Edgar Filing: RENTRAK CORP - Form 4

RENTRAK (Form 4	CORP										
October 05, 2	2009										
FORM									OMB A	PPROVA	۹L
	UNITED	STATES S			ND EXCl D.C. 2054		COMMISSIO	0	MB umber:	3235	-0287
							irs per	ry 31, 2005 0.5			
1(b).											
(Print or Type R	(esponses)										
1. Name and Address of Reporting Person <u>*</u> CHEMEROW DAVID			2. Issuer Name and Ticker or Trading Symbol RENTRAK CORP [RENT]			5. Relationship of Reporting Person(s) to Issuer					
			3. Date of Earliest Transaction			(Check all applicable)					
(Last) 7700 N.E. A	(First) (1	()	Month/Day/Yea		ansaction		Director X Officer (giv below)			6 Owner er (specify	
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
PORTLANI	D, OR 97220						Form filed by Person	More	than One Ro	eporting	
(City)	(State)	(Zip)	Table I - No	on-D	Derivative Se	curities A	cquired, Disposed	of, or	Beneficia	lly Owne	d
	2. Transaction Date (Month/Day/Year)	Execution D any	ate, if Transa Code /Year) (Instr.	8)	() C	.) or (D)		Form	: Direct r Indirect	7. Nature Indirect Beneficia Ownersh (Instr. 4)	al nip
Reminder: Rep	ort on a separate line	for each class	s of securities h	enef	icially owned	directly o	or indirectly				
Kennider, Kep	or on a separate fine	for each crass	s or seedimes b	enel	Persons informa required	who res tion cont to respo a curre	spond to the colle ained in this form ond unless the fo ntly valid OMB co	n are rm	not	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amour
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securi
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Di	cquired (A isposed of nstr. 3, 4,	f (D)				
				Code V	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo Nurr Shar
Employee Stock Option (Right to Buy)	\$ 17.22	10/01/2009		A	1	21,750		10/01/2010 <u>(1)</u>	10/01/2019	Common Stock	121
Restricted Stock Units	(2)	10/01/2009		A	1	31,173		<u>(2)</u>	06/15/2013	Common Stock	131

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
CHEMEROW DAVID 7700 N.E. AMBASSADOR PLACE PORTLAND, OR 97220			COO and CFO	
O!				

Signatures

David I.	
Chemerow	10/05/2009
<u>**</u> Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Becomes exercisable in four equal annual installments beginning on the date shown.
- Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of Rentrak common stock. The RSUs will vest, if at
 (2) all, upon satisfaction of specified performance goals which include trading-price targets for Rentrak's common stock ranging from \$20 to \$40 per share for 65 consecutive trading days during the period ending June 15, 2013, in addition to certain other specified events.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.