

VEEVA SYSTEMS INC  
Form 4  
November 20, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Sohn Young A

(Last) (First) (Middle)

C/O VEEVA SYSTEMS INC., 4280 HACIENDA DRIVE

(Street)

PLEASANTON, CA 94588

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
VEEVA SYSTEMS INC [VEEV]

3. Date of Earliest Transaction (Month/Day/Year)  
11/18/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Class A Common Stock	11/18/2015		C	62,500	A	\$ 0	62,500	D
Class A Common Stock	11/18/2015		S <sup>(1)</sup>	62,500	D	\$ 27.4181	0	D
						<sup>(2)</sup>		
Class A Common Stock	11/19/2015		C	62,500	A	\$ 0	62,500	D
Class A Common	11/19/2015		S <sup>(1)</sup>	62,500	D	\$ 27.3435	0	D

Edgar Filing: VEEVA SYSTEMS INC - Form 4

Stock		<u>(3)</u>						
Class A Common Stock	11/18/2015	C	6,250	A	\$ 0	6,250	I	By Young Sohn Grantor Retained Annuity Trust dated May 21, 2013 <u>(4)</u>
Class A Common Stock	11/18/2015	<u>S(1)</u>	6,250	D	\$ 27.4225 <u>(5)</u>	0	I	By Young Sohn Grantor Retained Annuity Trust dated May 21, 2013 <u>(4)</u>
Class A Common Stock	11/19/2015	C	6,250	A	\$ 0	6,250	I	By Young Sohn Grantor Retained Annuity Trust dated May 21, 2013 <u>(4)</u>
Class A Common Stock	11/19/2015	<u>S(1)</u>	6,250	D	\$ 27.3276 <u>(6)</u>	0	I	By Young Sohn Grantor Retained Annuity Trust dated May 21, 2013 <u>(4)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

Edgar Filing: VEEVA SYSTEMS INC - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	(7)	11/18/2015		C	62,500	(7)	(7)	Class A Common Stock	62,500
Class B Common Stock	(7)	11/19/2015		C	62,500	(7)	(7)	Class A Common Stock	62,500
Class B Common Stock	(7)	11/18/2015		C	6,250	(7)	(7)	Class A Common Stock	6,250
Class B Common Stock	(7)	11/19/2015		C	6,250	(7)	(7)	Class A Common Stock	6,250

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Sohn Young A C/O VEEVA SYSTEMS INC. 4280 HACIENDA DRIVE			X	

