

EFFECTIVE PROFITABLE SOFTWARE, INC.  
Form 10QSB  
June 07, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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FORM 10-QSB

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QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended \_\_\_\_\_

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from April 30, 2005 to June 30, 2005

Commission File No. 000-50494

\_\_\_\_\_

## EFFECTIVE PROFITABLE SOFTWARE, INC.

(Exact name of small business issuer as specified in its charter)

\_\_\_\_\_

Delaware

(State or other jurisdiction of  
incorporation or organization)

98-0412432

(I.R.S. Employer Identification No.)

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**1 Innwood Circle, Suite 209, Little Rock, Arkansas**  
(Address of principal executive offices)

**72211**  
(Zip Code)

**(501) 223-3310**  
(Issuer's telephone number)

Check whether the issuer (1) has filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the preceding 12 months (or for such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Check whether the registrant has filed all documents and reports required to be filed by Sections 12, 13, or 15(d) of the Exchange Act subsequent to the distribution of securities under a plan confirmed by a court. Yes  No

Indicate by check mark whether the registrant is a shell company as defined in Rule 12b-2 of the Exchange Act.

Yes  No

State the number of shares outstanding of each of the issuer's classes of common equity, as of June 7, 2006: 55,780,000 shares of common stock.

Transitional Small Business Disclosure Format (check one): Yes  No

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**PART I FINANCIAL INFORMATION**

**Item 1. Financial Information**

**EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY**

**F/K/A MODENA 2, INC.**

**(A DEVELOPMENT STAGE COMPANY)**

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**EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY**

**F/K/A MODENA 2, INC.**

**(A DEVELOPMENT STAGE COMPANY)**

**CONDENSED CONSOLIDATED BALANCE SHEET**

**AS OF JUNE 30, 2005**

**(UNAUDITED)**

**ASSETS**

**CURRENT ASSETS**

|                      |        |
|----------------------|--------|
| Cash                 | \$ 835 |
| Total Current Assets | 835    |

|                                    |        |
|------------------------------------|--------|
| <b>PROPERTY AND EQUIPMENT, NET</b> | 15,817 |
|------------------------------------|--------|

**OTHER ASSETS**

|                    |       |
|--------------------|-------|
| Deposits           | 1,400 |
| Total Other Assets | 1,400 |

|                     |                  |
|---------------------|------------------|
| <b>TOTAL ASSETS</b> | <b>\$ 18,052</b> |
|---------------------|------------------|

**LIABILITIES AND STOCKHOLDERS DEFICIENCY**

**CURRENT LIABILITIES**

|                   |          |
|-------------------|----------|
| Accounts payable  | \$ 5,033 |
| Stockholder loans | 36,033   |

|                          |        |
|--------------------------|--------|
| <b>TOTAL LIABILITIES</b> | 41,066 |
|--------------------------|--------|

**STOCKHOLDERS DEFICIENCY**

|  |           |
|--|-----------|
| Common stock, \$0.001 par value, 100,000,000 shares authorized, 53,280,000 shares issued and outstanding | 7,580     |
| Additional paid in capital   | 109,022   |
| Accumulated deficit during development stage   | (139,616) |
| Total Stockholders Deficiency  | (23,014)  |

|  |                  |
|--|------------------|
| <b>TOTAL LIABILITIES AND STOCKHOLDERS DEFICIENCY</b> | <b>\$ 18,052</b> |
|--|------------------|

The accompanying notes are an integral part of these financial statements.



## EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY

F/K/A MODENA 2, INC.

