

Bragdon Peter J
 Form 4
 February 12, 2019

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Bragdon Peter J

2. Issuer Name and Ticker or Trading Symbol
 COLUMBIA SPORTSWEAR CO
 [COLM]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 EVP/CAO, Gen. Counsel

(Last) (First) (Middle)

C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE

3. Date of Earliest Transaction (Month/Day/Year)
 02/08/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

PORTLAND, OR 97229

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired or Disposed of (A) or (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|--|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| Common Stock | 02/08/2019 | | M | V | 8,343 (1) | A | \$ 42.11 28,955 D |
| Common Stock | 02/08/2019 | | S | | 8,343 (1) | D | \$ 102.8 20,612 D |
| Common Stock | 02/08/2019 | | S | | 2,481 (1) | D | \$ 102.8 18,131 D |
| Common Stock | 02/08/2019 | | G | V | 600 | D | \$ 0 17,531 D |
| | 02/12/2019 | | M | | 500 | A | \$ 43.45 18,031 D |

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| | | | | | | | |
|--------------|------------|--|---|-------|---|-------------------------|----------|
| Common Stock | | | | | | | |
| Common Stock | 02/12/2019 | | S | 500 | D | \$ 107.75 | 17,531 D |
| Common Stock | 02/12/2019 | | M | 3,501 | A | \$ 43.45 | 21,032 D |
| Common Stock | 02/12/2019 | | S | 3,501 | D | \$ 106.04 <u>(2)</u> | 17,531 D |
| Common Stock | 02/12/2019 | | M | 2,780 | A | \$ 42.11 | 20,311 D |
| Common Stock | 02/12/2019 | | S | 2,780 | D | \$ 106.04 <u>(2)</u> | 17,531 D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 42.11 | 02/08/2019 | | M | 8,343 <u>(1)</u> | 02/09/2016 ⁽³⁾ | 02/08/2025 | Common Stock | 8,343 |
| Employee Stock Option (right to buy) | \$ 43.45 | 02/12/2019 | | M | 500 | 01/29/2016 ⁽⁴⁾ | 01/28/2025 | Common Stock | 500 |

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Employee
Stock
Option (right to buy)

\$ 43.45 02/12/2019

M

3,501 01/29/2016⁽⁴⁾ 01/28/2025

Common Stock 3,501

Employee
Stock
Option (right to buy)

\$ 42.11 02/12/2019

M

2,780 02/09/2016⁽³⁾ 02/08/2025

Common Stock 2,780

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Bragdon Peter J
C/O COLUMBIA SPORTSWEAR COMPANY
14375 NW SCIENCE PARK DRIVE
PORTLAND, OR 97229

EVP/CAO, Gen. Counsel

Signatures

Lindsey Kantawee,
Attorney-in-Fact 02/12/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reported transaction was effected pursuant to a Rule 10b5-1 trading plan.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$106.00 to \$106.24, inclusive. The reporting person undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.

(2) On 2/9/15, the reporting person was granted 11,123 stock options. The option grant vested over 4 years with 25% becoming exercisable on each anniversary of the grant date.

(3) On 1/29/15, the reporting person was granted 16,006 stock options. The option grant vested over 4 years with 25% becoming exercisable on each anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.