

PARK NATIONAL CORP /OH/  
Form 10-Q  
October 31, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR  
15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2017

Commission File Number 1-13006

Park National Corporation  
(Exact name of registrant as specified in its charter)

Ohio 31-1179518  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

50 North Third Street, Newark, Ohio 43055  
(Address of principal executive offices) (Zip Code)

(740) 349-8451  
(Registrant's telephone number, including area code)

N/A  
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer", "accelerated filer", "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  Smaller reporting company   
(Do not check if a Emerging growth company   
smaller reporting

company)

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. "

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes " No ý

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 15,288,211 Common shares, no par value per share, outstanding at October 30, 2017.

---

PARK NATIONAL CORPORATION

CONTENTS

	Page
PART I. FINANCIAL INFORMATION	
Item 1. Financial Statements	
<u>Consolidated Condensed Balance Sheets as of September 30, 2017 and December 31, 2016 (unaudited)</u>	3
<u>Consolidated Condensed Statements of Income for the three and nine months ended September 30, 2017 and 2016 (unaudited)</u>	4
<u>Consolidated Condensed Statements of Comprehensive Income for the three and nine months ended September 30, 2017 and 2016 (unaudited)</u>	6
<u>Consolidated Condensed Statements of Changes in Shareholders' Equity for the nine months ended September 30, 2017 and 2016 (unaudited)</u>	7
Consolidated Condensed Statements of Cash Flows for the nine months ended September 30, 2017 and 2016 (unaudited)	8
<u>Notes to Unaudited Consolidated Condensed Financial Statements</u>	10
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	48
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	72
<u>Item 4. Controls and Procedures</u>	72
PART II. OTHER INFORMATION	73
<u>Item 1. Legal Proceedings</u>	73
<u>Item 1A. Risk Factors</u>	73
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	73
<u>Item 3. Defaults Upon Senior Securities</u>	74
<u>Item 4. Mine Safety Disclosures</u>	75
<u>Item 5. Other Information</u>	75
<u>Item 6. Exhibits</u>	75
<u>SIGNATURES</u>	77



Table of Contents

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

## Consolidated Condensed Balance Sheets (Unaudited)

(in thousands, except share and per share data)

	September 30, 2017	December 31, 2016
Assets:		
Cash and due from banks	\$ 118,884	\$ 122,811
Money market instruments	331,468	23,635
Cash and cash equivalents	450,352	146,446
Investment securities:		
Securities available-for-sale, at fair value (amortized cost of \$1,163,893 and \$1,262,761 at September 30, 2017 and December 31, 2016, respectively)	1,166,562	1,258,139
Securities held-to-maturity, at amortized cost (fair value of \$347,110 and \$256,672 at September 30, 2017 and December 31, 2016, respectively)	342,665	259,833
Other investment securities	61,811	61,811
Total investment securities	1,571,038	1,579,783
Loans		
Allowance for loan losses	(55,232	) (50,624
Net loans	5,310,645	5,221,233
Bank owned life insurance	188,254	185,234
Prepaid assets	95,717	88,874
Goodwill	72,334	72,334
Premises and equipment, net	56,179	57,971
Affordable housing tax credit investments	54,355	52,947
Other real estate owned	14,366	13,926
Accrued interest receivable	21,246	18,822
Mortgage loan servicing rights, net	9,479	9,266
Other	18,730	20,750
Total assets	\$ 7,862,695	\$ 7,467,586
Liabilities and Shareholders' Equity:		
Deposits:		
Noninterest bearing	\$ 1,568,177	\$ 1,523,417
Interest bearing	4,406,145	3,998,539
Total deposits	5,974,322	5,521,956
Short-term borrowings	192,896	394,795
Long-term debt	848,992	694,281
Subordinated notes	15,000	45,000
Unfunded commitments in affordable housing tax credit investments	21,282	14,282
Accrued interest payable	2,582	2,151
Other	48,254	52,881
Total liabilities	\$ 7,103,328	\$ 6,725,346
Shareholders' equity:		
Preferred shares (200,000 shares authorized; 0 shares issued)	\$ —	\$ —
Common shares (No par value; 20,000,000 shares authorized; 16,150,769 shares issued at September 30, 2017 and 16,150,807 shares issued at December 31, 2016)	307,143	305,826

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

Retained earnings	553,434	535,631
Treasury shares (873,708 shares at September 30, 2017 and 810,089 at December 31, 2016)	(88,205 )	(81,472 )
Accumulated other comprehensive loss, net of taxes	(13,005 )	(17,745 )
Total shareholders' equity	759,367	742,240
Total liabilities and shareholders' equity	\$ 7,862,695	\$ 7,467,586

SEE ACCOMPANYING NOTES TO UNAUDITED CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

3

---

Table of Contents

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

## Consolidated Condensed Statements of Income (Unaudited)

(in thousands, except share and per share data)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
Interest and dividend income:				
Interest and fees on loans	\$63,110	\$59,893	\$184,240	\$178,346
Interest and dividends on:				
Obligations of U.S. Government, its agencies and other securities	6,757	7,339	20,787	23,718
Obligations of states and political subdivisions	1,974	689	5,098	1,653
Other interest income	1,383	321	2,330	844
Total interest and dividend income	73,224	68,242	212,455	204,561
Interest expense:				
Interest on deposits:				
Demand and savings deposits	2,882	1,094	6,787	2,851
Time deposits	2,521	2,352	7,139	7,128
Interest on borrowings:				
Short-term borrowings	197	84	616	330
Long-term debt	6,073	6,179	17,632	18,415
Total interest expense	11,673	9,709	32,174	28,724
Net interest income	61,551	58,533	180,281	175,837
Provision for (recovery of) loan losses	3,283	(7,366)	8,740	(3,819)
Net interest income after provision for (recovery of) loan losses	58,268	65,899	171,541	179,656
Other income:				
Income from fiduciary activities	5,932	5,315	17,471	15,866
Service charges on deposit accounts	3,216	3,800	9,511	10,798
Other service income	3,357	3,640	9,608	9,565
Checkcard fee income	3,974	3,780	11,775	11,180
Bank owned life insurance income	1,573	1,038	3,790	3,284
ATM fees	605	581	1,708	1,734
OREO valuation adjustments	(22)	(233)	(367)	(572)
Gain on sale of OREO, net	51	783	204	1,079
Miscellaneous	3,403	1,831	5,147	3,726
Total other income	22,089	20,535	58,847	56,660





Table of Contents

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

## Consolidated Condensed Statements of Income (Unaudited) (Continued)

(in thousands, except share and per share data)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
Other expense:				
Salaries	\$23,302	\$ 22,084	\$69,020	\$ 64,894
Employee benefits	4,656	5,073	14,756	14,740
Occupancy expense	2,559	2,506	7,759	7,693
Furniture and equipment expense	3,868	3,437	11,126	10,296
Data processing fees	1,919	1,450	5,560	4,040
Professional fees and services	6,100	6,356	16,947	18,424
Marketing	1,122	1,062	3,262	3,246
Insurance	1,499	1,423	4,586	4,272
Communication	1,110	1,154	3,598	3,728
State tax expense	912	895	2,918	2,619
Miscellaneous	2,764	1,316	5,847	8,009
Total other expense	49,811	46,756	145,379	141,961
Income before income taxes	30,546	39,678	85,009	94,355
Federal income taxes	8,434	12,229	23,598	28,222
Net income	\$22,112	\$ 27,449	\$61,411	\$ 66,133
Earnings per Common Share:				
Basic	\$1.45	\$ 1.79	\$4.01	\$ 4.31
Diluted	\$1.44	\$ 1.78	\$3.99	\$ 4.29
Weighted average common shares outstanding				
Basic	15,287,974	15,330,791	15,299,035	15,330,802
Diluted	15,351,590	15,399,707	15,394,195	15,401,825
Cash dividends declared	\$0.94	\$ 0.94	\$2.82	\$ 2.82

SEE ACCOMPANYING NOTES TO UNAUDITED CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

Table of Contents

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

Consolidated Condensed Statements of Comprehensive Income (Unaudited)

(in thousands)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
Net income	\$22,112	\$27,449	\$61,411	\$66,133
Other comprehensive income (loss), net of tax:				
Unrealized net holding gain (loss) on securities available-for-sale, net of federal income tax effect of \$380 and \$(1,174) for the three months ended September 30, 2017 and 2016, and \$2,551 and \$7,459 for the nine months ended September 30, 2017 and 2016, respectively	707	(2,182 )	4,740	13,850
Other comprehensive income (loss)	\$707	\$(2,182 )	\$4,740	\$13,850
Comprehensive income	\$22,819	\$25,267	\$66,151	\$79,983

SEE ACCOMPANYING NOTES TO UNAUDITED CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

Table of Contents

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

## Consolidated Condensed Statements of Changes in Shareholders' Equity (Unaudited)

(in thousands, except share and per share data)

	Preferred Shares	Common Shares	Retained Earnings	Treasury Shares	Accumulated Other Comprehensive (Loss) Income
Balance at January 1, 2016	\$	—\$303,966	\$507,505	\$(82,473)	\$ (15,643 )
Net income			66,133		
Other comprehensive income, net of tax					13,850
Dividends on common shares at \$2.82 per share			(43,461 )		
Cash payment for fractional common shares in dividend reinvestment plan		(3 )			
Share-based compensation expense		1,189			
Balance at September 30, 2016	\$	—\$305,152	\$530,177	\$(82,473)	\$ (1,793 )
Balance at January 1, 2017	\$	—\$305,826	\$535,631	\$(81,472)	\$ (17,745 )
Net income			61,411		
Other comprehensive income, net of tax					4,740
Dividends on common shares at \$2.82 per share			(43,411 )		
Cash payment for fractional common shares in dividend reinvestment plan		(4 )			
Issuance of 9,674 common shares under share-based compensation awards, net of 3,293 common shares withheld to pay employee income taxes		(795 )	(197 )	645	
Repurchase of 70,000 common shares to be held as treasury shares				(7,378 )	
Share-based compensation expense		2,116			
Balance at September 30, 2017	\$	—\$307,143	\$553,434	\$(88,205)	\$ (13,005 )

SEE ACCOMPANYING NOTES TO UNAUDITED CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

Table of Contents

PARK NATIONAL CORPORATION AND SUBSIDIARIES  
 Consolidated Condensed Statements of Cash Flows (Unaudited)  
 (in thousands)

	Nine Months Ended September 30,	
	2017	2016
Operating activities:		
Net income	\$61,411	\$66,133
Adjustments to reconcile net income to net cash provided by operating activities:		
Provision for (recovery of) loan losses	8,740	(3,819 )
Amortization of loan fees and costs, net	6,927	5,439
Provision for depreciation	6,463	6,283
Amortization of investment securities, net	1,013	103
Amortization of prepayment penalty on long-term debt	4,711	4,618
Loan originations to be sold in secondary market	(168,255 )	(205,576 )
Proceeds from sale of loans in secondary market	170,703	201,616
Gain on sale of loans in secondary market	(3,431 )	(3,938 )
Share-based compensation expense	2,116	1,189
OREO valuation adjustments	367	572
Gain on sale of OREO, net	(204 )	(1,079 )
Bank owned life insurance income	(3,790 )	(3,284 )
Changes in assets and liabilities:		
Increase in other assets	(15,603 )	(15,890 )
(Decrease) increase in other liabilities	(4,502 )	5,443
Net cash provided by operating activities	\$66,666	\$57,810
Investing activities:		
Proceeds from calls and maturities of:		
Available-for-sale securities	\$128,736	\$706,634
Held-to-maturity securities	12,264	19,301
Purchases of:		
Available-for-sale securities	(29,684 )	(473,627 )
Held-to-maturity securities	(96,293 )	(61,155 )
Net loan originations, portfolio loans	(95,808 )	(109,114 )
Investments in qualified affordable housing projects	—	(4,555 )
Proceeds from the sale of OREO	2,363	6,954
Life insurance death benefits	1,037	1,050
Purchases of premises and equipment, net	(4,995 )	(5,516 )
Net cash (used in) provided by investing activities	\$(82,380 )	\$79,972

Table of Contents

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

## Consolidated Condensed Statements of Cash Flows (Unaudited) (Continued)

(in thousands)

	Nine Months Ended September 30,	
	2017	2016
Financing activities:		
Net increase in deposits	\$452,366	\$172,017
Net decrease in short-term borrowings	(201,899 )	(176,028 )
Proceeds from issuance of long-term debt	150,000	—
Repayment of subordinated notes	(30,000 )	—
Value of common shares withheld to pay employee income taxes	(347 )	—
Repurchase of common shares to be held as treasury shares	(7,378 )	—
Cash dividends paid	(43,122 )	(43,232 )
Net cash provided by (used in) financing activities	\$319,620	\$(47,243 )
Increase in cash and cash equivalents	303,906	90,539
Cash and cash equivalents at beginning of year	146,446	149,459
Cash and cash equivalents at end of period	\$450,352	\$239,998
Supplemental disclosures of cash flow information:		
Cash paid for:		
Interest	\$31,743	\$28,757
Income taxes	\$18,690	\$17,460
Non-cash items:		
Loans transferred to OREO	\$2,991	\$2,856
Securities purchase commitments	\$—	\$4,323
New commitments in affordable housing tax credit investments	\$7,000	\$9,000

SEE ACCOMPANYING NOTES TO UNAUDITED CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

Table of Contents

PARK NATIONAL CORPORATION  
NOTES TO UNAUDITED CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

Note 1 – Basis of Presentation

The accompanying unaudited consolidated condensed financial statements included in this report have been prepared for Park National Corporation (sometimes also referred to as the “Registrant”) and its subsidiaries. Unless the context otherwise requires, references to “Park”, the “Corporation” or the “Company” and similar terms mean Park National Corporation and its subsidiaries. In the opinion of management, all adjustments (consisting of normal recurring accruals) necessary for a fair presentation of the results of operations for the interim periods included herein have been made. The results of operations for the three-month and nine-month periods ended September 30, 2017 are not necessarily indicative of the operating results to be anticipated for the fiscal year ending December 31, 2017.

The accompanying unaudited consolidated condensed financial statements have been prepared in accordance with the instructions for Form 10-Q and, therefore, do not include all information and footnotes necessary for a fair presentation of the condensed balance sheets, condensed statements of income, condensed statements of comprehensive income, condensed statements of changes in shareholders’ equity and condensed statements of cash flows in conformity with United States (“U.S.”) generally accepted accounting principles (“U.S. GAAP”). These financial statements should be read in conjunction with the consolidated financial statements incorporated by reference in the Annual Report on Form 10-K of Park for the fiscal year ended December 31, 2016 from Park’s 2016 Annual Report to Shareholders (“Park’s 2016 Annual Report”). Certain prior period amounts have been reclassified to conform to the current period presentation.

Park’s significant accounting policies are described in Note 1 of the Notes to Consolidated Financial Statements included in Park’s 2016 Annual Report. For interim reporting purposes, Park follows the same basic accounting policies, as updated by the information contained in this report, and considers each interim period an integral part of an annual period.

Note 2 – Recent Accounting Pronouncements

ASU 2014-09 - Revenue from Contracts with Customers (Topic 606): In May 2014, the Financial Accounting Standards Board (the “FASB”) issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606). The ASU creates a new topic, Topic 606, to provide guidance on revenue recognition for entities that enter into contracts with customers to transfer goods or services or enter into contracts for the transfer of nonfinancial assets. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. Additional disclosures are required to provide quantitative and qualitative information regarding the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The new guidance is effective for annual reporting periods, and interim reporting periods within those annual periods, beginning after December 15, 2017. While interest income is specifically out of scope of this guidance, management is currently evaluating the revenue streams within “Other income” to assess the applicability of this guidance. Specifically, management is evaluating the impact of this new guidance on deposit fees recorded within “Service charges on deposit accounts”, interchange income recorded within “Checkcard fee income”, and trust income recorded within “Income from fiduciary activities.” Additionally, management is evaluating new disclosure requirements as a result of this ASU.

ASU 2016-01 - Financial Instruments - Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities. In January 2016, the FASB issued ASU 2016-01 - Financial Instruments - Overall (Subtopic

825-10): Recognition and Measurement of Financial Assets and Financial Liabilities. Changes to the current U.S. GAAP model primarily affect the accounting for equity investments, financial liabilities under the fair value option, and the presentation and disclosure requirements for financial instruments. In addition, the ASU clarifies guidance related to the valuation allowance assessment when recognizing deferred tax assets resulting from unrealized losses on available-for-sale securities. The new guidance is effective for annual reporting periods and interim reporting periods within those annual periods, beginning after December 15, 2017. The adoption of this guidance is not expected to have a material impact on Park's consolidated financial statements, but will impact the fair value disclosures in Note 14.

ASU 2016-02 - Leases (Topic 842): In February 2016, the FASB issued ASU 2016-02 - Leases (Topic 842). The ASU will require all organizations that lease assets to recognize on the balance sheet the assets and liabilities for the rights and obligations created by those leases. Additional qualitative and quantitative disclosures will be required so that users can understand more about the nature of an entity's leasing activities. The new guidance is effective for annual reporting periods and interim reporting periods within those annual periods, beginning after December 15, 2018. Early adoption is permitted.

Table of Contents

Management is currently analyzing data on leased assets. The adoption of this guidance is expected to increase both assets and liabilities, but is not expected to have a material impact on Park's consolidated statements of income.

ASU 2016-09 - Compensation - Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting: In March 2016, FASB issued ASU 2016-09 - Compensation - Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting. The ASU provides simplification for several aspects of accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. The new guidance was effective for annual reporting periods and interim reporting periods within those annual periods, beginning after December 15, 2016. The adoption of this guidance on January 1, 2017 did not have a material impact on Park's consolidated financial statements.

ASU 2016-13 - Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments: In June 2016, FASB issued ASU 2016-13 - Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments. The new guidance replaces the incurred loss model with an expected loss model, which is referred to as the current expected credit loss ("CECL") model. The CECL model is applicable to the measurement of credit losses on financial assets measured at amortized cost, including loan receivables, held-to-maturity debt securities, and reinsurance receivables. It also applies to off-balance sheet credit exposures not accounted for as insurance (loan commitments, standby letters of credit, financial guarantees, and other similar instruments) and net investments in leases recognized by a lessor. The CECL model requires an entity to estimate the credit losses over the life of an asset or off-balance sheet exposure. The new guidance is effective for annual reporting periods and interim reporting periods within those annual periods, beginning after December 15, 2019. Early adoption is permitted for annual reporting periods and interim reporting periods within those annual periods, beginning after December 15, 2018.

Management is currently evaluating the impact of the adoption of this guidance on Park's consolidated financial statements. We anticipate that the adoption of the CECL model will result in a material increase to Park's allowance for loan losses. Management has established a committee to oversee the implementation of CECL and is currently in the process of implementing a software solution to assist in the adoption of this ASU. Management plans to run our current incurred loss model and a CECL model concurrently for 12 months prior to the adoption of this guidance on January 1, 2020.

ASU 2016-15 - Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments (a consensus of the Emerging Issues Task Force): In August 2016, the FASB issued ASU 2016-15, Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments (a consensus of the Emerging Issues Task Force). This ASU provides guidance on eight specific cash flow issues where current U.S. GAAP is either unclear or does not include specific guidance. The new guidance is effective for annual reporting periods, and interim reporting periods within those annual periods, beginning after December 15, 2017. As such transactions arise, management will utilize the updated guidance in determining the amounts reported in Park's consolidated statements of cash flows.

ASU 2017-01 – Business Combinations (Topic 805): Clarifying the Definition of a Business: In January 2017, the FASB issued ASU 2017-01, Business Combinations (Topic 805): Clarifying the Definition of a Business. This ASU clarifies the definition of a business with the objective of adding guidance to assist entities with evaluating whether transactions should be accounted for as acquisitions (or disposals) of assets or businesses. The new guidance is effective for annual reporting periods and interim reporting periods within those annual periods, beginning after December 15, 2017. Early adoption is permitted. Park intends to adopt this guidance in the fourth quarter of 2017 and will apply this guidance to all future transactions.



ASU 2017-04 - Intangibles - Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment: In January 2017, the FASB issued ASU 2017-04, Intangibles - Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment. This ASU eliminates Step 2 from the goodwill impairment test. Instead, under the new guidance, an entity is to perform its annual goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. An impairment charge would be recognized for the amount by which the carrying amount exceeds the reporting unit's fair value. The new guidance is effective for annual reporting periods, and interim reporting periods within those annual periods, beginning after December 15, 2019. Early adoption is permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017. The early adoption of this guidance with Park's April 1, 2017 annual goodwill impairment test did not have an impact on Park's consolidated financial statements.

ASU 2017-07 - Compensation - Retirement Benefits (Topic 715): Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost: In March 2017, the FASB issued ASU 2017-07 - Compensation - Retirement Benefits (Topic 715): Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost. This ASU requires that an employer report the service cost component in the same line item or items as other compensation costs arising from services rendered by the pertinent employees during the period. The other components of net

Table of Contents

benefit cost are required to be presented in the income statement separately from the service cost component. The new guidance is effective for annual reporting periods, and interim reporting periods within those annual periods, beginning after December 15, 2017. Early adoption is permitted for interim or annual periods. The adoption of this guidance is not expected to have a material impact on Park's consolidated financial statements.

ASU 2017-08 - Receivables - Nonrefundable Fees and Other Costs (Subtopic 310-20): Premium Amortization on Purchased Callable Debt Securities: In March 2017, the FASB issued ASU 2017-08 - Receivables - Nonrefundable Fees and Other Costs (Subtopic 310-20): Premium Amortization on Purchased Callable Debt Securities. This ASU amends the amortization period for certain purchased callable debt securities held at a premium. It shortens the amortization period for the premium to the earliest call date. Under current U.S. GAAP, premiums on callable debt securities generally are amortized to the maturity date. The new guidance is effective for annual reporting periods, and interim reporting periods within those annual periods, beginning after December 15, 2018. Early adoption is permitted for interim or annual periods. The adoption of this guidance is not expected to have a material impact on Park's consolidated financial statements.

ASU 2017-09 - Compensation - Stock Compensation (Topic 718): Scope of Modification Accounting: In May 2017, the FASB issued ASU 2017-09 - Compensation - Stock Compensation (Topic 718): Scope of Modification Accounting. This ASU amends the guidance about which changes to the terms or conditions of a share-based payment award require an entity to apply modification accounting in Topic 718. The new guidance is effective for annual reporting periods, and interim reporting periods within those annual periods, beginning after December 15, 2017. Early adoption is permitted for interim or annual periods. The adoption of this guidance is not expected to have a material impact on Park's consolidated financial statements.

ASU 2017-12 - Derivatives and Hedging (Topic 815): Targeted Improvements to Accounting for Hedging Activities: In August 2017, the FASB issued ASU 2017-12 - Derivatives and Hedging (Topic 815): Targeted Improvements to Accounting for Hedging Activities. This ASU amends the guidance with the objective of improving the financial reporting of hedging relationships to better portray the economic results of an entity's risk management activities in its financial statements. In addition, this ASU amends the current guidance to simplify the application of the hedge accounting guidance. The new guidance is effective for annual reporting periods, and interim reporting periods within those annual periods, beginning after December 15, 2018. Early adoption is permitted for interim or annual periods. The adoption of this guidance is not expected to have a material impact on Park's consolidated financial statements. Park is considering the early adoption of this guidance.

Table of Contents

## Note 3 – Loans

The composition of the loan portfolio, by class of loan, as of September 30, 2017 and December 31, 2016 was as follows:

(In thousands)	September 30, 2017			December 31, 2016		
	Loan Balance	Accrued Interest Receivable	Recorded Investment	Loan Balance	Accrued Interest Receivable	Recorded Investment
Commercial, financial and agricultural *	\$ 1,025,057	\$ 4,581	\$ 1,029,638	\$ 994,619	\$ 3,558	\$ 998,177
Commercial real estate *	1,155,662	4,464	1,160,126	1,155,703	4,161	1,159,864
Construction real estate:						
Commercial	139,210	462	139,672	135,343	398	135,741
Mortgage	47,629	109	47,738	48,699	106	48,805
Installment	4,209	11	4,220	4,903	17	4,920
Residential real estate:						
Commercial	391,502	959	392,461	406,687	940	407,627
Mortgage	1,135,289	1,469	1,136,758	1,169,495	1,459	1,170,954
HELOC	206,665	896	207,561	212,441	853	213,294
Installment	19,131	54	19,185	19,874	67	19,941
Consumer	1,238,191	3,409	1,241,600	1,120,850	3,385	1,124,235
Leases	3,332	52	3,384	3,243	29	3,272
Total loans	\$ 5,365,877	\$ 16,466	\$ 5,382,343	\$ 5,271,857	\$ 14,973	\$ 5,286,830

\* Included within each of commercial, financial and agricultural loans and commercial real estate loans is an immaterial amount of consumer loans that are not broken out by class.

Loans are shown net of deferred origination fees, costs and unearned income of \$12.0 million at September 30, 2017 and \$11.1 million at December 31, 2016, which represented a net deferred income position in both periods.

