Gafisa S.A. Form 6-K August 10, 2015

#### SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 6-K

#### REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of August, 2015

(Commission File No. 001-33356),

## Gafisa S.A.

(Translation of Registrant's name into English)

Av. Nações Unidas No. 8501, 19th floor São Paulo, SP, 05425-070 Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F \_\_\_\_X \_\_\_ Form 40-F \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1)

Yes \_\_\_\_\_ No \_\_\_X\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes \_\_\_\_\_ No \_\_\_X\_\_\_

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant

to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes \_\_\_\_\_ No \_\_\_X\_\_\_

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): <u>N/A</u>

**FOR IMMEDIATE RELEASE** - São Paulo, August 7, 2015 – Gafisa S.A. (Bovespa: GFSA3; NYSE: GFA), one of Brazil's leading homebuilders, today reported financial results for the second quarter ended June 30, 2015.

#### 2Q15 Conference Call

August 10, 2015

#### > 9:00 am US EST

In English (simultaneous translation from Portuguese) + 1-516-3001066 US EST Code: Gafisa

> 10:00 am Brasília Time

In Portuguese Telephones: +55-11-3728-5971 (Brazil) Code: Gafisa

#### Replay:

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#### **Media Relations**

#### GAFISA RELEASES 2Q15 RESULTS

#### MANAGEMENT COMMENTS AND HIGHLIGHTS

The first half of 2015 brought Gafisa another step closer to solid levels of profitability. We are pleased to report that consolidated net income totaled R\$60.1 million in the first six months of the year, reversing a loss of R\$ 40.6 million recorded in the same period last year. In the second quarter specifically, consolidated net income was R\$28.5 million. The Tenda segment accounted for R\$20.0 million of the total, maintaining the previous quarter's performance to end the first half of 2015 with net income of R\$ 31.4 million. Tenda's performance reflects its consolidation and the growing participation of new projects launched under its current business model. The Gafisa segment, in turn, recorded net income of R\$8.5 million in the quarter and R\$28.7 million in 1H15, as a result of targeted efforts to sell inventory and reduce the level of SG&A.

These results are aligned with the Company's strategy of improving operating performance and increasing its profitability levels, despite the current market environment. In a period marked by a challenging macroeconomic conditions, the Company's two brands faced very different operating environments. The performance of the Gafisa segment reflects difficult conditions in the middle and upper income markets, due to interest rate, inflation and exchange rate movements which are directly impacting both consumer and investor confidence. On the other hand, the Tenda segment's performance remains supported by strong demand from the low income segment.

In this context, we would like to highlight the positive performance achieved by both Gafisa and Tenda's projects in the quarter, which contributed to the Company's consolidated results. The consolidated adjusted gross margin reached 33.9% in the quarter. The Gafisa segment is maintaining stable profitability levels in its projects, with an adjusted gross margin of 36.5% in the quarter. At the same time, the consolidation of the New Model within Tenda led the segment to record an adjusted gross margin of 30.1%.

Máquina da Notícia -Comunicação Integrada Giovanna Bambicini Phone: +55 11 3147-7414 Fax: +55 11 3147-7900 E-mail: gafisa@grupomaquina.com

#### Shares

GFSA3 – Bovespa GFA – NYSE Total shares outstanding: : 378.066.162<sup>1</sup> Average daily trading volume (90 days<sup>2</sup>): R\$8.9 million (1) Including 10.074.707 treasury shares (2) Until June 30, 2015 In keeping with the shift to a more conservative strategy amid greater risk aversion in the market, the Gafisa segment launched two projects during the quarter. We would like to highlight once again the focus on reducing inventory levels, which accounted for approximately 72% of net pre-sales totaling R\$242.2 million in the quarter. It is also worth noting strong delivery volumes in the Gafisa segment during the period: totaling 1,498 units and R\$777.3 million in PSV. In the first half of 2015, 14 projects/phases were delivered, representing 3,345 units and R\$1.3 billion in PSV. The level of cancellations, which reached R\$115.6 million in 2Q15, reflected the impact of Brazil's current economic stagnation against Gafisa's strong volume of deliveries.

We ended the second quarter with R\$2.1 billion in inventory in the Gafisa segment, with just 19.8% related to completed projects. This percentage was impacted by the volume of deliveries of corporate units and R\$105.4 million of units located in discontinued markets, resulting in a decrease of 52% y-o-y and 8% from the previous quarter. The performance of inventory sales once again contributed to the effective sales speed, which was 10.5% in 2Q15, and higher y-o-y.

Amid the continuation of current economic conditions, we expect to take a conservative approach to launch activity throughout the second half of the year. We will seek to balance the placement of new products in the market, prioritizing those with more liquidity, in order to achieve an adequate sales and profitability.

In the lower income segment, Tenda was able to sustain positive results and reported net income for the second consecutive quarter. These results reflect the increased operational scale of the New Model and the greater level of efficiency and management of both the financial and operational cycles.

In regards to the expansion of Tenda's operating volume, 6 projects/phases were launched in 2Q15, accounting for R\$229.4 million. The projects/phases are located in the states of São Paulo, Rio de Janeiro, Rio Grande do Sul, Bahia and Pernambuco.

The highlight of the quarter was the strong speed of sales result, which reached 28.2%. This is due to greater product availability after three consecutive quarters of high launch volumes, strong demand in the low income segment and a significant reduction in the volume of dissolutions observed during the period. As a result, net pre-sales increased significantly, totaling R\$289.9 million, the highest level since the 4Q10.

The Tenda segment delivered 5 projects during the quarter, representing 1,240 units and accounting for R\$177.2 million in PSV, of which 77% (980 units, or R\$137.2 million) were under the New Model. In the 6M15, the segment delivered R\$239.5 million, with 61% relating to the New Model.

Tenda's solid operating performance positively impacted its financial results, with adjusted gross income reaching R\$73.3 million in 2Q15. The adjusted gross margin remained in the range of 28-30%, as it has since 2Q14.

Tenda has continued its efforts to achieve greater economies of scale by increasing launches and implementing strategies designed to ensure a strong speed of sales. Sustainable operating results over the last three quarters reinforces our confidence in the New Model.

On a consolidated basis, Gafisa and Tenda launched R\$482.0 million in 2Q15 and R\$795.5 million in 6M15, with net pre-sales of R\$532.1 million and R\$955.5 million, respectively. Adjusted gross profit was R\$200.4 million, with a margin of 33.9% in the quarter; over the first six months, adjusted gross profit was R\$379.7 million.

A substantial reduction in the volume of old projects and the adaptation to current market conditions led Gafisa to concentrate on achieving greater stability in its cost and expense structure. Selling and administrative expenses were R\$89.7 million, down 9.9% on a year-over-year basis. Year-to-date, these expenses totaled R\$160.5 million, down 11.7% from 6M14, attesting to the Company's commitment to streamlining its cost structure.

As a result of these initiatives, consolidated net income totaled R\$28.5 million in the quarter and R\$60.1 million in the 6M15.

At the end of the 6M15, the Net Debt / Shareholder's Equity ratio reached 50.4%, consistent with the previous quarter. Excluding financing for projects, the Net Debt / Shareholder's Equity ratio was negative 11.7%. In the quarter, consolidated operating cash generation reached R\$13.1 million, also in line with the previous quarter. The Company ended the 2Q15 with a net cash burn of R\$28.1 million, totaling a cash burn of R\$97.8 million in the first half. This level of cash burn came as a result of higher disbursements related to Tenda's land bank in 1Q15 and a slightly lower volume of transfers in the Gafisa segment compared to that of the previous quarter, due to the higher volume of corporate projects delivered in the second half.

The process of separating the Gafisa and Tenda business units is moving forward. Since the beginning of 2014, a number of steps have already been completed, while some of the actions are still underway. These include defining the appropriate capital structure for each of the business units. Considering that this is the most crucial step in the separation process, it is still not possible to determine when the potential separation will be concluded, with the possibility that it could extend into 2016, as we have previously announced.

Finally, we would like to highlight our satisfaction with the evolution of the business cycles at both Gafisa and Tenda in this first half of 2015. In recent years, both companies have strengthened and improved their operating and financial cycles, positioning them well for the challenges facing the sector and region in 2015. The company remains focused on achieving superior operating performance and continues to be guided, at all times, by capital discipline, the achievement of higher profitability and the generation of value for its shareholders and other stakeholders.

Sandro Gamba

Rodrigo Osmo

Chief Executive Officer – Gafisa S.A.

Chief Executive Officer – Tenda S.A.

#### MAIN CONSOLIDATED FIGURES

Table 1. Operating and Financial Highlights – (R\$000 and % Company)

Launches, Units Pre-sales, Units	481,951 2,231 532,131 2,395	313,581 1,950 423,344 1,908	54% 14% 26% 26%	413,744 1,089 433,018 1,628	16% 105% 23% 47%	795,532 4,181 955,475 4,303	949,123 2,955 672,341 2,395	-16% 41% 42% 80%
	108,001	59,716	81%	158,633	-32%	167,717	216,804	-23%
Sales over Supply (SoS)	15.9%	12.8%	310 bps	12.6%	330 bps	25.4%	18.2%	720 bps
	954,460	785,748	21%	678,171	41%	1,740,208	1,235,679	41%
Delivered projects, Units	2,738	3,534	-22%	3,689	-26%	6,272	5,485	14%
	591,529	519,501	14%	574,830	3%	1,111,030	1,007,531	10%
Adjusted Gross Profit <sup>1</sup>	200,386	179,302	12%	205,261	-2%	379,688	337,354	12%
	33.9%	34.5%	-60 bps	35.7%	-180 bps	34.2%	33.5%	70 bps
Adjusted EBITDA <sup>2</sup>	72,831	96,363	-24%	89,838	-19%	169,194	116,308	45%
	12.3%	18.6%	-630 bps	15.6%	-330 bps	15.2%	11.5%	370 bps
Net Income (Loss)	28,487 901,383	31,651 930,601		(851) 1,506,001	3.447% -40%		(40,640) 1,506,001	248% -40%
Backlog Results <sup>3</sup>	364,238 40.4%	367,567 39.5%	-1% 90 bps	531,924 35.3%	-32% 510 bps	364,238 40.4%	531,924 35.3%	-32% 510 bps
Net Debt + Investor Obligations	1,563,283		•	1,408,283	•		1,408,283	11%
	876,813	1,116,168	-21%	1,279,568	-31%	876,813	1,279,568	-31%
Shareholders' Equity	3,097,881	3,066,952	1%	3,116,182	-1%	3,097,881	3,116,182	-1%
	3,099,492	3,070,891	1%	3,138,131	-1%	3,099,492	3,138,131	-1%
Total Assets	7,072,546	7,333,898	-3%	7,288,403	-3%	7,072,546	7,288,403	-3%
	50.4%	50.0%	40 bps	44.9%	550 bps	50.4%	44.9%	550 bps

1) Adjusted by capitalized interests.

2) Adjusted by expenses with stock option plans (non-cash), minority. Consolidated EBITDA considers the equity income from Alphaville.

3) Backlog results net of PIS/COFINS taxes – 3.65%, and excluding the impact of PVA (Present Value Adjustment) method according to Law 11,638

## **FINANCIAL RESULTS**

• Net revenue recognized by the "PoC" method was R\$348.4 million in the Gafisa segment and R\$243.1 million in the Tenda segment. This resulted in consolidated revenue of R\$591.5 million in the second quarter, up 2.9% year on year, and 13.9% from the previous quarter. In 6M15, consolidated net revenue reached R\$1.1 billion, an increase of 10.3% compared to 6M14.

• Adjusted gross profit for 2Q15 was R\$200.4 million, up from R\$179.3 million in 1Q15 and in line with R\$205.3 million in the previous year. Adjusted gross margin reached 33.9% compared to 35.7% in the prior-year period and 34.5% in the 1Q15. Gafisa's contribution was an adjusted gross profit of R\$127.1 million, with an adjusted gross margin of 36.5%, while Tenda's contribution was an adjusted gross profit of R\$73.3 million, with a margin of 30.1% in 2Q15. In the first half, adjusted gross profit totaled R\$379.7 million, versus R\$337.4 million in the previous year, with an adjusted gross margin of 34.2%.