(A DEVELOPMENT STAGE COMPANY)

**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

(UNAUDITED)

|  | For the Three<br>Months<br>Ended<br>June 30, 2005 | For the Three<br>Months<br>Ended<br>June 30, 2004 | For the Six<br>Months<br>Ended<br>June 30, 2005 | For the Period<br>from<br>February 23,<br>2004<br>(Inception) to<br>June 30, 2004 | For the Period<br>from<br>February 23,<br>2004<br>(Inception)<br>To June 30,<br>2005 |
|--|---|---|---|---|--|
| <b>REVENUE</b>   | \$ -  | \$-   | \$-   | \$-   | \$-  |
| <b>OPERATING EXPENSES</b>  |   |   |   |   |  |
| General and administrative   | 12,766  | 946   | 28,404  | 946   | 137,870  |
| Total Operating Expenses   | 12,766  | 946   | 28,404  | 946   | 137,870  |
| <b>LOSS FROM OPERATIONS</b>  | (12,766)  | (946)   | (28,404)  | (946)   | (137,870)  |
| <b>OTHER INCOME (EXPENSE)</b>  |   |   |   |   |  |
| Other income   | -   | -   | -   | -   | 30   |
| Interest expense   | (1,119)   | -   | (1,131)   | -   | (1,776)  |
| Total Other (Income) Expense   | (1,119)   | -   | (1,131)   | -   | (1,746)  |
| <b><u>NET LOSS</u></b>   | \$ (13,885)                                       | \$ (946)  | \$ (29,535)                                     | \$ (946)  | \$ (139,616)   |
| NET LOSS PER SHARE BASIC AND DILUTED   | \$ -  | \$-   | \$-   | \$-   | \$-  |
| WEIGHTED AVERAGE NUMBER OF<br>COMMON SHARES OUTSTANDING BASIC<br>AND DILUTED | 52,165,870  | 45,500,000  | 51,454,033                                      | 43,228,346  | 47,848,638   |

The accompanying notes are an integral part of these financial statements.

## EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY

F/K/A MODENA 2, INC.

(A DEVELOPMENT STAGE COMPANY)

## CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS DEFICIENCY

FOR THE PERIOD FROM FEBRUARY 23, 2004 (INCEPTION) TO JUNE 30, 2005

(UNAUDITED)

|   | Common Stock<br>Shares | Common Stock<br>Amount | Additional<br>Paid-In<br>Capital | Accumulated<br>Deficit<br>During<br>Development<br>Stage | Total           |
|---|------------------------|------------------------|----------------------------------|--|-----------------|
| Common stock issued to founders for cash (\$0.001 per share)                    | 45,000,000             | \$4,500                | \$ (3,600)                       | \$ -   | \$ 900          |
| Common stock issued for services (\$0.10 per share)                             | 3,000,000              | 300                    | 59,700                           | -  | 60,000          |
| Common stock issued for cash (\$0.10 per share)                                 | 2,280,000              | 230                    | 45,370                           | -  | 45,600          |
| In-kind contribution of interest on stockholders loans                          | -                      | -                      | 646                              | -  | 646             |
| Net loss for the period from February 23, 2004 (inception) to December 31, 2004 | -                      | -                      | -                                | (110,081)  | (110,081)       |
| Balance, December 31, 2004  | 50,280,000             | 5,030                  | 102,116                          | (110,081)  | (2,935)         |
| Common stock issued for services (\$0.10 per share)                             | 500,000                | 50                     | 9,950                            | -  | 10,000          |
| In-kind contribution of interest on stockholders loans                          | -                      | -                      | 1,056                            | -  | 1,056           |
| Shares issued in Reverse merger   | 2,500,000              | 2,500                  | (4,100)                          | -  | (1,600)         |
| Net loss for the six months ended June 30, 2005                                 | -                      | -                      | -                                | (29,535)   | (29,535)        |
| <b>BALANCE, JUNE 30, 2005</b>   | <b>53,280,000</b>      | <b>\$7,580</b>         | <b>\$ 109,022</b>                | <b>\$ (139,616)</b>                                      | <b>(23,014)</b> |

The accompanying notes are an integral part of these financial statements.





**EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY****F/K/A MODENA 2, INC.****(A DEVELOPMENT STAGE COMPANY)****CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS****(UNAUDITED)**

|  | For the Six<br>Months Ended<br>June 30, 2005 | For the Period<br>from<br>February 23,<br>2004 (Inception)<br>to June 30, 2004 | For the Period<br>from February 23,<br>2004 (Inception)<br>To June 30, 2005 |
|--|--|--|---|
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>                 |  |  |   |
| Net loss   | \$ (29,535)                                  | \$ (946)   | \$ (139,616)  |
| Adjustments to reconcile net loss to net cash provided       |  |  |   |
| by (used in) operating activities:                           |  |  |   |
| Depreciation   | 1,563  | -  | 2,901   |
| In-kind contribution of interest on stockholder loans        | 1,056  | -  | 1,702   |
| Stock issued for services                                    | 10,000                                       | -  | 70,000  |
| Prepaid expenses   | 26,000                                       | (13,000)   | -   |
| Deposits   | -  | (900)  | (1,400)   |
| Increase (decrease) in accounts payable and accrued expenses | 2,574  | -  | 3,432   |
| Net Cash Provided By (Used In) Operating Activities          | 11,658                                       | (14,846)   | (62,981)  |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>                 |  |  |   |
|  | -  | -  | -   |
| Purchase of property and equipment                           | -  | -  | (18,717)  |
| Net Cash Provided By (Used In) Investing Activities          | -  | -  | (18,717)  |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>                 |  |  |   |
| Proceeds from issuance of loan payable related party         | 13,633                                       | -  | 62,033  |
| Repayment of loan payable related party                      | (26,000)                                     | -  | (26,000)  |
| Proceeds from issuance of common stock                       | -  | 18,200   | 46,500  |
| Net Cash Provided By (Used In) Financing Activities          | (12,367)                                     | 18,200   | 82,533  |
| NET INCREASE (DECREASE) IN CASH                              | (709)  | 3,354  | 835   |
| CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD             | 1,544  | -  | -   |
| CASH AND CASH EQUIVALENTS AT END OF PERIOD                   | \$ 835                                       | \$ 3,354   | \$ 835  |

The accompanying notes are an integral part of these financial statements.



**EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY**

**F/K/A MODENA 2, INC.**

**(A DEVELOPMENT STAGE COMPANY)**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**AS OF JUNE 30, 2005**

**(UNAUDITED)**

**NOTE 1      ORGANIZATION AND BASIS OF PRESENTATION**

**(A) Basis of Presentation**

The accompanying unaudited financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America and the rules and regulations of the Securities and Exchange Commission for interim financial information. Accordingly, they do not include all the information necessary for a comprehensive presentation of financial position and results of operations.

It is management's opinion however, that all material adjustments (consisting of normal recurring adjustments) have been made which are necessary for a fair financial statements presentation. The results for the interim period are not necessarily indicative of the results to be expected for the year.

For further information, refer to the financial statements and footnotes included in the Company's Form 8-K/A for the year ended December 31, 2004.

**(B) Organization**

Effective Profitable Software, Inc. formally known as Modena 2, Inc., (a development stage company), was organized under the laws of the State of Delaware.

EPS, Inc., (a development stage company), was incorporated in the State of Arkansas on February 23, 2004.

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On May 10th, 2005 pursuant to a stock purchase agreement and share exchange between the Effective Profitable Software, Inc. and EPS, Inc. and the shareholders of EPS, Inc., we purchased all of the outstanding shares of EPS for the issuance of 10,156,000 (50,780,000 post-split) shares of our stock to EPS shareholders. Pursuant to the agreement, EPS became a wholly owned subsidiary of the Effective Profitable Software, Inc. As a result of the agreement, the transaction was treated for accounting purposes as a reorganization by the accounting acquirer (EPS, Inc.) and as a recapitalization by the accounting acquiree (Effective Profitable Software, Inc. f/k/a Modena 2, Inc.).

Accordingly, the financial statements include the following:

- (1) The balance sheet consists of the net assets of the acquirer at historical cost and the net assets of the acquiree at historical cost.

**EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY**

**F/K/A MODENA 2, INC.**

**(A DEVELOPMENT STAGE COMPANY)**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**AS OF JUNE 30, 2005**

**(UNAUDITED)**

- (2) The statement of operations includes the operations of the acquirer for the periods presented and the operations of the acquiree from the date of the merger.

Activities during the development stage include developing the business plan and raising capital.

