GEORGE ROGER E

Form 4 July 31, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16. Form 4 or

Form 5 obligations

may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

ALIGN TECHNOLOGY INC

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person *

GEORGE ROGER E

(First) (Middle)

C/O ALIGN TECHNOLOGY INC, 2560 ORCHARD PARKWAY

(Street)

(Month/Day/Year) 07/27/2012

Symbol

[ALGN]

4. If Amendment, Date Original

3. Date of Earliest Transaction

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

Director 10% Owner Other (specify X_ Officer (give title below) below)

VP, Legal Aff. and Gen Counsel

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

SAN JOSE, CA 95131

(City)	(State)	(Zip) Tab	ole I - Non-	Derivative S	Securit	ties Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)		d of (D))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/27/2012	07/27/2012	M		` /	\$ 17.88	24,665	D	
Common Stock	07/27/2012	07/27/2012	M	21,354	A 5	\$ 7.81	46,019	D	
Common Stock	07/27/2012	07/27/2012	M	20,335	A 5	\$ 13	66,354	D	
Common Stock	07/27/2012	07/27/2012	S	66,354 I	D 3	\$ 35.8286	0	D	
	07/30/2012	07/30/2012	M	46,165	A 5	\$ 13	46,165	D	

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Common Stock								
Common Stock	07/30/2012	07/30/2012	M	20,541	A	\$ 17.94	66,706	D
Common Stock	07/30/2012	07/30/2012	M	7,260	A	\$ 20.79	73,966	D
Common Stock	07/30/2012	07/30/2012	S	73,966	D	\$ 34.4351 (2)	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of actionDerivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Right to Buy (Common Stock)	\$ 7.81	07/27/2012	07/27/2012	M		21,354	02/20/2010	02/20/2019	Common Stock	21,354
Right to Buy (Common Stock)	\$ 13	07/27/2012	07/27/2012	M		20,335	02/20/2009	02/20/2018	Common Stock	20,335
Right to Buy (Common Stock)	\$ 17.88	07/27/2012	07/27/2012	M		24,665	02/20/2008	02/20/2017	Common Stock	24,665
Right to Buy (Common Stock)	\$ 13	07/30/2012	07/30/2012	M		12,461	02/20/2009	02/20/2018	Common Stock	12,461
	\$ 13	07/30/2012	07/30/2012	M		32,000	02/20/2009	02/20/2018		32,000

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Right to Buy (Common Stock)								Common Stock	
Right to Buy (Common Stock)	\$ 13	07/30/2012	07/30/2012	M	1,704	02/20/2009	02/20/2018	Common Stock	1,704
Right to Buy (Common Stock)	\$ 17.94	07/30/2012	07/30/2012	M	20,541	02/19/2011	02/19/2017	Common Stock	20,541
Right to Buy (Common Stock)	\$ 20.29	07/30/2012	07/30/2012	M	7,260	02/18/2012	02/18/2018	Common Stock	7,260

Reporting Owners

Reporting Owner Name / Address	remuonismps					
	Director	10% Owner	Officer	Other		

GEORGE ROGER E C/O ALIGN TECHNOLOGY INC 2560 ORCHARD PARKWAY SAN JOSE, CA 95131

VP, Legal Aff. and Gen Counsel

Relationships

Signatures

Roger E. George 07/31/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.75 to \$35.91, inclusive. The reporting person undertakes to provide Align Technology, Inc., any security holder of Align Technology, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- The price reported in column 4 is a weighted average exercise price. These shares were sold in multiple transactions at prices ranging from \$34.25 to \$35.29, inclusive. The reporting person undertakes to provide Align Technology, Inc., any security holder of Align Technology, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3