• Adjusted EBITDA was R\$72.8 million in 2Q15, with a margin of 12.3%. The Gafisa segment reported adjusted EBITDA of R\$52.4 million, while the Tenda segment's adjusted EBITDA was R\$15.2 million. In 6M15 consolidated adjusted EBITDA was R\$169.2 million, an increase of 45% from R\$116.3 million in 6M14. Please note that consolidated adjusted EBITDA includes Alphaville equity income, while the Gafisa segment's adjusted EBITDA is net of this effect.

• The Company reported positive net income of R\$28.5 million in the second quarter. Gafisa reported a net profit of R\$8.5 million, while Tenda reported a profit of R\$20.0 million. In the first six months, net income reached R\$60.1 million.

• Operating cash generation totaled R\$13.1 million in the 2Q15, closing the period with R\$19.4 million. Net cash consumption of R\$28.1 million was recorded in 2Q15, with accumulated consumption of R\$97.8 million during 6M15.

## **OPERATING RESULTS**

• Launches totaled R\$482.0 million in the 2Q15, comprising 8 projects in the states of São Paulo, Rio de Janeiro, Rio Grande do Sul, Bahia and Pernambuco. This launch volume was an increase over the R\$313.6 million launched in 1Q15. The Gafisa segment accounted for 52% of the first quarter launches, while the Tenda segment accounted for the remaining 48%. The volume launched in the first half of the year totaled R\$795.5 million.

• Net pre-sales totaled R\$532.1 million in 2Q15, of which R\$242.2 million related to Gafisa and R\$289.9 million related to Tenda. The result is well above net pre-sales totaling R\$433.0 million in the 2Q14. Consolidated sales from launches in the quarter represented 19.3% of the total, while sales from inventory comprised the remaining 80.7%. During 6M15, the Company had reached R\$955.5 million in net pre-sales.

- Consolidated sales over supply (SoS) reached 15.9% in 2Q15, compared to 12.8% in 1Q15 and 12.6%

y-o-y. On a trailing 12-month basis, Gafisa's SoS was 27.7%, while Tenda's SoS was 48.5%.

• Consolidated inventory at market value decreased R\$60.7 million in the quarter to a value of R\$2.8 billion. Gafisa's inventory totaled R\$2.1 billion while Tenda's inventory totaled R\$738.4 million.

• Throughout the second quarter, the Company delivered 10 projects/phases, totaling 2,738 units, accounting for R\$954.5 million in PSV. The Gafisa segment delivered 1,498 units, while the Tenda segment delivered the remaining 1,240 units. Over the past six months, 25 projects / phases and 6,272 units were delivered, accounting for 1.7 billion in PSV.

## **ANALYSIS OF RESULTS**

#### **GAFISA SEGMENT**

#### **Consistent Gross Margin and Reduction in General and Administrative Expenses**

Table 2. Gafisa Segment – Operating and Financial Highlights – (R\$000, and % Gafisa)

Net pre-sales	252,585 242,185	75,227 179,807	236% 35%	314,733 251,290	-20% -4%	327,812 421,992	668,667 438,845	-51% -4%
	66,973	14,436	364%	116,334	-42%	81,409	154,249	-47%
Sales over Supply (SoS)	10.5%	8.0%	250 bps	9.8%	70 bps	16.9%	15.9%	100 bps
	1,498	1,847	-19%	1,504	0%	3,345	2,028	65%
Net Revenue	348,392 127,101	340,058 125,502	2% 1%	397,907 151,456	-12% -16%	688,450 252,603	724,657 267,976	-5% -6%
Adjusted Gross Margin <sup>1</sup>	36.5%	36.9%	-40 bps	38.1%	160 bps	36.7%	37.0%	-30 bps
	52,400	58,289	-10%	83,353	-37%	110,689	138,163	-20%
Adjusted EBITDA Margin <sup>2</sup>	15.0%	17.1%	-210 bps	20.9%	-590 bps	16.1%	19.1%	-480 bps
-	8,452	20,205	-58%	17,132	-51%	28,657	14,801	94%
Backlog Revenues	664,074	742,154	-11%	1,298,089	-49%	664,074 <sup>-</sup>	1,298,089	-49%
	265,190	294,093	-10%	470,361	-44%	265,190	470,361	-44%
Backlog Margin <sup>3</sup>	39.9%	39.6%	30 bps	36.2%	370 bps	39.9%	36.2%	370 bps
1) Adjusted by capitali	ized interest	te						

1) Adjusted by capitalized interests.

2) Adjusted by expenses with stock option plans (non-cash), minority. EBITDA from Gafisa segment does not consider the equity income from Alphaville.

3) Backlog results net of PIS/COFINS taxes – 3.65%, and excluding the impact of PVA (Present Value Adjustment) method according to Law 11,638.

Solid second quarter topline performance reflects maintenance in the level of revenues, supported by inventory sales, which represented 72.3% of net sales in the second quarter and 80.7% in 6M15. Another point worth highlighting is the reduction in selling, general and administrative expenses, which were 4.9% lower q-o-q and 12.5% lower y-o-y. This reflects ongoing efforts in the Gafisa segment to increase efficiencies and improve cost management.

2Q15 adjusted gross margin ended at 36.5%, in line with the average levels reported in previous quarters and marginally lower y-o-y, due to a higher recognition of swaps in the period. These profitability levels support the stability of the gross margin in the Gafisa segment, and also highlight the solid performance of

the Gafisa segment projects, resulting from the continuous evolution of the Company's business cycle.

## Net Income

Net income for the period was R\$8.5 million, compared to R\$17.1 million in the 2Q14. This decrease is due to a a slight reduction in gross margin, a higher volume of other operating expenses, and the lower contribution of AUSA equity income. 6M15 net income reached R\$28.7 million compared to R\$14.8 million in 6M14. Excluding the R\$5.2 million in equity income from Alphaville, the Gafisa segment's net income in 2Q15 was R\$3.3 million, compared to R\$8.7 million recorded in 2Q14. In 6M15, net income was R\$6.5 million, compared to R\$9.8 million in the previous year.

Table 3 – Gafisa Segment – Net Income (R\$ Million)

	127.1	125.5	151.5	252,6	268,0
Adjusted Gross Margin	36.5%	36.9%	38.1%	36.7%	37%
	8.5	20.2	17.1	28.7	14.8
Equity Income from Alphaville <sup>1</sup>	5.2	17.0	8.4	22.2	5.0
	3.3	3.2	8.7	6.5	9.8

#### **TENDA SEGMENT**

# Evolution in Revenue Levels and Increased Profitability Anchored in Operational Consolidation of the New Model

Table 4. Tenda Segment – Operating and Financial Highlights – (R\$000 and % Tenda)

Net pre-sales	229,366 289,946	238,354 243,537	-4% 19%	99,011 181,728	132% 60%	467,720 533,483	280,456 233,495	67% 129%
	41,028	45,280	-9%	42,299	-3%	86,308	62,555	38%
Sales over Supply (SoS)	28.2%	23.3%	490 bps	20.8%	740 bps	41.9%	25.2%	1670 bps
	1,240	1,687	-27%	2,185	-43%	2,927	3,457	-15%
Net Revenue	243,137 73,285	179,443 53,800	35% 36%	176,923 <b>53,805</b>	37% 36%	422,580 127,085	282,874 69,368	49% 83%
Adjusted Gross Margin <sup>1</sup>	30.1%	30.0%	10 bps	30.4%	-30 bps	30.1%	24.5%	560 bps
-	15,221	21,114	-28%	(1,907)	898%	36,335	(26,820)	235%
Adjusted EBITDA Margin <sup>2</sup>	6.3%	11.8%	-550 bps	-1.1%	740 bps	8.6%	-9.5%	1,810 bps
-	20,035	11,446	75%	(17,983)	211%	31,481	(55,443)	157%
Backlog Revenues	237,309	188,447	26%	207,912	14%	237,309	207,912	14%
	99,048	73,474	35%	61,563	61%	99,048	61,563	61%
Backlog Margin <sup>3</sup>	41.7%	39.0%	270 bps	29.6%	1,210 bps	41.7%	29.6%	1,210 bps
1) Adjusted by capitali	zed interest	ts						

1) Adjusted by capitalized interests.

2) Adjusted by expenses with stock option plans (non-cash), minority. Tenda does not hold equity in Alphaville.

3) Backlog results net of PIS/COFINS taxes – 3.65%, and excluding the impact of PVA (Present Value Adjustment) method according to Law 11,638.

The second quarter of the year marked another step towards the consolidation of Tenda's operational cycle, supported by an increase in the number of launches in the segment and a reduction in cancellations since the implementation of changes in the sales process (August/2014). As a result, the financial results of the Tenda segment improved significantly.

Tenda recorded a strong increase in adjusted gross profit in the quarter, reaching R\$73.3 million in 2Q15. In addition, the adjusted gross margin remained stable between 28 - 30%, which is in line with the range observed since 2Q14. This reflects the operational consolidation of projects executed under the New Model, which has demonstrated improved performance and profitability, combined with the decreasing contribution of legacy projects in the segment's revenue mix.

Furthermore, as observed in sequential quarters, adjustments in the cost and expense structure to Tenda's business cycle positively impacted the quarter's results. General and administrative expenses decreased by 13.6% compared to the prior year. Importantly, the Tenda segment achieved a reduction in selling expenses despite an increase in the number of launches and gross sales, of 131.7% and 14.8%, respectively, versus the year-ago period.

#### Net Income

In 2Q15 the Tenda segment achieved net income of R\$20.0 million, substantially higher than net income of R\$11.4 million in 1Q15 and a net loss of R\$18.0 million in 2Q14. In 6M15, net income was R\$31.4 million, compared to a net loss of R\$55.4 million in the previous year, reflecting the improved operating and financial performance of the Tenda segment. Table 5 – Tenda Segment – Net Income (R\$ Million)

	73.3	53.8	53.8	127.1	69.4
Adjusted Gross Margin	30.1%	30.0%	30.4%	30.1%	24.5%
	20.0	11.4	(18.0)	31.4	(55.4)

## **RECENT EVENTS**

## UPDATED STATUS OF THE SPIN-OFF PROCESS AND RECENT DEVELOPMENTS

In the 2Q15, the Company progressed with the evaluation of the potential separation of the Gafisa and Tenda business units. Since commencing the spin-off process in February 2014, a variety of activities have been executed in order to make the two business units independent of one another from both an operational perspective, as well as a capital structure perspective. We highlight the following actions that have already been completed: (i) separation of the administrative structures, with implementation of the necessary changes required to processes and systems, (ii) definition of policies and corporate governance, (iii) preparation for Tenda's shares to be traded on the market, and (iv) performance of due diligence and studies of the various impacts the separation could have on operational, organizational, financial and market-related aspects of the two Companies.

Over the last quarter, the Company advanced the separation procedures related to Information Technology (IT), one of the last remaining joint administrative structures. Currently, besides the IT area, the only business units operating on a joint basis are those that will split at the time of the official separation. These business units include Investor Relations, Corporate Legal, Internal Audit and Internal Controls.

Definition of the appropriate capital structure is one main processes that is still ongoing. The Company continues to work with financial institutions in order to achieve the conditions deemed necessary for the desired capital structure model, which takes into consideration the business cycles of each of the business units.

As previously communicated in a Material Fact released to the market on April 29, these discussions are ongoing and are taking longer than had been initially expected. As a result, and considering that the achievement of an appropriate capital structure is a necessary step in the separation process, it is not yet possible to determine when the potential separation will be concluded, and it is possible that the process could extend into 2016.

Additionally, in the same Material Fact, the Company informed the market that it had been contacted by groups interested in evaluating the potential acquisition of an equity stake in Gafisa and Tenda, either together or separately. During the last quarter, there has been no change in this subject.

