

HUDSON DENNIS S III  
Form 4  
January 04, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HUDSON DENNIS S III

2. Issuer Name and Ticker or Trading Symbol  
SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman & CEO

SEACOAST BANKING CORP. OF FLORIDA, P.O. BOX 9012

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(Street)  
STUART, FL 34995

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)<br>Code V Amount (D) Price                             |   |  |   |
| Common Stock                    | 12/31/2009                           |  | D <sup>(1)</sup>               | 6,500 D \$ 0 <sub>(1)</sub>                                       | 0   | D  | <sup>(1)</sup>  |
| Common Stock                    | 12/21/2009                           |  | J <sup>(2)</sup>               | 1,300 D \$ 0 <sub>(2)</sub>                                       | 0   | D  | <sup>(2)</sup>  |
| Common Stock                    | 12/21/2009                           |  | J <sup>(2)</sup>               | 1,300 A \$ 0 <sub>(2)</sub>                                       | 9,286   | D  | <sup>(3)</sup>  |
| Common Stock                    |                                      |  |                                |   | 245,293   | D  | <sup>(4)</sup>  |
| Common Stock                    |                                      |  |                                |   | 1,121,778   | I  | Held by Sherwood                                      |

|              |             |                  |  |
|--------------|-------------|------------------|--|
| Common Stock | 1,400       | I                | Partners, Ltd, family partnership<br>Held by Spouse as Custodian for son |
| Common Stock | 1,007       | D <sup>(5)</sup> |  |
| Common Stock | 87,115.3888 | D <sup>(6)</sup> |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)             | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |              |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title        | Amount or Number of Shares |
|  |  |                                      |  |                                |   | Code   | V   | (A)          | (D)                        |
| Stock-settled Stock Appreciation Rights <sup>(7)</sup> | \$ 22.22   |                                      |  |                                |   | 04/02/2009 <sup>(8)</sup>                                | 04/02/2017  | Common Stock | 73,135                     |
| Stock-settled Stock Appreciation Rights <sup>(7)</sup> | \$ 26.72   |                                      |  |                                |   | 05/16/2008 <sup>(8)</sup>                                | 05/16/2016  | Common Stock | 27,600                     |
| Common Stock Right to Buy <sup>(7)</sup>               | \$ 22.4  |                                      |  |                                |   | 12/21/2005 <sup>(9)</sup>                                | 12/21/2014  | Common Stock | 30,000                     |
| Common Stock Right                                     | \$ 17.08   |                                      |  |                                |   | 11/17/2004 <sup>(9)</sup>                                | 11/17/2013  | Common Stock | 75,000                     |

to Buy <sup>(7)</sup>

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                |       |
|---|---------------|-----------|----------------|-------|
|   | Director      | 10% Owner | Officer        | Other |
| HUDSON DENNIS S III<br>SEACOAST BANKING CORP. OF FLORIDA<br>P.O. BOX 9012<br>STUART, FL 34995 | X             |           | Chairman & CEO |       |

## Signatures

|  |            |
|--|------------|
| Sharon Mehl as Power of Attorney for Dennis S. Hudson, III | 01/04/2010 |
| <u>    </u> Signature of Reporting Person                  | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares from a performance-based restricted stock award granted under Seacoast's 2000 Long-Term Incentive Plan which not vest during the 5-year performance period from January 1, 2005 to December 31, 2009, and were forfeited.
- (2) Shares held in time-based restricted stock award that vested on 12/21/09, and were transferred into existing account. No change in beneficial ownership.
- (3) Shares held in Trust
- (4) Shares held jointly with spouse
- (5) Represents unvested time-based restricted stock awards granted on 2/2/2007 under Seacoast's 2000 Long-Term Incentive Plan which shall vest in 25% increments beginning on the second anniversary of the date of grant, and each anniversary thereafter, subject to continued employment.
- (6) Represent shares held in the Company's Retirement Savings Plan
- (7) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
- (8) Vest over five years in 25% increments beginning on the second anniversary of the date of the grant (the date indicated) and each of the following three anniversaries thereafter, subject to continued employment
- (9) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continued employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.