

MEDIFAST INC  
Form SC 13G/A  
February 15, 2017

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

**Under the Securities Exchange Act of 1934  
(Amendment No. 2)\***

Medifast, Inc.  
(Name of Issuer)

Common Stock, par value \$0.001 per share  
(Title of Class of Securities)

58470H101  
(CUSIP Number)

December 31, 2016  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)\*\*

Rule 13d-1(c)\*\*

Rule 13d-1(d)

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to \*the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

This Schedule is being filed pursuant to Rule 13d-1(b) with respect to Visium Asset Management, LP, JG Asset, \*\*LLC and Jacob Gottlieb, and pursuant to Rule 13d-1(c) with respect to certain advisory clients of Visium Asset Management, LP.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 58470H101 Page 2 of 11 Pages

NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

1

Visium Asset Management, LP  
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

United States

SOLE VOTING POWER

NUMBER OF

SHARES

5

None

BENEFICIALLY

OWNED BY

SHARED VOTING POWER

EACH

6

REPORTING

0 (See Item 4)

PERSON

SOLE DISPOSITIVE POWER

WITH

7

None

8 SHARED DISPOSITIVE POWER

0 (See Item 4)

AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

**9**

0 (See Item 4)

CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\*

**10**

Not Applicable

PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)

**11**

0%

TYPE OF REPORTING PERSON\*

**12**

IA, PN

CUSIP No. 58470H101 Page 3 of 11 Pages

NAMES OF REPORTING PERSONS

**1** I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

**2** JG Asset, LLC  
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)  
(b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION

United States  
SOLE VOTING POWER

NUMBER OF  
SHARES **5**  
None  
BENEFICIALLY

OWNED BY SHARED VOTING POWER  
EACH  
REPORTING **6**  
0 (See Item 4)

PERSON  
WITH SOLE DISPOSITIVE POWER  
**7**  
None

**8** SHARED DISPOSITIVE POWER

0 (See Item 4)

AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

**9**

0 (See Item 4)

CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\*

**10**

Not Applicable

PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)

**11**

0%

TYPE OF REPORTING PERSON\*

**12**

HC, OO

CUSIP No. 58470H101 Page 4 of 11 Pages

NAMES OF REPORTING PERSONS

**1** I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (Entities Only)

Jacob Gottlieb  
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

**2** (a)  
(b)

**3** SEC USE ONLY

**4** CITIZENSHIP OR PLACE OF ORGANIZATION

United States  
SOLE VOTING POWER

**5**  
None

NUMBER OF SHARED VOTING POWER  
SHARES

BENEFICIALLY **6**  
0 (See Item 4)

OWNED BY  
EACH SOLE DISPOSITIVE POWER

REPORTING **7**  
PERSON None

WITH

SHARED DISPOSITIVE POWER

**8**  
0 (See Item 4)

AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

**9**  
0 (See Item 4)

CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\*

**10**  
Not Applicable

PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)

**11**  
0%

TYPE OF REPORTING PERSON\*

**12**  
HC, IN



**CUSIP No. 58470H101 Page 5 of 11 Pages**

**Item 1 (a)** Name of Issuer:

Medifast, Inc.

**(b)** Address of Issuer's Principal Executive Offices:

11445 Cronhill Drive

Owings Mills, MD 21117

**Item 2 (a) – (c)** This statement is filed on behalf of the following:

(1) Visium Asset Management, LP, a Delaware limited partnership ("VAM"), with its principal business office c/o Visium Asset Management, LP, 888 Seventh Avenue, New York, NY 10019.

(2) JG Asset, LLC, a Delaware limited liability company ("JG Asset"), with its principal business office c/o Visium Asset Management, LP, 888 Seventh Avenue, New York, NY 10019. JG Asset is the General Partner of VAM.

(3) Jacob Gottlieb ("Gottlieb"), a natural person, with his principal business office c/o Visium Asset Management, LP, 888 Seventh Avenue, New York, NY 10019. Gottlieb is the Managing Member of JG Asset.

**(d)** Title of Class of Securities:

Common Stock, par value \$0.001 per share

**(e)** CUSIP Number:

58470H101

Page 5 of 11 Pages

**CUSIP No. 58470H101 Page 6 of 11 Pages**

**Item 3** If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:

Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).

Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).

Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).

Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).

An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);\*

An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);

A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);\*

A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);

A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

Group, in accordance with §240.13d-1(b)(1)(ii)(J).