The Administrations of Gafisa and Tenda, in accordance with their fiduciary duties, will evaluate any proposals that could result in the creation of value for the Companies and will communicate to their shareholders and the market in general any evolution in these discussions through presentation of a formal proposal.

The Company will keep its shareholders and the market informed of any developments related to the subjects mentioned above.

## **GAFISA SEGMENT**

Focuses on residential developments within the upper, upper-middle, and middle-income segments, with average unit prices above R\$250,000.

#### **Operating Results**

#### Launches and Pre-Sales

Second quarter 2015 launches totaled R\$252.6 million, representing 2 projects/phases located in the city of São Paulo. The sales speed of these launches reached 24.4%. In the first 6M15, the Gafisa segment totaled R\$ 327.8 million in launches, representing 41.2% of consolidated launches.

The Gafisa segment's 2Q15 gross pre-sales totaled R\$357.8 million. Dissolutions reached R\$115.6 million and net pre-sales reached R\$242.2 million, an increase of 34.7% compared to 1Q15 and stable compared to the previous year. In the first half of the year, the volume of dissolutions was R\$ 240.5 million and net sales ended the 6M15 at R\$422.0 million. In the quarter, the sales over supply (SoS) of the Gafisa segment was 10.5%, higher than that of 1Q15 and the previous year.

The Company continues to concentrate its efforts on the sale of remaining units. As a result, approximately 53.0% of net sales during the period related to projects launched through 2013, resulting in an improvement in the inventory profile of the Gafisa segment.

#### Table 6. Gafisa Segment – Launches and Pre-sales (R\$000)

	252,585	75,227	236%	314,733	-20%	327,812	668,667	-51%
Pre-Sales	242,185	179,807	35%	251,290	-4%	421,992	438,845	-4%

## Sales over Supply (SoS)

The sales velocity was 10.5% in 2Q15, above the 8.0% recorded in 1Q15 and above 9.8% in the previous year. On a trailing 12 month basis, Gafisa's SoS reached 27.7%.

#### **Dissolutions**

The weak economic conditions during the first half of 2015 directly affected consumer confidence and, accordingly, the level of dissolutions. This scenario has persisted since the end of 2014. Due to the challenging operating environment, the level of dissolutions in the Gafisa segment reached R\$115.6 million in 2Q15, a decrease compared to R\$124.8 million in 1Q15 and R\$119.9 million in the previous year. It is also worth noting that the level of dissolutions in 6M15 has also been impacted by the increased volume of deliveries in the quarter. 1,498 units were delivered in this 2Q15, corresponding to R\$777.3 million in PSV; in the first half of the year deliveries totaled 3,165 units and R\$1.3 billion in PSV.

Over the last three years, the Company has been working on initiatives to achieve a higher quality of credit analysis in its sales. In doing so, the Company hopes to reduce the level of dissolutions throughout the construction and delivery cycle. A comprehensive approach in the credit review process at the time of the sale has generated greater efficiency in the process of transferring Gafisa customers to financial institutions. This progress has occurred despite deteriorating macroeconomic conditions, especially from the second half of 2014.

In 2Q15, 486 Gafisa units were cancelled and 253 units were already resold in the period.

#### **Inventory**

Gafisa is maintaining its focus on inventory reduction initiatives. Projects launched until 2014 represented 72.3% of net sales in the period. In 6M15, inventory as a percentage of sales reached 80.7%. The market value of the Gafisa segment inventory remained stable compared at R\$2.1 billion compared to the previous quarter. Finished units outside of core markets accounted for R\$105.4 million, or 5.1% of total inventory.

Table 7. Gafisa Segment – Inventory at Market Value (R\$000)

	1,467,350	252,585	90,578	301,659	26,210	1,482,644	1.0%			
Rio de Janeiro	488,251	-	19,680	43,308	22,334	496,985	-0.3%			
	115,036	-	5,389	12,864	2,126	105,435	-8.3%			
Total	2,070,637	252,585	115,647	357,832	6,001	2,075,036	0.2%			
* The period adjustments are a reflection of updates related to the project scope, release date and										

inflationary update in the period.

During the same period, finished units comprised R\$410.7 million, or 19.8% of total inventory. Inventory from projects launched outside core markets, currently exclusively comprised of finished units, represent R\$105.4 million, down 52.3% when compared to the R\$220.9 million recorded last year and down 8.3% from 1Q15. The Company estimates that by early 2016, it will have monetized a large portion of its inventory in non-core markets, based on the sales rate observed in these markets over the past few quarters.

The inventory of completed units increased as a result of more deliveries of corporate projects during the quarter, representing approximately R\$474.7 million or 61.1% of PSV delivered. The increase was due to lower liquidity levels for these types of projects.

It is worth noting that the largest share of Gafisa's inventory, approximately 59% or R\$1.2 billion, is concentrated in projects that are to be delivered in the second quarter of 2016. This will be reflected in the sale of inventory in the coming quarters, rather than finished units.

Table 8. Gafisa Segment – Inventory at Market Value – Construction Status (R\$000)

	253,797	-	920,704	221,013	87,130	1,482,644
Rio de Janeiro	-	41,492	113,277	114,049	218,141	486,958
	-	-	-	-	105,435	105,435
Total	253,797	41,492	1,033,980	335,062	410,705	2,075,036

1) Inventory at market value includes projects in partnership. This indicator is not comparable to the accounting inventory, due to the implementation of new accounting practices on behalf of CPCs 18, 19 and 36.

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#### Landbank

The Gafisa segment land bank, with a PSV of approximately R\$5.9 billion, is comprised of 30 potential projects/ phases, amounting to nearly 10.8 thousand units, of which 77% are located in São Paulo and 23% in Rio de Janeiro. The largest portion of land acquired through swap agreements is in Rio de Janeiro, impacting the total percentage of land acquired, which reached 59%.

Table 9. Gafisa Segment – Landbank (R\$000)

	4,532,063	45.9%	45.0%	0.9%	9,063	11,117
Rio de Janeiro	1,339,778	84.2%	84.2%	0.0%	1,741	2,142
	5,871,842	58.6%	58.0%	0.6%	10,805	13,259

Table 10. Gafisa Segment – Changes in the Landbank (1Q15 x 2Q15 - R\$000)

	4,802,512	-	252,585	-	(17,863)	4,532,063
Rio de Janeiro	1,315,335	85,872	-	(58,370)	(3,058)	1,339,778
	6,117,847	85,872	252,585	(58,370)	(20,922)	5,871,842

The adjustments of the quarter reflect updates related to project scope, expected launch date, and inflationary adjustments to the land bank during the period.

#### Gafisa Vendas

During 6M15, Gafisa Vendas, the Company's independent sales unit, with operations in São Paulo and Rio de Janeiro, accounted for 63% of gross sales of the quarter. Gafisa Vendas currently has a team of 700 highly trained, dedicated consultants, in addition to an online sales force.

#### **Delivered Projects**

During 2Q15, Gafisa delivered 5 projects/phases totaling 1,498 units and accounting for R\$777.3 million in PSV. In 6M15, 14 projects / phases were delivered, representing 3,345 units and R\$ 1.3 billion in PSV.

Currently, Gafisa has 30 projects under construction, all of them on schedule in regards to the Company's business plan.

## **Transfers**

Over the past few years, the Company has been taking steps to improve the performance of its receivables / transfer process, in an attempt to achieve higher rates of return on invested capital. Currently, our plan is to transfer 90% of eligible units up to 90 days after the delivery of the project. In accordance with this policy, transfers reached R\$169.8 million in PSV in the second quarter.

Of second quarter deliveries, of R\$777.3 million, 61.1% comprised corporate projects. Financing arrangements for corporate projects differ from that of residential projects, resulting in a smaller contribution to transfer volumes, which impacted cash generation in the quarter.

## Table 11. Gafisa Segment – Delivered Project

	169,829	198,014	-14%	210,677	-19%	367,843	442,753	-17%		
Delivered Projects	5	9	0%	8	-38%	14	12	-17%		
	1,498	1,847	-19%	1,504	0%	3,345	2,038	65%		
Delivered PSV <sup>2</sup>	777,258	569,459	36%	454,880	71%	1,346,717	913,300	47%		
1) PSV refers to potential sales value of the units transferred to financial institutions.										

2) PSV = Potential sales value of delivered units.

## **Financial Results**

#### **Revenues**

2Q15 net revenues for the Gafisa segment totaled R\$348.4 million, an increase of 2.5% q-o-q and a decrease of 12.4% y-o-y. The decrease compared to the 2Q14 is related to projects whose construction works are more advanced.

In 2Q15, approximately 99.6% of Gafisa segment revenues were derived from projects located in Rio de Janeiro/São Paulo, while 0.4% were derived from projects in non-core markets. The table below provides additional details.

Table 12. Gafisa Segment – Revenue Recognition (R\$000)

	66,973	27.7%	-	0%	-	-	-	-
2014	57,530	23.8%	54,173	15.5%	116,334	46.3%	5,711	1.4%
	39,878	16.5%	76,279	21.9%	11,977	4.8%	63,529	16.0%
≤ 2012	77,804	32.1%	217,939	62.6%	122,979	48.9%	328,667	82.6%
	242,185	100%	348,391	100%	251,290	100%	397,907	100%
SP + RJ	234,710	96.9%	346,948	99.6%	216,338	86.1%	388,504	97.6%
	7,475	3.1%	1,443	0.4%	34,952	13.9%	9,402	2.4%

#### Gross Profit & Margin

Gross profit for the Gafisa segment in 2Q15 was R\$90.3 million, compared to the R\$98.1 million in 1Q15, and R\$119.1 million in the prior year period. The second quarter gross margin of 25.9% was impacted by an R\$11.0 million increase in revenue from projects comprising a higher number of swapped units. In keeping with accounting rules, the gross margin on these projects is lower initially, before normalizing over time.

Excluding financial impacts, the adjusted gross margin reached 36.5% in 2Q15 compared to 36.9% in the 1Q15 and 38.1% in the prior year, reaffirming the maintenance in the levels of profitability in the Gafisa segment. This is a result of the strategic consolidation in the metropolitan regions of São Paulo and Rio de Janeiro and the completion of older projects in other non-core markets.

The table below contains more details on the breakdown of Gafisa's gross margin in 2Q15.

#### Table 13. Gafisa Segment – Gross Margin (R\$000)

	348,392	340,058	2%	397,907	-12%	688,450	724,657	-5%
Gross Profit	90,268	98,147	-8%	119,135	-24%	188,415	208,025	-9%
	25.9%	28.9%	-300 bps	29.9%	-400 bps	27.4%	28.7%	130 bps
(-) Financial Costs	(36,833)	(27,355)	35%	(32,321)	14%	(64,188)	(59,961)	7%
	127,101	125,502	1%	151,456	-16%	252,603	267,986	-6%
Adjusted Gross Margin	36.5%	36.9%	-40 bps	38.1%	-160 bps	36.7%	37.0%	-30 bps

#### Table 14. Gafisa Segment – Gross Margin Composition (R\$000)

	346,948	1,443	348,391
Adjusted Gross Profit	127,144	(43)	127,101
	36.6%	-3.0%	36.5%

## Selling, General and Administrative Expenses (SG&A)

SG&A expenses totaled R\$50.4 million in the 2Q15, a decrease of 15.7% y-o-y and an increase of 17.4% q-o-q. This came as a result of a higher level of selling expenses due to the higher volume of launches compared to 1Q15 and the additional marketing effort required in the current market scenario. In the first half, these expenses totaled R\$93.4 million, 16.1% below the R\$111.3 million the previous year.

Selling expenses decreased 19.2% compared to 2Q14 and increased by 63.0% from 1Q15, also due to the partial recognition of expenses related to the launch held at the end of 1Q15, which were recorded in 2Q15. For the first half of the year, selling expenses decreased by 21.8% compared to the same period last year.

The segment's general and administrative expenses reached R\$27.5 million in 2Q15, a decrease of 4.9% compared to the previous quarter and 12.5% y-o-y. In 6M15, general and administrative expenses reached R\$56.4 million compared to R\$63.9 million in 6M14.