Overdrawn deposit accounts of \$1.8 million and \$2.9 million had been reclassified to loans at September 30, 2017 and December 31, 2016, respectively, and are included in the commercial, financial and agricultural loan class above.

Table of Contents

## Credit Quality

The following tables present the recorded investment in nonaccrual loans, accruing troubled debt restructurings ("TDRs"), and loans past due 90 days or more and still accruing by class of loan as of September 30, 2017 and December 31, 2016:

(In thousands)	September 30, 2017			
	Nonaccrual Loans	Accruing Troubled Debt Restructurings	Loans Past Due 90 Days or More and Accruing	Total Nonperforming Loans
Commercial, financial and agricultural	\$29,141	\$ 737	\$ —	\$ 29,878
Commercial real estate	17,889	5,106	—	22,995
Construction real estate:				
Commercial	1,096	364	—	1,460
Mortgage	8	84	—	92
Installment	57	—	—	57
Residential real estate:				
Commercial	19,071	227	—	19,298
Mortgage	17,860	10,599	882	29,341
HELOC	1,514	1,094	—	2,608
Installment	778	556	—	1,334
Consumer	3,154	736	1,155	5,045
Total loans	\$90,568	\$ 19,503	\$ 2,037	\$ 112,108

(In thousands)	December 31, 2016			
	Nonaccrual Loans	Accruing Troubled Debt Restructurings	Loans Past Due 90 Days or More and Accruing	Total Nonperforming Loans
Commercial, financial and agricultural	\$20,057	\$ 600	\$ 15	\$ 20,672
Commercial real estate	19,169	5,305	—	24,474
Construction real estate:				
Commercial	1,833	393	—	2,226
Mortgage	—	104	—	104
Installment	61	95	12	168
Residential real estate:				
Commercial	23,013	89	—	23,102
Mortgage	18,313	9,612	887	28,812
HELOC	1,783	673	25	2,481
Installment	644	609	60	1,313
Consumer	2,949	748	1,139	4,836
Total loans	\$87,822	\$ 18,228	\$ 2,138	\$ 108,188



Table of Contents

The following table provides additional information regarding those nonaccrual loans and accruing TDR loans that were individually evaluated for impairment and those collectively evaluated for impairment as of September 30, 2017 and December 31, 2016.

(In thousands)	September 30, 2017			December 31, 2016		
	Nonaccrual and Accruing TDRs	Loans Individually Evaluated for Impairment	Loans Collectively Evaluated for Impairment	Nonaccrual and Accruing TDRs	Loans Individually Evaluated for Impairment	Loans Collectively Evaluated for Impairment
Commercial, financial and agricultural	\$29,878	\$ 29,848	\$ 30	\$20,657	\$ 20,624	\$ 33
Commercial real estate	22,995	22,995	—	24,474	24,474	—
Construction real estate:						
Commercial	1,460	1,460	—	2,226	2,226	—
Mortgage	92	—	92	104	—	104
Installment	57	—	57	156	—	156
Residential real estate:						
Commercial	19,298	19,298	—	23,102	23,102	—
Mortgage	28,459	—	28,459	27,925	—	27,925
HELOC	2,608	—	2,608	2,456	—	2,456
Installment	1,334	—	1,334	1,253	—	1,253
Consumer	3,890	8	3,882	3,697	—	3,697
Total loans	\$110,071	\$ 73,609	\$ 36,462	\$106,050	\$ 70,426	\$ 35,624

All of the loans individually evaluated for impairment were evaluated using the fair value of the underlying collateral or the present value of expected future cash flows as the measurement method.

The following table presents loans individually evaluated for impairment by class of loan, together with the related allowance recorded, as of September 30, 2017 and December 31, 2016.

(In thousands)	September 30, 2017			December 31, 2016		
	Unpaid Principal Balance	Recorded Investment	Allowance for Loan Losses Allocated	Unpaid Principal Balance	Recorded Investment	Allowance for Loan Losses Allocated
With no related allowance recorded:						
Commercial, financial and agricultural	\$22,233	\$ 16,980	\$ —	\$41,075	\$ 19,965	\$ —
Commercial real estate	18,558	18,158	—	23,961	23,474	—
Construction real estate:						
Commercial	2,923	1,460	—	3,662	2,226	—
Residential real estate:						
Commercial	19,393	19,009	—	24,409	22,687	—
With an allowance recorded:						
Commercial, financial and agricultural	14,735	12,868	4,761	810	659	152
Commercial real estate	5,357	4,837	320	1,014	1,000	309
Construction real estate:						
Commercial	—	—	—	—	—	—
Residential real estate:						
Commercial	289	289	13	427	415	87

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

Consumer	8	8	8	—	—	—
Total	\$83,496	\$ 73,609	\$ 5,102	\$95,358	\$ 70,426	\$ 548

Management's general practice is to proactively charge down loans individually evaluated for impairment to the fair value of the underlying collateral. At September 30, 2017 and December 31, 2016, there were \$7.5 million and \$24.7 million, respectively, of partial charge-offs on loans individually evaluated for impairment with no related allowance recorded and \$2.4 million and \$0.2 million, respectively, of partial charge-offs on loans individually evaluated for impairment that also had a specific reserve allocated.

Table of Contents

The allowance for loan losses included specific reserves related to loans individually evaluated for impairment at September 30, 2017 and December 31, 2016 of \$5.1 million and \$0.5 million, respectively. These loans with specific reserves had a recorded investment of \$18.0 million and \$2.1 million as of September 30, 2017 and December 31, 2016, respectively.

Interest income on nonaccrual loans individually evaluated for impairment is recognized on a cash basis only when Park expects to receive the entire recorded investment of the loan. Interest income on accruing TDRs individually evaluated for impairment continues to be recorded on an accrual basis. The following table presents the average recorded investment and interest income recognized subsequent to impairment on loans individually evaluated for impairment as of and for the three and nine months ended September 30, 2017 and September 30, 2016:

(In thousands)	Three Months Ended September 30, 2017			Three Months Ended September 30, 2016		
	Recorded Investment as of September 30, 2017	Average Recorded Investment	Interest Income Recognized	Recorded Investment as of September 30, 2016	Average Recorded Investment	Interest Income Recognized
Commercial, financial and agricultural	\$29,848	\$ 28,412	\$ 398	\$23,856	\$ 26,679	\$ 194
Commercial real estate	22,995	22,241	192	26,065	27,982	243
Construction real estate:						
Commercial	1,460	1,554	18	4,377	5,643	16
Residential real estate:						
Commercial	19,298	20,365	46	23,700	24,422	314
Consumer	8	8	—	—	10	—
Total	\$73,609	\$ 72,580	\$ 654	\$77,998	\$ 84,736	\$ 767

  

(In thousands)	Nine Months Ended September 30, 2017			Nine Months Ended September 30, 2016		
	Recorded Investment as of September 30, 2017	Average Recorded Investment	Interest Income Recognized	Recorded Investment as of September 30, 2016	Average Recorded Investment	Interest Income Recognized
Commercial, financial and agricultural	\$29,848	\$ 23,770	\$ 738	\$23,856	\$ 28,217	\$ 740
Commercial real estate	22,995	22,470	663	26,065	22,108	608
Construction real estate:						
Commercial	1,460	1,830	49	4,377	6,244	44
Residential real estate:						
Commercial	19,298	20,876	452	23,700	24,618	2,619
Consumer	8	7	—	—	4	—
Total	\$73,609	\$ 68,953	\$ 1,902	\$77,998	\$ 81,191	\$ 4,011



Table of Contents

The following tables present the aging of the recorded investment in past due loans as of September 30, 2017 and December 31, 2016 by class of loan.

(In thousands)	September 30, 2017		Total Past Due	Total Current (2)	Total Recorded Investment
	Accruing Past Due Days	Nonaccrual Loans and Loans Past Due 90 Days or More and Accruing (1)			
Commercial, financial and agricultural	\$70	\$ 10,527	\$ 10,597	\$ 1,019,041	\$ 1,029,638
Commercial real estate	82	3,455	3,537	1,156,589	1,160,126
Construction real estate:					
Commercial	—	—	—	139,672	139,672
Mortgage	213	—	213	47,525	47,738
Installment	11	48	59	4,161	4,220
Residential real estate:					
Commercial	—	1,345	1,345	391,116	392,461
Mortgage	11,305	9,354	20,659	1,116,099	1,136,758
HELOC	400	917	1,317	206,244	207,561
Installment	349	261	610	18,575	19,185
Consumer	10,426	2,333	12,759	1,228,841	1,241,600
Leases	—	—	—	3,384	3,384
Total loans	\$22,856	\$ 28,240	\$ 51,096	\$ 5,331,247	\$ 5,382,343

(1) Includes \$2.0 million of loans past due 90 days or more and accruing. The remaining are past due nonaccrual loans.

(2) Includes \$64.4 million of nonaccrual loans which are current in regards to contractual principal and interest payments.

(in thousands)	December 31, 2016		Total Past Due	Total Current (2)	Total Recorded Investment
	Accruing Past Due Days	Nonaccrual Loans and Loans Past Due 90 Days or More and Accruing (1)			
Commercial, financial and agricultural	\$371	\$ 4,113	\$ 4,484	\$ 993,693	\$ 998,177
Commercial real estate	355	2,499	2,854	1,157,010	1,159,864
Construction real estate:					
Commercial	—	541	541	135,200	135,741
Mortgage	559	—	559	48,246	48,805
Installment	223	64	287	4,633	4,920
Residential real estate:					
Commercial	330	3,631	3,961	403,666	407,627
Mortgage	10,854	9,769	20,623	1,150,331	1,170,954
HELOC	970	1,020	1,990	211,304	213,294
Installment	350	319	669	19,272	19,941
Consumer	12,579	2,094	14,673	1,109,562	1,124,235
Leases	—	—	—	3,272	3,272

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

Total loans	\$26,591	\$ 24,050	\$ 50,641	\$ 5,236,189	\$ 5,286,830
-------------	----------	-----------	-----------	--------------	--------------

(1) Includes \$2.1 million of loans past due 90 days or more and accruing. The remaining are past due nonaccrual loans.

(2) Includes \$65.9 million of nonaccrual loans which are current in regards to contractual principal and interest payments.

17

---

Table of Contents

## Credit Quality Indicators

Management utilizes past due information as a credit quality indicator across the loan portfolio. Past due information as of September 30, 2017 and December 31, 2016 is included in the tables above. The past due information is the primary credit quality indicator within the following classes of loans: (1) mortgage loans and installment loans in the construction real estate segment; (2) mortgage loans, HELOC and installment loans in the residential real estate segment; and (3) consumer loans. The primary credit indicator for commercial loans is based on an internal grading system that grades commercial loans on a scale from 1 to 8. Credit grades are continuously monitored by the responsible loan officer and adjustments are made when appropriate. A grade of 1 indicates little or no credit risk and a grade of 8 is considered a loss. Commercial loans that are pass-rated (graded an 1 through a 4) are considered to be of acceptable credit risk. Commercial loans graded a 5 (special mention) are considered to be watch list credits and a higher loan loss reserve percentage is allocated to these loans. Loans classified as special mention have potential weaknesses that require management's close attention. If left uncorrected, these potential weaknesses may result in deterioration of the repayment prospects for the loan or of Park's credit position at some future date. Commercial loans graded 6 (substandard), also considered to be watch list credits, are considered to represent higher credit risk and, as a result, a higher loan loss reserve percentage is allocated to these loans. Loans classified as substandard are inadequately protected by the current sound worth and paying capacity of the obligor or the value of the collateral pledged, if any. Loans so classified have a well-defined weakness or weaknesses that jeopardize the liquidation of the debt. They are characterized by the distinct possibility that Park will sustain some loss if the deficiencies are not corrected. Commercial loans that are graded a 7 (doubtful) are shown as nonaccrual and Park generally charges these loans down to their fair value by taking a partial charge-off or recording a specific reserve. Loans classified as doubtful have all the weaknesses inherent in those classified as substandard with the added characteristic that the weaknesses make collection or liquidation in full, on the basis of currently existing facts, conditions, and values, highly questionable and improbable. Certain 6-rated loans and all 7-rated loans are placed on nonaccrual status and included within the impaired category. A loan is deemed impaired when management determines the borrower's ability to perform in accordance with the contractual loan agreement is in doubt. Any commercial loan graded an 8 (loss) is completely charged off.

The tables below present the recorded investment by loan grade at September 30, 2017 and December 31, 2016 for all commercial loans:

(In thousands)	September 30, 2017				
	5 Rated	6 Rated	Nonaccrual and Accruing Troubled Debt Restructurings	Pass-Rated	Recorded Investment
Commercial, financial and agricultural *	\$2,981	\$ 395	\$ 29,878	\$996,384	\$1,029,638
Commercial real estate *	8,364	—	22,995	1,128,767	1,160,126
Construction real estate:					
Commercial	—	114	1,460	138,098	139,672
Residential real estate:					
Commercial	395	5	19,298	372,763	392,461
Leases	—	—	—	3,384	3,384
Total commercial loans	\$11,740	\$ 514	\$ 73,631	\$2,639,396	\$2,725,281

\* Included within each of commercial, financial and agricultural loans and commercial real estate loans is an immaterial amount of consumer loans that are not broken out by class.



Table of Contents

(In thousands)	December 31, 2016				
	5 Rated	6 Rated	Nonaccrual and Accruing Troubled Debt Restructurings	Pass-Rated	Recorded Investment
Commercial, financial and agricultural *	\$5,826	\$ —	\$ 20,657	\$971,694	\$998,177
Commercial real estate *	7,548	190	24,474	1,127,652	1,159,864
Construction real estate:					
Commercial	287	118	2,226	133,110	135,741
Residential real estate:					
Commercial	1,055	124	23,102	383,346	407,627
Leases	—	—	—	3,272	3,272
Total Commercial Loans	\$14,716	\$ 432	\$ 70,459	\$2,619,074	\$2,704,681

\* Included within each of commercial, financial and agricultural loans and commercial real estate loans is an immaterial amount of consumer loans that are not broken out by class.

## Troubled Debt Restructurings ("TDRs")

Management classifies loans as TDRs when a borrower is experiencing financial difficulties and Park has granted a concession to the borrower as part of a modification or in the loan renewal process. In order to determine whether a borrower is experiencing financial difficulty, an evaluation is performed of the probability that the borrower will be in payment default on any of the borrower's debt in the foreseeable future without the modification. This evaluation is performed in accordance with the Company's internal underwriting policy. Management's policy is to modify loans by extending the term or by granting a temporary or permanent contractual interest rate below the market rate, not by forgiving debt. A court's discharge of a borrower's debt in a Chapter 7 bankruptcy is considered a concession when the borrower does not reaffirm the discharged debt.

Certain loans which were modified during the nine-month periods ended September 30, 2017 and September 30, 2016 did not meet the definition of a TDR as the modification was a delay in a payment that was considered to be insignificant. Management considers a forbearance period of up to three months or a delay in payment of up to 30 days to be insignificant. TDRs may be classified as accruing if the borrower has been current for a period of at least six months with respect to loan payments and management expects that the borrower will be able to continue to make payments in accordance with the terms of the restructured note. Management reviews all accruing TDRs quarterly to ensure payments continue to be made in accordance with the modified terms.

Quarterly, management reviews renewals/modifications of loans previously identified as TDRs to consider if it is appropriate to remove the TDR classification. If the borrower is no longer experiencing financial difficulty and the renewal/modification did not contain a concessionary interest rate or other concessionary terms, management considers the potential removal of the TDR classification. If deemed appropriate, the TDR classification is removed if the borrower has complied with the terms of the loan at the date of the renewal/modification and there was a reasonable expectation that the borrower would continue to comply with the terms of the loan subsequent to the date of the renewal/modification. The majority of these TDRs were originally considered restructurings in a prior year as a result of a renewal/modification with an interest rate that was not commensurate with the risk of the underlying loan at the time of the renewal/modification. There were no TDR classifications removed during the three-month or nine-month periods ended September 30, 2017. The TDR classification was removed on \$335,000 of loans during the three-month period ended September 30, 2016 and on \$2.0 million of loans during the nine-month period ended September 30, 2016.

At September 30, 2017 and December 31, 2016, there were \$42.1 million and \$46.9 million, respectively, of TDRs included in the nonaccrual loan totals. At September 30, 2017 and December 31, 2016, \$35.6 million and \$38.0 million, respectively, of these nonaccrual TDRs were performing in accordance with the terms of the restructured note. As of September 30, 2017 and December 31, 2016, loans with a recorded investment of \$19.5 million and \$18.2 million, respectively, were included in accruing TDR loan totals. Management will continue to review the restructured loans and may determine it appropriate to move certain nonaccrual TDRs to accrual status in the future.

At September 30, 2017 and December 31, 2016, Park had commitments to lend \$0.5 million and \$0.7 million, respectively, of additional funds to borrowers whose outstanding loan terms had been modified in a TDR.

Table of Contents

There were \$0.8 million and \$0.2 million of specific reserves related to TDRs at September 30, 2017 and December 31, 2016, respectively. Modifications made in 2016 and 2017 were largely the result of renewals and extending the maturity date of the loan at terms consistent with the original note. These modifications were deemed to be TDRs primarily due to Park's conclusion that the borrower would likely not have qualified for similar terms through another lender. Many of the modifications deemed to be TDRs were previously identified as impaired loans, and thus were also previously evaluated for impairment under Accounting Standards Codification (ASC) 310. There were no specific reserves recorded during the three-month periods ended September 30, 2017 and September 30, 2016 as a result of TDRs identified in the respective period. Additional specific reserves of \$290,000 and \$975,000 were recorded during the nine-month periods ended September 30, 2017 and September 30, 2016, respectively, as a result of TDRs identified in the respective period.

The terms of certain other loans were modified during the three-month and nine-month periods ended September 30, 2017 and September 30, 2016 that did not meet the definition of a TDR. Substandard commercial loans modified during the three-month and nine-month periods ended September 30, 2017 which did not meet the definition of a TDR had a total recorded investment of \$918,000 and \$1.0 million, respectively. Substandard commercial loans with a recorded investment of \$425,000 and \$437,000 were modified during the three-month and nine-month periods ended September 30, 2016 and did not meet the definition of a TDR. The renewal/modification of these loans: (1) resulted in a delay in a payment that was considered to be insignificant, or (2) resulted in Park obtaining additional collateral or guarantees that improved the likelihood of the ultimate collection of the loans such that each modification was deemed to be at market terms. Consumer loans modified during the three-month and nine-month periods ended September 30, 2017 which did not meet the definition of a TDR had a total recorded investment of \$3.1 million and \$6.7 million, respectively. Consumer loans with a recorded investment of \$1.3 million and \$5.1 million were modified during the three-month and nine-month periods ended September 30, 2016 and did not meet the definition of a TDR. Many of these loans were to borrowers who were not experiencing financial difficulties but who were looking to reduce their cost of funds.

The following tables detail the number of contracts modified as TDRs during the three-month and nine-month periods ended September 30, 2017 and September 30, 2016, as well as the recorded investment of these contracts at September 30, 2017 and September 30, 2016. The recorded investment pre- and post-modification is generally the same due to the fact that Park does not typically provide for forgiveness of principal.

(In thousands)	Three Months Ended September 30, 2017			Total Recorded Investment
	Number of Contracts	Accruing	Nonaccrual	
Commercial, financial and agricultural	14	\$ 400	\$ 1,015	\$ 1,415
Commercial real estate	3	974	481	1,455
Construction real estate:				
Commercial	—	—	—	—
Mortgage	—	—	—	—
Installment	—	—	—	—
Residential real estate:				
Commercial	10	144	354	498
Mortgage	5	211	206	417
HELOC	4	123	45	168
Installment	4	110	41	151
Consumer	99	99	735	834
Total loans	139	\$ 2,061	\$ 2,877	\$ 4,938





Table of Contents

(In thousands)	Three Months Ended September 30, 2016			Total Recorded Investment
	Number of Contracts	Accruing	Nonaccrual	
Commercial, financial and agricultural	12	\$ 152	\$ 6,451	\$ 6,603
Commercial real estate	6	—	1,777	1,777
Construction real estate:				
Commercial	1	—	947	947
Mortgage	—	—	—	—
Installment	—	—	—	—
Residential real estate:				
Commercial	4	—	225	225
Mortgage	14	—	1,173	1,173
HELOC	2	—	91	91
Installment	2	33	4	37
Consumer	74	61	1,508	1,569
Total loans	115	\$ 246	\$ 12,176	\$ 12,422

Of those loans which were modified and determined to be a TDR during the three-month period ended September 30, 2017, \$0.5 million were on nonaccrual status as of December 31, 2016. Of those loans which were modified and determined to be a TDR during the three-month period ended September 30, 2016, \$7.6 million were on nonaccrual status as of December 31, 2015.

(In thousands)	Nine Months Ended September 30, 2017			Total Recorded Investment
	Number of Contracts	Accruing	Nonaccrual	
Commercial, financial and agricultural	25	\$ 400	\$ 3,769	\$ 4,169
Commercial real estate	9	1,525	795	2,320
Construction real estate:				
Commercial	—	—	—	—
Mortgage	1	—	8	8
Installment	—	—	—	—
Residential real estate:				
Commercial	15	144	558	702
Mortgage	24	746	923	1,669
HELOC	16	478	51	529
Installment	7	175	41	216
Consumer	228	140	1,012	1,152
Total loans	325	\$ 3,608	\$ 7,157	\$ 10,765

Table of Contents

(In thousands)	Nine Months Ended September 30, 2016			Total Recorded Investment
	Number of Contracts	Accruing	Nonaccrual	
Commercial, financial and agricultural	29	\$ 102	\$ 7,242	\$ 7,344
Commercial real estate	10	2,812	2,306	5,118
Construction real estate:				
Commercial	2	—	1,144	1,144
Mortgage	—	—	—	—
Installment	1	—	9	9
Residential real estate:				
Commercial	7	—	918	918
Mortgage	23	96	1,713	1,809
HELOC	10	17	184	201
Installment	4	72	7	79
Consumer	223	115	2,042	2,157
Total loans	309	\$ 3,214	\$ 15,565	\$ 18,779

Of those loans which were modified and determined to be a TDR during the nine-month period ended September 30, 2017, \$3.0 million were on nonaccrual status as of December 31, 2016. Of those loans which were modified and determined to be a TDR during the nine-month period ended September 30, 2016, \$8.5 million were on nonaccrual status as of December 31, 2015.

The following tables present the recorded investment in financing receivables which were modified as TDRs within the previous 12 months and for which there was a payment default during the three-month and nine-month periods ended September 30, 2017 and September 30, 2016, respectively. For these tables, a loan is considered to be in default when it becomes 30 days contractually past due under the modified terms. The additional allowance for loan loss resulting from the defaults on TDR loans was immaterial.

(In thousands)	Three Months Ended September 30, 2017		Three Months Ended September 30, 2016	
	Number of Contracts	Recorded Investment	Number of Contracts	Recorded Investment
Commercial, financial and agricultural	1	\$ 20	5	\$ 129
Commercial real estate	1	72	4	808
Construction real estate:				
Commercial	—	—	—	—
Mortgage	—	—	—	—
Installment	—	—	—	—
Residential real estate:				
Commercial	1	17	3	679
Mortgage	6	427	13	1,687
HELOC	2	27	—	—
Installment	—	—	2	7
Consumer	33	262	53	559
Leases	—	—	—	—

Total loans                                      44 \$ 825                      80 \$ 3,869

Of the \$0.8 million in modified TDRs which defaulted during the three months ended September 30, 2017, there were no accruing loans. Of the \$3.9 million in modified TDRs which defaulted during the three months ended September 30, 2016, \$14,000 were accruing loans and \$3.9 million were nonaccrual loans.

Table of Contents

(In thousands)	Nine Months Ended September 30, 2017		Nine Months Ended September 30, 2016	
	Number of Contracts	Recorded Investment	Number of Contracts	Recorded Investment
Commercial, financial and agricultural	1	\$ 20	5	\$ 129
Commercial real estate	2	248	4	808
Construction real estate:				
Commercial	—	—	—	—
Mortgage	—	—	—	—
Installment	—	—	—	—
Residential real estate:				
Commercial	1	17	4	709
Mortgage	6	426	13	1,687
HELOC	3	32	—	—
Installment	—	—	2	7
Consumer	45	345	60	611
Leases	—	—	—	—
Total loans	58	\$ 1,088	88	\$ 3,951

Of the \$1.1 million in modified TDRs which defaulted during the nine months ended September 30, 2017, \$2,000 were accruing loans and \$1.1 million were nonaccrual loans. Of the \$4.0 million in modified TDRs which defaulted during the nine months ended September 30, 2016, \$14,000 were accruing loans and \$3.9 million were nonaccrual loans.

