## Edgar Filing: ELECTRONIC ARTS INC. - Form 4

ELECTRON	IC ARTS INC	2.										
Form 4												
April 07, 20	15											
FORM 4 UNITED STATES SECURIT										OMB APPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							COMMISSION	OMB Number:	3235-0287			
Check th				U						Expires:	January 31,	
if no long subject to		EMENT O	F CHAN	GES IN BENEFICIAL OWN					NERSHIP OF	Estimated a	2005 Werage	
-	Section 16. SECURITIES							burden hou				
Form 4 o										response 0.5		
Form 5 obligatio	no 1	L		. ,				U	e Act of 1934,			
may cont				•		•	· ·		1935 or Section	1		
See Instr	uction	30(h)	) of the In	vestme	nt (	Compan	y Ac	t of 194	10			
1(b).												
(Print or Type I	Responses)											
× 51	1 /											
1. Name and Address of Reporting Person *2. Issuer NJorgensen Blake JSymbol				Name <b>a</b>	Name and Ticker or Trading				5. Relationship of Reporting Person(s) to			
								0	Issuer			
			ELECT	RONIC	CA	RTS IN	C. [E	EA]	(Chask all applicable)			
(Last)	t) (First) (Middle) 3. Date				Tra	ansaction			(Check all applicable)			
	(Month/D						Director	10%	Owner			
209 REDW		04/06/2015					X_ Officer (give title Other (specify below) below)					
PARKWAY	(								below) EVP & Ch	ief Financial O	officer	
	(Street)		4 If Ama	ndmant	Dat	o Origina	1					
				If Amendment, Date Original iled(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line)			
				nii/Day/1	car)				_X_ Form filed by One Reporting Person			
REDWOOI	O CITY, CA 94	4065							Form filed by M Person	lore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non	1-De	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction I	Date 2A. Dee	med	3.		4. Securi	ties A	cquired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Ye	n Date, if Transaction(A) or Disposed of (D)						Securities Beneficially	Form: Direct			
(Instr. 3)		any (Month/l			Code(Instr. 3, 4 and 5)Day/Year)(Instr. 8)						Beneficial Ownership	
		(ivionitii	<i>Suy, rour)</i> (msu, 0)						Owned Following	(Instr. 4)	(Instr. 4)	
							(A)		Reported			
							or		Transaction(s) (Instr. 3 and 4)			
~				Code	V	Amount	(D)	Price	(instr. 5 and 4)			
Common Stock	04/06/2015			S		3,909 (1)	D	\$ 57.11	60,615	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	or Exercise any		3A. Deemed Execution Date, any (Month/Day/Ye	Code	5. actionNumbe of 8) Deriva Securit Acquir (A) or Dispos of (D) (Instr. 1 4, and	er Expiration (Month/D tive ed ed 3,		Amo Unde Secu	tle and unt of erlying rities r. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code	V (A) (I	Date Exercisab D)	Expiration le Date	<sup>1</sup> Title	Amount or Number of Shares		
Reporting Owners											
Repo	orting Owner	· Name / Address		Relationships							
			Director	10% Owner	Officer			(	Other		

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Jorgensen Blake J 209 REDWOOD SHORES PARKWAY **REDWOOD CITY, CA 94065** 

## Signatures

By: Remie Solano, Attorney-in-Fact For: Blake J 04/07/2015 Jorgensen \*\*Signature of Reporting Person

Date

EVP & Chief Financial Officer

## **Explanation of Responses:**

If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This sale was effected pursuant to a 10b5-1 trading plan established by Mr. Jorgensen on October 30, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.