

BODY CENTRAL CORP
 Form 3
 July 07, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â Niemann Erica
 (Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)
 06/27/2014

3. Issuer Name and Ticker or Trading Symbol
 BODY CENTRAL CORP [BODY]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O BODY CENTRAL
 CORP,Â 6225 POWERS
 AVENUE

(Street)

JACKSONVILLE,Â FLÂ 32217

(City) (State) (Zip)

(Check all applicable)

Director 10% Owner
 Officer Other
 (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Series A-1 Preferred Stock, par value \$0.001 per share	1 <u>(1)</u>	I	See footnote <u>(1)</u>
Series B-1 Preferred Stock, par value \$0.001 per share	1 <u>(1)</u>	I	See footnote <u>(1)</u>
Common Stock, par value \$0.001 per share	1,407,700 <u>(1)</u>	I	See footnote <u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Subordinated Secured Convertible Note	Â (2)	06/27/2014(3)	Common Stock, par value \$0.001 per share	7,714,286 (2)	\$ 0.35	I	See footnote (1)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Niemann Erica C/O BODY CENTRAL CORP 6225 POWERS AVENUE JACKSONVILLE, FL 32217	Â X	Â	Â	Â

Signatures

/s/ Erica
Niemann

06/27/2014

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reported securities are held directly by Lane Five Partners LP, a Delaware limited partnership (the "Fund"). Lane Five Capital Management LP, a Delaware limited partnership (the "Investment Manager"), serves as the investment manager of the Fund. Erica

(1) Niemann is an analyst at the Investment Manager. As a result of the foregoing, for purposes of Reg. Section 240.13d-3, Ms. Niemann may be deemed to beneficially own the securities held by the Fund. Ms. Niemann's interest in the securities reported herein is limited to the extent of her pecuniary interest in the reported securities, if any.

(2) The Subordinated Secured Convertible Note is convertible into shares of common stock of Body Central Corp., par value \$0.001 per share (the "Shares"), at any time, at a fixed conversion price, initially set at \$0.35 per Share. However, the Note may not be converted if, after giving effect to the conversion, the holder together with its affiliates, would beneficially own in excess of 9.99% of the number of Shares of the outstanding common stock of Body Central Corp. immediately after giving effect to such conversion.

(3) The Expiration Date is subject to extension at the option of the holder upon certain specified events.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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