## Note 4 – Allowance for Loan Losses

The allowance for loan losses ("ALLL") is that amount management believes is adequate to absorb probable incurred credit losses in the loan portfolio based on management's evaluation of various factors including overall growth in the loan portfolio, an analysis of individual loans, prior and current loss experience, and current economic conditions. A provision for loan losses is charged to operations based on management's periodic evaluation of these and other pertinent factors as discussed within Note 1 of the Notes to Consolidated Financial Statements included in Park's 2016 Annual Report.

Loss factors are reviewed quarterly and updated at least annually to reflect recent loan loss history and incorporate current risk and trends which may not be recognized in historical data. The historical loss factors were last updated in the fourth quarter of 2016 to incorporate losses through December 31, 2016.

The activity in the allowance for loan losses for the three-month and nine-month periods ended September 30, 2017 and September 30, 2016 is summarized in the following tables.

(In thousands)	Three Months Ended September 30, 2017						
	Commercial, financial and agricultural	Commercial real estate	Construction real estate	Residential real estate	Consumer	Leases	Total
Allowance for loan losses:							
Beginning balance	\$ 16,746	\$ 10,451	\$ 4,677	\$ 10,319	\$ 11,629	\$ —	\$ 53,822
Charge-offs	626	628	78	217	2,828	—	4,377

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

Recoveries	115	13	303	1,061	1,011	1	2,504
Net charge-offs/(recoveries)	511	615	(225)	(844)	1,817	(1)	1,873
Provision/(recovery)	1,742	336	499	(1,078)	1,785	(1)	3,283
Ending balance	\$17,977	\$ 10,172	\$ 5,401	\$ 10,085	\$ 11,597	\$ —	\$55,232

23

---

Table of Contents

(In thousands)	Three Months Ended September 30, 2016						Total
	Commercial, financial and agricultural	Commercial real estate	Construction real estate	Residential real estate	Consumer	Leases	
Allowance for loan losses:							
Beginning balance	\$ 16,478	\$ 9,203	\$ 8,256	\$ 13,180	\$ 11,581	\$ 1	\$ 58,699
Charge-offs	457	4	1,300	293	2,086	—	4,140
Recoveries	246	973	3,659	348	1,142	1	6,369
Net charge-offs/(recoveries)	211	(969)	(2,359)	(55)	944	(1)	(2,229)
Provision/(recovery)	3	401	(5,257)	(1,907)	(604)	(2)	(7,366)
Ending balance	\$ 16,270	\$ 10,573	\$ 5,358	\$ 11,328	\$ 10,033	\$ —	\$ 53,562

(In thousands)	Nine Months Ended September 30, 2017						Total
	Commercial, financial and agricultural	Commercial real estate	Construction real estate	Residential real estate	Consumer	Leases	
Allowance for loan losses:							
Beginning balance	\$ 13,434	\$ 10,432	\$ 5,247	\$ 10,958	\$ 10,553	\$ —	\$ 50,624
Charge-offs	1,283	1,050	105	987	7,706	—	11,131
Recoveries	647	368	686	1,688	3,609	1	6,999
Net charge-offs/(recoveries)	636	682	(581)	(701)	4,097	(1)	4,132
Provision/(recovery)	5,179	422	(427)	(1,574)	5,141	(1)	8,740
Ending balance	\$ 17,977	\$ 10,172	\$ 5,401	\$ 10,085	\$ 11,597	\$ —	\$ 55,232

(In thousands)	Nine Months Ended September 30, 2016						Total
	Commercial, financial and agricultural	Commercial real estate	Construction real estate	Residential real estate	Consumer	Leases	
Allowance for loan losses:							
Beginning balance	\$ 13,694	\$ 9,197	\$ 8,564	\$ 13,514	\$ 11,524	\$ 1	\$ 56,494
Charge-offs	1,601	82	1,318	1,776	7,183	—	11,960
Recoveries	889	3,005	4,708	1,226	3,017	2	12,847
Net charge-offs/(recoveries)	712	(2,923)	(3,390)	550	4,166	(2)	(887)
Provision/(recovery)	3,288	(1,547)	(6,596)	(1,636)	2,675	(3)	(3,819)
Ending balance	\$ 16,270	\$ 10,573	\$ 5,358	\$ 11,328	\$ 10,033	\$ —	\$ 53,562

Loans collectively evaluated for impairment in the following tables include all performing loans at September 30, 2017 and December 31, 2016, as well as nonperforming loans internally classified as consumer loans. Nonperforming consumer loans are not typically individually evaluated for impairment, but receive a portion of the statistical allocation of the allowance for loan losses. Loans individually evaluated for impairment include all impaired loans internally classified as commercial loans at September 30, 2017 and December 31, 2016, which are evaluated for impairment in accordance with U.S. GAAP (see Note 1 of the Notes to Consolidated Financial Statements included in Park's 2016 Annual Report).



Table of Contents

The composition of the allowance for loan losses at September 30, 2017 and December 31, 2016 was as follows:

(In thousands)	September 30, 2017							Total
	Commercial, financial and agricultural	Commercial real estate	Construction real estate	Residential real estate	Consumer	Leases		
Allowance for loan losses:								
Ending allowance balance attributed to loans:								
Individually evaluated for impairment	\$4,761	\$320	\$—	\$13	\$8	\$—	\$5,102	
Collectively evaluated for impairment	13,216	9,852	5,401	10,072	11,589	—	50,130	
Total ending allowance balance	\$17,977	\$10,172	\$5,401	\$10,085	\$11,597	\$—	\$55,232	
Loan balance:								
Loans individually evaluated for impairment	\$29,844	\$22,943	\$1,458	\$19,297	\$8	\$—	\$73,550	
Loans collectively evaluated for impairment	995,213	1,132,719	189,590	1,733,290	1,238,183	3,332	5,292,327	
Total ending loan balance	\$1,025,057	\$1,155,662	\$191,048	\$1,752,587	\$1,238,191	\$3,332	\$5,365,877	
Allowance for loan losses as a percentage of loan balance:								
Loans individually evaluated for impairment	15.95	% 1.39	% —	% 0.07	% —	% —	% 6.94	%
Loans collectively evaluated for impairment	1.33	% 0.87	% 2.85	% 0.58	% 0.94	% —	% 0.95	%
Total	1.75	% 0.88	% 2.83	% 0.58	% 0.94	% —	% 1.03	%
Recorded investment:								
Loans individually evaluated for impairment	\$29,848	\$22,995	\$1,460	\$19,298	\$8	\$—	\$73,609	
Loans collectively evaluated for	999,790	1,137,131	190,170	1,736,667	1,241,592	3,384	5,308,734	



impairment

Total ending recorded investment	\$ 1,029,638	\$ 1,160,126	\$ 191,630	\$ 1,755,965	\$ 1,241,600	\$ 3,384	\$ 5,382,343
-------------------------------------	--------------	--------------	------------	--------------	--------------	----------	--------------

25

---

Table of Contents

(In thousands)	December 31, 2016							Total
	Commercial, financial and agricultural	Commercial real estate	Construction real estate	Residential real estate	Consumer	Leases		
Allowance for loan losses:								
Ending allowance balance attributed to loans:								
Individually evaluated for impairment	\$ 152	\$ 309	\$ —	\$ 87	\$ —	\$ —		\$ 548
Collectively evaluated for impairment	13,282	10,123	5,247	10,871	10,553	—		50,076
Total ending allowance balance	\$ 13,434	\$ 10,432	\$ 5,247	\$ 10,958	\$ 10,553	\$ —		\$ 50,624
Loan balance:								
Loans individually evaluated for impairment	\$ 20,622	\$ 24,465	\$ 2,226	\$ 23,102	\$ —	\$ —		\$ 70,415
Loans collectively evaluated for impairment	973,997	1,131,238	186,719	1,785,395	1,120,850	3,243		5,201,442
Total ending loan balance	\$ 994,619	\$ 1,155,703	\$ 188,945	\$ 1,808,497	\$ 1,120,850	\$ 3,243		\$ 5,271,857
Allowance for loan losses as a percentage of loan balance:								
Loans individually evaluated for impairment	0.74	% 1.26	% —	% 0.38	% —	% —	% 0.78	%
Loans collectively evaluated for impairment	1.36	% 0.89	% 2.81	% 0.61	% 0.94	% —	% 0.96	%
Total	1.35	% 0.90	% 2.78	% 0.61	% 0.94	% —	% 0.96	%
Recorded investment:								
Loans individually evaluated for impairment	\$ 20,624	\$ 24,474	\$ 2,226	\$ 23,102	\$ —	\$ —		\$ 70,426
Loans collectively evaluated for impairment	977,553	1,135,390	187,240	1,788,714	1,124,235	3,272		5,216,404
Total ending recorded investment	\$ 998,177	\$ 1,159,864	\$ 189,466	\$ 1,811,816	\$ 1,124,235	\$ 3,272		\$ 5,286,830

## Note 5 – Other Real Estate Owned ("OREO")

Park typically transfers a loan to OREO at the time that Park takes deed/title to the asset. The carrying amounts of foreclosed properties held at September 30, 2017 and December 31, 2016 are listed below, as well as the recorded investment of loans secured by residential real estate properties for which formal foreclosure proceedings were in process at those dates.

(in thousands)	September 30, 2017	December 31, 2016
OREO:		
Commercial real estate	\$ 8,049	\$ 7,642
Construction real estate	4,861	4,624
Residential real estate	1,456	1,660
Total OREO	\$ 14,366	\$ 13,926
Loans in process of foreclosure:		
Residential real estate	\$ 3,288	\$ 3,250

Table of Contents

## Note 6 – Earnings Per Common Share

The following table sets forth the computation of basic and diluted earnings per common share for the three and nine months ended September 30, 2017 and 2016.

(In thousands, except share and per common share data)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
Numerator:				
Net income	\$22,112	\$ 27,449	\$61,411	\$ 66,133
Denominator:				
Weighted-average common shares outstanding	15,287,971	15,330,791	15,299,031	15,330,802
Effect of dilutive performance-based restricted stock units	63,616	68,916	95,160	71,023
Weighted-average common shares outstanding adjusted for the effect of dilutive performance-based restricted stock units	15,351,587	15,399,707	15,394,191	15,401,825
Earnings per common share:				
Basic earnings per common share	\$1.45	\$ 1.79	\$4.01	\$ 4.31
Diluted earnings per common share	\$1.44	\$ 1.78	\$3.99	\$ 4.29

Park awarded 45,788 and 41,550 performance-based restricted stock units ("PBRsUs") to certain employees during the nine months ended September 30, 2017 and 2016, respectively. No PBRsUs were awarded during the three months ended September 30, 2017 and 2016. As of September 30, 2017, 119,587 PBRsUs were outstanding. The PBRsUs vest based on service and performance conditions. The dilutive effect of the outstanding PBRsUs was the addition of 63,616 and 68,916 common shares for the three months ended September 30, 2017 and 2016, respectively, and 95,160 and 71,023 common shares for the nine months ended September 30, 2017 and 2016, respectively.

Park repurchased 20,000 and 70,000 common shares during the three months and nine months ended September 30, 2017, respectively, to fund the PBRsUs and common shares awarded to directors of Park and to directors of Park's subsidiary PNB (and its divisions). Park did not repurchase any common shares during the three or nine months ended September 30, 2016.

## Note 7 – Segment Information

The Corporation is a financial holding company headquartered in Newark, Ohio. The operating segments for the Corporation are its chartered national bank subsidiary, The Park National Bank (headquartered in Newark, Ohio) ("PNB"), SE Property Holdings, LLC ("SEPH"), and Guardian Financial Services Company ("GFSC").

Management is required to disclose information about the different types of business activities in which a company engages and also information on the different economic environments in which a company operates, so that the users of the financial statements can better understand the company's performance, better understand the potential for future cash flows, and make more informed judgments about the company as a whole. Park has three operating segments, as: (i) discrete financial information is available for each operating segment and (ii) the segments are aligned with internal reporting to Park's Chief Executive Officer and President, who is the chief operating decision maker.

Table of Contents

	Operating Results for the three months ended September 30, 2017				
(In thousands)	PNB	GFSC	SEPH	All Other	Total
Net interest income	\$59,415	\$1,455	\$401	\$280	\$61,551
Provision for (recovery of) loan losses	3,820	609	(1,146)	—	3,283
Other income	20,367	18	411	1,293	22,089
Other expense	45,987	734	996	2,094	49,811
Income (loss) before income taxes	\$29,975	\$130	\$962	\$(521)	\$30,546
Federal income tax expense (benefit)	8,678	46	336	(626)	8,434
Net income	\$21,297	\$84	\$626	\$105	\$22,112
Assets (as of September 30, 2017)	\$7,788,248	\$33,260	\$25,377	\$15,810	\$7,862,695

  

	Operating Results for the three months ended September 30, 2016				
(In thousands)	PNB	GFSC	SEPH	All Other	Total
Net interest income	\$57,033	\$1,472	\$8	\$20	\$58,533
Recovery of loan losses	(3,345)	(313)	(3,708)	—	(7,366)
Other income (loss)	19,279	(1)	1,126	131	20,535
Other expense	42,327	800	1,789	1,840	46,756
Income (loss) before income taxes	\$37,330	\$984	\$3,053	\$(1,689)	\$39,678
Federal income tax expense (benefit)	11,839	344	1,070	(1,024)	12,229
Net income (loss)	\$25,491	\$640	\$1,983	\$(665)	\$27,449
Assets (as of September 30, 2016)	\$7,287,923	\$32,759	\$36,938	\$6,472	\$7,364,092

	Operating Results for the nine months ended September 30, 2017				
(In thousands)	PNB	GFSC	SEPH	All Other	Total
Net interest income	\$174,717	\$4,424	\$884	\$256	\$180,281
Provision for (recovery of) loan losses	9,114	1,419	(1,793)	—	8,740
Other income	57,257	10	390	1,190	58,847
Other expense	133,667	2,295	3,010	6,407	145,379
Income (loss) before income taxes	\$89,193	\$720	\$57	\$(4,961)	\$85,009
Federal income tax expense (benefit)	26,247	252	20	(2,921)	23,598
Net income (loss)	\$62,946	\$468	\$37	\$(2,040)	\$61,411

	Operating Results for the nine months ended September 30, 2016				
(In thousands)	PNB	GFSC	SEPH	All Other	Total
Net interest income (expense)	\$170,194	\$4,416	\$1,240	\$(13)	\$175,837
(Recovery of) provision for loan losses	(450)	1,658	(5,027)	—	(3,819)
Other income (loss)	55,010	(1)	1,272	379	56,660
Other expense	126,418	3,632	4,525	7,386	141,961
Income (loss) before income taxes	\$99,236	\$(875)	\$3,014	\$(7,020)	\$94,355
Federal income tax expense (benefit)	30,923	(305)	1,056	(3,452)	28,222

Net income (loss)	\$68,313	\$(570 )	\$1,958	\$(3,568)	\$66,133
-------------------	----------	----------	---------	-----------	----------

The operating results of the Parent Company in the “All Other” column are used to reconcile the segment totals to the consolidated condensed statements of income for the three-month and nine-month periods ended September 30, 2017 and 2016. The reconciling amounts for consolidated total assets for the periods ended September 30, 2017 and 2016 consisted of the elimination of intersegment borrowings and the assets of the Parent Company which were not eliminated.

Table of Contents

## Note 8 – Loans Held For Sale

Mortgage loans held for sale are carried at their fair value. At September 30, 2017 and December 31, 2016, respectively, Park had approximately \$11.4 million and \$10.4 million in mortgage loans held for sale. These amounts are included in loans on the consolidated condensed balance sheets and in the residential real estate loan segments in Note 3 and Note 4. The contractual balance was \$11.2 million and \$10.3 million at September 30, 2017 and December 31, 2016, respectively. The gain expected upon sale was \$153,000 and \$131,000 at September 30, 2017 and December 31, 2016, respectively. None of these loans were 90 days or more past due or on nonaccrual status as of September 30, 2017 or December 31, 2016.

## Note 9 – Investment Securities

The amortized cost and fair value of investment securities are shown in the following tables. Management performs a quarterly evaluation of investment securities for any other-than-temporary impairment. For the three-month and nine-month periods ended September 30, 2017 and 2016, there were no investment securities deemed to be other-than-temporarily impaired.

Investment securities at September 30, 2017, were as follows:

Securities Available-for-Sale (In thousands)	Amortized Cost	Gross Unrealized Holding Gains	Gross Unrealized Holding Losses	Estimated Fair Value
Obligations of U.S. Treasury and other U.S. Government sponsored entities	\$270,000	\$ —	\$ 1,159	\$268,841
U.S. Government sponsored entities' asset-backed securities	892,784	6,329	5,408	893,705
Other equity securities	1,109	2,907	—	4,016
Total	\$1,163,893	\$ 9,236	\$ 6,567	\$1,166,562

Securities Held-to-Maturity (In thousands)	Amortized Cost	Gross Unrecognized Holding Gains	Gross Unrecognized Holding Losses	Estimated Fair Value
U.S. Government sponsored entities' asset-backed securities	\$ 58,947	\$ 1,003	\$ 15	\$ 59,935
Obligations of states and political subdivisions	283,718	5,080	\$ 1,623	287,175
Total	\$342,665	\$ 6,083	\$ 1,638	\$ 347,110

Table of Contents

Investment securities with unrealized/unrecognized losses at September 30, 2017, were as follows:

(In thousands)	Unrealized/unrecognized loss position for less than 12 months		Unrealized/unrecognized loss position for 12 months or longer		Total	
	Fair value	Unrealized/unrecognized losses	Fair value	Unrealized/unrecognized losses	Fair value	Unrealized/unrecognized losses
<b>Securities Available-for-Sale</b>						
Obligations of U.S. Treasury and other U.S. Government sponsored entities	\$ 24,967	\$ 33	\$ 243,874	\$ 1,126	\$ 268,841	\$ 1,159
U.S. Government sponsored entities' asset-backed securities	519,984	4,815	\$ 63,505	593	\$ 583,489	5,408
<b>Total</b>	<b>\$ 544,951</b>	<b>\$ 4,848</b>	<b>\$ 307,379</b>	<b>\$ 1,719</b>	<b>\$ 852,330</b>	<b>\$ 6,567</b>
<b>Securities Held-to-Maturity</b>						
U.S. Government sponsored entities' asset-backed securities	\$ —	\$ —	\$ 7,423	\$ 15	\$ 7,423	\$ 15
Obligations of states and political subdivisions	97,120	\$ 1,247	12,983	376	\$ 110,103	1,623
<b>Total</b>	<b>\$ 97,120</b>	<b>\$ 1,247</b>	<b>\$ 20,406</b>	<b>\$ 391</b>	<b>\$ 117,526</b>	<b>\$ 1,638</b>

Investment securities at December 31, 2016, were as follows:

Securities Available-for-Sale (In thousands)	Amortized Cost	Gross	Gross	Estimated Fair Value
		Unrealized Holding Gains	Unrealized Holding Losses	
Obligations of U.S. Treasury and other U.S. Government sponsored entities	\$ 270,000	\$ —	\$ 2,467	\$ 267,533
U.S. Government sponsored entities' asset-backed securities	991,642	5,372	9,842	987,172
Other equity securities	1,119	2,315	—	3,434
<b>Total</b>	<b>\$ 1,262,761</b>	<b>\$ 7,687</b>	<b>\$ 12,309</b>	<b>\$ 1,258,139</b>
Securities Held-to-Maturity (In thousands)	Amortized Cost	Gross	Gross	Estimated Fair Value
		Unrecognized Holding Gains	Unrecognized Holding Losses	
Obligations of states and political subdivision	\$ 188,622	\$ 977	\$ 5,148	\$ 184,451
U.S. Government sponsored entities' asset-backed securities	71,211	1,097	87	72,221
<b>Total</b>	<b>\$ 259,833</b>	<b>\$ 2,074</b>	<b>\$ 5,235</b>	<b>\$ 256,672</b>



Table of Contents

Investment securities with unrealized/unrecognized losses at December 31, 2016, were as follows:

(In thousands)	Unrealized/unrecognized loss position for less than 12 months		Unrealized/unrecognized loss position for 12 months or longer		Total	
	Fair value	Unrealized/unrecognized losses	Fair value	Unrealized/unrecognized losses	Fair value	Unrealized/unrecognized losses
<b>Securities Available-for-Sale</b>						
Obligations of U.S. Treasury and other U.S. Government sponsored entities	\$ 247,695	\$ 2,305	\$ 19,838	\$ 162	\$ 267,533	\$ 2,467
U.S. Government sponsored entities' asset-backed securities	612,321	9,473	27,325	369	639,646	9,842
<b>Total</b>	<b>\$ 860,016</b>	<b>\$ 11,778</b>	<b>\$ 47,163</b>	<b>\$ 531</b>	<b>\$ 907,179</b>	<b>\$ 12,309</b>
<b>Securities Held-to-Maturity</b>						
Obligations of states and political subdivision	\$ 134,909	\$ 5,148	\$ —	\$ —	\$ 134,909	\$ 5,148
U.S. Government sponsored entities' asset-backed securities	—	—	7,564	87	7,564	87
<b>Total</b>	<b>\$ 134,909</b>	<b>\$ 5,148</b>	<b>\$ 7,564</b>	<b>\$ 87</b>	<b>\$ 142,473</b>	<b>\$ 5,235</b>

Management does not believe any of the unrealized/unrecognized losses at September 30, 2017 or December 31, 2016 represented other-than-temporary impairment. Should the impairment of any of these securities become other-than-temporary, the cost basis of the investment will be reduced and the resulting loss recognized within net income in the period the other-than-temporary impairment is identified.

Park's U.S. Government sponsored entities' asset-backed securities consist of 15-year residential mortgage-backed securities and collateralized mortgage obligations.

Table of Contents

The amortized cost and estimated fair value of investments in debt securities at September 30, 2017, are shown in the following table by contractual maturity, except for asset-backed securities, which are shown as a single total, due to the unpredictability of the timing of principal repayments.

Securities Available-for-Sale (In thousands)	Amortized cost	Fair value	Tax equivalent yield	
Obligations of U.S. Treasury and other U.S. Government sponsored entities' obligations:				
Due less than one year	\$ 75,000	\$ 74,930	1.02	%
Due one through five years	195,000	193,911	1.25	%
Total	\$ 270,000	\$ 268,841	1.18	%
U.S. Government sponsored entities' asset-backed securities	\$ 892,784	\$ 893,705	2.09	%
Securities Held-to-Maturity (In thousands)	Amortized cost	Fair value	Tax equivalent yield <sup>(1)</sup>	
Obligations of state and political subdivisions:				
Due over ten years	\$ 283,718	\$ 287,175	4.47	%
Total <sup>(1)</sup>	\$ 283,718	\$ 287,175	4.47	%
U.S. Government sponsored entities' asset-backed securities	\$ 58,947	\$ 59,935	3.20	%

(1) The tax equivalent yield for obligations of state and political subdivisions includes the effects of a taxable equivalent adjustment using a 35% rate. The aggregate taxable equivalent adjustment was \$2.7 million for the nine months ended September 30, 2017.

All of Park's securities shown in the table above as obligations of U.S. Treasury and other U.S. Government sponsored entities' obligations are callable notes. These callable notes have final maturities of 0.1 years to 2.7 years. Of the \$268.8 million reported at September 30, 2017, none were expected to be called. The remaining average life of the entire investment portfolio is estimated to be 4.3 years.

There were no sales of investment securities during the three-month or nine-month periods ended September 30, 2017 or 2016.

Investment securities having an amortized cost of \$933 million and \$937 million at September 30, 2017 and December 31, 2016, respectively, were pledged to collateralize government and trust department deposits in accordance with federal and state requirements, to secure repurchase agreements sold and as collateral for FHLB advance borrowings.

#### Note 10 – Other Investment Securities

Other investment securities consist of stock investments in the Federal Home Loan Bank ("FHLB"), the Federal Reserve Bank ("FRB") and other equities carried at cost. The FHLB and FRB restricted stock investments are carried at their redemption value.

(In thousands)	September 30, 2017	December 31, 2016
FHLB stock	\$ 50,086	\$ 50,086
FRB stock	8,225	8,225

Other equity investments carried at cost	3,500	3,500
Total other investment securities	\$ 61,811	\$ 61,811

Table of Contents

Note 11 - Share-Based Compensation

The Park National Corporation 2013 Long-Term Incentive Plan (the "2013 Incentive Plan") was adopted by the Board of Directors of Park on January 28, 2013 and was approved by Park's shareholders at the Annual Meeting of Shareholders on April 22, 2013. The 2013 Incentive Plan made equity-based awards and cash-based awards available for grant to participants in the form of incentive stock options, nonqualified stock options, stock appreciation rights ("SARs"), restricted common shares ("Restricted Stock"), restricted stock unit awards that may be settled in common shares, cash or a combination of the two ("Restricted Stock Units"), unrestricted common shares ("Other Stock-Based Awards") and cash-based awards. Under the 2013 Incentive Plan, 600,000 common shares were authorized to be delivered in connection with grants under the 2013 Incentive Plan. The common shares to be delivered under the 2013 Incentive Plan are to consist of either common shares currently held or common shares subsequently acquired by Park as treasury shares, including common shares purchased in the open market or in private transactions. As of September 30, 2017, there were 119,587 common shares subject to performance-based restricted stock units ("PBRsUs") issued under the 2013 Incentive Plan.