The reduction in the level of SG&A expenses in the Gafisa segment reflects the Company's commitment to improve operational efficiency and achieve a level of costs and expenses that are appropriate for the current status of the business cycle and business outlook.

Table 15. Gafisa Segment – SG&A Expenses (R\$000)

	22,976	14,092	63%	28,425	-19%	37,068	47,420	-22%
G&A Expenses	27,466	28,887	-5%	31,406	-13%	56,351	63,855	-12%
	50,442	42,979	17%	59,831	-16%	93,419	111,275	-16%
Launches	252,585	75,227	236%	314,733	-20%	327,812	668,667	-51%
	242,185	179,807	35%	251,290	-4%	421,992	438,845	-4%
Net Revenue	348,392	340,058	2%	397,907	-12%	688,450	724,657	-5%

Other Operating Revenues/Expenses reached R\$21.4 million in 2Q15, a decrease of 25.0% compared to the 1Q15, and a decrease of 12.2% compared to the previous year.

It is worth noting that if the impact of R\$ 13.9 million recorded in 2Q14 related to the provisioning of Alphaville's stock option plan is excluded, this item would have shown an increase of 88.5% over the same period last year, totaling R\$49.9 million in 6M15.

This increase reflects the higher level of litigation expenses related to increased deliveries of older projects held in 2012, 2013 and 2014.

The Company continues to be more proactive and to mitigate risks associated with potential contingencies. Taking such approach into consideration, this line had a R\$ 11.5 million impact in 2Q15.

The table below contains more details on the breakdown of this expense.

Table 16. Gafisa Segment – Other Operating Revenues/ Expenses (R\$000)

- /	(24,622) (19,965)	23% (10,667)	131% (44,587) (26,669)	67%
Expenses w/ updating the balance of the stock options program for AUSA shares		- (13,863)	(13,863)	-
	3,244 (8,556)			2,867%
Total	(21,378) (28,521)	-25% (24,351)	-12% (49,899) (40,340)	24%

A higher volume of deliveries over the past three years, due to the delivery of delayed projects in discontinued markets, led to an increase in the level of contingencies. The Gafisa segment has since concentrated its operations only in the metropolitan regions of São Paulo and Rio de Janeiro. This new strategic positioning, combined with improved internal processes, is expected to result in fewer future legal claims and a subsequent decrease in the amount of expenses related to contingencies.

## Adjusted EBITDA

Adjusted EBITDA for the Gafisa segment totaled R\$52.4 million in 2Q15, a decrease of 37.1% compared to R\$83.4 million in the prior year period and down 10.1% compared to R\$58.3 million recorded in 1Q15. Adjusted EBITDA for the period was R\$110.7 million compared to R\$138.2 million in 1H14. Y-o-Y, 2Q15 EBITDA was impacted by the following factors: (i) especially due to a decrease in revenues; (ii) slight decrease in the level of gross margin; and (iii) the addition of R\$14.0 million in expenses related to contingencies, recognized as Other Revenues/Expenses. It is worth noting that adjusted EBITDA for the Gafisa segment does not include equity income from Alphaville.

The adjusted EBITDA margin, using the same criteria, declined to 15.0%, compared with a margin of 20.9% in the previous year, and 17.1% in 1Q15. In 6M15, the EBITDA margin reached 16.1% versus 19.1% the previous year.

Table 17. Gafisa Segment – Adjusted EBITDA (R\$000)

(+) Financial Results	<b>8,452</b> 2,966 278	20,205 9,744 7,350	-58% -70% -96%	<b>17,132</b> 4,405 7,208	-51% -33% -96%	28,656 12,710 7,628	<b>14,801</b> 12,229 11,230	94% 4% -32%
<ul><li>(+) Depreciation &amp; Amortization</li></ul>	8,079	8,279	-2%	11,311	-29%	16,358	22,517	-27%
	36,833	27,355	35%	32,321	14%	64,187	59,961	7%
(+) Expense w Stock Option Plan	1,850	2,090	-11%	20,809	-91%	3,940	24,379	-84%
	(848)	228	-472%	(1,441)	-41%	(620)	(1,989)	-69%
(-) Alphaville Effect Result	(5,210)	(16,960)	-69%	(8,392)	-38%	(22,170)	(4,965)	242%
Net Revenue	52,400 348,392	58,289 340,058	-10% 2%	83,353 397,907	-37% -12%	110,689 688,450	138,163 724,657	-16% 94%
	15.0%	17.1%	-210 bps	20.9%	-590 bps	16.1%	19.1%	-230 bps

1) EBITDA is adjusted by expenses associated with stock option plans, as this is a non-cash expense.

## **Backlog of Revenues and Results**

The backlog of results to be recognized under the PoC method was R\$265.2 million in 2Q15. The consolidated margin for the quarter was 39.9%, an increase of 370 bps compared to the result posted last year.

Table 18. Gafisa Segment – Results to be recognized (REF) (R\$000)

	664.074	742,154	-11%	1,298,089	-49%
Costs to be recognized (units sold)	(398.884)	(448,061)	-11%	(827,728)	-52%
	265.190	294,093	-10%	470,361	-44%
Backlog Margin	39,9%	39.6%	30 bps	36.2%	370 bps

## **TENDA SEGMENT**

Focuses on affordable residential developments, classified within the Range II of Minha Casa, Minha Vida Program.

#### **Operating Results**

#### Launches and Sales

Second quarter launches totaled R\$229.4 million and included 6 projects/phases in the states of São Paulo, Rio de Janeiro, Rio Grande do Sul, Bahia and Pernambuco. The Tenda segment accounted for 47.6% of launches in the quarter. In the first six months of the year, launch volumes reached R\$ 467.7 million.

During 2Q15, gross sales reached R\$343.7 million and dissolutions were R\$53.8 million, totaling net pre-sales of R\$289.9 million, an increase of 19.1% compared to the previous quarter and an increase of 59.6% y-o-y. In 6M15, the volume of dissolutions was R\$110.1 million and net pre-sales totaled R\$533.5 million, 128.5% higher in comparison to 6M14.

Sales from units launched during 2Q15 accounted for 14.2% of total sales.

Table 19. Tenda Segment – Launches and Pre-sales (R\$000)

	229,366	238,354	-4%	99,011	132% 467,72	280,456	67%
Pre-Sales	289,946	243,537	19%	181,728	60% 533,48	3 233,495	129%

#### Sales over Supply (SoS)

In 2Q15, sales velocity (sales over supply) was 28.2%, and on a trailing 12 month basis, Tenda SoS ended 2Q15 at 48.5%.

Below is a breakdown of Tenda SoS, broken down by both legacy and New Model projects throughout 2Q15.

Table 20. SoS Gross Revenue (Ex-Dissolutions)

34.3%

Legacy Projects	25.3%	11.8%	18.8%	30.9%	35.2%
	17.7%	-2.0%	5.0%	7.0%	12.0%
	<b>20.8%</b>	<b>4.8%</b>	<b>13.3%</b>	<b>23.3%</b>	<b>28.2%</b>
Table 21. SoS Net Rev	venue				
Legacy Projects	32.2%	20.3%	22.0%	32.7%	37.4%
	35.8%	28.3%	17.5%	20.1%	24.3%

24.4%

#### **Dissolutions**

The level of dissolutions in the Tenda segment totaled R\$53.8 million in 2Q15, down 4.6% from 1Q15 and down 54.3% compared to 2Q14.

20.2%

28.6%

33.4%

As expected, the amendment in new sales processing, established in August 2014, reduced the level of dissolutions during the period. Approximately 71% of the dissolutions in the period were related to old projects.

Table 22. PSV Dissolutions – Tenda Segment (R\$ thousand and % of gross sales by model)

	24,977	21.5%	31,640	42.1%	18,003	14.3%	12,594	4.2%	15,648	4.5%
Legacy Projects	92,637	50.6%	114,697	107.1%	48,281	71.7%	43,737	14.6%	38,115	11.1%
	117,614	39.3%	146,337	80.3%	66,285	34.4%	56,332	18.8%	53,763	15.6%

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	<u>['</u>	<u>['</u>	<u>['</u>	<u>['</u>	['	<u>['</u>	<u>['</u>	$[\_'$			[!		
Gross Sales	<u>['</u>	<u>['</u>	<u>['</u>	<u>['</u>	13.6	57.0	59.7	84.5	94.3	116.3	75.2	125.6	232.6
!	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	(2.1)	(7.4)	(6.3)	(34.2)	(25.1)	(31.6)	(18.0)	(12.6)
Net Sales	<u>['</u>	<u>['</u>	<u>['</u>	<u>['</u>	13.6	54.9	52.3	78.2	60.2	91.2	43.5	107.6	220.0
Gross Sales	249.1	344.9	293.8	287.9	225.6	270.7	223.9	154.2	150.6	183.0	107.1	67.3	67.3
	(339.6)	(329.1)	(263.7)	(317.6)	(232.5)	(155.7)	(126.0)	(68.8)	(159.0)	(92.5)	(114.7)	(48.3)	(43.7)
Net Sales	(90.4)	15.7	30.0	(29.7)	(6.9)	115.0	97.9	85.4	(8.4)	90.6	(7.6)	19.0	23.5
							$\Box$						
Dissolutions (Units)	3.157	2.984	2.202	2.509	1.700	1.172	924	491	1.270	820	948	428	367
	249.1	344.9	293.8	287.9	239.3	327.7	283.6	238.7	244.9	299.3	182.2	192.9	299.9
Dissolutions	(339.6)	(329.1)	(263.7)	(317.6)	(232.5)	(157.8)	(133.5)	(75.1)	(193.2)	(117.6)	(146.3)	(66.3)	(56.3)
	(90.4)	15.7	30.0	(29.7)	6.8	169.8	150.1	163.6	51.8	181.7	35.9	126.6	243.5
Total (R\$)	(90.4)	15.7	30.0	(29.7)	6.8	169.8	150.1	163.6	51.8	181.7	35.9	126.6	243.5
	(95.7)	21.5	8.0	(3.6)	36.2	142.6	119.2	122.4	57.2	151.4	39.0	116.7	217.7
Out of MCMV	6.3	(5.7)	22.1	(26.0)	(29.4)	29.2	30.9	41.2	(5.4)	30.3	(3.1)	9.9	25.8

Table 23. Tenda Segment – Net Pre-sales by Market (R\$ million)

Tenda remains focused on the completion and delivery of legacy projects and is dissolving contracts with ineligible clients, so as to sell the units to new qualified customers.

Tenda had 373 units cancelled and returned to inventory in the second quarter, and 167 units which were already in inventory were resold to qualified customers during the same period. The sale and transfer process plays an important role in the New Tenda Business Model. It is expected that within a period of up to 90 days, the effective sale and transfer process will be complete.

**Tenda Segment Transfers** 

In the 2Q15, 2,019 units were transferred to financial institutions, representing R\$254.0 million in net pre-sales.

Table 24. Tenda Segment – PSV Transferred – Tenda (R\$000)

Legacy Projects 274,358 249,699 230,613 145,038 139,721 154,155 100,361 74,773 59,110 53,112 274,358 276,308 283,079 187,959 189,497 223,717 160,097 142,393 174,049 254,014 1) PSV transferred refers to the conclusion of the transfer operation. 2) PSV = Potential sales volume of the units.

#### **Tenda Segment Delivered Projects**

During 2Q15, Tenda delivered 5 projects/phases and 1,240 units, reaching a PSV of R\$177.2 million, ending 6M15 with 2,927 units delivered and a PSV of R\$ 393.5 million. It is worth noting that there are only two remaining construction sites from Tenda's legacy projects, with 640 remaining units to be delivered in the next months.

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#### Inventory

The market value of Tenda inventory was R\$738.4 million at the end of the 2Q15, down 8.1% when compared to R\$803.5 million at the end of 4Q14. Inventory related to the remaining units for the Tenda segment totaled R\$272.9 million or 37.0% of the total, down 12.5% versus 1Q15 and 35.3% as compared to 2Q14. During the quarter, inventory comprising units within the Minha Casa Minha Vida program totaled R\$596.5 million, or 80.8% of total inventory, while units outside the program totaled R\$141.8 million, a decrease of 18.8% q-o-q and 30.0% y-o-y.

