

Edgar Filing: Tuniu Corp - Form SC 13G

Tuniu Corp  
Form SC 13G  
May 16, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No.)

Tuniu Corporation

(Name of Issuer)

American depository shares,  
each representing three Class A ordinary shares,  
par value US\$0.0001 per share  
(Title of Class of Securities)

89977P106  
(CUSIP Number)

May 09, 2014  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant  
to which this Schedule is filed:

Rule 13d-1(b)  
 Rule 13d-1(c)  
Rule 13d-1(d)

The reminder of this cover page shall be filled out for  
a reporting person initial filing on this form with  
respect to the subject class of securities, and for any  
subsequent amendment containing information which would  
alter disclosures provided in a prior cover page.

The information required on the remainder of this cover  
page shall not be deemed to be filed for the purpose of  
Section 18 of the Securities Exchange Act of 1934 (Act)  
or otherwise subject to the liabilities of that section  
of the Act but shall be subject to all other provisions  
of the Act (however, see the Notes).

CUSIP No. 89977P106            13G            Page 2 of 10 Pages

1.NAME OF REPORTING PERSONS.  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

Prime Capital Management Company (Cayman) Limited

2.CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(see instructions)

Edgar Filing: Tuniu Corp - Form SC 13G

(a)  
(b) x

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands

NUMBER OF SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING PERSON  
WITH

5. SOLE VOTING POWER

0

6. SHARED VOTING POWER

6,748,887  
(upon conversion of the American Depositary Shares)

7. SOLE DISPOSITIVE POWER

0

8. SHARED DISPOSITIVE POWER

6,748,887  
(upon conversion of the American Depositary Shares)

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

6,748,887  
(upon conversion of the American Depositary Shares)

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES (see instructions)

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

18.9%

12. TYPE OF REPORTING PERSON (see instructions)

IA

Edgar Filing: Tuniu Corp - Form SC 13G

1.NAME OF REPORTING PERSONS.  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

Prime Capital Management Company Limited

2.CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(see instructions)

(a)  
(b) x

3.SEC USE ONLY

4.CITIZENSHIP OR PLACE OF ORGANIZATION

Hong Kong

NUMBER OF SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING PERSON  
WITH

5.SOLE VOTING POWER

0

6.SHARED VOTING POWER

6,748,887  
(upon conversion of the American Depositary Shares)

7.SOLE DISPOSITIVE POWER

0

8.SHARED DISPOSITIVE POWER

6,748,887  
(upon conversion of the American Depositary Shares)

9.AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

6,748,887  
(upon conversion of the American Depositary Shares)

10.CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES(see instructions)

11.PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

Edgar Filing: Tuniu Corp - Form SC 13G

18.9%

12. TYPE OF REPORTING PERSON (see instructions)

IA

CUSIP No. 89977P106

13G

Page 4 of 10 Pages

1. NAME OF REPORTING PERSONS.

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

Dragon Billion China Master Fund

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a)

(b)

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands

NUMBER OF SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING PERSON  
WITH

5. SOLE VOTING POWER

0

6. SHARED VOTING POWER

6336849 (upon conversion of the American Depositary Shares)

7. SOLE DISPOSITIVE POWER

0

8. SHARED DISPOSITIVE POWER

6,336,849

(upon conversion of the American Depositary Shares)

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

Edgar Filing: Tuniu Corp - Form SC 13G

6,336,849  
(upon conversion of the American Depositary Shares)

10.CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES(see instructions)

11.PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%

12.TYPE OF REPORTING PERSON(see instructions)

OO

CUSIP No:89977P106 13G

Page 5 of 10 Pages

1.NAME OF REPORTING PERSONS.  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

Yijun Liu

2.CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(see instructions)

(a)

(b)  x

3.SEC USE ONLY

4.CITIZENSHIP OR PLACE OF ORGANIZATION

Peoples Republic of China

NUMBER OF SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING PERSON  
WITH

5.SOLE VOTING POWER

0

6.SHARED VOTING POWER

6,748,887  
(upon conversion of the American Depositary Shares)

7.SOLE DISPOSITIVE POWER

0

8.SHARED DISPOSITIVE POWER

Edgar Filing: Tuniu Corp - Form SC 13G

6,748,887  
(upon conversion of the American Depositary Shares)

9.AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

6,748,887  
(upon conversion of the American Depositary Shares)

10.CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES(see instructions)

11.PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

18.9%

12.TYPE OF REPORTING PERSON(see instructions)

IN, HC

CUSIP No: 89977P106      13G      Page 6 of 10 Pages

Item 1.

(a) Name of issuer:

Tuniu Corporation

(b) Address of Issuers Principal Executive Offices:

Tuniu Building, No. 699-32  
Xuanwudadao, Xuanwu District  
Nanjing F4 210042  
Peoples Republic of China

Item 2.

