acquire the rights and obligations of Terra Networks. The exchange ratio, which was determined on the basis of the assets and liabilities of both companies, was two ordinary shares of Telefónica for every nine ordinary Terra Networks shares. The Board of Directors of Terra Networks also approved the distribution to Terra Networks shareholders of a cash dividend of 0.60 per ordinary Terra Networks share. The merger was approved by the shareholders of both Telefónica and Terra Networks on May 31, 2005 and June 2, 2005, respectively and was effected on July 15, 2005.

#### **Intra-Group Loans**

We are the parent company of the Telefónica Group and operate through our subsidiaries and affiliated companies. We coordinate group policies, including financial policy and, in some cases, actual financial management is conducted by us. Most of the transactions we perform with other members of the Telefónica Group relate to financing transactions, including covering their needs for funds and providing interest rate and exchange rate hedges.

During 2006, as recorded in our parent company accounts, we loaned a total of 18,416 million (23,619 million in 2005) to companies in the Telefónica Group while companies of the Telefónica Group and their associates loaned us a total of 46,288 million (18,767 million in 2005), of which 18,885 million (9,982 million in 2005) was loaned to us by Telefónica O2 Europe, 12,642 million was loaned to us by Telefónica Emisiones our financing subsidiaries devoted to raising funds in the capital markets, and 9,807 million (7,531 million in 2005) was loaned to us by Telefónica Finanzas, our subsidiary in charge of financial support for Telefónica Group companies. There were also loans to Telefónica Móviles España S.A.U. (from the merger with Telefónica Móviles SA) for 3,402 million and Telefónica de España S.A.U. for 1,402 million.

With respect to the balances with associated companies, the line item Investments in Associates on the Consolidated Balance Sheet at December 31, 2006, presents an amount of 72 million that includes a long-term balance of 71 million with Medi Telecom.

**C. Interests of Experts and Counsel** Not applicable.

### Item 8. Financial Information

#### **Consolidated Financial Statements**

#### Please see Item 18.

#### Legal Proceedings

Telefónica, S.A. and its group companies are party to several lawsuits which are currently in progress in the courts of law and the arbitration bodies of the various countries in which the Telefónica Group is present.

Based on the advice of the Company s Legal Counsel it is reasonable to assume that this litigation will not materially affect the financial position or solvency of Telefónica Group, regardless the outcome. We highlight the following unresolved cases:

#### Procedures deriving from bankruptcy proceeding of Sistemas e Instalaciones de Telecomunicación, S.A.U. (Sintel).

Sintel, a former subsidiary of Telefónica, was declared bankrupt in 2001. As a result of the voluntary bankruptcy proceeding heard by Madrid Court of First Instance No. 42 (case 417/2001), two criminal proceedings commenced which affect Telefónica:

In the first proceeding ( Abbreviated proceeding No. 273/2001) being heard by Central Examining Court no. 1, on September 24, 2002, Telefónica, S.A. and Telefónica de España, S.A. filed a civil suit for damages against the directors of Sintel and of Mastec Internacional, S.A.

The second proceeding (Preliminary proceeding No. 362/2002) is also being heard by Central Examining Court no. 1 for a possible offense of extortion. This proceeding was subsequently assimilated to the preliminary proceedings in case No. 273/2001 above.

The two proceedings were combined in April 2004. The motion filed by counsel for Telefónica, S.A. to have the case dismissed was rejected and it was ruled that the preliminary proceedings should continue. To date, no liability has been established and the plaintiffs claim in this regard has been explicitly dismissed.

# Class actions filed by shareholders of Terra in the U.S. in connection with Telefónica, S.A. s takeover bid for Terra Networks, S.A.

On May 29, 2003, certain Terra Networks, S.A. shareholders filed two class actions with the Supreme Court of New York State against Telefónica, S.A., Terra Networks, S.A. and certain directors of Terra Networks, S.A.

Both actions alleged that the takeover bid by Telefónica was the result of non-compliance with the fiduciary commitments of this Company, and of the Board of Directors of Terra Networks. It was also alleged that Telefónica had used its controlling position to offer an inadequate price for Terra Networks shares and that Terra Networks directors had collaborated on this arise.

The lawsuits, for undetermined amounts, requested payment of damages, as well as legal costs. As a precautionary and definitive measure, the plaintiffs requested the takeover not to be completed. Since the actions were brought, both actions have remained inactive.

#### Appeal for judicial review no. 6/461/03 filed at the National Appellate Court by the World Association of Shareholders of Terra Networks, S.A. (ACCTER) and its President, Mr. Julián de Fabián López, against the administrative decision made by the Spanish National Securities Market Commission (CNMV) on June 19, 2003, to authorize the share offer by Telefónica, S.A. for Terra Networks S.A.

Telefónica S.A. appears in these proceedings as an intervening non-party in the case to defend the lawfulness of the CNMV s decision.

On January 27, 2006 the parties received notification of the ruling whereby Section 6 of the National Appellate Court has rejected the appeal for judicial review filed by ACCTER and also the appeal filed by Julián de Fabián López against the administrative decision taken by the CNMV on June 19, 2003 authorizing the takeover bid by Telefónica, S.A. for Terra Networks, S.A.

In a ruling dated March 15, 2006, the Company was informed that ACCTER s counsel had filed an appeal against the National Appellate Court ruling. On April 4, 2006, Telefónica S.A. appeared before the Third Section of the Supreme Court.

The plaintiffs formalized their appeals on January 2007. On February 2007, Telefónica filed its reply. As a consequence the proceeding is pending on a final judgment.

# Proceeding contesting the Merger Resolution voted at the General Shareholders Meeting of Terra Networks, S.A. held on June 2, 2005.

On June 30, 2005 the World Association of Shareholders of Terra Networks, S.A. (ACCTER) and its President, on his own account, filed a complaint contesting the Merger Resolution adopted at the Shareholders Meeting of Terra Networks S.A. of June 2, 2005 alleging a breach of article 60.4 of the Securities Market Law. The plaintiffs maintain that before the Merger, Telefónica S.A. should have presented a tender offer for the rest of the company s outstanding voting shares.

After Telefónica filed its answer to the claim on December 21, 2005, on May 2, 2006 the Injunction Hearing, and the Preliminary Hearing for the Proceedings took place, and was declared ready for the rendering of judgment without the need for evidence. In a ruling dated May 3, 2006, the injunction requested by the plaintiffs was rejected, and they were required to pay the legal costs.

On July 19, 2006, the court ruled against the appeal and required the plaintiffs to pay costs. The plaintiffs have appealed this ruling. In December 2006 ACCTER appealed the ruling and Telefónica, S.A. was invited to oppose, which it did.

Furthermore, in its original suit, ACCTER sought an injunction by which the fact of the lawsuit would be put on record at the Mercantile Register. This injunction request was rejected in May 2006 and ACCTER was obliged to pay the legal costs. The ruling was appealed by ACCTER, with Telefónica, S.A. again opposing the appeal. On April, 24<sup>th</sup>, the Barcelona Provincial Court has issued a resolution confirming the previous ruling and obliging Plaintiffs to pay the appeal legal costs.

Proceedings by former shareholders of Terra (Campoaguas, S.L., Panabeni, S.L., José María Parra Hernández and Others) against Telefónica and one of its directors, seeking damages.

Ordinary Proceedings (No. 278/ 2006) commenced at Madrid Mercantile Court No. 2, on September 22, 2006 to hear the claim filed by former shareholders of Terra against Telefónica and one of its directors.

The plaintiffs argue an alleged breach of contract by Telefónica with the shareholders of Terra in respect to the terms and conditions set forth in the Prospectus of the Initial Public Offering of Terra shares, in addition to holding the administrators both Telefónica (as alleged de-facto administrator of Terra) and one of its directors liable for the alleged damages to the shareholders of Terra.

Telefónica, S.A. has answered the claim, and the date of the preliminary hearing has been set for October 17, 2007. *Proceedings filed by Jazz Telecom, S.A.U. (Jazztel) against Telefónica de España S.A.U.* 

Jazztel began a number of legal proceedings in 2005 related to the Local Loop Unbundling Reference Offer (OBA) approved by the Spanish Telecommunications Market Commission, the CMT.

It filed a claim under ordinary court procedure seeking 337.36 million euros in damages for alleged delays in fulfilling contracts concluded under the OBA. This suit is currently before Madrid Court of First Instance no. 54 with case number 1619/2005. A ruling on July 19, 2006 found that Telefónica had not acted in negligent non-compliance. Telefónica was sentenced to pay 0.7 million euros, since the judge found that Jazztel had also acted in non-compliance. This sentence was appealed by both parties.

The second claim filed by Jazztel alleges unfair trade practices by Telefónica de España S.A.U. in relation to the OBA, though without seeking damages. In this proceeding, Telefónica de España, S.A.U. argued the matter was outside the court s jurisdiction, which was rejected; this decision was appealed by Telefónica de España, S.A.U. On April 6, 2006 Telefónica de España, S.A.U. responded to the claim.

Additionally, Jazztel s parent company, Jazztel Public Limited Company, filed an ordinary court claim for 456.53 million euros in damages against the Directors of Telefónica S.A. and the directors of Telefónica de España S.A.U., holding them responsible for Telefónica de España, S.A. s alleged failure to comply with the OBA. The suit is currently before by Madrid Mercantile Court No. 1, with case number 585/2005. On December 21, 2006 the preliminary hearing was held, in which the trial date was set. In a ruling issued on February 15, 2007, at both parties behest, the proceeding was suspended for a maximum of sixty days.

During such period, both parties analyzed a possible settlement which was reached at the end of February 2007. As a consequence of such settlement, both parties agreed to terminate all existing disputes between them, including the three aforementioned proceedings.

#### Appeal for judicial review of the Spanish Competition Court (TDC) ruling of April 1, 2004.

On April 1, 2004, the TDC ruled that Telefónica de España, S.A.U. had engaged in anticompetitive practices prohibited under Article 6 of Antitrust Law 16/1989, dated July 17, and Article 82 of the EC Treaty, consisting in the abuse of a dominant market position, by conditioning the provision of certain services to the non-existence of pre-dialing arrangements with rival operators and running deceptive advertising campaigns. It imposed a fine of de 57 million. Telefónica de España filed an appeal for judicial review of this decision.

On January 31, 2007, the National Court issued a ruling in favor of the appeal for judicial review filed by Telefónica de España, S.A.U., cancelling the TDC ruling. Such ruling has been appealed at the Supreme Court. *Claim at the ICSID.* 

As a result of the enactment by the Argentine Government of Public Emergency and Exchange Rules Reform Law 25561, of January 6, 2002, Telefónica considered that the terms and conditions of the Share Transfer Agreement approved by Decree 2332/90 and the Pricing Agreement ratified by Decree 2585/91, both of which were executed by the Company with the Argentine Government, were significantly affected since the Law renders ineffective any dollar or other foreign currency adjustment clauses, or indexation clauses based on price indexes of other countries, or any other indexation mechanism in contracts with the public authorities. The law also requires that prices and rates derived from such clauses be denominated in pesos at an exchange rate of one peso (ARS 1) to one US dollar (US\$1).

Accordingly, since negotiations with the Argentine Government were unsuccessful, on May 14, 2003, Telefónica filed a request for arbitration with the International Center for Settlement of Investment Disputes (ICSID) pursuant to the Agreement for the Promotion and Reciprocal Protection of Investments between the Argentine Republic and the Kingdom of Spain. On July 6, 2004, the first hearing at the ICSID took place in Washington and a 90-day stay was ordered in an attempt to reach a settlement. Following the expiration of the stay without any settlement having been achieved, on December 6, 2004, Telefónica filed the memorial or claim with the ICSID together with the initial supporting testimonies. The Court is currently considering a plea filed by the Argentine Government alleging that the matter is outside the jurisdiction of the arbitration court.

On February 15, 2006, Telefónica Argentina, S.A. signed a memorandum of understanding with the Argentine Government as a prerequisite to reaching an agreement to renegotiate the transfer contract approved by Royal Decree-Law 2332/90 pursuant to the provisions of Article 9 of Law 25,561.

Among other issues, this memorandum of understanding includes the suspension by Telefónica de Argentina, S.A. and Telefónica, S.A., for a period of 210 business days, of proceedings for all claims, Appeals and Demands planned or underway, with the administrative, arbitrational or Legal Courts of Argentina or abroad, which are based on events or measures taken as a result of the emergency situation established by Law No. 25,561 with regard the Transfer Agreement and the license granted to the Company. The suspension came into force on October 6, 2006.

The suspension period has finished recently. Notwithstanding, Telefónica asked for the extension of such period which has not been rejected by the Argentinian Government. Is still pending a Court Resolution with regards to such extension.

This preliminary agreement could put an end to the litigation.

#### Proceedings by Agencia Nacional de Telecomunicações (Anatel) against various companies from the Brasilcel NV Group (Telerj Celular, S.A., Telems Celular, S.A., Tele Centro Oeste Celular Participaçoes, S.A., and others) regarding the of interconnection revenues and revenues from network usage by other operators inclusion in the Fundo de Universalização de Serviços de Telecomunicações (FUST).

The Brasilcel N.V. (Vivo) Group operators have appealed Anatel s decision to modify the basis for calculating amounts payable into the Fund for Universal Access to Telecommunications Services (FUST for its initials in Portuguese), a fund to pay for telecommunications services providers obligations to provide universal service (fixed and wireless). The FUST s income consists of 1% of the operators gross operating revenues.

According to Anatel, revenues obtained from transfers received by other operators (interconnection and network usage) should be included in the basis for calculating the contribution to the FUST.

The operators of Brasilcel N.V., together with other wireless operators, requested a stay of execution in order to be able to continue calculating the FUST calculation basis exclusive of said revenues. Their petition was rejected on January 21, 2006. However, on March 13, 2006, the plaintiffs were granted an injunction allowing that revenues from transfers received by other operators be excluded from the base for calculating charges payable to the FUST.

#### Cancellation of the UMTS license granted to Quam GMBH in Germany.

In December 2004, the German Regulatory Authority for Telecommunications and Post (RegTP) revoked the UMTS license granted to Quam GMBH in 2000. After obtaining a suspension of the revocation order, on January 16, 2006, Quam filed a suit against the order with the German Courts. There are two main parts to this claim: the first seeking that the suspension of the license revocation order issued by the RegTP be upheld, and the second, in the event the first does not prosper, seeking the partial and total repayment of the original amount paid for the license. In February 2007, Quam filed allegations. The public hearing was held on April 25, 2007. The Court issued a ruling rejecting Quam s claim will shall be appealed by Quam.

# European Commission (EC) disciplinary proceedings dated July 22, 2004 against O2 for international roaming charges.

On July 22, 2004, O2 (and Vodafone) was sent a statement of objections alleging that it had been abusing its dominant market position in the UK for the provision of wholesale international roaming services, by applying excessive fees to other mobile operators since early 1998 until, at least, the end of September 2003. O2 responded to the claim and a hearing was held before the European Commission. The proceedings are awaiting the European Commission s ruling.

#### European Commission proceeding of February 22, 2006 against Telefónica S.A. s broadband pricing policy.

On February 22, 2006, Telefónica S.A. was sent a statement of objections, initiating formal proceedings alleging the abuse its dominant market position by the fixing of unfair prices since 2001 in breach of Article 82.a of EC Treaty rules.

Specifically, the Commission accuses Telefónica, S.A., and its subsidiaries Telefónica de España, S.A.U., Telefónica Data España, S.A.U. and Terra Networks España, S.A. (the latter two companies have, since then, been merged into Telefónica de España, S.A.U.) of abusing their dominant market position in the form of a price squeeze. The Commission considers that the margin between the prices Telefónica was charging for wholesale access and the tariffs charged to final retail broadband customers was too narrow.

Telefónica has sent the European Commission its response to the Statement of Objections and attended a hearing before the Commission. The proceedings are awaiting the European Commission s ruling.

#### **Dividend Information**

Between 1998 and 2002, we maintained a share dividend policy. At the Annual General Shareholders Meeting held on April 11, 2003, the shareholders approved the distribution of a cash dividend of 0.25 per share, marking the end of our prior dividend policy. The first payment was made on July 3, 2003, consisting of 0.13 per share, and the second payment of 0.12 per share was made on October 15, 2003. In both cases, the dividends were charged against Additional paid-in capital .

At the Annual General Shareholders Meeting held on April 30, 2004, the shareholders approved the distribution of a cash dividend of 0.20 per share and a distribution of a share premium of 0.20 per share payable in cash. The first payment of 0.20 per share payable from 2003 net income was made on May 14, 2004, and the second payment of 0.20 per share from additional paid-in capital reserve made on November 12, 2004.

On February 23, 2005, Telefónica s Board of Directors approved an interim dividend of 0.23 per share payable in cash from 2004 net income. The dividend was paid on May 13, 2005.

At the Annual General Shareholders Meeting held on May 31, 2005, the shareholders approved the distribution of a share premium of 0.27 per share payable in cash, which was made on November 11, 2005, and the distribution of Telefónica s treasury stock among its shareholders in the proportion of one share for every 25 shares held, charged against paid- in capital reserve. This distribution was executed on June 2005.

On February 28, 2006, Telefónica s Board of Directors resolved to distribute an interim dividend of 0.25 per share payable in cash from 2005 net income. The dividend was executed on May 12, 2006. On September 27, 2006, Telefónica s Board of Directors resolved to distribute an interim dividend of 0.30 per share payable in cash from 2006 net income. The payment of this dividend was executed on November 10, 2006.

At the Annual General Shareholders Meeting held on May 10, 2007, the shareholders approved the payment of a final cash dividend of 0.30 per share payable from 2006 net income. The dividend was paid on May 17,2007.

The table below sets forth the annual cash dividends per share paid by us from net income for each of the periods listed.

Fiscal Year ended December 31,		Cash Dividends per Share (euro)	
2006		0.60	
2005		0.25	
2004		0.23	
2003		0.20	
2002(1)			

(1) Share dividends were paid at a

ratio of one new share for every 50 shares outstanding on the applicable dividend record date.

In 2003 we announced Company s commitment to dedicate a minimum of 4 billion to the acquisition of treasury stock over period from 2003 to 2006, subject to free cash flow generation and our share price. Consistent with our commitment to shareholder remuneration, in April 2005 we announced our decision to execute a renewed and extended 6 billion share buyback program until 2007.

Further, in accordance with our commitment of cancelling the shares purchased as part of the program, Telefónica s Board of Directors submitted for the approval of the Annual General Shareholders Meeting a proposed resolution to reduce the share capital of the Company by the nominal value of certain of the aforesaid treasury stock. The Annual General Shareholders Meeting held on May 10, 2007 approved the reduction of the share capital of the Company by

147,633,912, with the redemption of 147,633,912 shares of the treasury stock. The Annual General Shareholders Meeting also authorized the Board of Directors to execute this capital reduction within one year after the adoption of the resolution.

#### Item 9. The Offering and Listing A. Offer and Listing Details General

Our ordinary shares, nominal value one euro each, are currently listed on each of the Madrid, Barcelona, Bilbao and Valencia stock exchanges under the symbol TEF. They are also listed on various foreign exchanges such as the

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London, Frankfurt, Paris, Buenos Aires and Tokyo stock exchanges and are quoted through the Automated Quotation System of the Spanish stock exchanges. Our shares are eligible for deposit in the Euroclear system. Our BDSs are listed on the São Paulo Stock Exchange. Our ADSs are listed on the New York Stock Exchange and the Lima Stock Exchange.

The table below sets forth, for the periods indicated, the reported high and low quoted closing prices, as adjusted for all stock splits, for the shares on the Madrid Stock Exchange, which is the principal Spanish market for our shares and our ADSs on the New York Stock Exchange:

	Per Share (in euros)		Per ADS (in dollars)	
	High	Low	High	Low
Year ended December 31, 2002	15.75	7.45	39.43	21.47
Year ended December 31, 2003	11.78	7.82	44.38	26.08
Year ended December 31, 2004	13.96	11.20	56.70	40.59
Year ended December 31, 2005	14.56	12.32	56.63	43.41
Year ended December 31, 2006	16.40	11.92	64.91	44.34
Quarter ended March 31, 2005	14.56	13.44	56.63	51.97
Quarter ended June 30, 2005	13.99	13.02	52.32	48.20
Quarter ended September 30, 2005	14.06	13.22	52.24	47.85
Quarter ended December 31, 2005	14.11	12.32	51.45	43.41
Quarter ended March 31, 2006	13.47	12.22	48.45	44.34
Quarter ended June 30, 2006	13.08	11.92	49.77	45.64
Quarter ended September 30, 2006	13.67	12.69	51.93	47.76
Quarter ended December 31, 2006	16.40	13.57	64.91	51.58
Quarter ended March 31, 2007	17.22	15.20	68.05	60.44
Quarter ended June 30, 2007 (through May 16, 2007)	17.02	16.51	69.32	66.56
Month ended November 30, 2006	15.89	15.20	61.15	57.78
Month ended December 31, 2006	16.40	15.05	64.91	60.35
Month ended January 31, 2007	16.95	16.39	66.25	64.32
Month ended February 28, 2007	17.22	16.30	68.05	64.31
Month ended March 31, 2007	16.50	15.20	66.52	60.44
Month ended April 30, 2007	17.02	16.51	69.32	66.95
Month ended May, 2007 (through May 16, 2007)	16.82	16.58	68.65	66.56

Source: Madrid Stock Exchange Information and Bloomberg.

On May 17, 2007, the closing price of our shares on the Automated Quotation System of the Spanish stock exchanges was 16.50 per share, equal to \$12.23 at the Noon Buying Rate for cable transfers in euro as certified for customs purposes by the Federal Reserve Bank of New York on that date.

Our ADSs are listed on the New York Stock Exchange under the symbol TEF. Citibank, N.A. is the Depositary issuing ADRs evidencing the ADSs pursuant to the Deposit Agreement dated as of November 13, 1996, as amended as of December 3, 1999 and as further amended as of June 23, 2000 and as of March 9, 2007 among Telefónica, the Depositary and the holders from time to time of ADRs. Each ADS represents the right to receive three shares.

At December 31, 2006, approximately 202,078,008 of our shares were held in the form of ADSs by 1,037 holders of record, including Cede & Co., the nominee of The Depository Trust Company. The number of ADSs outstanding was 77,441,541 at December 31, 2006.

#### **Spanish Securities Market Legislation**

The Spanish Securities Markets Act (*Ley del Mercado de Valores*, from now on LMV ) was enacted in 1988. This legislation and the regulation implementing it:

established an independent regulatory authority, the CNMV, to supervise the securities markets;

established a framework for the regulation of trading practices, tender offers and insider trading;

required stock exchange members to be corporate entities;

required companies listed on a Spanish stock exchange to file annual audited financial statements and to make public quarterly financial information;

established a framework for integrating quotations on the four Spanish stock exchanges by computer;

exempted the sale of securities from transfer and value added taxes;

deregulated brokerage commissions as of 1992; and

provided for transfer of shares by book-entry or by delivery of evidence of title.

The LMV was amended by Law 37/1998, which implemented European Union Directive 93/22/CE into Spanish law, relating to investment services within securities, later amended by Directive 95/26/CE of European Parliament and Council. The LMV has been further amended by Law 44/2002 (November 22, 2002) on reform measures of the financial system, which introduced certain modifications, including:

provisions regarding market transparency such as: requiring listed companies to establish an audit committee, redefining the reporting requirements for relevant events, rules relating to the treatment of confidential and insider information and related party transactions, and prevention of manipulative and fraudulent practices with respect to market prices;

the establishment of Iberclear; and

the authorization to the Minister of Economy to regulate the financial services electronic contracts. On July 17, 2003, the LMV was amended by Law 26/2003 in order to reinforce the transparency of listed companies. It modified both the LMV and the Corporate Law, introducing:

information and transparency obligations including detailed requirements of the contents of the corporate website of listed companies and the obligation to file with the CNMV an annual corporate governance report; and

the obligation to implement a series of corporate governance rules including, among others, regulations regarding the boards of directors and the general shareholders meeting.

On March 11, 2005 Royal Decree Law 5/2005 was approved, modifying the LMV in order to implement the Directive 2003/71/EC of the European Parliament and of the Council on the prospectus to be published when securities are offered to the public or admitted to trading. The Directive: (i) harmonizes the requirements for the process of approval of the prospectuses in order to grant to the issuer a single passport for such document, valid throughout the European Union; (ii) it incorporates the application of the country of origin principle by which the prospectus will be approved by the Member States of the European Union where the issuer has its registered office but it also introduces as a new matter the possibility that in certain circumstances, such as issues with high minimum denominations (1,000 or more), the issuer may designate the relevant European Union competent authority for prospectus approval.

Royal Decree 1310/2005 partially developed the Securities Market Law 24/1988, in relation to the admission to trading of securities in the official secondary markets, the sales or subscription public offers and the prospectus required to those effects.

Royal Decree 1333/2005 developed the Securities Market Law 24/1988, in relation to market abuse, implementing Directive 2003/6/EC of the European Parliament and of the Council, relating inside dealing and market manipulation (market abuse).

On April 12, 2007 Law 6/2007 was approved, modifying the LMV in order to implement the Directive 2004/25/EC of the European Parliament and of the Council relating to public tender offers and the Directive 2004/109/EC relating to the transparency of issuers, also of the European Parliament and of the Council. The Law intends: (i) to boost an efficient business control market, protecting the rights of minor shareholders of listed companies and (ii) to impulse transparency in financial markets.

#### Securities Trading in Spain

The Spanish securities market for equity securities consists of four stock exchanges located in Madrid, Bilbao, Barcelona and Valencia and the Automated Quotation System, or *Mercado Continuo*. During 2006, the Automated Quotation System accounted for the majority of the total trading volume of equity securities on the Spanish stock exchanges.

#### Automated Quotation System

The Automated Quotation System links the four Spanish stock exchanges, providing those securities listed on it with a uniform continuous market that eliminates certain of the differences among the local exchanges. The principal features of the system are the computerized matching of buy and sell orders at the time of entry of the order. Each order is executed as soon as a matching order is entered, but can be modified or canceled until executed. The activity of the market can be continuously monitored by investors and brokers. The Automated Quotation System is operated and regulated by Sociedad de Bolsas, S.A., a corporation owned by the companies that manage the stock exchanges. All trades on the Automated Quotation System must be placed through a brokerage firm, an official stock broker or a dealer firm that is a member of a Spanish stock exchange. Beginning January 1, 2000, Spanish banks were able to become members of a Spanish stock exchange and are therefore able to place trades on the Automated Quotation System.

In a pre-opening session held from 8:30 a.m. to 9:00 a.m. each trading day, an opening price is established for each security traded on the Automated Quotation System based on a real-time auction in which orders can be entered, modified or cancelled but are not executed. During this pre-opening session, the system continuously displays the price at which orders would be executed if trading were to begin. Market participants only receive information relating to the auction price (if applicable) and trading volume permitted at the current bid and offer price. If an auction price does not exist, the best bid and offer price and associated volumes are shown. The auction terminates with a random period of 30 seconds in which share allocation takes place. Until the allocation process has finished, orders cannot be entered, modified or cancelled. In exceptional circumstances (including the inclusion of new securities on the Automated Quotation System) and after giving notice to the CNMV, Sociedad de Bolsas, S.A. may establish an opening price without regard to the reference price (the previous trading day s closing price), alter the price range for permitted orders with respect to the reference price and modify the reference price.

The computerized trading hours are from 9:00 a.m. to 5:30 p.m. During the trading session, the trading price of a security is permitted to vary up to a maximum so-called static range of the reference price, provided that the trading price for each trade of such security is not permitted to vary in excess of a maximum so-called dynamic range with respect to the trading price of the immediately preceding trade of the same security. If, during the trading session, there exist matching bid and ask orders over a security within the computerized system which exceed any of the above

static and dynamic ranges, trading on the security is automatically suspended and a new auction is held where a new reference price is set, and the static and dynamic ranges will apply over such reference price. The static and dynamic ranges applicable to each particular security are set up and reviewed periodically by Sociedad de Bolsas, S.A.

Between 5:30 p.m. and 8:00 p.m., trades may occur outside the computerized matching system without prior authorization from Sociedad de Bolsas, S.A. at a price within the range of 5% above the higher of the average price and closing price for the day and 5% below the lower of the average price and closing price for the day if there are no outstanding bids or offers, respectively, on the system matching or bettering the terms of the proposed off-system transaction and, if, among other things, the trade involves more than 300,000 and more than 20% of the average daily trading volume of the stock during the preceding three months. These trades must also relate to individual orders from the same person or entity and be reported to the Sociedad de Bolsas, S.A. before 8:00 p.m. At any time trades may take place (with the prior authorization of the Sociedad de Bolsas, S.A.) at any price if:

the trade involves more than 1.5 million and more than 40% of the average daily volume of the stock during the preceding three months;

the transaction derives from a merger or spin-off process, or from the reorganization of a group of companies;

the transaction is executed for the purposes of settling a litigation or completing a complex group of contracts; or

Sociedad de Bolsas, S.A. finds other justifiable cause.

Information with respect to the computerized trades between 9:00 a.m. and 5:30 p.m. is made public immediately, and information with respect to trades outside the computerized matching system is reported to Sociedad de Bolsas, S.A. by the end of the trading day and published in the *Boletín de Cotización* and in the computer system by the beginning of the next trading day.

