

Lloyds Banking Group plc
Form 6-K
September 14, 2016

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

14 September 2016

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

14 September 2016

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ("PDMRs") IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ("SHARES")

On 14 September 2016 the Group was notified by its registrar that on 9 September 2016, Shares were acquired for a PDMR by Equiniti Share Plan Trustees Limited AESOP 1 account under the Lloyds Banking Group Share Incentive Plan.

The following notification, made pursuant to Article 19(3) of the Market Abuse Regulation, provides further details.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name
Zak Mian

2 Reason for the notification

a) Position/status
Group Director, Digital
b) Initial notification /Amendment
Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name
Lloyds Banking Group plc
b) LEI
549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument
Ordinary Shares of 10p each
Identification code
GB0008706128
b) Nature of the transaction
Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. 51 Partnership Shares acquired at GBP 00.595439 each and 75 Matching Shares awarded

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at nil consideration

| c) Price(s) and volume(s) | Price(s) | Volume(s) |
|-----------------------------|---------------------------------|-----------|
| Partnership Shares | GBP 00.595439 | 51 |
| Matching Shares | GBP 00.595439 | 75 |
| d) Aggregated information | | |
| - Aggregated volume | | 126 |
| - Price | GBP 00.595439 | |
| e) Date of the transaction | 9 September 2016 | |
| f) Place of the transaction | London Stock Exchange (XLON) | |

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: Douglas Radcliffe
Name: Douglas Radcliffe
Title: Group Investor Relations Director

Date: 14 September 2016