

ACXIOM CORP  
Form 4  
June 03, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Suther Timothy J

(Last) (First) (Middle)

ACXIOM CORPORATION, 601 E. THIRD STREET

(Street)

LITTLE ROCK, AR 72201

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ACXIOM CORP [ACXM]

3. Date of Earliest Transaction (Month/Day/Year)  
05/31/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Mktg. & Strategy Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, \$.10 Par Value	05/31/2013		M		26,324	A	\$ 13.7
Common Stock, \$.10 Par Value	05/31/2013		M		20,000	A	\$ 21.06
Common Stock, \$.10 Par Value	05/31/2013		M		37,500	A	\$ 15.66

Edgar Filing: ACXIOM CORP - Form 4

Common Stock, \$ .10 Par Value	05/31/2013	M	3,421	A	\$ 13.28	167,404	D	
Common Stock, \$ .10 Par Value	05/31/2013	M	20,000	A	\$ 8.9	187,404	D	
Common Stock, \$ .10 Par Value	05/31/2013	M	5,372	A	\$ 17.79	192,776	D	
Common Stock, \$ .10 Par Value	05/31/2013	M	5,481	A	\$ 13.75	198,257	D	
Common Stock, \$ .10 Par Value	05/31/2013	S	<u>118,098</u> <sup>(1)</sup>	D	\$ 22.2396	80,159	D	
Common Stock, \$ .10 Par Value						3,208.2286	I	by Managed Account 1
Common Stock, \$ .10 Par Value						398.6948	I	by Managed Account 2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Am or Nun

Option Type	Exercise Price	Grant Date	Expiration Date	Quantity	Acquired	Terminated	Common Stock, \$.10 Par Value
Non-Qualified Stock Option (right to buy)	\$ 8.9	05/31/2013		20,000	06/29/2009	06/29/2019	20
Non-Qualified Stock Option (right to buy)	\$ 13.28	05/31/2013		3,421	05/21/2012	05/21/2022	3,421
Non-Qualified Stock Option (right to buy)	\$ 13.7	05/31/2013		26,324	05/22/2008	05/22/2018	26,324
Non-Qualified Stock Option (right to buy)	\$ 13.75	05/31/2013		5,481	05/16/2011	05/16/2021	5,481
Non-Qualified Stock Option (right to buy)	\$ 15.66	05/31/2013		37,500	10/04/2007	10/04/2017	37,500
Non-Qualified Stock Option (right to buy)	\$ 17.79	05/31/2013		5,372	05/18/2010	05/18/2020	5,372
Non-Qualified Stock Option (right to buy)	\$ 21.06	05/31/2013		20,000	03/28/2005	03/28/2017	20,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Suther Timothy J ACXIOM CORPORATION 601 E. THIRD STREET LITTLE ROCK, AR 72201			Chief Mktg. & Strategy Officer	

## Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Timothy J. Suther 06/03/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired by the reporting person through the exercise of stock options on May 31, 2013 and were subsequently sold on the same date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.