#### Clearance and Settlement System

A new financial act (*Ley 44/2002 de Medidas de Reforma del Sistema Financiero*) was enacted on November 22, 2002, to increase the efficiency of the Spanish financial markets. The new law introduced a new article, 44-bis to the *Ley del Mercado de Valores* (the Spanish Securities Act ) under which Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores S.A.U., (fomerly Iberclear), was created.

Iberclear is regulated by the Spanish Securities Act and where appropriate by Royal Decree 505/1987 of April 3, 1987, Royal Decree 166/1992 of February 14, 1992, and by any other related regulation. This company, which is a wholly owned subsidiary of Bolsas y Mercados Españoles, Sociedad Holding de Mercados y Sistemas Financieros, S.A. (the Sociedad Holding ), has the following functions:

bookkeeping of securities represented by means of book entries admitted to trading in the stock markets or in the public debt book entry market;

managing the clearance and settlement system for the brokerage transactions in the stock markets and at the public debt book entry market; and

providing technical and operational services directly linked to the registry, clearance and settlement of securities, or any other service required by Iberclear to be integrated with any other registry, clearance, and settlement systems.

Iberclear will provide the CNMV, the Bank of Spain and the Ministry of Economy with the information that these entities may request regarding the registry, clearance and settlement performed within the systems managed by Iberclear.

Transactions carried out on the Spanish stock exchanges are cleared and settled through Iberclear.

Only members of the system are entitled to use Iberclear, and membership is restricted to authorized broker members of the Spanish stock exchanges, the Bank of Spain (when an agreement, approved by the Spanish Ministry of Economy and Finance, is reached with Iberclear) and, with the approval of the CNMV, other brokers not members of the Spanish stock exchanges, banks, savings banks and foreign settlement and clearing systems. The clearance and settlement system and its members are responsible for maintaining records of purchases and sales under the book-entry system. Shares of listed Spanish companies are held in book-entry form. Iberclear, which manages the clearance and settlement system, maintains a registry reflecting the number of shares held by each of its member entities (each, an *entidad participante*) as well as the amount of such shares held on behalf of beneficial owners. Each member entity, in turn, maintains a registry of the owners of such shares. Spanish law considers the legal owner of the shares to be the member entity appearing in the records of Iberclear as holding the relevant shares in its own name or the investor appearing in the records of the member entity as holding the shares.

The settlement of any transactions must be made three business days following the date on which the transaction was carried out.

Obtaining legal title to shares of a company listed on a Spanish stock exchange requires the participation of a Spanish official stockbroker, broker-dealer or other entity authorized under Spanish law to record the transfer of shares. To evidence title to shares, at the owner s request, the relevant member entity must issue a certificate of

ownership. In the event the owner is a member entity, Iberclear is in charge of the issuance of the certificate with respect to the shares held in the member entity s name.

Brokerage commissions are not regulated. Brokers fees, to the extent charged, will apply upon transfer of title of shares from the Depositary to a holder of ADRs in exchange for such ADSs, and upon any later sale of such shares by such holder. Transfers of ADSs do not require the participation of an official stockbroker. The Deposit Agreement provides that holders depositing shares with the Depositary in exchange for ADSs or withdrawing shares in exchange for ADSs will pay the fees of the official stockbroker or other person or entity authorized under Spanish law applicable both to such holder and to the Depositary.

#### **B.** Plan of Distribution

Not applicable.

#### C. Markets

Please see Offer and Listing Details above.

#### **D. Selling Shareholders**

Not applicable.

#### E. Dilution

Not applicable.

### **F. Expenses of the Issue** Not applicable.

#### Item 10. Additional Information

A. Share Capital

Not applicable.

#### **B.** Memorandum and Articles of Association

The following summary describes certain material considerations concerning our capital stock and briefly describes certain provisions of our bylaws (*estatutos*) and Spanish law.

#### **Corporate Objectives**

Section 4 of Part I of our bylaws sets forth our corporate purposes:

delivery and provision of any and all kinds of public and private telecommunication services and, to such end, to design, install, preserve, repair, improve, acquire, dispose of, connect, administer, manage and perform whatever other activities other than those mentioned above with respect to any types of networks, lines, satellites, items of equipment, systems and items of technical infrastructure, both existing or to be created in the future, including the property upon which any and all of the above items are set up;

delivery and provision of any and all types of ancillary or supplementary services, as well as of any services that may stem from communication activities;

research and development, promotion and application of any and all component principles, items of equipment and systems which are directly or indirectly used in telecommunications;

manufacturing, production and, generally, any and all forms of industrial activities related to telecommunications; and

acquisition, disposal and, generally, any and all forms of trade activities related to telecommunications. **Director Qualification** 

In order to be elected as a director, a person must have held a number of our shares representing a nominal value of no less than 3,000 for at least three years prior to his or her election. These shares may not be transferred so long as such person remains a director. This requirement does not apply to any person who, at the time of his or her appointment, has either a labor or professional relationship with the company or is expressly exempted from such requirement by a vote of at least 85% of the Board of Directors.

A director must retire upon reaching the age of 70. Such retirement shall take effect at the first board meeting following the general shareholders meeting that approves the financial statements for the year in which such director turned 70.

#### **Interested Transactions**

When a director has an interest in a transaction, such transaction must be presented to the Nominating, Compensation and Corporate Governance Committee. The Committee shall deliver an opinion to the Board of Directors about the fairness of the transaction to our shareholders and to us. The interested director may not attend the board meeting at which the related transaction is discussed and voted on.

#### **Significant Differences in Corporate Governance Practices**

#### **Corporate Governance Guidelines**

In Spain, companies with securities listed on a Spanish stock exchange are expected to follow the Olivencia Code of Good Governance, the Aldama Report, which include recommendations for corporate governance guidelines and shareholder disclosure. On May 2005, a new corporate governance code was published, the Conthe Code, which combines and substitutes the aforementioned reports and which will come into effect on 2008. Spanish listed companies are required by law to publish an Annual Report on Corporate Governance and also to publish corporate governance information on their websites. We base our corporate governance procedures on the recommendations of the Olivencia Code and the Aldama Report. As part of our corporate governance procedures, we have adopted regulations for our Board of Directors that govern, among other things, director qualification standards, responsibilities, compensation, access to management information, the Board of Directors purpose and each of our Board Committee s purpose and responsibilities. Moreover, we have a Regulation of the General Shareholders Meeting that aims to reinforce its transparency, providing shareholders with a framework guaranteeing and facilitating exercise of their rights. The Annual Report on Corporate Governance published by us provides a detailed explanation of our corporate governance procedures and explains the role and duties of our Board of Directors and Board Committees.

Our Annual Report on Corporate Governance is available at our registered office and on our website at www.telefonica.com. None of the information contained on our website is incorporated in this Annual Report. *Committees* 

We have had an Audit and Control Committee since 1997. Our Audit and Control Committee is composed of four non-executive directors, two of whom are deemed independent by our Board of Directors. The committee s functions and duties are similar to those required by the NYSE.

We have a Nominating, Compensation and Corporate Governance Committee, which is composed of four non-executive directors. The functions, composition and competencies are regulated by the company and are very similar to those required by the NYSE.

#### Independence of the Board

As of the date of this Annual Report, we had 17 directors, out of which eight have been deemed independent by our Board of Directors. A significant majority of our current directors (12) are non-executive directors. The NYSE rules include detailed criteria for determining director independence. We, in accordance with our Board of Directors Regulation, assess the independence of our directors by evaluating, among other things, (i) the contractual, employment and commercial relations between directors and us, (ii) other Board of Directors positions held by directors and (iii) the director s familial relationships. The Nominating, Compensation and Corporate Governance Committee evaluates these criteria and notifies the Board of Directors of its decision. Our Board of Directors, in turn, is responsible for assessing whether a director is deemed independent as reported in our Annual Report on Corporate Governance.

#### Internal audit function

We have a Internal Audit Department responsible for internal audit matters and for ensuring the efficiency of the internal audit control process of our different units. This Internal Audit Department reports directly to the Audit and Control Committee, thus supporting the adequate performance of all its functions.

#### Non-executive director meetings

Pursuant to the NYSE listing standards, non-executive directors of U.S. listed companies must meet on a regular basis without management present and the company must disclose a method for any interested parties to communicate directly with the non-executive directors. As a group, our non-executive directors do not meet formally without management present. We have procedures in place that allow any employee to anonymously and confidentially report instances of fraud, alterations of financial information or specific risks to the company and its subsidiaries. *Code of ethics* 

The NYSE listing standards require U.S. companies to adopt a code of business conduct and ethics for directors, officers and employees, and promptly disclose any waivers of the code for directors or executive officers. We have adopted, as required by the Sarbanes-Oxley Act, a code of ethics that applies to our principal executive officer, principal financial officer and to our senior financial officers. We also have an Internal Code of Conduct for securities markets issues to prevent insider trading misconduct and to control possible conflicts of interest. In addition, the Regulations of the Board of Directors set out in detail our directors main obligations relating to conflicts of interest concerning business opportunities, misappropriation of our assets, confidentiality and non-competition.

### Description of Telefónica Capital Stock

#### Description of Share Capital

At May 18, 2007, our issued share capital consisted of 4,921,130,397 ordinary registered shares with a nominal value of 1.00 each. Our shareholders have delegated to the Board of Directors the authority to issue up to 2,460,565,198 new shares. The Board s authorization to issue new shares expires on June 21, 2011.

#### Meetings and Voting Rights

We hold our ordinary general shareholders meeting during the first six months of each fiscal year on a date fixed by the Board of Directors. Extraordinary general shareholders meetings may be called, from time to time, at the discretion of our Board of Directors or upon the request of shareholders representing 5% of our paid-in share capital. We publish notices of all ordinary and extraordinary general shareholders meetings in the Official Gazette of the Commercial Registry and in at least one newspaper in Madrid at least one month before the relevant meeting.

Each share of Telefónica entitles the holder to one vote. However, only registered holders of shares representing a nominal value of at least 300, which currently equals at least 300 shares because our shares have a nominal value of

1.00 each, are entitled to attend a general shareholders meeting. Holders of shares representing a nominal value

of less than 300, meaning less than 300 shares, may aggregate their shares by proxy and select a representative that is a shareholder to attend a general shareholders meeting or delegate his or her voting rights by proxy to a shareholder who has the right to attend the shareholders meeting. However, under our bylaws, no shareholder may vote a number of shares exceeding 10% of our total outstanding voting capital.

Any share may be voted by proxy. Proxies must be in writing and are valid only for a single meeting.

Only holders of record five days prior to the day on which a general meeting of shareholders is scheduled to be held may attend and vote at the meeting. Under the deposit agreement for the ADSs, our depositary accepts voting instructions from holders of ADSs. The depositary executes such instructions to the extent permitted by law and by the terms governing the shares. The depositary or its nominee, whichever is applicable, will be entitled to vote by proxy the shares represented by the ADSs.

Shareholders representing, in person or by proxy, at least 25% of our subscribed voting capital constitute a quorum for a general meeting of shareholders. If a quorum is not present at the first call, then the meeting can be held on second call. Regardless of the number of shareholders present at the meeting on second call, they are deemed to constitute a quorum.

Shareholders representing, in person or by proxy, at least 50% of our subscribed voting capital constitute a quorum on a first call for shareholders meetings at which shareholders will be voting on any of the following actions:

issuance of bonds;

increase or reduction of share capital;

amendment of corporate purpose;

any other amendment of our bylaws; or

merger, split or spin-off of Telefónica.

When a quorum is present on the first call, these special resolutions must be adopted by the affirmative vote of shareholders representing a majority of our present subscribed voting capital.

If a quorum for the meeting is not present after the first call, upon a second call for the meeting, 25% of our subscribed voting capital will constitute a quorum. When shareholders representing less than 50% of the subscribed voting capital are in attendance, these special resolutions must be adopted by a vote of two-thirds of those shareholders present.

A shareholder who owns shares on the record date will not be entitled to vote his/her shares in a general meeting of shareholders if the shareholder, individually or as part of a group, has not complied with the notification requirements relating to the acquisition of additional shares beyond certain threshold amounts.

#### Dividends

Shareholders vote on final dividend distributions at the shareholders meeting. Distributable profits are equal to: net profits for the year; plus

profits carried forward from previous years; plus

distributable reserves; minus

losses carried forward from previous years; minus

amounts allocated to reserves as required by law or by our bylaws.

The amount of distributable profits is based on Telefónica, S.A. s unconsolidated financial statements prepared in accordance with Spanish GAAP, which differ from the Consolidated Financial Statements of the Telefónica Group prepared in accordance with IFRS included elsewhere in this Annual Report.

The Board of Directors can make interim dividend payments without a prior shareholder vote on the issue. However, under those circumstances, the dividend is limited to distributable net profits of the current year and is subject to certain legal requirements.

Unclaimed dividends revert to Telefónica five years from their date of payment.

#### **Registration and Transfers**

Our shares are in registered book-entry form. Transfers executed through stock exchange systems are implemented pursuant to the stock exchange clearing and settlement procedures carried out by the Spanish clearing institution. Transfers executed outside of stock exchange systems, that is, over the counter, are implemented pursuant to the general legal regime for book-entry transfer, including registration by the Spanish clearing institution.

There are no restrictions with respect to the transfer of our shares.

#### Liquidation Rights

Under Spanish law, upon our liquidation, the shareholders would be entitled to receive, on a *pro rata* basis, any assets remaining after the payment of our debts and taxes and liquidation expenses.

#### **C. Material Contracts**

#### Agreements with Assicurazioni Generali S.p.A., Sintonia S.A., Intesa Sanpaolo S.p.A. and Mediobanca S.p.A.

On April 28, 2007, we, together with a group of Italian investors (the Italian Investors ) -made up of Assicurazioni Generali S.p.A., Sintonia S.A., Intesa Sanpaolo S.p.A. and Mediobanca S.p.A.- entered into several agreements in order to constitute a consortium to purchase the entire share capital of Olimpia S.p.A., one of the major shareholders of Telecom Italia.

(For more details, see Item 4. Information on the Company History and Development of the Company Recent Developments ).

#### Agreement with O2

On October 31, 2005, we entered into a Framework Agreement with O2 plc, which was amended on November 18, 2005. The Framework Agreement governed the conduct of Telefónica s cash tender offer for O2 (See

Item 4 Information on the Company History and Development of the Company Public Takeover Offers ). In addition, under the Framework Agreement, we agreed to certain service contracts and incentive arrangements with certain key managers of O2.

#### **D. Exchange Controls**

#### Exchange Controls and Other Limitations Affecting Security Holders

#### Preliminary Administrative Authorization of Certain Transactions (Golden Share)

In response to the ruling handed down by the European Court of Justice on May 13, 2003, Law 62/2003, December 30, on Tax, Administrative, Labor and Social Security Measures amended the administrative authorization system set out in Law 5/1995, March 23, on the legal regime applicable to the disposal of public shareholdings in certain companies, to which certain corporate transactions and agreements of Telefónica S.A.,

Telefónica Móviles S.A., Telefónica Móviles España, S.A.U. and Telefónica de España, S.A.U. are subject pursuant to Royal Decree 8/1997, of January 10.

The reform introduced a new model for administrative involvement, replacing the system of prior authorization with that of subsequent notification. Finally, the enactment of Law 13/2006, of May 26, did away with the framework for the disposal of publicly-owned holdings in certain companies. The Law put an end to the system of public controls which until now had been applied to the transactions covered by Law 5/1995, of March 23. It also brought forward the end of this system, which in Telefónica s case was scheduled to finish on February 18, 2007.

#### **Ownership Limitations**

The General Telecommunications Law (GTL) enacted on November 3, 2003 eliminated existing ownership limitations, which prohibited non-European nationals from owning directly or indirectly more than 25% of our assets or share capital, except under certain circumstances. Article 6 of the GTL provides for the application of the reciprocity principle under existing international treaties or agreements signed and ratified by Spain. The Spanish government, upon request, may authorize exceptions to the reciprocity principle contained in the GTL.

#### Trading by Telefónica in its own Shares or Shares of Companies under its Control

Consistent with applicable Spanish laws and regulations and the authorization of our shareholders, from time to time we or our affiliates engage in transactions involving securities of members of the Telefónica Group. These transactions may include purchases of shares of group members, forward contracts with respect to these shares and other similar transactions.

At December 31, 2006, we held 75,632,559 shares of treasury stock, representing 1.53% of our capital stock. At April 3, 2007, as communicated to the Spanish CNMV, we held 128,405,280 shares of treasury stock, representing 2.609% of our capital stock. In 2003 we announced our commitment to dedicate a minimum of 4 billion to the acquisition of our treasury stock over the 2003-2006 period, subject to free cash flow generation and our share price. Consistent with our commitment to shareholder remuneration, in April 2005 we announced our decision to execute a renewed and extended 6 billion share buy-back program until 2007. Further, in accordance with our commitment of cancelling the shares purchased as part of the program, Telefónica s Board of Directors submitted for the approval of the Annual General Shareholders Meeting a proposed resolution to reduce the share capital of the Company by the nominal value of certain of the aforesaid treasury stock. The Annual General Shareholders Meeting held in May 10, 2007 approved the reduction of the share capital of the Company by 147,633,912, with the redemption of 147,633,912 shares of the treasury stock. The Annual General Shareholders Meeting also authorized the Board of Directors to execute this capital reduction within one year after the adoption of the resolution.

The Spanish Corporations Law prohibits the purchase by us and our subsidiaries of shares in the secondary market except in the following limited circumstances:

the purchase of shares must be authorized by a general meeting of shareholders of Telefónica and, in the case of a purchase of shares by a subsidiary, also by a general meeting of shareholders of the subsidiary;

the shares so purchased have no economic or voting rights while held by Telefónica and have no voting rights while held by its subsidiaries;

the purchaser must create reserves equal to the purchase price of any shares that are purchased and, if a subsidiary is the acquirer, the reserve must also be recorded by the parent company; and

the total number of shares held by Telefónica and its subsidiaries may not exceed 5% of the total capital of Telefónica.

Any acquisition of shares of Telefónica exceeding, or that causes Telefónica s and its subsidiaries holdings to exceed, 1% of Telefónica s share capital must be reported to the CNMV.

At the Annual General Shareholders Meeting of Telefónica held on May 10, 2007, our shareholders extended their prior authorization to the Board of Directors to acquire shares of Telefónica for an additional 18 months from the date of such meeting. The authorization also applies to companies under our control. Pursuant to the authorization, the aggregate nominal value of the shares held by us or any of our subsidiaries cannot exceed 5% of our shareholders equity.

#### Other Restrictions on Acquisitions of Shares

A person or group of persons that directly or indirectly exercises beneficial ownership or control of 5% or more of the outstanding shares, or which increases or decreases the number of shares which it owns or controls to an amount which equals or exceeds any multiple of 5% of such outstanding shares, must inform the following entities of such ownership:

Telefónica;

the stock exchange management companies of the Spanish stock exchanges on which the shares are listed;

the CNMV; and

in the case of a foreign person or group of persons, the General Directorate of Commercial Policy and Foreign Investments.

A person or group that is a member of our Board of Directors or a member of our Management Committee must report any acquisition or transfer of our capital stock, regardless of the amount of shares acquired or transferred. A person or group of persons that fails to inform any of the above entities after reaching any of the indicated thresholds may incur fines and penalties. Additionally, if a company fails to inform us after reaching ownership or control of 10% of the outstanding shares or increases the shares it controls to equal or exceed any successive multiple of 5%, the rights corresponding to those shares will be suspended until a proper notification to us is made. For reporting requirements concerning acquisitions by us or our affiliates of our shares, see Trading by Telefónica in its own Shares or Shares of Companies under its Control above.

#### **Dividend and Liquidation Rights**

According to Spanish law and our bylaws, dividends may only be paid out of profits or distributable reserves if the value of our net worth is not, and as a result of such distribution would not be, less than our capital stock. Pursuant to Spanish law, we are required to reserve 10% of our fiscal year net income until the amount in our legal reserve reaches 20% of our capital. Our legal reserve is currently at 20%.

Dividends payable by us to non-residents of Spain ordinarily are subject to a Spanish withholding tax. For the tax implications of dividends, see Taxation .

Upon our liquidation, our shareholders would be entitled to receive pro rata any assets remaining after the payment of our debts and taxes and expenses of the liquidation. Any change in the rights of shareholders to receive dividends and payment upon liquidation would require an amendment to our bylaws by resolution adopted by a general meeting of shareholders. If there were more than one class of shares, such amendment would also require the approval of each class of shareholders affected by the amendment.

#### **Preemptive Rights and Increases of Share Capital**

Pursuant to the Spanish Corporations Law, shareholders and holders of convertible bonds have preemptive rights to subscribe for any new shares and for bonds convertible into shares. Such rights may not be available under special circumstances if waived by a resolution passed at a general meeting of shareholders in accordance with Article 159 of the Spanish Corporations Law, or the Board of Directors, if authorized. Further, such rights, in any event, will not be available in the event of an increase in capital to meet the requirements of a convertible bond issue or a merger in which shares are issued as consideration. Such rights:

are transferable;

may be traded on the Automated Quotation System; and

may be of value to existing shareholders because new shares may be offered for subscription at prices lower than prevailing market prices.

Absent an exemption from registration, shares issuable upon exercise of rights must be registered under the Securities Act of 1933 in order to be offered to holders of ADRs. If we decided not to register the shares, the rights would not be distributed to holders of ADRs. Pursuant to the Deposit Agreement, however, holders of ADRs are entitled to receive their proportionate share of the proceeds, if any, from sale by the Depositary of any rights accruing to holders of ADRs.

#### E. Taxation

The following is a general summary of the material Spanish and U.S. federal income tax consequences to U.S. Holders (as defined below) of the ownership and disposition of shares or ADSs. This summary is based upon Spanish and U.S. tax laws (including the U.S. Internal Revenue Code of 1986, as amended (the Code ), final, temporary and proposed Treasury regulations, rulings, judicial decisions and administrative pronouncements), and the Convention Between the United States of America and the Kingdom of Spain for the Avoidance of Double Taxation and the Prevention of Fiscal Evasion With Respect to Taxes on Income, signed February 22, 1990, (the Treaty ), all as currently in effect as of the date hereof and all of which are subject to change or changes in interpretation, possibly with retroactive effect. In addition, the summary is based in part on the representations of the Depositary and assumes that each obligation provided for in or otherwise contemplated by the Deposit Agreement or any other related agreements will be performed in accordance with its terms.

As used herein, the term U.S. Holder means a beneficial owner of one or more shares or ADSs:

- (a) that is, for U.S. federal income tax purposes, one of the following:
  - i. a citizen or resident of the United States,
  - ii. a corporation (or other entity taxable as a corporation) created or organized in or under the laws of the United States or any political subdivision thereof, or
  - iii. an estate or trust the income of which is subject to U.S. federal income taxation regardless of its source;
- (b) who is entitled to the benefits of the Treaty under the Limitation on Benefits provisions contained in the Treaty;
- (c) who holds the shares or ADSs as capital assets for U.S. federal income tax purposes;
- (d) who owns, directly, indirectly or by attribution, less than 10% of the share capital or voting stock of Telefónica; and
- (e) whose holding is not effectively connected with a permanent establishment in Spain.

This summary does not address tax considerations that may apply to holders that are subject to special tax rules, such as U.S. expatriates, insurance companies, tax-exempt organizations, certain financial institutions, persons subject to the alternative minimum tax, dealers and certain traders in securities or foreign currencies, persons holding shares or ADSs as part of a straddle, hedging, conversion or other integrated transaction, persons who acquired their shares or ADSs pursuant to the exercise of employee stock options or otherwise as compensation, partnerships or other entities classified as partnerships for U.S. federal income tax purposes or persons whose functional currency is not the U.S. dollar. Such holders may be subject to U.S. federal income tax consequences different from those set forth below.

If a partnership holds shares or ADSs, the tax treatment of a partner generally will depend upon the status of the partner and the activities of the partnership. A partner in a partnership that holds shares or ADSs is urged to consult its own tax advisor regarding the specific tax consequences of owning and disposing of the shares or ADSs.

The U.S. Treasury has expressed concerns that parties to whom ADSs are pre-released may be taking actions that are inconsistent with the claiming of foreign tax credits by U.S. Holders of ADSs. Such actions would also be inconsistent with the claiming of the reduced rate of tax applicable to dividends received by certain non-corporate U.S. Holders. Accordingly, the availability of foreign tax credits to U.S. Holders of ADSs and the reduced tax rate for dividends received by certain non-corporate U.S. Holders of ADSs, both as described below, could be affected by actions taken by parties to whom ADSs are pre-released.

For purposes of the Treaty and U.S. federal income tax, U.S. Holders of American Depositary Receipts will generally be treated as owners of the ADSs evidenced thereby and the shares represented by such ADSs.

This discussion assumes that Telefónica is not, and will not become, a passive foreign investment company (PFIC), as discussed below under U.S. Federal Income Tax Considerations Passive Foreign Investment Company Rules.

U.S. Holders of shares or ADSs should consult their own tax advisors concerning the specific Spanish and U.S. federal, state and local tax consequences of the ownership and disposition of shares or ADSs in light of their particular situations as well as any consequences arising under the laws of any other taxing jurisdiction. In particular, U.S. Holders are urged to consult their own tax advisors concerning whether they are eligible for benefits under the Treaty. *Spanish Tax Considerations* 

#### Taxation of Dividends

In 2006, under Spanish law, dividends paid by a Spanish resident company to a U.S. Holder of shares or ADSs were subject to an income tax withheld at source on the gross amount of dividends at a 15% tax rate. As of January 1, 2007, the rate of withholding tax applicable to dividends paid by a Spanish resident company is 18% in case of distributions to U.S. companies and 18% in case of distributions to U.S. individuals exceeding 1,000 considering the total yearly income of this kind.

#### Taxation of Capital Gains

In 2006, Spanish income tax was generally levied at a 35% tax rate on capital gains of non-residents of Spain who are not entitled to the benefit of any applicable treaty for the avoidance of double taxation and who do not operate through a fixed base or a permanent establishment in Spain. As of January 1, 2007, the rate applicable to capital gains is reduced to 18% under Spanish law.

Under the Treaty, capital gains realized by U.S. Holders arising from the disposition of shares or ADSs will not be taxed in Spain, provided that the seller has not maintained a direct or indirect holding of 25% or more in our capital during the 12 months preceding the disposition of the shares or ADSs. U.S. Holders will be required to establish that they are entitled to the exemption from tax under the Treaty by providing to the relevant Spanish tax authorities Spanish Form 210 and a certificate of residence on IRS Form 6166 from the IRS stating that to the best knowledge of the IRS, such U.S. Holder is a U.S. resident within the meaning of the Treaty. Spanish law requires that both of these forms be filed within one month from the date the capital gain is realized. U.S. Holders are required to request the IRS Form 6166 certificate of residence by filing IRS Form 8802 with the IRS. The U.S. Holder must attach to IRS Form 8802 a statement by the U.S. Holder declaring that it was or will be a resident of the United States for the period for which the Treaty benefit is claimed.

#### Spanish Wealth Tax

Individual U.S. Holders who hold shares or ADSs located in Spain are subject to the Spanish Wealth Tax (*Impuesto sobre el Patrimonio*) (Spanish Law 19/1991), which imposes tax on property located in Spain on the last day of any year. Shares or ADSs located outside of Spain are not subject to the Spanish Wealth Tax. However, the Spanish tax authorities may argue that all shares of Spanish corporations and all ADSs representing such shares are located in Spain for Spanish tax purposes. If such a view were to prevail, U.S. Holders who held shares or ADSs located in Spain or deemed to be located in Spain on the last day of any year would be subject to the Spanish Wealth Tax for such year at marginal rates varying between 0.2% and 2.5% of the average market value of such shares or ADSs during the last quarter of such year, as published by the Spanish Ministry of Economic Affairs. U.S. Holders should consult their tax advisors with respect to the Spanish Wealth Tax.

#### Inheritance and Gift Taxes

Transfers of shares or ADSs on death and by gift to individuals are subject to Spanish inheritance and gift taxes (*Impuesto sobre Sucesiones y Donaciones*), respectively, if the transferee is a resident of Spain for tax purposes, or if the shares or ADSs are located in Spain at the time of death, regardless of the residence of the heir or beneficiary. The applicable tax rate, after applying all relevant factors, ranges from between 7.65% and 81.6% for individuals. Gifts of shares granted to corporate U.S. Holders are subject to corporate tax which is generally levied at the rate of 35%. *Expenses of Transfer* 

Transfers of shares or ADSs will be exempt from any transfer tax (*Impuesto sobre Transmisiones Patrimoniales*) or value added tax. Additionally, no stamp tax will be levied on such transfers.