(a) Name of person filing:

This statement is filed on behalf of each of the following persons  
(together, the Reporting Persons):

- (i) Prime Capital Management Company (Cayman) Limited (Prime Capital Cayman)
- (ii) Prime Capital Management Company Limited (Prime Capital HK)
- (iii) Dragon Billion China Master Fund (the Fund)
- (iv) Mr. Yijun Liu (Mr. Liu)

This statement relates to Class A ordinary shares of the Issuer held by the Fund and a managed account in the form of American Depositary Shares. Prime Capital Cayman and Prime Capital HK are

## Edgar Filing: Tuniu Corp - Form SC 13G

the Investment Manager and the Investment Adviser, respectively, for the Fund and the managed account and have been granted discretion over the portfolio investments of the Fund and the managed account, including the Issuers American Depositary Shares. Prime Capital HK is registered as an investment adviser with the SEC under the Investment Advisers Act of 1940. Mr. Liu is the Director of Prime Capital Cayman, Prime Capital HK and the Fund, and he is also the portfolio manager of the Fund.

(b) Address of the Principal Office of Prime Capital HK is:

Unit 2303, Low Block  
Grand Millennium Plaza  
181 Queens Road Central  
Hong Kong

Address of the Principal Office of Prime Capital Cayman and the Fund is:

c/o Campbells Corporate Services Limited  
Floor 4 Willow House Cricket Square  
P.O. Box 268  
George Town  
Grand Cayman KY1-1104  
Cayman Islands

(c) Citizenship:

Prime Capital HK is a Hong Kong limited company. Prime Capital Cayman and the Fund are Cayman Islands exempted companies. Mr. Liu is a citizen of the Peoples Republic of China.

(d) Title of Class of Securities:

American depository shares, each representing 3 Class A ordinary shares, par value US\$0.0001 per share

(e) CUSIP Number: 89977P106

CUSIP Number: 89977P106      13G      Page 7 of 10 Pages

Item 3. If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a :

This Item 3 is not applicable.

(a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).

(b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).

(c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).

(d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).

(e) An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);

## Edgar Filing: Tuniu Corp - Form SC 13G

(f) An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F);

(g) A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);

(h) A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);

(i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

(j) Group, in accordance with 240.13d-1(b)(1)(ii)(J).

### Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

The percentages used in this Item 4 are calculated based on 35,666,666 Class A ordinary shares outstanding as of May 09, 2014 as reported in the Issuers Form 424(B)(4) dated May 08, 2014. Beneficial ownership information is presented as of May 09, 2014

#### (a) Amount beneficially owned:

Amount beneficially owned: As of May 09, 2014, Prime Capital HK, Prime Capital Cayman and Mr. Liu may be deemed to be the beneficial owner of 6,748,887 Class A ordinary shares (upon conversion of the American Depository Shares) and the Fund may be deemed to be the beneficial owner of 6,336,849 Class A ordinary shares (upon conversion of the American Depository Shares)

#### (b) Percent of class:

(i) Prime capital HK, Prime Capital Cayman and Mr. Liu: 18.9%  
(ii) the Fund: 17.8%

#### (c) Number of shares as to which the person has:

Sole power to vote or to direct the vote 0

Shared power to vote or to direct the vote :

(i) Prime capital HK, Prime Capital Cayman and Mr. Liu: 6,748,887  
(ii) the Fund: 6,336,849

Sole power to dispose or to direct the disposition of 0

Shared power to dispose or to direct the disposition of

(i) Prime capital HK, Prime Capital Cayman and Mr. Liu: 6,748,887  
(ii) the Fund: 6,336,849

Instruction: For computations regarding securities which represent a right to acquire an underlying security



Edgar Filing: Tuniu Corp - Form SC 13G

see 240.13d-3(d) (1)

CUSIP No. 89977P106

13G

Page 8 of 10 Pages

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following

This Item 5 is not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

This Item 6 is not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

This Item 7 is not applicable.

Item 8. Identification and Classification of Members of the Group.

Prime Capital HK and Prime Capital Cayman are the Investment Adviser and Investment Manager, respectively, of the Fund. Mr. Liu is the Director of Prime Capital Cayman, Prime Capital HK and the Fund, and he is also the portfolio manager of the Fund.

Item 9. Notice of Dissolution of Group.

This Item 9 is not applicable.

Item 10. Certifications.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a Participant in any transaction having that purpose or effect.

CUSIP No. 89977P106

13G

Page 9 of 10 Pages

EXHIBIT 1

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) (1) under the Securities Exchange Act of 1934, as amended, the undersigned acknowledge and agree that the foregoing statement on this Schedule 13G is filed on

## Edgar Filing: Tuniu Corp - Form SC 13G

behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13G shall be filed on behalf of each of the undersigned without the necessity of filing additional joint acquisition statements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments and for the completeness and accuracy of the information concerning him or it contained herein or therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that he or it knows or has reason to believe that such information is inaccurate.

### SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: May 15, 2014  
Yijun Liu

By: /s/\_\_\_Yijun Liu\_\_\_  
Name: Yijun Liu

Date: May 15, 2014  
PRIME CAPITAL MANAGEMENT COMPANY LIMITED

By: /s/\_Ling Jie\_  
Name: Ling Jie  
Title: Director

Date: May 15, 2014  
PRIME CAPITAL MANAGEMENT COMPANY  
(CAYMAN) LIMITED

By:/s/\_Ling Jie\_  
Name: Ling Jie  
Title: Director

CUSIP No. 89977P106

13G

Page 10 of 10 Pages

Date: May 15, 2014  
DRAGON BILLION CHINA MASTER FUND

By: /s/\_\_\_Ling Jie\_\_\_  
Name: Ling Jie  
Title: Director