Effective Profitable Software, Inc. and its wholly-owned subsidiary are hereafter referred to as the Company .

The Company intends to develop computer software for use in technical analysis of financial markets.

**NOTE 2**      **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**(A) Cash and Cash Equivalents**

The Company considers cash on hand and amounts on deposit with financial institutions which have original maturities of three months or less to be cash and cash equivalents.

**(B) Principles of Consolidation**

The 2005 financial statements include the accounts of Effective Profitable Software, Inc. and its wholly-owned subsidiary EPS, Inc. from May 10, 2005. The 2004 financial statements include the accounts of EPS, Inc.

All significant intercompany accounts and transactions have been eliminated in consolidation.

**(C) Income Taxes**

The Company accounts for income taxes in accordance with the Statement of Financial Accounting Standards No. 109, Accounting for Income Taxes, which requires the recognition of deferred tax assets and liabilities at currently enacted tax rates for the expected future tax consequences of events that have been included in the financial statements or tax returns. A valuation allowance is recognized to reduce the net deferred tax asset to an amount that is more likely than not to be realized. The income tax provision shown on the accompanying statement of operations is zero since the deferred tax asset generated from the net operating loss is offset in its entirety by valuation allowances.

**EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY**

**F/K/A MODENA 2, INC.**

**(A DEVELOPMENT STAGE COMPANY)**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**AS OF JUNE 30, 2005**

**(UNAUDITED)**

As of June 30, 2005, the Company had \$139,615 of net operating loss carryforwards ( NOL ) which begin to expire in the year ended October 31, 2024. A deferred tax asset of \$48,167 comprised of \$40,488 for federal income taxes and \$7,679 for state income taxes has been reserved by a valuation allowance to account for the potential benefit of the NOL.

***(D) Fair Value of Financial Instruments***

The Company's financial instruments, mainly accounts payable, accrued expenses and stockholder loans, approximate fair value.

***(E) Use of Estimates***

Management uses estimates and assumptions in preparing these financial statements in accordance with generally accepted accounting principles. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenue and expenses. Management has no reason to make estimates at this time.

***(F) Earnings Per Share***

Basic and diluted net loss per common share is computed based upon the weighted average common shares outstanding as defined by Financial Accounting Standards No. 128, Earnings Per Share. As of June 30, 2005 and 2004, there were no common share equivalents outstanding.

***(G) Recent Accounting Pronouncements***



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Statement of Financial Accounting Standards ( SFAS ) No. 154, Accounting Changes and Error Corrections a replacement of APB Opinion No. 20 and FASB Statement No. 3 SFAS No. 151, Inventory Costs an amendment of ARB No. 43, Chapter 4 SFAS No. 152, Accounting for Real Estate Time-Sharing Transactions an amendment of FASB Statements No. 66 and 67 SFAS No. 153, Exchanges of Non-monetary Assets an amendment of APB Opinion No. 29 and SFAS No. 123 (revised 2004), Share-Based Payment , do not have applicability to the Company s operations nor any impact on the Company s financial statements.

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**EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY**

**F/K/A MODENA 2, INC.**

**(A DEVELOPMENT STAGE COMPANY)**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**AS OF JUNE 30, 2005**

**(UNAUDITED)**

**NOTE 3      RELATED PARTY TRANSACTIONS**

At June 30, 2005, related parties had loaned the company a total of \$36,033. These loans are interest free and have no formal terms of repayment. The Company is accruing interest at a rate of 4% per annum and classifying the expense as an in-kind contribution.

**NOTE 4      STOCKHOLDERS EQUITY**

**(A) Issuance of Common Stock to Founders**

On February 23, 2004, the company issued 9,000,000 shares of common stock to the Company's officers for services regarding the initial start up of the Company. The value of these shares was \$900, or \$.0001 per share.

**(B) Stock Issued for Cash**

During the six months ending December 31, 2004, the Company undertook a private placement issuance, Regulation D Rule offering whereby 456,000 shares of common stock were issued for cash of \$45,600, or \$0.10 per share.

