

Bragdon Peter J
Form 4
February 12, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Bragdon Peter J

2. Issuer Name **and** Ticker or Trading
Symbol
COLUMBIA SPORTSWEAR CO
[COLM]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O COLUMBIA SPORTSWEAR
COMPANY, 14375 NW SCIENCE
PARK DRIVE

3. Date of Earliest Transaction
(Month/Day/Year)
02/08/2019

____ Director ____ 10% Owner
X Officer (give title below) ____ Other (specify below)
EVP/CAO, Gen. Counsel

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

PORTLAND, OR 97229

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)			
Common Stock	02/08/2019		M	8,343 (1)	A \$ 42.11 28,955	D	
Common Stock	02/08/2019		S	8,343 (1)	D \$ 102.8 20,612	D	
Common Stock	02/08/2019		S	2,481 (1)	D \$ 102.8 18,131	D	
Common Stock	02/08/2019		G V	600 D \$ 0	17,531	D	
	02/12/2019		M	500 A \$ 43.45	18,031	D	

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Common
Stock

Common Stock	02/12/2019	S	500	D	\$ 107.75	17,531	D
Common Stock	02/12/2019	M	3,501	A	\$ 43.45	21,032	D
Common Stock	02/12/2019	S	3,501	D	\$ 106.04 (2)	17,531	D
Common Stock	02/12/2019	M	2,780	A	\$ 42.11	20,311	D
Common Stock	02/12/2019	S	2,780	D	\$ 106.04 (2)	17,531	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 42.11	02/08/2019		M	8,343 (1)	02/09/2016(3) 02/08/2025	Common Stock	8,343
Employee Stock Option (right to buy)	\$ 43.45	02/12/2019		M	500	01/29/2016(4) 01/28/2025	Common Stock	500

Employee

Stock

Option

\$ 43.45

02/12/2019

M

3,501

01/29/2016⁽⁴⁾

01/28/2025

Common
Stock

3,501

(right to
buy)

Employee

Stock

Option

\$ 42.11

02/12/2019

M

2,780

02/09/2016⁽³⁾

02/08/2025

Common
Stock

2,780

(right to
buy)

Reporting Owners

Reporting Owner Name / Address

Relationships

Director

10% Owner

Officer

Other

Bragdon Peter J
C/O COLUMBIA SPORTSWEAR COMPANY
14375 NW SCIENCE PARK DRIVE
PORTLAND, OR 97229

EVP/CAO, Gen. Counsel

Signatures

Lindsey Kantawee,
Attorney-in-Fact

02/12/2019

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reported transaction was effected pursuant to a Rule 10b5-1 trading plan.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$106.00 to \$106.24, inclusive. The reporting person undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.

(3) On 2/9/15, the reporting person was granted 11,123 stock options. The option grant vested over 4 years with 25% becoming exercisable on each anniversary of the grant date.

(4) On 1/29/15, the reporting person was granted 16,006 stock options. The option grant vested over 4 years with 25% becoming exercisable on each anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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