The Park National Corporation 2017 Long-Term Incentive Plan for Employees (the "2017 Employees LTIP") was adopted by the Board of Directors of Park on January 23, 2017 and was approved by Park's shareholders at the Annual Meeting of Shareholders on April 24, 2017. The 2017 Employees LTIP makes equity-based awards and cash-based awards available for grant to participants in the form of incentive stock options, nonqualified stock options, SARs, Restricted Stock, Restricted Stock Units, Other Stock-Based Awards and cash-based awards. Under the 2017 Employees LTIP, 750,000 common shares are authorized to be delivered in connection with grants under the 2017 Employees LTIP. The common shares to be delivered under the 2017 Employees LTIP are to consist of either common shares currently held or common shares subsequently acquired by Park as treasury shares, including common shares purchased in the open market or in private transactions. At September 30, 2017, 750,000 common shares were available for future grants under the 2017 Employee LTIP.

The Park National Corporation 2017 Long-Term Incentive Plan for Non-Employee Directors (the "2017 Non-Employee Directors LTIP") was adopted by the Board of Directors of Park on January 23, 2017 and was approved by Park's shareholders at the Annual Meeting of Shareholders on April 24, 2017. The 2017 Non-Employee Directors LTIP makes equity-based awards and cash-based awards available for grant to participants in the form of nonqualified stock options, SARs, Restricted Stock, Restricted Stock Units, Other Stock-Based Awards, and cash-based awards. Under the 2017 Non-Employee Directors LTIP, 150,000 common shares are authorized to be delivered in connection with grants under the 2017 Non-Employee Directors LTIP. The common shares to be delivered under the 2017 Non-Employee Directors LTIP are to consist of either common shares currently held or common shares subsequently acquired by Park as treasury shares, including common shares purchased in the open market or in private transactions. At September 30, 2017, 150,000 common shares were available for future grants under the 2017 Non-Employee Director LTIP.

The 2017 Employees LTIP and the 2017 Non-Employee Directors LTIP have replaced the provisions of the 2013 Incentive Plan with respect to the grant of future awards. As a result of the approval of the 2017 Employees LTIP and the 2017 Non-Employee Directors LTIP, Park will not grant any additional awards under the 2013 Incentive Plan after April 24, 2017. Awards made under the 2013 Incentive Plan prior to April 24, 2017 will remain in effect in accordance with their respective terms.

During the nine months ended September 30, 2017 and 2016, the Compensation Committee of the Board of Directors of Park granted awards of PBRsUs, under the 2013 Incentive Plan, covering an aggregate of 45,788 and 41,550 common shares, respectively, to certain employees of Park and its subsidiaries. No PBRsUs were granted during the three months ended September 30, 2017 and 2016. The number of PBRsUs earned or settled will depend on the level of achievement with respect to certain performance criteria and are also subject to subsequent service-based vesting.



Table of Contents

A summary of changes in the common shares subject to nonvested PBRsUs for the nine months ended September 30, 2017 follows:

	Common shares subject to PBRsUs
Nonvested at January 1, 2017	85,425
Granted	45,788
Vested	9,674
Forfeited	150
Adjustment for performance conditions of PBRsUs <sup>(1)</sup>	(1,802 )
Nonvested at September 30, 2017	119,587

(1) The number of PBRsUs earned depends on the level of achievement with respect to certain performance criteria. Adjustment herein represents the difference between the maximum number of common shares which could be earned and the actual number earned for those PBRsUs as to which the performance period was completed.

On March 31, 2017, 9,674 PBRsUs granted in 2014 vested. A total of 3,293 common shares were withheld to pay employee income taxes. This resulted in a net amount of 6,381 common shares being issued to employees of Park.

Share-based compensation expense of \$727,000 and \$398,000 was recognized for the three-month periods ended September 30, 2017 and 2016, respectively, and \$2.1 million and \$1.2 million for the nine-month periods ended September 30, 2017 and 2016, respectively.

The following table details expected additional share-based compensation expense related to PBRsUs currently outstanding:

(In thousands)

Three months ending December 31, 2017	\$711
2018	2,509
2019	1,867
2020	845
2021	141
Total	\$6,073

#### Note 12 – Pension Plan

Park has a noncontributory defined benefit pension plan covering substantially all of its employees. The plan provides benefits based on an employee's years of service and compensation.

There were no pension plan contributions for the three-month or nine-month periods ended September 30, 2017 and 2016.

The following table shows the components of net periodic benefit income:

(In thousands)	Three Months Ended		Nine Months Ended	
	September 30, 2017	2016	September 30, 2017	2016

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

Service cost	\$1,317	\$1,264	\$3,951	\$3,792
Interest cost	1,271	1,217	3,813	3,651
Expected return on plan assets	(2,863 )	(2,737 )	(8,589 )	(8,211 )
Amortization of prior service cost	—	—	—	—
Recognized net actuarial loss	144	193	432	579
Net periodic benefit income	\$(131 )	\$(63 )	\$(393 )	\$(189 )

Table of Contents

## Note 13 – Loan Servicing

Park serviced sold mortgage loans of \$1.36 billion at September 30, 2017, \$1.33 billion at December 31, 2016 and \$1.31 billion at September 30, 2016. At September 30, 2017, \$3.2 million of the sold mortgage loans were sold with recourse, compared to \$4.1 million at December 31, 2016 and \$4.3 million at September 30, 2016. Management closely monitors the delinquency rates on the mortgage loans sold with recourse. At both September 30, 2017 and December 31, 2016, management had established reserves of \$266,000 to account for expected losses on loan repurchases.

When Park sells mortgage loans with servicing rights retained, servicing rights are initially recorded at fair value. Park selected the “amortization method” as permissible within U.S. GAAP, whereby the servicing rights capitalized are amortized in proportion to and over the period of estimated future servicing income of the underlying loan. At the end of each reporting period, the carrying value of mortgage servicing rights (“MSRs”) is assessed for impairment with a comparison to fair value. MSRs are carried at the lower of their amortized cost or fair value.

Activity for MSRs and the related valuation allowance follows:

(In thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
Mortgage servicing rights:				
Carrying amount, net, beginning of period	\$9,476	\$8,880	\$9,266	\$9,008
Additions	559	747	1,434	1,618
Amortization	(448 )	(522 )	(1,213 )	(1,312 )
Changes in valuation allowance	(108 )	(360 )	(8 )	(569 )
Carrying amount, net, end of period	\$9,479	\$8,745	\$9,479	\$8,745
Valuation allowance:				
Beginning of period	\$635	\$751	\$735	\$542
Changes in valuation allowance	108	360	8	569
End of period	\$743	\$1,111	\$743	\$1,111

Servicing fees included in other service income were \$0.8 million for the three months ended September 30, 2017 and \$0.9 million for the same period of 2016. Servicing fees included in other service income were \$2.6 million for the nine months ended September 30, 2017 and \$2.5 million for the same period of 2016.

## Note 14 – Fair Value

The fair value hierarchy requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The three levels of inputs that Park uses to measure fair value are as follows:

• Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that Park has the ability to access as of the measurement date.

• Level 2: Level 1 inputs for assets or liabilities that are not actively traded. Also consists of an observable market price for a similar asset or liability. This includes the use of “matrix pricing” to value debt securities absent the exclusive use of quoted prices.



Level 3: Consists of unobservable inputs that are used to measure fair value when observable market inputs are not available. This could include the use of internally developed models, financial forecasting and similar inputs.

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability between market participants at the balance sheet date. When possible, the Company looks to active and observable markets to price identical assets or liabilities. When identical assets and liabilities are not traded in active markets, the Company looks to observable market data for similar assets and liabilities. However, certain assets and liabilities are not traded in observable markets and Park must use other valuation methods to develop a fair value. The fair value of impaired loans is typically based on the fair value of the underlying collateral, which is estimated through third-party appraisals in accordance with Park's valuation requirements under its commercial and real estate loan policies.

Table of Contents

## Assets and Liabilities Measured at Fair Value on a Recurring Basis:

The following table presents assets and liabilities measured at fair value on a recurring basis:

## Fair Value Measurements at September 30, 2017 using:

(In thousands)	Level 1	Level 2	Level 3	Balance at September 30, 2017
Assets				
Investment securities:				
Obligations of U.S. Treasury and other U.S. Government sponsored entities	\$	-\$268,841	\$—	\$ 268,841
U.S. Government sponsored entities' asset-backed securities	—	893,705	—	893,705
Equity securities	3,521	—	495	4,016
Mortgage loans held for sale	—	11,396	—	11,396
Mortgage IRLCs	—	98	—	98
Liabilities				
Fair value swap	\$	-\$—	\$226	\$ 226

## Fair Value Measurements at December 31, 2016 using:

(In thousands)	Level 1	Level 2	Level 3	Balance at December 31, 2016
Assets				
Investment securities:				
Obligations of U.S. Treasury and other U.S. Government sponsored entities	\$	-\$267,533	\$—	\$ 267,533
U.S. Government sponsored entities' asset-backed securities	—	987,172	—	987,172
Equity securities	2,644	—	790	3,434
Mortgage loans held for sale	—	10,413	—	10,413
Mortgage IRLCs	—	124	—	124
Liabilities				
Fair value swap	\$	-\$—	\$226	\$ 226

There were no transfers between Level 1 and Level 2 during the three or nine months ended September 30, 2017 or 2016. Management's policy is to transfer assets or liabilities from one level to another when the methodology to obtain the fair value changes such that there are more or fewer unobservable inputs as of the end of the reporting period.

The following methods and assumptions were used by the Company in determining the fair value of the financial assets and liabilities discussed above:

**Investment securities:** Fair values for investment securities are based on quoted market prices, where available. If quoted market prices are not available, fair values are based on quoted market prices of comparable instruments. For securities where quoted prices or market prices of similar securities are not available, fair values are calculated using discounted cash flows.

**Fair value swap:** The fair value of the swap agreement entered into with the purchaser of the Visa Class B shares represents an internally developed estimate of the exposure based upon probability-weighted potential Visa litigation losses.



Table of Contents

Mortgage Interest Rate Lock Commitments (IRLCs): Mortgage IRLCs are based on current secondary market pricing and are classified as Level 2.

Mortgage loans held for sale: Mortgage loans held for sale are carried at their fair value. Mortgage loans held for sale are estimated using security prices for similar product types and, therefore, are classified in Level 2.

The tables below are a reconciliation of the beginning and ending balances of the Level 3 inputs for the three and nine months ended September 30, 2017 and 2016, for financial instruments measured on a recurring basis and classified as Level 3:

## Level 3 Fair Value Measurements

Three months ended September 30, 2017 and 2016

(In thousands)	Equity Securities	Fair value swap
Balance at July 1, 2017	\$ 458	\$(226)
Total gains/(losses)		
Included in other comprehensive income	37	—
Balance at September 30, 2017	\$ 495	\$(226)
Balance at July 1, 2016	\$ 821	\$(226)
Total gains/(losses)		
Included in other comprehensive income	(42 )	—
Balance at September 30, 2016	\$ 779	\$(226)

## Level 3 Fair Value Measurements

Nine months ended September 30, 2017 and 2016

(In thousands)	Equity Securities	Fair value swap
Balance at January 1, 2017	\$ 790	\$(226)
Total gains/(losses)		
Transfers out of Level 3 <sup>(1)</sup>	(346 )	—
Included in other comprehensive income	51	—
Balance at September 30, 2017	\$ 495	\$(226)
Balance at January 1, 2016	\$ 769	\$(226)
Total gains/(losses)		
Included in other comprehensive income	10	—
Balance at September 30, 2016	\$ 779	\$(226)

<sup>(1)</sup> Transferred from Level 3 to Level 1 as the result of a quoted market price becoming available.

## Assets and Liabilities Measured at Fair Value on a Nonrecurring Basis:

The following methods and assumptions were used by the Company in determining the fair value of assets and liabilities measured at fair value on a nonrecurring basis described below:

Impaired Loans: At the time a loan is considered impaired, it is valued at the lower of cost or fair value. Collateral dependent impaired loans carried at fair value have been partially charged-off or receive specific allocations of the

allowance for loan losses. For collateral dependent loans, fair value is generally based on real estate appraisals. These appraisals may utilize a single valuation approach or a combination of approaches including the comparable sales approach and the income approach. Adjustments are routinely made in the appraisal process by the independent appraisers to adjust for differences between the comparable sales and income data available. Such adjustments result in a Level 3 classification of the inputs for determining fair value. Collateral is then adjusted or discounted based on management's historical knowledge, changes in market conditions from the time of the valuation, and management's expertise and knowledge of the client and client's business, resulting in a Level 3 fair value classification. Impaired loans are evaluated on a quarterly basis for additional impairment and adjusted

Table of Contents

accordingly. Additionally, updated independent valuations are obtained annually for all impaired loans in accordance with Company policy.

Other Real Estate Owned ("OREO"): Assets acquired through or in lieu of loan foreclosure are initially recorded at fair value less costs to sell when acquired. The carrying value of OREO is not re-measured to fair value on a recurring basis, but is subject to fair value adjustments when the carrying value exceeds the fair value, less estimated selling costs. Fair value is based on recent real estate appraisals and is updated at least annually. These appraisals may utilize a single valuation approach or a combination of approaches including the comparable sales approach and the income approach. Adjustments are routinely made in the appraisal process by the independent appraisers to adjust for differences between the comparable sales and income data available. Such adjustments result in a Level 3 classification of the inputs for determining fair value.

Appraisals for both collateral dependent impaired loans and OREO are performed by licensed appraisers. Appraisals are generally obtained to support the fair value of collateral. In general, there are three types of appraisals received by the Company: real estate appraisals, income approach appraisals, and lot development loan appraisals. These are discussed below:

Real estate appraisals typically incorporate measures such as recent sales prices for comparable properties. Appraisers may make adjustments to the sales prices of the comparable properties as deemed appropriate based on the age, condition or general characteristics of the subject property. Management generally applies a 15% discount to real estate appraised values which management expects will cover all disposition costs (including selling costs). This 15% discount is based on historical discounts to appraised values on sold OREO properties.

Income approach appraisals typically incorporate the annual net operating income of the business divided by an appropriate capitalization rate, as determined by the appraiser. Management generally applies a 15% discount to income approach appraised values which management expects will cover all disposition costs (including selling costs).

Lot development loan appraisals are typically performed using a discounted cash flow analysis. Appraisers determine an anticipated absorption period and a discount rate that takes into account an investor's required rate of return based on recent comparable sales. Management generally applies a 6% discount to lot development appraised values, which is an additional discount above the net present value calculation included in the appraisal, to account for selling costs.

MSRs: MSRs are carried at the lower of cost or fair value. MSRs do not trade in active, open markets with readily observable prices. For example, sales of MSRs do occur, but precise terms and conditions typically are not readily available. As such, management, with the assistance of a third-party specialist, determines fair value based on the discounted value of the future cash flows estimated to be received. Significant inputs include the discount rate and assumed prepayment speeds. The calculated fair value is then compared to market values where possible to ascertain the reasonableness of the valuation in relation to current market expectations for similar products. Accordingly, MSRs are classified as Level 2.

Table of Contents

The following tables present assets and liabilities measured at fair value on a nonrecurring basis. Collateral dependent impaired loans are carried at fair value if they have been charged down to fair value or if a specific valuation allowance has been established. A new cost basis is established at the time a property is initially recorded in OREO. OREO properties are carried at fair value if a devaluation has been taken to the property's value subsequent to the initial measurement.

## Fair Value Measurements at September 30, 2017 using:

(In thousands)	Level 1	Level 2	Level 3	Balance at September 30, 2017
Impaired loans recorded at fair value:				
Commercial real estate	\$ —	\$ —	\$6,147	\$ 6,147
Construction real estate	—	—	127	127
Residential real estate	—	—	863	863
Total impaired loans recorded at fair value	\$ —	\$ —	\$7,137	\$ 7,137
Mortgage servicing rights	\$ —	\$7,110	\$ —	\$ 7,110
OREO:				
Commercial real estate	—	—	2,457	2,457
Construction real estate	—	—	3,212	3,212
Residential real estate	—	—	1,093	1,093
Total OREO recorded at fair value	\$ —	\$ —	\$6,762	\$ 6,762

## Fair Value Measurements at December 31, 2016 using:

(In thousands)	Level 1	Level 2	Level 3	Balance at December 31, 2016
Impaired loans recorded at fair value:				
Commercial real estate	\$ —	\$ —	\$3,057	\$ 3,057
Construction real estate	—	—	541	541
Residential real estate	—	—	2,385	2,385
Total impaired loans recorded at fair value	\$ —	\$ —	\$5,983	\$ 5,983
Mortgage servicing rights	\$ —	\$6,769	\$ —	\$ 6,769
OREO:				
Commercial real estate	—	—	2,644	2,644
Construction real estate	—	—	3,322	3,322
Residential real estate	—	—	931	931
Total OREO recorded at fair value	\$ —	\$ —	\$6,897	\$ 6,897

The table below provides additional detail on those impaired loans which are recorded at fair value as well as the remaining impaired loan portfolio not included above. The remaining impaired loans consist of loans which are not collateral dependent as well as loans carried at cost as the fair value of the underlying collateral or the present value of expected future cash flows on each of the loans exceeded the book value for each respective credit.

September 30, 2017

(In thousands)

	Recorded Investment	Prior Charge-Offs	Specific Valuation Allowance	Carrying Balance
Impaired loans recorded at fair value	\$7,470	\$ 2,822	\$ 333	\$7,137
Remaining impaired loans	66,139	7,124	4,769	61,370
Total impaired loans	\$73,609	\$ 9,946	\$ 5,102	\$68,507



Table of Contents

(In thousands)	December 31, 2016			
	Recorded Investment	Prior Charge-Offs	Specific Valuation Allowance	Carrying Balance
Impaired loans recorded at fair value	\$6,379	\$ 3,681	\$ 396	\$5,983
Remaining impaired loans	64,047	21,262	152	63,895
Total impaired loans	\$70,426	\$ 24,943	\$ 548	\$69,878

The (expense) income from credit adjustments related to impaired loans carried at fair value during the three months ended September 30, 2017 and 2016 was \$(0.7) million and \$2.9 million, respectively. The (expense) income from credit adjustments related to impaired loans carried at fair value during the nine months ended September 30, 2017 and 2016 was \$(1.2) million and \$1.9 million, respectively.

MSRs totaled \$9.5 million at September 30, 2017. Of this \$9.5 million MSR carrying balance, \$7.1 million was recorded at fair value and included a valuation allowance of \$0.7 million. The remaining \$2.4 million was recorded at cost, as the fair value of the MSRs exceeded cost at September 30, 2017. At December 31, 2016, MSRs totaled \$9.3 million. Of this \$9.3 million MSR carrying balance, \$6.8 million was recorded at fair value and included a valuation allowance of \$0.7 million. The remaining \$2.5 million was recorded at cost, as the fair value exceeded cost at December 31, 2016. The expense related to MSRs carried at fair value during the three months ended September 30, 2017 and 2016 was \$108,000 and \$360,000, respectively. The expense related to MSRs carried at fair value during the nine months ended September 30, 2017 and 2016 was \$8,000 and \$569,000, respectively.

Total OREO held by Park at September 30, 2017 and December 31, 2016 was \$14.4 million and \$13.9 million, respectively. Approximately 47% and 50% of OREO held by Park at September 30, 2017 and December 31, 2016, respectively, was carried at fair value due to fair value adjustments made subsequent to the initial OREO measurement. At September 30, 2017 and December 31, 2016, OREO held at fair value, less estimated selling costs, amounted to \$6.8 million and \$6.9 million, respectively. The net expense related to OREO fair value adjustments was \$22,000 and \$233,000 for the three-month periods ended September 30, 2017 and 2016, respectively. The net expense related to OREO fair value adjustments was \$367,000 and \$572,000 for the nine-month periods ended September 30, 2017 and 2016, respectively.

Table of Contents

The following tables present qualitative information about Level 3 fair value measurements for financial instruments measured at fair value on a non-recurring basis at September 30, 2017 and December 31, 2016:

September 30, 2017

(In thousands)	Fair Value	Valuation Technique	Unobservable Input(s)	Range (Weighted Average)
<b>Impaired loans:</b>				
Commercial real estate	\$6,147	Sales comparison approach	Adj to comparables	0.0% - 102.0% (40.1%)
		Income approach	Capitalization rate	8.8% - 12.5% (9.4%)
		Cost approach	Accumulated depreciation	90.1% (90.1%)
Construction real estate	\$127	Sales comparison approach	Adj to comparables	0.0% - 4.8% (2.4%)
Residential real estate	\$863	Sales comparison approach	Adj to comparables	0.1% - 33.0% (11.7%)
		Income approach	Capitalization rate	10.5% (10.5%)
<b>Other real estate owned:</b>				
Commercial real estate	\$2,457	Sales comparison approach	Adj to comparables	0.0% - 68.4% (28.9%)
		Income approach	Capitalization rate	12.0% - 13.0% (12.9%)
Construction real estate	\$3,212	Sales comparison approach	Adj to comparables	0.0% - 90.0% (24.4%)
		Bulk sale approach	Discount rate	15.0% (15.0%)
Residential real estate	\$1,093	Sales comparison approach	Adj to comparables	1.2% - 79.7% (30.8%)

Table of Contents

Balance at December 31, 2016

(In thousands)	Fair Value	Valuation Technique	Unobservable Input(s)	Range (Weighted Average)
Impaired loans:				
Commercial real estate	\$3,057	Sales comparison approach	Adj to comparables	0.0% - 90.0% (20.2%)
		Income approach	Capitalization rate	9.0% - 10.6% (10.1%)
		Cost approach	Accumulated depreciation	17.0% - 18.0% (17.8%)
Construction real estate	\$541	Sales comparison approach	Adj to comparables	0.0% - 11.1% (1.6%)
		Bulk sale approach	Discount rate	10.0% (10.0%)
Residential real estate	\$2,385	Sales comparison approach	Adj to comparables	0.3% - 110.0% (17.0%)
		Income approach	Capitalization rate	10.0% (10.0%)
Other real estate owned:				
Commercial real estate	\$2,644	Sales comparison approach	Adj to comparables	0.0% - 68.4% (26.5%)
		Income approach	Capitalization rate	13.0% - 14.0% (13.1%)
Construction real estate	\$3,322	Sales comparison approach	Adj to comparables	0.0% - 90.0% (24.7%)
		Bulk sale approach	Discount rate	15.0% (15.0%)
Residential real estate	\$931	Sales comparison approach	Adj to comparables	3.2% - 79.7% (30.6%)

Table of Contents

The following methods and assumptions were used by Park in estimating its fair value disclosures for assets and liabilities not discussed above:

**Cash and cash equivalents:** The carrying amounts reported in the consolidated condensed balance sheets for cash and short-term instruments approximate those assets' fair values.

**Other investments:** FHLB and FRB stock within "Other investments" are carried at their respective redemption values as it is not practical to calculate their fair values. Additional investments within "Other investments" are carried at their cost basis as these investments do not have a readily determinable fair value and Park does not have the ability to influence the operating or financial decisions of the investee.

**Loans receivable:** For variable-rate loans that reprice frequently and with no significant change in credit risk, fair values are based on carrying values. The fair values for certain mortgage loans (e.g., one-to-four family residential) are based on quoted market prices of similar loans sold in conjunction with securitization transactions, adjusted for differences in loan characteristics. The fair values for other loans are estimated using discounted cash flow analyses, based upon interest rates currently being offered for loans with similar terms to borrowers of similar credit quality. The methods utilized to estimate the fair value do not necessarily represent what the exit price would be.

**Off-balance sheet instruments:** Fair values for Park's loan commitments and standby letters of credit are based on the fees currently charged to enter into similar agreements, taking into account the remaining terms of the agreements and the counterparties' credit standing. The carrying amount and fair value are not material.

**Deposit liabilities:** The fair values disclosed for demand deposits (e.g., interest and non-interest checking, savings, and money market accounts) are, by definition, equal to the amounts payable on demand at the reporting date (i.e., their carrying amounts). The carrying amounts for variable-rate, fixed-term certificates of deposit approximate their fair values at the reporting date. Fair values for fixed-rate certificates of deposit are estimated using a discounted cash flow calculation that applies interest rates currently being offered on certificates to a schedule of aggregated expected monthly maturities of time deposits.

**Short-term borrowings:** The carrying amounts of federal funds purchased, borrowings under repurchase agreements and other short-term borrowings approximate their fair values.

**Long-term debt:** Fair values for long-term debt are estimated using a discounted cash flow calculation that applies interest rates currently being offered on long-term debt to a schedule of monthly maturities.

**Subordinated notes:** Fair values for subordinated notes are estimated using a discounted cash flow calculation that applies interest rate spreads currently being offered on similar debt structures to a schedule of monthly maturities.

