

ACXIOM CORP
Form 4/A
July 25, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Howe Scott E

(Last) (First) (Middle)

ACXIOM CORPORATION, 601 E. THIRD STREET

(Street)

LITTLE ROCK, AR 72201

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ACXIOM CORP [ACXM]

3. Date of Earliest Transaction (Month/Day/Year)
07/29/2011

4. If Amendment, Date Original Filed(Month/Day/Year)
08/02/2011

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock, \$.10 Par Value	07/29/2011		A	(A) 36,343 (1)	\$ 0 93,300	D	
Common Stock, \$.10 Par Value	07/29/2011		A	(A) 25,347 (2)	\$ 0 118,647	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Howe Scott E ACXIOM CORPORATION 601 E. THIRD STREET LITTLE ROCK, AR 72201	X		Chief Executive Officer	

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Scott E. Howe
Date: 07/25/2014

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The 47,500 performance stock units granted to the reporting person on July 29, 2011 were contingent upon (a) certain performance criteria pertaining to the registrant's performance period ending March 31, 2014 having been satisfied and approved by the Compensation Committee of the registrant's Board of Directors, and (b) the reporting person's continued employment with the registrant. The

(1) Compensation Committee determined on May 20, 2014 that the criteria were met and exceeded, resulting in attainment of 160% of target for the performance period ending March 31, 2014, and therefore the number of performance stock units granted on July 29, 2011 were increased accordingly. 39,657 shares were withheld by Acxiom Corporation to satisfy the reporting person's tax obligations that arose on May 20, 2014.

The 27,764 performance stock units granted to the reporting person on July 29, 2011 were contingent upon (a) certain performance criteria pertaining to the registrant's performance period ending March 31, 2014 having been satisfied and approved by the Compensation Committee of the registrant's Board of Directors, and (b) the reporting person's continued employment with the registrant. The

(2) Compensation Committee determined on May 20, 2014 that the criteria were met and exceeded, resulting in attainment of 160% of target for the performance period ending March 31, 2014, and therefore the number of performance stock units granted on July 29, 2011 were increased accordingly. 19,075 shares were withheld by Acxiom Corporation to satisfy the reporting person's tax obligations that arose on May 20, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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