FIFTH THIRD BANCORP

Form 5

February 14, 2017

FORM 5

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0362 Number:

1.0

no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box if

January 31, Expires: 2005 Estimated average

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

burden hours per response...

may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

Reported Form 4

30(h) of the Investment Company Act of 1940

Transactions Reported

1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading Blackburn Katherine H. Symbol

(Middle)

5. Relationship of Reporting Person(s) to

Issuer

FIFTH THIRD BANCORP [FITB]

(Check all applicable)

(First) (Last)

3. Statement for Issuer's Fiscal Year Ended

X Director 10% Owner

(Month/Day/Year)

12/31/2016

Officer (give title below) below)

Other (specify

38 FOUNTAIN SQUARE PLAZA. MD 10AT76

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

CINCINNATI. OHÂ 45263

X Form Filed by One Reporting Person Form Filed by More than One Reporting

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if

(Month/Day/Year)

3. Transaction Code

(Instr. 8)

4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned at end of Issuer's

Fiscal Year

6. Ownership Form: Direct (D) or Indirect (I)

(Instr. 4)

7. Nature of Indirect Beneficial Ownership (Instr. 4)

or

(A)

(Instr. 3 and 4) Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	Derivative	Expiration Date	Underlying Securitie
Security	or Exercise		any	Code	Securities Acquired	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	(A) or Disposed of		

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	Derivative Security				(D) (Instr. 3, 4, and	5)				
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amour Number Shares
Phantom Stock	Â	02/01/2016	Â	A	126.9841	Â	(1)	(1)	Common Stock	126.
Phantom Stock	Â	03/03/2016	Â	A	355.8719	Â	(1)	(1)	Common Stock	355.
Phantom Stock	Â	04/01/2016	Â	A	2,559.5238	Â	(1)	(1)	Common Stock	2,559
Phantom Stock	Â	05/02/2016	Â	A	542.0054	Â	(1)	(1)	Common Stock	542.
Phantom Stock	Â	05/31/2016	Â	A	211.9767	Â	(1)	(1)	Common Stock	211.
Phantom Stock	Â	07/01/2016	Â	A	2,008.0321	Â	(1)	(1)	Common Stock	2,008
Phantom Stock	Â	08/02/2016	Â	A	430.5705	Â	(1)	(1)	Common Stock	430.
Phantom Stock	Â	09/01/2016	Â	A	99.8004	Â	(1)	(1)	Common Stock	99.8
Phantom Stock	Â	10/05/2016	Â	A	578.5921	Â	(1)	(1)	Common Stock	578.
Phantom Stock	Â	11/01/2016	Â	A	91.5332	Â	(1)	(1)	Common Stock	91.:
Phantom Stock	Â	12/05/2016	Â	A	76.6577	Â	(1)	(1)	Common Stock	76.0
Phantom Stock	Â	12/30/2016	Â	A	370.7824	Â	(1)	(1)	Common Stock	370.

Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Blackburn Katherine H. 38 FOUNTAIN SQUARE PLAZA MD 10AT76 CINCINNATI Â OHÂ 45263	ÂΧ	Â	Â	Â	

Reporting Owners 2

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Signatures

H. Samuel Lind, Attorney-in-Fact for Katherine H. Blackburn

02/14/2017

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The phantom stock units were acquired under the Fifth Third Bancorp directors deferred compensation plan and are to be settled 1-for-1
- (1) in terms of Fifth Third Bancorp common stock and paid in cash upon the reporting person's retirement. The reporting person may transfer the phantom stock account into an alternative investment account at any time.
- (2) Units owned at December 31, 2016, including 72 phantom stock units acquired through dividend reinvestment.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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