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KESSLER I Form 4	DOUGLAS A									
March 02, 2 FORM	ПЛ								OMB AF	PROVAL
	UNITE) STATES			AND EX n, D.C. 20		NGE CO	OMMISSION	OMB Number:	3235-0287
Check th if no lon subject th Section 1 Form 4 of Form 5 obligation may con <i>See</i> Instr 1(b).	ger o 16. or Filed pu ons tinue. Section 17	EMENT O ursuant to 3 7(a) of the 30(h)	January 3 Expires: 200 Estimated average burden hours per response 0.							
(Print or Type	Responses)									
	Address of Reportin DOUGLAS A	g Person <u>*</u>	Symbol	ORD HC	nd Ticker of			5. Relationship of Issuer (Check	Reporting Pers	
(Last) 14185 DAL PARKWA	(First) LAS Y, SUITE 1100	(Middle)	3. Date of (Month/D 02/28/2	Day/Year)	Transaction			Director X Officer (give below)		Owner r (specify
DALLAS,	(Street)		4. If Ame Filed(Mor		Date Origina ear)	al		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M	ne Reporting Per	rson
(City)	(State)	(Zip)				~		Person		
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	tte 2A. Deer) Execution any	ned	3.	4. Securi tior(A) or D (Instr. 3,	ties Ad ispose 4 and (A) or	cquired d of (D)	ired, Disposed of, 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Common Stock	02/28/2011			S	400	D	\$ 10.08	616,834	D	
Common Stock	02/28/2011			S	1,600	D	\$ 10.082	615,234	D	
Common Stock	02/28/2011			S	100	D	\$ 10.083	615,134	D	
Common Stock	02/28/2011			S	6,500	D	\$ 10.09	608,634	D	
Common Stock	02/28/2011			S	1,400	D	\$ 10.1	607,234	D	

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Common Stock	02/28/2011	S	200	D	\$ 10.11 607	7,034	D
Common Stock	02/28/2011	S	600	D	\$ 10.13 606	5,434	D
Common Stock	02/28/2011	S	2,500	D	\$ 10.14 603	3,934	D
Common Stock	02/28/2011	S	2,500	D	\$ 10.142 601	,434	D
Common Stock	02/28/2011	S	800	D	\$ 10.143 600),634	D
Common Stock	02/28/2011	S	2,600	D	\$ 10.15 598	3,034	D
Common Stock	02/28/2011	S	300	D	\$ 10.16 597	7,734	D
Common Stock	02/28/2011	S	1,000	D	\$ 10.17 596	5,734	D
Common Stock	02/28/2011	S	1,000	D	\$ 10.172 595	5,734	D
Common Stock	02/28/2011	S	2,000	D	\$ 10.18 593	3,734	D
Common Stock	02/28/2011	S	500	D	\$ 10.182 593	3,234	D
Common Stock	02/28/2011	S	300	D	\$ 10.19 592	2,934	D
Common Stock	02/28/2011	S	1,700	D	\$ 10.2 591	,234	D
Common Stock	02/28/2011	S	2,500	D	\$ 10.202 588	3,734	D
Common Stock	02/28/2011	S	1,500	D	\$ 10.22 587	7,234	D
Common Stock	02/28/2011	S	2,500	D	\$ 10.222 584	4,734	D
Common Stock	02/28/2011	S	600	D	\$ 10.25 584	4,134	D
Common Stock	02/28/2011	S	2,000	D	\$ 10.252 582	2,134	D
Common Stock	02/28/2011	S	1,500	D	\$ 10.27 580),634	D
Common Stock	02/28/2011	S	500	D	\$ 10.282 580),134	D
	02/28/2011	S	1,200	D	\$ 10.3 578	3,934	D

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Common Stock						
Common Stock	02/28/2011	S	500	D	\$ 10.302 578,434	D
Common Stock	02/28/2011	S	700	D	\$ 10.33 577,734	D
Common Stock	02/28/2011	S	6,500	D	\$ 10.332 571,234	D
Common Stock	02/28/2011	S	4,000	D	\$ 10.352 567,234	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Date	7. Titl Amou Under Securi (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
1 0	Director	10% Owner	Officer	Other				
KESSLER DOUGLAS A 14185 DALLAS PARKWAY SUITE 1100 DALLAS, TX 75254			President					

Signatures

/s/ DOUGLAS A. KESSLER

03/02/2011

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.