JOHNSON GREGORY D

Form 4

November 16, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

3235-0287 Number: January 31,

OMB APPROVAL

Expires: 2005 Estimated average

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if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

Stock

Stock

Common

(Print or Type Responses)

1. Name and Address of Reporting Pers JOHNSON GREGORY D	Symbol	d Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middel 233 S. PATTERSON AVE	3. Date of Earliest T (Month/Day/Year) 11/14/2017	ransaction	Director 10% Owner Start Officer (give title Other (specify below) CO-PRESIDENT			
(Street)	Filed(Month/Day/Year)					
SPRINGFIELD, MO 65802 (City) (State) (Zip	Table I Non l	Dominatina Commities As	Form filed by More than One Reporting Person quired, Disposed of, or Beneficially Owned			
1.Title of Security (Month/Day/Year) Ex (Instr. 3)	a. Deemed 3. ecution Date, if Transaction	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)			
Common Stock 11/14/2017	M <u>(1)</u>	5,000 A \$ 22.65	8,958 D			
Common Stock 11/14/2017	S <u>(1)</u>	5,000 D \$ 220	3,958 <u>(2)</u> D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

I

924

Indirectly in

Company's 401k plan.

the

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number iom Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Nu of Sha
Nonqualified employee stock options (right to buy)	\$ 22.65	11/14/2017		M(1)	5	5,000	07/11/2009(3)	07/11/2018	Common Stock	5,

Reporting Owners

Director 10% Owner Officer Other

JOHNSON GREGORY D 233 S. PATTERSON AVE SPRINGFIELD, MO 65802

CO-PRESIDENT

Signatures

/s/ Gregory D. 11/16/2017 Johnson

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported on this Form 4 were made pursuant to a 10b5-1 trading plan adopted on May 30, 2017, and amended on August 25, 2017.
- (2) Total includes 1,845 shares held under the Company's Employee Stock Purchase Plan and 2,113 shares held directly by Mr. Johnson.
- (3) The options vest in four equal annual installments beginning on this date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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