

LOT78, INC.  
Form NT 10-Q  
May 15, 2013

**U.S. SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 12b-25**

**NOTIFICATION OF LATE FILING**

SEC FILE NUMBER  
**000-54816**

CUSIP NUMBER  
54567W 101

Form 10-K   Form 20-F   Form 11-K   Form 10-Q   Form 10-D   Form N-SAR   Form N-CSR

For period ended: March 31, 2013

Transition Report on Form 10-K

Transition Report on Form 20-F

Transition Report on Form 11-K

Transition Report on Form 10-Q

Transition Report on Form N-SAR

For the Transition Period Ended: N/A

**Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.**

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

**PART I - REGISTRANT INFORMATION**

**Lot78, Inc.**  
Full Name of Registrant

Former Name if Applicable

65 Alfred Road, Studio 209  
Address of Principal Executive Office (*Street and Number*)

London, W2 5EU  
City, State and Zip Code

**PART II - RULES 12b-25 (b) AND (c)**

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed.

- (a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;  
The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, 11-K or Form N-SAR
- (b) or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
- (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached, if applicable.

**PART III - NARRATIVE**

The Company could not complete the filing of its Transition Report on Form 10-QT for the period from February 1, 2013 to March 31, 2013 due to a delay in obtaining and compiling information required to be included in the Company's Form 10-QT, which delay could not be eliminated by the Company without unreasonable effort and expense. In accordance with Rule 12b-25 of the Securities Exchange Act of 1934, as amended, the Company will file its Form 10-QT no later than the fifth calendar day following the prescribed due date.

**PART IV - OTHER INFORMATION**