Table of Contents

The fair value of financial instruments at September 30, 2017 and December 31, 2016, was as follows:

(In thousands)	September 30, 2017				Total fair value
	Carrying value	Fair Value Measurements			
		Level 1	Level 2	Level 3	
<b>Financial assets:</b>					
Cash and money market instruments	\$450,352	\$450,352	\$—	\$—	\$450,352
Investment securities <sup>(1)</sup>	1,509,227	3,521	1,509,656	495	1,513,672
Accrued interest receivable - securities	4,780	—	4,780	—	4,780
Accrued interest receivable - loans	16,466	—	—	16,466	16,466
Loans held for sale	11,396	—	11,396	—	11,396
Mortgage IRLCs	98	—	98	—	98
Impaired loans carried at fair value	7,137	—	—	7,137	7,137
Other loans, net	5,292,014	—	—	5,269,250	5,269,250
Loans receivable, net	\$5,310,645	\$—	\$11,494	\$5,276,387	\$5,287,881
<b>Financial liabilities:</b>					
Noninterest bearing checking accounts	\$1,568,177	\$1,568,177	\$—	\$—	\$1,568,177
Interest bearing transactions accounts	1,374,401	1,374,401	—	—	1,374,401
Savings accounts	1,969,887	1,969,887	—	—	1,969,887
Time deposits	1,056,570	—	1,058,886	—	1,058,886
Other	5,287	5,287	—	—	5,287
Total deposits	\$5,974,322	\$4,917,752	\$1,058,886	\$—	\$5,976,638
Short-term borrowings	\$192,896	\$—	\$192,896	\$—	\$192,896
Long-term debt	848,992	—	859,473	—	859,473
Subordinated notes	15,000	—	12,738	—	12,738
Accrued interest payable – deposits	1,142	63	1,079	—	1,142
Accrued interest payable – debt/borrowings	1,140	2	1,438	—	1,440
<b>Derivative financial instruments:</b>					
Fair value swap	\$226	\$—	\$—	\$226	\$226

(1) Investment securities excludes the category "Other investment securities." This category consists of FHLB and FRB stock carried at their respective redemption values as it is not practical to calculate their fair values. Additional investments within "Other investment securities" are carried at their cost basis as these investments do not have a readily determinable fair value and Park does not have the ability to influence the operating or financial decisions of the investee.

Table of Contents

(In thousands)	December 31, 2016				Total fair value
	Carrying value	Fair Value Measurements			
		Level 1	Level 2	Level 3	
<b>Financial assets:</b>					
Cash and money market instruments	\$146,466	\$146,466	\$—	\$—	\$146,466
Investment securities <sup>(1)</sup>	1,517,972	2,644	1,511,377	790	1,514,811
Accrued interest receivable - securities	3,849	—	3,849	—	3,849
Accrued interest receivable - loans	14,973	—	—	14,973	14,973
<b>Loans held for sale</b>					
Mortgage IRLCs	124	—	124	—	124
Impaired loans carried at fair value	5,983	—	—	5,983	5,983
Other loans, net	5,204,713	—	—	5,161,919	5,161,919
Loans receivable, net	\$5,221,233	\$—	\$10,537	\$5,167,902	\$5,178,439
<b>Financial liabilities:</b>					
Noninterest bearing checking accounts	\$1,523,417	\$1,523,417	\$—	\$—	\$1,523,417
Interest bearing transactions accounts	1,174,448	1,174,448	—	—	1,174,448
Savings accounts	1,704,920	1,704,920	—	—	1,704,920
Time deposits	1,117,870	—	1,122,598	—	1,122,598
Other	1,301	1,301	—	—	1,301
Total deposits	\$5,521,956	\$4,404,086	\$1,122,598	\$—	\$5,526,684
<b>Short-term borrowings</b>					
Short-term borrowings	\$394,795	\$—	\$394,795	\$—	\$394,795
Long-term debt	694,281	—	712,958	—	712,958
Subordinated notes	45,000	—	40,903	—	40,903
Accrued interest payable – deposits	900	82	818	—	900
Accrued interest payable – debt/borrowings	1,251	1	1,250	—	1,251
<b>Derivative financial instruments:</b>					
Fair value swap	\$226	\$—	\$—	\$226	\$226

(1) Investment securities excludes the category "Other investment securities." This category consists of FHLB and FRB stock carried at their respective redemption values as it is not practical to calculate their fair values. Additional investments within "Other investment securities" are carried at their cost basis as these investments do not have a readily determinable fair value and Park does not have the ability to influence the operating or financial decisions of the investee.

Table of Contents

## Note 15 – Other Comprehensive Income

Other comprehensive income components, net of tax, are shown in the following table for the three-month and nine-month periods ended September 30, 2017 and 2016:

(in thousands)	Changes in pension plan assets and benefit obligations	Unrealized gains (losses) on available for sale securities	Total
Beginning balance at July 1, 2017	\$(14,740 )	\$ 1,028	\$(13,712)
Other comprehensive income before reclassifications	—	707	707
Amounts reclassified from accumulated other comprehensive loss	—	—	—
Net current period other comprehensive income	—	707	707
Ending balance at September 30, 2017	\$(14,740 )	\$ 1,735	\$(13,005)
Beginning balance at July 1, 2016	\$(15,351 )	\$ 15,740	\$389
Other comprehensive loss before reclassifications	—	(2,182 )	(2,182 )
Amounts reclassified from accumulated other comprehensive loss	—	—	—
Net current period other comprehensive loss	—	(2,182 )	(2,182 )
Ending balance at September 30, 2016	\$(15,351 )	\$ 13,558	\$(1,793 )

(in thousands)	Changes in pension plan assets and benefit obligations	Unrealized gains (losses) on available for sale securities	Total
Beginning balance at January 1, 2017	\$(14,740 )	\$(3,005 )	\$(17,745)
Other comprehensive income before reclassifications	—	4,740	4,740
Amounts reclassified from accumulated other comprehensive loss	—	—	—
Net current period other comprehensive income	—	4,740	4,740
Ending balance at September 30, 2017	\$(14,740 )	\$ 1,735	\$(13,005)
Beginning balance at January 1, 2016	\$(15,351 )	\$(292 )	\$(15,643)
Other comprehensive income before reclassifications	—	13,850	13,850
Amounts reclassified from accumulated other comprehensive loss	—	—	—
Net current period other comprehensive income	—	13,850	13,850
Ending balance at September 30, 2016	\$(15,351 )	\$ 13,558	\$(1,793 )

During the three-month and nine-month periods ended September 30, 2017 and 2016, there were no reclassifications out of accumulated other comprehensive income.

## Note 16 – Investment in Qualified Affordable Housing

Park makes certain equity investments in various limited partnerships that sponsor affordable housing projects. The purposes of these investments are to achieve a satisfactory return on capital, help create affordable housing opportunities, and assist the Company to achieve our goals associated with the Community Reinvestment Act.





Table of Contents

The table below details the balances of Park's affordable housing tax credit investments and related unfunded commitments as of September 30, 2017 and December 31, 2016.

(in thousands)	SeptemberDecember	
	30, 2017	31, 2016
Affordable housing tax credit investments	\$ 54,355	\$ 52,947
Unfunded commitments	21,282	14,282

Commitments are funded when capital calls are made by the general partner. Park expects that the current commitments will be funded between 2017 and 2027.

During the three months ended September 30, 2017 and 2016, Park recognized amortization expense of \$1.9 million and \$1.8 million, respectively, and during the nine months ended September 30, 2017 and 2016, Park recognized amortization expense of \$5.6 million and \$5.5 million, respectively, which was included within the provision for income taxes. Additionally, during each of the three months ended September 30, 2017 and 2016, Park recognized tax credits and other benefits from its affordable housing tax credit investments of \$2.3 million, respectively, and during the nine months ended September 30, 2017 and 2016, recognized tax credits and other benefits from its affordable housing tax credit investments of \$6.9 million and \$7.0 million, respectively.

#### Note 17 – Repurchase Agreement Borrowings

Securities sold under agreements to repurchase ("repurchase agreements") with customers represent funds deposited by customers, generally on an overnight basis, that are collateralized by investment securities owned by Park. Repurchase agreements with customers are included in short-term borrowings on the consolidated condensed balance sheets. Park's repurchase agreements with a third-party financial institution are classified as long-term debt on the consolidated condensed balance sheets.

All repurchase agreements are subject to terms and conditions of repurchase/security agreements between Park and the client and are accounted for as secured borrowings. Park's repurchase agreements reflected in short-term borrowings consisted of customer accounts and securities which are pledged on an individual security basis.

At September 30, 2017 and December 31, 2016, Park's repurchase agreement borrowings totaled \$493 million and \$510 million, respectively. At both September 30, 2017 and December 31, 2016, \$300 million of Park's repurchase agreement borrowings were classified as long-term debt with the remaining amount being classified as short-term debt on the consolidated condensed balance sheets. These borrowings were collateralized with U.S. government and agency securities with a carrying value of \$540 million and \$569 million at September 30, 2017 and December 31, 2016, respectively. Declines in the value of the collateral would require Park to pledge additional securities. As of September 30, 2017 and December 31, 2016, Park had \$619 million and \$640 million, respectively, of available unpledged securities.

The table below shows the remaining contractual maturity of repurchase agreements by collateral pledged at September 30, 2017 and December 31, 2016:

(in thousands)	September 30, 2017				Total
	Remaining Contractual Maturity of the Agreements				
	Overnight	Up to 30 days	30 - 90 days	Greater than 90 days	
U.S. government and agency securities	\$ 191,792	\$ —	\$ 300,000	\$ 1,104	\$ 492,896

December 31, 2016

(in thousands)	Remaining Contractual Maturity of the			
	Agreements			
	Overnight	Up to 30	30 - 90	Greater
	and	to 30	days	than 90
	Continuous	days		days
				Total
U.S. government and agency securities	\$208,691	\$ —	\$ —	\$301,104
				\$509,795

Table of Contents

On November 30, 2012, Park restructured \$300 million in repurchase agreements with a third-party financial institution and paid a \$25 million prepayment penalty. The penalty is included in long-term debt and is being amortized as an adjustment to interest expense over the remaining term of the repurchase agreements using the effective interest method. Of the \$25 million prepayment penalty, \$868,000 and \$4.7 million remained unamortized as of September 30, 2017 and December 31, 2016, respectively. These repurchase agreements mature on November 30, 2017.

Note 18 - Contingent Liabilities

The Company is a defendant in lawsuits and other adversary proceedings arising in the ordinary course of business. Legal costs incurred in connection with the resolution of claims and lawsuits are generally expensed as incurred, and the Company establishes accruals for the outcome of litigation where losses are deemed probable and reasonably estimable. The Company's assessment of the current exposure could change in the event of the discovery of additional facts with respect to legal matters pending against the Company or determinations by judges, juries, administrative agencies or other finders of fact that are not in accordance with the Company's evaluation of claims.

As of June 30, 2017, the Company had accrued charges of approximately \$2.3 million for legal contingencies related to various legal and other adversary proceedings. This amount was paid out in full settlement of the related litigation during the three months ended September 30, 2017.

ITEM 2 – MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management's discussion and analysis ("MD&A") contains forward-looking statements that are provided to assist in the understanding of anticipated future financial performance. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance. The forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risks and uncertainties that could cause actual results to differ materially include, without limitation: Park's ability to execute our business plan successfully and within the expected timeframe; general economic and financial market conditions, specifically in the real estate markets and the credit markets, either nationally or in the states in which Park and our subsidiaries do business, may experience a slowing or reversal of the recent economic expansion in addition to continuing residual effects of recessionary conditions and an uneven spread of positive impacts of recovery on the economy and our counterparties, resulting in adverse impacts on the demand for loan, deposit and other financial services, delinquencies, defaults and counterparties' ability to meet credit and other obligations; changes in interest rates and prices may adversely impact the value of securities, loans, deposits and other financial instruments and the interest rate sensitivity of our consolidated balance sheet as well as reduce interest margins and impact loan demand; changes in consumer spending, borrowing and saving habits, whether due to changing business and economic conditions, legislative and regulatory initiatives, or other factors; changes in unemployment; changes in customers', suppliers', and other counterparties' performance and creditworthiness; asset/liability repricing risks and liquidity risks; our liquidity requirements could be adversely affected by changes to regulations governing bank and bank holding company capital and liquidity standards as well as by changes in our assets and liabilities; competitive factors among financial services organizations could increase significantly, including product and pricing pressures, changes to third-party relationships and our ability to attract, develop and retain qualified bank professionals; clients could pursue alternatives to bank deposits, causing us to lose a relatively inexpensive source of funding; uncertainty regarding the nature, timing and effect of changes in banking regulations or other regulatory or legislative requirements affecting the respective businesses of Park and our subsidiaries, including major reform of the regulatory oversight structure of the financial services industry and

changes in laws and regulations concerning taxes, pensions, bankruptcy, consumer protection, accounting, bank products and services, bank capital and liquidity standards, fiduciary standards, securities and other aspects of the financial services industry, specifically the reforms provided for in the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the “Dodd-Frank Act”) and the Basel III regulatory capital reforms, as well as regulations already adopted and which may be adopted in the future by the relevant regulatory agencies, including the Consumer Financial Protection Bureau, the OCC, the FDIC, and the Federal Reserve Board, to implement the Dodd-Frank Act's provisions, the Budget Control Act of 2011, the American Taxpayer Relief Act of 2012, the JOBS Act, the FAST Act and the Basel III regulatory capital reforms; the effect of changes in accounting policies and practices, as may be adopted by the Financial Accounting Standards Board, the SEC, the Public Company Accounting Oversight Board and other regulatory agencies, and the accuracy of our assumptions and estimates used to prepare our financial statements; changes in law and policy accompanying the new presidential administration and uncertainty or speculation pending the enactment of such changes; the effect of healthcare laws in the United States and potential changes for such laws which may

## Table of Contents

increase our healthcare and other costs and negatively impact our operations and financial results; significant changes in the tax laws, which may adversely affect the fair values of net deferred tax assets and obligations of state and political subdivisions held in Park's investment securities portfolio; the effect of trade, monetary, fiscal and other governmental policies of the U.S. federal government, including money supply and interest rate policies of the Federal Reserve Board; disruption in the liquidity and other functioning of U.S. financial markets; the impact on financial markets and the economy of any changes in the credit ratings of the U.S. Treasury obligations and other U.S. government-backed debt, as well as issues surrounding the levels of U.S., European and Asian government debt and concerns regarding the creditworthiness of certain sovereign governments, supranationals and financial institutions in Europe and Asia; the uncertainty surrounding the actions to be taken to implement the referendum by United Kingdom voters to exit the European Union; our litigation and regulatory compliance exposure, including any adverse developments in legal proceedings or other claims and unfavorable resolution of regulatory and other governmental examinations or other inquiries; the adequacy of our risk management program; the impact of our ability to anticipate and respond to technological changes on our ability to respond to customer needs and meet competitive demands; the ability to secure confidential information and deliver products and services through the use of computer systems and telecommunications networks; a failure in or breach of our operational or security systems or infrastructure, or those of our third-party vendors and other service providers, including as a result of cyber attacks; fraud, scams and schemes of third parties; the impact of widespread natural and other disasters, pandemics, dislocations, civil unrest, terrorist activities or international hostilities on the economy and financial markets generally or on us or our counterparties specifically; demand for loans in the respective market areas served by Park and our subsidiaries; and other risk factors relating to the banking industry as detailed from time to time in Park's reports filed with the SEC including those described in "Item 1A. Risk Factors" of Part I of Park's Annual Report on Form 10-K for the fiscal year ended December 31, 2016. Park does not undertake, and specifically disclaims any obligation, to publicly release the results of any revisions that may be made to update any forward-looking statement to reflect the events or circumstances after the date on which the forward-looking statement was made, or reflect the occurrence of unanticipated events, except to the extent required by law.

### Critical Accounting Policies

Note 1 of the Notes to Consolidated Financial Statements included in Park's 2016 Annual Report lists significant accounting policies used in the development and presentation of Park's consolidated financial statements. The accounting and reporting policies of Park conform with U.S. GAAP and general practices within the financial services industry. The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and the accompanying notes. Actual results could differ from those estimates.

Park believes the determination of the allowance for loan losses involves a higher degree of judgment and complexity than its other significant accounting policies. The allowance for loan losses is calculated with the objective of maintaining a reserve level believed by management to be sufficient to absorb probable incurred credit losses in the loan portfolio. Management's determination of the adequacy of the allowance for loan losses is based on periodic evaluations of the loan portfolio and of current economic conditions. However, this evaluation has subjective components requiring material estimates, including expected default probabilities, the expected loss given default, the amounts and timing of expected future cash flows on impaired loans, and estimated losses on consumer loans and residential mortgage loans based on historical loss experience and current economic conditions. All of these factors may be susceptible to significant change. To the extent that actual results differ from management estimates, additional loan loss provisions may be required that would adversely impact earnings in future periods. Refer to the "Credit Metrics and Provision for (Recovery of) Loan Losses" section within this MD&A for additional discussion.

Other real estate owned ("OREO"), property acquired through foreclosure, is recorded at estimated fair value less anticipated selling costs (net realizable value). If the net realizable value is below the carrying value of the loan on the

date of transfer, the difference is charged to the allowance for loan losses. Subsequent declines in value, OREO devaluations, are reported as adjustments to the carrying amount of OREO and are expensed within other income. Gains or losses not previously recognized, resulting from the sale of OREO, are recognized within other income on the date of sale.

U.S. GAAP requires management to establish a fair value hierarchy, which has the objective of maximizing the use of observable market inputs. U.S. GAAP also requires enhanced disclosures regarding the inputs used to calculate fair value. These are classified as Level 1, Level 2, and Level 3. Level 3 inputs are those with significant unobservable inputs that reflect a company's own assumptions about the market for a particular instrument. Some of these inputs could be based on internal models and cash flow analyses. The large majority of Park's assets whose fair value is determined using Level 2 inputs consists of available-for-sale ("AFS") securities. The fair value of these AFS securities is obtained largely through the use of matrix pricing, which is a mathematical technique widely used in the financial services industry to value debt securities without relying exclusively on quoted market prices for the specific securities but rather relying on the securities' relationship to other

Table of Contents

benchmark quoted securities. Please see Note 14 - Fair Value of the Notes to Unaudited Consolidated Condensed Financial Statements in this Quarterly Report on Form 10-Q for additional information on fair value.

Management believes that the accounting for goodwill also involves a higher degree of judgment than most other significant accounting policies. U.S. GAAP establishes standards for the impairment assessment of goodwill. Goodwill arising from business combinations represents the value attributable to unidentifiable intangible assets in the business acquired. Park's goodwill relates to the value inherent in the banking industry and that value is dependent upon the ability of Park's Ohio-based national bank subsidiary, The Park National Bank ("PNB") to provide quality, cost-effective banking services in a competitive marketplace. The goodwill value is supported by revenue that is in part driven by the volume of business transacted. A decrease in earnings resulting from a decline in the customer base, the inability to deliver cost-effective services over sustained periods or significant credit problems can lead to impairment of goodwill that could adversely impact earnings in future periods. U.S. GAAP requires an annual evaluation of goodwill for impairment, or more frequently if events or changes in circumstances indicate that the asset might be impaired. Park's most recent evaluation was completed during the second quarter of 2017 and resulted in no impairment of goodwill. Further, there have been no events subsequent to that analysis that provide any evidence that goodwill is impaired. The fair value of the goodwill, which resides on the books of PNB, is estimated by reviewing the past and projected operating results for PNB, deposit and loan totals for PNB and banking industry comparable information.

The determination of pension plan obligations and related expenses requires the use of assumptions to estimate the amount of benefits that employees earn while working, as well as the present value of those benefits. Annual pension expense is principally based on four components: (1) the value of benefits earned by employees for working during the year (service cost), (2) the increase in the liability due to the passage of time (interest cost), and (3) other gains and losses, reduced by (4) the expected return on plan assets for our pension plan.

Significant assumptions used to measure our annual pension expense include:

- the interest rate used to determine the present value of liabilities (discount rate);
- certain employee-related factors, such as turnover, retirement age and mortality;
- the expected return on assets in our funded plan; and
- for pension expense, the rate of salary increases where benefits are based on earnings.

Our assumptions reflect our historical experience and management's best judgment regarding future expectations. Due to the significant management judgment involved, our assumptions could have a material impact on the measurement of our pension plan expense and obligation.

Table of Contents

## Comparison of Results of Operations

For the Three and Nine Months Ended September 30, 2017 and 2016

## Summary Discussion of Results

Net income for the three months ended September 30, 2017 was \$22.1 million, compared to \$27.4 million for the third quarter of 2016. Diluted earnings per common share were \$1.44 for the third quarter of 2017, compared to \$1.78 for the third quarter of 2016. Weighted average diluted common shares outstanding were 15,351,590 for the third quarter of 2017, compared to 15,399,707 weighted average diluted common shares outstanding for the third quarter of 2016.

Net income for the nine months ended September 30, 2017 was \$61.4 million, compared to \$66.1 million for the same period of 2016. Diluted earnings per common share for the nine months ended September 30, 2017 were \$3.99, compared to \$4.29 for the same period of 2016. Weighted average diluted common shares outstanding were 15,394,199 for the nine months ended September 30, 2017, compared to 15,401,825 weighted average diluted common shares outstanding for the same period of 2016.

## Financial Results by segment

The table below reflects the net income (loss) by segment for the first, second and third quarters of 2017, for the first nine months of 2017 and 2016, and for the fiscal years ended December 31, 2016 and 2015. Park's segments include The Park National Bank ("PNB"), Guardian Financial Services Company ("GFSC"), SE Property Holdings, LLC ("SEPH") and all other which primarily consists of Park as the "Parent Company."

Net income (loss) by segment

(In thousands)	Q3 2017	Q2 2017	Q1 2017	Nine months YTD 2017	Nine months YTD 2016	2016	2015
PNB	\$21,297	\$20,163	\$21,486	\$62,946	\$68,313	\$84,451	\$84,345
GFSC	84	186	198	468	(570)	(307)	1,423
Parent Company	105	(919)	(1,226)	(2,040)	(3,568)	(4,557)	(4,549)
Ongoing operations	\$21,486	\$19,430	\$20,458	\$61,374	\$64,175	\$79,587	\$81,219
SEPH	626	(398)	(191)	37	1,958	6,548	(207)
Total Park	\$22,112	\$19,032	\$20,267	\$61,411	\$66,133	\$86,135	\$81,012

The category "Parent Company" above excludes the results for SEPH, an entity which is winding down commensurate with the disposition of SEPH's nonperforming assets. Management considers the "Ongoing operations" results, which exclude the results of SEPH, to reflect the business of Park and Park's subsidiaries going forward. The discussion below provides additional information regarding the segments that make up the "Ongoing operations", followed by additional information regarding SEPH.



Table of Contents

## The Park National Bank (PNB)

The table below reflects PNB's net income for the first, second and third quarters of 2017, for the first nine months of 2017 and 2016, and for the fiscal years ended December 31, 2016 and 2015.

(In thousands)	Q3 2017	Q2 2017	Q1 2017	Nine months YTD 2017	Nine months YTD 2016	2016	2015
Net interest income	\$59,415	\$57,822	\$57,480	\$174,717	\$170,194	\$227,576	\$220,879
Provision for (recovery of) loan losses	3,820	4,574	720	9,114	(450)	2,611	7,665
Other income	20,367	19,179	17,711	57,257	55,010	74,803	75,188
Other expense	45,987	43,877	43,803	133,667	126,418	177,562	167,476
Income before income taxes	\$29,975	\$28,550	\$30,668	\$89,193	\$99,236	\$122,206	\$120,926
Federal income tax expense	8,678	8,387	9,182	26,247	30,923	37,755	36,581
Net income	\$21,297	\$20,163	\$21,486	\$62,946	\$68,313	\$84,451	\$84,345

Net interest income of \$174.7 million for the nine months ended September 30, 2017 represented a \$4.5 million, or 2.7%, increase compared to \$170.2 million for the same period of 2016. The increase was the result of an \$8.8 million increase in interest income offset by a \$4.3 million increase in interest expense.

The \$8.8 million increase in interest income was due to a \$6.8 million increase in interest income on loans, along with a \$2.0 million increase in interest income on investments. The increase in interest income on loans was largely the result of a \$226 million, or 4.5%, increase in average loans from \$5.09 billion for the nine months ended September 30, 2016, to \$5.31 billion for the nine months ended September 30, 2017. Included in interest income for the nine months ended September 30, 2017 and 2016 was \$149,000 and \$725,000 in interest income, respectively, related to PNB participations in legacy Vision Bank ("Vision") assets.

The \$4.3 million increase in interest expense was due to a \$4.0 million increase in interest expense on deposits, along with a \$354,000 increase in interest expense on borrowings. The increase in interest expense on deposits was partially the result of a \$168 million, or 4.0%, increase in average interest-bearing deposits from \$4.19 billion for the nine months ended September 30, 2016, to \$4.36 billion for the nine months ended September 30, 2017. Additionally, the cost of deposits increased by 11 basis points from 0.32% for the nine months ended September 30, 2016 to 0.43% for the nine months ended September 30, 2017.