#### **U.S. Federal Income Tax Considerations**

#### Taxation of Dividends

Distributions received by a U.S. Holder on shares or ADSs, including the amount of any Spanish taxes withheld, other than certain *pro rata* distributions of shares to all shareholders (including ADS holders), will constitute foreign source dividend income to the extent paid out of Telefónica s current or accumulated earnings and profits (as determined for U.S. federal income tax purposes). The amount of the dividend a U.S. Holder will be required to include in income will equal the U.S. dollar value of the euro, calculated by reference to the exchange rate in effect on the date the payment is received by the Depositary (in the case of ADSs) or by the U.S. Holder (in the case of shares), regardless of whether the payment is converted into U.S. dollars on the date of receipt. If a U.S. Holder realizes gain or loss on a sale or other disposition of euro, it will be U.S. source ordinary income or loss. Corporate U.S. Holders will not be entitled to claim the dividends-received deduction with respect to dividends paid by Telefónica. Subject to applicable limitations and the discussion above regarding concerns expressed by the U.S.

Treasury, dividends received by certain non-corporate U.S. Holders in taxable years beginning before January 1, 2011 will be taxable at a maximum rate of 15%. Non-corporate U.S. Holders should consult their own tax advisors to determine whether they are subject to any special rules that limit their ability to be taxed at this favorable rate.

Certain pro rata distributions of shares to all shareholders (including ADS holders) are not generally subject to tax.

Spanish taxes withheld from dividends on shares or ADSs at a rate not exceeding the rate provided in the Treaty will be creditable against a U.S. Holder s U.S. federal income tax liability, subject to applicable restrictions and limitations that may vary depending upon the U.S. Holder s circumstances and the discussion above regarding concerns expressed by the U.S. Treasury. Instead of claiming a credit, a U.S. Holder may elect to deduct such Spanish taxes in computing its taxable income, subject to generally applicable limitations. The limitation of foreign taxes eligible for credit is calculated separately with respect to specific classes of income. The rules governing foreign tax credits are complex. Therefore, U.S. Holders should consult their own tax advisors regarding the availability of foreign tax credits in their particular circumstances.

#### Taxation Upon Sale or Other Disposition of Shares or ADSs

A U.S. Holder will generally recognize U.S. source capital gain or loss on the sale or other disposition of shares or ADSs, including a sale of distributed shares by the depositary on the ADS holder s behalf, which will be long-term capital gain or loss if the U.S. Holder has held such shares or ADSs for more than one year. The amount of the U.S. Holder s gain or loss will be equal to the difference between such U.S. Holder s tax basis in the shares or ADSs sold or otherwise disposed of and the amount realized on the sale or other disposition, as determined in U.S. dollars.

As discussed under Spanish Tax Considerations Taxation of Capital Gains above, gain realized by a U.S. Holder on the sale or other disposition of shares or ADSs may be subject to Spanish tax unless the U.S. Holder provides the relevant Spanish tax authorities with both a certificate of U.S. tax residence on IRS Form 6166 and Spanish Form 210. Spanish law requires that both of these forms be filed within one month from the date on which the capital gain is realized. U.S. Holders are advised to submit IRS Form 8802 and the accompanying declaration to the IRS well in advance of the date on which the IRS Form 6166 that will be issued by the IRS may be required by the Spanish tax authorities, as there may be delays in obtaining the necessary forms. U.S. Holders should consult their own tax advisors regarding the potential Spanish tax consequences of a sale or other disposition of shares or ADSs and the procedures available for an exemption from such tax.

#### Passive Foreign Investment Company Rules

Telefónica believes that it was not a PFIC for U.S. federal income tax purposes for its 2005 taxable year. However, since PFIC status depends upon the composition of a company s income and assets and the market value of its assets (including, among others, less than 25% owned equity investments) from time to time, there can be no assurance that Telefónica will not be considered a PFIC for any taxable year. If Telefónica were treated as a PFIC for any taxable year during which a U.S. Holder held a share or ADS, certain adverse tax consequences could apply to the U.S. Holder.

If Telefónica was treated as a PFIC for any taxable year during which a U.S. Holder held a share or ADS, gain recognized by a U.S. Holder on a sale or other disposition of a share or ADS would be allocated ratably over the U.S. Holder s holding period for the share or ADS. The amounts allocated to the taxable year of the sale or other disposition and to any year before Telefónica became a PFIC would be taxed as ordinary income. The amount allocated to each other taxable year would be subject to tax at the highest rate in effect for individuals or corporations, as appropriate, and an interest charge would be imposed on the amount allocated to each such taxable year. Further, any distribution in respect of shares or ADSs in excess of 125% of the average of the annual distributions on shares or ADSs received by the U.S. Holder during the preceding three years or the U.S. Holder s holding period, whichever is shorter, would be subject to taxation as described above. Certain elections may be

available (including a mark-to-market election) to U.S. Holders that may help to mitigate the adverse tax consequences resulting from PFIC status.

In addition, if Telefónica were to be treated as a PFIC in a taxable year in which it pays a dividend or the prior taxable year, the favorable dividend rate discussed above with respect to dividends paid to certain non-corporate U.S. Holders would not apply.

#### Information Reporting and Backup Withholding

Payments of dividends and sales proceeds that are made within the United States or through certain U.S.-related financial intermediaries generally are subject to information reporting and to backup withholding unless the U.S. Holder is a corporation or other exempt recipient or, in the case of backup withholding, the U.S. Holder provides a correct taxpayer identification number and certifies that no loss of exemption from backup withholding has occurred. The amount of any backup withholding from a payment to a U.S. Holder will be allowed as a credit against the U.S. Holder s U.S. federal income tax liability and may entitle such U.S. Holder to a refund, provided that the required information is furnished to the IRS.

#### F. Dividends and Paying Agents

Not Applicable.

G. Statements by Experts

Not Applicable.

#### H. Documents on Display

#### Where You Can Find More Information

We file Annual Reports on Form 20-F and furnish periodic reports on Form 6-K to the SEC. You may read and copy any of these reports at the SEC s public reference room in Washington, D.C. Please call the SEC at 1-800-SEC-0330 for further information on the public reference rooms. Our SEC filings are also available to the public from commercial document retrieval services. Some SEC filings of ours are also available at the website maintained by the SEC at http://www.sec.gov .

Our ADSs are listed on the New York Stock Exchange under the symbol TEF. You may inspect any periodic reports and other information filed with or furnished to the SEC by us at the offices of the New York Stock Exchange, 20 Broad Street, New York, New York 10005.

As a foreign private issuer, we are exempt from the rules under the Exchange Act which prescribe the furnishing and content of proxy statements, and our officers, directors and principal shareholders are exempt from the reporting and short-swing profit recovery provisions contained in Section 16 of the Exchange Act.

We are subject to the informational requirements of the Spanish securities commission and the Spanish stock exchanges, and we file reports and other information relating to our business, financial condition and other matters with the Spanish securities commission and the Spanish stock exchanges. You may read such reports, statements and other information, including the annual and biannual financial statements, at the public reference facilities maintained in Madrid and Barcelona. Some of our Spanish securities commission filings are also available at the website maintained by the Spanish securities commission at http://www.cnmv.es.

We have appointed Citibank, N.A. to act as depositary for the Telefónica ADSs. Citibank will, as provided in the deposit agreement, arrange for the mailing of summaries in English of such reports and communications to all record holders of the ADSs of Telefónica. Any record holder of Telefónica ADSs may read such reports and communications or summaries thereof at Citibank s office located at 111 Wall Street, New York, New York 10043.

#### Item 11. Quantitative and Qualitative Disclosures About Market Risk

The Telefónica Group is exposed to diverse financial market risks due to (i) our business activities, (ii) the debt incurred to finance our business, (iii) our shareholdings in various companies and (iv) other related financial instruments that we have entered into.

The principal market risks that affect the companies in the Telefónica Group are:

*Exchange rate risk.* This risk arises mainly due to (i) the Telefónica Group s international presence, with investments and businesses in countries with currencies other than the euro, mainly in Latin America, the United Kingdom and the Czech Republic, and (ii) the existence of debt in currencies other than the those of the countries in which the Telefónica Group is operating or different from the currency of the country in which the obligor is established.

*Interest rate risk.* This risk arises mainly due to fluctuations in interest rates affecting (i) the financial costs associated with variable interest rate debt (or debt with a short-term maturity and likely to be rolled over) and (ii) the value of our long-term liabilities with fixed interest rates (whose market value rises as interest rates decrease).

*Share price risk.* This risk arises as a result of variations in the value of (i) our shareholdings in other companies that may be sold, bought, or otherwise involved in transactions, (ii) the derivatives affecting those shareholdings, (iii) the shares held in the Telefónica Group s own portfolio (treasury shares) and (iv) the derivatives affecting such shares.

Additionally, the Telefónica Group faces liquidity risk arising from the possible imbalances between our capital needs (due to operating and financial expenses, investment, debt maturities and committed dividends) and our sources of funds (revenue, divestments, financing commitments with financial institutions and capital raising in the capital markets). The cost of these funds may be affected by variations in the credit margins (over reference interest rates) demanded by lending institutions.

Finally, we face political risk and country risk (which is directly related to market and liquidity risks in reference to possible declines in asset value, cash flow generation and repatriation of cash flow to the parent company), which arise from political, economic and social instability in the countries in which the Telefónica Group operates, especially in Latin America.

The Telefónica Group actively manages the above-mentioned risks, in an effort to stabilize:

cash flows, so as to facilitate financial planning and profit from investment opportunities;

the profit and loss account, in order to facilitate its understanding and the forecast of our future results by investors; and

the value of our equity, by protecting the value of the investments made.

In the event that these objectives are mutually exclusive, our corporate finance area will evaluate the policy to be followed in each particular situation.

In connection with our risk management policy, the Telefónica Group uses financial derivative instruments, mainly related to exchange rates, interest rates and share prices.

# **Exchange Rate Risk**

The main objective of our exchange rate risk management policy is that, in the event of depreciation of foreign currencies relative to the euro, potential losses in the value of the assets related to our business are offset (to some extent) by savings from the reduction in the euro value of our debt denominated in such currencies.

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The degree of hedge (defined as the percentage of debt in foreign currency over the value of assets) implemented tends to be larger:

- 1. the greater the estimated correlation between the value of the assets and the exchange rate of the foreign currency;
- 2. the smaller the estimated cost of the hedge (calculated as the difference between the additional costs from the financing in local currency and the expected depreciation of the foreign currency with respect to the euro); and
- 3. the greater the liquidity of the money and derivative markets in local currency.

In general, the estimated correlation between the value of the asset and the exchange rate of the foreign currency is larger the larger the weight of the cash flows generated in early years as a percentage of the estimated value of the asset.

We aim to protect against future depreciation of Latin American currencies in relation to the euro is by issuing debt denominated in Latin American currencies. At December 31, 2006, Telefónica Group s debt denominated in Latin American currencies was approximately 7.3 billion. Nevertheless, this amount is not uniformly incurred by currency in proportion to the cash flows generated by our Latin American operations in such currencies. Therefore, the future effectiveness of the Telefónica Group s exchange rate risk protection will depend on which Latin American currencies depreciate relative to the euro. Additionally, we aim to protect against losses in the value of the Telefónica Group s Latin American assets due to variations in exchange rates by issuing debt denominated in U.S. dollars, both at the parent company level (the debt is considered associated with an investment provided that the hedge is considered an effective hedge under applicable accounting rules) and in the countries where there is not a capital market for local currency or where the derivatives market is not sufficiently liquid. At December 31, 2006, the Telefónica Group s debt denominated in U.S. dollars was equivalent to 1,462 million (net of derivatives and financial assets).

To protect its investment in the Czech Republic, the Group has debt denominated in Czech crowns which, at December 31, 2006, amounted to the equivalent of 1.9 billion.

Another essential element of our exchange rate risk management policy is to seek to minimize negative financial results due to exchange rate variations while maintaining currency positions open. These positions arise due to three reasons: (i) the low level of liquidity of certain derivative markets or the difficulty in obtaining financing in local currency, which prevents us from implementing a hedge at a low cost (such as in Argentina); (ii) financing through intercompany loans, whose accounting treatment is different from financing with capital contributions; and (iii) our decisions to take a currency position.

In 2006, exchange rate management resulted in gains totaling 61 million, mostly from the positions hedging against possible weakness in the US dollar. Gains from exposure to Latin American currencies were offset by variations in Latin American currency exchange rates against the US dollar.

The acquisition of O2 was financed with debt using a multi-currency loan which was refinanced in 2006, mainly through the issuance of bonds and long-term loans. The refinancing strategy in relation to liquidity risk management is discussed below. The final breakdown by currency of the liabilities assumed in connection with this acquisition takes into account the fact that a portion of the company s value derives from its euro zone businesses (Germany and Ireland), which is therefore financed in euros. With regard to the United Kingdom businesses, and in view of the imperfect correlation between the value of the business and the euro/sterling exchange rate, approximately 70% of the acquisition of the United Kingdom businesses has been financed in pounds sterling. Accordingly, at December 31, 2006 the amount of debt denominated in pounds sterling (via debt or derivative instruments) was equivalent to

11,095 million.

#### **Interest Rate Risk**

Telefónica s financial expenses are exposed to changes in interest rates. In 2006, the rates applied to the largest volume of short-term debt were based on Euribor, pounds sterling Libor (due to the acquisition of O2, plc.),

Brazilian SELIC rate, dollar Libor and Chilean UF. At December 31, 2006, 45.4% of total debt (46.3% of long-term debt) was at rates fixed for more than one year. Of the remaining 54.6% (debt at floating or fixed-rates maturating in less than one year), the interest rate on 41.1 percentage points was set for a period of more than one year (23% of long-term debt). At December 31, 2005, 66% of the long-term debt carried fixed interest.

New debt incurred in 2006, particularly debt linked to O2 s acquisition, has created additional exposure to the short-term and long-term rates prevailing at the time of arranging the debt or related hedging contracts. Finally, early retirement liabilities were discounted to present value over the year using the implied interest rate curve on swaps markets. The increase in interest rates during 2006 has reduced the size of these liabilities.

Net financial expenses in 2006 were 2,734 million, 68.0% higher than in 2005. Excluding the impact of foreign exchange gains, interest expense in 2006 and 2005 would have been 2,777 million and 1,793 million, respectively, a year-over-year increase of 55.9%. This increase was principally due to the 83.9% increase in the total average net debt balance (54,315 million at December 31, 2006, including early retirement commitments), which resulted in an increase of 1,372 million. The increase in net financial expenses was offset in part by a 47 million reduction in expenses related to liabilities carried at fair value and a reduction of 109 basis points in the Group s average cost of debt (2006 over 2005), generating savings of 322 million. The reduction in average cost of debt in 2006 was due to the fact that the debt incurred during 2006 carried lower interest rates than our average debt in 2005. The figure for financial expenses in 2006 gives an average cost of average total net debt of 5.0%, or 5.1% stripping out exchange rate gains.

#### **Share Price Risk**

The Telefónica Group is exposed to equity risks due to movements in the price of Telefónica shares as a result of our share buy-back program, which was announced in October 2003 and renewed in April 2005 for an estimated amount of 6 billion up to and including 2007. This renewal is subject to the Telefónica Group s cash flow generation and to the evolution of the price of our shares. In May 2006, Telefónica, S.A. announced that it would continue with its current share buy-back program, with 2,700 million pending through 2007.

At December 31, 2006, Telefónica, S.A. owned over 75 million of its shares and held options to purchase an additional 85 million shares, which were exercisable during the first half of 2007. This strategy seeks to protect against share price increases which make share repurchases more expensive and therefore limit the amount of shares that we can purchase given that the buy-back program is subject to a pre-set maximum amount we can spend. Pursuant to this strategy, the Telefónica Group can sustain a maximum economic loss equal to the premium paid for the option to purchase shares in the event that, upon expiration of the exercise period, the price of Telefónica s shares is below the exercise price. Notwithstanding, in that case, Telefónica could buy its shares in the market for such lower price.

At the Shareholders Meeting of Telefónica, S.A. on June 21, 2006, shareholders approved the introduction of a long-term incentive plan for managers and senior executives of Telefónica S.A. and other Telefónica Group companies. Under this plan, selected participants who met the qualifying requirements were given the rights to earn a certain number of Telefónica S.A. shares as a form of variable remuneration.

The maximum number of shares assigned in 2006 (first cycle) was 6,530,615. According to the plan, the shares may be either (a) treasury shares in Telefónica, S.A., acquired by either Telefónica, S.A. itself or any of the Telefónica Group companies, in compliance with the legal requirements in force; or (b) newly-issued shares. The possibility of delivering shares to employees in the future, in accordance with relative shareholder remuneration, implies a risk since there could be an obligation to deliver a maximum number of shares at the end of each cycle, whose acquisition (in the event of acquisition in the market) in the future could imply a higher cash outflow than required on the start date of each cycle if the share price is above the corresponding price on the cycle start date. In the event that new shares are issued for delivery to the beneficiaries of the plan, there would be a dilutive effect for the ordinary shareholder as a result of the higher number of shares outstanding.

To reduce risk and ensure the company has enough shares to meet its commitments at the end of the cycle commenced in 2006, Telefónica bought an instrument from a financial institution that will deliver to Telefónica, at the end of the cycle, a number of shares based on the same measure of success used in the plan. The maximum

number of shares which Telefónica could receive is 7,200,000. The cost of this instrument was 46 million which, in unit terms, is equivalent to 6.43 per maximum number of shares.

Telefónica also remains susceptible to variations in the price of the shares it owns in companies in which it has made investments, especially to the extent that these companies are not part of the Telefónica Group s core business and may be subject to divestment. For example, in 2006, Telefónica sold its stake in Telepizza and partially divested Sogecable by virtue of tendering a portion of its shares in a public takeover bid.

#### Liquidity Risk

The Telefónica Group seeks to adjust the maturity profile of its debt to its cash flow generation ability so as to comfortably repay its debt obligations. In practice, this implies the two following criteria:

- 1. The average maturity of the Telefónica Group s debt must exceed the time required to repay that debt, assuming that internal projections are fulfilled and that all cash flows generated are assigned to repayment of debt rather than to dividend payments or acquisitions.
- 2. The Telefónica Group must be able to pay for all of its commitments in the following 12 months, without having to incur additional debt (although supported by the credit lines committed by financial institutions), assuming compliance with the Telefónica Group s budget.

With respect to the first criterion, at December 31, 2006, the average maturity of the Telefónica Group s net financial debt of 52.145 billion was 6.5 years. For a reconciliation of net financial debt to gross financial debt (the sum of current and non-current interest-bearing liabilities), see Item 5. Operating and Financial Review and Prospects Presentation of Financial Information Non-GAAP Financial Information Net Financial Debt. The Group would therefore need to generate approximately 8,000 million per year to repay the debt in this period if it is used all its cash for this purpose. Cash generation in 2006 exceeded this amount, so that if the same pace of cash generation was maintained during the average lifetime of the debt, the Group would repay the debt in its entirely before 6.5 years, assuming it used all its cash for this purpose.

With respect to the second criterion, as at December 31, 2006, the aggregate amount of debt maturing in 2007 (8,381 million including derivatives) is less than the Telefónica Group s estimated availability of funds, calculated as the sum of: (i) cash and cash equivalents and temporary financial investments at December 31, 2006 of 5,472 million; (ii) the annual cash flow generation estimated for 2007; and (iii) available credit lines committed by financial institutions with initial maturities exceeding one year (an aggregate of 5,400 million at December 31, 2006, including Cesky Telecom, Endemol BV, and the O2 group. Our estimated availability of funds in 2007 is expected to permit the payment of the minimum dividend of 0.50 per share (for an aggregate of approximately 2.4 billion) and for the continuation of the share buy-back program.

On October 31, 2005, Telefónica launched a takeover bid for 100% of UK operator O2 for £17,887 million. To finance the O2 public takeover bid, Telefónica arrange a syndicated loan for £18,500 million with a group of financial institutions. One third of the facility matures in two years, one-third in two-and-a-half years, and the remaining third in three years. Payment for the acquisition of 100% of O2 shares took place in various installments over the first four months of 2006. Use of this loan to finance the payment considerably increased the Group s debt repayment obligations for 2007 and 2008, significantly reducing the average life of its debt to 3.75 years from 5 years at December 31, 2005.

In order to comply with the two aforementioned principles governing liquidity risk management, the Group launched a plan to refinance the loan used to acquire O2. Since the refinancing plan relied on accessing the international capital markets, the Group set and announced medium-term financing objectives in order to preserve its creditworthiness and preserve its access to capital markets. Financing activity has been concentrated in international capital markets, mainly in the euro, pounds sterling and dollar markets. The principal bond issues in the year 2006 were as follows:

In January, 4,000 million and £1,250 million of bonds denominated in euro and pounds sterling, respectively, were issued. The euro denominated bonds carry maturities of between 5 and 10 years, while the sterling denominated bonds carry maturities of 12 to 20 years;

In June, 5,250 million of bonds were issued in the US market with maturities of 3, 5, 10 and 30 years;

In July, 1,250 million of 3.5 year floating rate debentures were issued;

In September, 500 million of 5.5- year debentures were issued;

In October, the company issued 300 million in debt maturing in 2 years; and

In December, £500 million in debt was issued, maturing in 7 years and one month.

The Group also undertook the following transactions in the syndicated loan market in 2006:

In April, it arranged a syndicated loan with a group of saving banks in the amount of 700 million carrying an average maturity of 10 years; and

In December, it arranged to refinance  $\pounds$ 7,000 million of the syndicated loan used to acquire O2, with a term extension to 2013 from the participant banks, and the financial terms were brought into line with those applying to other Telefónica loans.

Due to this intense activity in the financial markets, in 2006 Telefónica refinanced the entire syndicated loan used to acquire O2, substantially mitigating refinancing risk for 2007 and 2008. At December 31, 2006 net debt maturities in 2007 and 2008 following the refinancing transactions totaled 2,911 million and 3,700 millions, respectively, having been reduced by more than 20,000 million on aggregate. As a result, the long-term nature of most of the financial transactions completed extended the average maturity of net debt from 3.75 years following the O2 acquisition to 6.5 years at December 31, 2006.

See Cautionary Statement Regarding Forward-Looking Statements and Item 3. Key Information Risk Factors . Country Risk

Sovereign risk perception (measured by credit spreads) in Latin America ended 2006 at 180 bps, the lowest level in history. Macroeconomic developments in 2006 throughout the region continued to be very positive, registering a GDP growth rate of 5.3%, with Venezuela at the top of the ranking (10%) and Brazil at the bottom (2.8%). The region posted four consecutive years of high growth rates the last three years with a rate of more than 4% and an increasingly solid composition based on internal demand. In this sense, dynamic investment (10%) and the acceleration of consumption (6%) have been determining factors.

This positive macroeconomic scenario has allowed per capita income to grow 12% since 2002, the highest consecutive increase since the 1970 s. At the same time, inflation has dropped to historically low levels (4.8%), with the exception of Venezuela (15.8%) and Argentina (10%). Employment growth has fostered an improvement in social indicators in the region, with the unemployment rate falling to 8.7% the lowest level since the beginning of the 1990 s and real wages grew to over 2%, and poverty and extreme poverty continued to fall.

This favorable economic situation must not cast a shadow over the growing political risk that exists in some Latin American countries which is linked in the majority of cases to the discretional nature of the presidencies in power. In this way, the Assembly approved the Ley Habilitante in Venezuela that concedes full powers to Hugo Chávez for relevant matters such as economic policy, social policy, education and infrastructure. In the absence of any outlining of additional measures, the first announcements of nationalisation, the new cooperative regimes and fiscal changes could be the tip of the iceberg of a substantial regulatory change with notable harmful implications for business development. Also, the first proposals of Rafael Correa, in Ecuador, generate uncertainty for publicly announcing a possible default on an external debt that is considered illegitimate, a probable reconsideration of government participation in economic activity and even possible key contract renegotiations -including the

telecommunications sector- or a possible exit from the current exchange rate mechanism. Argentina remains subject to an inflation alteration policy along with a price freeze in many public service tariffs since 2001, hidden subsidies, and repressive policy affecting staple items from the basic shopping basket.

Political instability is still prevalent in some Latin American countries, whether it is due to majority opposition in the Congress (the case of Peru) or because of the splintering of political parties in the Congress (Colombia and Brazil), a fact that hinders the implementation of structural reforms to further boost the human objectives that have been achieved in the last few years with the purpose of reaching the Millennium Development Goals. Scarce improvements in the institutional framework, despite the economic bonanza, and the scourge of corruption (much higher than in other regions with similar economic development) should generate strong incentives for implementing deep changes across the region.

An analysis of the credit quality in the region shows that it has improved in 2006 as can be seen in the table below. In general terms, Latin American countries have taken advantage of the positive macroeconomic environment created by the increase in raw material prices, trade dynamism and workers remittances to improve external indicators, such as foreign debt and the level of reserve assets. In this way, during 2006, Latin American countries cancelled \$23,000 million of external debt and accumulated \$38,600 million the highest amount since 1990 in international reserves. The fiscal situation also improved throughout 2006 and fiscal needs were reduced by more than one percentage point in terms of GDP, almost reaching fiscal balance.

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Credit Rating according to Standard & Poor s Change in <i>notches</i> from										
Country	Rating	Jan. 2006 to Feb. 2007	Outlook							
Argentina	B+	+ 2	Stable							
Brazil	BB	+ 1	Positive							
Chile	А	=	Positive							
Colombia	BB	=	Positive							
Ecuador	CCC	- 1	Negative							
Mexico	BBB	=	Stable							
Perú	BB+	+ 1	Stable							
Uruguay	B+	+ 1	Stable							
Venezuela	BB-	+ 1	Stable							

Debt pre-cancellations or internal debt swaps with more favorable conditions have taken place in Brazil or Peru and which have allowed theses countries to achieve the highest investment grade qualifications in their history.

Argentina and Uruguay each improved their respective credit ratings in 2006, returning to pre-default levels (late 2001 in Argentina and first half of 2003 in Uruguay).

Chile and Mexico, the only investment grade countries in the region, have not shown any credit ratings movement during the last two years. Chile s outlook revision to positive in 2006 could lead the country to the highest qualification in its recent history. And Mexico, once investment grade was consolidated in 2002, paid in advance an important external debt amount (\$12.5 billion) in 2006, reducing to 5% GDP its external debt ratio.

Colombia, with a good economic and financial performance in 2006, recovered the positive outlook in February 2006. That put an end to the credit deterioration that the country experienced after the financial crisis in late 1999, which caused the loss of its historic condition as an investment grade country. The return to a positive climate generated a historic growth rate in business investment, and a strong foreign bet on the large privatization program announced by the government.

Venezuela, the country with the least stable credit outlook in the last 10 years (14 rating changes), also recovered the BB condition in February 2006, last reached in 1994. The impact of oil price increases on public and external sectors were the main contributors. External surplus (greater than 20% GDP) made possible two external and internal debt restructuring processes in order to improve the maturity profile, more than one billion dollars in Argentina s and Ecuador s sovereign debt purchases, a pay in advance program of all Brady bonds (4.4 billion dollars), and finally, the constitution of an external official fund with more than 18 billion dollars. The cumulative effect was that the capital control regime through Cadivi, and fixed exchange rate established in 2003, were maintained.

The exception to this general improvement environment was Ecuador. Its credit qualification was downgraded to CCC in January 2007. This notch has been maintained during most of the last decade, as a consequence of its political instability and financial problems that resulted in the country s debt restructuring. Statements by the new president and new finance minister mentioning the possibility of a selective default of considered illegal debt caused the credit outlook change to negative. However, financial numbers do not point to any fiscal instability. Indeed, estimated fiscal surplus in 2006 will be a historical high (4.5%GDP), with the primary surplus reaching 6.5% GDP.

Despite the improvements in sovereign risk perception and the generally positive outlook for the region, we continue to monitor closely any unexpected loss in value of our Latin American assets due to social, economic or political instability. To monitor our country risk we continue to follow two basic guidelines:

1. To partially match our Latin American assets with liabilities of our Latin American companies that we do not guarantee so that any loss in such assets would be partially offset by a reduction in liabilities; and

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2. To repatriate funds generated by our Latin American operations, when it is not expected that these funds would generate profits in the relevant country in the near future.

In accordance with the first guideline, at December 31, 2006 the Telefónica Group s Latin American companies had net financial debt (calculated as described above) of 4,669 million that is not guaranteed by the Telefónica Group s Spanish companies, of which 2,719 million corresponds to Colombia and 1,386 million corresponds to Brazil. This represents 9% of the Group s net financial debt at that date.

With regard to fund repatriation, in 2006 a net amount of 2,526 million was received from Latin America, the largest part in the form of intra-group loan return/capital reduction concepts (1,294 million), and dividends (995 million). The remaining amount were interest returns, and management fees payments.

Finally, in Venezuela a CADIVI authorization continues to be necessary in order to change declared Bolivar dividends into US Dollars at the official exchange rate. In 2006 an authorization was obtained to repatriate \$137 million of dividends corresponding to 2004 profits. A new application of \$219 million corresponding to 2005 profits, is waiting for approval.

#### **Derivative Policy**

At December 31, 2006, the notional amount of outstanding derivatives with external counterparties came to 120,267 million. This amount implies a 107% increase compared with December 31, 2005 and evidence the increase in Group s debt resulting from the O2 acquisition. This amount reflects the fact that derivatives may be applied several times on the same underlying item for an amount equal to such underlying item s face value. For example, a debt denominated in foreign currency may be converted to floating rate debt in euro, and then, for each of the interest rate periods an interest rate may be fixed by using a fixed rate agreement. Even if we consider only the underlying item s face value, it is necessary to take extreme care in the use of derivatives so as to avoid potential problems as a result of errors or due to lack of full knowledge about the real position and its risks. Our policy with respect to the use of derivatives places emphasis on the following points:

i. Existence of a clearly identified underlying item on which the derivative is applied.

