#### ELECTRONIC ARTS INC.

Form 4

February 06, 2015

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Number: January 31, Expires: 2005

**OMB APPROVAL** 

Section 16. Form 4 or Form 5 obligations

**SECURITIES** 

Estimated average burden hours per response...

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Soderlund Patrick

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

ELECTRONIC ARTS INC. [EA]

(Check all applicable)

(Last)

(City)

(Middle)

(Zip)

3. Date of Earliest Transaction

(Month/Day/Year)

Director 10% Owner X\_ Officer (give title \_X\_ Other (specify

EVP EA Games / EVP EA Games

02/05/2015

below) below)

209 REDWOOD SHORES **PARKWAY** 

(Street)

(State)

(First)

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

REDWOOD CITY, CA 94065

| (011)           | (State)             | Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |            |              |           |                |                  |             |              |
|-----------------|---------------------|--|------------|--------------|-----------|----------------|------------------|-------------|--------------|
| 1.Title of      | 2. Transaction Date | 2A. Deemed   | 3.         | 4. Securiti  | ies Ac    | quired (A)     | 5. Amount of     | 6.          | 7. Nature of |
| Security        | (Month/Day/Year)    | Execution Date, if   | Transactio | omr Dispos   | ed of (   | (D)            | Securities       | Ownership   | Indirect     |
| (Instr. 3)      |                     | any  | Code       | (Instr. 3, 4 | and 5     | 5)             | Beneficially     | Form:       | Beneficial   |
|                 |                     | (Month/Day/Year)   | (Instr. 8) |              |           |                | Owned            | Direct (D)  | Ownership    |
|                 |                     |  |            |              |           |                | Following        | or Indirect | (Instr. 4)   |
|                 |                     |  |            |              | (4)       |                | Reported         | (I)         |              |
|                 |                     |  |            |              | (A)       |                | Transaction(s)   | (Instr. 4)  |              |
|                 |                     |  | Code V     | Amount       | or<br>(D) | Price          | (Instr. 3 and 4) |             |              |
| <b>C</b>        |                     |  |            |              |           | \$             |                  |             |              |
| Common<br>Stock | 02/05/2015          |  | S          | 30,000       | D         | 56.4509<br>(1) | 22,500           | D           |              |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: ELECTRONIC ARTS INC. - Form 4

| 1. Title of | 2.          | 3. Transaction Date |                                       | 4.         | 5.         | 6. Date Exerc |            | 7. Title     |          | 8. Price of | 9. Nu   |
|-------------|-------------|---------------------|---------------------------------------|------------|------------|---------------|------------|--------------|----------|-------------|---------|
| Derivative  | Conversion  | (Month/Day/Year)    | · · · · · · · · · · · · · · · · · · · | Transactio |            | Expiration D  |            | Amou         |          | Derivative  | Deriv   |
| Security    | or Exercise |                     | any                                   | Code       | of         | (Month/Day/   | rear)      | Under        | , ,      | Security    | Secui   |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)                      | (Instr. 8) | Derivative | e             |            | Securi       | ties     | (Instr. 5)  | Bene    |
|             | Derivative  |                     |                                       |            | Securities |               |            | (Instr.      | 3 and 4) |             | Own     |
|             | Security    |                     |                                       |            | Acquired   |               |            |              |          |             | Follo   |
|             |             |                     |                                       |            | (A) or     |               |            |              |          |             | Repo    |
|             |             |                     |                                       |            | Disposed   |               |            |              |          |             | Trans   |
|             |             |                     |                                       |            | of (D)     |               |            |              |          |             | (Instr  |
|             |             |                     |                                       |            | (Instr. 3, |               |            |              |          |             | (IIISti |
|             |             |                     |                                       |            |            |               |            |              |          |             |         |
|             |             |                     |                                       |            | 4, and 5)  |               |            |              |          |             |         |
|             |             |                     |                                       |            |            |               |            |              | Amount   |             |         |
|             |             |                     |                                       |            |            | Date          | Evniration |              | or       |             |         |
|             |             |                     |                                       |            |            |               |            | Title Number |          |             |         |
|             |             |                     |                                       |            |            | Exercisable   | Date       |              | of       |             |         |
|             |             |                     |                                       | Code V     | (A) (D)    |               |            |              | Shares   |             |         |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Soderlund Patrick

209 REDWOOD SHORES PARKWAY EVP EA Games EVP EA Games

REDWOOD CITY, CA 94065

### **Signatures**

By: Remie Solano, Attorney-in-Fact For: Patrick Soderlund 02/06/2015

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$56.41 to \$56.51. The Company

(1) undertakes to provide to the Staff of the S.E.C., the issuer or security holder full information regarding the number of shares purchased or sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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