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WORLD WRESTLING ENTERTAINMENTING

Form 3

October 04, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement WORLD WRESTLING ENTERTAINMENTING Lake Michael (Month/Day/Year) [WWE] 10/01/2007 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O WORLD WRESTLING (Check all applicable) ENTERTAINMENT. INC.. 1241 EAST MAIN Director 10% Owner **STREET** X_ Officer Other (give title below) (specify below) (Street) 6. Individual or Joint/Group President, WWE Films, Inc. Filing(Check Applicable Line) _X_ Form filed by One Reporting Person STAMFORD. CTÂ 06902 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

0

4. Nature of Indirect Beneficial Ownership Ownership Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5)

Â

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

Class A Common Stock

SEC 1473 (7-02)

D

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security**

4. 5. Ownership Conversion

6. Nature of Indirect Beneficial Ownership

or Exercise Form of (Instr. 5)

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Date Expiration Title Amount or Exercisable Date Shares Price of Derivative Security:

Output

Date Expiration Title Amount or Number of Shares

Shares

Output

Derivative Security:
Direct (D)
or Indirect
(I)
(Instr. 5)

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Lake Michael

C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CTÂ 06902

 \hat{A} \hat{A} \hat{A} President, WWE Films, Inc. \hat{A}

Signatures

Michael Lake 10/04/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. 4)10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)11. Nature of Indirect Beneficial Ownership

(Instr. 4)Cody(A)(D)Data Exprintiple Exprinting Data Title Amount on Number of Shares.

(Instr. 4)CodeV(A)(D)Date ExercisableExpiration DateTitleAmount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

STINE ROBERT A

10250 CONSTELLATION BLVD,

SUITE 1640 LOS ANGELES, CA 90067

Signatures

/s/ Robert A. 05/16/2011

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Reporting Owners 2

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