NATIONAL BEVERAGE CORP Form 8-K February 12, 2016 UNITED STATES

#### SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 8-K

#### **CURRENT REPORT Pursuant**

to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of report (Date of earliest event reported): February 11, 2016

National Beverage Corp.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-14170 59-2605822

(Commission File Number) (IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000

Fort Lauderdale, Florida 33324 (Address of Principal Executive Offices) (Zip Code)

(954) 581-0922

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### **Item 8.01 Other Events**

On February 11, 2016, National Beverage Corp. issued a press release announcing the introduction of new products. This release is furnished herewith as Exhibit 99.1 hereto.

#### **Item 9.01 Financial Statements and Exhibits**

(c) Exhibit 99.1 Press release dated February 11, 2016 announcing the introduction of new products.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp. (Registrant)

By: <u>/s/ George R. Bracken</u> George R. Bracken Executive Vice President - Finance

Date: February 12, 2016

## **EXHIBIT INDEX**

99.1 Press release dated February 11, 2016 announcing the introduction of new products.