**(C) Stock Issued for Services**

On April 1, 2004, the Company issued 100,000 shares of common stock for legal services. The shares were valued at a recent cash offering price of \$10,000 or \$0.10 per share.

During December 2004, the Company issued 500,000 shares of common stock for services. The shares were valued at a recent cash offering of 50,000 or \$0.10 per share.

In January 2005, the Company issued 100,000 shares of common stock for services. The shares were valued at a recent cash offering price of \$10,000 or \$0.10 per share.

**(D) Stock Issued in Reverse Merger**

On May 10, 2005, Effective Inc. exchanged 500,000 shares of common stock for all the outstanding shares of EPS (See Note 1).

**EFFECTIVE PROFITABLE SOFTWARE, INC. AND SUBSIDIARY**

**F/K/A MODENA 2, INC.**

**(A DEVELOPMENT STAGE COMPANY)**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**AS OF JUNE 30, 2005**

**(UNAUDITED)**

***(F) In-Kind Contribution***

During the six months ended June 30, 2005 and the period from February 23, 2004 to June 30, 2004, \$1,056 and \$646 of in-kind contributions relating to imputed interest on related party loans was recorded.

***(G) Stock Split***

On May 10, 2005, the Board of Directors approved a 5 for 1 forward stock split for all shareholders of the Company as of May 10, 2005. Per share weighted average share amounts have been retroactively restated in the accompanying unaudited financial statements and related notes to reflect this stock split.

**NOTE 5      GOING CONCERN**

The Company is in the development stage. The Company has no operations and has had recurring losses since inception and an accumulated deficit of \$139,616. Accordingly, there is substantial doubt about the Company's ability to continue as a going concern. The ability of the Company to continue as a going concern is dependent on the Company's ability to raise additional capital and implement its business plan. The financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

**NOTE 6      SUBSEQUENT EVENTS**

Subsequent to June 30, 2005, the Company issued 500,000 shares to one investor for cash consideration of \$10,000 (\$0.10 per share) and 1,700,000 shares to two investors for cash of \$44,000 (\$0.02 per share).



## **Item 2. Management's Discussion and Analysis or Plan of Operation**

The following discussion and analysis provides information which management believes is relevant to an assessment and understanding of our financial condition. The discussion should be read in conjunction with our financial statements and notes thereto appearing in this prospectus. The following discussion and analysis contains forward-looking statements, which involve risks and uncertainties. Our actual results may differ significantly from the results, expectations and plans discussed in these forward-looking statements.

### **Overview**

On May 10, 2005, pursuant to a Stock Purchase Agreement and Share Exchange between us and EPS, Inc., an Arkansas corporation, and the shareholders of EPS, we purchased all of the outstanding shares of EPS for the issuance of 10,156,000 (50,780,000 post-split) shares of our stock to the EPS shareholders. Pursuant to the Agreement, EPS became a wholly owned subsidiary of the Company. Pursuant to the terms of the Agreement, we filed Articles of Amendment with the State of Delaware changing our name to Effective Profitable Software, Inc.

Based on the acquisition of EPS we changed our business focus to become a financial markets evaluation software company which focuses on bringing affordable evaluation tools to the general public. We are based in Little Rock, Arkansas and are led by Don Bratcher, Gary Moore and Richard Torti. We use in house proprietary software for evaluation of markets, stocks, commodities, and other financial instruments. We have developed an innovative evaluation system we call the TimingWave. At the center of the system is a 100% mechanical, unemotional timing model that is both powerful and simple to use. The system's web-based access will make it both affordable and accessible and our evaluations will be easily understood.

On May 20, 2005, our directors and shareholders approved a 5-1 forward split of our outstanding common shares increasing the amount of shares owned by these shareholders to 50,780,000 shares.

