

Baidu, Inc.
Form 6-K
November 15, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2018

Commission File Number: 000-51469

BAIDU, INC.

Baidu Campus
No. 10 Shangdi 10th Street
Haidian District, Beijing 100085
The People's Republic of China

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(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

EXPLANATORY NOTE

Exhibits 4.5-4.10 to this Current Report on Form 6-K are incorporated by reference into the Registration Statement on Form F-3 of Baidu, Inc. (File No. 333-218972) and shall be a part thereof from the date on which this Current Report is furnished, to the extent not superseded by documents or reports subsequently filed or furnished.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAIDU, INC.

By: /s/ Herman Yu

Name: Herman Yu

Title: Chief Financial Officer

Date: November 15, 2018

EXHIBIT INDEX

| Exhibit No. | Description |
|--------------------|--|
| 4.5 | Sixth Supplemental Indenture, dated as of March 29, 2018, between Baidu, Inc. and The Bank of New York Mellon |
| 4.6 | Form of 3.875% Notes due 2023 (included as Exhibit A in Exhibit 4.5) |
| 4.7 | Form of 4.375% Notes due 2028 (included as Exhibit B in Exhibit 4.5) |
| 4.8 | Seventh Supplemental Indenture, dated as of November 14, 2018, between Baidu, Inc. and The Bank of New York Mellon |
| 4.9 | Form of 4.375% Notes due 2024 (included as Exhibit A in Exhibit 4.8) |
| 4.10 | Form of 4.875% Notes due 2028 (included as Exhibit B in Exhibit 4.8) |