AVID TECHNOLOGY, INC.

Form 3 May 06, 2016

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement AVID TECHNOLOGY, INC. [AVID] SIDI ILAN (Month/Day/Year) 05/05/2016 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) **75 NETWORK DRIVE** (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person (give title below) (specify below) BURLINGTON, MAÂ 01803 Form filed by More than One Interim CFO and VP of HR Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) 43,867 (1) (2) (3) D Â Common Stock Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

 $Table\ II\ -\ Derivative\ Securities\ Beneficially\ Owned\ (\textit{e.g.},\ puts,\ calls,\ warrants,\ options,\ convertible\ securities)$

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)	•		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
			(Instr. 4)		Price of	Derivative	
	Date Expiration Exercisable	Expiration Date	Title	Amount or Number of	Derivative	Security:	
		Expiration Date			Security	Direct (D)	
	Exercisable			Number of		or Indirect	

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				Shares		(I) (Instr. 5)	
Performance Rights (Restricted Stock Units)	(4)	01/01/2018(4)	Common Stock	7,000	\$ 0	D	Â
Performance Rights (Restricted Stock Units)	(5)	01/01/2019(5)	Common Stock	21,276	\$ 0	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
F	Director	10% Owner	Officer	Other		
SIDI ILAN 75 NETWORK DRIVE BURLINGTON, MA 01803	Â	Â	Interim CFO and VP of HR	Â		

Signatures

/s/ Alessandra Melloni as Attorney-in-Fact

05/06/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents an award granted on July 22, 2015 for 4,083 restricted stock units ("RSUs") that will vest on a time-based vesting schedule as follows: 50% of the RSUs vested on March 08, 2016 and the remaining 50% of the RSUs shall vest on March 08, 2017, provided the reporting person continues to be employed by Avid Technology, Inc. (the "Issuer") on each such vesting date. Each RSU represents the contingent right to receive one share of the Issuer's common stock.
- Represents an award granted on August 18, 2015 of 7,000 restricted stock units ("RSUs") that will vest on a time-based vesting schedule as follows: 33.33% on June 23, 2016 and the remaining 66.66% of the RSUs shall vest in equal 8.33% installments every 3 months thereafter, provided the reporting person continues to be employed by Avid Technology, Inc. (the "Issuer") on each such vesting date. Each RSU represents the contingent right to receive one share of the Issuer's common stock.
- Represents an award of 21,276 restricted stock units ("RSUs") that will vest on a time-based vesting schedule as follows: 33.33% on the first anniversary of the grant date of March 9, 2016, and the remaining 66.66% in equal 8.33% installments every 3 months thereafter, provided the reporting person continues to be employed by Avid Technology, Inc. (the "Issuer") on each such vesting date. Each RSU represents the contingent right to receive one share of the Issuer's common stock.
- (4) Represents an award of RSUs that will vest on a performance-based schedule tied to AVID's stock price in 2015, 2016 or 2017. Each RSU represents the contingent right to receive one share of the Issuer's common stock.
- Represents an award of RSUs that will vest on a performance-based schedule tied to the AVID's stock price in 2016, 2017, or 2018 or the achievement of certain financial metrics in 2016. Each RSU represents the contingent right to receive one share of the Issuer's common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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