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MADISON Form 4	BRUCE P										
October 29	, 2004										
FOR	VI 4 _{UNITED}	STATES	SECU	IRITIES	AND EX	CHAN	NGE (COMMISSIO		B APPROVA	۸L
Charles		~			n, D.C. 2				Numbe		
if no lo subject Section Form 4 Form 5	to 16. or Filed pu	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,								es: January 31 2005 nated average en hours per onse 0.5	
obligati may co <i>See</i> Ins 1(b).				•	olding Co nt Compa	• •		f 1935 or Sect 40	ion		
(Print or Type	e Responses)										
	Address of Reporting N BRUCE P	g Person <u>*</u>	Symbol	l	nd Ticker o P INC [S		g	5. Relationship Issuer			
(Last) (First) (Middle)			3. Date of Earliest Transaction					(Check all applicable)			
1012 E. MAIN STREET			(Month/Day/Year) 10/28/2004				X_ Director10% Owner Officer (give titleOther (specify below) below)				
LOUISVII	(Street)			nendment, Ionth/Day/Ye	Date Origir ear)	al		6. Individual or Applicable Line) _X_ Form filed b Form filed b	-	ng Person	
		(7:						Person			
(City)	(State)	(Zip)						quired, Disposed		-	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution I any (Month/Day	Date, if	3. Transactio Code (Instr. 8) Code V	4. Securit on(A) or Dis (Instr. 3, 4) Amount	sposed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ben Ownership (Instr. 4)	
Common Stock								3,912.6876	D		
Common Stock								17,424	I	By Trust	
Common Stock								1,448	I	By Trust	
Common Stock								1,448	Ι	By Trust f Spouse	or
Common Stock								300.4054	Ι	By Spouse	e
	10/28/2004			Р	17.1674	А		20,699.9	I		

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Common	\$	Trust-Directors
Stock	23.3	Deferred Comp
		Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. l De Sec (In
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option (Right to Buy)	\$ 4.1875					04/25/1996(1)	04/25/2005	Common Stock	8,000	
Option (Right to Buy)	\$ 21.26					04/21/2005(2)	04/21/2014	Common Stock	1,000	

Reporting Owners

Reporting Owner Name / Addro	ess	Relationships						
	Director	10% Owner	Officer	Other				
MADISON BRUCE P 1012 E. MAIN STREET LOUISVILLE, KY 40206	Х							
Signatures								
//Bruce P. Madison	10/28/2004							
<u>**Signature of</u>	Date							

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options vest 20% per year beginning 4/25/1996
- (2) These options vest 20% per year beginnig 4/21/2005

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.