Among the acceptable underlying items are financial results, income and cash flows both in local currencies or in currencies other than the local one. These flows can be contractual (such as debt and interest payments and accounts payable in foreign currency) or reasonably certain or foreseeable (capital expenditures program, future debt issuances and commercial paper programs). The consideration as an underlying item in the previously mentioned cases will not depend on whether such item satisfies the criteria required by the accounting rules to be treated as a hedged item as happens, for example, in the case of certain intercompany transactions. In the case of the parent company of the Group, Telefónica, S.A., we can consider as an underlying item the investment held in a subsidiary with a functional currency that is not the euro.

The hedges designed with an economic rationale, that is, which have been assigned an underlying item and that under certain circumstances can compensate the variations in value of the underlying item, do not always fulfill the requirements and efficiency tests established by the applicable accounting rules to be treated as hedges. The decision to maintain hedges once it has been assessed that they do not fulfill the efficiency test or when they do not meet certain criteria will depend on the marginal variability that these hedges can cause on the income statement and therefore the difficulty they pose when following the principle of income statement stability. Notwithstanding this, the results are recorded in the profit and loss account.

#### ii. Matching the underlying item and one side of the derivative.

This matching is especially sought for the foreign currency debt and derivatives hedging payments in foreign currencies of the subsidiaries in the Telefónica Group, as a way of eliminating the risk of variations of interest rates in foreign currency. Nevertheless, even when a perfect hedge of the flows is sought, the scarcity of liquidity of certain markets, especially those associated with Latin American countries, has led historically to poor adjustments between the features of the hedges and the underlying debts. The Telefónica Group intends to reduce

these imperfect matches as long as this objective does not involve disproportionate transaction costs. In

this sense, if the match is not perfect due to the above-mentioned reasons, we will seek to modify the financial duration of the underlying item in foreign currency so that the interest rate risk in foreign currency is minimized.

In certain cases, the accounting definition of the underlying item to which the derivative is assigned doesn t match the time horizon of an underlying contract.

iii. Coincidence between the company that contracts the derivative and the company that owns the underlying item.

In general, we will look for a situation in which the hedging derivative and the hedged item or the risk we expect to be hedged are in the same company. Nonetheless, on some occasions, the hedges have been implemented by holding companies (for example, Telefónica, S.A and Telefónica Internacional, S.A.) on behalf of a subsidiary where the underlying item is recorded. This has led to a situation in which the operations did not fulfill the hedging criteria required by the accounting rules and so their result has been recorded in the profit and loss account. The main reasons for the separation between the hedge and the underlying item have been the possibility of differences in the legal validity of local hedges as opposed to international validity (as a consequence of unforeseen legal modifications) and the different credit quality of the counterparties (of the companies in the Telefónica Group involved as well as that of the banking institutions).

iv. Ability to carry out the valuation of the derivative by using calculation systems available to the Telefónica Group.

Telefónica uses several tools for the valuation and risk management of derivatives and debt. These include the Kondor+ system, licensed by Reuters, which is widely used among diverse financial institutions, as well as the specialized financial library, the MBRM financial library.

v. Sale of options only when there is an underlying exposure.

The sale of puts or call options is only permitted when: (i) there exists an underlying exposure (recorded on our balance sheet or associated with a highly probable external cash flow) that offsets the potential loss of exercising the option, or (ii) the option is included in some structure where there exists another derivative that can compensate the loss. Similarly, options may be sold that are part of option structures where the net premium is larger or equal to zero at the time of contracting.

For example, it is feasible to sell short-term options on interest rate swaps that give the counterparty the right to enter a swap that receives a certain fixed rate, lower than the prevailing rate at the time of the sale. In this manner, if interest rates decline, Telefónica would earn the premium and transform part of its debt from floating to fixed at levels below the initial ones.

vi. Hedge Accounting.

Risks with hedges that qualify for hedge accounting are mainly:

The fluctuation of market interest rates (whether the market rate, the credit spread or both), which has an influence in the valuation of the underlying item or in the determination of the cash flows it generates.

The variation of the exchange rate, which modifies the valuation of the underlying item in terms of the company s functional currency and which has an influence in the cash flow determination in terms of the functional currency.

The oscillation in the volatility associated with any financial variable, financial asset or liability that modifies the valuation or the cash flow determination of debts and investments with embedded options,

whether or not these are separable.

The change in the valuation of any financial asset, especially shares of companies that are within the available-for-sale portfolio.

As for the underlying item:

Hedges can be implemented for the totality or for a part of such item.

The risk being hedged might be the whole term of the operation or just a temporary fraction of it.

The underlying item can be: (i) a highly probable future transaction; (ii) a contractible underlying item (such as a loan, a payment in foreign currency, an investment or a financial asset); or (iii) a combination of both giving rise to a more extended term definition of underlying item with a longer term. Thus, in some cases, hedges have longer maturity than the underlying items with which they are associated. This happens when Telefónica enters long-term swaps, caps or collars to protect itself against interest rate increases that could cause an increase in financial expenses generated by payables, commercial paper and certain floating rate loans with maturity earlier than that of the hedge. These financing operations are likely to be renewed at a floating rate. Also, the company commits to this renewal when it defines the underlying item in a much more general way, that is, as a financing program at floating rates whose maturity matches the maturity of the hedge.

Hedges might be of the following types:

Fair value hedges.

Effective cash flow hedges, for any value of the risk being hedged (e.g., interest rate risk or foreign exchange risk) or for a range of value associated with such risk (such as interest rates within 2% and 4% or interest rates above 4%). In this last case, we will use options as the hedging instrument, and we will only recognize as an effective hedge the intrinsic value of the option, recognizing variations in the time value of the option to the profit and loss account.

Net investment hedges linked to consolidated subsidiaries of the Telefónica Group. In general, these will be carried out by Telefónica, S.A. and the rest of holding companies in the Telefónica Group. Whenever possible, real debt in foreign currency will be used for these hedges. Nonetheless, on many occasions, this will not be possible for many Latin American currencies, since non-resident companies cannot issue debt in those currencies as they are non-convertible. Similarly, it might be the case that the liquidity of the debt market in terms of that particular currency is not sufficient enough in relation to the objective of the hedge (e.g., the Czech crown or British pound) or that an acquisition is accomplished by means of accumulated cash instead of raising funds in the capital markets. In these cases, both forwards and cross-currency swaps will be used as hedging instruments to hedge the net investments. For cross-currency swaps where we pay foreign currency at a fixed rate, we will use the forward method (the interest differential and the variations in the value of the derivative due to movements in interest rates are accounted for as reserves). For cross-currency swaps where we pay foreign currency at a floating rate, we will use the spot method (the interest differential and the variations in the value of the derivative due to movements in interest rates are accounted for in the profit and loss account). As an exception to this general rule, for those currencies where the interest rate differential is high with respect to the euro (e.g., Brazil), short-term structures are chosen (approximately one year), and the spot method is used even if cross-currency swaps for paying foreign currency at a fixed rate have been contracted so as to make the comprehension of the income statement easier. For hedges with forwards, we analyze each case currency-by-currency. Due to technical market reasons or due to a potential change in foreign-exchange risk perception, we could reverse in advance the designation of the hedge independently of its maturity. Similarly, for those hedging positions with near maturity (within three months) and as a result of technical reasons such as liquidity and the size of the market, maturity can be anticipated (by taking the opposite position or unwinding the derivative in the market) if it has been decided not to rollover the hedge. In this case, the hedge designation would be revoked and it would be considered similar to the maturity of the hedge. On the other hand, we could also carry out in advance the rollover of the hedge, revoking the designation of the first one so as to design the second one. On some occasions, the renewal of the hedge with derivatives could be implemented through debt

instruments in foreign currency.

Hedges can be made up of a set of derivatives.

The management of accounting hedges does not need to be static. That is, the hedging relationship does not need to remain unchanged until the end of the hedge, but it could be altered in order to perform an adequate management so as to adhere to stated principles of stabilizing cash flows and financial results, and protecting the value of our equity. Therefore, a hedge designation could be revoked before its maturity as a result of a change in the underlying item or as a consequence of a change in the risk perceived with respect to the underlying item. The derivative instruments included in those hedges could be reassigned to other potential new hedges. These will need to be well-documented and fulfill applicable efficiency tests.

Our risk management guidelines are issued by the corporate finance area of the Telefónica Group and implemented by the company CFO (who is responsible for balancing the interests of each company with those of the Group), ensuring they are in line with the individual interests of the relevant company and those of the Telefónica Group. The corporate finance area of the Telefónica Group may authorize exceptions to this policy for justified reasons, including the low level of liquidity of the markets with respect to clearly limited and reduced risks. Similarly, the incorporation of new companies in the Telefónica Group as a result of acquisitions or mergers requires an adaptation period.

The breakdown of the Group s derivatives at December 31, 2006, their fair value at year-end and the expected maturity schedule is as follows:

(in millions of euro)

				al value			
	Б.		Mat	turity			
	Fair value				Subsequent		
Associated	12/31/06	2007	2008	2009	years	Total	
Interest rate hedges	(268)	390	126	657	2,074	3,247	
Cash flow hedges	(210)	319	103	654	4,395	5,471	
Fair value hedges	(58)	71	23	3	(2,321)	(2,224)	
Exchange rate hedges	837	528	(305)	853	3,703	4,779	
Cash flow hedges	862	511	67	853	3,703	5,134	
Fair value hedges	(25)	17	(372)	0	0	(355)	
Interest and exchange							
rate hedges	356	456	857	131	2,277	3,721	
Cash flow hedges	179	52	481	0	2,268	2,801	
Fair value hedges	177	404	376	131	9	920	
Hedge of net investment							
in foreign operations	185	(2,234)	(244)	(563)	(1,946)	(4,987)	
Derivatives not							
designated as hedges	34	7,372	(485)	(402)	1,038	7,523	
Interest rate	9	6,606	(202)	(488)	999	6,915	
Currency	(51)	192	(32)	4	8	172	
Interest and exchange rate	76	574	(251)	82	31	436	
For hedges, the positive amo	ount is in terms	of fixed payme	ent				

For exchange rate hedges, a positive amount means payment of operating vs. foreign currency.

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# The breakdown of the Group s derivatives at December 31, 2006 and 2005 are provided in the following tables: SENSITIVITY TO INTEREST RATES AND EXCHANGE RATES OF DEBT OBLIGATIONS AT DECEMBER 31, 2006

(in million euros, except percentages)

		MATU	RITY DA	TES		FAIR VALUE					
	2007	2008	2009	2010	2011	Subsequent		-	<b>ly</b> ssociated Derivative		
						1					
EURO	691	1,915	3,632	3,342	8,630	12,234	30,444	28,463	2,516	30,979	
Floating Rate Spread Ref	(6,808)	(5,472)	2,430	1,236	4,762	4,992	1,140	7,194	(6,500)	694	
Euribor	<b>7</b> 400	100	0.40%	0.70%	0.30%	0.62%	0.39%	10.500	0.110	10 (50	
Fixed Rate Interest Rate	7,499 4.44%	480 4.24%	(198) 0.77%	2,106 7.14%	2,968	6,042 4.82%	18,897 4.77%	10,539	9,113	19,652	
Bounded Rate	4.44%	4.24% 6,907	0.77% 1,400	7.14%	3.66% 900	4.82% 1,200	4.77%	10,730	(97)	10,633	
OTHER EUROPEAN											
CURRENCIES	577	612	1,362	2,162	806	7,150	12,669	8,801	4,003	12,804	
Instruments in											
CZK	<b>464</b>	107	543	<b>598</b>		256	1,968	119	1,850	1,969	
Floating Rate Spread	601			272 0.02%			873 0.01%		872	872	
Fixed Rate	(137)	107	543	326		256	1,095	119	978	1,097	
Interest Rate	3.75%	3.17%	3.15%	3.26%		3.50%	3.19%	117	210	1,077	
Bounded Rate											
Instruments in											
GBP	113	505	819	1,564	806	6,894	10,701	8,682	2,153	10,835	
Floating Rate	453	(439)	819	1,564		3,872	6,269	5,356	979	6,335	
Spread	1.56%	(0.04%)	0.24%	0.26%		0.37%	0.76%				
Fixed Rate	(340)	423			806	3,022	3,911	2,802	1,178	3,980	
Interest Rate	4.65%	5.00%			5.12%	5.87%	5.73%	504	$(\mathbf{A})$	500	
Bounded Rate		521					521	524	(4)	520	
AMERICA	145	1,370	1,375	1,215	508	4,622	9,235	13,916	(5,076)	8,840	
Instruments in		•		•				40	(0.455)	4	
USD	(969)	208	780	280	144	1,131	1,574	10,753	(9,175)	1,578	
Floating Rate	(601)	(25)	(53)	130	0.000	0.000	(549)	2,711	(3,093)	(382)	
Spread Final Pata	(0.30%)	(1.88%)	2.40%	0.09%	0.00%	0.00%	(0.20%)	7 757	(6, 0.67)	1 200	
Fixed Rate Interest Rate	(368) 2.47%	222 7.41%	63 4.87%	139	133 11.13%	1,080	(1,269) 10 53%	7,357	(6,067)	1,290	
Bounded Rate	2.41%	7.41% 11	4.87% 770	11.03% 11	11.15%	8.62% 51	10.53% 854	685	(15)	670	
Dounded Kale	0	2	1	11 1	2	51	6 6	6 085	(13)	670 6	
	v	4	1	1	4		U	Ū		U	

Instruments in										
UYU Floating Data										
Floating Rate										
Spread Fixed Rate	0	2	1	1	2		6	6		6
Interest Rate	3.75%	3.75%	3.75%	3.75%	3.75%		3.75%	0		0
Bounded Rate	5.15%	5.1570	5.15%	5.1570	5.1570		5.7570			
Instruments in										
ARS	322	251	88	19	0		680	(1)	706	705
Floating Rate	322 79	231	00	17	U		79	(1)	78	703
Spread	13						19		78	78
Fixed Rate	231	251	88	19	0		589	(13)	628	615
Interest Rate	10.76%	11.22%	11.43%	11.10%	10.38%		11.07%	(13)	020	015
Bounded Rate	10.7070	11.2270	11.4570	11.1070	10.5070		11.07 %	12		12
Instruments in	12						12	12		12
BRL	796	409	112	168	4	4	1,493	397	1,102	1,499
Floating Rate	353	115	112	168	4	4	756	397	297	694
Spread	(0.81%)	(2.96%)	(3.06%)	0.08%	1.66%	0.00%	(1.25%)	•••	_, .	
Fixed Rate	443	294	()				737		805	805
Interest Rate	15.99%	12.45%					14.58%			
Bounded Rate										
Instruments in										
CLP	(40)	155	102	33	165	44	459	39	430	469
Floating Rate	4	17	48	33	165	44	311	153	169	322
Spread		(0.28%)	0.15%	0.38%	0.07%	0.38%	0.14%			
Fixed Rate	(44)	138	54				148	(114)	261	147
Interest Rate	6.41%	4.80%	5.07%				4.42%			
Bounded Rate										
Instruments in										
UFC	3	132	171	96	119	86	607	192	424	616
Floating Rate				93			93	94		94
Spread				0.45%			0.45%			
				14	5					

		MATUR	RITY DAT	ГES		FAIR VALUE Underlyingssociated				
	2007	2008	2009	2010	2011 S	ubsequent		• •		I STOTAL
	2007	2000	-007	2010	2011 5	ussequent	1000			
Fixed Rate Interest Rate Bounded Rate <b>Instruments</b>	3 6.49%	132 2.57%	171 3.46%	3 6.49%	119 4.22%	86 3.97%	514 3.52%	98	424	522
<b>in PEN</b> Floating Rate	<b>208</b> 6	<b>89</b> 8	40	57	67	273	<b>734</b> 14	546	<b>239</b> 14	<b>785</b> 14
Spread Fixed Rate Interest Rate Bounded Rate	202 6.88%	81 6.51%	40 6.40%	57 6.40%	67 6.93%	273 7.81%	720 7.13%	546	225	771
Instruments										
in COP	445	117			7	414	<b>983</b>	537	446	<b>983</b>
Floating Rate	184				3	123	310	127	181	308
Spread					2.00%	4.45%	1.78%			
Fixed Rate	261	117			4	291	673	410	265	675
Interest Rate	10.99%	8.04%			9.50%	5.50%	8.10%			
Bounded										
Rate										
Instruments										
in UVR						2,426	2,426	1,896		1,896
Floating Rate										
Spread										
Fixed Rate						2,426	2,426	1,896		1,896
Interest Rate						4.00%	4.00%			
Bounded										
Rate										
Instruments										
<b>in VEB</b> Floating Rate Spread	(1,000)						(1,000)	(1,000)		(1,000)
Fixed Rate	(1,000)						(1,000)	(1,000)		(1,000)
Interest Rate	5.69%						5.69%	(1,000)		(1,000)
Bounded	0.0270						0.03 /0			
Rate										
Instruments										
in MXN	379	7	81	561		244	1,272	563	740	1,303
Floating Rate	590	4	78	350			1,022	563	461	1,024
Spread	(0.01%)	(0.52%)	2.59%	0.61%			0.40%			,
Fixed Rate	(211)	3	3	211		244	250		279	279
Interest Rate	5.46%	8.83%	8.83%	8.17%	0.00%	9.25%	11.52%			

Bounded Rate Instruments in GTQ	1						1	(12)	12	0
Floating Rate	13						13	(12)	12	12
Spread Fixed Rate Interest Rate Bounded Rate	(12) 2.00%						(12) 2.00%	(12)		(12)
ASIA	1	(3)	0	0	0		(2)	366	(374)	(8)
<b>Instruments</b> <b>in JPY</b> Floating Rate	<b>1</b> 1	( <b>3</b> ) 0	<b>0</b> 0	<b>0</b> 0	<b>0</b> 0		( <b>2</b> ) 1	<b>366</b> 98	( <b>374</b> ) (98)	( <b>8</b> ) 0
Spread Fixed Rate Interest Rate Bounded Rate	-	(3)			0 2.30%		(3)	268	(276)	(8)
AFRICA						90	90		90	90
<b>Instruments</b> <b>in MAD</b> Floating Rate Spread						90	90		90	90
Fixed Rate Interest Rate Bounded Rate						90 4.54%	90 4.54%		90	90
TOTAL	1,414	3,894	6,369	6,719	9,944	24,096	52,436	51,546	1,159	52,705
Total Floating Rate Total Fixed	(5,125)	(5,792)	3,434	3,846	4,934	9,035	10,332	16,693	(6,628)	10,065
Rate Total	6,527	2,247	765	2,862	4,099	13,810	30,310	22,902	7,903	30,805
Bounded Rate	12	7,439	2,170	11	911	1,251	11,794	11,951	(116)	11,835
EXCHANGE RATE										
OPTIONS	(17)						(17)		(17)	
OTHER							(273)			
Table of Care										000

The table below is an extract of the previous table that shows the sensitivity to interest rates originated by our position on interest rate swaps.

# SENSITIVITY TO INTEREST RATES AT DECEMBER 31, 2006 DETAIL FOR INTEREST RATE SWAPS (in millions of euro, except percentages)

				MATUR				
EUR	2007 (0)	2008 (0)	2009	2010	2011	Subsequent	TOTAL (0)	Fair Value (101)
Fixed to floating		(0)					(0)	(12)
Receiving leg Average	(241)	(1,340)	(997)	(296)	(2,031)	(1,230)	(6,135)	(6,092)
Interest Rate Paying leg Average	5.72% 241	4.35% 1,340	3.47% 997	3.31% 296	3.50% 2,031	4.27% 1,230	3.92% 6,135	6,080
Spread	0.05%	(0.34%)					(0.07%)	
Floating to fixed								(79)
Receiving leg Average	(6,315)	(1,199)	(326)		(2,685)	(2,888)	(13,413)	(13,465)
Spread Paying leg Average	0.01% 6,315	(0.18%) 1,199	326		2,685	2,888	(0.01%) 13,413	13,386
Interest Rate	3.77%	4.22%	3.55%		3.24%	3.80%	3.71%	
Floating to floating	(0)						(0)	(10)
Receiving leg Average	(57)		(300)			(50)	(407)	411
Spread Paying leg Average	0.26% 57		0.63% 300			0.45% 50	0.56% 407	(421)
Spread CZK	0.33%		0.11%			0.28%	0.16%	1
Floating to fixed								1
Receiving leg		(107)	(543)	(326)			(976)	(977)
Average Spread Paying leg		0.03% 107 3.17%	0.03% 543 3.15%	0.02% 326 3.26%			0.02% 976 3.19%	978

Average Interest Rate USD								(114)
Fixed to floating								<b>(97</b> )
Receiving leg				(494)	(759)	(2,468)	(3,721)	(3,828)
Average Interest Rate Paying leg Average Spread				4.71% 494	5.44% 759	5.55% 2,468	5.42% 3,721	3,731
Floating to fixed								(17)
Receiving leg Average	(114)	(71)	(28)	(370)	(28)	(140)	(751)	(754)
Spread	0.73%	0.02%					0.11%	
Paying leg Average	114	71	28	370	28	140	751	737
Interest Rate BRL	5.98% 62	4.94%	4.34%	4.10% 2	4.34%	4.34%	4.53% <b>64</b>	92
Floating to Fixed	62			2			64	92
Receiving leg Average Spread	(279)	(294)					(573)	(609)
Paying leg	341	294		2 147			637	701

#### **MATURITY DATES**

Average	2007	2008	2009	2010	2011	Subsequent	TOTAL	Fair Value
Average Interest Rate	16.64%	12.45%					14.65%	
Fixed to floating								
Receiving leg Average Interest Rate Paying leg Average Spread <b>MXN</b>								(2)
Floating to fixed								(2)
Receiving leg Average Spread Paying leg Average	(53) (0.83%) 53	(1) (0.54%) 1	(1) (0.54%) 1	(210) 0.61% 210			(265) 0.31% 265	(269) 268
Interest Rate GBP	7.94%	8.43%	8.43%	8.16%			8.12%	(10)
Fixed to floating								4
Receiving leg						(745)	(745)	(741)
Average Interest Rate Paying leg Average Spread						5.25% 745	5.25% 745	745
Floating to fixed								(15)
Receiving leg	(521)				(806)	(602)	(1,929)	(1,933)
Average Spread Paying leg Average	521				806	602	1,929	1,919
Interest Rate	5.23%				5.12%	4.96%	5.10%	

The tables below describe all interest rates, foreign exchange options and interest rate options to which we were a party at December 31, 2006. Options are identified by notional amount and average strike price, and are classified by both type and maturity.

# FOREIGN EXCHANGE OPTIONS

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(in euros)	2007	2008	2009	2010	2011	2012+
Call USD / Put ARS						
Notional bought options	148,357,173					
Strike	3.1356					
Notional sold options	18,381,195					
Strike	3.4800					
Call EUR / Put USD						
Notional bought options	212,177,910					
Strike	1.2643					
Notional sold options	176,678,815					
Strike	1.3150					
Put USD / Call EUR						
Notional bought options	602,126,044					
Strike	1.3158					
		148				

			INTEREST RAT	<b>FE OPTIONS</b>		
(in euros)	2007	2008	2009	2010	2011	2012+
Collars						
Notional						
bought	12,399,000	7,439,279,505	2,169,847,296	10,545,853	910,545,853	52,729,267
Strike Cap	12.50%	2.83%	3.72%	4.25%	3.96%	4.25%
Strike Floor	4.50%	2.32%	2.75%	3.00%	3.19%	3.00%
Notional						
sold						1,500,000,000
Strike Cap						6.82%
Strike Floor						4.18%
Caps						
Notional						
sold		7,428,733,651	2,169,847,296		900,000,000	
Strike		4.26%	4.62%		4.55%	
			INTEREST	RATE OPTIO	NS	
(in euros	s) 2007	2008	2009	2010	2011	2012+
Floors						
Notional bou	ght	7,421,221,000	2,169,847,296	5	900,000,000	
Strike	-	1.11%	0.01	1%	1.00%	
Notional sold	l					700,000,000
Strike						2.15%
			149			

# SENSITIVITY TO INTEREST RATES AND EXCHANGE RATES OF DEBT OBLIGATIONS AT DECEMBER 31, 2005 (in million euros, except percentages)

	MATURITY DATES							FAIR VALUE Underlyingssociated				
EURO	2006 10,300	2007 577	2008 332	2009 2,123	2010 S 2,040	Subsequent 10,235	Total 25,607	• •	erivatives 6,387			
Floating Rate Spread-Ref	6,313	(286)	(426)	398	(338)	2,035	7,696	9,620	(1,864)	7,756		
Euribor Fixed Rate Interest Rate	0.03% 3,979 3.03%	(0.05)% 855 5.10%	0.61% 750 4.18%	1.27% 325 5.73%	(1.25)% 2,154 7.06%	0.54% 7,000 3.91%	0.26% 15,063 4.25%	8,075	8,094	16,169		
Bounded Rate	8	8	8	1,400	224	1,200	2,848	2,860	157	3,017		
Other European Currencies	(6,104)		308	515	567		(4,714)	141	(4,836)	(4,695)		
Instruments in CZK	651		308	515	567		2,041	141	1,902	2,043		
Floating Rate Spread	717			$0 \\ 0.05\%$	361 0.02%		1,078 0.01%		1,077	1,077		
Fixed Rate Interest Rate	(66) 1.90%		308 3.39%	515 3.15%	206 3.17%		963 3.32%	141	825	966		
Instruments in GBP	(6,755)						(6,755)		(6,738)	(6,738)		
Floating Rate Spread	(6,755)						(6,755)		(6,738)	(6,738)		
Fixed Rate Interest Rate												
AMERICA	1,500	1,779	1,245	1,449	920	2,167	9,060	9,890	(127)	9,763		
<b>Instruments</b> <b>in USD</b> Floating	(980)	183	515	973	361	1,748	2,800	8,739	(5,324)	3,415		
Rate Spread	(615) (0.57)%	(136) (0.65)%	288 0.22%	44 (4.30)%		223 0.59%	(196) (2.25)%	2,366	(2,472)	(106)		
Fixed Rate Interest Rate	(365) 1.02%	319 8.92%	215 7.10%	70 5.02%	180 9.93%	1,454 7.68%	1,873 9.23%	5,402	(3,011)	2,391		
Bounded Rate	439	93	12	859	181	71 0	1,123 532	971 18	159 506	1,130 524		

<b>Instruments</b> <b>in ARS</b> Floating										
Rate	136						136	2	129	131
Spread										
Fixed Rate	285	79				0	364	(16)	377	361
Interest Rate	7.88%	8.77%				10.38%	8.08%			
Bounded										
Rate	18	14					32	32		32
Instruments										
in BRL	370	1,047	213	100	148	25	1,903	412	1,570	1,982
Floating										
Rate	203	1,047	213	100	148	25	1,736	412	1,409	1,821
Spread	(1.43)%	(0.30)%	(1.69)%	(3.62)%		2.69%	(0.72)%			
Fixed Rate	167						167	0	161	161
Interest Rate	10.38%						10.38%			
Instruments										
in CLP	442	100	217	80			839	(43)	870	827
Floating										
Rate	300		20	18			338		331	331
Spread			(0.28)%	(0.33)%			(0.03)%			
Fixed Rate	142	100	197	62			501	(43)	539	496
Interest Rate	4.28%	4.45%	4.80%	5.07%			4.62%			
Instruments										
in UFC	73	3	150	194	109	75	604	139	456	595
Floating										
Rate	70				106		176	111	58	169
Spread	0.08%				0.45%		0.30%			
Fixed Rate	3	3	150	194	3	75	428	28	398	426
Interest Rate	6.49%	6.49%	2.57%	3.51%	6.49%	4.74%	3.45%			
Instruments										
in PEN	262	215	16	11	23	196	723	353	384	737
Floating										
Rate	43	25					68		65	65
Spread										
Fixed Rate	219	190	16	11	23	196	655	353	319	672
Interest Rate	6.10%	5.80%	7.94%	7.00%	6.07%	7.99%	6.64%			
					150					

	MATURITY DATES							FAIR VALUE Underlyingssociated			
	2006	2007	2008	2009	2010 S	ubsequent					
Instruments in				2007	2010 5	-					
COP	243	58	128			5	434	44	404	448	
Floating Rate	97		0			0	97	0	96	96	
Spread	0.00%		6.50%			6.50%	0.00%		• • • •		
Fixed Rate	146	58	128			5	337	44	308	352	
Interest Rate	9.51%	8.79%	8.04%			9.50%	8.83%				
Instruments in											
MXN	646	80	6	91	279	118	1,220	238	993	1,231	
Floating Rate	702	13	3	88	277		1,083	279	808	1,087	
Spread	(0.01)%	(0.66)%	(0.52)%	2.59%	0.60%		0.35%				
Fixed Rate	(56)	67	3	3	2	118	137	(41)	185	144	
Interest Rate	2.61%	7.93%	8.83%	8.83%	8.83%	9.25%	11.27%				
Instruments in											
GTQ	5						5	(10)	14	4	
Floating Rate	15						15		14	14	
Spread											
Fixed Rate	(10)						(10)	(10)		(10)	
Interest Rate	2.00%						2.00%				
ASIA	1	(1)	0	0		1	1	291	(289)	2	
Instruments in											
JPY	1	(1)	0	0		1	1	291	(289)	2	
Floating Rate	1	0	0	0		1	2	148	(147)	1	
Spread	3.79%	3.79%	3.79%	1.25%		3.79%	3.79%				
Fixed Rate	0	(1)				0	(1)	143	(142)	1	
Interest Rate	(1.64)%	2.16%				2.30%	3.76%				
AFRICA						91	91		82	82	
Instruments in MAD						91	91		82	82	
Floating Rate											
Spread											
Fixed Rate						91	91		82	82	
Interest Rate						4.54%	4.54%				
TOTAL	5,697	2,355	1,885	4,087	3,527	12,494	30,045	30,877	1,217	32,094	
TOTAL	5,077	2,000	1,000	4,007	0,021	12,777	50,045	50,077	1,217	52,074	
Total Floating											
Rate	1,227	663	98	648	554	2,284	5,474	12,938	(7,234)	5,704	
Total Fixed	·,/	000	20	010	201	<i>_,_</i> 0 '	2,171	1_,750	(,,_5,)	2,701	
Rate	4,444	1,670	1,767	1,180	2,568	8,939	20,568	14,076	8,135	22,211	

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Total Bounded Rate	26	22	20	2,259	405	1,271	4,003	3,863	316	4,179
EXCHANGE RATE OPTIONS	(15)						(15)		(15)	(15)
OTHER LIABILITIES							502			
NET DEBT							29,887			
The table below is an extract of the previous table that shows the sensitivity to interest rates originated by our position on interest rate swaps.										