### **Plan of Operations**

During the next twelve months, we expect to take the following steps in connection with the operations:

Initially we plan to prepare and execute a marketing plan to develop our subscription base. The majority of our member base will be obtained from two sources: search engine results and links placed in online market timing directories via link exchange programs. We anticipate that within thirty to sixty days, a comprehensive marketing plan will be developed. We expect to spend approximately \$5,000 on marketing in the areas of Keyword Advertising and Sponsored Links through Google, FindWhat, and other similar targeted keyword programs. Another area that we will vigorously pursue as part of our marketing and branding program is search engine placement. By continuing to work to optimize the site, and by increasing the number of links to the site, we feel we can receive better search results and search engine saturation, which in turn directs more traffic to the website. In addition to our internet based effort we intend to advertise in national papers Wall Street Journal, USA Today we anticipate additional subscriptions from word of mouth.

In the latter part of 2006 we intend to charge a subscription fee for our services. We believe our programs are so unique and accurate that no active subscription members will be affected and we intend to inform them when they subscribe that this is an initial offer and prices will increase. We currently have enough cash to satisfy our minimum cash requirements for the next 6 months to maintain our operations. However, we may require additional funds to increase marketing, to expand international and for further development of our Website.

We currently do not have enough cash to satisfy our minimum cash requirements for the next twelve months. In addition, we will require additional funds to increase marketing, to expand operations, and for further development of our website. No significant purchases of equipment are anticipated; however, a substantial surge in traffic and/ or membership could necessitate the purchase of additional servers.

As reflected in the accompanying financial statements, we are in the development stage with limited operations. This raises substantial doubt about our ability to continue as a going concern. Our ability to continue as a going concern is dependent on our ability to raise additional capital and implement our business plan. The financial statements do not include any adjustments that might be necessary if we are unable to continue as a going concern.

#### **Capital Resources and Liquidity.**

Our unaudited balance sheet as of June 30, 2005 reflects assets of \$18,052 consisting of cash of \$835, property and equipment of \$15,817, and deposits of \$1,400. Total liabilities as of June 30, 2005 were \$41,066 consisting of accounts payable of \$5,033 and stockholder loans of \$36,033.

As of June 30, 2005, we had \$835 in cash. Our general and administrative expenses are expected to average \$5,000 per month for the next 12 months based upon our projected operating budget. We currently do not have enough cash to satisfy more than one year of operations without receiving additional funds from our President or additional investors. Subsequent to June 30, 2005, we raised a total of \$54,000 from the issuance of stock.

#### **Recent Financial Pronouncements**

Statement of Financial Accounting Standards ("SFAS") No. 154, "Accounting Changes and Error Corrections - a replacement of APB Opinion No. 20 and FASB Statement No. 3" SFAS No. 151, "Inventory Costs - an amendment of ARB No. 43, Chapter 4" SFAS No. 152, "Accounting for Real Estate Time-Sharing Transactions - an amendment of FASB Statements No. 66 and 67" SFAS No. 153, "Exchanges of Non-monetary Assets - an amendment of APB Opinion No. 29" and SFAS No. 123 (revised 2004), "Share-Based Payment", do not have applicability to the Company's operations nor any impact on the Company's financial statements.

#### **Going Concern Consideration**

As reflected in the accompanying financial statements, we are in the development stage. We have no operations and have had recurring losses since inception and an accumulated deficit of \$139,616. Accordingly, there is substantial doubt about our ability to continue as a going concern. Our ability to continue as a going concern is dependent on our ability to raise additional capital and implement our business plan. The financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

We believe that actions presently being taken to obtain additional funding and implement our strategic plans provide the opportunity for us to continue as a going concern.

#### **Subsequent Events**



On September 9, 2005, Gately & Associates, LLC was dismissed as the independent auditor for the Company and on October 14, 2005 was replaced by Webb & Company, P.A. as our principal independent auditors.

**Critical Accounting Policies**

Our financial statements and related public financial information are based on the application of accounting principles generally accepted in the United States ( GAAP ). GAAP requires the use of estimates; assumptions, judgments and subjective interpretations of accounting principles that have an impact on the assets, liabilities, revenue and expense amounts reported. These estimates can also affect supplemental information contained in our external disclosures including information regarding contingencies, risk and financial condition. We believe our use of estimates and underlying accounting assumptions adhere to GAAP and are consistently and conservatively applied. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances. Actual results may differ materially from these estimates under different assumptions or conditions. We continue to monitor significant estimates made during the preparation of our financial statements.

