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BROWN FORMAN CORP
Form 8-K
July 19, 2001

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 8-K

Current Report

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of
earliest event reported): July 19, 2001

Brown-Forman Corporation
(Exact name of registrant as specified in its charter)

| | | |
|------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------|
| Delaware (State or other jurisdiction of incorporation) | 1-123 (Commission File Number) | 61-0243150 (I.R.S. Employer Identification No.) |
|------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------|

| | |
|-------------------------------------------------------------------------------------|---------------------|
| 850 Dixie Highway, Louisville, Kentucky (Address of principal executive offices) | 40210 (Zip Code) |
|-------------------------------------------------------------------------------------|---------------------|

Registrant's telephone number, including area code (502) 585-1100

Item 9.

On July 19, 2001, the Corporation purchased 96,831 shares of Class A Common Stock and 93,085 shares of Class B Common Stock in a private transaction. A copy of the press release issued in connection with this transaction is filed herewith as Exhibit 99, and incorporated by reference herein.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Brown-Forman Corporation
(Registrant)

Date: July 19, 2001

By: /s/ Michael B. Crutcher
Michael B. Crutcher
Senior Vice President,
General Counsel, and Secretary

EX-99
PRESS RELEASE

FOR IMMEDIATE RELEASE

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BROWN-FORMAN PURCHASES CLASS A AND CLASS B COMMON STOCK

LOUISVILLE, KY, July 19, 2001 -- Brown-Forman Corporation announced today that it has acquired 96,831 shares of Class A Common Stock and 93,085 shares of Class B Common Stock from an estate. The purchase price of the Class A shares was \$66.85 per share and the purchase price of the Class B shares was \$66.55 per share, the average of the respective closing prices of the stock from July 9 through July 13, 2001.

Brown-Forman Corporation is a diversified producer and marketer of fine quality consumer products, including Jack Daniel's, Canadian Mist, Southern Comfort, Fetzer and Bolla Wines, Korbel California Champagnes, Lenox, Dansk, and Gorham tableware and giftware, and Hartmann Luggage.