The provision for loan losses of \$9.1 million for the nine months ended September 30, 2017 represented an increase of \$9.6 million, compared to a recovery of loan losses of \$450,000 for the same period of 2016. Refer to the "Credit Metrics and Provision for (Recovery of) Loan Losses" section for additional details regarding the level of the provision for (recovery of) loan losses recognized in each period presented above.

Other income of \$57.3 million for the nine months ended September 30, 2017 represented an increase of \$2.2 million, or 4.1%, compared to \$55.0 million for the same period of 2016. The \$2.2 million increase was primarily related to a \$1.6 million increase in fiduciary income, income of \$478,000 related to proceeds from the death benefits received from bank owned life insurance policies, a \$437,000 increase in miscellaneous income, mainly related to an incentive received on check cards, a \$261,000 increase in other service income, and a \$595,000 increase in check card fee income, offset by a \$1.3 million decrease in service charges on deposit accounts.

Other expense of \$133.7 million for the nine months ended September 30, 2017 represented an increase of \$7.2 million, or 5.7%, compared to \$126.4 million for the same period of 2016. The \$7.2 million increase was primarily related to a \$4.0 million increase in salaries expense, a \$391,000 increase in employee benefits expense, an \$1.5 million increase in data processing fees, an \$824,000 increase in furniture and equipment expense, a \$381,000 increase in insurance expense, and a \$732,000 increase in professional fees and services, offset by an \$817,000 decrease in non-loan related losses which are included in miscellaneous expense.



Table of Contents

PNB's results for the nine months ended September 30, 2017 and 2016, and for the fiscal year ended December 31, 2016, included income and expense related to participations in legacy Vision assets. The impact of these participations on particular items within PNB's income and expense for these periods is detailed in the table below:

(In thousands)	Nine months YTD 2017			Nine months YTD 2016			2016		
	PNB as reported	Adjustments	PNB as adjusted <sup>(1)</sup>	PNB as reported	Adjustments <sup>(1)</sup>	PNB as adjusted	PNB as reported	Adjustments <sup>(1)</sup>	PNB as adjusted
Net interest income	\$174,717	\$ 149	\$174,568	\$170,194	\$ 725	\$169,469	\$227,576	\$ 801	\$226,775
Provision for (recovery of) loan losses	9,114	(5)	9,119	(450)	(2,736)	2,286	2,611	(3,118)	5,729
Other income	57,257	216	57,041	55,010	163	54,847	74,803	194	74,609
Other expense	133,667	398	133,269	126,418	479	125,939	177,562	662	176,900
Income (loss) before income taxes	\$89,193	\$ (28)	\$89,221	\$99,236	\$ 3,145	\$96,091	\$122,206	\$ 3,451	\$118,755
Federal income tax expense (benefit)	26,247	(8)	26,255	30,923	980	29,943	37,755	1,066	36,689
Net income (expense)	\$62,946	\$ (20)	\$62,966	\$68,313	\$ 2,165	\$66,148	\$84,451	\$ 2,385	\$82,066

(1) Adjustments consist of the impact on the particular items reported in PNB's income statement of PNB participations in legacy Vision assets.

The table below provides certain balance sheet information and financial ratios for PNB as of or for the period ended September 30, 2017, June 30, 2017, December 31, 2016 and September 30, 2016.

(In thousands)	September 30, 2017	June 30, 2017	December 31, 2016	September 30, 2016	% change from 6/30/17	% change from 12/31/16	% change from 09/30/16
Loans	\$5,332,308	\$5,329,172	\$5,234,828	\$5,148,482	0.06%	1.86%	3.57%
Allowance for loan losses	52,888	51,699	48,782	51,573	2.30%	8.42%	2.55%
Net loans	5,279,420	5,277,473	5,186,046	5,096,909	0.04%	1.80%	3.58%
Investment securities	1,564,051	1,573,092	1,573,320	1,475,863	(0.57)%	(0.59)%	5.98%
Total assets	7,788,248	7,754,898	7,389,538	7,287,923	0.43%	5.40%	6.87%
Total deposits	6,051,268	6,037,148	5,630,199	5,626,391	0.23%	7.48%	7.55%
Average assets <sup>(1)</sup>	7,665,957	7,571,295	7,337,438	7,339,517	1.25%	4.48%	4.45%
Efficiency ratio	56.76	%56.77	%58.26	%55.73	%(0.02)%	(2.57)%	1.85%
Return on average assets <sup>(2)</sup>	1.10	%1.11	%1.15	%1.24	%(0.90)%	(4.35)%	(11.29)%

(1) Average assets for the nine months ended September 30, 2017 and 2016, for the six months ended June 30, 2017 and for the fiscal year ended December 31, 2016.

(2) Annualized for the nine months ended September 30, 2017 and 2016 and for the six months ended June 30, 2017.

Loans outstanding at September 30, 2017 were \$5.33 billion, compared to \$5.23 billion at December 31, 2016, an increase of \$97.5 million, or an annualized 2.5%. The loan growth for the first nine months of 2017 consisted of consumer loan growth of \$116.2 million (13.8% annualized) and commercial loan growth of \$21.9 million (1.1% annualized), offset by a reduction in HELOC loan balances of \$5.8 million (3.6% annualized) and residential loan balances of \$33.7 million (3.7% annualized).

PNB's allowance for loan losses increased by \$4.1 million, or 8.4%, to \$52.9 million at September 30, 2017, compared to \$48.8 million at December 31, 2016. Net charge-offs were \$5.0 million, or 0.13% (annualized) of total average loans, for the nine months ended September 30, 2017. Net charge-offs consisted of net charge-offs of consumer loans of \$3.1 million, commercial loans of \$1.2 million, mortgage loans of \$278,000 and other loans of \$487,000. Refer to the "Credit Metrics and Provision for (Recovery of) Loan Losses" section for additional information regarding PNB's

loan portfolio and the level of provision for (recovery of) loan losses recognized in each period presented.

Table of Contents

Total deposits at September 30, 2017 were \$6.05 billion, compared to \$5.63 billion at December 31, 2016, an increase of \$421.1 million, or an annualized 10.0%, and compared to \$5.63 billion at September 30, 2016, an increase of \$424.9 million, or 7.6%. The deposit growth for the first nine months of 2017 consisted of savings deposits growth of \$265.2 million (20.8% annualized), transaction account growth of \$200.0 million (22.8% annualized) and non-interest bearing deposit growth of \$13.3 million (1.1% annualized), offset by a decline in time deposits of \$61.3 million (7.3% annualized). The deposit growth for the twelve months ended September 30, 2017 consisted of savings growth of \$253.1 million (14.8%), transaction account growth of \$146.4 million (11.9%), and non-interest bearing deposit growth of \$109.2 million (7.1%), offset by a reduction in time deposits of \$83.7 million (7.3%).

## Guardian Financial Services Company (GFSC)

The table below reflects GFSC's net income (loss) for the first, second and third quarters of 2017, for the first nine months of 2017 and 2016, and for the fiscal years ended December 31, 2016 and 2015.

(In thousands)	Q3	Q2	Q1	Nine	Nine	2016	2015
	2017	2017	2017	months	months		
				YTD	YTD		
				2017	2016		
Net interest income	\$1,455	\$1,491	\$1,478	\$4,424	\$4,416	\$5,874	\$6,588
Provision for loan losses	609	373	437	1,419	1,658	1,887	1,415
Other income (loss)	18	(8)	—	10	(1)	(1)	2
Other expense	734	825	736	2,295	3,632	4,457	2,984
Income (loss) before income taxes	\$130	\$285	\$305	\$720	\$(875)	\$(471)	\$2,191
Federal income tax expense (benefit)	46	99	107	252	(305)	(164)	768
Net income (loss)	\$84	\$186	\$198	\$468	\$(570)	\$(307)	\$1,423

The provision for loan losses of \$1.4 million for the nine months ended September 30, 2017 represented a decrease of \$239,000, compared to \$1.7 million for the same period of 2016. Refer to the "Credit Metrics and Provision for (Recovery of) Loan Losses" section for additional information regarding Guardian's loan portfolio and the level of provision for loan losses recognized in each period presented.

Other expense of \$2.3 million for the nine months ended September 30, 2017 represented a \$1.3 million decrease, compared to \$3.6 million for the nine months ended September 30, 2016. This decrease was primarily related to the evaluation of respective litigation accruals during 2017 and 2016.

The table below provides certain balance sheet information and financial ratios for GFSC as of or for the period ended September 30, 2017, June 30, 2017, December 31, 2016 and September 30, 2016.

(In thousands)	September	June 30,	December	September	% change	%	%
	30, 2017	2017	31, 2016	30, 2016	from	change	change
					06/30/17	from	from
						12/31/16	09/30/16
Loans	\$33,686	\$34,179	\$32,661	\$32,236	(1.44)%	3.14%	4.50%
Allowance for loan losses	2,344	2,123	1,842	1,988	10.41%	27.25%	17.91%
Net loans	31,342	32,056	30,819	30,248	(2.23)%	1.70%	3.62%
Total assets	33,260	33,860	32,268	32,759	(1.77)%	3.07%	1.53%
Average assets <sup>(1)</sup>	33,537	33,691	33,370	33,621	(0.46)%	0.50%	(0.25)%
Return on average assets <sup>(2)</sup>	1.86%	2.29%	(0.92)%	(2.27)%	(18.78)%	N.M.	N.M.

(1) Average assets for the nine months ended September 30, 2017 and 2016, for the six months ended June 30, 2017 and for the fiscal year ended December 31, 2016.

(2) Annualized for the nine months ended September 30, 2017 and 2016 and for the six months ended June 30, 2017.



Table of Contents

## Park Parent Company

The table below reflects the Park Parent Company net income (loss) for the first, second and third quarters of 2017, for the first nine months of 2017 and 2016, and for the fiscal years ended December 31, 2016 and 2015.

(In thousands)	Q3 2017	Q2 2017	Q1 2017	Nine months YTD 2017	Nine months YTD 2016	2016	2015
Net interest income (expense)	\$280	\$183	\$(207)	)\$256	\$(13)	\$(138)	)\$239
Provision for loan losses	—	—	—	—	—	—	—
Other income (loss)	1,293	101	(204)	)1,190	379	955	513
Other expense	2,094	2,166	2,147	6,407	7,386	9,731	9,972
Loss before income tax benefit	\$(521)	\$(1,882)	\$(2,558)	\$(4,961)	\$(7,020)	\$(8,914)	\$(9,220)
Federal income tax benefit	(626)	)(963)	)(1,332)	)(2,921)	)(3,452)	)(4,357)	)(4,671)
Net income (loss)	\$105	\$(919)	)(1,226)	)(2,040)	)(3,568)	)(4,557)	)(4,549)

The net interest income (expense) for Park's parent company included, for all periods presented, interest income on subordinated debt investments in PNB, which were eliminated in the consolidated Park National Corporation totals. For the fiscal years 2016 and 2015 and for the nine months ended September 30, 2016, the net interest income (expense) included interest income on loans to SEPH (paid off on December 14, 2016). Additionally, net interest income (expense) included interest expense related to the \$30.00 million of 7% Subordinated Notes due April 20, 2022 issued by Park to accredited investors on April 20, 2012, which Park prepaid in full (principal plus accrued interest) on April 24, 2017.

Other income of \$1.2 million for the nine months ended September 30, 2017 represented an increase of \$811,000 compared to \$379,000 for the nine months ended September 30, 2016. The \$811,000 increase was primarily related to an \$832,000 increase in income from certain equity investments.

Other expense of \$6.4 million for the nine months ended September 30, 2017 represented a decrease of \$1.0 million, or 13.3%, compared to \$7.4 million for the nine months ended September 30, 2016. The \$1.0 million decrease was primarily related to a decrease of \$835,000 in professional fees and services, a \$322,000 decrease in miscellaneous other expense and a \$331,000 decrease in employee benefit expense, offset by an increase of \$235,000 in salaries expense and an increase of \$315,000 in state tax expense.

## SEPH

The table below reflects SEPH's net income (loss) for the first, second and third quarters of 2017, for the first nine months of 2017 and 2016, and for the fiscal years ended December 31, 2016 and 2015. SEPH holds the remaining assets and liabilities retained by Vision subsequent to the sale of the Vision business on February 16, 2012. Prior to holding the remaining Vision assets, SEPH held OREO assets that were transferred from Vision to SEPH. This segment represents a run-off portfolio of the legacy Vision assets.

(In thousands)	Q3 2017	Q2 2017	Q1 2017	Nine months YTD 2017	Nine months YTD 2016	2016	2015
Net interest income (expense)	\$401	\$282	\$201	\$884	\$1,240	\$4,774	\$(74)
Recovery of loan losses	(1,146)	(366)	)(281)	)(1,793)	(5,027)	)(9,599)	)(4,090)
Other income (loss)	411	(21)	)—	390	1,272	2,974	1,848
Other expense	996	1,238	776	3,010	4,525	7,273	6,182

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

Income (loss) before income taxes	\$962	\$(611)	\$(294)	\$ 57	\$3,014	\$10,074	\$(318)
Federal income tax expense (benefit)	336	(213 )	(103 )	20	1,056	3,526	(111 )
Net income (loss)	\$626	\$(398)	\$(191)	\$ 37	\$1,958	\$6,548	\$(207)

55

---



Table of Contents

Net interest income decreased to \$884,000 for the nine months ended September 30, 2017 from \$1.2 million for the same period in 2016. The decrease was largely the result of a decline in interest payments received from SEPH impaired loan relationships.

For the nine months ended September 30, 2017, SEPH had net recoveries of loan losses of \$1.8 million, compared to \$5.0 million for the same period in 2016.

The \$1.5 million decrease in other expense for the nine months ended September 30, 2017, compared to the same period of 2016, was primarily the result of a \$832,000 decline in management and consulting fees and a \$496,000 decline in legal fees.

Legacy Vision assets at SEPH totaled \$18.7 million as of September 30, 2017, compared to \$20.3 million at December 31, 2016 and \$22.3 million at September 30, 2016. In addition to these SEPH assets, PNB participations in legacy Vision assets totaled \$9.0 million at September 30, 2017, compared to \$9.6 million at both December 31, 2016 and September 30, 2016.

## Park National Corporation

The table below reflects Park's consolidated net income for the first, second and third quarters of 2017, for the first nine months of 2017 and 2016, and for the fiscal years ended December 31, 2016 and 2015.

(In thousands)	Q3 2017	Q2 2017	Q1 2017	Nine months YTD 2017	Nine months YTD 2016	2016	2015
Net interest income	\$61,551	\$59,778	\$58,952	\$180,281	\$175,837	\$238,086	\$227,632
Provision for (recovery of) loan losses	3,283	4,581	876	8,740	(3,819)	(5,101)	4,990
Other income	22,089	19,251	17,507	58,847	56,660	78,731	77,551
Other expense	49,811	48,106	47,462	145,379	141,961	199,023	186,614
Income before income taxes	\$30,546	\$26,342	\$28,121	\$85,009	\$94,355	\$122,895	\$113,579
Federal income taxes	8,434	7,310	7,854	23,598	28,222	36,760	32,567
Net income	\$22,112	\$19,032	\$20,267	\$61,411	\$66,133	\$86,135	\$81,012

Table of Contents

## Net Interest Income

Park's principal source of earnings is net interest income, the difference between total interest income and total interest expense. Net interest income results from average balances outstanding for interest earning assets and interest bearing liabilities in conjunction with the average rates earned and paid on them.

## Comparison for the Third Quarter of 2017 and 2016

Net interest income increased by \$3.0 million, or 5.2%, to \$61.6 million for the third quarter of 2017, compared to \$58.5 million for the third quarter of 2016. See the discussion under the table below.

(Dollars in thousands)	Three months ended September 30, 2017				Three months ended September 30, 2016			
	Average balance	Interest	Tax equivalent yield/cost	%	Average balance	Interest	Tax equivalent yield/cost	%
Loans <sup>(1)</sup>	\$5,337,206	\$63,338	4.71	%	\$5,139,781	\$60,141	4.66	%
Taxable investments	1,293,571	6,757	2.07	%	1,388,892	7,339	2.10	%
Tax-exempt investments <sup>(2)</sup>	271,305	3,037	4.44	%	95,513	1,060	4.41	%
Money market instruments	427,157	1,383	1.28	%	247,475	321	0.52	%
Interest earning assets	\$7,329,239	\$74,515	4.03	%	\$6,871,661	\$68,861	3.99	%
Interest bearing deposits	\$4,505,040	\$5,403	0.48	%	\$4,238,301	\$3,446	0.32	%
Short-term borrowings	187,319	197	0.42	%	214,559	85	0.16	%
Long-term debt	863,205	6,073	2.79	%	787,202	6,178	3.12	%
Interest bearing liabilities	\$5,555,564	\$11,673	0.83	%	\$5,240,062	\$9,709	0.74	%
Excess interest earning assets	\$1,773,675				\$1,631,599			
Tax equivalent net interest income		\$62,842			\$59,152			
Net interest spread			3.20	%			3.25	%
Net interest margin			3.40	%			3.42	%

(1) Loan interest income includes the effects of taxable equivalent adjustments using a 35% tax rate in 2017 and 2016. The taxable equivalent adjustment was \$228,000 for the three months ended September 30, 2017 and \$248,000 for the same period of 2016.

(2) Interest income on tax-exempt investment securities includes the effects of taxable equivalent adjustments using a 35% tax rate in 2017 and 2016. The taxable equivalent adjustment was \$1.1 million for the three months ended September 30, 2017 and \$371,000 for the same period of 2016.

Average interest earning assets for the third quarter of 2017 increased by \$458 million, or 6.7%, to \$7,329 million, compared to \$6,872 million for the third quarter of 2016. The average yield on interest earning assets increased by 4 basis points to 4.03% for the third quarter of 2017, compared to 3.99% for the third quarter of 2016.

Average interest bearing liabilities for the third quarter of 2017 increased by \$316 million, or 6.0%, to \$5,556 million, compared to \$5,240 million for the third quarter of 2016. The average cost of interest bearing liabilities increased by 9 basis points to 0.83% for the third quarter of 2017, compared to 0.74% for the third quarter of 2016.

Table of Contents

Yield on Loans: Average loan balances increased by \$197 million, or 3.8%, to \$5,337 million for the third quarter of 2017, compared to \$5,140 million for the third quarter of 2016. The average yield on the loan portfolio increased by 5 basis points to 4.71% for the third quarter of 2017, compared to 4.66% for the third quarter of 2016.

The table below shows for the three months ended September 30, 2017 and 2016, the average balance and tax equivalent yield by type of loan.

(Dollars in thousands)	Three months ended September 30, 2017			Three months ended September 30, 2016		
	Average balance	Tax equivalent yield		Average balance	Tax equivalent yield	
Home equity	\$208,741	4.56	%	\$213,630	3.99	%
Installment and indirect loans	1,261,542	4.96	%	1,071,493	5.28	%
Real estate loans	1,188,550	3.87	%	1,229,884	3.82	%
Commercial loans <sup>(1)</sup>	2,673,207	4.96	%	2,618,728	4.83	%
Other	5,166	11.97	%	6,046	10.95	%
Total loans and leases before allowance	\$5,337,206	4.71	%	\$5,139,781	4.66	%

(1) Commercial loan interest income includes the effects of taxable equivalent adjustments using a 35% tax rate in 2017 and 2016. The taxable equivalent adjustment was \$228,000 for the three months ended September 30, 2017 and \$248,000 for the same period of 2016.

Cost of Deposits: Average interest bearing deposit balances increased by \$267 million, or 6.3%, to \$4,505 million for the third quarter of 2017, compared to \$4,238 million for the third quarter of 2016. The average cost of funds on deposit balances increased by 16 basis points to 0.48% for the third quarter of 2017, compared to 0.32% for the third quarter of 2016.

The table below shows for the three months ended September 30, 2017 and 2016, the average balance and cost of funds by type of deposit.

(Dollars in thousands)	Three months ended September 30, 2017		Three months ended September 30, 2016	
	Average balance	Cost of funds	Average balance	Cost of funds
Transaction accounts	\$1,395,919	0.30 %	\$1,271,801	0.11 %
Savings deposits and clubs	2,011,251	0.36 %	1,753,451	0.17 %
Time deposits	1,097,870	0.91 %	1,213,049	0.77 %
Total interest bearing deposits	\$4,505,040	0.48 %	\$4,238,301	0.32 %

Table of Contents

## Comparison for the First Nine Months of 2017 and 2016

Net interest income increased by \$4.4 million, or 2.5%, to \$180.3 million for the first nine months of 2017, compared to \$175.8 million for the first nine months of 2016. See the discussion under the table below.

(Dollars in thousands)	Nine months ended September 30, 2017				Nine months ended September 30, 2016			
	Average balance	Interest	Tax equivalent yield/cost	%	Average balance	Interest	Tax equivalent yield/cost	%
Loans <sup>(1)</sup>	\$5,314,501	\$185,034	4.66	%	\$5,091,148	\$179,074	4.70	%
Taxable investments	1,329,589	20,787	2.09	%	1,443,131	23,718	2.20	%
Tax-exempt investments <sup>(2)</sup>	232,751	7,844	4.51	%	75,538	2,543	4.50	%
Money market instruments	271,778	2,330	1.15	%	220,461	844	0.51	%
Interest earning assets	\$7,148,619	\$215,995	4.04	%	\$6,830,278	\$206,179	4.03	%
Interest bearing deposits	\$4,363,065	13,926	0.43	%	\$4,195,328	9,979	0.32	%
Short-term borrowings	223,043	616	0.37	%	238,514	330	0.19	%
Long-term debt	806,584	17,632	2.92	%	785,661	18,415	3.13	%
Interest bearing liabilities	\$5,392,692	\$32,174	0.80	%	\$5,219,503	\$28,724	0.74	%
Excess interest earning assets	\$1,755,927				\$1,610,775			
Tax equivalent net interest income		\$183,821				\$177,455		
Net interest spread			3.24	%			3.29	%
Net interest margin			3.44	%			3.47	%

(1) Loan interest income includes the effects of taxable equivalent adjustments using a 35% tax rate in 2017 and 2016. The taxable equivalent adjustment was \$794,000 for the nine months ended September 30, 2017 and \$728,000 for the same period of 2016.

(2) Interest income on tax-exempt investment securities includes the effects of taxable equivalent adjustments using a 35% tax rate in 2017 and 2016. The taxable equivalent adjustment was \$2.7 million for the nine months ended September 30, 2017 and \$890,000 for the same period of 2016.

Average interest earning assets for the first nine months of 2017 increased by \$318 million, or 4.7%, to \$7,149 million, compared to \$6,830 million for the first nine months of 2016. The average yield on interest earning assets increased by 1 basis point to 4.04% for the first nine months of 2017, compared to 4.03% for the same period of 2016. Interest income for the first nine months of 2016 included \$1.7 million related to a payment from one SEPH impaired loan relationship which is also participated with PNB. Excluding this income, the yield on loans was 4.65%, the yield on interest earning assets was 4.00%, and the net interest margin was 3.44%.

Average interest bearing liabilities for the first nine months of 2017 increased by \$173 million, or 3.3%, to \$5,393 million, compared to \$5,220 million for the same period of 2016. The average cost of interest bearing liabilities increased by 6 basis points to 0.80% for the first nine months of 2017, compared to 0.74% for the same period of 2016.

Yield on Loans: Average loan balances increased by \$223 million, or 4.4%, to \$5,315 million for the first nine months of 2017, compared to \$5,091 million for the same period of 2016. The average yield on the loan portfolio decreased by 4 basis points to 4.66% for the first nine months of 2017, compared to 4.70% for the first nine months of 2016. The yield on loans for the first nine months of 2016 was positively impacted by a payment from one SEPH impaired loan relationship which is also participated with PNB. Excluding this income, for the first nine months of 2016, the yield on commercial loans and the yield on total loans was 4.80% and 4.65%, respectively.



Table of Contents

The table below shows for the nine months ended September 30, 2017 and 2016, the average balance and tax equivalent yield by type of loan.

(Dollars in thousands)	Nine months ended September 30, 2017			Nine months ended September 30, 2016		
	Average balance	Tax equivalent yield		Average balance	Tax equivalent yield	
Home equity	\$210,648	4.38	%	\$211,958	4.03	%
Installment and indirect loans	1,226,508	4.97	%	1,034,864	5.39	%
Real estate loans	1,199,414	3.84	%	1,236,143	3.80	%
Commercial loans <sup>(1)</sup>	2,672,555	4.89	%	2,602,252	4.89	%
Other	5,376	11.55	%	5,931	11.36	%
Total loans and leases before allowance	\$5,314,501	4.66	%	\$5,091,148	4.70	%

(1) Commercial loan interest income includes the effects of taxable equivalent adjustments using a 35% tax rate in 2017 and 2016. The taxable equivalent adjustment was \$794,000 for the nine months ended September 30, 2017 and \$728,000 for the same period of 2016.