Our significant accounting policies are summarized in Note 1 of our financial statements. While all these significant accounting policies impact our financial condition and results of operations. We view certain of these policies as critical. Policies determined to be critical are those policies that have the most significant impact on our financial statements and require management to use a greater degree of judgment and estimates. Actual results may differ from those estimates. Our management believes that given current facts and circumstances, it is unlikely that applying any other reasonable judgments or estimate methodologies would cause effect on our consolidated results of operations, financial position or liquidity for the periods presented in this report.

**Off-Balance Sheet Arrangements**

We have no off-balance sheet arrangements.

**Item 3. Controls and Procedures**

**Evaluation of disclosure controls and procedures**

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of our disclosure controls and procedures, as such term is defined under Rule 13a-15(e) and Rule 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended (Exchange Act), as of June 30, 2005. Based on that evaluation, our principal executive officer and principal financial officer concluded that, a material weakness in our internal accounting controls existed prior to June 30, 2005 so that our disclosure controls and procedures in place were not adequate to ensure that information required to be disclosed by us, including our consolidated subsidiaries, in reports that we file or submit under the Exchange Act, is recorded, processed, summarized and reported on a timely basis in accordance with applicable rules and regulations. Although our principal executive officer and principal financial officer believe our current existing disclosure controls and procedures are adequate to enable us to comply with our disclosure obligations, we intend to formalize and document the procedures already in place and establish a disclosure committee.

**Changes in internal controls**

We are in the process of making significant changes to our internal controls subsequent to the Evaluation Date. During the course of the most recent examination of our financial statements for the period ended June 30, 2005 by our independent accountants, we were advised of the existence of a material weakness in our internal accounting controls that existed prior to June 30, 2005. We are applying the necessary corrective action and believe this weakness will be remediated.

**PART II - OTHER INFORMATION**

**Item 1. Legal Proceedings.**

We are currently not a party to any pending legal proceedings and no such actions by, or to the best of our knowledge, against us have been threatened.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

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On May 10, 2005, we issued a total of 10,156,000 (50,780,000 post-split) shares of our common stock to 39 shareholders pursuant to the Stock Purchase Agreement and Share Exchange between us and EPS, Inc. Such shares were issued in reliance on an exemption from registration under Section 4(2) of the Securities Act of 1933.

On May 20, 2005, our directors and shareholders approved a 5-1 forward split of our outstanding common shares increasing the amount of shares owned by our shareholders to 50,780,000 shares.

### **Item 3. Defaults Upon Senior Securities.**

None

### **Item 4. Submission of Matters to a Vote of Security Holders.**

No matter was submitted during the quarter ending June 30, 2005, covered by this report to a vote of our shareholders, through the solicitation of proxies or otherwise.

### **Item 5. Other Information.**

None

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**Item 6. Exhibits and Reports of Form 8-K.**

- (a) Reports on Form 8-K and Form 8K-A

During the three months ended June 30, 2005, we filed one Current Report on Form 8-K, as follows:

- Date of event: May 10, 2005, as amended, wherein we reported information pursuant to Item 1.01 Entry Into A Material Definitive Agreement; Item 2.01 Completion Of Acquisition Or Disposition Of Assets; Item 3.02 Unregistered Sales Of Equity Securities; and Item 5.03 Change In Fiscal Year.

- (b) Exhibits

**Exhibit  
Number**

**Exhibit Title**

|      |  |
|------|--|
| 3.1  | Certificate of Incorporation; Certificate of Amendment to Certificate of Incorporation   |
| 3.2  | By-Laws  |
| 31.1 | Certification of Gary Moore pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.   |
| 31.2 | Certification of Don Bratcher pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1 | Certification of Gary Moore pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.   |
| 32.2 | Certification of Don Bratcher pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |

**SIGNATURES**

In accordance with Section 13 or 15(d) of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, there unto duly authorized.

**EFFECTIVE PROFITABLE SOFTWARE, INC.**

By: /s/Gary Moore

Gary Moore,

President,

Chief Executive Officer,

June 7, 2006