Table 25. Tenda Segment – Inventory at Market Value (R\$000) – by Region

	238,898	26,487	10,174	(104,321)	7,047	178,284	-25.4%
Rio Grande do Sul	19,805	46,400	6,814	(29,474)	(144)	43,401	119.1%
	201,420	40,292	9,371	(81,920)	(5,431)	163,732	-18.7%
Bahia	129,260	69,660	4,297	(56,410)	2,699	149,507	15.7%
	52,603	46,527	1,962	(23,446)	(3,579)	74,068	40.8%
Minas Gerais	94,900	-	12,973	(38,335)	(4,820)	64,718	-31.8%
	66,609	-	8,171	(9,802)	(331)	64,648	-2.9%
Total Tenda	803,495	229,366	53,763	(343,709)	(4,557)	738,358	-8.1%
	628,909	229,366	26,221	(286,255)	(1,709)	596,533	-5.1%
Out of MCMV	174,586	-	27,542	(57,454)	(2,848)	141,825	-18.8%

<sup>1</sup> The quarter adjustments reflect updates related to project scope, expected launch date and inflationary adjustments to landbank during the period.

Table 26. Tenda Segment – Inventory at Market Value (R\$000) – Construction Status

Legacy – MCMV	158,791 -	192,052 -	84,680 58,751	27,961 134	2,020 72,143	465,505 131,027				
	-	-	-	7,397	134,428	141,825				
Total Tenda	158,791	192,052	143,431	35,492	208,591	738,358				
1) Inventory at market value includes projects in partnership. This indicator is not comparable to the										
accounting inventory, c 36.	lue to the implem	entation of nev	v accounting pr	actices on beh	nalf of CPC's	18, 19 and				

The Tenda segment land bank, with a PSV of approximately R\$4.0 billion, is comprised of 110 different projects/phases, of which 18% are located in São Paulo, 12% in Rio Grande do Sul, 29% in Rio de Janeiro, 5% in Minas Gerais, 30% in Bahia, and 6% in Pernambuco. In total these amount to more than 28,000 units.

## Table 27. Tenda Segment – Landbank (R\$000)

	714,679	0.0%	0.0%	0.0%	4,612	4,612
Rio Grande do Sul	471,559	16.3%	0.0%	16.3%	3,340	3,340
	1,176,586	17.4%	17.4%	0.0%	8,105	8,223
Bahia	1,199,945	11.5%	11.5%	0.0%	9,499	9,560
	242,818	15.5%	15.5%	0.0%	1,863	1,888
Minas Gerais	191,035	56.4%	56.4%	0.0%	1,190	1,272
	3,996,623	15.2%	12.4%	2.7%	28,609	28,895

	663,898	80,959	26,487	(3,690)	714,679
Rio Grande do Sul	518,399	_	46,400	(440)	471,559
	1,136,324	81,337	40,292	(782)	1,176,586
Bahia	1,278,855	-	69,660	(9,250)	1,199,945
	285,985	-	46,527	3,360	242,818
Minas Gerais	191,035	-	-	-	191,035
	4,074,495	162,296	229,366	(10,802)	3,996,623

Table 28. Tenda Segment – Changes in the Landbank (1Q15 x 2Q15 - R\$000)

In 2Q15, the Company acquired 4 new land plots with potential PSV of R\$162.3 million, representing an acquisition cost of R\$20.2 million. The acquisition was financed by 54% cash and 46% swap agreements.

#### New Model Update and Turnaround

During 2015, Tenda launched projects under its New Business Model, which is based on three pillars: operational efficiency, risk management, and capital discipline.

Currently, the Company continues to operate in six macro regions: São Paulo, Rio de Janeiro, Belo Horizonte, Porto Alegre, Salvador and Recife, with a total of 33 projects and a launched PSV of R\$1,394.9 million to date. Below is a brief description of the performance of these projects, except for projects launched at the end of 2Q15.

It is worth noting that the Tenda segment has delivered 11 projects, totaling 3,539 units and R\$467.5 million in PSV, all of them attaining the performance and profitability drivers established for the New Model.

# Table 29. Tenda – New Model Monitoring 2013, 2014 and 2015

State	mar/13 SP 580	mar/13 BA 440	may/13 SP 240	jul/13 BA 339	aug/13 SP 260	nov/13 RJ 300	dec/13 SP 300
Total PSV (R\$000)	67.8	45.9	33.1	37.9	40.9	40.4	48.0
% Sales	580 100%	436 99%	240 100%	334 99%	260 100%	290 97%	299 100%
	14%	6%	8%	5%	12%	6%	10%
Transferred	580	435	240	321	260	206	298
	100%	99%	100%	95%	100%	69%	99%
Work Progress	100%	100%	100%	100%	100%	100%	100%

	fev/14	mar/14	mar/14	apr/14	may/14	mai/14	aug/14	sep/14	oct/14	nov/14	dec/14	dec
State	BA	RJ	PE	SP	RJ	MG	RJ	BA	SP	SP	SP	В
	340	440	432	100	259	432	312	340	200	160	260	30
Total PSV (R\$ 000)	42.4	63.8	58.8	16.4	38.6	60.4	49.6	41.7	31.0	28.8	41.6	36
	335	412	417	96	140	336	252	295	193	150	250	15
% Sales	99%	94%	97%	96%	54%	78%	81%	87%	97%	94%	96%	51
	5%	6%	7%	9%	4%	6%	7%	10%	13%	12%	15%	89
Transferred	315	317	322	98	45	266	137	197	173	127	219	12
	93%	72%	75%	98%	17%	62%	44%	58%	87%	79%	84%	43
Work Progress	100%	100%	68%	100%	15%	28%	88%	76%	100%	81%	49%	12

							Vida Alegre F1	Flor de Liz	Vila Atlantica F2	Mar de Abrantes	Pq. Rio Maravilh F2
	jan/15	feb/15	feb/15	mar/15	mar/15	mar/15	abr/15	mai/15	jun/15	jun/15	jun/15
State	SP	RJ	PE	SP	SP	BA	RS	SP	BA	BA	RJ
TILDOV	280	220	304	200	220	440	320	180	200	360	280
Total PSV (R\$ 000)	46.9	33.7	39.2	33.7	33.6	51.2	46.4	26.5	25.7	43.9	40.3
	243	39	98	58	202	54	132	60	-	-	-
% Sales	87%	18%	32%	29%	92%	12%	41%	33%	-	-	-
	16%	4%	8%	8%	26%	4%	21%	17%	-	-	-
Transferred	215	0	49	26	129	29	54	20	-	-	-
	77%	0%	16%	13%	59%	7%	17%	11%	-	-	-
Work Progress	4%	2%	2%	2%	49%	2%	6%	4%	-	-	-

The run-off of legacy projects is on schedule and expected to be concluded in 2015, with all remaining units to be delivered within the coming months.

#### **Financial Result**

#### **Revenues**

Tenda's net revenues in 2Q15 totaled R\$243.1 million, an increase of 35.5% compared with 1Q15, demonstrating an increased volume of net sales as a result of the lower level of dissolutions in the period. As shown in the table below, revenues from new projects accounted for 73.3% of Tenda's revenues in 2Q15, while revenues from older projects accounted for the remaining 26.7%.

Table 30. Tenda – Pre-Sales and Recognized Revenues (R\$000)

2014	107,472	37.1%	24,904	10.2%	-	-	-	-
	144,079	49.7%	145,771	60.0%	42,641	23.5%	5,252	3.0%
	1,294	0.4%	7,566	3.1%	48,527	26.7%	63,510	35.9%
≤ 2012	37,101	12.8%	64,894	26.7%	90,561	49.8%	111,652	63.1%
	-	0%	-	0%	-	-	(3,491)	-2.0%
<b>Total</b> New Model	<b>289,946</b> 37,101 252,845	<b>100%</b> 12.8% 87.2%	<b>243,137</b> 64,894 178,242	<b>100%</b> 26.7% 73.3%	<b>181,728</b> 90,561 91,167	<b>100.0%</b> 49.8% 50.2%	<b>176,923</b> 108,161 68,762	<b>100.0%</b> 61.1% 38.9%

#### **Gross Profit & Margin**

Gross profit in 2Q15 totaled R\$68.3 million, compared to R\$51.1 million in 1Q15, and R\$45.8 million in the 2Q14. Gross margin for the quarter reached 28.1%, compared to 28.5% in 1Q15 and 25.9% in 2Q14. The year-over-year improvement in gross margin is due to the increased participation of projects launched under the New Business Model, which are more profitable. Both the reduction in volume of older projects, with only two projects still under development (to be delivered in the coming months), and the increase in the number of projects launched under the New Model, contributed to the improved results.

Tenda's adjusted gross margin ended 2Q15 at 30.1%, in line with the 30.0% recorded in 1Q15, and the 30.4% in 2Q14. During 6M15, Tenda's adjusted gross margin was 30.1%, above 24.5% in 6M14.

The table below shows Tenda's gross margin breakdown in 2Q15. It is worth noting that the gross margin for the first projects under Tenda's New Business Model also benefits from the use of older land bank, resulting in increased profitability.

Table 31. Tenda – Gross Margin (R\$000)

Gross Profit	68,275 28.1%	51,053 28.5%	34% -40 bps	45,769 25.9%	49% 220 bps	119,328 28.2%	54,227 19.2%	120% 900 bps
(-) Financial Costs	(5,010)	(2,747)	82%	(8,036)	-38%	(7,757)	(15,141)	-49%
	73,285	53,800	36%	53,805	36%	127,085	69,368	83%
Adjusted Gross Margin	30.1%	30.0%	10 bps	30.4%	-30 bps	30.1%	24.5%	560 bps

#### Selling, General and Administrative Expenses (SG&A)

During 2Q15, selling, general and administrative expenses totaled R\$39.3 million, a 41.2% decrease compared to R\$27.8 million in 1Q15, and stable y-o-y. In 6M15, SG&A totaled R\$67.1 million, a 4.8% reduction from 6Q14

Selling expenses totaled R\$17.7 million in 2Q15, a 20.4% increase y-o-y and a 35.6% increase q-o-q, due to the ongoing expansion in launch volume and gross sales of the Tenda segment. In 6M15, selling expenses increased 16.0% year-over-year to R\$ 30.7 million.

In regards to G&A expenses, there was a reduction of 13.6% y-o-y and an increase of 46.1% q-o-q. This was mainly driven by the reversal of the residual balance of the Profit Sharing provision of R\$5.6 million, which was accrued during 2014 and reversed in 1Q15. YTD, general and administrative expenses totaled R\$36.4 million, 17.3% below the R\$ 44.0 million recorded in 6M14.

Another step taken by the Tenda segment to improve its operational and financial cycle is a reduction in the cost structure to a level more compatible with the current stage of the Company's business model, in order to achieve better profitability.

Table 32. Tenda – SG&A Expenses (R\$000)

	17,659	13,021	36%	14,668	20%	30,680	26,455	16%
General & Admin Expenses	21,604	14,783	46%	25,012	-14%	36,387	43,982	-17%
	39,263	27,804	41%	39,680	-1%	67,067	70,437	-5%
Launches	229,366	238,354	-4%	99,011	132%	467,720	280,456	67%
	289,946	243,537	19%	181,728	60%	533,483	233,495	128%
Net Revenue	243,137	179,443	35%	176,923	37%	422,580	282,874	49%

Other Operating Revenues/ Expenses totaled R\$11.7 million, a decrease of 22.0% compared to the 2Q14 and an increase of 131.9% compared to 1Q15, mainly due to the write-off of assets related to the revision work of Tenda's legal deposits. The table below contains details on the breakdown of this expense.