Yield on Average Interest Earning Assets: The following table shows the tax equivalent yield on average interest earning assets for the nine months ended September 30, 2017 and for the fiscal years ended December 31, 2016, 2015 and 2014.

	Loans (1)	Investments (2)		Money Market Instruments		Total
2014 - year	4.84%	2.58	%	0.25	%	4.19%
2015 - year	4.66%	2.46	%	0.26	%	3.95%
2016 - year	4.74%	2.30	%	0.51	%	4.08%
2017 - first nine months	4.66%	2.45	%	1.15	%	4.04%

(1) Loan interest income includes the effects of taxable equivalent adjustments using a 35% tax rate. The taxable equivalent adjustment was \$794,000 for the nine months ended September 30, 2017, and \$1.0 million, \$767,000 and \$843,000 for the fiscal years ended December 31, 2016, 2015 and 2014, respectively.

(2) Interest income on tax-exempt investment securities includes the effects of taxable equivalent adjustments using a 35% tax rate. The taxable equivalent adjustment was \$2.7 million for the nine months ended September 30, 2017, and \$1.4 million, \$98,000, and \$2,000 for the fiscal years ended December 31, 2016, 2015, and 2014, respectively.

Cost of Deposits: Average interest bearing deposit balances increased by \$168 million, or 4.0%, to \$4,363 million for the first nine months of 2017, compared to \$4,195 million for the same period of 2016. The average cost of funds on deposit balances increased by 11 basis points to 0.43% for the first nine months of 2017, compared to 0.32% for the first nine months of 2016.

The table below shows for the nine months ended September 30, 2017 and 2016, the average balance and cost of funds by type of deposit.

(Dollars in thousands)	Nine months ended September 30, 2017		Nine months ended September 30, 2016	
	Average balance	Cost of funds	Average balance	Cost of funds
Transaction accounts	\$1,319,492	0.24 %	\$1,243,323	0.10 %
Savings deposits and clubs	1,935,887	0.30 %	1,704,914	0.15 %

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

Time deposits	1,107,686	0.86 %	1,247,091	0.76 %
Total interest bearing deposits	\$4,363,065	0.43 %	\$4,195,328	0.32 %

60

---

Table of Contents

Cost of Average Interest Bearing Liabilities: The following table shows the cost of funds on average interest bearing liabilities for the nine months ended September 30, 2017 and for the fiscal years ended December 31, 2016, 2015 and 2014.

	Interest bearing deposits	Short-term borrowings	Long-term debt	Total
2014 - year	0.29 %	0.20 %	3.29 %	0.81 %
2015 - year	0.30 %	0.18 %	3.10 %	0.72 %
2016 - year	0.32 %	0.19 %	3.13 %	0.74 %
2017 - first nine months	0.43 %	0.37 %	2.92 %	0.80 %

## Credit Metrics and Provision for (Recovery of) Loan Losses

The provision for (recovery of) loan losses is the amount added to the allowance for loan and lease losses ("ALLL") to ensure the allowance is sufficient to absorb probable, incurred credit losses. The amount of the provision for (recovery of) loan losses is determined by management after reviewing the risk characteristics of the loan portfolio, historic and current loan loss experience and current economic conditions.

Park's Ohio-based subsidiaries, PNB and GFSC, are the only subsidiaries that carry an ALLL balance. The table below provides additional information on the provision for (recovery of) loan losses and the ALLL for Park, Park's Ohio-based operations, and SEPH for the three-month and nine-month periods ended September 30, 2017 and 2016.

(Dollars in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
ALLL, beginning balance	\$53,822	\$58,699	\$50,624	\$56,494
Net charge-offs (recoveries) :				
Park's Ohio-based operations	3,019	1,479	5,925	4,140
SEPH	(1,146 )	(3,708 )	(1,793 )	(5,027 )
Park	1,873	(2,229 )	4,132	(887 )
Provision for (recovery of) loan losses:				
Park's Ohio-based operations	4,429	(3,658 )	10,533	1,208
SEPH	(1,146 )	(3,708 )	(1,793 )	(5,027 )
Park	3,283	(7,366 )	8,740	(3,819 )
ALLL, ending balance	\$55,232	\$53,562	\$55,232	\$53,562
Annualized ratio of net charge-offs (recoveries) to average loans:				
Park's Ohio-based operations	0.22	% 0.11	% 0.15	% 0.11
SEPH	(41.46 )%	(102.63 )%	(20.54 )%	(45.63 )%
Park	0.14	% (0.17 )%	% 0.10	% (0.02 )%

SEPH, as a non-bank subsidiary of Park, does not carry an ALLL balance, but recognizes a provision for loan losses when a charge-off is taken and recognizes a recovery of loan losses when a recovery is received.





Table of Contents

The following table provides additional information related to the allowance for loan losses for Park's Ohio-based operations, including information related to specific reserves and general reserves, at September 30, 2017, December 31, 2016 and September 30, 2016.

## Park Ohio-based operations - Allowance for Loan Losses

(In thousands)	September 30, 2017	December 31, 2016	September 30, 2016	
Total allowance for loan losses	\$55,232	\$50,624	\$53,562	
Specific reserves	5,102	548	4,232	
General reserves	\$50,130	\$50,076	\$49,330	
Total loans	\$5,355,142	\$5,259,503	\$5,172,601	
Impaired commercial loans	63,407	58,676	64,313	
Non-impaired loans	\$5,291,735	\$5,200,827	\$5,108,288	
Total allowance for loan losses to total loans ratio	1.03	% 0.96	% 1.04	%
General reserves as a % of non-impaired loans	0.95	% 0.96	% 0.97	%

The allowance for loan losses of \$55.2 million at September 30, 2017 represented a \$4.6 million, or 9.1%, increase compared to \$50.6 million at December 31, 2016. This increase was mainly the result of a \$4.6 million increase in specific reserves. The increase in specific reserves was largely due to a \$3.6 million reserve established on a commercial loan relationship in PNB's national portfolio of loans to non-bank consumer finance companies, of which \$800,000 was established in the third quarter of 2017.

Generally, management obtains updated valuations for all nonperforming loans, including those held at SEPH, at least annually. As new valuation information is received, management performs an evaluation and applies a discount for anticipated disposition costs to determine the net realizable value of the collateral, which is compared against the outstanding principal balance to determine if additional write-downs are necessary.

Nonperforming Assets: Nonperforming assets include: 1) loans whose interest is accounted for on a nonaccrual basis; 2) TDRs on accrual status; 3) loans which are contractually past due 90 days or more as to principal or interest payments but whose interest continues to accrue; and (4) OREO which results from taking possession of property that served as collateral for a defaulted loan.

The following table compares Park's nonperforming assets at September 30, 2017, December 31, 2016 and September 30, 2016.

## Park National Corporation - Nonperforming Assets

(In thousands)	September 30, 2017	December 31, 2016	September 30, 2016	
Nonaccrual loans	\$90,568	\$87,822	\$97,832	
Accruing TDRs	19,401	18,175	17,350	
Loans past due 90 days or more	1,980	2,086	1,682	
Total nonperforming loans	\$111,949	\$108,083	\$116,864	
OREO – PNB	6,701	6,025	7,004	
OREO – SEPH	7,665	7,901	7,937	
Total nonperforming assets	\$126,315	\$122,009	\$131,805	
Percentage of nonaccrual loans to total loans	1.69	% 1.67	% 1.89	%

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

Percentage of nonperforming loans to total loans	2.09	% 2.05	% 2.25	%
Percentage of nonperforming assets to total loans	2.35	% 2.31	% 2.54	%
Percentage of nonperforming assets to total assets	1.61	% 1.63	% 1.79	%

Table of Contents

Nonperforming assets for Park's Ohio-based operations and for SEPH as of September 30, 2017, December 31, 2016 and September 30, 2016 were as reported in the following two tables:

## Park's Ohio-based operations - Nonperforming Assets

(In thousands)	September 30, 2017	December 31, 2016	September 30, 2016	
Nonaccrual loans	\$80,424	\$76,084	\$84,045	
Accruing TDRs	19,401	18,175	17,350	
Loans past due 90 days or more	1,980	2,086	1,682	
Total nonperforming loans	\$101,805	\$96,345	\$103,077	
OREO – PNB	6,701	6,025	7,004	
Total nonperforming assets	\$108,506	\$102,370	\$110,081	
Percentage of nonaccrual loans to total loans	1.50	% 1.45	% 1.62	%
Percentage of nonperforming loans to total loans	1.90	% 1.83	% 1.99	%
Percentage of nonperforming assets to total loans	2.03	% 1.95	% 2.13	%
Percentage of nonperforming assets to total assets	1.39	% 1.38	% 1.51	%

## SEPH - Nonperforming Assets

(In thousands)	September 30, 2017	December 31, 2016	September 30, 2016
Nonaccrual loans	\$ 10,144	\$ 11,738	\$ 13,787
Accruing TDRs	—	—	—
Loans past due 90 days or more	—	—	—
Total nonperforming loans	\$ 10,144	\$ 11,738	\$ 13,787
OREO – SEPH	7,665	7,901	7,937
Total nonperforming assets	\$ 17,809	\$ 19,639	\$ 21,724

Impaired Loans: Park's allowance for loan losses includes an allocation for loans specifically identified as impaired under GAAP. At September 30, 2017, loans considered to be impaired consisted substantially of commercial loans graded as "substandard" or "doubtful" and placed on non-accrual status. Specific reserves on impaired commercial loans are typically based on management's best estimate of the fair value of collateral securing these loans. The amount ultimately charged off for these loans may be different from the specific reserve as the ultimate liquidation of the collateral may be for amounts different from management's estimates.

When determining the quarterly loan loss provision, Park reviews the grades of commercial loans. These loans are graded from 1 to 8. A grade of 1 indicates little or no credit risk and a grade of 8 is considered a loss. Commercial loans that are pass-rated (graded an 1 through a 4) are considered to be of acceptable credit risk. Commercial loans graded a 5 (special mention) are considered to be watch list credits and a higher loan loss reserve percentage is allocated to these loans. Commercial loans graded 6 (substandard), also considered to be watch list credits, represent higher credit risk than those rated special mention and, as a result, a higher loan loss reserve percentage is allocated to these loans. Commercial loans that are graded a 7 (doubtful) are shown as nonperforming and Park charges these loans down to their fair value by taking a partial charge-off or recording a specific reserve. Certain 6-rated loans and all 7-rated loans are included within the impaired category. A loan is deemed impaired when management determines that the borrower's ability to perform in accordance with the contractual loan agreement is in doubt. Any commercial loan graded an 8 (loss) is completely charged-off.

As of September 30, 2017, Park had taken partial charge-offs of \$9.9 million related to the \$73.6 million of commercial loans considered to be impaired, compared to partial charge-offs of approximately \$24.9 million related to the \$70.4 million of impaired commercial loans at December 31, 2016.

## Table of Contents

Allowance for loan losses: Loss factors are reviewed quarterly and updated at least annually to reflect recent loan loss history and incorporate current risks and trends which may not be recognized in historical data. The historical loss factors were last updated in the fourth quarter of 2016 to incorporate losses through December 31, 2016.

The allowance for loan losses related to performing commercial loans was \$32.4 million or 1.23% of the outstanding principal balance of performing commercial loans at September 30, 2017. At September 30, 2017, the coverage level within the commercial loan portfolio was approximately 3.12 years compared to 3.20 years at December 31, 2016. Historical loss experience, defined as charge-offs plus changes in specific reserves, over the 84 month period ended December 31, 2016, for the commercial loan portfolio was 0.39%. This 84-month loss experience includes only the performance of the PNB loan portfolio and excludes the impact of PNB participations in Vision loans.

The overall reserve of 1.23% for accruing commercial loans breaks down as follows: pass-rated commercial loans are reserved at 1.22%; special mention commercial loans are reserved at 2.99%; and substandard commercial loans are reserved at 15.71%. The reserve levels for pass-rated, special mention and substandard commercial loans in excess of the 84-month loss experience of 0.39% are due to the following factors which management reviews on a quarterly or annual basis:

**Loss Emergence Period Factor:** At least annually, management calculates the loss emergence period for each commercial loan segment. Each loss emergence period is calculated based upon the average period of time it takes from the probable occurrence of a loss event to a credit being moved to nonaccrual status. If the loss emergence period for any commercial loan segment is greater than one year, management applies additional general reserves to all performing loans within that segment of the commercial loan portfolio. The loss emergence periods were last updated in the fourth quarter of 2016.

**Loss Migration Factor:** Park's commercial loans are individually risk graded. If loan downgrades occur, the probability of default increases, and accordingly, management allocates a higher percentage reserve to those accruing commercial loans graded special mention and substandard. Annually, management calculates a loss migration factor for each commercial loan segment for special mention and substandard credits based on a review of losses over the period of time a loan takes to migrate from pass-rated to impaired. The loss migration factors were last updated in the fourth quarter of 2016.

**Environmental Loss Factor:** Management has identified certain macroeconomic factors that trend in accordance with losses in Park's commercial loan portfolio. These macroeconomic factors are reviewed quarterly and the adjustments made to the environmental loss factor impacting each segment in the performing commercial loan portfolio correlate to changes in the macroeconomic environment.

Generally, consumer loans are not individually graded. Consumer loans include: (1) mortgage and installment loans included in the construction real estate segment of the loan portfolio; (2) mortgage, home equity lines of credit ("HELOC"), and installment loans included in the residential real estate segment of the loan portfolio; and (3) all loans included in the consumer segment of the loan portfolio. The amount of loan loss reserve assigned to these loans is based on historical loss experience over the past 84 months, through December 31, 2016. Management generally considers a one-year coverage period (the "Historical Loss Factor") appropriate because the probable loss on any given loan in the consumer loan pool should ordinarily become apparent in that time frame. However, management may incorporate adjustments to the Historical Loss Factor as circumstances warrant additional reserves (e.g., increased loan delinquencies, improving or deteriorating economic conditions, changes in lending management and changes in underwriting standards, etc.). At September 30, 2017, the coverage level within the consumer loan portfolio was approximately 1.90 years compared to 1.95 years at December 31, 2016. Historical loss experience, over the 84-month period ended December 31, 2016, for the consumer loan portfolio was 0.35%.

The judgmental increases discussed above incorporate management's evaluation of the impact of environmental qualitative factors which pose additional risks and assignment of a component of the allowance for loan losses in consideration of these factors. Such environmental qualitative factors include: global, national and local economic

trends and conditions; experience, ability and depth of lending management and staff; effects of any changes in lending policies and procedures; and levels of, and trends in, consumer bankruptcies, delinquencies, impaired loans and charge-offs and recoveries. The determination of this component of the allowance for loan losses requires considerable management judgment. Actual loss experience may be more or less than the amount allocated.

Table of Contents

## Other Income

Other income increased by \$1.6 million to \$22.1 million for the quarter ended September 30, 2017, compared to \$20.5 million for the third quarter of 2016 and increased by \$2.2 million to \$58.8 million for the nine months ended September 30, 2017, compared to \$56.7 million for the same period of 2016.

The following table is a summary of the changes in the components of other income:

(In thousands)	Three months ended			Nine months ended		
	September 30,			September 30,		
	2017	2016	Change	2017	2016	Change
Income from fiduciary activities	\$5,932	\$5,315	\$617	\$17,471	\$15,866	\$1,605
Service charges on deposit accounts	3,216	3,800	(584 )	9,511	10,798	(1,287 )
Other service income	3,357	3,640	(283 )	9,608	9,565	43
Check card fee income	3,974	3,780	194	11,775	11,180	595
Bank owned life insurance income	1,573	1,038	535	3,790	3,284	506
ATM fees	605	581	24	1,708	1,734	(26 )
OREO valuation adjustments	(22 )	(233 )	211	(367 )	(572 )	205
Gain on sale of OREO, net	51	783	(732 )	204	1,079	(875 )
Miscellaneous	3,403	1,831	1,572	5,147	3,726	1,421
Total other income	\$22,089	\$20,535	\$1,554	\$58,847	\$56,660	\$2,187

The following table breaks out the change in total other income for the three and nine months ended September 30, 2017 compared to the same periods ended September 30, 2016 between Park's Ohio-based operations and SEPH.

(In thousands)	Change from 2016 to			Change from 2016 to		
	2017 for the three			2017 for the nine months		
	months ended September			ended September 30		
	30					
	Ohio-based	SEPH	Total	Ohio-based	SEPH	Total
	operations			operations		
Income from fiduciary activities	\$617	\$—	\$617	\$1,605	\$—	\$1,605
Service charges on deposit accounts	(584 )	—	(584 )	(1,287 )	—	(1,287 )
Other service income	(357 )	74	(283 )	252	(209 )	43
Check card fee income	194	—	194	595	—	595
Bank owned life insurance income	535	—	535	506	—	506
ATM fees	24	—	24	(26 )	—	(26 )
OREO valuation adjustments	211	—	211	205	—	205
Gain on sale of OREO, net	10	(742 )	(732 )	(67 )	(808 )	(875 )
Miscellaneous	1,619	(47 )	1,572	1,286	135	1,421
Total other income	\$2,269	\$(715)	\$1,554	\$3,069	\$(882)	\$2,187

Income from fiduciary activities, which represents revenue earned from Park's trust activities, increased by \$617,000, or 11.6%, to \$5.9 million for the three months ended September 30, 2017, compared to \$5.3 million for the same period in 2016. Fiduciary income increased by \$1.6 million, or 10.1%, to \$17.5 million for the nine months ended September 30, 2017, compared to \$15.9 million for the same period in 2016. Fiduciary fees charged are generally based on the market value of customer accounts. The average market value for assets under management for the nine months ended September 30, 2017 was \$4,976 million compared to \$4,501 million for the nine months ended September 30, 2016.



Service charges on deposit accounts decreased by \$584,000, or 15.4%, to \$3.2 million for the three months ended September 30, 2017, compared to \$3.8 million for the same period of 2016. Service charges on deposits decreased by \$1.3 million, or 11.9%, to \$9.5 million for the nine months ended September 30, 2017, compared to \$10.8 million for the same period of 2016. The decreases were primarily related to declines in NSF fee income and the discontinuation of daily overdraft fees related to deposit products.

Table of Contents

Check card fee income, which is generated from debit card transactions, increased by \$194,000, or 5.1%, to \$4.0 million for the three months ended September 30, 2017, compared to \$3.8 million for the same period in 2016. Check card fee income increased by \$595,000, or 5.3%, to \$11.8 million for the nine months ended September 30, 2017, compared to \$11.2 million for the same period in 2016. The increases were primarily related to an increase in the volume of debit card transactions.

Bank owned life insurance income increased by \$535,000, or 51.5%, to \$1.6 million for the three months ended September 30, 2017, compared to \$1.0 million for the same period in 2016. Bank owned life insurance income increased by \$506,000, or 15.4%, to \$3.8 million for the nine months ended September 30, 2017, compared to \$3.3 million for the same period in 2016. The increases were related to income of \$478,000 related to proceeds from death benefits received during the three months ended September 30, 2017.

Gain on sale of OREO, net decreased by \$732,000, or 93.5%, to \$51,000 for the three months ended September 30, 2017, compared to \$783,000 for the same period in 2016. Gain on sale of OREO, net decreased by \$875,000, or 81.1%, to \$204,000 for the nine months ended September 30, 2017, compared to \$1.1 million for the same period in 2016. The book value on OREO sales for the three months ended September 30, 2017 was \$593,000, compared to \$3.1 million for the same period of 2016. The book value on OREO sales for the nine months ended September 30, 2017 was \$2.1 million, compared to \$5.9 million for the same period of 2016.

Miscellaneous income increased by \$1.6 million, or 85.9%, to \$3.4 million for the three months ended September 30, 2017, compared to \$1.8 million for the same period in 2016. Miscellaneous income increased by \$1.4 million, or 38.1%, to \$5.1 million, compared to \$3.7 million for the same period of 2016. The increase is mainly related to an \$832,000 increase in income from certain equity investments and a \$738,000 increase in the timing of income from check card incentives.

## Other Expense

Other expense increased by \$3.1 million to \$49.8 million for the quarter ended September 30, 2017, compared to \$46.8 million for the third quarter of 2016 and increased by \$3.4 million to \$145.4 million for the nine months ended September 30, 2017, compared to \$142.0 million for the same period of 2016.

The following table is a summary of the changes in the components of other expense:

(In thousands)	Three months ended			Nine months ended		
	September 30,	September 30,	Change	September 30,	September 30,	Change
	2017	2016		2017	2016	
Salaries	\$23,302	\$22,084	\$1,218	\$69,020	\$64,894	\$4,126
Employee benefits	4,656	5,073	(417 )	14,756	14,740	16
Occupancy expense	2,559	2,506	53	7,759	7,693	66
Furniture and equipment expense	3,868	3,437	431	11,126	10,296	830
Data processing fees	1,919	1,450	469	5,560	4,040	1,520
Professional fees and services	6,100	6,356	(256 )	16,947	18,424	(1,477 )
Marketing	1,122	1,062	60	3,262	3,246	16
Insurance	1,499	1,423	76	4,586	4,272	314
Communication	1,110	1,154	(44 )	3,598	3,728	(130 )
State tax expense	912	895	17	2,918	2,619	299
Miscellaneous	2,764	1,316	1,448	5,847	8,009	(2,162 )
Total other expense	\$49,811	\$46,756	\$3,055	\$145,379	\$141,961	\$3,418



Table of Contents

The following table breaks out the change in total other expense for the three and nine months ended September 30, 2017, compared to the same periods ended September 30, 2016 between Park's Ohio-based operations and SEPH.

(In thousands)	Change from 2016 to 2017 for the three months ended September 30			Change from 2016 to 2017 for the nine months ended September 30		
	Ohio			Ohio		
	based operations	SEPH	Total	based operations	SEPH	Total
Salaries	\$1,232	\$(14 )	\$1,218	\$4,146	\$(20 )	\$4,126
Employee benefits	(402 )	(15 )	(417 )	60	(44 )	16
Occupancy expense	53	—	53	66	—	66
Furniture and equipment expense	431	—	431	830	—	830
Data processing fees	469	—	469	1,520	—	1,520
Professional fees and services	452	(708 )	(256 )	(139 )	(1,338 )	(1,477 )
Marketing	60	—	60	19	(3 )	16
Insurance	76	—	76	316	(2 )	314
Communication	(43 )	(1 )	(44 )	(127 )	(3 )	(130 )
State tax expense	53	(36 )	17	355	(56 )	299
Miscellaneous	1,467	(19 )	1,448	(2,112 )	(50 )	(2,162 )
Total other expense	\$3,848	\$(793)	\$3,055	\$4,934	\$(1,516)	\$3,418

Salaries increased by \$1.2 million, or 5.5%, to \$23.3 million for the three months ended September 30, 2017, compared to \$22.1 million for the same period in 2016. Salaries increased by \$4.1 million, or 6.4%, to \$69.0 million for the nine months ended September 30, 2017, compared to \$64.9 million for the same period in 2016. The increase for the three months ended September 30, 2017 was due to an \$1.1 million increase in salary expense and a \$329,000 increase in share-based compensation expense related to performance-based restricted stock unit awards granted under the 2013 Incentive Plan, offset by a \$244,000 decrease in incentive compensation expense. The increase for the nine months ended September 30, 2017 was due to a \$3.9 million increase in salary expense and a \$926,000 increase in share-based compensation expense related to performance-based restricted stock unit awards granted under the 2013 Incentive Plan, offset by a \$731,000 decrease in incentive compensation expense.

Furniture and equipment expense increased by \$431,000, or 12.5%, to \$3.9 million for the three months ended September 30, 2017, compared to \$3.4 million for the same period in 2016, and increased by \$830,000, or 8.1%, to \$11.1 million for the nine months ended September 30, 2017, compared to \$10.3 million for the same period in 2016. The increases for the three and nine months ended September 30, 2017 were primarily due to maintenance and repairs on equipment.

Data processing fees increased by \$469,000, or 32.3%, to \$1.9 million for the three months ended September 30, 2017, compared to \$1.5 million for the same period in 2016. Data processing fees increased by \$1.5 million, or 37.6%, to \$5.6 million for the nine months ended September 30, 2017, compared to \$4.0 million for the same period in 2016. The increases for the three and nine months ended September 30, 2017 were primarily related to an increase in expenses related to the issuance of new chip enabled debit cards and related card costs, plus an increase in debit card transactions.

Professional fees and services decreased by \$256,000, or 4.0%, to \$6.1 million for the three months ended September 30, 2017, compared to \$6.4 million for the same period in 2016. Professional fees and services decreased by \$1.5 million, or 8.0%, to \$16.9 million for the nine months ended September 30, 2017, compared to \$18.4 million for the

same period in 2016. The decreases for the three months and nine months ended September 30, 2017 were primarily due to an overall decrease in legal and consulting expenses.