\* VAM is an “investment adviser” as described above and JG Asset and Gottlieb are each a “parent holding company or control person” as described above.

**Item 4** Ownership:

VBMF

(a) Amount Beneficially Owned:

0

(b) Percent of Class:

0%

(c) Number of Shares as to which person has:

(i) sole power to vote or to direct vote:

None

Page 6 of 11 Pages

**CUSIP No. 58470H101 Page 7 of 11 Pages**

(ii) shared power to vote or to direct vote:

0 shares

(iii) sole power to dispose or direct disposition of:

None

(iv) shared power to dispose or to direct disposition of:

0 shares

VAM

(a) Amount Beneficially Owned:

By virtue of its position as investment manager to pooled investment vehicles, VAM may be deemed to beneficially own 0 shares of the Company's Common Stock beneficially owned by the pooled investment vehicles.

(b) Percent of Class:

0%

(c) Number of Shares as to which person has:

(i) sole power to vote or to direct vote:

None

(ii) shared power to vote or to direct vote:

0 shares

(iv) sole power to dispose or direct disposition of:

None

(iv) shared power to dispose or to direct disposition of:

0 shares

Page 7 of 11 Pages

CUSIP No. 58470H101 Page 8 of 11 Pages

JG Asset

(a) Amount Beneficially Owned:

By virtue of its position as  
General Partner to VAM, JG  
Asset may be deemed to  
beneficially own 0 shares of the  
Company's Common Stock  
beneficially owned by VAM.

(b) Percent of Class:

0%

(c) Number of Shares as to which person has:

(i) sole power to vote or to direct vote:

None

(ii) shared power to vote or to direct vote:

0 shares

(iii) sole power to dispose or direct disposition of:

None

(iv) shared power to dispose or to direct disposition of:

0 shares

Gottlieb

(a) Amount Beneficially Owned:

By virtue of his position as the Managing Member of JG Asset, Gottlieb may be deemed to beneficially own 0 shares of the Company's Common Stock beneficially owned by JG Asset.

(b) Percent of Class:

0%

**CUSIP No. 58470H101 Page 9 of 11 Pages**

(c) Number of Shares as to which person has:

(i) sole power to vote or to direct vote:

None

(ii) shared power to vote or to direct vote:

0 shares

(iii) sole power to dispose or direct disposition of:

None

(iv) shared power to dispose or to direct disposition of:

0 shares

VAM, JG Asset and Gottlieb disclaim beneficial ownership as to the Securities, except to the extent of his or its pecuniary interests therein. Neither the filing of this Schedule nor any of its contents shall be deemed to constitute an admission that any of the other individual officers and members of VBMF, VAM or JG Asset is, for any purpose, the beneficial owner of any of the Securities.

**Item 5 Ownership of Five Percent or Less of a Class:**

This statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities.

**Item 6 Ownership of More than Five Percent on Behalf of Another Person:**

Not Applicable



**Item 7** Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company:

Not Applicable

**Item 8** Identification and Classification of Members of the Group:

Not Applicable

**Item 9** Notice of Dissolution of Group:

Not Applicable

Page 9 of 11 Pages

**CUSIP No. 58470H101 Page 10 of 11 Pages**

**Item 10**                      Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2017

**VISIUM ASSET  
MANAGEMENT, LP**

By: /s/ Mark Gottlieb  
Mark Gottlieb  
Authorized Signatory

**JG ASSET, LLC**

By: /s/ Mark Gottlieb  
Mark Gottlieb  
Authorized Signatory

**JACOB GOTTLIEB**

By: /s/ Mark Gottlieb  
Mark Gottlieb  
Authorized Signatory

Page 10 of 11 Pages

**CUSIP No. 58470H101 Page 11 of 11 Pages**

Exhibit A

**AGREEMENT**

The undersigned agree that this Schedule 13G dated February 14, 2017 relating to the Common Stock, par value \$0.001 per share of Medifast, Inc. shall be filed on behalf of the undersigned.

**VISIUM ASSET  
MANAGEMENT, LP**

By: JG Asset, LLC, its  
general partner

By: /s/ Mark Gottlieb  
Mark Gottlieb  
Authorized Signatory

**JG ASSET, LLC**

By: /s/ Mark Gottlieb  
Mark Gottlieb  
Authorized Signatory

**JACOB GOTTLIEB**

By: /s/ Mark Gottlieb  
Mark Gottlieb  
Authorized Signatory

Page 11 of 11 Pages