Edgar Filing: PROCTER & GAMBLE CO - Form 4

| PROCTER | & GAMBLE CO | | | | | | | | | | | |
|--|---|------------------|---|-----------------------------|--|--------|------------|--|---|---|--|--|
| Form 4 | 0.2007 | | | | | | | | | | | |
| November 1 | ЛЛ | | | | | ~ | NGE | | | APPROVAL | | |
| | UNITED | STATES | | RITIES A shington, | | | NGE | COMMISSIO | N OMB Number: | 3235-0287 | | |
| Check this box if no longer subject to Section 16. Form 4 or | | | F CHAN | IGES IN SECUR | Expires: Estimated burden he response | | | | | | | |
| Form 5 obligatio may con <i>See</i> Instr 1(b). | ons Section 17(| a) of the | Public U | | ding Coi | npan | y Act o | ge Act of 1934, of 1935 or Secti 40 | | | | |
| (Print or Type | Responses) | | | | | | | | | | | |
| MARTIN MARIANO S | | | Symbol | r Name and | | | - | 5. Relationship of Reporting Person(s) to Issuer | | | | |
| (Last) | (First) (I | Middle) | PROCTER & GAMBLE CO [PG] 3. Date of Earliest Transaction | | | | | (Check all applicable) | | | | |
| | | | (Month/I 11/15/2 | Day/Year) 2007 | | | | Director 10% Owner X Officer (give title Other (specify below) below) Global Cust. Bus. Dev. Officer | | | | |
| CINCINNA | (Street) ATI, OH 45202 | | | endment, Da nth/Day/Year | - | ıl | | 6. Individual or Applicable Line) _X_ Form filed by Form filed by Person | | Person | | |
| (City) | (State) | (Zip) | Tab | le I - Non-I | Derivative | Secu | rities Ac | quired, Disposed | of, or Benefic | ially Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | Execution any | | | on(A) or D (D) | ispose | d of | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common Stock | 11/15/2007 | | | F | 6 | D | \$ 71.9 | 36,353.778 (1) | D | | | |
| Common Stock | | | | | | | | 68 | I | by daughter Sandra (2) | | |
| Common Stock | | | | | | | | 3,752.053 <u>(3)</u> | I | By Retirement Plan Trustees | | |
| Common Stock | | | | | | | | 68 | Ι | by son Ignacio (4) | | |
| | | | | | | | | 68 | Ι | | | |

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| Common Stock | | | by son Jaime <u>(5)</u> |
|-----------------|-------|---|-----------------------------|
| Common Stock | 68 | Ι | by son Javier <u>(6)</u> |
| Common Stock | 2,000 | Ι | by Trust (7) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (Instr. 8 | ction 8 3) 4 (| 5. Number Derivativ Securities Acquired or Dispos (D) (Instr. 3, 4 | ve s l (A) sed of | Expiration I (Month/Day | Date Exercisable and xpiration Date7. Title and Am Underlying Sec (Instr. 3 and 4) | | Securities | 8. P Der Sec (Ins |
|---|---|---|---|------------------------------------|-------------------------|--|----------------------------|----------------------------|---|-----------------|-------------------------------------|----------------------------|
| | | | | Code 7 | 2 | (A) | ', (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Series A Preferred Stock | \$ 0 <u>(8)</u> | 03/31/2007 <u>(9)</u> | | A | V | 0.3391 | | (10) | (10) | Common Stock | 0.3391 | \$ |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|--------------------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| MARTIN MARIANO ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202 | | | Global Cust. Bus. Dev. Officer | | | | | |
| Signatures | | | | | | | | |
| Jason P. Muncy as Attorney-In-Fact for MA MARTIN | RIANO | | 11/19/2007 | | | | | |
| **Signature of Reporting Person | | | Date | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes grant of dividends in the form of RSUs on November 15, 2007.
- (2) Mariano Martin custodian for Sandra Martin Chocano under the Uniform Gift to Minors Act (UGMA).
- (3) Balance as of 6/30/2007.
- (4) Mariano Martin custodian for Ignacio Martin Chocano (UGMA).
- (5) Mariano Martin custodian for Jaime Martin Chocano (UGMA).
- (6) Mariano Martin custodian for Javier Martin Chocano (UGMA).
- (7) The Mariano Martin Revocable Living Trust.
- (8) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.
- (9) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 01/01/2007 through 03/31/2007.
- (10) Shares held by Retirement Plan Trustees. If officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.
- (11) Series A Preferred Stock allocated to officer's Retirement Plan account pursuant to Retirement Plan provisions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.