Table of Contents

Miscellaneous expense increased by \$1.4 million, or 110.0%, to \$2.8 million for the three months ended September 30, 2017, compared to \$1.3 million for the same period of 2016. Miscellaneous expense decreased by \$2.2 million, or 27.0%, to \$5.8 million for the nine months ended September 30, 2017, compared to \$8.0 million for the same period of 2016. The increase for the three months ended September 30, 2017 was due to a \$1.5 million increase in contribution expense. The decrease for the nine months ended September 30, 2017 was due to the fact that miscellaneous expense for the nine months ended September 30, 2016 included \$1.7 million in accruals due to the ongoing evaluation of litigation and other proceedings impacting the GFSC subsidiary and the Parent Company. Additionally, there was a \$822,000 decrease in non-loan related losses for the nine months ended September 30, 2017 compared to the nine months ended September 30, 2016.

Income Tax

Federal income tax expense was \$8.4 million for the third quarter of 2017, compared to \$12.2 million for the third quarter of 2016. The effective federal income tax rate for the third quarter of 2017 was 27.6%, compared to 30.8% for the same period in 2016. Federal income tax expense was \$23.6 million for the first nine months of 2017, compared to \$28.2 million for the first nine months of 2016. The effective federal income tax rate for the first nine months of 2017 was 27.8%, compared to 29.9% for the same period in 2016. The difference between the statutory federal income tax rate of 35% and Park's effective tax rate is due to permanent tax differences, primarily consisting of tax-exempt interest income from investments and loans, the tax benefit of investments in qualified affordable housing projects, federal historic preservation tax credits, bank owned life insurance income, and dividends paid on the common shares held within Park's salary deferral plan. Park expects permanent tax differences for the 2017 year will be approximately \$8.3 million.

Park and its Ohio-based affiliates do not pay state income taxes to the state of Ohio, but Park pays a franchise tax based on Park's year-end equity. The franchise tax expense is included in "state taxes" as part of other expense on Park's Consolidated Condensed Statements of Income.

## Table of Contents

### Comparison of Financial Condition

At September 30, 2017 and December 31, 2016

### Changes in Financial Condition

Total assets increased by \$395.1 million, or 5.3%, during the first nine months of 2017 to \$7,863 million at September 30, 2017, compared to \$7,468 million at December 31, 2016. This increase was primarily due to the following:

Cash and cash equivalents increased by \$303.9 million to \$450.4 million at September 30, 2017, compared to \$146.4 million at December 31, 2016. Money market instruments represented the majority of this increase, and were \$331.5 million at September 30, 2017, compared to \$23.6 million at December 31, 2016. Management has increased cash balances in anticipation of the maturity of \$350 million of long-term debt in November of 2017.

Loans increased by \$94.0 million, or 1.8%, to \$5,366 million at September 30, 2017, compared to \$5,272 million at December 31, 2016.

Total liabilities increased by \$378.0 million, or 5.6%, during the first nine months of 2017 to \$7,103 million at September 30, 2017, from \$6,725 million at December 31, 2016. This increase was primarily due to the following:

Total deposits increased by \$452.4 million, or 8.2%, to \$5,974 million at September 30, 2017, compared to \$5,522 million at December 31, 2016. The increase in deposits in the first nine months of 2017 was largely the result of the product offering for Promontory's Insured Cash Sweep ("ICS") deposits.

Short-term borrowings decreased by \$201.9 million, or 51.1%, to \$192.9 million at September 30, 2017, compared to \$394.8 million at December 31, 2016.

Long-term borrowings increased by \$154.7 million, or 22.3%, to \$849.0 million at September 30, 2017, compared to \$694.3 million at December 31, 2016.

Total shareholders' equity increased by \$17.1 million, or 2.3%, to \$759.4 million at September 30, 2017, from \$742.2 million at December 31, 2016.

Retained earnings increased by \$17.8 million during the period as a result of net income of \$61.4 million, offset by common share dividends of \$43.4 million.

Treasury shares increased by \$6.7 million during the period as a result of the repurchase of treasury shares in the total amount of \$7.4 million, offset by the issuance of treasury shares of \$0.6 million.

Accumulated other comprehensive loss, net of taxes decreased during the period as a result of unrealized net holding gains on securities available for sale, net of taxes, of \$4.7 million.

Increases or decreases in the investment securities portfolio, short-term borrowings and long-term debt are greatly dependent upon the growth in loans and deposits. The primary objective of management is to grow loan and deposit totals. To the extent that management is unable to grow loan totals at a desired growth rate, additional investment securities may be acquired. Likewise, both short-term borrowings and long-term debt are utilized to fund the growth in earning assets if the growth in deposits and cash flow from operations are not sufficient to do so.

### Liquidity

Cash provided by operating activities was \$66.7 million and \$57.8 million for the nine months ended September 30, 2017 and 2016, respectively. Net income was the primary source of cash from operating activities for each of the nine months ended September 30, 2017 and 2016.

Cash used in investing activities was \$82.4 million for the nine months ended September 30, 2017 and cash provided by investing activities was \$80.0 million for the nine months ended September 30, 2016. Proceeds from the sale,

repayment, or maturity of investment securities provide cash and purchases of investment securities use cash. Net investment securities transactions provided cash of \$15.0 million for the nine months ended September 30, 2017 and \$191.2 million for the nine months ended September 30, 2016. Another major use or source of cash in investing activities is the net increase or decrease in the loan portfolio. Cash used by the net increase in the loan portfolio was \$95.8 million and \$109.1 million for the nine months ended September 30, 2017 and 2016, respectively.

Cash provided by financing activities was \$319.6 million for the nine months ended September 30, 2017 and cash used by financing activities was \$47.2 million for the nine months ended September 30, 2016. A major source of cash for financing activities is the net change in deposits. Deposits increased and provided \$452.4 million and \$172.0 million of cash for the nine



Table of Contents

months ended September 30, 2017 and 2016, respectively. Another major source of cash from financing activities is borrowings in the form of short-term borrowings and long-term debt. For the nine months ended September 30, 2017, net short-term borrowings decreased and used \$201.9 million in cash, net long-term borrowings increased and provided \$150.0 million in cash and the repayment of subordinated notes used \$30.0 million in cash. For the nine months ended September 30, 2016, net short-term borrowings decreased and used \$176.0 million in cash and net long-term borrowings remained unchanged. Finally, cash declined by \$43.1 million and \$43.2 million, respectively, for each of the nine months ended September 30, 2017 and 2016, from the payment of dividends.

Effective liquidity management ensures that the cash flow requirements of depositors and borrowers, as well as the operating cash needs of the Corporation, are met. Funds are available from a number of sources, including the securities portfolio, the core deposit base, Federal Home Loan Bank borrowings, the capability to securitize or package loans for sale, and a \$10.0 million revolving line of credit with another financial institution, which did not have an outstanding balance as of September 30, 2017. The Corporation's loan to asset ratio was 68.24% at September 30, 2017, compared to 70.60% at December 31, 2016 and 70.44% at September 30, 2016. Cash and cash equivalents were \$450.4 million at September 30, 2017, compared to \$146.4 million at December 31, 2016 and \$240.0 million at September 30, 2016. Management believes that the present funding sources provide more than adequate liquidity for the Corporation to meet its cash flow needs.

## Capital Resources

Shareholders' equity at September 30, 2017 was \$759.4 million, or 9.7% of total assets, compared to \$742.2 million, or 9.9% of total assets, at December 31, 2016 and \$751.1 million, or 10.2% of total assets, at September 30, 2016.

Financial institution regulators have established guidelines for minimum capital ratios for banks, thrifts and bank holding companies. Park has elected not to include the net unrealized gain or loss on available-for-sale securities in computing regulatory capital. During the first quarter of 2015, Park adopted the Basel III regulatory capital framework as approved by the federal banking agencies. The adoption of this framework modified the calculation of the various capital ratios, added a new ratio, common equity tier 1, and revised the adequately and well capitalized thresholds. Additionally, under this framework, in order to avoid limitations on capital distributions, including dividend payments, and repurchases of common shares, Park must hold a capital conservation buffer above the adequately capitalized risk-based capital ratios. The capital conservation buffer is being phased in from 0.0% for 2015 to 2.50% by 2019. The capital conservation buffer for 2017 is 1.25%. The amounts shown below as the adequately capitalized ratio plus capital conservation buffer includes the fully phased-in 2.50% buffer.

PNB met each of the well capitalized ratio guidelines at September 30, 2017. The following table indicates the capital ratios for PNB and Park at September 30, 2017 and December 31, 2016.

	As of September 30, 2017					
	Leverage	Tier 1 Risk-Based		Common Equity Tier 1	Total Risk-Based	
The Park National Bank	7.06 %	10.18 %		10.18 %	11.63 %	
Park National Corporation	9.08 %	13.03 %		12.76 %	14.07 %	
Adequately capitalized ratio	4.00 %	6.00 %		4.50 %	8.00 %	
Adequately capitalized ratio plus capital conservation buffer	4.00 %	8.50 %		7.00 %	10.50 %	
Well capitalized ratio (PNB only)	5.00 %	8.00 %		6.50 %	10.00 %	
	As of December 31, 2016					
	Leverage	Tier 1 Risk-Based		Common Equity	Total Risk-Based	

Edgar Filing: PARK NATIONAL CORP /OH/ - Form 10-Q

				Tier 1			
The Park National Bank	7.34%	10.09	%	10.09	%	11.49	%
Park National Corporation	9.56%	13.11	%	12.83	%	14.63	%
Adequately capitalized ratio	4.00%	6.00	%	4.50	%	8.00	%
Adequately capitalized ratio plus capital conservation buffer	4.00%	8.50	%	7.00	%	10.50	%
Well capitalized ratio (PNB only)	5.00%	8.00	%	6.50	%	10.00	%

Table of Contents

## Contractual Obligations and Commitments

In the ordinary course of operations, Park enters into certain contractual obligations. Such obligations include the funding of operations through debt issuances as well as leases for premises. See page 43 of Park's 2016 Annual Report (Table 36) for disclosure concerning contractual obligations and commitments at December 31, 2016. There were no significant changes in contractual obligations and commitments during the first nine months of 2017.

## Financial Instruments with Off-Balance Sheet Risk

PNB is a party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include loan commitments and standby letters of credit. The instruments involve, to varying degrees, elements of credit and interest rate risk in excess of the amount recognized in the consolidated financial statements.

The exposure to credit loss (for PNB) in the event of nonperformance by the other party to the financial instrument for loan commitments and standby letters of credit is represented by the contractual amount of those instruments. PNB uses the same credit policies in making commitments and conditional obligations as it does for on-balance sheet instruments. Since many of the loan commitments may expire without being drawn upon, the total commitment amount does not necessarily represent future cash requirements. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan commitments to customers.

The total amounts of off-balance sheet financial instruments with credit risk were as follows:

(In thousands)	September 30, 2017	December 31, 2016
Loan commitments	\$ 910,949	\$ 912,007
Standby letters of credit	\$ 11,107	\$ 13,746

Table of Contents

ITEM 3 – QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Management reviews interest rate sensitivity on a monthly basis by modeling the consolidated financial statements under various interest rate scenarios. The primary reason for these efforts is to guard Park from adverse impacts of unforeseen changes in interest rates. Management continues to believe that further changes in interest rates will have a small impact on net income, consistent with the disclosure on page 42 of Park's 2016 Annual Report.

On page 42 (Table 35) of Park's 2016 Annual Report, management reported that Park's twelve-month cumulative rate sensitivity gap was a positive (assets exceeding liabilities) \$198.6 million or 2.89% of total interest earning assets at December 31, 2016. At September 30, 2017, Park's twelve-month cumulative rate sensitivity gap was a positive (assets exceeding liabilities) \$450.8 million or 6.20% of total interest earning assets.

Management supplements the interest rate sensitivity gap analysis with periodic simulations of balance sheet sensitivity under various interest rate and what-if scenarios to better forecast and manage the net interest margin. Management uses a 50 basis point change in market interest rates per quarter for a total of 200 basis points per year in evaluating the impact of changing interest rates on net interest income and net income over a twelve-month horizon.

On page 42 of Park's 2016 Annual Report, management reported that at December 31, 2016, the earnings simulation model projected that net income would decrease by 1.9% using a rising interest rate scenario and decrease by 6.3% using a declining interest rate scenario over the next year. At September 30, 2017, the earnings simulation model projected that net income would decrease by 2.6% using a rising interest rate scenario and would decrease by 5.1% in a declining interest rate scenario. At September 30, 2017, management continues to believe that gradual changes in interest rates (50 basis points per quarter for a total of 200 basis points per year) will have a small impact on net income.

ITEM 4 – CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

With the participation of the Chief Executive Officer and President (the principal executive officer) and the Chief Financial Officer, Secretary and Treasurer (the principal financial officer) of Park, Park's management has evaluated the effectiveness of Park's disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of the end of the quarterly period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, Park's Chief Executive Officer and President and Park's Chief Financial Officer, Secretary and Treasurer have concluded that:

information required to be disclosed by Park in this Quarterly Report on Form 10-Q and other reports that Park files or submits under the Exchange Act would be accumulated and communicated to Park's management, including its principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure;

information required to be disclosed by Park in this Quarterly Report on Form 10-Q and the other reports that Park files or submits under the Exchange Act would be recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms; and

Park's disclosure controls and procedures were effective as of the end of the quarterly period covered by this Quarterly Report on Form 10-Q.

Changes in Internal Control Over Financial Reporting

There were no changes in Park's internal control over financial reporting (as defined in Rule 13a-5(f) under the Exchange Act) that occurred during Park's fiscal quarter ended September 30, 2017, that have materially affected, or are reasonably likely to materially affect, Park's internal control over financial reporting.

Table of Contents

PART II – OTHER INFORMATION

Item 1. Legal Proceedings

The Company is a defendant in lawsuits and other adversary proceedings arising in the ordinary course of business. Legal costs incurred in connection with the resolution of claims and lawsuits are generally expensed as incurred, and the Company establishes accruals for the outcome of litigation where losses are deemed probable and reasonably estimable. The Company's assessment of the current exposure could change in the event of the discovery of additional facts with respect to legal matters pending against the Company or determinations by judges, juries, administrative agencies or other finders of fact that are not in accordance with the Company's evaluation of claims.

Item 1A. Risk Factors

There are certain risks and uncertainties in our business that could cause our actual results to differ materially from those anticipated. In "ITEM 1A. RISK FACTORS" of Part I of Park's Annual Report on Form 10-K for the fiscal year ended December 31, 2016 (the "2016 Form 10-K"), we included a detailed discussion of our risk factors. All of these risk factors should be read carefully in connection with evaluating our business and in connection with the forward-looking statements contained in this Quarterly Report on Form 10-Q. Any of the risks described in the 2016 Form 10-K could materially adversely affect our business, financial condition or future results and the actual outcome of matters as to which forward-looking statements are made. These are not the only risks we face. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

(a) Not applicable

(b) Not applicable

The following table provides information concerning purchases of Park's common shares made by or on behalf of Park or any "affiliated purchaser" as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934, as amended, during the three months ended September 30, 2017, as well as the maximum number of common shares that may be purchased under Park's previously announced stock repurchase authorization to fund the 2013 Long-Term Incentive Plan (the "2013 Incentive Plan"), which was replaced on April 24, 2017, the 2017 Long-Term Incentive Plan for Employees (the "2017 Employees LTIP") and the 2017 Long-Term Incentive Plan for Non-Employee Directors (the "2017 Non-Employee Directors LTIP") and Park's previously announced 2017 stock repurchase authorization:

Table of Contents

Period	Total number of common shares purchased	Average price paid per common share	Total number of common shares purchased as part of publicly announced plans or programs	Maximum number of common shares that may yet be purchased under the plans or programs (1)
July 1 through July 31, 2017	—	\$ —	—	1,400,000
August 1 through August 31, 2017	20,000	97.64	—	1,380,000
September 1 through September 30, 2017	—	—	—	1,380,000
Total	20,000	\$ 97.64	—	1,380,000

The number shown represents, as of the end of each period, the maximum number of common shares that may yet be purchased as part of Park's publicly announced stock repurchase authorization to fund the 2017 Employees LTIP (1) which became effective on April 24, 2017, the 2017 Non-Employee Directors LTIP which became effective on April 24, 2017 and Park's publicly announced 2017 stock repurchase authorization which became effective on January 23, 2017.

At the 2013 Annual Meeting of Shareholders held on April 22, 2013, Park's shareholders approved the 2013 Incentive Plan. The aggregate number of common shares with respect to which awards could be granted under the 2013 Incentive Plan was 600,000. The common shares to be issued and delivered under the 2013 Incentive Plan were to consist of either common shares currently held or common shares subsequently acquired by Park as treasury shares. As of April 24, 2017, the date on which the 2013 Incentive Plan was replaced with respect to the grant of future awards as discussed below, there were outstanding performance-based restricted stock unit awards covering a maximum of 119,587 common shares and 429,889 common shares available for future grants. As of April 24, 2017, Park held sufficient treasury shares to satisfy the outstanding awards under the 2013 Incentive Plan and, as a result, no additional common shares are to be repurchased in order to fund the 2013 Incentive Plan.

At the 2017 Annual Meeting of Shareholders held on April 24, 2017, Park's shareholders approved the 2017 Employees LTIP and the 2017 Non-Employee Directors LTIP. The common shares to be issued and delivered under the 2017 Employees LTIP and the 2017 Non-Employee Directors LTIP may consist of either common shares currently held or common shares subsequently acquired by Park as treasury shares. No newly-issued common shares will be delivered under the 2017 Employees LTIP or the 2017 Non-Employee Directors LTIP. On April 24, 2017, Park's Board of Directors authorized the purchase, from time to time, of up to 750,000 Park common shares and 150,000 common shares, respectively, to be held as treasury shares for subsequent issuance and delivery under the 2017 Employees LTIP and the 2017 Non-Employee Directors LTIP.

The 2017 Employees LTIP and the 2017 Non-Employee Directors LTIP have replaced the provisions of the 2013 Incentive Plan with respect to the grant of future awards. As a result of the approval of the 2017 Employees LTIP and the 2017 Non-Employee Directors LTIP, Park will not grant any additional awards under the 2013 Incentive Plan after April 24, 2017. Awards made under the 2013 Incentive Plan prior to April 24, 2017 will remain in effect in accordance with their respective terms.

On January 23, 2017, the Park Board of Directors authorized Park to purchase, from time to time, up to an aggregate of 500,000 Common Shares. Purchases may be made through NYSE American, in the over-the-counter market or in privately negotiated transactions, in each case in compliance with applicable laws and regulations and the rules

applicable to issuers having securities listed on NYSE American. Purchases will be made upon such terms and conditions and at such times and in such amounts as any one or more of the authorized officers of Park deem to be appropriate, subject to market conditions, regulatory requirements and other factors, and in the best interest of Park and Park's shareholders. The January 23, 2017 stock repurchase authorization is distinct from the stock repurchase authorization to fund the 2017 Employees LTIP and the 2017 Non-Employee Directors LTIP.

Item 3. Defaults Upon Senior Securities

(a), (b) Not applicable.



Table of Contents

Item 4. Mine Safety Disclosures

Not applicable.

Item 5. Other Information

(a), (b) Not applicable.

Item 6. Exhibits

Articles of Incorporation of Park National Corporation as filed with the Ohio Secretary of State on March 24, 3.1(a) 1992 (Incorporated herein by reference to Exhibit 3(a) to Park National Corporation's Form 8-B, filed on May 20, 1992 (File No. 0-18772) ("Park's Form 8-B"))

Certificate of Amendment to the Articles of Incorporation of Park National Corporation as filed with the Ohio 3.1(b) Secretary of State on May 6, 1993 (Incorporated herein by reference to Exhibit 3(b) to Park National Corporation's Annual Report on Form 10-K for the fiscal year ended December 31, 1993 (File No. 0-18772))

Certificate of Amendment to the Articles of Incorporation of Park National Corporation as filed with the Ohio Secretary of State on April 16, 1996 (Incorporated herein by reference to Exhibit 3(a) to Park National Corporation's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 1996 (File No. 1-13006)) 3.1(c)

Certificate of Amendment by Shareholders to the Articles of Incorporation of Park National Corporation as filed with the Ohio Secretary of State on April 22, 1997 (Incorporated herein by reference to Exhibit 3(a)(1) to Park National Corporation's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 1997 (File No. 1-13006) ("Park's June 30, 1997 Form 10-Q")) 3.1(d)

Certificate of Amendment by Shareholders as filed with the Ohio Secretary of State on December 18, 2008 in order to evidence the adoption by the shareholders of Park National Corporation on December 18, 2008 of an amendment to Article FOURTH of Park National Corporation's Articles of Incorporation to authorize Park National Corporation to issue up to 200,000 preferred shares, without par value (Incorporated herein by reference to Exhibit 3.1 to Park National Corporation's Current Report on Form 8-K dated and filed December 19, 2008 (File No. 1-13006)) 3.1(e)

Certificate of Amendment by Directors to Articles as filed with the Ohio Secretary of State on December 19, 2008, evidencing adoption of amendment by Board of Directors of Park National Corporation to Article FOURTH of Articles of Incorporation to establish express terms of Fixed Rate Cumulative Perpetual Preferred Shares, Series A, each without par value, of Park National Corporation (Incorporated herein by reference to Exhibit 3.1 to Park National Corporation's Current Report on Form 8-K dated and filed December 23, 2008 (File No. 1-13006)) 3.1(f)

Certificate of Amendment by Shareholders as filed with the Ohio Secretary of State on April 18, 2011 in order to evidence the adoption by Park National Corporation's shareholders of an amendment to Article SIXTH of Park National Corporation's Articles of Incorporation in order to provide that shareholders do not have preemptive rights (Incorporated herein by reference to Exhibit 3.1 to Park National Corporation's Current Report on Form 8-K dated and filed April 19, 2011 (File No. 1-13006)) 3.1(g)

Articles of Incorporation of Park National Corporation [This document represents the Articles of Incorporation of Park National Corporation in compiled form incorporating all amendments. This compiled document has not been filed with the Ohio Secretary of State.] (Incorporated herein by reference to Exhibit 3.1(h) to Park National Corporation's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2011 (File No. 1-13006))

3.2(a) Regulations of Park National Corporation (Incorporated herein by reference to Exhibit 3(b) to Park's Form 8-B)

Table of Contents

3.2(b) Certified Resolution regarding Adoption of Amendment to Subsection 2.02(A) of the Regulations of Park National Corporation by Shareholders on April 21, 1997 (Incorporated herein by reference to Exhibit 3(b)(1) to Park's June 30, 1997 Form 10-Q)

3.2(c) Certificate Regarding Adoption of Amendments to Sections 1.04 and 1.11 of Park National Corporation's Regulations by the Shareholders on April 17, 2006 (Incorporated herein by reference to Exhibit 3.1 to Park National Corporation's Current Report on Form 8-K dated and filed on April 18, 2006 (File No. 1-13006))

3.2(d) Certificate Regarding Adoption by the Shareholders of Park National Corporation on April 21, 2008 of Amendment to Regulations to Add New Section 5.10 to Article Five (Incorporated herein by reference to Exhibit 3.2(d) to Park National Corporation's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2008 (File No. 1-13006) ("Park's March 31, 2008 Form 10-Q"))

3.2(e) Regulations of Park National Corporation [This document represents the Regulations of Park National Corporation in compiled form incorporating all amendments] (Incorporated herein by reference to Exhibit 3.2(e) to Park's March 31, 2008 Form 10-Q)

31.1 Rule 13a – 14(a) / 15d – 14(a) Certifications (Principal Executive Officer) (Filed herewith)

31.2 Rule 13a – 14(a) / 15d – 14(a) Certifications (Principal Financial Officer) (Filed herewith)

32.1 Certifications Pursuant to Section 1350 of Chapter 63 of Title 18 of the United States Code (Principal Executive Officer) (Furnished herewith)

32.2 Certifications Pursuant to Section 1350 of Chapter 63 of Title 18 of the United States Code (Principal Financial Officer) (Furnished herewith)

101 The following information from Park's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2017 formatted in XBRL (eXtensible Business Reporting Language) pursuant to Rule 405 of Regulation S-T: (i) the Consolidated Condensed Balance Sheets as of September 30, 2017 and December 31, 2016 (unaudited); (ii) the Consolidated Condensed Statements of Income for the three and nine months ended September 30, 2017 and 2016 (unaudited); (iii) the Consolidated Condensed Statements of Comprehensive Income for the three and nine months ended September 30, 2017 and 2016 (unaudited); (iv) the Consolidated Condensed Statements of Changes in Shareholders' Equity for the nine months ended September 30, 2017 and 2016 (unaudited); (v) the Consolidated Condensed Statements of Cash Flows for the nine months ended September 30, 2017 and 2016 (unaudited); and (vi) the Notes to Unaudited Consolidated Condensed Financial Statements (electronically submitted herewith).

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PARK NATIONAL CORPORATION

DATE: October 31, 2017 /s/ David L. Trautman  
David L. Trautman  
Chief Executive Officer and President

DATE: October 31, 2017 /s/ Brady T. Burt  
Brady T. Burt  
Chief Financial Officer, Secretary and Treasurer