

DILLARDS INC  
Form 4  
July 14, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Terry David C

(Last) (First) (Middle)

14 CRESTWOOD PLAZA

(Street)

ST. LOUIS, MO 63126

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
DILLARDS INC [DDS]

3. Date of Earliest Transaction (Month/Day/Year)  
02/05/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_ Other (specify below)

Chairman St Louis Division

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Class A	02/05/2008		A <sup>(1)</sup>	3	A \$ 19.1	1,565	D
Common Class A	02/28/2008		A <sup>(1)</sup>	549	A \$ 15.32	2,114	D
Common Class A	05/02/2008		A <sup>(1)</sup>	3	A \$ 21.04	2,937	D
Common Class A	08/05/2008		A <sup>(1)</sup>	7	A \$ 10.87	4,944	D
Common Class A	08/15/2008		A <sup>(1)</sup>	14	A \$ 11.92	4,958	D

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Common Class A	08/22/2008	<u>A<sup>(1)</sup></u>	62	A	\$ 11.3	5,020	D
Common Class A	08/29/2008	<u>A<sup>(1)</sup></u>	57	A	\$ 12.34	5,077	D
Common Class A	09/04/2008	<u>A<sup>(1)</sup></u>	53	A	\$ 13.21	5,130	D
Common Class A	09/12/2008	<u>A<sup>(1)</sup></u>	55	A	\$ 12.65	5,185	D
Common Class A	09/19/2008	<u>A<sup>(1)</sup></u>	52	A	\$ 13.47	5,237	D
Common Class A	09/26/2008	<u>A<sup>(1)</sup></u>	56	A	\$ 12.6	5,293	D
Common Class A	10/03/2008	<u>A<sup>(1)</sup></u>	62	A	\$ 11.29	5,355	D
Common Class A	10/10/2008	<u>A<sup>(1)</sup></u>	90	A	\$ 7.75	5,445	D
Common Class A	10/17/2008	<u>A<sup>(1)</sup></u>	106	A	\$ 6.65	5,551	D
Common Class A	10/27/2008	<u>A<sup>(1)</sup></u>	163	A	\$ 4.31	5,714	D
Common Class A	10/31/2008	<u>A<sup>(1)</sup></u>	133	A	\$ 5.26	5,847	D
Common Class A	11/04/2008	<u>A<sup>(1)</sup></u>	16	A	\$ 5.55	5,863	D
Common Class A	11/07/2008	<u>A<sup>(1)</sup></u>	144	A	\$ 4.87	6,007	D
Common Class A	11/14/2008	<u>A<sup>(1)</sup></u>	191	A	\$ 3.68	6,198	D
Common Class A	11/21/2008	<u>A<sup>(1)</sup></u>	241	A	\$ 2.91	6,439	D
Common Class A	11/28/2008	<u>A<sup>(1)</sup></u>	199	A	\$ 3.53	6,638	D
Common Class A	12/05/2008	<u>A<sup>(1)</sup></u>	188	A	\$ 3.74	6,826	D
Common Class A	12/12/2008	<u>A<sup>(1)</sup></u>	183	A	\$ 3.84	7,009	D
Common Class A	12/19/2008	<u>A<sup>(1)</sup></u>	173	A	\$ 4.06	7,182	D
Common Class A	12/26/2008	<u>A<sup>(1)</sup></u>	209	A	\$ 3.36	7,391	D
						10,979	D

Common  
Class A -  
Retirement  
Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Terry David C 14 CRESTWOOD PLAZA ST. LOUIS, MO 63126			Chairman	St Louis Division

## Signatures

David C. Terry                      07/13/2009  
 \*\*Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents an aquisition of Class A Common Stock from contributions to the Dillard's, Inc "Stock Purchase Plan". Effective January 1, 2008, the Issuer's qualified defined contribution retirement plan was amended and, accordingly, subsequent to that date the Stock Purchase Plan no longer meets all of the requirements for an "Excess Benefit Plan" under which transactions are generally exempt from reporting pursuant to Rules 16b-3(c) and 16a-3(f)(1)(i)(B) under the Securities Exchange Act of 1934 ( the "Act"). Such aquisitions,

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however, continue to be exempt from potential liability under Section 16(b) of the Act pursuant to Rule 16b-3(d) under the Act.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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