#### **MEREDITH CORP**

Form 4

August 14, 2013

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

may continue. See Instruction

1(b).

(Last)

Common

Stock (\$1

(Print or Type Responses)

1. Name and Address of Reporting Person \* Ceryanec Joseph H

(Middle)

(First)

5670 GLEN OAKS POINTE

(Street)

WEST DES MOINES, IA 50266

2. Issuer Name and Ticker or Trading

Symbol MEREDITH CORP [MDP]

3. Date of Earliest Transaction

(Month/Day/Year) 08/12/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner \_X\_\_ Officer (give title Other (specify below)

V.P./Chief Financial Officer 6. Individual or Joint/Group Filing(Check

Applicable Line)

3,318.5296

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

(City)	(State) (Z	iip) Table	I - Non-De	erivative So	ecurit	ies Acquire	ed, Disposed of, o	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Transaction Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	,	
Common Stock (\$1 par value) (1)	08/12/2013		M	27,000	A	\$ 32.85	30,846	D	
Common Stock (\$1 par value) (1)	08/12/2013		F	22,661	D	\$ 47.75	8,185	D	
Common Stock (\$1 par value) (1)	08/12/2013		S	4,339	D	\$ 47.492 (2)	3,846	D	

By

managed

#### Edgar Filing: MEREDITH CORP - Form 4

par value)  $\underline{^{(3)}}$  account

Common

Stock

(Restricted) 28,714 D

(\$1 par value) (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

par value)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5.		6. Date Exercisable and		7. Title and Amount of	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration Dat	te	<b>Underlying Securities</b>	
Security	or Exercise		any	Code of		(Month/Day/Year)		(Instr. 3 and 4)	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e			
	Derivative				Securities	S			
	Security				Acquired				
					(A) or				
					Disposed				
					of (D)				
					(Instr. 3,				
					4, and 5)				
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Stock equivalent units (5)	\$ 0					08/08/1988	08/08/1988	Common Stock (\$1 par value)	15,138
Non-Qualified Stock Option (right to buy)	\$ 0					08/08/1988	08/08/1988	Common Stock (\$1	75,00

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Ceryanec Joseph H

(6)

5670 GLEN OAKS POINTE V.P./Chief Financial Officer WEST DES MOINES, IA 50266

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## **Signatures**

By: Teresa T. Rinker, by Power of Attorney For: Joseph H. Ceryanec

08/13/2013

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$47.17 to (2) \$47.72, inclusive. The reporting person undertakes to provide Meredith, any securityholder of Meredith Corporation, or the Staff of the Securities and Exchange Commission, upon request, separate prices within the range set forth in footnote (2) to this Form 4.
- (3) Shares attributed to the reporting person's Meredith Corporation Savings and Investment Plan and Employee Stock Purchase Plan accounts. Quarterly dividends on these shares are paid in the form of additioal Common Stock (\$1 par value).
- (4) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- Stock equivalents issued pursuant to Meredith Corporation's Deferred Compensation Plan or Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corporation employment.
- (6) Nonqualified stock options granted pursuant to the Meredith Corp. Stock Incentive Plan. Each becomes exercisable in its entirety on the third anniversary of the date of grant and expires on the tenth anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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