

COCA COLA FEMSA SAB DE CV  
Form 6-K  
February 06, 2013

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**

**PURSUANT TO RULE 13a-16 OR 15d-16 UNDER**

**THE SECURITIES EXCHANGE ACT OF 1934**

For the month of February 2013  
Commission File Number 1-12260

**COCA-COLA FEMSA, S.A.B. de C.V.**

(Translation of registrant's name into English)

**United Mexican States**

(Jurisdiction of incorporation or organization)

**Guillermo González Camarena No. 600  
Col. Centro de Ciudad Santa Fé  
Delegación Alvaro Obregón  
México, D.F. 01210**

**México**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1)

Yes  No

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Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7)

Yes\_\_No\_X

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes\_\_No\_X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with

Rule 12g3-2(b): 82-\_\_.

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**Stock Listing Information**

**Mexican Stock Exchange**

**Ticker: KOFL**

**NYSE (ADR)**

**Ticker: KOF**

**COCA-COLA FEMSA ANNOUNCEMENT**

**Coca-Cola FEMSA announces date for shareholders meeting**

**Ratio of KOF L to KOF =  
10:1**

**For Further Information:**

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**Website:**

**[www.coca-colafemsa.com](http://www.coca-colafemsa.com)**

**Mexico City, Mexico – February 05, 2013** – Coca-Cola FEMSA, S.A.B. de C.V.

(“Coca-Cola FEMSA” or the “Company”), the largest public bottler of Coca-Cola products in the world, announces that on March 5, 2013 it will hold its annual shareholders meeting.

Coca-Cola FEMSA also announced that the Record Date for the Holders of its ADSs is February 15, 2013.

(This release is an English translation of a document filed with the Mexican Stock Exchange.)

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Coca-Cola FEMSA, S.A.B. de C.V. produces and distributes Coca-Cola, Fanta, Sprite, Del Valle, and other trademark beverages of The Coca-Cola Company in Mexico (a substantial part of central Mexico, including Mexico City, as well as

