

JACK IN THE BOX INC /NEW/  
Form 4  
November 28, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person  Blankenship Mark H

2. Issuer Name and Ticker or Trading Symbol  
JACK IN THE BOX INC /NEW/ [JACK]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
9330 BALBOA AVE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/26/2014

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
EVP- PEOPLE, CULTURE & STRATEGY

SAN DIEGO, CA 92123

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
| COMMON STOCK <sup>(1)</sup>     | 11/26/2014                           |  | S                              | 385 D   | \$ 73.97 16,576   | D  |   |
| COMMON STOCK <sup>(1)</sup>     | 11/26/2014                           |  | S                              | 255 D   | \$ 73.3653 16,321   | D  |   |
| COMMON STOCK <sup>(1)</sup>     | 11/26/2014                           |  | S                              | 236 D   | \$ 73.36 16,085   | D  |   |
| COMMON STOCK                    | 11/28/2014                           |  | M                              | 27,663 A  | \$ 20.05 43,748   | D  |   |
| COMMON STOCK                    | 11/28/2014                           |  | S                              | 27,663 D  | \$ 75 16,085  | D  |   |

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|              |            |   |     |   |          |        |   |
|--------------|------------|---|-----|---|----------|--------|---|
| COMMON STOCK | 11/28/2014 | M | 389 | A | \$ 18.67 | 16,474 | D |
| COMMON STOCK | 11/28/2014 | S | 389 | D | \$ 75    | 16,085 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |                           |                 |              |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---------------------------|-----------------|--------------|
|  |  |                                      |  | Code                           | V   | (A)  | (D)   | Date Exercisable          | Expiration Date | Title        |
| NON QUALIFIED STOCK OPTION                 | \$ 20.05   | 11/28/2014                           |  | M                              |   | 27,663   |   | 11/26/2011 <sup>(2)</sup> | 11/26/2017      | COMMON STOCK |
| NON QUALIFIED STOCK OPTION                 | \$ 18.67   | 11/28/2014                           |  | M                              |   | 389  |   | 11/25/2012 <sup>(2)</sup> | 11/25/2018      | COMMON STOCK |

## Reporting Owners

| Reporting Owner Name / Address                               | Relationships |           |         |                                 |
|--|---------------|-----------|---------|---------------------------------|
|  | Director      | 10% Owner | Officer | Other                           |
| Blankenship Mark H<br>9330 BALBOA AVE<br>SAN DIEGO, CA 92123 |               |           |         | EVP- PEOPLE, CULTURE & STRATEGY |

## Signatures

MARK H  
BLANKENSHIP  
11/26/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Disposition of shares to satisfy tax withholding obligation upon vesting of restricted or performance units.

(2) These options become exercisable in three equal installments commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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