#### **MEREDITH CORP**

Form 4

August 09, 2012

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

Expires:

3235-0287

January 31, 2005

0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5

**SECURITIES** 

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person ** Harty Thomas H |          |                                         | Issuer Name and Ticker or Trading     Symbol         | 5. Relationship of Reporting Person(s) to Issuer                                             |  |  |
|-----------------------------------------------------------|----------|-----------------------------------------|------------------------------------------------------|----------------------------------------------------------------------------------------------|--|--|
| (Last) (First) (Middle)                                   |          | (Middle)                                | MEREDITH CORP [MDP]  3. Date of Earliest Transaction | (Check all applicable)                                                                       |  |  |
| 57 FIELD TE                                               | , ,      | (************************************** | (Month/Day/Year)<br>08/07/2012                       | Director 10% Owner Officer (give title Other (specify below)  President-National Media Group |  |  |
|                                                           | (Street) |                                         | 4. If Amendment, Date Original                       | 6. Individual or Joint/Group Filing(Check                                                    |  |  |

**IRVINGTON, NY 10533** 

| _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | Filed(Month/Day/Year) | Form filed by More than One Reporting |
|-------------------------------------------------------------------------------------|-----------------------|---------------------------------------|
|-------------------------------------------------------------------------------------|-----------------------|---------------------------------------|

| (City)                                                    | (State) (Zij                         | Table I                                                     | - Non-Der                              | rivative Sec                                      | curities Acqu | ired, Disposed of                                                                                                  | , or Beneficial                                          | ly Owned                                              |
|-----------------------------------------------------------|--------------------------------------|-------------------------------------------------------------|----------------------------------------|---------------------------------------------------|---------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
| 1.Title of<br>Security<br>(Instr. 3)                      | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securit<br>on(A) or Dis<br>(D)<br>(Instr. 3, 4 |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| (Restricted)<br>(\$1 par<br>value) (1)                    | 08/07/2012                           |                                                             | A                                      | 12,000                                            | A \$0         | 59,419                                                                                                             | D                                                        |                                                       |
| Common<br>Stock<br>(Restricted)<br>(\$1 par<br>value) (1) | 08/07/2012                           |                                                             | A                                      | 6,000                                             | A \$0         | 65,419                                                                                                             | D                                                        |                                                       |
| Common<br>Stock (\$1 par                                  |                                      |                                                             |                                        |                                                   |               | 1,852.227                                                                                                          | I                                                        | by<br>Managed                                         |

value) (3) Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amou<br>Underlying Secur<br>(Instr. 3 and 4) |                         |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|----------------------------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------------|-----------------------------------------------------------|-------------------------|
|                                                     |                                                                       |                                         |                                                             | Code V                                 | (A) (D)                                                                                    | Date<br>Exercisable                                      | Expiration<br>Date | Title                                                     | Am<br>or<br>Nui<br>of S |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 34.85                                                              | 08/07/2012                              |                                                             | A                                      | 45,000                                                                                     | 08/07/2015                                               | 08/07/2022         | Common<br>Stock (\$1<br>par value)                        | 45                      |

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Harty Thomas H 57 FIELD TERRACE IRVINGTON, NY 10533

President-National Media Group

Date

#### **Signatures**

By: Teresa T. Rinker, by Power of Attorney For: Thomas H.

Harty 08/07/2012

\*\*Signature of Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- (2) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.

Reporting Owners 2

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(3) Shares held in the reporting person's Meredith Corporation Employee Stock Purchase Plan account. Quarterly dividends on these shares are paid in the form of additional Common Stock, \$1 par value.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.