

NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/  
 Form 424B3  
 September 15, 2014

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered	Maximum Aggregate Offering Price	Amount of Registration Fee(1)(2)
2.750% InterNotes® Due September 15, 2022	\$141,000	\$18.16
3.200% InterNotes® Due September 15, 2024	\$ 1,044,000	\$134.47

(1) Calculated in accordance with Rule 457(r) under the Securities Act of 1933.

The amount in this column has been transmitted to (2) the SEC in connection with the securities offered by means of this pricing supplement.

Filed Under Rule 424(b)(3), Registration Statement No. 333-177949 Pricing Supplement Number 340 Dated Monday, September 15, 2014  
 (To: Prospectus Dated November 14, 2011 and Prospectus Supplement Dated November 17, 2011)

CP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor's Option	Product Ranking
3FUM6	\$141,000	100%	1.550%	\$138,814.50	Fixed	2.750%	MONTHLY	09/15/2022	10/15/2014	\$2.06	Yes	Senior Unsecured Notes

Redemption Information: Non-Callable

IPNumber	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	Ist Coupon Amount	Survivor's Option	Product Rank
FUN4	\$1,044,000	100%	1.800%	\$1,025,208.00	Fixed	3.200%	MONTHLY	09/15/2024	10/15/2014	\$2.40	Yes	Senior Unsecured Notes

National Rural Utilities Cooperative Finance Corp

Offering Dates: Monday, September 8, 2014 through Monday, September 15, 2014 Trade Date: Monday, September 15, 2014 @ 12:00 PM ET Settlement Date: Thursday, September 18, 2014 Minimum Denomination/Increments: \$1,000.00/\$1,000.00 Initial trades settle flat and clear SDFS: DTC Book Entry only DTC number: 0235 via RBC Dain Rauscher Inc. Agents: Citigroup, Comerica Securities, J.J.B. Hilliard, W.L. Lyons, Inc., Morgan Stanley, UBS Investment Bank, Wells Fargo

If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

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National Rural Utilities Cooperative Finance Corp Prospectus Dated November 14, 2011