Table 33. Tenda Segment – Other Revenues/Operating Expenses (R\$000)

	(4,796)	(6,105)	-21%	(14,981)	-68%	(10,901)	(25,127)	-57%
Other	(6,877)	1,071	-742%	13	-53,000%	(5,806)	156	-3,822%
	(11,673)	(5,034)	132%	(14,968)	-22%	(16,707)	(24,971)	-33%

Over the past two years, the strong volume of deliveries related to delayed projects resulted in increased contingencies in the Tenda segment. The Company expects to see a reduction in the volume of such expenses over the coming years based on the delivery of the final legacy projects over the coming months and the increased contribution of New Model projects demonstrating strong operational performance.

#### Adjusted EBITDA

Adjusted EBITDA was positive R\$15.2 million in 2Q15, compared to negative R\$1.9 million last year and positive R\$21.1 million in 1Q15, impacted by higher selling, general and administrative expenses, and also by an increase in other operating expenses q-o-q, due to non-recurring adjustments. In the first half, adjusted EBITDA was positive R\$36.3 million against a negative result of R\$26.8 million in the previous year.

The increasing participation of projects under the New Model in Tenda's revenue mix, due to the conclusion of old projects and increase in launches since 2013, has resulted in improved gross margins in recent quarters. Combined with the better performance of and efficiencies in Tenda's cost structure, this resulted in a significant increase in EBITDA in the Tenda segment during the period.

Adjusted EBITDA margin reached 6.3% in 2Q15 and 8.6% in 1H15.

Table 34. Tenda – Adjusted EBITDA (R\$000)

	20,035	11,446	75%	(17,983)	211%	31,481	(55,443)	157%
(+) Financial Results	(5,651)	(1,528)	270%	(1,333)	324%	(7,179)	(1,243)	478%
	(6,032)	4,810	-225%	4,464	-235%	(1,222)	7,039	-117%
<ul><li>(+) Depreciation &amp; Amortization</li></ul>	3,482	3,390	3%	4,666	-25%	6,872	7.482	-8%
	5,010	2,747	82%	8,036	-38%	7,757	15,141	-49%
(+) Expenses with Stock Option Plan	533	527	1%	6	8,783%	1,061	25	4,144%
	(2,156)	(278)	676%	237	-1,010%	(2,434)	179	-1,460%
Adjusted EBITDA	15,221 243,137	21,114 179,443	-28% 35%	(1,907) 176,923	898% 37%	36,335 422,580	(26,820) 282,874	235% 49%
Adjusted EBITDA Margin	6.3%	11.8%	-550 bps	-1.1%	740 bps	8.6%	<b>-9.5%</b> 1	l,810 bps

11) EBITDA is adjusted by expenses associated with stock option plans, as this is a non-cash expense.

2) Tenda does not hold equity interest in Alphaville. In 4Q13, the result of the sale of the participation in Alphaville, which was allocated to Tenda, was excluded.

## **Backlog of Revenues and Results**

The backlog of results to be recognized under the PoC method was R\$99.0 million in 2Q15. The consolidated margin for the quarter was 41.7%.

Table 35. Results to be recognized (REF) (R\$000)

	237.309	188.447	26%	207.912	14%
Costs to be recognized (units sold)	(138.261)	(114.973)	20%	(146.349)	-6%
5014)	99.048	73.474	35%	61.563	61%
Backlog Margin	41,7%	39,0%	270 bps	29,6%	1.210 bps

#### **Balance Sheet and Consolidated Financial Results**

#### **Cash and Cash Equivalents**

On June 30, 2015, cash and cash equivalents, and securities, totaled R\$876.8 billion.

#### **Accounts Receivable**

At the end of the 2Q15, total consolidated accounts receivable decreased 20.7% y-o-y to R\$2.8 billion, and remained stable compared to 1Q15. The Gafisa and Tenda segments have approximately R\$524.5 million in accounts receivable from finished units, out of which R\$226.7 million is currently being transferred to financial institutions.

Table 36. Total Receivables (R\$000)

Total	2,850,052	2,859,608	0%	3,595,126	-21%
	450,243	417,746	8%	322,356	40%
Receivables from PoC – ST (on balance sheet)	1,464,279	1,476,007	-1%	1,709,718	-14%
	935,530	965,855	-3%	1,563,052	-40%

Notes: ST – Short term | LT- Long term | PoC – Percentage of Completion Method.

Receivables from developments: accounts receivable not yet recognized according to PoC and BRGAAP.

Receivables from PoC: accounts receivable already recognized according to PoC and BRGAAP.

#### **Cash Generation**

The Company's operating cash generation reached R\$13.1 million in 2Q15. The Gafisa segment contributed cash generation of R\$7.4 million, considering the impact of the bonus payment and profit sharing from the prior year, which is always verified during the second half of the year. It was also impacted by slightly lower transfer volumes compared to the prior quarter, resulting from the delivery of more corporate projects in this semester. The volume of transferring/receiving process of units sold to financing agents reached R\$169.8 million during the period, and R\$367.8 million YTD. The Tenda segment generated R\$5.7 million in cash, with R\$180.7 million transferred in 2Q15 and R\$285.0 million in 6M15. In 1H15, the Company generated operating cash of R\$19.4 million.

While consolidated operating cash generation reached R\$13.1 million, the Company ended 2Q15 with operating cash consumption of R\$28.1 million, and consumption of R\$97.8 million in 1H15. It is worth highlighting that this result does not include the R\$22.1 million used in the share buyback program during the quarter.

Table 37. Cash Generation (R\$000)

	1,157,254	1,116,169	876,813
Change in Availabilities(1)		(41,085)	(239,356)
	2,597,554	2,651,383	2,440,095
Change in Total Debt + Inventor Obligations (2)		53,829	(211,288)
	426,509	208,740	208,740
Change in Other Investments (3)		25,162	-
		(69,753)	(28,068)
Cash Generation Final		(69,753)	(97,821)

\*The 4Q14 data refers only to the final balance of the period in order to help in the reconciliation of the balance changes in 2015.

## Liquidity

At the end of June 2015, the Company's Net Debt/Equity ratio reached 50.4%, stable compared to 50.0% in the previous quarter. Excluding project finance, the Net Debt/Equity ratio was negative 11.7%.

The Company's consolidated gross debt reached R\$2.4 billion at the end of 2Q15, a decrease of 7.8% compared to 1Q15 and 9.0% y-o-y. In the 2Q15, the Company amortized R\$411.3 million in debt, of which R\$269.5 million was project finance and R\$141.8 million was corporate debt. However, around R\$122.7 million was released, allowing for a net amortization of R\$284.5 million. For the 6M15, approximately 55.5% of gross debt with maturity scheduled for 2015 was amortized. During the first half, new releases of R\$275.8 million were held, of which R\$220.8 million comprised project debt and R\$55 million corporate debt, thus allowing for a net amortization in the first six months of R\$ 313.0 million.

Table 38. Debt and Investor Obligations (R\$000)

	784,992	914,209	-14%	925,850	-15%
Debentures – Working Capital (B)	360,025	356,359	1%	310,052	16%
	1,142,459	1,103,283	4%	1,012,618	13%
Working Capital (D)	145,324	264,102	-45%	424,669	-66%
	2,432,800	2,637,953	-8%	2,673,189	-9%
Investor Obligations (F)	7,296	13,430	-46%	14,662	-50%
<b>c</b> ( )	2,440,096	2,651,383	-8%	2,687,851	-9%
Cash and Availabilities (H)	876,813	1,116,168	-21%	1,279,568	-31%
	1,563,283	1,535,215	2%	1,408,283	11%
Equity + Minority Shareholders (J)	3,099,492	3,070,891	1%	3,138,131	-1%
	50.4%	50.0%	40 bps	44.9%	550 bps
(Net Debt – Proj Fin) / Equity (I)- $((A)+(C))/(J) = (L)$	-11.7%	-15.7%	-400 bps	-16.9%	-520 bps

The Company ended the second quarter of 2015 with R\$1.1 billion in total debt due in the short term. It should be noted, however, that 72.5% of this volume relates to debt linked to the Company's projects. Currently, the average cost of consolidated debt is 13.49% p.y., or 99.38% of the CDI.

#### Table 39. Debt Maturity (R\$000)

	TR + 9.08% - 9.8247%	784,992	310,659	324,555	149,778	-	-
Debentures – Working Capital (B)	CDI + 1.90% - 1.95% / IPCA + 7.96% - 8.22% TR + 8.30% -	360,025	165,769	26,694	64,402	83,886	19,274
	11.00% / 117.0% CDI / 12.87%	1,142,459	465,997	520,337	117,590	36,542	1,993
Working Capital (D)	CDI + 2.20% / 117.9% CDI	145,324	124,326	20,998	-	-	-
		2,432,800	1,066,751	892,584	331,770	120,428	21,267
Investor Obligations (F	) CDI + 0.59%	7,296	5,016	2,280	-	-	-
		2,440,096	1,071,767	894,864	331,770	120,428	21,267
% Total Maturity per pe	eriod	-	43.9%	36.7%	13.6%	4.9%	0.9%
		-	72.5%	94.4%	80.6%	30.3%	9.4%
Volume of maturity of C of total debt ((B)+(D) + (F))/ (G)	Corporate debt as %	-	27.5%	5.6%	19.4%	69.7%	90.6%
		21.0% / 79.0%	-	-	-	-	-

#### **Financial Result**

#### Revenue

On a consolidated basis, net revenue in the 2Q15 totaled R\$591.5 million, up 13.9% over the 1Q15 and up 2.9% from 2Q14. In the quarter, the Gafisa segment represented 58.9% of consolidated revenues, while Tenda accounted for the remaining 41.1%. In 6M15, consolidated net revenue reached R\$1.1 billion, in line with previous year.

Gross Profit & Margin

Gross profit in 2Q15 was R\$158.5 million, compared to R\$149.2 million in 1Q15, and R\$164.9 million in the prior year quarter. Gross margin for the quarter reached 26.8%, a decline when compared to prior periods.

Adjusted gross profit reached R\$200.4 million, with a margin of 33.9%, compared to 34.5% in the 1Q15 and 35.7% in the previous year. Supported by stable results in the Gafisa segment, and the higher volume and consolidation of Tenda's New Business Model operations, the Company has been able to maintain its adjusted gross margin at a healthy level throughout the past few quarters.

The gross margin has improved during the last two years as Gafisa and Tenda legacy projects have been concluded, reducing their impact on the Company's results. At the same time, the contribution of more profitable projects launched in core markets and under the Tenda segment's New Model has increased during recent quarters.

#### Table 40. Gafisa Group – Gross Margin (R\$000)

	591,529	519,501	14%	574,830	3%	1,111,030 <sup>-</sup>	1,007,531	10%
Gross Profit	158,543	149,200	6%	164,904	-4%	307,743	262,252	17%
	26.8%	28.7%	-190 bps	28.7%	-190 bps	27.7%	26.0%	170 bps
(-) Financial Costs	(41,843)	(30,102)	39%	(40,357)	4%	(71,945)	(75,102)	-4%
	200,386	179,302	12%	205,261	-2%	379,688	337,354	12%
Adjusted Gross Margin	33.9%	34.5%	-60 bps	35.7%	-180 bps	34.2%	33.5%	70 bps

#### Selling, General and Administrative Expenses (SG&A)

SG&A expenses totaled R\$89.7 million in 2Q15, up 26.7% q-o-q, due to the higher volume of launches and gross sales in the period, resulting in higher marketing expenses. Compared to the 2Q14, there was a 9.9% reduction. In the 6M15, selling, general and administrative expenses totaled R\$160.5 million, 11.7% lower than 1H14.

Table 41. Gafisa Group – SG&A Expenses (R\$000)

<b>.</b>	40,635	27,113	50%	43,093	-6%	67,748	73,875	-8%
General and Admin Expenses	49,070	43,670	12%	56,418	-13%	92,738	107,837	-14%
	89,705	70,783	27%	99,511	-10%	160,486	181,712	-12%
Launches	481,951	313,581	54%	413,744	16%	795,532	949,123	-16%
Net Revenue	532,131 591,529	423,344 519,501	26% 14%	433,018 574,830	23% 3% <sup>-</sup>	955,475 1,111,030 <sup>-</sup>	672,341 1,007,531	42% 10%

Given the substantial decrease in the volume of legacy projects and current market conditions, the Company is seeking to streamline its cost and expense structure and SG&A. In the coming quarters, the Company is looking to improve productivity and increase the efficiency and assertiveness of its operations.

