#### POLO RALPH LAUREN CORP

Form 4 April 01, 2008

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
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Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * LAUREN RALPH |               |          | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>POLO RALPH LAUREN CORP<br>[RL] | 5. Relationship of Reporting Person(s) to<br>Issuer  (Check all applicable)                       |  |  |
|--|---------------|----------|---|---|--|--|
| (Last) 650 MADISO                                      | (First) N AVE | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 04/01/2008                             | _X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below) Chairman & CEO           |  |  |
|  | (Street)      |          | 4. If Amendment, Date Original Filed(Month/Day/Year)                                    | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person |  |  |
| NEW YORK, NY 10022                                     |               |          |   | Form filed by More than One Reporting Person  |  |  |

| (City)                               | (State)                                 | Zip) Table  | e I - Non-D   | erivative | Secur | ities Acq   | uired, Disposed o               | f, or Beneficial | ly Owned |
|--------------------------------------|---|---|---|-----------|-------|---|---------------------------------|------------------|----------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |           |       | 5. Amount of Securities Form: Direct Indirect Beneficially (D) or Beneficially Owned Indirect (I) Owner Following (Instr. 4) (Instr. Reported |                                 |                  |          |
|                                      |   |   | Code V  | Amount    | or    | Price   | Transaction(s) (Instr. 3 and 4) |                  |          |
| Class A<br>Common<br>Stock           | 04/01/2008                              |   | S   | 100       | D     | \$<br>59.16   | 510,797                         | D                |          |
| Class A<br>Common<br>Stock           | 04/01/2008                              |   | S   | 100       | D     | \$<br>59.24   | 510,697                         | D                |          |
| Class A<br>Common<br>Stock           | 04/01/2008                              |   | S   | 300       | D     | \$<br>59.14   | 510,397                         | D                |          |
| Class A<br>Common                    | 04/01/2008                              |   | S   | 100       | D     | \$<br>59.13   | 510,297                         | D                |          |

Stock

Class A

Common 04/01/2008 S 5,200 D \$60 505,097 (1) D

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transact<br>Code<br>(Instr. 8) | 5. ionNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     | ate                | 7. Tit<br>Amou<br>Under<br>Secur<br>(Instr | int of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) |
|---|---|--------------------------------------|---|--------------------------------------|--|---------------------|--------------------|--|--|---|
|   |   |                                      |   | Code V                               | 7 (A) (D)  | Date<br>Exercisable | Expiration<br>Date | Title                                      | Amount<br>or<br>Number<br>of<br>Shares |   |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |                |       |  |  |  |  |
|--------------------------------|---------------|-----------|----------------|-------|--|--|--|--|
| •                              | Director      | 10% Owner | Officer        | Other |  |  |  |  |
| LAUREN RALPH                   |               |           |                |       |  |  |  |  |
| 650 MADISON AVE                | X             | X         | Chairman & CEO |       |  |  |  |  |
| NEW YORK, NY 10022             |               |           |                |       |  |  |  |  |

# **Signatures**

Yen D. Chu, Attorney-in-Fact 04/01/2008

\*\*Signature of Reporting Person Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This is part two of two Form 4 filings disclosing the transaction taking place on April 1, 2008 for the above reporting person. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Reporting Owners 2

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