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# SENSITIVITY TO INTEREST RATES AT DECEMBER 31, 2005 DETAIL FOR INTEREST RATE SWAPS (in million euros, except percentages)

#### MATURITY DATES

				MAIURII		5		Ea:
PUDO	2006	2007	2008	2009	2010	Subsequent	TOTAL	Fair Value
EURO	0	(0)	(0)				0	<b>74</b>
Fixed to floating	(224)	(241)	(0) (740)	(407)	(106)	(120)	(0)	(95)
Receiving leg	(334) 2 5107	(241) 5 7207	(740)	(497) 2.0607	(196) 2.0607	(139) 6 7207	(2,147)	(2,159)
Average Interest Rate	2.51%	5.72%	4.69%	3.06%	3.06%	6.73%	4.07%	2.065
Paying leg	334	241	740	497	196	139	2,147	2,065
Average Spread	(0.12)%	0.05%	(0.62)%	(0.00)%	(0.00)%	(0.04)%	(0.23)%	170
Floating to fixed	(220)	(615)	(1, 100)	(226)		(5,000)	(7, 470)	178
Receiving leg Average Spread	(330)	(615) 0.08%	(1,199) (0.18)%	(326)		(5,000)	(7,470) (0.02)%	(7,493)
Paying leg	330	615	1,199	326		5,000	(0.02)%7,470	7,671
Average Interest Rate	550 1.61%	4.81%	4.22%	320 3.55%		3,000	3.57%	7,071
÷	0	4.81% (0)	4.22%	5.5570		5.40%	0 0	(0)
Floating to floating Receiving leg	(28)	(0) (57)		(300)		(92)	(477)	(9) (448)
Average Spread	(28)	0.26%		0.63%		0.20%	(477) 0.47%	(448)
Paying leg	28	0.20 <i>%</i> 57		300		0.20 <i>%</i> 92	477	438
Average Spread	0.15%	0.33%		0.11%		0.10%	0.14%	430
CZK	0.13%	0.33%		0.1170		0.10%	0.14%	2
Floating to fixed								2
Receiving leg			(101)	(515)	(206)		(822)	(823)
Average Spread			0.03%	0.03%	(200)		0.02%	(823)
Paying leg			101	515	206		822	825
Average Interest Rate			3.17%	3.15%	3.17%		3.16%	025
USD			5.17%	5.1570	5.1770		5.10%	(15)
Fixed to floating								(13)
Receiving leg					(551)		(551)	(556)
Average Interest Rate					4.71%		4.71%	(550)
Paying leg					551		551	554
Average Spread					551		551	554
Floating to fixed								(14)
Receiving leg		(127)	(79)	(31)	(413)	(187)	(837)	(799)
Average Spread		0.73%	0.02%	(51)	(115)	(107)	0.11%	(1))
Paying leg		127	0.0270 79	31	413	187	837	785
Average Interest Rate		5.98%	4.94%	4.34%	4.10%	4.34%	4.53%	105
BRL		5.7070	1.9 170	1.5 170	1.1070	1.5 170	1.5570	0
Floating to fixed								ů 0
Receiving leg		(21)					(21)	(21)
Average Spread		9.43%					9.43%	(=1)
Paying leg		21					21	21
Average Interest Rate							<b>-</b> +	- 1
MXN								2
Floating to fixed								2
Receiving leg	(106)	(59)	(1)	(1)	(1)		(168)	(169)
60	()	()	(-)	(-)	(-)		(	(107)

Average Spread	(0.63)%	(0.83)%	(0.54)%	(0.54)%	(0.54)%	(0.70)%
Paying leg	106	59	1	1	1	168 171
Average Interest Rate	7.73%	7.94%	8.43%	8.43%	8.43%	7.82%
-			15	2		

The tables below describe all interest rates, foreign exchange options and interest rate options to which we were a party at December 31, 2005. Options are identified by notional amount and average strike price, and are classified by both type and maturity.

<i>.</i>	• • • • •	••••		RATE OPTIONS	••••	• • • • •
(in euros)	2006	2007	2008	2009	2010	2011+
Collars						
Notional	7 512 651	7 510 651	10 205 000	2 250 446 275	11 772 020	70 620 429
bought	7,512,651	7,512,651	19,285,889	2,259,446,375	11,773,238	70,639,428
Strike Cap Strike Floor	5.520% 5.415%	5.520% 5.415%	4.745% 3.941%	3.725% 2.740%	4.250%	4.250% 3.000%
Notional sold	3.413%	5.415%	5.941%	2.740%	3.000%	1,500,000,000
Strike Cap						6.823%
Strike Floor						4.184%
Caps						4.10470
Notional sold	7,512,651	7,512,651	19,285,889	2,559,446,375	11,773,238	70,639,428
Strike	7,000%	7,000%	6.237%	2,559,440,575	5.750%	5.750%
Floors	7.000%	7.000%	0.23770	5.790%	5.750%	5.750%
Notional						
bought				2,247,673,137		
Strike				0.010%		
Notional sold				0.01070	393,800,158	700,000,000
Strike					4.431%	2.146%
Strike					7.75170	2.14070
			FOR	EIGN EXCHANGI	E OPTIONS	
(in eu	ros)	2006		007 <b>2008</b>		2010 2011+
Call USD/Put	· ·					
Notional bough		212,919	9,154			
Strike	<b>T</b>		.9645			
Notional sold o	ptions	312,08				
Strike	1		.1168			
Put USD/Call	ARS					
Notional bough	t options	46,20	1,302			
Strike	•	2.	.7200			
Put USD/Call	EUR					
Notional option	18	1,380,494	4,535			
Strike		1.	2108			
Notional sold o	ptions	1,122,785	5,454			
Strike		1.	2644			
Call USD/Put	MXN					
Notional bough	t options	77,73	1,627			
Strike		11.	4550			
Notional sold o	ptions	77,73	1,627			
Strike			4550			
		ities Other Tha	an Equity Secu	rities		
Not applicat	ole.					
			153			

## Part II

# Item 13. Defaults, Dividend Arrearages and Delinquencies None.

Item 14. Material Modifications to the Rights of Security Holders and Use of Proceeds Not applicable.

#### Item 15. Controls and Procedures

## (a) Disclosure Control and Procedures

Our Chief Executive Officer and our Chief Financial Officer, after evaluating the effectiveness of our disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e)) as of the end of the period covered by this Form 20-F, have concluded that, as of such date, our disclosure controls and procedures were effective.

#### (b) Management s Annual Report on Internal Control over Financial Reporting

The management of Telefonica S.A. is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a 15(f) and 15d and 15(f) under the Securities Exchange Act of 1934. Telefonica s internal control system is designed to provide reasonable assurance as to the reliability of the published financial statements under generally accepted accounting principles.

Telefonica management assessed the effectiveness of the company s internal control over financial reporting as of December 31, 2006. In making this assessment, it used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control Integrated Framework. Based on its assessment and those criteria, Telefonica management believes that, as of December 31, 2006, the Company s internal control over financial reporting is effective. We excluded from the scope of our assessment of internal control over financial reporting the operations and related assets of O2 plc which we acquired on January 23, 2006. At December 31, 2006 and for the period from January 23, through December 31, 2006, total assets and total revenues subject to O2 plc s internal control over financial reporting represented 11% and 21%, of Telefonica s consolidated total assets and total revenues as of and for the year ended December 31, 2006.

#### (c) Attestation Report of the Independent Registered Public Accounting Firm

Telefónica s independent registered public accounting firm, Ernst & Young S.L., has issued an attestation report on management s assessment of the company s internal control over financial reporting. The attestation report is included on page F-1.1.

# (d) Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting during the period covered by this Annual Report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### Item 16.

#### A. Audit Committee Financial Expert

Our Board of Directors has determined that Mr. Antonio Massanell meets the requirements of an audit committee financial expert as defined by the SEC.

#### **B.** Code of Ethics

We have adopted a code of ethics (*Normas de Conducta Para Financieros Grupo Telefónica*), applicable to our Chief Executive Officer, Chief Financial Officer, principal accounting officer, controller and persons performing similar functions within the Telefónica Group. A copy of our code of ethics is filed as an Exhibit to this Annual Report.

#### **C. Principal Accountant Fees and Services**

The fees accrued for the fiscal years 2006 and 2005 from various member firms of the Ernst & Young international organization, to which Ernst & Young, S.L, our auditors, belongs, amounted to 23.47 and 14.84 million, respectively. These fees include the total amounts of the Spanish and foreign companies in which the Telefónica Group has effective control or joint control with third parties.

For the year ended December 31,

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	2006	2005
	(in mill	lion euro)
Audit Fees	22.04	12.54
Audit-Related Fees (1)	0.92	0.61
Tax Fees (2)	0.11	0.31
All Other Fees (3)	0.40	1.38
Total Fees	23.47	14.84
1.	54	

(1) Audit-Related Fees: The services included under this caption are basically services related to review of information required by the different regulatory authorities and attest services related to financial reporting that are not required by statute or regulation.

(2) Tax Fees: The services included under this caption are, among others, consultancy and fiscal advising, review tax returns, studies of transference prices, tax reviews and issues of opinions of fiscal nature demanded by local regulations.

(3) All Other Fees: The services included under this caption are assistance in relation to the Sarbanes-Oxley Act, process consulting related to implementation project and quality assurance, revision of operative procedures of security, project manage the completion of the interior of new offices, etc.

## **D. Exemptions from the Listing Standards for Audit Committees** Not applicable.

## E. Purchases of Equity Securities by the Issuer and Affiliated Purchasers

		2006	
			Total Number of Shares (or
		Average Price	Units) Purchased as Part of
	T-4-1 Normalian of	Paid per	Publicly Announced
	Total Number of Shares	Share	Plans or
<b>Period of Fiscal Year</b>	Purchased	(euros)	Programs(1)(2)
January 1 to January 31	16,151,959	12.80	16,151,959
February 1 to February 28	11,200,000	12.76	11,200,000
March 1 to March 31	62,338,979	13.14	62,338,979
April 1 to April 30	18,692,502	12.53	13,692,502
May 1 to May 31	6,321,704	12.84	4,500,000
June 1 to June 30			
July 1 to July 31			
August 1 to August 31	17,264,486	13.22	17,264,486
September 1 to September 30	33,704,004	13.17	33,704,004
October 1 to October 31	8,314,813	13.86	8,314,813
November 1 to November 30	28,005,644	14.58	15,005,644
December 1 to December 31	12,500,000	15.28	1,208,569
Total	214,494,091	13.38	183,380,956
(1) The number of			
shares of the			
treasury stock at			
the end of year			

2006 amounted 75,632,559 (136,647,061 at the end of year 2005) (2) All purchases listed are related to our announcement in 2003 of our commitment to dedicate a minimum of 4 billion to the acquisition of our treasury stock over the 2003-2006 period, subject to free cash flow generation and our share price. Consistent with our commitment to shareholder remuneration, in April 2005 we announced our decision to execute a renewed and extended 6 billion share buyback program until 2007. Further, in accordance with our commitment of cancelling the shares purchased as part of the program, Telefónica s Board of Directors submitted for the approval of the Annual General Shareholders Meeting a proposed

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resolution to

reduce the share capital of the Company by the nominal value of certain of the aforesaid treasury stock. The Annual General Shareholders Meeting held on May 10, 2007 approved the reduction of the share capital of the Company by 147,633,912, with the redemption of 147,633,912 shares of the treasury stock. The Annual General Shareholders Meeting also authorized the Board of Directors to execute this capital reduction within one year after the adoption of the resolution

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## Part III

#### **Item 17. Financial Statements**

We have responded to Item 18 in lieu of responding to this Item.

**Item 18. Financial Statements** 

Please see pages F-1 through F-201.

# Item 19. Exhibits

<b>Exhi</b> 1.1	bit Number	<b>Description</b> Amended and Restated Articles of Association (English translation)
4.1		Shareholders Agreement dated as of April, 28 2007 among Telefónica S.A., Assicurazioni Generali S.p.A., Sintonia S.A., Intesa Sanpaolo S.p.A., Mediobanca S.p.A.
4.2		Co-investment Agreement dated as of April, 28 2007 among Telefónica S.A., Assicurazioni Generali S.p.A., Sintonia S.A., Intesa Sanpaolo S.p.A., Mediobanca S.p.A.
4.3		Merger Plan of Telefónica, S.A. and Telefónica Móviles, S.A. dated as of March 29, 2006*
4.4		Framework Agreement between Telefónica, S.A. and O2 plc dated October 31, 2005, together with the amendment thereto dated November 18, 2005***
4.5		Merger Plan of Telefónica, S.A. and Terra Networks, S.A. dated as of February 23, 2005**
8.1		Subsidiaries of Telefónica, S.A. (see note 1 to the consolidated financial statements and Appendix I thereto)
11.1		Code of Conduct for Financial Officers****
12.1		Certification of César Alierta Izuel, Chief Executive Officer of Telefónica, S.A., pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
12.2		Certification of Santiago Fernández Valbuena, Chief Financial Officer of Telefónica, S.A., pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
13.1		Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
*	Incorporated by reference to Telefónica, S.A. filing made purs to Rule 425 und U.S. Securities 4 of 1933, as amer on March 29, 20	suant er the Act nded,
**	Included as Ann A-1 to the joint information	lex

statement/prospectus contained in the registration statement on Form F-4 of Telefónica, S.A. and Terra Networks, S.A. (registration no. 333-123162).

- \*\*\* Incorporated by reference to Telefónica, S.A. s Annual Report on Form 20-F for the fiscal year ended December 31, 2005.
- \*\*\*\* Incorporated by reference to Telefónica, S.A. s Annual Report on Form 20-F for the fiscal year ended December 31, 2003.

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# SIGNATURES

The registrant hereby certifies that it meets all of the requirements for filing on Form 20-F and has duly caused and authorized the undersigned to sign this Annual Report on its behalf.

TELEFÓNICA, S.A.

By: /s/ César Alierta Izuel Name: César Alierta Izuel Title: Chief Executive Officer

# TELEFÓNICA, S.A.

By: /s/ Santiago Fernández Valbuena Name: Santiago Fernández Valbuena Title: Chief Financial Officer

Date: May 18, 2007

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# TELEFÓNICA, S.A. AND SUBSIDIARIES COMPOSING THE TELEFÓNICA GROUP CONSOLIDATED FINANCIAL STATEMENTS (CONSOLIDATED ANNUAL ACCOUNTS) FOR 2006

## **Report of Independent Registered Public Accounting Firm**

The Board of Directors and Shareholders of Telefónica, S.A.

We have audited management s assessment, included in the accompanying Assessment of Internal Control, that Telefónica S.A. maintained effective internal control over financial reporting as of December 31, 2006, based on criteria established in Internal Control Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (the COSO criteria). The controlling Company s Directors are responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting. Our responsibility is to express an opinion on management s assessment and an opinion on the effectiveness of the company s internal control over financial reporting based on our audit. We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, evaluating management s assessment, testing and evaluating the design and operating effectiveness of internal control, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion. A company s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company s internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding

prevention or timely detection of unauthorized acquisition, use, or disposition of the company s assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

As indicated in the accompanying Assessment of Internal Control, the controlling Company s Directors assessment of and conclusion on the effectiveness of internal control over financial

reporting did not include the internal controls of  $O_2$  plc acquired on January 23, 2006, which is included in the 2006 consolidated financial statements of Telefónica S.A. and constituted 11% of total assets as of December 31, 2006 and 21% of total revenues for the year then ended. Our audit of internal control over financial reporting of Telefónica S.A. also did not include an evaluation of the internal control over financial reporting of  $O_2$  plc.

In our opinion, the controlling Company s Directors assessment that Telefónica S.A. maintained effective internal control over financial reporting as of December 31, 2006, is fairly stated, in all material respects, based on the COSO criteria. Also, in our opinion, Telefónica S.A. maintained, in all material respects, effective internal control over financial reporting as of December 31, 2006, based on the COSO criteria.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Telefónica, S.A. and subsidiaries as of December 31, 2006 and 2005, and the related consolidated statements of income, cash flows and recognized income and expense for each of the two years in the period ended December 31, 2006 and our report dated May 18, 2007 expressed an unqualified opinion thereon.

Ernst & Young, S.L. /s/ José Luis Perelli Alonso José Luis Perelli Alonso Madrid, Spain May 18, 2007

## **REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

The Board of Directors and Shareholders of Telefónica, S.A.

We have audited the accompanying consolidated balance sheets of Telefónica, S.A. and subsidiaries as of December 31, 2006 and 2005, and the related consolidated statements of income, cash flows and recognized income and expense for each of the two years in the period ended December 31, 2006. These consolidated financial statements are the responsibility of the controlling Company s Directors. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Telefónica, S.A. and subsidiaries as of December 31, 2006 and 2005 and the consolidated results of its operations and its cash flows for each of the two years in the period ended December 31, 2006 in conformity with International Financial Reporting Standards as adopted by the European Union, which differ in certain respects from U.S. generally accepted accounting principles. Information relating to the nature and effect of such differences is presented in Note 25 to the consolidated financial statements.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the effectiveness of Telefónica S.A. s internal control over financial reporting as of December 31, 2006, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated May 18, 2007 expressed an unqualified opinion thereon.

Ernst & Young, S.L. /s/ José Luis Perelli Alonso José Luis Perelli Alonso Madrid, Spain May 18, 2007

## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders of

# Telefónica, S.A.:

We have audited the accompanying consolidated statements of income, cash flows and recognized income and expense of Telefónica, S.A. and of the companies comprising the Telefónica Group (the Company ) for the year ended December 31, 2004. These consolidated financial statements are the responsibility of the controlling Company s Directors. Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with standards of the Public Company Accounting Oversight Board (United States of America). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatements. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company s internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statements presentation. We believe that our audit provide a reasonable basis for our opinion. The consolidated balance sheet as of December 31, 2004 and comparative financial statements related to the year ended December 31, 2003, as required in IAS 1, Presentation of Financial Statements, are not presented. In our opinion, disclosure of such information is required under International Financial Reporting Standards, as adopted by the European Union.

In our opinion, except for the omission of the comparative financial statements as discussed in the preceding paragraph, such consolidated financial statements present fairly, in all material respects, the results of operations and cash flows of Telefónica, S.A. and of the companies composing Telefónica Group for the year ended December 31, 2004, in conformity with International Financial Reporting Standards, as adopted by the European Union. International Financial Reporting Standards, as adopted by the European Union. International Financial Reporting Standards, as adopted by the European Union, vary in certain significant respects from accounting principles generally accepted in the United States of America. Information relating to the nature and effect of such differences is presented in Note 25 to the consolidated financial statements.

As discussed in Notes 4 and 18 to the financial statements, the accompanying 2004 financial statements have been retrospectively adjusted for the change in business segments presentation and discontinued operations of Telefónica Publicidad e Información, S.A., respectively.

/s/ Deloitte, S.L. Madrid, Spain April 12, 2006 (May 18, 2007 as to Notes 4 and 18)

## TELEFÓNICA GROUP CONSOLIDATED BALANCE SHEETS AS OF DECEMBER 31 (MILLIONS OF EUROS)

ASSETS	NOTE	2006	2005
A) NON-CURRENT ASSETS		91,269	59,545
Intangible assets	(Note 6)	20,758	7,877
Goodwill	(Note 7)	21,739	8,910
Property, plant and equipment	(Note 8)	33,887	27,993 35
Investment property Investments in associates	(Note 9)	1 959	55 1,664
Non-current financial assets	(Note 13)	5,224	4,681
Deferred tax assets	(Note 17)	8,701	8,385
B) CURRENT ASSETS		17,713	13,629
Inventories		1,012	920
Trade and other receivables	(Note 11)	9,666	7,516
Current financial assets	(Note 13)	1,680	1,518
Current tax receivables	(Note 17) (Note 13)	1,554 3,792	1,448 2,213
Cash and cash equivalents Non-current assets held for sale	$(1010 \times 15)$	3,792 9	2,213
Ton-current assets neid for sale		,	17
TOTAL ASSETS (A + B)		108,982	73,174
EQUITY AND LIABILITIES	NOTE	2006	2005
A) EQUITY	(Note 12)	20,001	16,158
Equity attributable to equity holders of the parent		17,178	12,733
Minority interests		2,823	3,425
B) NON-CURRENT LIABILITIES		62,645	35,126
Interest-bearing debt	(Note 13)	50,676	25,168
Trade and other payables	(Note 13) (Note 14)	982	1,128
Deferred tax liabilities	(Note 17)	4,700	2,477
Provisions	(Note 15)	6,287	6,353
C) CURRENT LIABILITIES		26,336	21,890
		20,000	21,070

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Interest-bearing debt	(Note 13)	8,381	9,236
Trade and other payables	(Note 14)	13,953	9,719
Current tax payables	(Note 17)	2,841	2,192
Provisions	(Note 15)	1,161	743
TOTAL FOLITS AND LIADILITIES (A.D.C)		100 000	72 174
TOTAL EQUITY AND LIABILITIES (A+B+C)		108,982	73,174

The accompanying Notes 1 to 25 and Appendices I to IV are an integral part of these consolidated financial statements.

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## TELEFÓNICA GROUP CONSOLIDATED INCOME STATEMENTS FOR THE YEARS ENDED DECEMBER 31 (MILLIONS OF EUROS)

INCOME STATEMENT	NOTE	2006	2005	2004
	(Note	<b>50</b> 001	27.202	20.000
Revenues from operations	19) (Note	52,901	37,383	29,809
Other income	19)	1,571	1,416	1,134
Supplies	(Note	(16,629)	(9,999)	(7,577)
Personnel expenses	19)	(7,622)	(5,532)	(4,976)
Other expenses	(Note 19)	(11,095)	(8,212)	(6,373)
-	(Note			
Depreciation and amortization	19)	(9,704)	(6,693)	(5,642)
OPERATING INCOME		9,422	8,363	6,375
Share of profit (loss) of associates	(Note 9)	76	(128)	(50)
Finance income		1,082	630	1,166
Exchange gains		4,513	4,317	3,689
Finance expenses Exchange losses		(3,877) (4,452)	(2,420) (4,155)	(2,622) (3,866)
Not financial income (avanage)	(Note	(7.724)	(1 ( ) )	(1 (22)
Net financial income (expense)	16)	(2,734)	(1,628)	(1,633)
PROFIT BEFORE TAXES FROM CONTINUING OPERATIONS		6,764	6,607	4,692
Corporate income tax	(Note 17)	(1,781)	(1,904)	(1,451)
PROFIT FOR THE YEAR FROM CONTINUING OPERATIONS		4,983	4,703	3,241

Profit after taxes from discontinued operations	(Note 18)	1,596	124	245
PROFIT FOR THE YEAR		6,579	4,827	3,486
	(Note			
Minority interests	12)	(346)	(381)	(310)
PROFIT FOR THE YEAR ATTRIBUTABLE TO EQUITY HOLDERS OF THE PARENT		6,233	4,446	3,176
Basic and diluted earnings per share for				
continuing operations attributable to equity	(Note	0.973	0.898	0.597
holders of the parent (euros) Basic and diluted earnings per share attributable	19) (Note	0.975	0.898	0.597
to equity holders of the parent (euros)	<b>19</b> )	1.304	0.913	0.637
The accompanying Notes 1 to 25 and Appendices I	to IV are an i	ntegral part of th	ese consolidated	financial
statements.	1			T. C /
The 2005 and 2004 financial statements was restated to S A as discontinued operations	o present the o	perations of Telefo	ónica Publicidad e	e Información,
S.A. as discontinued operations.				

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## TELEFÓNICA GROUP CONSOLIDATED CASH FLOW STATEMENTS FOR THE YEARS ENDED DECEMBER 31 (MILLIONS OF EUROS)

	NOTE	2006	2005	2004
Cash flows from operating activities				
Cash received from customers Cash paid to suppliers and employees Dividends received Net interest and other financial expenses paid		60,285 (41,475) 76 (2,372) (1,100)	44,353 (30,532) 71 (1,520) (1,222)	36,367 (24,674) 71 (1,307) (220)
Taxes paid		(1,100)	(1,233)	(326)
Net cash from operating activities	(Note 23)	15,414	11,139	10,131
Cash flows from investing activities				
Proceeds on disposals of property, plant and equipment and intangible assets Payments on investments in property, plant and		129	113	241
equipment and intangible assets		(6,933)	(4,423)	(3,488)
Proceeds on disposals of companies, net of cash and cash equivalents disposed Payments on investments in companies, net of		2,294	502	532
cash and cash equivalents acquired Proceeds on financial investments not included		(23,757)	(6,571)	(4,201)
under cash equivalents Payments made on financial investments not		109	148	32
included under cash equivalents Interest received on current financial assets Capital grants received		(220) 312 14	(18) 625 32	(76) 1,139 13
Net cash flows used in investing activities	(Note 23)	(28,052)	(9,592)	(5,808)
Cash flows from financing activities				
Dividends paid	(Note 12)	(3,196)	(2,768)	(2,866)
Operations with equity holders	(Note	(2,346)	(2,055)	(1,938)
Proceeds on issue of debentures and bonds Proceeds on loans, credits and promissory notes	13)	13,528 30,489	875 16,534	573 10,135
Cancellation of debentures and bonds Repayments of loans, credits and promissory notes	(Note 13)	(1,668) (22,235)	(3,697) (9,324)	(1,791) (8,050)

Net cash flow from (used in) financing activities	(Note 23)	14,572	(435)	(3,937)
Effect of foreign exchange rate changes on collections and payments		(372)	166	74
Effect of changes in consolidation methods and other non-monetary effects		28	10	(36)
NET INCREASE IN CASH AND CASH EQUIVALENTS DURING THE YEAR		1,590	1,288	424
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE YEAR		2,202	914	490
CASH AND CASH EQUIVALENTS AT THE END OF THE YEAR	(Note 13)	3,792	2,202	914
RECONCILATION OF CASH AND CASH EQUIVALENTS WITH THE BALANCE SHEET				
BALANCE AT THE BEGINNING OF THE YEAR		2,202	914	490
Cash on hand and at banks		1,555	855	336
Other cash equivalents		658	59	154
Bank overdrafts (1)		(11)		
BALANCE AT THE END OF THE YEAR	(Note 13)	3,792	2,202	914
Cash on hand and at banks		2,375	1,555	855
Other cash equivalents		1,417	658	59
Bank overdrafts (1)			(11)	

Included under Current liabilities Interest-bearing debt on the consolidated balance sheet The accompanying Notes 1 to 25 and Appendices I to IV are an integral part of these consolidated financial statements

## TELEFÓNICA GROUP CONSOLIDATED STATEMENTS OF RECOGNIZED INCOME AND EXPENSE FOR THE YEARS ENDED DECEMBER 31 (MILLIONS OF EUROS)

	NOTE	2006	2005	2004
Gain (loss) on available-for-sale investments		584	(80)	111
Gain (loss) on cash flow hedges		10	(126)	(275)
Translation differences		(407)	2,577	(316)
Actuarial gains and losses and impact of asset ceiling				
for defined benefit pension plans		112		
Share of income (loss) recognized directly in equity of				
associates		(153)	(50)	(95)
Tax effects of items recognized directly in equity		(138)	73	90
Net income (loss) recognized directly in equity		8	2,394	(484)
Profit for the year		6,579	4,827	3,486
	(Note			
Total income and expense recognized in the year	12)	6,587	7,221	3,001
Attributable to:				
	(Note			
Equity holders of the parent	12)	6,346	6,397	2,699
	(Note			
Minority interests	12)	241	824	302
		6,587	7,221	3,001

The accompanying Notes 1 to 25 and Appendices I to IV are an integral part of these consolidated financial statements.

