Edgar Filing: PUDLIN HELEN P - Form 4

PUDLIN HE	ELEN P										
Form 4											
February 16	, 2011										
FORM	14 UNITED	STATES SI	ECURIT	IES A	ND EX	СНА	NGE C	OMMISSION	OMB AF OMB	PPROVAL	
	• •		Washin	igton,	D.C. 20	0549			Number:	3235-0287	
Check th if no long subject to Section 1 Form 4 of Form 5 obligatio may com See Instr 1(b).	rsuant to Sec a) of the Pub	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940						Expires: January 31 2005 Estimated average burden hours per response 0.5			
(Print or Type]	Responses)										
PUDLIN HELEN P Syn PN			. Issuer Name and Ticker or Trading mbol IC FINANCIAL SERVICES ROUP INC [PNC]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Mon				ate of Earliest Transaction nth/Day/Year) 14/2011				Director 10% Owner X Officer (give title Other (specify below) below) EVP & General Counsel			
PITTSBUR	(Street) GH, PA 15222-2		endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
								Person			
(City)	(State)	(Zip)	Table I -	Non-I	Derivative	Secu	rities Acq	uired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	Coc		4. Securi on(A) or D (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
\$5 Par Common Stock	02/14/2011		Coo F <u>(</u>		Amount 724	(D) D	Price \$ 64.495	(Instr. 3 and 4) 136,628	D		
\$5 Par Common Stock								6	Ι	by Daughter (2)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
Repo	rting O	wners		Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owner Name / Address			Relationships				
reporting o when reality realities	Director	10% Owner	Officer	Other			
PUDLIN HELEN P ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707			EVP & General Counsel				
Signatures							
Lori A. Hasselman, Attorney-in-Fact for Helen P. Pudlin			02/16/2011				
<u>**</u> Signature of Reporting I	Person		Date				
Explanation of Responses:							

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- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares have been withheld to satisfy tax liability resulting from the vesting of restricted stock.
- The reporting person disclaims ownership of these securities and this report shall not be deemed an admission that the reporting person is (2) the beneficial owner of such securities for purposes of Section 16 or for any other purposes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.