

V F CORP  
Form 3  
April 01, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL  
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol                            |  |
| McNeill Bryan H                           |         | (Month/Day/Year)                     | V F CORP [VFC]   |  |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                       | 5. If Amendment, Date Original Filed(Month/Day/Year) |
|   |         | 04/01/2015                           |  |  |
| 105 CORPORATE CENTER BLVD                 |         |                                      | (Check all applicable)   |  |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director                                      | <input type="checkbox"/> 10% Owner                   |
|   |         |                                      | <input type="checkbox"/> Officer                                       | <input type="checkbox"/> Other                       |
| GREENSBORO, NC 27408                      |         |                                      | (give title below) (specify below)                                     |  |
| (City)                                    | (State) | (Zip)                                | VP, Chief Accounting Officer   |  |
|   |         |                                      | 6. Individual or Joint/Group Filing(Check Applicable Line)             |  |
|   |         |                                      | <input checked="" type="checkbox"/> Form filed by One Reporting Person |  |
|   |         |                                      | <input type="checkbox"/> Form filed by More than One Reporting Person  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 873   | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|--|--|---|--|--|---|

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|  | Date Exercisable | Expiration Date |              | Amount or Number of Shares |          | or Indirect (I) (Instr. 5) |   |
|--|------------------|-----------------|--------------|----------------------------|----------|----------------------------|---|
| 2012 Non-Qualified Stock Option (right to buy) | Â (1)            | 02/20/2022      | Common Stock | 1,080                      | \$ 36.4  | D                          | Â |
| 2013 Non-Qualified Stock Option (right to buy) | Â (2)            | 02/19/2023      | Common Stock | 4,256                      | \$ 40.49 | D                          | Â |
| 2014 Non-Qualified Stock Option (right to buy) | Â (3)            | 02/18/2024      | Common Stock | 4,776                      | \$ 56.79 | D                          | Â |
| 2015 Non-Qualified Stock Option (right to buy) | Â (4)            | 02/17/2025      | Common Stock | 6,671                      | \$ 75.35 | D                          | Â |

## Reporting Owners

| Reporting Owner Name / Address                                       | Relationships |           |                                |       |
|--|---------------|-----------|--------------------------------|-------|
|  | Director      | 10% Owner | Officer                        | Other |
| McNeill Bryan H<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 | Â             | Â         | Â VP, Chief Accounting Officer | Â     |

## Signatures

Mark R. Townsend for Bryan H. McNeill (pursuant to signing authority on file) 04/01/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested as follows: 1,080 shares vested on 02/21/13; 1,080 shares vested on 02/21/14; and 1,080 shares vested on 02/21/15.
- (2) This option vests as follows: 2,128 shares vest on 02/20/14; 2,128 shares vest on 02/20/15; and 2,128 shares vest on 02/20/16.
- (3) This option vests as follows: 1,592 shares vest on 02/19/15; 1,592 shares vest on 02/19/16; and 1,592 shares vest on 02/19/17.
- (4) This option vests as follows: 2,224 shares vest on 02/18/16; 2,224 shares vest on 02/18/17; and 2,223 shares vest on 02/18/18.

Â

### Remarks:

ExecutedÂ signingÂ authorityÂ attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.