

QUEPASA CORP
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On July 26, 2011, Geoff Cook and Catherine Cook appeared on Fox 5 New York, a transcript of which is included below.

Rosanna (Good Day New York co-host): Joining us, a wealthy-now Catherine and Geoff Cook. Nice to have you here. Walk us through this. What happened?

Catherine: Well, first, myYearbook is a place to meet new people.

Rosanna: Is it like a Facebook for teenagers?

Catherine: You think of Facebook to go to friends and family that you know. It's where you go to connect with people you want to know. You think of it as a mall. You go there to socialize, hang out with people. It's a lot of fun. But Dave and I got the idea because we were new in our high school. This would be cooler. Yearbooks are terrible for meeting new people. We launched it and 400 members signed up in the first week. And we have 32.7 million members. We have a revenue \$23.7 million.

Rosanna: What is your initial investment?

Geoff: \$250,000. In '97, I started a website at Harvard editing essays and sold that to the Thompson Corporation in late 2002. I was working there for a couple of years. I sold and started a business in my past. I was happy to play the role of - I thought the idea was great when I heard it.

Rosanna: were you skeptical?

Geoff: Having done it, it seemed like the right idea at the right time. Let's do it.

Rosanna: It helped you make friends.

Catherine: I met one of my best friends on the site a few weeks after launching it, and we are best friends to this day.

Rosanna: And it helped you make money?

Catherine: I'm full time at myYearbook. I love it. We have a full pipeline of new features coming out. More specifically, I recently sourced and acquired a four Android applications.

Rosanna: What does that mean?

Catherine: We recently bought Android applications because recently, we had a push on mobile. 18 months ago only 2% of the log -ins are coming in from mobiles. Mobile is exciting to us.

Rosanna: That is incredible. Mom and Dad must be happy with you.

Catherine: My mom said that, every time she tells people, she does the dance of joy and she's ready to retire. She's only 55.

Rosanna: You guys have so much to be proud of. Is it monitored at all? There's not inappropriate photographs or language on the website?

Catherine: We have a reported abuse link that we worked on with the New Jersey State Attorney General, and we try to educate members as much as we can.

Rosanna: Good work! myYearbook obviously a big success. Take care!

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