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AVERY DENNISON CORPORATION

Form 4

August 20, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB

Check this box if no longer subject to Section 16.

Washington, D.C. 20549

3235-0287 Number: January 31, Expires:

2005

OMB APPROVAL

Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

10% Owner

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **CLYDE TIMOTHY S** Issuer Symbol **AVERY DENNISON** CORPORATION [AVY] Director

(Check all applicable)

(Last)

AVERY DENNISON

(First)

(Middle)

3. Date of Earliest Transaction

X_ Officer (give title Other (specify below)

(Month/Day/Year)

08/17/2007

Group VP, Spec.Mtls.& Convtg.

CORPORATION, 150 N. ORANGE

GROVE

Common

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

PASADENA, CA 91103

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned					
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired	5. Amount of	6.	7. Nature	
Security	(Month/Dav/Year)	Execution Date.	if Transacti	on(A) or Disposed of (D)	Securities	Ownership	Indirect	

(Instr. 3) (Month/Day/Year) Code (Instr. 3, 4 and 5) (Instr. 8)

e of Beneficially Form: Direct Beneficial Owned (D) or Ownership Following Indirect (I) (Instr. 4) Reported (Instr. 4)

D

(A)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

1.253.345

Common 08/17/2007 M 1,874 1,874 Stock 43.375

Ι

Stock Plan Common Savings Ι 3,155.649 Stock Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 43.375	08/17/2007		M	1,874	12/04/2000	12/04/2007	Common Stock	1,874

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CLYDE TIMOTHY S AVERY DENNISON CORPORATION 150 N. ORANGE GROVE PASADENA, CA 91103

Group VP, Spec.Mtls.& Convtg.

Signatures

By: Irene Marquard For: Timothy S. Clyde 08/20/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2