Edgar Filing: Viacom Inc. - Form 8-K

Viacom Inc. Form 8-K March 26, 2019

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 26, 2019

VIACOM INC.

(Exact name of registrant as specified in its charter)

Delaware 001-32686 20-3515052

(State or other jurisdiction (Commission (IRS Employer Identification

of incorporation) File Number) Number)

1515 Broadway, New York, NY 10036 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (212) 258-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

oWritten communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

oPre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

Section 7 - Regulation FD

Regulation

Item 7.01 FD

Disclosure.

Following the recently announced agreement between Viacom Inc. ("Viacom") and AT&T, Viacom is reaffirming its guidance for full year domestic affiliate revenue growth.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOM INC.

By:/s/ Christa A. D'Alimonte Name: Christa A. D'Alimonte

Title: Executive Vice President, General Counsel and Secretary

Date: March 26, 2019