The Other Operating Revenues/ Expenses line totaled an expense of R\$33.1 million, down 1.5% compared to the 1Q15, and up 15.9% compared to the previous year. In 6M15, this line reached R\$66.6 million.

The table below contains more details on the breakdown of this expense.

Table 42. Gafisa Group – Other Operating Revenues/ Expenses (R\$000)

	(29,418) (26,070)	13%	(25,648)	15%	(55,488)	(51,796)	7%
Expenses w/ upgrading the balance of the stock options program for AUSA shares		-	(13,863)	-	-	(13,863)	-
	(3,633) (7,485)	-51%	192	-1,992%	(11,118)	348	-3,295%
Total	(33,051) (33,555)	-2%	(39,319)	-16%	(66,606)	(65,311)	2%

#### **Consolidated Adjusted EBITDA**

Consolidated adjusted EBITDA, including Alphaville equity income, totaled R\$72.8 million in 2Q15, down from R\$96.4 million in 1Q15 and R\$89.8 million in the prior-year period. Consolidated adjusted EBITDA margin using the same criteria was 12.3%, compared with a 15.6% margin reported in the previous year and 18.6% reported in 1Q15. In 6M15, consolidated EBITDA reached R\$169.2 million, with a 15.2% margin.

#### Table 43. Gafisa Group - Consolidated Adjusted EBITDA (R\$000)

	28,487	31,651	-10%	(851)	3,447%	60,137	(40,642)	248%
(+) Financial Results	(2,685)	8,216	-133%	3,072	-187%	5,531	10,986	-50%
	(5,754)	12,160	-147%	11,672	-149%	6,406	18,269	-65%
<ul><li>(+) Depreciation &amp; Amortization</li></ul>	11,561	11,669	-1%	15,977	-28%	23,230	29,999	-23%
	41,843	30,102	39%	40,357	4%	71,945	75,102	-4%
(+) Expenses with Stock Option Plan	2,383	2,617	-9%	20,815	-89%	5,001	24,404	-80%
	(3,004)	(50)	-5,908%	(1,204)	-150%	(3,055)	(1,810)	-69%
Adjusted EBITDA	72,831 591,529	96,363 519,501	-24% 14%	89,838 574,830	-19% 3% <sup>-</sup>	169,194 1,111,030	116,308 1,007,531	45% 10%
Adjusted EBITDA Margin	12.3%	18.6%	-630 bps	15.6%	-330 bps	15.2%	11.5%	370 bps

1) EBITDA adjusted by expenses associated with stock option plans. as this is a non-cash expense.

2) Consolidated EBITDA considers the equity income from Alphaville.

#### **Depreciation and Amortization**

Depreciation and amortization in the 2Q15 reached R\$11.6 million, stable compared to 1Q15 and down 27.6% compared to R\$16.0 million recorded in 2Q14, due to the lower expense from the depreciation of sales booths, used by developers to market projects, in the period. In 1H15, this line totaled R\$23.2 million compared to R\$30.0 million reported in the previous year.

## **Financial Results**

Net financial result was positive R\$2.7 million in the 2Q15, higher than a negative result of R\$3.1 million in 1Q15. Financial revenues totaled R\$44.3 million, a 16.6% y-o-y increase due to the higher annual interest rate registered in the period. Financial expenses reached R\$41.6 million, compared to R\$41.0 million in 2Q14, impacted by the decrease in the level of gross indebtness in the period. YTD, the net financial result was negative

R\$ 5.5 million, compared to a net loss of R\$ 11.0 million in the same period last year.

#### <u>Taxes</u>

Income taxes, social contribution and deferred taxes for 2Q15 amounted to a credit of R\$5.8 million, due to the constitution of deferred income tax in the amount of R\$8.9 million in a subsidiary. In the first half, income tax and social contribution totaled R\$6.4 million.

#### Net Income

Gafisa Group ended the 2Q15 with a net profit of R\$28.5 million. Excluding the equity income from AUSA, the Company recorded net income of R\$23.3 million in the quarter, compared to a net loss of R\$9.2 million recorded in 2Q14 and R\$14.7 million in 1Q15. In 6M15, net income was positive R\$ 60.1 million, including Alphaville's equity income, compared to a net loss of R\$ 40.6 million in the same period last year.

Table 44. Consolidated – Net Income (R\$000)

Gross Profit	591,529 <b>158,543</b> 26.8%	519,501 <b>149,200</b> 28.7%	14% <b>6%</b> -190 bps	574,830 <b>164,904</b> 28.7%	3% <b>-4%</b> -190 bps	1,111,030 <b>307,743</b> 27.7%	1,007,531 <b>262,252</b> 26.0%	10% <b>17%</b> 170 bps
Adjusted Gross Profit <sup>1</sup>	200,386	179,302	12%	205,261	-2%	379,688	337,354	13%
	33.9%	34.5%	-60 bps	35.7%	-180 bps	34.2%	33.5%	70 bps
	72,831	96,363	-24%	89,838	-19%	169,194	116,308	45%
	12.3%	18.6%	-630 bps	15.6%	-330 bps	15.2%	11.5%	370 bps
Net Income (ex- the sale of AUSA)	28,487	31,651	-10%	(851)	-3.447%	60,137	(40,642)	248%
	(5,210)	(16,960)	-69%	(8,392)	-38%	(22,170)	(4,965)	347%
Net Income (ex- AUSA Sale and Equity Income)	23,277	14,691	58%	(9,243)	352%	37,967	(45,607)	183%

1) Adjusted by capitalized interests.

2) EBITDA adjusted by expenses associated with stock option plans. as this is a non-cash expense.

3) Consolidated EBITDA includes the impact of Alphaville equity income.

#### **Backlog of Revenues and Results**

The backlog of results to be recognized under the PoC method reached R\$364.2 million in the 2Q15. The consolidated margin for the quarter was 40.4%.

Table 45. Gafisa Group – Results to be recognized (REF) (R\$000)

	901,383	930,601	-3%	1,506,001	-40%
Costs to be recognized (units sold)	(537,145)	(563,034)	-5%	(974,077)	-45%
	364,238	367,567	-1%	531,924	-32%
Backlog Margin	40.4%	39.5%	90 bps	35.3%	510 bps

## Alphaville net revenues reached R\$ 507 million in 6M15

São Paulo, August 7th, 2015 – Alphaville Urbanismo SA releases its results for the 2nd quarter of the year (2Q and 6M).

#### **Financial Results**

In the second quarter of 2015, net revenues were R\$ 267 million, 22.1% above the same period of 2014 and 11.6% higher than 1Q15. Net income was R\$ 17 million, 33.2% lower than 2Q14 and 50.7% lower than the previous quarter.

Net Revenue	267	219	22.1%	240	11.6%
Net Income	17	26	-33.2%	35	-50.7%
Margin	6%	12%		15%	

In the first six months of the year, net revenues totaled R\$ 507 million, 36.7% higher than 6M14. Net profit in the quarter was R\$ 53 million, representing an increase 209.4% million considering 2Q14.

Net Revenue Net Income Margin	507 53 10%	371 17 5%	36.7% 209.4%

For further information, please contact our Investor Relations team at ri@alphaville.com.br or +55 11 3038-7164

## **Financial Statements Gafisa Segment**

Operating Costs	348,392 (258,124) 90,268	340,058 (241,911) 98,147	2% 7% -8%	397,907 (278,772) 119,135	-12% -7% -24%	688,450 (500,035) 188,415	724,657 (516,632) 208,025	-5% -3% -9%
Gross Margin	25.9%	28.9%	-300 bps	29.9%	-400 bps	27.4%	28.7%	-130 bps
Selling Expenses	(79,420) (22,976)	(60,622) (14,092)	63% 63%	(91,831) (28,425)	-14% -19%	(140,040) (37,068)	(171,752) (47,420)	-18% -22%
	(27,466)	(28,885)	-5%	(31,406)	-13%	(56,351)	(63,855)	-12%
Other Operating Revenues/Expenses	(21,378)	(28,521)	-25%	(24,351)	-12%	(49,899)	(40,340)	24%
	(8,079)	(8,279)	-2%	(11,311)	-29%	(16,358)	(22,517)	-27%
Equity income	479 10,848	19,157 37,527	-97% -71%	3,662 27,304	-87% -60%	19,636 48,375	2,380 36,273	725% 33%
Financial Income	19,978 (22,944)	19,277 (29,021)	4% -21%	24,160 (28,565)	-17% -20%	39,255 (51,965)	55,320 (67,549)	-29% -23%
Net Income Before Taxes on Income	7,882	27,783	-72%	22,899	-66%	35,665	24,044	48%
	(1,028)	(2,012)	256%	(91)	7762%	(3,866)	(383)	909%
Income Tax and Social Contribution	750	(5,338)	-229%	(7,117)	-197%	(3,762)	(10,847)	-65%
	7,604	20,433	-63%	15,691	-52%	28,037	12,814	119%
Minority Shareholders	(848)	228	-472%	(1,441)	-41%	(619)	(1,989)	-69%
	8,452	20,205	-58%	17,132	-51%	28,656	14,803	94%

## **Financial Statements Tenda Segment**

Operating Costs	243,137 (174,862) 68,275	179,443 (128,390) 51,053	35% 36% 34%	176,923 (131,154) 45,769	37% 33% 49%	422,580 (303,252) 119,328	282,874 (228,647) 54,227	49% 33% 120%
Gross Margin	<i>28.1%</i> (62,079)	<i>28.5%</i> (36,603)	-40 bps 70%	<i>25.9%</i> (60,384)	220 bps 3%	28.2%	,	900 bps -5%
Selling Expenses	(17,659)	(13,021)	36%	(14,668)	20%	(30,680)	(26,455)	16%
	(21,604)	(14,783)	46%	(25,012)	-14%	(36,387)	(43,982)	-17%
Other Operating Revenues/Expenses	(11,673)	(5,034)	132%	(14,968)	-22%	(16,707)	(24,971)	-33%
	(3,482)	(3,390)	3%	(4,666)	-25%	(6,872)	(7,482)	-8%
Equity income	(7,661) 6,196	(375) 14,450	1943% -57%	(1,070) (14,615)	616% -142%	(8,036) 20,646	(805) (49,468)	898% -142%
Financial Income	24,292 (18,641)	13,335 (11,807)	82% 58%	13,805 (12,472)	76% 49%	37,627 (30,448)	26,841 (25,598)	40% 19%
Net Income Before Taxes on Income	11,847	15,978	-26%	(13,282)	-189%	27,825	(48,225)	-158%
	7,154	(3,288)	-318%	(1,771)	-504%	3,866	(1,012)	-482%
Income Tax and Social Contribution	(1,122)	(1,522)	-26%	(2,693)	-58%	(2,644)	(6,027)	-56%
	17,879	11,168	60%	(17,746)	-201%	29,047	(55,264)	-153%
Minority Shareholders	(2,156)	(278)	676%	237	-1.010%	(2,434)	179	1.460%
	20,035	11,446	75%	(17,983)	-211%	31,481	(55,443)	-157%

