#### ELECTRONIC ARTS INC.

Form 4 May 20, 2015

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or Form 5

obligations may continue.

See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person \* LINZNER JOEL

(Middle)

209 REDWOOD SHORES **PARKWAY** 

(Street)

(Ctata)

(First)

2. Issuer Name and Ticker or Trading Symbol

ELECTRONIC ARTS INC. [EA]

3. Date of Earliest Transaction (Month/Day/Year) 05/16/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

**OMB APPROVAL** 

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Director 10% Owner Other (specify \_X\_\_ Officer (give title below) below)

**EVP Legal & Business Affairs** 

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

### REDWOOD CITY, CA 94065

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit corr Dispos (Instr. 3, 4)	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	05/16/2015		M	7,002	A	<u>(1)</u>	129,328	D	
Common Stock	05/16/2015		F	3,525 (2)	D	\$ 62.875	125,803	D	
Common Stock	05/16/2015		M	7,002	A	<u>(3)</u>	132,805	D	
Common Stock	05/16/2015		F	3,525 (2)	D	\$ 62.875	129,280	D	
Common Stock	05/17/2015		M	15,000	A	<u>(1)</u>	144,280	D	

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Common Stock	05/17/2015	F	7,552 (2)	D	\$ 62.875	136,728	D
Common Stock	05/17/2015	M	30,000	A	(3)	166,728	D
Common Stock	05/17/2015	F	15,103 (2)	D	\$ 62.875	151,625	D
Common Stock	05/18/2015	M	13,334	A	<u>(1)</u>	164,959	D
Common Stock	05/18/2015	F	6,713 (2)	D	\$ 62.875	158,246	D
Common Stock	05/18/2015	M	26,667	A	(3)	184,913	D
Common Stock	05/18/2015	F	13,425 (2)	D	\$ 62.875	171,488	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Underlying (Instr. 3 ar
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Performance-based Restricted Stock Units	(3)	05/18/2015		M	26,667	<u>(4)</u>	05/18/2015(4)	Commo Stock
Performance-based Restricted Stock Units	(3)	05/17/2015		M	30,000	(5)	05/17/2016 <u>(5)</u>	Commo Stock
Performance-based Restricted Stock Units	(3)	05/16/2015		M	7,002	(5)	05/16/2017(5)	Commo Stock
Restricted Stock Units	(1)	05/18/2015		M	13,334	<u>(7)</u>	05/18/2015(7)	Commo Stock

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Restricted Stock Units	<u>(1)</u>	05/17/2015	M	15,000	(8)	05/17/2016(8)	Commo: Stock
Restricted Stock Units	<u>(1)</u>	05/16/2015	M	7,002	(8)	05/16/2017(8)	Commo

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

LINZNER JOEL 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065

**EVP Legal & Business Affairs** 

**Signatures** 

By: Remie Solano, Attorney-in-Fact For: Joel Linzner 05/20/2015

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Each Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Restricted Stock Units in shares of common stock on their scheduled vesting date.
- (2) Represents shares of common stock withheld to satisfy tax withholding requirements upon the vesting of this award.
- (3) Each Performance-Based Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Performance-Based Restricted Stock Units in shares of common stock on their scheduled vesting date.
- (4) Vesting of this award depended on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance. This award is fully vested as of May 18, 2015.
- Vesting of this award depends or depended, as the case may be, on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (6) Represents the number of Performance-Based Restricted Stock Units that could vest based on the maximum level of achievement. The actual vesting of this award depends on EA's relative total stockholder return.
- (7) This award was fully vested as of May 18, 2015.
- (8) This award has vested or will vest as to one-third of the restricted stock units on the 11-month, 23-month and 35-month anniversaries of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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