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## TELEFÓNICA, S.A. AND SUBSIDIARIES COMPOSING THE TELEFÓNICA GROUP NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONSOLIDATED ANNUAL ACCOUNTS) FOR THE YEAR ENDED DECEMBER 31, 2006 (1) INTRODUCTION AND GENERAL INFORMATION

## Telefónica Group organizational structure

Telefónica, S.A. and its subsidiaries and investees make up an integrated group of companies (the Telefónica Group, the Group or the Company) operating mainly in the telecommunications, media and entertainment industries.

The parent company of this Group is Telefónica, S.A. ( Telefónica ), incorporated on April 19, 1924. Its registered office is at calle Gran Vía 28, Madrid (Spain).

Appendix IV lists the subsidiaries, associates and investees in which the Telefónica Group has direct or indirect holdings, their lines of business, registered offices, equity and results at year end, gross carrying amount, contribution to reserves of the Consolidated Group and the consolidation method used.

## Corporate structure of the Group

Telefónica s basic corporate purpose, per Article 4 of its bylaws, is the provision of all manner of public and private telecommunications services, and all manner of ancillary or complementary telecommunications services or related services. All the business activities that constitute this stated corporate purpose may be performed either in Spain or abroad and wholly or partially by the Company, either through shareholdings or equity interests in other companies or legal entities with an identical or a similar corporate purpose.

The Telefónica Group has designed a regional, integrated management model based on three business areas by geographical market and combining the wireline and wireless telephony businesses: Telefónica Spain

Telefónica Latin America

Telefónica Europe

The business activities carried out by most of the Telefónica Group companies are regulated by broad ranging legislation, pursuant to which permits, concessions or licenses must be obtained in certain circumstances to provide the various services.

In addition, certain wireline and wireless telephony services are provided under regulated rate and price systems.

A more detailed breakdown of the activities carried out by the Group is provided in Note 4.

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### (2) BASIS OF PRESENTATION OF THE CONSOLIDATED FINANCIAL STATEMENTS

The accompanying consolidated financial statements were prepared from the accounting records of Telefónica, S.A. and of each of the companies composing the Telefónica Group, which were prepared in accordance with the International Financial Reporting Standards (IFRS) to give a true and fair view of the equity, financial position, results of operations and cash flow obtained and used in 2006. The figures in these consolidated financial statements are and notes thereto expressed in millions of euros unless indicated otherwise. The euro is the Group s functional currency.

The accompanying consolidated financial statements for the year ended December 31, 2006 were prepared by the Company s Board of Directors at its meeting on February 28, 2007 and will be submitted for approval at the General Shareholders Meeting. The Board expects them to be approved without any modification.

Note 3 contains a detailed description of the most significant accounting policies used to prepare the financial statements for 2006, 2005 and 2004.

#### Comparative information and changes in the consolidation scope

The main changes in the consolidation scope affecting comparability of the consolidated information for 2006 and 2005 (see Appendix I for a more detailed explanation of the changes in consolidation scope in both years) are as follows:

#### a) Acquisition of O2:

On January 23, 2006, Telefónica, S.A. stated that it had complied with all the requirements of the offer for full takeover of O2 plc made on November 21, 2005, finalizing the acquisition of 100% of the company s shares.

Meanwhile, on February 7, 2006, O2 plc announced the beginning of the process to delist O2 plc from the London Stock Exchange. The stock was delisted on March 7, 2006.

The acquisition of the O2 Group cost 26,135 million euros (17,887 million pounds sterling) (see Note 5). The Telefónica Group s financial statements for the year ended December 31, 2006 include the results of O2 plc and subsidiaries (the O2 Group) from February 1, 2006. The Telefónica Group includes the O2 Group in the consolidation scope using the full consolidation method from January 31, 2006.

### b) Merger with Telefónica Móviles, S.A.

On July 29, 2006, Telefónica, S.A. merged with Telefónica Móviles, S.A., via the exchange of four shares of Telefónica, S.A. par value of 1 euro, for every five shares of Telefónica Móviles, S.A. a par value of 0.5 euros. Accordingly, Telefónica delivered 244,344,012 of its treasury shares to the shareholders of Telefónica Móviles, S.A., representing approximately 7.08% of its share capital (see Note 5).

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### c) Colombia de Telecomunicaciones, S.A. (Coltel)

In April 2006, Telefónica Internacional, S.A. acquired 50% plus one share in Colombian company Colombia Telecom, S.A. ESP in public tender for 289 million euros (see Note 5). The Telefónica Group now consolidates this company using the full consolidation method.

## d) Sale of Telefónica Publicidad e Información, S.A. (TPI)

In July 2006, Telefónica, S.A. accepted the public takeover bid launched by Yell Group Plc for 100% of the shares of Telefónica Publicidad e Información, S.A. (TPI). It therefore accepted Yell s bid for the 216,269,764 shares Telefónica owned in TPI, representing 59.905% of the share capital, for a total amount of 1,838 million euros (see Note 18). The gain on the disposal, which amounted to 1,563 million euros, and the results contributed by the TPI Group through June 30, 2006 are recognized under Profit after taxes from discontinued operations in the Telefónica Group s consolidated income statement. In addition, to make the historical information comparable, the Telefónica Group s 2005 and 2004 financial statements was restated to present the results of the TPI Group under the same heading (see Note 18).

### Comparability of information due to changes in the definition of segments

As agreed at the Board of Directors Meeting held July 26, 2006, the Telefónica Group has modified the segment reporting with respect to the 2005 annual accounts, adapting it to the new regional management model (see Note 4).

## (3) VALUATION CRITERIA

The main valuation methods used in preparing the 2006, 2005 and 2004 consolidated financial statements were as follows:

### a) Translation methodology

The financial statements of the Group s foreign subsidiaries were translated to euros at the year-end exchange rates, except for:

- 1. Capital and reserves, which were translated at historical exchange rates.
- 2. Income statements, which were translated at the average exchange rates for the year.

Goodwill and balance sheet items remeasured to fair value when a stake is acquired in a foreign operation are recognized as assets and liabilities of the company acquired and therefore translated at the year-end exchange rate.

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The exchange rate differences arising from the application of this method are included in Translation differences under Equity attributable to equity holders of the parent in the accompanying consolidated balance sheets, net of the portion of said differences attributable to minority interests, which is shown under Equity Minority interests. When a foreign operation is sold, totally or partially, cumulative translation differences since January 1, 2004 -the IFRS transition date- recognized in equity are taken proportionally to the income statement as part of the gain or loss on the disposal.

## b) Foreign currency transactions

Monetary transactions denominated in foreign currencies are translated to euros at the exchange rates prevailing on the transaction date, and are adjusted at year end to the exchange rates then prevailing.

All realized and unrealized exchange gains or losses are included in income for the year, with the exception of gains or losses arising from specific-purpose financing of investments in foreign operations that are designated as hedges of foreign currency risk to which these investments are exposed, and exchange gains or losses on intra-group loans considered part of investment in a foreign operation, which are recorded under Translation differences in the consolidated balance sheet (see Note 3 i).

## c) Goodwill

For acquisitions ocurring after January 1, 2004, the IFRS transition date, goodwill represents the excess of the acquisition cost over the acquirer s interest, at the acquisition date, in the fair values of identifiable assets, liabilities and contingent liabilities acquired from a subsidiary, associate or joint venture. After the initial measurement, goodwill is carried at cost, less any accumulated impairment losses.

In the transition to IFRS Telefónica availed itself of the exemption allowing it not to restate business combinations taking place before January 1, 2004. As a result, the accompanying consolidated balance sheets include goodwill on consolidation, net of amortization deducted until December 31, 2003, arising before the IFRS transition date, from the positive consolidation difference between the amounts paid to acquire shares of consolidated subsidiaries and their net asset carrying amount plus increases in the fair value of assests and liabilities acquired.

In all cases, goodwill is recognized as an asset denominated in the currency of the company acquired.

Goodwill is tested for impairment annually or more frequently if there are certain events or changes indicating the possibility that the carrying amount may not be fully recoverable.

The potential impairment loss is determined based on analysis of the recoverable amount of the cash-generating unit (or group of cash generating units) to which the goodwill is allocated when it arises. If this recoverable amount is less than the carrying amount, an irreversible impairment loss is recognized in income (see Note 3 f).

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## d) Intangible assets

Intangible assets are stated at acquisition or production cost, less any accumulated amortization or any accumulated impairment losses.

The useful lives of intangible assets are assessed on a case-by-case basis to be either finite or indefinite. Intangible assets with finite lives are amortized systematically over the useful economic life and assessed for impairment whenever there is an indication that the carrying amount may not be recoverable. Intangible assets with indefinite useful lives are not amortized, but are tested for impairment annually, or more frequently in the event of indications that their carrying amount may not be recoverable (see Note 3 f).

The Company s management reviews the indefinite useful life classification of these assets each year.

Amortization methods and schedules are revised annually at year end and, where appropriate, adjusted prospectively.

## Research and development expenses

Research costs are expensed as incurred. Costs incurred in developing new products to be marketed or used for the Group s own network, and whose future economic viability is reasonably certain, are capitalized and amortized on a straight-line basis over the period during which the related project is expected to generate economic benefits, starting upon its completion.

Recoverability is considered to be reasonably assured when the Group can demonstrate the technical feasibility of the intangible asset, whether it will be available for internal use or for sale, its estimated date of completion and its ability to use or sell the asset and how the asset will generate future economic benefits.

As long as intangible assets developed internally are not in use, the associated capitalized development costs are tested for impairment annually, and more frequently if there are indications that carrying amount may not be fully recoverable. Costs incurred in connection with projects that are not economically viable are charged to the consolidated income statement for the year in which this circumstance becomes known.

## Administrative concessions

These relate to the acquisition cost of the licenses granted to the Telefónica Group by various public authorities to provide telephony services and to the value assigned to licenses held by certain companies at the time they were included in the Telefónica Group.

These concessions are amortized on a straight-line basis over the duration of related licenses from the moment commercial exploitation commences.

## Customer portfolio

This represents the allocation of acquisition costs attributable to customer relationships acquired in business combinations. It is recognized as expense over the estimated remaining period of the customer relationship.

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## Industrial property and software

These items are stated at cost and are amortized on a straight-line basis over their useful life, generally estimated at three years.

## e) Property, plant and equipment

Property, plant and equipment is stated at cost less any accumulated depreciation and any accumulated impairment in value. Land is not depreciated.

Cost includes external and internal costs comprising warehouse materials used, direct labor used in installation work and the allocable portion of the indirect costs required for the related investment. The latter two items are recorded as Internal expenditures capitalized under Other income. Cost includes, where appropriate, the initial estimate of decommissioning, withdrawal and site reconditioning costs when they correspond to obligations arising as a result of the use of the related assets.

Interest and other financial expenses incurred and directly attributable to the acquisition or construction of qualifying assets are capitalized. Qualifying assets at the Telefónica Group are those assets that require preparation of at least 18 months for their intended use or sale.

The costs of expansion, modernization or improvement leading to increased productivity, capacity or efficiency or to a lengthening of the useful lives of assets are capitalized when recognition requirements are met.

Upkeep and maintenance expenses are expensed as incurred.

The Telefónica Group assesses the need to write down, if appropriate, the carrying amount of each item of property, plant and equipment to its recoverable amount at each year end, whenever there are indicators that the assets carrying amount may not be fully recoverable through the generation of sufficient revenues to cover all the costs and expenses. The impairment provision is not maintained if the factors giving rise to the impairment disappear (see Note 3 f).

The Group s subsidiaries depreciate their property, plant and equipment once they are in full working condition using the straight-line method based on the assets estimated useful lives, calculated in accordance with technical studies which are revised periodically based on technological advances and the rate of dismantling, as follows:

	Year estim useful	ated
Buildings	25	40
Plant and machinery	10	15
Telephone installations, networks and subscriber equipment	5	20
Furniture, tools and other items	2	10
Estimated residual values and the depreciation methods and schedules are reviewed at each balance s adjusted prospectively, where appropriate.	heet date	and
E 11		

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#### <u>Table of Contents</u> f) Impairment of non-current assets

Non-current assets, including goodwill and intangible assets are evaluated at each balance sheet date for indications of impairment losses. Wherever such indicators exist, or in the case of assets which are subject to an annual impairment test, the Company estimates recoverable value as the higher of fair value less costs to sell or value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects the time value of money and risks specific to the asset. An asset is considered to be impaired when its recoverable amount is less than its carrying amount. In this case, the carrying amount is restated to recoverable amount and the resulting loss is taken to the income statement. Future depreciation charges are adjusted for the new carrying amount for the asset s remaining useful life. The Company carries out asset impairment tests on an individual basis, except when the cash flows generated by the assets are not independent of those generated by other assets (cash-generating units).

When indications of an impairment reversal exist, the corresponding asset s recoverable amount is recalculated. A previously recognized impairment loss is only reversed if there has been a change in the estimates used to calculate the asset s recoverable amount since the last impairment loss was recognized. If that is the case, the carrying amount of the asset is increased to its recoverable amount. The increased amount cannot exceed the carrying amount that would have been determined had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in profit or loss and future depreciation charges are adjusted to the asset s revised carrying amount. Goodwill impairment losses may not be reversed in subsequent years.

The Company bases the calculation of impairment on the business plans of the various cash-generating units to which the assets are allocated. , These business plans generally cover five years at expected growth rate and keeping this rate constant from the fifth year.

Pre-tax discount rates are applied that include country and business risk. The Company used the following rates in 2006:

	WACC
Businesses in Spain	7% - 10.6%
Businesses in Latin America	7.7% - 17.6%
Businesses in Europe	7.2% - 9.1%

g) Leases

The determination of whether an arrangement is, or contains a lease is based on the substance of the agreement and requires an assessment of whether the fulfillment of the arrangement is dependent on the use of a specific asset and the agreement conveys a right to the Telefónica Group to use the asset.

Leases where the lessor retains substantially all the risks and benefits of ownership of the asset are classified as operating leases. Operating lease payments are recognized as an expense in the income statement on a straight-line basis over the life of the lease.

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Leases are classified as finance leases when the terms of the lease transfer substantially all the risks and rewards of ownership to the Group. These are classified at the inception of the lease, in accordance with its nature and the associated liability, at the lower of the present value of the minimum lease payments or the fair value of the leased property. Lease payments are apportioned between the reduction of the lease liability and the finance charges so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are charged directly against income over the lease term.

## h) Investments in associates

The Telefónica Group s investments in companies in which it has significant influence, but which are neither a subsidiary nor a joint venture, are accounted for under the equity method of accounting. The carrying amount of investments in associates includes related goodwill and the consolidated income statement reflects the share of profit or loss from operations of the associate. If the associate recognizes any gains or losses directly in equity, the Group also recognizes the corresponding portion of these gains or losses directly in equity.

## i) Financial assets and liabilities

## Financial assets

All conventional way purchases and sales of financial assets are recognized on the balance sheet on the trade date, i.e., when the Group assumes the commitment to purchase or sell such assets. On initial recognition, the Telefónica Group classifies its financial instruments into four categories: financial assets at fair value through profit or loss, loans and receivables, held-to-maturity investments and available-for-sale financial assets. Where appropriate, the Group re-evaluates the designation at each financial year end.

Financial assets held for trading, i.e., investments made with the aim of realizing short-term returns as a result of price changes, are included in the category *financial assets at fair value through profit or loss* and presented as current assets. All derivatives fall under this category, unless they are designated as effective hedging instruments. The Group also classifies certain financial instruments under this category when doing so eliminates or mitigates measurement or recognition inconsistencies that could arise from the application of other criteria for measuring assets and liabilities or for recognizing gains and losses on different bases, thereby providing more meaningful information. Also in this category are financial assets for which an investment and disposal strategy have been designed based on their fair value. Financial assets included in this category are recorded at fair value and are measured again at subsequent reporting dates at fair value, with any realized or unrealized losses or gains taken to the income statement.

Financial assets with a fixed maturity that the Company has the positive intention and ability (legal and financial) to hold until then are classified as *held-to-maturity* and presented as Current assets or Non-current assets, depending on the time left until settlement . Financial assets falling into this category are carried at amortized cost using the effective interest rate method, with gains and losses recognized in the income statement at settlement or upon impairment, as well as due to scheduled amortization.

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Financial assets which the Company intends to hold for an unspecified period of time and could be sold at any time to meet specific liquidity requirements or in response to interest-rate movements are classified as *available-for-sale*. These instruments are recorded as Non-current assets, unless it is probable and feasible that they will be sold within 12 months. Available-for-sale investments are measured at fair value. Gains or losses arising from changes in fair value are recognized in equity at each closing date until the asset is derecognized or is determined to be impaired, at which time the cumulative gain or loss previously reported in equity is brought to the income statement. Dividends from *available-for-sale* shareholdings are taken to the income statement once the Company s has the right to receive said dividend. Fair value is determined in accordance with the following criteria:

1. Listed securities on active markets:

Fair value is considered to be the market value on the closing date.

2. Unlisted securities:

Fair value is determined using valuation techniques such as discounted cash flow analysis, option valuation models, or by referring to comparable transactions. When fair value cannot be determined reliably, these investments are carried at cost.

*Loans and receivables* include financial assets that are not traded on organized markets and do not fall into any of the previous categories. These assets are carried at amortized cost using the effective interest rate method. Gains and losses are taken to the income statement when the assets are derecognized or determined to be impaired, as well as due to scheduled amortization.

Financial instruments are subject to impairment testing at each balance sheet date. If there is objective evidence that an impairment loss on financial asset carried at amortized cost has been incurred, the amount of the loss is measured as the difference between the asset s carrying amount and the present value of estimated future cash flows (excluding future losses that have not been incurred), discounted at the financial asset s original effective interest rate. If there is objective evidence that an *available-for-sale* financial instrument is impaired, an amount comprising the difference between its cost (net of any principal payments and amortization) and its current fair value, less any impairment loss previously recognized in profit or loss, is transferred from equity to the income statement.

Financial assets are only fully or partially derecognized where:

1. The rights to receive cash flows from the asset have expired.

2. The Company has assumed an obligation to pay the cash flows received from the asset to a third party; or

3. The Company has transferred its rights to receive cash flows from the asset to a third party, transferring substantially all the risks and rewards of the asset.

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## Trade receivables

Trade receivables are recognized at original invoice amount less an allowance for uncollectible amounts. A provision is made when there is objective evidence that the Group will not be able to collect the debts. The provision is calculated as the difference between the carrying amount of the doubtful trade receivables and their recoverable amount. As a general rule, short-term commercial bills are not discounted.

## Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and at banks, demand deposits and other highly liquid investments with a maturity of three months or less. These items are stated at historical cost, which does not differ significantly from realizable value.

For the purpose of the consolidated cash flow statement, cash and cash equivalents are shown net of any outstanding bank overdrafts.

# **Preferred Stock**

Preference shares are classified as a liability or equity instrument depending on the issuance terms. A preference share issue is considered equity only when the issuer is not obliged to give cash or another financial instrument in the form of either principal repayment or dividend payment, whereas it is recorded as a financial liability on the balance sheet whenever the Telefónica Group does not have the right to avoid cash payments.

## Interest-bearing debt

These debts are recognized initially at the fair value of the consideration received less directly attributable transaction costs. After initial recognition, interest-bearing debt is subsequently measured at amortized cost using the effective interest rate method. Any difference between the cash received (net of transaction costs) and the repayment value is recognized in the income statement over the life of the debt. Interest-bearing debt is considered non-current when its maturity is over 12 months or the Telefónica Group has full discretion to defer settlement for at least another 12 months from the balance sheet date.

Financial liabilities are derecognized when the obligation under the liability is discharged, cancelled or expires. Where an existing financial liability is replaced by another from the same lender under substantially different terms, such an exchange is treated as a derecognition of the original liability and the recognition of a new liability, and the difference between the respective carrying amounts is recognized in profit or loss.

# Derivatives financial instruments and hedge accounting

Derivative financial instruments are initially recognized at fair value, normally equivalent to cost. Their carrying amounts are each subsequently remeasured at fair value. Derivatives are carried as assets when the fair value is positive and as liabilities when the fair value is negative. Derivatives that meet all the criteria for consideration as long-term hedging instruments are recorded as non-current assets when fair value is positive and liabilities when fair value is negative.

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The accounting treatment of any gain or loss resulting from changes in the fair value of a derivative depends on whether the derivative in question meets all the criteria for hedge accounting and, if appropriate, on the nature of the hedge.

The Group designates certain derivatives as:

- 1. Fair value hedges, when hedging the exposure of changes in the fair value of a recognized asset or liability;
- 2. Cash flow hedges, when hedging exposure to variability in cash flows that is either attributable to a particular risk associated with a recognized asset or liability or a forecast transaction; or
- 3. Hedges of net investment in a foreign operation.

A hedge of a foreign currency risk of a firm commitment is accounted for as either a fair value or a cash flow hedge. Changes in fair value of derivatives that qualify as fair value hedges are recognized in the income statement, together with changes in the fair value of the hedged asset or liability attributable to the risk being hedged.

Changes in fair value of derivatives that qualify and have been assigned to hedge cash flows, which are highly effective, are recognized in equity. The portion considered ineffective is recognized directly in income. Fair value changes from hedges that relate to firm commitments or forecast transactions that result in the recognition of non-financial assets or liabilities are included in the initial measurement of those assets or liabilities. Otherwise, changes in fair value previously recognized in equity are recognized in the income statement in the period in which the hedged transaction affects profit or loss.

An instrument designed to hedge foreign currency exposure from a net investment in a foreign operation is accounted for in a way similar to cash flow hedges.

The application of the company s corporate risk-management policies could result in financial risk-hedging transactions that make economic sense, yet are not strictly IFRS compliant for hedge accounting. Alternatively, the Group may opt not to apply hedge accounting criteria in certain instances. In these cases, gains or losses resulting from changes in the fair value of the derivatives are taken directly to the income statement. Transactions used to reduce the exchange rate risk relating to the income contributed by foreign subsidiaries are not treated as hedging transactions.

From inception, the Group formally documents the hedging relationship between the derivative and the hedged item, as well as the associated risk management objectives and strategies. This documentation includes identification of the hedge instrument, the hedged asset, liability or transaction and the nature of the risk hedged. In addition, it states the manner in which hedge effectiveness, i.e. the extent to which the hedge instrument offsets any changes in the underlying hedged item s fair value or cash flows that can be attributed to the risk hedged, is measured. Its effectiveness is measured, prospectively and retroactively, both at the beginning of the hedge relationship and on a systematic basis throughout the life of the hedge.

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Hedge accounting is discontinued whenever the hedging instrument expires or is sold, terminated or settled, the hedge no longer meets the criteria for hedge accounting or the Group revokes the designation. In these instances, gains or losses accumulated in equity are not recognized in income until the hedged transaction or commitment affects profit or loss. However, if the hedged transaction is no longer expected to occur, the cumulative gains or losses recognized directly in equity are taken immediately to income.

The fair value of derivative financial instruments used for hedging purposes is detailed in Note 13. In addition, the statement of recognized income and expense provides a detail of the movements in gains and losses from cash flow hedges.

The fair value of the derivative portfolio includes estimates based on calculations using observable market data, as well as specific pricing and risk-management tools commonly used by financial entities.

#### j) Inventories

Materials stored for use in investment projects and inventories for consumption and replacement are valued at the lower of weighted average cost and net realizable value.

When the cash flows associated with the purchase of inventory are effectively hedged, the corresponding gains and losses accumulated in equity become part of the cost of the inventories acquired.

Obsolete, defective or slow-moving inventories have been reduced to estimated net realizable value. The recoverable amount of inventory is calculated based on the inventory s age and turnover.

### k) Treasury shares

Treasury shares are stated at cost and are a reduction to equity. Any gain or loss on the purchase, sale, issue or cancellation of the Group s own equity instruments is recognized directly in equity.

### l) Provisions

### Pensions and other employee obligations

Provisions required to cover the accrued liability for defined benefit pensions are determined using the projected unit credit actuarial valuation method. The calculation is based on demographic and financial assumptions for each country considering the macroeconomic environment. The discount rates are determined based on market yield curves. Plan assets are measured at fair value. Actuarial gains and losses are recognized directly in the statement of recognized income and expense.

Provisions for post-employment benefits (e.g. early retirement or other) are calculated individually based on the terms agreed with the employees. In some cases, these may require actuarial valuations based on both demographic and financial assumptions.

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For defined-contribution pension plans, the obligations are limited to the payment of the contributions, which are taken to the income statement as accrued (see Note 19).

The Group s main commitments in this regard are detailed in Note 15.

#### **Other provisions**

Provisions are recognized when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. Where the Group expects some or all of a provision to be reimbursed, for example under an insurance contract, the reimbursement is recognized as a separate asset, but only when the reimbursement is virtually certain. The expense relating to any provision is presented in the income statement net of any reimbursement. If the effect of the time value of money is material, provisions are discounted, and the corresponding subsequent increase in the provision is recorded as a interest expense.

#### m) Share-based payments

The Group has compensation plans linked to the market value of its shares (see Note 20), providing employees share options. Certain compensation plans are settled in cash or shares, at the option of the beneficiary, while others are settled via the delivery of shares.

The following criteria are applied to share-based payment schemes granted after November 7, 2002:

Option plans that can be cash-settled or equity-settled at the option of the employee are recognized at the fair value on the grant date and dividend into the liability and equity components of the compound instrument granted. Considering the terms and conditions of the share option plan, the fair value of both components is the same and, accordingly, the accounting treatment of plans of this nature is that established for cash-settled transactions. In these, the total cost of the rights granted is expensed over the vesting period with recognition of a corresponding liability. The total cost of cash-settled transactions is measured initially at fair value at the grant date using the Black-Scholes formula, taking into account the terms and conditions established in each share option plan. At each subsequent reporting date, the Company reviews its estimate of fair value and the number of options it expects to be exercised, remeasuring the liability, with any changes in fair value recognized in profit or loss.

For equity-settled share option plans, fair value at the grant date is measured using a binomial or benchmark securities models. The cost is recognized, together with a corresponding increase in equity, over the vesting period. At each subsequent reporting date, the Company reviews its estimate of the number of options it expects to be exercised, with a corresponding adjustment to equity.

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For the remaining share-based compensation schemes granted prior to November 7, 2002, the measurement criteria applied before application of IFRS 2 are applied, consisting of recording a provision evenly throughout the duration of the plan based on the best estimate of the net future expenditure required to settle the obligation in accordance with its terms and conditions.

### n) Corporate income tax

This heading in the accompanying consolidated income statement includes all the expenses and credits arising from the corporate income tax levied on the Spanish Group companies and similar taxes applicable to the Group s foreign operations (see Note 17).

The corporate income tax expense of each year includes both current and deferred taxes, if any.

Current tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted at the balance sheet date.

Deferred taxes are calculated based on a balance sheet analysis of the temporary differences generated as a result of the difference between tax bases of the assets and liabilities and their respective carrying amounts.

The main temporary differences arise due to differences between the tax bases and carrying amounts of plant, property and equipment, intangible assets, non-deductible provisions as well as differences in the fair value and tax bases of net assets acquired in a subsidiary, associate or joint venture.

Furthermore, deferred taxes arise from unused tax credits and tax loss carryforwards.

The Group determines deferred tax assets and liabilities by applying the tax rates that will be effective when the corresponding asset is received or the liability settled, based on tax rates and tax laws that are enacted (or substantively enacted) at the balance sheet date.

Deferred tax assets and liabilities are not discounted to present value and are classified as non-current, irrespective of the date of their reversal.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and the necessary adjustments are made if there is uncertainty as to their recoverability. In addition, at each balance sheet date deferred tax assets not previously recognized are reviewed to determine whether and therefore should be recognized that future taxable profit will allow the deferred tax asset to be recovered.

Deferred tax liabilities on investments in subsidiaries, branches, associates and joint ventures are not recognized if the parent company is in a position to control the timing of the reversal and if the reversal is unlikely to take place in the foreseeable future.

Income tax relating to items recognized in equity is recognized in equity. Deferred tax assets and liabilities resulting from business combinations are added to or deducted from goodwill.

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Deferred tax assets and liabilities are offset only if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

### o) Revenues and expenses

Revenue and expenses are recognized in the income statement based on an accrual basis; i.e., at the moment the delivery of goods or services represented by them are exchanged , regardless of when actual payment or collection occurs.

The Telefónica Group principally obtains revenues from providing the following telecommunications services: traffic, connection fees, regular (normally monthly) network usage fees, interconnection, network and equipment leasing, handset sales and other services, such as value-added services (e.g. text messaging) and maintenance. Products and services may be sold separately or in promotional packages (bundled).

Revenues from calls carried on Telefónica s networks (traffic) include an initial call establishment fee plus a rate per call, which varies depending on call length, distance and type of service. Both wireline and wireless traffic is recognized as revenue as service is provided. For prepaid calls, the amount of unused traffic generates a deferred revenue recognized in Trade and other payables . Substantially all prepaid cards have expirations periods of less than 12 months, and any deferred revenue related to prepaid cards is immediately recognized in the income statement when prepaid phone cards expire, as at such time the company no longer has an obligation to provide services.