## **Consolidated Financial Statements**

	591,529	519,501	14%	574,830	3%	1,111,030	1,007,531	10%
Operating Costs	(432,986)	(370,301)	17%	(409,926)	6%	(803,287)	(745,279)	8%
	158,543	149,200	6%	164,904	-4%	307,743	262,252	17%
Gross Margin	26.8%	28.7%	-190 bps	28.7%	-190 bps	27.7%	26.0%	170 bps
	(141,499)	(97,225)	46%	(152,215)	-7%	(238,722)	(275,447)	-13%
Selling Expenses	(40,635)	(27,113)	50%	(43,093)	-6%	(67,748)	(73,875)	-8%
	(49,070)	(43,668)	12%	(56,418)	-13%	(92,738)	(107,837)	-14%
Other Operating Revenues/Expenses	(33,051)	(33,555)	-2%	(39,319)	-16%	(66,606)	(65,311)	2%
	(11,561)	(11,669)	-1%	(15,977)	-28%	(23,230)	(29,999)	-23%
Equity pickup	(7,182)	18,782	-138%	2,592	-377%	11,600	1,575	637%
Operational Result	17,044	51,977	-67%	12,689	34%	69,021	(13,195)	-623%
	44,270	32,612	36%	37,965	17%	76,882	82,161	-6%
Financial Expenses	(41,585)	(40,828)	2%	(41,037)	1%	(82,413)	(93,147)	-12%
	19,729	43,761	-55%	9,617	105%	63,490	(24,181)	-363%
Deferred Taxes	6,126	(5,300)	-100%	(1,862)	-100%	826	(1,395)	-100%
	(372)	(6,860)	-184%	(9,810)	-159%	(7,232)	(16,874)	-62%
Net Income After Taxes on Income	25,483	31,601	-19%	(2,055)	-1,340%	57,084	(42,450)	-234%
Minority Shareholders	(3,004)	(50)	5,908%	(1,204)	150%	(3,053)	(1,810)	69%
	28,487	31,651	-10%	(851)	-3,447%	60,137	(40,640)	-248%

## **Balance Sheet Gafisa Segment**

Cash and cash equivalents	541,684	680,412	-20%	661,449	-18%
	1,030,823	1,074,721	-4%	1,285,496	-20%
Properties for sale	1,133,046	1,225,675	-8%	1,050,259	8%
	225,848	199,545	13%	256,083	-12%
Deferred selling expenses	4,406	8,584	-49%	19,024	0%
	6,074	6,074	0%	7,747	-22%
	2,941,881	3,195,011	-8%	3,280,058	-10%
Receivables from clients	410,855	384,928	7%	298,596	38%
	715,740	572,410	25%	467,708	53%
	171,972	163,184	5%	221,212	-22%
	1,298,567	1,120,522	16%	987,516	31%
	60,195	59,949	0%	63,149	-5%
Investments	1,963,775	1,947,616	1%	1,989,855	-1%
Total Assets	6,264,418	6,323,098	-1%	6,320,578	-1%
Loans and financing	582,668	537,032	8%	548,548	6%
ç	268,943	329,876	-18%	254,466	6%
Obligations for purchase of land and clients	228,010	274,886	-1%	293,195	-7%
	76,943	81,459	-6%	55,888	38%
Taxes and contributions	60,640	65,117	-7%	59,857	1%
	5,016	8,717	-42%	7,517	-33%
Other	433,116	395,181	10%	364,314	19%
	1,655,336	1,692,268	0%	1,583,785	7%
Loans and financings	668,119	796,607	-16%	756,049	-12%
g	568,589	541,712	5%	582,508	-2%
Obligations for purchase of land and clients	117,839	61,234	21%	66,983	11%
-	28,589	27,560	4%	44,667	-36%
Provision for contingencies	75,190	75,190	0%	67,745	11%
5	4,713	4,713	0%	7,145	-34%
Other	45,109	53,911	-16%	74,555	-39%
	1,508,148	1,560,927	-6%	1,599,652	-8%

Shareholders' Equity	3,097,879	3,066,949	1%	3,116,181	-1%
	3,055	2,954	3%	20,960	-85%
	3,100,934	3,069,903	1%	3,137,141	-1%
	6,264,418	6,323,098	-1%	6,320,578	-1%

## **Balance Sheet Tenda Segment**

Cash and cash equivalents	335,129	435,756	-23%	618,118	-46%
Properties for sale	433,456 487,252	401,285 563,291	8% -13%	424,221 527,646	2% -8%
Topenies for sale	132,872	117,337	13%	131,917	1%
Land for sale	117,452	107,415	9%	98,564	19%
	1,506,161	1,625,084	-7%	1,800,466	-16%
Receivables from clients	39,388	32,818	20%	23,760	66%
	179,759	196,378	-8%	110,772	62%
	64,441	72,751	-11%	86,016	-25%
	283,588	301,947	-6%	220,549	<b>29%</b>
	38,018	33,935	12%	39,429	-4%
Investments	155,891	188,315	-17%	193,544	-19%
Total Assets	1,983,658	2,149,281	-8%	2,253,987	-12%
Loans and financing	7,655	9,084	-16%	74,395	-90%
-	207,485	198,979	4%	98,928	110%
Obligations for purchase of land and clients	158,181	223,977	-29%	71,442	121%
	32,074	20,932	53%	20,732	55%
Taxes and contributions	73,227	71,763	2%	90,748	-19%
	94,995	168,783	-44%	317,403	-70%
	573,617	693,518	-17%	673,648	-15%
Loans and financings	29,341	24,663	19%	58,295	-50%
-	100,000	200,000	-50%	300,000	-67%
Obligations for purchase of land and clients	57,809	14,824	290%	3,175	1,721%
	4,493	11,603	-61%	10,643	-58%
Provision for contingencies	57,707	68,154	-15%	65,783	-12%
	35,695	29,935	19%	67,853	-47%
	285,045	349,179	-18%	505,749	-44%
	1 001 010	4 070 450	00/	4 0 40 700	40/
Shareholders' Equity	1,091,018	1,070,450	2%	1,049,799	4%
	33,978	36,134	-6%	24,791	37%
	1,124,996	1,106,584	2%	1,074,590	5%

1,903,030 2,149,201 -0% 2,253,907 -12	1,983,658	2,149,281	-8%	2,253,987	-12%
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## **Consolidated Balance Sheets**

Cash and cash equivalents	876,813 1,464,279	1,116,168 1,476,007	-21% -1%	1,279,568 1,709,718	-31% -14%
Properties for sale	1,620,297	1,788,967	-9%	1,684,216	3%
	322,469	295,846	9%	217,263	48%
Prepaid expenses and others	10,293	15,322	-33%	26,223	-61%
	123,526	113,489	9%	-	16%
	4,417,677	4,805,799	-8%	4,916,988	-10%
Receivables from clients	450,243	417,746	8%	322,356	40%
	895,500	768,789	16%	578,480	55%
Other	221,448	220,969	0%	292,260	-24%
	1,567,191	1,407,504	11%	1,193,096	31%
Intangible	123,689	119,360	4%	145,657	-15%
	963,989	1,001,235	-4%	1,032,662	-7%
Total Assets	7,072,546	7,333,898	-4%	7,288,403	-3%
Loans and financing	590,323	546,115	8%	622,942	-5%
-	476,428	528,856	-10%	353,394	35%
Obligations for purchase of land and clients	386,192	498,857	-14%	364,637	18%
	109,017	102,391	6%	76,619	42%
Taxes and contributions	107,483	110,933	-3%	117,728	-9%
	5,016	8,717	-42%	7,517	-33%
Other	524,128	575,615	-9%	551,057	-5%
	2,198,587	2,371,484	-5%	2,093,894	7%
Loans and financings	697,460	821,270	-15%	814,345	-14%
Louis and manoings	668,589	741,712	-10%	882,508	-24%
Obligations for purchase of land and clients	175,649	76,059	73%	70,158	88%
	33,081	39,164	-16%	55,310	-40%
Provision for contingencies	139,208	143,990	-3%	133,528	4%
-	2,280	4,713	-52%	7,145	-68%
Other	58,200	64,615	-10%	93,384	-38%
	1,774,467	1,891,523	-8%	2,056,378	-16%

Shareholders' Equity	3,097,881	3,066,952	1%	3,116,182	-1%
	1,611	3,939	-59%	21,949	-93%
	3,099,492	3,070,891	1%	3,138,131	-1%
	7,072,546	7,333,898	-4%	7,288,403	-3%

## **Cash Flow**

	19,729	9,617	63,490	(24,181)
Expenses (income) not affecting working capital	91,830	114,614	136,363	179,067
Impairment allowance	11,561 4,375 2,383	15,977 2,673 20,816	23,230 4,375 5,001	29,999 379 24,405
Penalty fee over delayed projects	1,136 21,249	(63) 46,668	(943) 37,663	(675) 70,624
Equity pickup	7,182 842	40,008 (2,592) 482	(11,600) 1,058	(1,575) 2,197
Warranty provision	1,904 29,418	(7,479) 25,647	8,829 55,488	(10,957) 51,796
Profit sharing provision	9,124 (1,122)	11,636 1,280	12,038 (805)	16,425 (3,306)
Writeoff of Investments	2,188 1,590	(431)	(2,317) 4,346	(245)
Clients	(12,739) 14,566	365 (4,291)	(78,034) (43,117)	179,022 (81,378)
Other receivables	(26,134) 5,030	(10,634) 4,107	(11,403) 5,150	(2,398) 8,964
Obligations on land purchases Accounts payable	(13,082) (3,450) 6,627	(8,219) (4,816) (61,917)	(29,902) (6,941) 13,886	(53,554) (31,088) (2,723)
	(21,686)	(44,962)	(17,397)	(45,826)
Other accounts payable	(49,627) (11,536)	13,460 (18,699)	(61,512) (10,022)	(29,995) (51,270)
Paid taxes	5,754 <b>5,282</b>	(11,375)	(6,406) <b>(45,845)</b>	(84,682) <b>(40,042)</b>
Investments activities	(16,732)	(22,390)	(22,383)	(35,128)
Redemption of securities. restricted securities and loans	952,732	1,428,966	2,133,082	2,544,749
	(783,891)	(1,199,724)	(1,808,307)	(1,880,258)
Investments increase	(787)	9,934 57,676	(962)	4,420 60,301
Cash used in investing activities	151,322	274,262	301,430	694,084
Contributions from venture partners	(6,134) 182,351	(8,554) 203,522	(3,734) 382,672	(109,018) 378,913
Repayment of loans and financing	(408,754)	(520,835)	(574,060)	(835,874)

	-	(3,186)	(22,135)	(51,354)
Dividend payments	-	-	-	(117,125)
	4,825	4,642	5,412	(6,598)
Sale of treasury shares	1,811	13,480	1,810	13,480
	(1,217)	(6,570)	(1,216)	(6,570)
Net cash provided by financing activities	(227,118)	(317,501)	(211,251)	(734,146)
	(70,514)	(54,414)	44,334	(80,104)
At the beginning of the period	224,743	189,503	109,895	215,193
	154,229	135,089	154,229	135,089
Net increase (decrease) in cash and cash equivalents	(70,514)	(54,414)	44,334	(80,104)

## **About Gafisa**

Gafisa is one Brazil's leading residential and commercial properties development and construction companies. Founded over 60 years ago, the Company is dedicated to growth and innovation oriented to enhancing the well-being, comfort and safety of an increasing number of households. More than 15 million square meters have been built, and approximately 1,100 projects delivered under the Gafisa brand - more than any other company in Brazil. Recognized as one of the foremost professionally managed homebuilders, Gafisa's brand is also one of the most respected, signifying both quality and consistency. In addition to serving the upper-middle and upper class segments through the Gafisa brand, the Company also focuses on low income developments through its Tenda brand. And,, it participates through its 30% interest in Alphaville, a leading urban developer, in the national development and sale of residential lots. Gafisa S.A. is a Corporation traded on the Novo Mercado of the BM&FBOVESPA (BOVESPA:GFSA3) and is the only Brazilian homebuilder listed on the New York Stock Exchange (NYSE:GFA) with an ADR Level III, which ensures best practices in terms of transparency and corporate governance.

This release contains forward-looking statements about the business prospects, estimates for operating and financial results and Gafisa's growth prospects. These are merely projections and, as such, are based exclusively on the expectations of management concerning the future of the business and its continued access to capital to fund the Company's business plan. Such forward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian economy and the industry, among other factors; therefore, they are subject to change without prior notice.

## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. Date: August 7, 2015

Gafisa S.A.

By:

/s/ Sandro Gamba

Name: Sandro Gamba Title: Chief Executive Officer