

GRUPO TELEVISA, S.A.B.  
Form 6-K  
July 27, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of July, 2011

GRUPO TELEVISA, S.A.B.

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(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F.  
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.)

Form  Form 40-F  
20-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes  No

(If "Yes" is marked indicate below the file number assigned to the registrant in connection with Rule 12g-3-2(b): 82.)

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Press Release  
FOR IMMEDIATE RELEASE

GRUPO TELEVISIA REACHES CONTENT LICENSING AGREEMENT  
WITH NETFLIX

Mexico City, July 26, 2011 - Grupo Televisa, S.A.B. (“Televisa”; NYSE:TV; BMV:TLEVISA CPO) today announced that it reached a multi-year content licensing agreement with Netflix, the world’s leading Internet subscription service for movies and TV shows.

Under the terms of this agreement, Televisa will make available to Netflix on a non-exclusive basis around three thousand hours annually of novelas, series, and other general entertainment programming from its extensive library. As part of the agreement, current content will be made available to Netflix one year after its broadcast TV airing.

This agreement will increase the availability of Televisa programming in Latin America, Brazil and the Caribbean, where Netflix has announced its plan to launch subscription streaming by the end of the year. The content licensing agreement does not include the United States. The agreement with Netflix is an important first step in Televisa’s plan to monetize its library of over 50 thousand hours of content via digital distribution.

Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world based on its market capitalization and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.

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Investor Relations:

Carlos Madrazo  
María José Cevallos  
Tel: (5255) 5261-2445  
Fax: (5255)5261-2494  
ir@televisa.com.mx  
<http://www.televisa.com>  
<http://www.televisair.com>

Media Relations:

Manuel Compeán  
Tel: (5255) 5728 3815  
Fax: (5255) 5728 3632  
mcompean@televisa.com.mx  
<http://www.televisa.com>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISIA, S.A.B.

(Registrant)

Dated: July 27, 2011

By:

/s/ Joaquín Balcárcel Santa Cruz

Name: Joaquín Balcárcel Santa Cruz

Title: General Counsel