Revenue from traffic services at a fixed rate over a specified period of time (flat rate) are recognized on a straight-line basis over the period of time covered by the rate paid by the customer.

Connection fees arising when customers connect to the Group s network are deferred and taken to the income statement throughout the average estimated customer relationship period, which varies by type of service. All related costs, except those related to network enlargement expenses, administrative expenses and overhead, are recognized in the income statement as incurred.

Regular fees are taken to the income statement on a straight-line basis over the related service period. Equipment leases and other services are taken to profit or loss as when they are rendered.

Interconnection fees from wireline-wireless and wireless-wireline calls and other customer services are recognized in the period in which the calls are made.

Revenues from handset and equipment sales are recognized once the sale is considered complete, i.e., generally when delivered to the end customer.

In the wireless telephony business there are loyalty campaigns whereby customers obtain points for the telephone traffic they generate. These points can be exchanged for discounts on the purchase of handsets, traffic or other types of services based on the number of points earned and the type of contract involved. The accompanying consolidated balance sheets include the related provision, based on an estimate of the value of the points accumulated at year end, under Trade and other payables.

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Bundled packages, which include different elements are sold in the wireline, wireless and internet businesses. They are assessed to determine whether it is necessary to separate the different identifiable components and apply the corresponding revenue recognition policy to each component. Total package revenue is split among the identified components based on their respective fair values (i.e. the fair value of each component relative to the total fair value of the package).

As connection or initial call establishment fees are not refundable, they may not be separated as identified components of this type of package. Any amount received from the customer for this concept is assigned to the other components delivered. However, amounts that are contingent upon delivery of other components that have not been delivered may not be assigned to the other components delivered.

All expenses related to mixed promotional packages are taken to the income statement as incurred.

#### p) Use of estimates

The main assumptions made and other key sources of uncertainty in the estimates made at the balance sheet date that could have a significant impact on the carrying amounts of assets and liabilities within the next financial year are discussed below.

A significant change in the facts and circumstances on which these estimates are based could have a material impact on the Group s results and financial position.

## Property, plant and equipment, intangible assets and goodwill

The accounting treatment of property, plant and equipment and intangible assets includes the use of estimates to determine the useful life for depreciation and amortization purposes and to assess fair value at their acquisition dates, for assets acquired in business combinations.

Determining useful life requires making estimates in connection with future technological developments and alternative uses for assets. There is a significant element of judgment involved in making technological development assumptions, since the timing and scope of future technological advances are difficult to predict.

When an item of property, plant and equipment or an intangible asset is considered to be impaired, the corresponding loss is taken to the income statement for the period. The decision to recognize an impairment loss involves estimates of the timing and amount of the impairment, as well as analysis of the reasons for the potential loss. Furthermore, additional factors, such as technological obsolescence, the suspension of certain services and other circumstantial changes are taken into account.

The Telefónica Group evaluates its cash-generating units performance regularly to identify potential goodwill impairments. Determining the recoverable amount of the cash-generating units to which goodwill is allocated also includes the use of assumptions and estimates and requires a significant amount of judgment.

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## Deferred tax assets and liabilities

The Group assesses the recoverability of deferred tax assets based on estimates of future earnings. The ability to recover these taxes depends ultimately on the Group s ability to generate taxable earnings over of the period for which the deferred tax assets remain deductible. This analysis is based on the estimated schedule for reversing deferred taxes, as well as estimates of taxable earnings, which are based on internal projections and are continuously updated to reflect the latest trends.

The appropriate classification of tax assets and liabilities depends on a series of factors, including estimates as to the timing and realization of deferred tax assets and the projected tax payment schedule. Actual Group company income tax receipts and payments could differ from the estimates made by the Group as a result of changes in tax legislation or unforeseen transactions that could affect tax balances.

## Provisions

Provisions are recognized when the Group has a present obligation as a result of a past event, that it is probable an outflow of resources will be required and the amount of the liability can be measured reliably. This obligation may be legal or constructive, deriving from *inter alia* regulations, contracts, normal practices or public commitments that lead third parties to reasonably expect that the Group will assume certain responsibilities. The amount of the provision is determined based on the best estimate of the future outflow of resources required to settle the obligation, bearing in mind all available information at the balance sheet date, including the opinions of independent experts such as legal counsel or consultants.

Given the uncertainties inherent in the estimates used to determine the amount of provisions, actual outflows of resources may differ from the amounts recognized originally on the basis of the estimates.

## **Revenue recognition**

## Connection fees

Connection fees, generated when customers connect to the Group s network, are deferred and recognized as revenues over the average estimated customer relationship period.

The estimate of the average estimated customer relationship period is based on the recent history of customer churn. Potential changes in estimates could lead to changes in both the amount and timing of the future recognition of revenues.

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## Bundled offers

Promotional offers and packages that combine different elements are assessed to determine whether it is necessary to separate the different identifiable components and apply the corresponding revenue recognition policy to each element.

Total package revenue is split among the identified components based on their respective fair values.

Determining fair values for each identified component requires estimates that are complex due to the nature of the business.

A change in estimates of fair values could affect the apportionment of revenue among the components and income in future years.

## q) Consolidation methods

The consolidation methods applied are as follows:

Full consolidation of companies for which the Company has control, either by exercising effective control or by virtue of agreements with the other shareholders.

Proportionate consolidation for companies which are jointly controlled with third parties (joint ventures). Similar items are grouped together such that the corresponding proportion of these companies overall assets, liabilities, expenses and revenues and cash flows are integrated line by line into the consolidated financial statements.

Equity consolidation for companies in which there is significant influence, but not control or joint control with third parties.

In certain circumstances, some of the Group s investees may require a qualified majority to adopt certain resolutions. This, together with other factors, is taken into account when selecting the consolidation method.

All material accounts and transactions between the consolidated companies were eliminated on consolidation. The results generated on transactions involving capitalizable goods or services by subsidiaries with other Telefónica Group companies were eliminated on consolidation.

The financial statements of the consolidated companies have the same financial year end as the parent company s individual financial statements and are prepared using the same accounting policies. In the case of Group companies whose accounting and valuation methods differed from those of Telefónica, adjustments are made on consolidation in order to present the consolidated financial statements on a uniform basis.

The consolidated income statement and consolidated cash flow statement include the revenues and expenses and cash flows of companies that are no longer in the Group up to the date on which the related holding was sold or the company was liquidated, and those of the new companies included in the Group from the date on which the holding was acquired or the company wasincorporated through year end.

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Revenues and expenses associated with discontinued operations are presented in a separate line on the consolidated income statement. Discontinued operations are those activities with identifiable operations and cash flows (for both operating and management purposes) and that represent a significant line of business or geographic unit which has been disposed of or is available for sale.

The value of the share of minority interests in the equity and earnings of the fully consolidated subsidiaries is presented under Minority interests on the consolidated balance sheet and income statement, respectively (see Note 12).

#### r) Acquisitions and disposals of minority interests

#### Acquisitions of equity investments and subsidiaries from minority interests

The Telefónica Group treats increases in equity investments in companies already controlled by the Group via purchases from minority shareholders by recognizing any difference between the acquisition price and the carrying amount of the minority interests participation as goodwill.

Disposals of investments in subsidiaries without relinquishing control:

In transactions involving the sale of participations in subsidiaries in which the Group retains control, the Telefónica Group applies the same treatment as that described for acquisitions of investments from minority interests.

This consists of derecognizing the carrying amount of the shareholding sold, including any related goodwill. The difference between this amount and the sale price is recognized as a gain or loss in the income statement.

#### s) IFRS and IFRIC interpretations not yet effective

At the date of preparation of the consolidated financial statements, the following IFRS and IFRIC interpretations have been published but their application is not mandatory:

Standards and amendme	ents to standards	Mandatory application: financial years starting on or after
IFRS 7	Financial Instruments: Disclosures	January 1, 2007
IFRS 8	Operating Segments	January 1, 2009
Amendment to IAS 1	Presentation of Financial Statements Capital Disclosures	January 1, 2007
Guidance for application	of amended IFRS 4 - F-24 -	January 1, 2007

Interpretations		Mandatory application: financial years starting on or after
IFRIC 7	Applying the Restatement Approach under IAS 29 Financial Information in Hyperinflationary Economies	March 1, 2006
IFRIC 8	Scope of IFRS 2 Share-based Payment	May 1, 2006
IFRIC 9	Reassessment of Embedded Derivatives	June 1, 2006
IFRIC 10	Interim Financial Reporting and Impairment	November 1, 2006
IFRIC 11	Group and Treasury Share Transactions	March 1, 2007
IFRIC 12	Service Concession Arrangements	January 1, 2008

The Group believes that the first-time adoption of the aforementioned standards, amendments and interpretations will not have a significant impact on its financial statements.

#### (4) SEGMENT REPORTING

At its meeting of July 26, 2006, the Board of Directors of Telefónica agreed to restructure the Company s management to adapt to a new regional, integrated management model.

The acquisitions of Telefónica O2 Czech Republic, a.s. in 2005 and O2 plc. in 2006 increased the size of the Group s European operations relative to the rest of the markets in which it operates.

In addition, combining the wireline and wireless telephony services underscores the need to manage the business by region in order to offer customers the best integrated solutions and support wireless-wireline convergence.

This vision prompted the Group to create three operating segments: Telefónica Spain, Telefónica Europe and Telefónica Latin America, with each overseeing the integrated business. This forms the basis of the segment reporting in these consolidated financial statements.

Telefónica Spain oversees the wireline and wireless telephony, broadband and data businesses in Spain.

Telefónica Latin America oversees the same businesses in Latin America.

Telefónica Europe oversees the wireline, wireless, broadband and data businesses in the UK, Germany, the Isle of Man, Ireland, the Czech Republic and the Slovak Republic.

The Telefónica Group is also involved in the media and contact center activities through investments in Telefónica de Contenidos and Atento.

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The segment reporting takes into account the impact of the purchase price allocation (PPA) to assets acquired and the liabilities assumed of the companies included in each segment. The assets and liabilities presented in each segment are those managed by the heads of each segment.

Inter-segment transactions are carried out at arm s length prices.

Key information by geographic segment:

#### 2006

	Telefónica	Telefónica Latin	Telefónica	Other & inter- group	
Millions of euros	Spain	America	Europe	eliminations	Total
External sales Inter-segment sales Other operating income and expenses	19,565 186 (11,104)	17,932 156 (11,517)	13,124 35 (9,451)	2,280 (377) (1,703)	52,901 (33,775)
OIBDA	<b>8,647</b>	<b>6,571</b>	3,708	200	<b>19,126</b>
Depreciation and amortization	(2,533)	(3,671)	(3,399)	(101)	(9,704)
OPERATING INCOME	6,114	2,900	309	99	9,422
Financial income (expense) Share of profit (loss) of companies accounted for by the equity method (Note					(2,734)
9) Corporate income tax Profit after taxes from discontinued					76 (1,781)
operations (Note 18) Minority interests (Note 12)					1,596 (346)
PROFIT FOR THE YEAR ATTRIBUTABLE TO EQUITY					
HOLDERS OF THE PARENT					6,233
INVESTMENT IN PP&E	2,304	2,811	2,552	343	8,010
INVESTMENT IN ASSOCIATES	57	20		882	959
ALLOCATED ASSETS	30,790	37,705	41,651	(1,164)	108,982
ALLOCATED LIABILITIES	20,855	23,674	10,021	34,431	88,981
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	2005				
	Telefónica	Telefónica Latin	Telefónica	Other & inter- group	
Millions of euros	Spain	America	Europe	eliminations	Total
External sales Inter-segment sales Other operating income and expenses	18,936 169 (10,235)	15,256 133 (9,876)	1,308 8 (819)	1,883 (310) (1,397)	37,383 (22,327)
OIBDA	<b>8,870</b>	5,513	<b>497</b>	176	15,056
	8,870	5,515	497	170	·
Depreciation and amortization	(2,804)	(3,461)	(364)	(64)	(6,693)
<b>OPERATING INCOME</b>	6,066	2,052	133	112	8,363
Financial income (expense) Share in profit (loss) of companies accounted for by the equity method					(1,628)
(Note 9)					(128)
Corporate income tax (Note 12) Profit after taxes from discontinued					(1,904)
operations (Note 18) Minority interests					124 (381)
PROFIT FOR THE YEAR ATTRIBUTABLE TO EQUITY HOLDERS OF THE PARENT					4,446
INVESTMENT IN PP&E	2,134	2,664	145	525	5,468
INVESTMENT IN ASSOCIATES	48	26		1,590	1,664
ALLOCATED ASSETS	28,969	37,714	6,993	(502)	73,174
ALLOCATED LIABILITIES	22,337	23,088	1,511	10,080	57,016
		2004	1		
	Telefónica	Telefónica	Telefónica	Other & inter- group	
Millions of euros	Spain	Latin America	Europe	eliminations	Total
	-		•		
External sales	17,841	9,859	285	1,824	29,809

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Edgar Filing: TELEFONICA S A - Form 20-F					
Inter-segment sales Other operating income and expenses	102 (9,235)	129 (6,199)	6 (297)	(237) (2,061)	(17,792)
OIBDA	8,708	3,789	(6)	(474)	12,017
Depreciation and amortization	(3,044)	(2,430)	(14)	(154)	(5,642)
OPERATING INCOME	5,664	1,359	(20)	(628)	6,375
Financial income (expense) Share in profit (loss) of companies accounted for by the equity method Corporate income tax (Note 12) Profit after taxes from discontinued operations (Note 18) Minority interests					(1,633) (50) (1,451) 245 (310)
PROFIT FOR THE YEAR ATTRIBUTABLE TO EQUITY HOLDERS OF THE PARENT		22			3,176
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The headings in the tables above were selected to reflect the main factors affecting management and strategic decisions in each segment.

The Telefónica Group not only conducts its business based on geographic segments, but in 2006 also monitored its activities by business line to maximize the efficiency of its operations in each region.

Key information by business segment:

			Investments
2006	External sales	Total assets	in PP&E
Wireline telephony in Spain (1)	11,231	18,653	1,555
Wireless telephony (2)	17,019	30,245	2,275
Wireline telephony in Latin America (3)	9,153	21,006	1,285
Telefónica Europe (4)	13,124	41,651	2,552
Other and inter-group eliminations	2,374	(2,573)	343
Total	52,901	108,982	8,010

		mvesunents
External sales	Total assets	in PP&E
11,019	18,529	1,405
15,068	26,934	2,330
7,902	20,936	1,061
1,308	6,993	145
2,086	(218)	527
37,383	73,174	5,468
	sales 11,019 15,068 7,902 1,308 2,086	salesTotal assets11,01918,52915,06826,9347,90220,9361,3086,9932,086(218)

#### 2004

Wireline telephony in Spain (1)	10,632
Wireless telephony (2)	10,313
Wireline telephony in Latin America (3)	6,506
Telefónica Europe (4)	285
Other and inter-group eliminations	2,073
Total	29,809

### Total

(1) Wireline telephony in Spain

(2) Wireless telephony in Spain and Latin America

(3) Wireline telephony in Latin America

(4) Business, mainly wireless, of the O2 Group, Telefónica O2 Czech Republic, a.s. and T. Deutschland in 2005

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Investments

**External sales** 

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#### (5) BUSINESS COMBINATIONS AND ACQUISITIONS OF MINORITY INTERESTS

#### **Business combinations:**

As indicated in Note 2, from February 1, 2006, the Telefónica Group has included the financial statements of O2 plc. following the acquisition which began in 2005 and was completed on January 23, 2006.

O2 plc. mainly engages in the provision of wireless telephony services in the UK, Germany and Ireland.

In 2006, the purchase price was allocated to the assets acquired and the liabilities assumed.

These amounts were determined using various measurement methods by type of asset and/or liability and based on the best information available. In addition, advice was given by independent experts in the determination of the fair values.

The methods and assumptions used to determine the fair values were the following:

Licenses

The fair value was determined using the Greenfield method which consists of measuring an asset based on the valuation of a hypothetical newly created company that starts its business with no assets except the asset being measured. Since the hypothetical company has no other assets, the value of the license must equal enterprise value.

A combined business plan is drawn up considering the available licenses as one asset, as the net cash flows cannot be determined individually for each license.

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This conclusion is based on the following assumptions: on the customer s indiscriminate use of the various networks without receiving itemized bills for the use of each network, no differentiation is made between voice revenues, innovations gradually reducing the technological separation between the different licenses, and the same infrastructure is used, managed and evaluated as an integrated operation.

#### Customer base

The customer base was measured using the MEEM ( Multiple Excess Earnings Method ), which is based on calculating the present value of the future cash flows of the future economic benefits attributable to the customer base. To estimate the remaining useful life of the customer base, we analyzed the life of the customer relationship using a churn method based on actuarial techniques.

The aim of our analysis of lives is to estimate a survival curve that predicts future churn rates related to the current customer base. A typical analysis begins with determining a partial trend curve based on a historical study of customer retention data. These curves are compared to studies of standard complete survival curves obtained from in-depth studies of trends. The comparison allows us to determine which of the standard trends more closely resembles our customer base and then to assign it a remaining useful life.

#### Trademark

The fair value of the trademark was measured according to the relief-from-royalty method. This method measures the value of the asset by capitalizing the royalties saved by owning intellectual property. In other words, the owner of the trademark obtains a benefit for owning the intangible asset, rather than having to pay royalties for its use. The royalties saving is determined by applying a market royalty rate (expressed as a percentage of income) to the future expected revenues from the sale of the product or service related to the intangible asset. The market royalty rate, normally expressed as a percentage of net income, is the rate a knowledgeable, willing owner would charge a knowledgeable, willing user for use of the asset in an arm s length transaction.

#### Property, plant and equipment

These assets were measured using the depreciated replacement cost method, which measures the asset by the sum of the costs necessary to replace the asset. The estimate of the replacement cost is based on the price of the asset, including its installation.

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This process led to the identification of the fair values of the acquired companies assets and liabilities. The historical carrying amounts, fair values, goodwill and acquisition costs of the assets and liabilities acquired in this process were the following:

	O2 plc. Group	
	Carrying	
Millions of euros	amount	Fair value
Intangible assets	6,320	14,463
Goodwill	4,691	N/A
Property, plant and equipment	6,003	5,743
Other non-current assets	1	825
Other current assets	3,615	3,615
Financial liabilities	(2,101)	(2,170)
Deferred tax liabilities	(29)	(2,466)
Other liabilities and current liabilities	(3,191)	(3,191)
Net asset value	15,309	16,819
Acquisition cost	- )	26,135
Goodwill (Note 7)		9,316
The impact of this acquisition on cash and cash equivalents was the following:		
Millions of euros		O2 plc. Group
Cash and cash equivalents of the companies acquired		1,316
Cash paid in the acquisition plus related costs		26,135
Total net cash outflow		24,819
24,869 million euros of the acquisition cost of the O2 Group was paid in 2006 and	the remainder wa	as paid in 2005.

24,869 million euros of the acquisition cost of the O2 Group was paid in 2006 and the remainder was paid in 2005 In addition, the Company acquired 50% plus one share of the Colombian wireline operator, Colombia de Telecomunicaciones, S.A. ESP, and signed a commitment to acquire the remaining shares. The purchase price allocation is as follows.

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	Colombia de Telecomunicaciones, S.A., Carrying	
Millions of euros	amount	Fair value
Intangible assets Goodwill	155	160
Property, plant and equipment	880	880
Other non-current assets	485	485
Other current assets	588	588
Financial liabilities	(1,881)	(1,881)
Deferred tax liabilities	343	343
Other liabilities and current liabilities	(757)	(757)
Net asset value	(187)	(182)
Commitment to acquire minority interests (see Note 21)		(289)
Acquisition cost		289
Goodwill (Note 7)		760

The impact of this acquisition on cash and cash equivalents was the following:

Millions of euros	Colombia de Telecomunicaciones, S.A., ESP
Cash and cash equivalents of the company acquired	328
Cash paid in the acquisition plus related costs	289
Total net cash inflow	(39)

Since the acquisition date, O2 plc. and Colombia de Telecomunicaciones, S.A., ESP have contributed 73 million and 100 million euros, respectively, to operating income.

The unallocated portion of the purchase price after the purchase price allocation is recognized as goodwill in the accompanying consolidated balance sheet and relates to the economic benefits the acquired company is expected to generate in the future, in addition to other non-identifiable elements, such as workforce, geographic expansion and potential synergies arising from the merger of its operations with those of the Group.

In 2005 Telefónica acquired 69.41% of wireline and wireless operator Telefónica O2 Czech Republic, a.s., as well as BellSouth s wireless operators in Chile and Argentina.

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The historical carrying amounts and fair values of the assets and liabilities acquired, the acquisition cost and the goodwill arising from these acquisitions at the acquisition dates were as follows:

	Telefónica O <sub>2</sub>	Czech Republic,
	a.s	
	Carrying	
Millions of euros	amount	Fair value
Intangible assets	351	1,533
Goodwill	444	N/A
Property, plant and equipment	3,091	3,087
Non-current financial assets	10	10
Other current assets	376	379
Non-current trade payables	(438)	(517)
Deferred tax liabilities	(202)	(474)
Current liabilities	(585)	(542)
Change in equity June September		42
Net asset value	3,047	3,518
	932	1,212
Minority interests	952	
Acquisition cost		3,663
Goodwill (Note 7)		1,357

The carrying amounts of the assets and liabilities acquired from BellSouth operators in Chile and Argentina and the goodwill generated after the purchase price allocation to the fair value recognition of all assets and liabilities assumed in the acquisition, were as follows:

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Millions of euros	BellSouth operators in Ch and Argentina Carrying amount Fair va			
Interreikle assets	127	212		
Intangible assets Property, plant and equipment	322	155		
Non-current financial assets	322	3		
Deferred tax assets	128	128		
Current assets	330	287		
Current assets	550	287		
Non-current trade payables	(110)	(110)		
Deferred tax liabilities	(121)	(112)		
Current trade payables	(421)	(421)		
Current provisions	(71)	(71)		
Net asset value Acquisition cost	187	71 837		
Goodwill		766		
Pro-forma figures for 2006 and 2005 assuming these acquisitions at the beginning of	of the year:			
Millions of euros (unaudited figures)	2006	2005		
Revenues	53,819	49,434		
Profit for the year	6,346	5,168		
Basic earnings per share ( /share)	1,33	1,06		

#### Acquisitions of minority interests:

The merger between Telefónica, S.A. and Telefónica Móviles, S.A. was completed in July 2006. The transaction resulted in the acquisition of the 7.08% of Telefónica Móviles, S.A. held by minority interests (see Note 2). The difference between the company s equity and the market value used to determine the exchange ratio was 2,998 million euros, and is recognized in Goodwill in the accompanying 2006 consolidated balance sheet (Note 7). -F-34 -

#### (6) INTANGIBLE ASSETS

The detail of the movements in intangible assets in 2006 and 2005 was the following:

		Millions of euros							
				Inclusio		Inclusion	Exclusion		
	Balance at 12/31/05	Increases	Decreases	Transfers	Translation differences	of companies	of companies	Balance at 12/31/06	
Cost:									
Development costs Administrative	1,338	96		(1)	(3)			1,430	
concessions	6,027	18	(82)	90	(236)	6,919	(3)	12,733	
Industrial property and									
software	5,620	846	(168)	421	(104)	828	(110)	7,333	
Customer base	1,533				71	4,591		6,195	
Other intangible assets	399	272	(39)	(333)	100	2,340	(5)	2,734	
				()		)	(-)	,	
Total gross intangible									
assets	14,917	1,232	(289)	177	(172)	14,678	(118)	30,425	
Accumulated									
amortization:									
Development costs Administrative	1,257	73						1,330	
concessions	1,686	731	(80)	(4)	(45)		(3)	2,285	
Industrial property									
and software	3,742	1,186	(158)	3	(78)		(74)	4,621	
Customer base	307	695	(100)	C	(29)		(, .)	973	
Other intangible assets	43	393	(38)	(4)	66		(5)	455	
assets	43	393	(38)	(4)	00		(3)	455	
Total accumulated amortization	7,035	3,078	(276)	(5)	(86)		(82)	9,664	
amoruzation	7,055	5,078	(270)	(5)	(80)		(82)	9,004	
Provisions for	5		( <b>2</b> )					3	
impairment	5		(2)					3	
Net intangible	7 077	(1.946)	(11)	100	(0f)	14670	(26)	20.759	
assets	7,877	(1,846)	(11)	182	(86)	14,678	(36)	20,758	

	Millions of euros	
Balance at	Translation	Balance at

	12/31/ 04	Increases	Decreases	Transfers	differences	Inclusion of companies	12/31/05
Cost:	1 202	0.2	(1)	(10)	-	_	1 000
Development costs Administrative	1,282	93	(1)	(48)	5	7	1,338
concessions	4,637	49	(2)	(46)	1,019	370	6,027
Industrial property							
and	4 176	700		015	2.42	210	5 (00)
software Customer base	4,176 270	722	(46)	215 81	343 59	210	5,620
Other intangible	270			01	59	1,123	1,533
assets	459	213	(65)	(309)	62	39	399
Total gross							
intangible assets	10,824	1,077	(114)	(107)	1,488	1,749	14,917
Accumulated							
amortization:				( <b>1</b> )			
Development costs Administrative	1,178	81	(1)	(1)			1,257
concessions	1,089	338	(2)	1	260		1,686
Industrial property	_,		(-)	_			-,
and							
software	2,786	820	(55)	(32)	223		3,742
Customer base	31	236		22	18		307
Other intangible assets	58	19	(36)	(38)	40		43
<i>assets</i>	50	17	(50)	(30)	40		ч.)
Total accumulated							
amortization	5,142	1,494	(94)	(48)	541		7,035
<b>Provisions for</b>							
impairment	8	1	(0)	(5)	1		5
Net intangible assets	5,674	(418)	(20)	(54)	946	1,749	7,877

The significant changes in 2006 correspond to the inclusions of the  $O_2$  Group and Colombia de Telecomunicaciones, S.A., ESP in the consolidation scope, which led to increases in the cost of the assets of 14,463 million and 160 million euros, respectively (see Note 5).

Decreases includes the disposal of the TPI Group for 188 million euros of intangible assets and 82 million euros of accumulated amortization.

In Increases, the main additions in both years relate to investments in software.

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Inclusion of companies in 2005 mainly correspond to the addition of Telefónica O2 Czech Republic, s.a. (previously Cesky Telecom, s.a.) assets, representing 1,533 million euros increase (see Note 5).

The inclusions of Telefónica Móviles Chile, S.A. and Radiocomunicaciones Móviles, S.A. in 2005 led to an increase in costs of 212 million euros (see Note 5).

In 2006, Group companies capitalized 194 million euros (2005: 136 million euros) of intangible assets corresponding primarily to software development. The related projects may or may not have been fully completed.

At December 31, 2006 and 2005, the Company carried intangible assets related to indefinite useful lived assets of 125 million and 145 million euros, respectively, related primarily to permanent licenses to operate wireless telecommunications services in Argentina. They are also subject to impairment tests whenever there are indications of a potential loss in value and, in any event, at the end of each year. There was no impairment recognized in 2006 or 2005.

Intangible assets with a defined useful life are amortized on a straight-line basis over their estimated useful lives. Amortization charges in 2006 and 2005 amounted to 3,078 million and 1,494 million euros, respectively, of which 10 million and 18 million euros corresponded to assets related to discontinued operations.

#### (7) GOODWILL

The movement in this heading assigned to each Group segment was the following:

Millions of euros									
2006	Balance at 12/31/05	Acquisitions	Disposals	Translation differences and other	Balance at 12/31/06				
Telefónica Spain	410	3,019			3,429				
Telefónica Latin America	5,330	779	(2)	(684)	5,423				
Telefónica Europe	1,836	9,430		203	11,469				
Other	1,334	143	(67)	8	1,418				
Total	8,910	13,371	(69)	(473)	21,739				

#### **Millions of euros**

2005	Balance at 12/31/04	Acquisitions	Disposals	Translation differences and other	Balance at 12/31/05
Telefónica Spain	417	1		(8)	410
Telefónica Latin America	3,741	981		608	5,330
Telefónica Europe	431	1,357		48	1,836
Other	1,360	114	(179)	39	1,334
Total	5,949	2,453	(179)	687	8,910

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Goodwill generated in the acquisition of foreign companies is treated as an asset denominated in the currency of the company acquired, and is therefore subject to exchange rate differences, which are included in Translation differences and other.

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Impairment tests completed by the Directors at year end 2006 and 2005 did not identify impairments to goodwill as the recoverable value was higher than carrying amount at year end.

#### 2006

The main acquisitions of goodwill in 2006 related to the following companies:

	Millions of euros
O2 plc Group (Note 5)	9,316
Telefónica Móviles Group (Note 5)	2,998
Colombia de Telecomunicaciones, S.A. (Note 5)	760
Others	297
Total	13,371

#### 2005

The main acquisitions of goodwill in 2005 related to the following companies:

	Millions of euros
Radiocomunicaciones Móviles, S.A. (Note 5) Telefónica Móviles Chile Inversiones, S.A. (Note 5)	547 219
Telefónica O2 Czech Republic, a.s. (Note 5)	1,357
Other	330
Total	2,453

Disposals of goodwill in 2005 corresponds mainly to the disposal of 25% of Endemol N.V., as detailed in Appendix I.

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The detail of the movement in Property, plant and equipment and accumulated depreciation in 2006 and 2005 was the following:

	Balance at 12/31/05	Additions	Disposals	Inclusion of	of euros Exclusion of companies	Translation differences	Transfers	Balance at 12/31/06
<b>Cost:</b> Land and buildings Plant and	9,392	153	(39)	395	(35)	(132)	1,227	10,961
machinery Furniture, tools	67,284	2,506	(1,431)	5,208	(1)	(2,064)	1,749	73,251
and other	3,564	593	(179)	422	(56)	(173)	174	4,345
Total PP&E in				<				
<b>service</b> Construction in	80,240	3,252	(1,649)	6,025	(92)	(2,369)	3,150	88,557
progress Advance payments	1,676	3,208	(16)	750		(80)	(3,021)	2,517
on PP&E Installation	18	7					(10)	15
materials	310	311	(27)			(11)	(238)	345
Gross PP&E	82,244	6,778	(1,692)	6,775	(92)	(2,460)	(119)	91,434
Accumulated depreciation:								
Buildings Plant and	2,928	527	(16)		(17)	(96)	309	3,635
machinery	48,793	5,537	(1,342)		(1)	(1,472)	(344)	51,171
Furniture, tools and other	2,419	575	(159)		(42)	(137)	(75)	2,581
Total								
accumulated depreciation	54,140	6,639	(1,517)		(60)	(1,705)	(110)	57,387
Provisions for impairment	111	83	(32)			(3)	1	160
Net PP&E	27,993	56	(143)	6,775	(32)	(752)	(10)	33,887

	Millions of Inclusion			
Balance at	of	of	Translation	Balance at

	12/31/04	Additions	Disposals	companies	companies	differences	Transfers	12/31/05
<b>Cost:</b> Land and buildings Plant and	6,427	129	(98)	2,183	(1)	577	175	9,392
machinery	59,500	1,350	(2,219)	906	(5)	5,900	1,852	67,284
Furniture, tools and other	2,832	336	(262)	119	(1)	363	177	3,564
Total PP&E in service	68,759	1,815	(2,579)	3,208	(7)	6,840	2,204	80,240
Construction in progress Advance payments	1,169	2,255	(2)	39		181	(1,966)	1,676
on PP&E Installation	9	8		5		1	(5)	18
materials	264	313	(6)	9		9	(279)	310
Gross PP&E	70,201	4,391	(2,587)	3,261	(7)	7,031	(46)	82,244
Accumulated depreciation:								
Buildings Plant and	2,374	389	(35)		(1)	211	(10)	2,928
machinery	42,524	4,440	(2,133)		(4)	3,953	13	48,793
Furniture, tools and other	2,017	394	(256)		(1)	274	(9)	2,419
Total accumulated depreciation	46,915	5,223	(2,424)		(6)	4,438	(6)	54,140
Provisions for impairment	93	42	(29)			9	(4)	111
Net PP&E	23,193	(874)	(134)	3,261	(1)	2,584	(36)	27,993

Inclusion of companies in 2006 mainly includes the inclusions of the O2, plc. Group and Colombia de Telecomunicaciones, S.A., ESP in the consolidation scope for 5,743 million and 880 million euros, respectively (see Note 5).

Inclusion of companies in 2005 include Telefónica O2 Czech Republic, a.s. s assets for a gross amount of 3,087 million euros and those of Telefónica Móviles Chile, S.A. and Radiocomunicaciones Móviles, S.A. for a gross amount of 155 million euros (see Note 5).

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Exclusion of companies in 2006 includes the removal of the TPI Group from the consolidation scope, for a gross amount of 92 million euros, and the accumulated depreciation of 60 million euros at the disposal date.

Among the main investments in 2006 and 2005 were additions by Telefónica de España, of 1,283 and 1,073 million euros, respectively. They were mostly to deplay ADSL. Service Telefónica de España posted a 37.6% increase in ADSL customer additions in 2006, ending the year with 3.7 million end users (compared to 2.7 million the year before). To achieve this, it had to enlarge the capacity of the RIMA network (high-performance IP network) in order to adapt the network to the new features of ADSL and enhance the provision of broadband services and integrated solutions. Also in 2006, Telefónica Spain began its network transformation, adapting existing loops to FTTx (fiber optic) technology in order to be able to offer new services.

Other additions in both years include the sharp increase in investment earmarked for the wireless business, due to the enlargement and rollout of the GSM networks in Latin America (mainly Brazil), and the UMTS networks in Spain and the O2 Group (621 million euros for these concepts since its inclusion in the Telefónica Group in February 2006).

Translation differences reflect the impact of exchange rate movements on opening balances. The effect of exchange rates on movements in the year is included in the appropriate column for each movement.

Depreciation in 2006 and 2005 based on the estimated useful lives of the assets (see Note 3.e) totaled 6,639 million and 5,223 million euros, respectively, of which 3 million and 6 million euros corresponded to assets related to discontinued operations, respectively.

Telefónica Group companies have purchased insurance policies to reasonably cover the possible risks to which their property, plant and equipment used in operations are subject, with suitable limits and coverage. These policies include certain franchises for local and domestic long-distance networks and subscriber equipment.

Additions in 2006 and 2005 also included in-house developments by Telefónica Group companies totaling 525 and 482 million euros, respectively, recorded under Internal expense capitalized (see Note 19).

The net amounts of Property, plant and equipment temporarily out of service at December 31, 2006 and 2005 were not significant.

Property, plant and equipment under capitallease at December 31, 2006 amounted to 1,205 million euros (see Note 22).

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# Table of Contents(9) INVESTMENTS IN ASSOCIATES AND JOINT VENTURES

#### Associates

The detail of associates and key financial highlights are:

December 31, 2006	Millions of euros Profit							
COMPANY	% Holding	Total assets	Total liabilities	Current revenues	(loss) for the year	Goodwill	Carrying amount	Fair value
Portugal Telecom, S.G.P.S., S.A. (Portugal) (1)	9.84%	13,788	11,035	4,708	527	569	761	1,106
Lycos Europe, N.V. (Netherlands)	32.10%	168	35	59	3		42	91
Médi Telecom, S.A. (Morocco)	32.18%	1,288	1,106	423	22	10	59	N/A
Hispasat, S.A.	13.23%	585	270	120	25		42	N/A
Sistemas Técnicos de Loterías del Estado, S.A. (Spain)	31.75%	89	12	55	5		24	N/A
Telefónica Factoring Establecimiento Financiero de Crédito, S.A. (Spain)	50.00%	97	87	7	3		5	N/A
Mobipay España, S.A. (Spain)	13.36%	16	5	3	(3)		1	N/A
Ipse 2000, S.p.A. (Italy)	49.67%	41	634		(23)			N/A
Other	N/A	N/A	N/A	N/A	N/A		25	N/A
TOTAL		16,072	13,184	5,375	559	579	959	1,197

December 31, 2005			Millions of euros					
					Profit			
	%	Total	Total	Current	(loss) for		Carrying	
								Fair
COMPANY	Holding	assets	liabilities	revenues	the year	Goodwill	amount	value

Sogecable, S.A. (Spain)	23.83%	2,380	2,041	1,519	8	603	676	1,078
Portugal Telecom, S.G.P.S., S.A. (Portugal) (1)	9.84%	15,512	11,780	4,664	319	510	796	962
Lycos Europe, N.V. (Netherlands)	32.10%	172	45	58	(20)		41	114
Médi Telecom, S.A. (Morocco)	29.90%	1,155	991	391	26	10	53	N/A
Sistemas Técnicos de Loterías del Estado, S.A. (Spain)	31.75%	90	12	57	6		23	N/A
Telefónica Factoring Establecimiento Financiero de Crédito, S.A. (Spain)	50.00%	92	82	7	3		5	N/A
Mobipay España, S.A. (Spain)	12.41%	12	9		(5)			N/A
Ipse 2000, S.p.A. (Italy)	46.44%	42	1,034		(1,223)			N/A
Other	N/A	N/A	N/A	N/A	N/A		70	N/A
TOTAL		19,455	15,994	6,696	(886)	1,123	1,664	2,154
<ul> <li>(1) Figures as of September 30. Fair value was calculated based on the trading price of listed companies. - F-40 -</li> </ul>								

The detail of the movement in investments in associates in 2006 and 2005 was the following:

	Millions of
Investments in associates	euros
Balance at 12/31/04	1,651
Acquisitions	45
Disposals	(7)
Translation differences	74
Income (Loss)	(128)
Dividends	(36)
Transfers	65
Balance at 12/31/05	1,664
Acquisitions	1
Disposals	(188)
Inclusion of companies	7
Translation differences	(5)
Income (Loss)	76
Dividends	(43)
Transfers	(553)
Balance at 12/31/06	959

Additions at December 31, 2006 and 2005 reflect the amounts from transactions detailed in the changes to the consolidation scope (see Appendix I).

In March 2006, Telefónica tendered shares in the takeover bid for Sogecable, reducing its equity ownership interest in the company from 23.83% to 17.26%. This transaction is included in Disposals for an amount of 188 million euros. The gain totaled 142 million euros (Note 19).

Subsequently, Sogecable held a capital increase suspending the pre-emptive subscription rights to allow Warner-Dalbergia to become a shareholder. This diluted Telefónica s stake to 16.84%, while another capital increase held to cover its share option plans for company directors further diluted its stake to 16.75%, which Telefónica holds as of December 31, 2006 (see Appendix I).

Since these transactions took the equity interest to below 20%, Telefónica ceased consolidating Sogecable using the equity method, recognizing it in the accompanying consolidated financial statements as Available-for-sale investments. Transfers in 2006 include the impact of this change in the consolidation scope, for an amount of 502 million euros (see Note 13).

Non-current financial assets includes a long-term loan given to Medi Telecom for 71 million euros (78 million euros at December 31, 2005).

On January 31, 2006, the Italian Government informed Ipse 2000, S.p.A. of its decision to revoke the UMTS license granted to it in 2000. This impairment was recognized in the 2005 income statement and this investment was reduced to zero in the Group s balance sheet. Share of profit (loss) of associates in 2005 includes the impact of this decision.

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#### Table of Contents Joint ventures

On December 27, 2002, having complied with Brazilian regulatory provisions, Telefónica Móviles, S.A. and PT Movéis Serviços de Telecomunicações, SGPS, S.A. (PT Movéis) set up a 50/50 joint venture, Brasilcel, N.V., via the contribution of 100% of the groups direct and indirect shares in Brazilian cellular operators. This company is consolidated in the consolidated financial statements of the Telefónica Group by the proportionate method.

The contributions of Brasilcel, N.V. to the Telefónica Group s 2006 and 2005 consolidated balance sheets and income statements are as follows:

	Millions	of euros
	2006	2005
Current assets	915	1,242
Non-current assets	3,348	3,448
Current liabilities	1,071	1,132
Non-current liabilities	782	1,029
Operating revenue	2,077	1,955
Operating expenses	2,097	1,858
(10) RELATED PARTIES		

#### Significant shareholders:

The main transactions between Telefónica Group companies and significant shareholders of Telefónica, S.A. were the following:

Banco Bilbao Vizcaya Argentaria, S.A. (BBVA) and its subsidiaries comprising its consolidated group: Financing transactions arranged under market conditions, with approximately 490 million euros drawn down at December 31, 2006 (720 million euros at December 31, 2005).

Derivative transactions contracted at market conditions, for a total nominal amount of approximately 3,516 million euros at December 31, 2006 (3,320 million euros at December 31, 2005).

Guarantees granted by BBVA for approximately 18 million euros (16 million euros at December 31, 2005).

Services, mainly telecommunications and telemarketing, rendered by Telefónica Group companies to the BBVA Group, under market conditions.

The sale by Telefónica, S.A. to BBVA of its 33% stake in Uno e Bank, S.A. for 149 million euros payable in four installments of 37,125,000 euros in accordance with prior commitments between Telefónica and BBVA (see Note 21). The outstanding amount at December 31, 2006 was 111 million euros.

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The deal signed between Telefónica and BBVA establishing the procedures and conditions for the integration of the BBVA group s Spanish and international call center business in the Telefónica Group subsidiary, Atento. This commitment is detailed in Note 21.

Caja de Ahorros y Pensiones de Barcelona, La Caixa, and subsidiaries comprising its consolidated group: Financing transactions arranged under market conditions, with approximately 356 million euros drawn down at December 31, 2006 (836 million euros at December 31, 2005).

Derivative transactions contracted under market conditions, for a total nominal amount of approximately 1 million euros.

The telecommunications services rendered by Telefónica Group companies to La Caixa group companies under market conditions.

#### Directors and senior executive compensation and other benefits

The compensation of Telefónica, S.A. s directors is governed by Article 28 of the bylaws, which states that the compensation paid by the Company to its directors shall be determined at the Shareholders Meeting and shall remain in force until a resolution is adopted at the Shareholders Meeting to amend it. The Board of Directors is responsible for setting the exact amount to be paid within the stipulated limits and distributing it among the directors. On April 11, 2003, shareholders set the maximum gross annual amount to be paid to the Board of Directors at 6 million euros. This includes a fixed payment and fees for attending meetings of the Board of Directors advisory or control committees.

Therefore, the compensation of Telefónica s directors in their capacity as members of the Board of Directors and/or of the Standing Committee and the advisory and control committees consists of a fixed amount payable monthly plus fees for attending the meetings of the Board s advisory or control committees. In addition, executive directors receive the appropriate amounts for discharging their executive duties as stipulated in their respective contracts.

In 2006, the members of the Board of Directors of Telefónica, S.A. earned the following total compensation for discharging their duties as such: fixed payments of 4,266,554.49 euros (including the compensation earned as members of the Boards of Directors or of the advisory or control committees of other Telefónica Group companies) and attendance fees of 206,250.00 euros for attending the Board of Directors advisory committee meetings (including fees for attending Board advisory committee meetings of other Telefónica Group companies).

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In their capacity as company executives the executive directors César Alierta Izuel, José María Álvarez-Pallete López (appointed director of Telefónica, S.A. on July 26, 2006), Peter Erskine (appointed director of Telefónica, S.A. on January 25, 2006), Luis Lada Díaz (who resigned as director on July 26, 2006), Julio Linares López, Mario E. Vázquez (who resigned as director on June 21, 2006) and Antonio Viana-Baptista received: 10,645,134.16 euros in salaries and variable compensation; 59,062.32 euros in Company contributions, as the sponsor of pension plans; and 433,807 euros in compensation in kind, which included life insurance premiums and the value of the 90,868 shares of Telefónica Móviles, S.A. granted to Antonio Viana-Baptista after exercising his share options (the MOS Plan), as indicated in the notification registered at the Comisión Nacional del Mercado de Valores (CNMV or the Spanish Securities Exchange Commission) on July 13, 2006.

In addition, related to the Performance Share Plan described in Note 20.e, the maximum number of shares corresponding to the first phase of the Plan (which began on July 1, 2006) to be delivered (from July 1, 2009) to each of the executive directors of Telefónica, S.A. if all the terms established for such delivery are met, is as follows: 129,183 shares to César Alierta Izuel, 62,354 to José María Álvarez-Pallete López, 181,762 to Peter Erskine, 65,472 to Julio Linares López, and 62,354 to Antonio Viana-Baptista.

The detail of the compensation and benefits received by Telefónica s directors in 2006 is as follows: **Board of Directors**. Fixed payment for each director (euros):

Position	2006
Chairman	240,000.00
Vice Chairman	200,000.00
Directors: (*)	
Executives	120,000.00
Non-independent external directors	120,000.00
Independent directors	120,000.00

#### (\*):

José María Álvarez-Pallete López was appointed a director of Telefónica, S.A. on July 26, 2006. The fixed compensation received by him from this date is 50,000 euros.

Miguel Horta e Costa was a director of Telefónica, S.A. up to March 29, 2006. The fixed compensation received by him to that date was 40,000 euros.

Luis Lada Díaz was a director of Telefónica, S.A. up to July 26, 2006. The fixed compensation received by him to that date was 80,000 euros.

Mario E. Vázquez was a director of Telefónica, S.A. up to June 21, 2006. The fixed compensation received by him to that date was 90,050.58 euros.

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**Standing Committee.** Fixed payment for each director forming part of the Standing Committee, by position (euros):

Position	2006
Chairman	80,000.00
Vice Chairman	80,000.00
Members	80,000.00
Directors receive no attendance fees for Board and Standing Committee meetings.	

#### Other Board committees.

A) Fixed payment for each director forming part of one of the Board committees, by position (euros):

Position	2006
Chairman	20,000.00
Members	10,000.00
B) Total fees paid to directors in 2006 for attending meetings of the advisory or control commit	tees (euros):

2006

# Committee

Audit and Compliance	Attendance fee per meeting: 1,250.00 Number of meetings: 11 Total paid: 46,250.00
Appointments and Compensation, and Good Governance	Attendance fee per meeting: 1,250.00 Number of meetings: 11 Total paid: 53,750.00
Human Resources and Corporate Reputation	Attendance fee per meeting: 1,250.00 Number of meetings: 5 Total paid: 21,250.00
Regulation	Attendance fee per meeting: 1,250.00 Number of meetings: 10 Total paid: 45,000.00
Service Quality and Customer Service	Attendance fee per meeting: 1,250.00 Number of meetings: 4 Total paid: 12,500.00
International Affairs	Attendance fee per meeting: 1,250.00 Number of meetings: 3 Total paid: 18,750.00 F-45 -

**Executive directors.** The total paid to executive directors César Alierta Izuel, José María Álvarez-Pallete López (appointed director of Telefónica, S.A. on July 26, 2006), Peter Erskine (appointed director of Telefónica, S.A. on January 25, 2006), Luis Lada Díaz (who resigned as director on July 26, 2006), Julio Linares López, Mario E. Vázquez (who resigned as director on June 21, 2006) and Antonio Viana-Baptista received for performing their functions and group executives, by item (in euros), was the following:

#### Item

Salary	5,236,697.21
Variable compensation	5,408,436.95
Compensation in kind	433,807.00
Contributions to pension plans	59,062.32
In addition, it should be noted that the non-executive directors do not receive and	did not receive in 2006 any

compensation in the form of pensions or life insurance, and they do not participate in the compensation plans linked to share market price.

The Company does not grant and did not grant in 2006 any advances, loans or credits to the directors, or to its top executives, thus complying with the requirements of the Sarbanes-Oxley Act passed in the U.S. which is applicable to Telefónica as a listed company in that market.

Finally, the six Company directors who are members of the Catalonia, Andalusia and Valencia advisory committees received a total 78,749.76 euros in 2006.

In 2006, the four directors who held positions of senior executives of the Company in December 2006 (in accordance with the provisions of Royal Decree-Law 377/1991 of March 15, directors are general managers or similar who perform senior management functions and report directly to the Management or Executive Committees or CEOs of the listed company), excluding those who are members of the Board of Directors, were paid a total compensation package of 5,697,833.26 euros. This amount includes the compensation paid from January to June 2006 to José María Álvarez-Pallete López, as he was appointed to the Board in July 2006.

In addition, the maximum number of shares corresponding to the first phase of the long-term incentive scheme approved by the shareholders in the Shareholders meeting held on June 21, 2006 to be delivered to the senior executives of the Company if all the established terms are met is 157,046 shares.

With respect to the company s Pension Plan for Services Executives described in Note 19, at December 31, 2006, Telefónica, S.A. had made a total contribution of 11,279,303 euros for executive directors César Alierta, José María Alvarez-Pallete, Julio Linares and Antonio Viana-Baptista, and 4,571,434 euros for four senior directors. - F-46 -

2006

Generally, senior executive contracts are associated with Executive Committee members and include a severance clause including three years of salary plus another year based on years of service at the Company. The annual salary on which the indemnity is based is the director s last fixed salary and the average amount of the last two variable payments received by contract.

# Detail of the equity interests in companies engaging in an activity that is identical, similar or complementary to that of the Company and the performance of similar activities by the directors for their own account or for third parties:

Pursuant to Article 127 ter. 4 of the Spanish Corporation Law, introduced by Law 26/2003 of July 17, which amends Securities Market Law 24/1988 of July 28, and the revised Spanish Corporation Law, in order to reinforce the transparency of listed corporations, a detail is offered below of the companies engaging in an activity that is identical, similar or complementary to the corporate purpose of Telefónica, S.A., in which the members of the Board of Directors own equity interests, and of the functions, if any, that they discharge in them:

<b>Name</b> David Arculus	<b>Investee</b> Vodafone Group, Plc.	<b>Activity</b> Telecommunications	% of ownership <sup>1</sup> < 0.01%	Position
	British Sky Broadcasting Group, Plc.	Telecommunications	< 0.01%	
	BT Group, Plc.	Telecommunications	< 0.01%	
Isidro Fainé Casas	Abertis Infraestructuras, S.A.	Telecommunications	< 0.01%	Chairman
Enrique Used Aznar	Amper, S.A.	Telecommunications equipment supplier	0.39%	Chairman
Antonio Viana-Baptista	PT Multimedia-Serviços de Telecomunicaçoes e Multimedia, SGPS, S.A.	Internet	< 0.01%	
	Portugal Telecom, SGPS S.A.	Telecommunications	< 0.01%	Director
<ul> <li>&lt; 0.01% is shown if the holding is less than 0.01% of the share capital.</li> </ul>	- E-47 -			

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The table below, in accordance with the same Law, gives details of activities carried out, on their own account or on behalf of third parties, by the various members of the Company Board of Directors that are identical, similar or complementary to the corporate purpose of Telefónica, S.A.

Name	Activity	Arrangement under which the activity is performed <sup>2</sup>	Company through which the activity is performed	Position held or functions performed
César Alierta Izuel	Telecommunications	On behalf of third parties	Telefónica O2 Europe, Plc.	Director
Isidro Fainé Casas	Telecommunications	On behalf of third parties	Abertis Infraestructuras, S.A.	Chairman
Fernando de Almansa Moreno-Barreda	Telecommunications	On behalf of third parties	Telefónica de Perú, S.A.A.	Director
	Telecommunications	On behalf of third parties	Telefónica de Argentina, S.A.	Director
	Telecommunications	On behalf of third parties	Telecomunicações de Sao Paulo, S.A.	Director
José María Alvarez-Pallete López	Telecommunications	On behalf of third parties	Telefónica Internacional, S.A.U.	Chairman
	Telecommunications	On behalf of third parties	Telefónica Móviles España, S.A.U.	Director
	Telecommunications	On behalf of third parties	Telefónica de España, S.A.U.	Director
	Telecommunications	On behalf of third parties	Telefónica Datacorp, S.A.U.	Director
	Telecommunications	On behalf of third parties	Telefónica O2 Europe, Plc	Director
	Telecommunications	On behalf of third parties	Compañía Internacional de Telecomunicaciones, S.A. (COINTEL)	Chairman
	Telecommunications	On behalf of third parties	Telefónica de Argentina, S.A.	Vice Chairman
	Telecommunications		Telecomunicações de Sao Paulo, S.A.	Vice Chairman

			On behalf of third parties		
		Telecommunications	On behalf of third parties	Telefónica Mundo, S.A.	Director
		Telecommunications	On behalf of third parties	Compañía de Telecomunicaciones de Chile, S.A.	Director
2	Details includes activities carried out on behalf of third parties.				
			- F-48 -		

Name	Activity	Arrangement under which the activity is performed	Company through which the activity is performed	Position held or functions performed
José María Alvarez-Pallete López	Telecommunications	On behalf of third parties	Telefónica Larga Distancia de Puerto Rico Inc.	Director
	Telecommunications	On behalf of third parties	Telefónica Internacional Chile, S.A.	Chairman
	Telecommunications	On behalf of third parties	Telefónica Holding Argentina, S.A.	Chairman
	Telecommunications	On behalf of third parties	Colombia Telecomunicaciones, S.A. ESP	Director
	Telecommunications	On behalf of third parties	China Netcom Corporation	Director
	Telecommunications	On behalf of third parties	Brasilcel, N.V.	Member of Supervisory Board
David Arculus	Telecommunications	On behalf of third parties	Telefónica O2 Europe, Plc.	Director
Maximino Carpio García	Telecommunications	On behalf of third parties	Abengoa, S.A.	Member of Advisory Council
Peter Erskine	Telecommunications	On behalf of third parties	Telefónica O2 Europe, Plc.	Chairman
	Telecommunications	On behalf of third parties	Telefónica O2 Czech Republic, a.s.	Chairman of Supervisory Board
Alfonso Ferrari Herrero	Telecommunications	On behalf of third parties	Compañía de Telecomunicaciones de Chile, S.A.	Director
	Telecommunications	On behalf of third parties	Telefónica del Perú, S.A.A.	Director

Julio Linares López	Telecommunications	On behalf of third parties	Telefónica de España, S.A.U.	Director
	Telecommunications	On behalf of third parties - F-49 -	Telefónica Datacorp, S.A.U.	Director

Name	Activity	Arrangement under which the activity is performed On behalf of	Company through which the activity is performed	Position held or functions performed		
Julio Linares López	Telecommunications	third parties	Telefónica O2 Europe, Plc.	Director		
	Telecommunications	On behalf of third parties	Vice Chairman of Supervisory Board			
	Television, telecommunication and audiovisual production services	On behalf of third parties	Sogecable, S.A.	Director		
Enrique Used Aznar	Telecommunication equipment provider	On behalf of third parties	Amper, S.A.	Chairman		
	Telecommunications	On behalf of third parties	3			
	Telecommunications	On behalf of third parties	Telefónica de Perú, S.A.A.	Director		
Antonio Viana-Baptista	Telecommunications	On behalf of third parties	Telefónica Móviles España, S.A.U.	Chairman		
	Telecommunications	On behalf of third parties	Portugal Telecom, SGPS, S.A.	Director		
	Telecommunications	On behalf of third parties	Telefónica de España, S.A.U.	Chairman		
Durcuant to Artic	Telecommunications	On behalf of third parties	Telefónica O2 Europe, Plc. so introduced by Law 26/2003 of J	Director		

Pursuant to Article 114.2 of the Spanish Corporation Law, also introduced by Law 26/2003 of July 17, it is stated that in the year to which these annual accounts refer, the directors, or persons acting on their behalf, did not perform any transactions with Telefónica or any other company in the Telefónica Group other than in the normal course of the Company s business or that were not at arm s length.

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#### Associates and joint ventures:

The most significant balances and transactions with associates and joint ventures were detailed in Note 9.

#### (11) TRADE AND OTHER RECEIVABLES

The components of this account at December 31, 2006 and 2005 are as follows:

Millions of euros	Balance at 12/31/06	Balance at 12/31/05
Customers	10,318	8,149
Receivable from associates	73	72
Sundry receivables	678	654
Bad debt reserves	(2,019)	(1,712)
Short-term prepayments	616	353

Public-sector trade receivables in the countries in which the Group operates at December 31, 2006 and 2005 amounted to 503 million and 552 million euros, respectively.

9,666

7,516

The detail of trade receivables at December 31, 2006 and 2005 is as follows:

Total	10,318	8,149
Bills of exchange receivable	65	691
Trade receivables unbilled	3,130	2,206
Trade receivables billed	7,123	5,252
Millions of euros	12/31/2006	12/31/2005

#### Total

Total

In 2006 the reserve for bad debt amounted to 609 million euros (471 million euros in 2005) and is recorded under Changes in operating allowances within Other expenses (see Note 19).

#### (12) EQUITY

The detail of the movements in equity accounts in 2006 and 2005 was the following:

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	Attributable to equity holders of the parent Share Share LegRevaluatibreasurRetaineBranslation								Minority	Total		
	No. of shares	Date	capital ]	premium	eserve	reserve	Share	earning <b>s</b> i	ifference	es Total	interests	
Balance at January 1, 2004	4,955,891,361	01/01/04	4,956	7,987	653	1,358	(133)	(3,217)		11,604	2,446	14,050
Dividends paid Net movement in own equity				(952)				(972)	7	(1,917)	(949)	(2,866)
instruments Acquisitions and disposals				(1,747)			(557)	273		(2,031)		(2,031)
of minority interests Income and expense											79	79
recognized in the year					137			2,870	(308)	2,699	302	3,001
Other movements								93	(8)	85	24	109
Balance at December 31, 2004	4,955,891,361	12/31/04	4,956	5,288	790	1,358	(690)	(953)	(309)	10,440	1,902	12,342
Dividends paid				(1,296)				(1,083)	7	(2,372)	(396)	(2,768)
Capital reduction Net movement	(34,760,964)	6/06/2005	(35)	(123)			158					-
in own equity instruments Acquisitions and disposals				(1,769)			159	(74)		(1,684)		(1,684)
of minority interests Transfers Income and expense				(429)				(23) 429		(23)	1,042	1,019 -
recognized in the year					130			4,132	2,135	6,397	824	7,221
Other movements								(18)	(7)	(25)	53	28

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Balance at December 31, 2005	4,921,130,397	12/31/05	4,921	1,671	920	1,358	(373)	2,410	1,826	12,733	3,425	16,158
Dividends paid Net movement								(2,627)		(2,627)	(569)	(3,196)
in treasury shares Acquisitions and disposals				1,198			44	(537)		705		705
of minority interests Transfers Income and expense recognized in the year											(283)	(283)