

SK TELECOM CO LTD
Form 6-K
October 30, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF OCTOBER 2018

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

Euljiro 65, Jung-gu

Seoul 04539, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

ø The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period (Third quarter of 2018)	Previous Period (Second quarter of 2018)	Changes (%)	Year to Year Comparison (Third quarter of 2017)	Changes (%)
(unit : in 100 millions of Won, %)						
Operating	Quarterly Results	41,864	41,543	0.77	44,427	-5.77
	Year-to-date (YTD)					
Revenue	Results	125,223	83,359		130,227	-3.84
Operating	Quarterly Results	3,041	3,469	-12.34	3,924	-22.50
Income	YTD Results	9,765	6,724		12,262	-20.36
Profit from	Quarterly Results	13,019	11,630	11.94	10,041	29.66
Continuing						
Operations Before						
Income Tax	YTD Results	33,720	20,700		24,767	36.14
Profit for the	Quarterly Results	10,498	9,143	14.82	7,930	32.38
Period	YTD Results	26,575	16,077		19,970	33.07
Attributable To:	Quarterly Results	10,314	9,167	12.51	7,958	29.61
Controlling						
Interests	YTD Results	26,430	16,117		20,098	31.51

2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period		Year to Year Comparison		
(unit : in 100 millions of Won, %)		(Third quarter of 2018)	Previous Period (Second quarter of 2018)	Changes (%)	(Third quarter of 2017)	Changes (%)
Operating Revenue	Quarterly Results	29,256	29,418	-0.55	31,565	-7.32
	YTD Results	88,559	59,303		93,541	-5.33
Operating	Quarterly Results	3,106	3,682	-15.67	4,207	-26.17
Income	YTD Results	10,482	7,376		13,224	-20.74
Profit Before Income	Quarterly Results	2,499	2,959	-15.55	5,642	-55.71
Tax	YTD Results	10,233	7,734		14,272	-28.30
Profit for the Period	Quarterly Results	1,833	2,198	-16.61	4,787	-61.71
	YTD Results	7,675	5,842		11,810	-35.01

Data Provider IR Team, SK Telecom

Provided for Analysts and Institutional Investors

Date of Provision OCTOBER 30, 2018 / 15:00(Seoul time)

3. Source of Data

Location SK Telecom Headquarters, Conference Room

IR Team, SK Telecom

Organizing Team (+82-2-6100-2114)

4. Other Matters Relating to an Investment Decision

- The above preliminary results have been prepared in accordance with International Financial Reporting Standards as adopted in Korea.

- Among the figures listed above, Current Period , and Previous Period is based on IFRS 15.

- As a supplemental information of our Q3 of 2018 operating results, the company provides unaudited results under the comparative historical accounting method prior to our adoption of IFRS 15.

ø 3Q 2018 Earnings Results based on old standard (unit : in 100 millions of Won)

Classification	Consolidated	Non-consolidated
Operating Revenue	41,990	29,287
Operating Income	3,053	3,270
Profit for the Period	10,501	1,980

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.
(Registrant)

By: /s/ Jung Hwan Choi
(Signature)
Name: Jung Hwan Choi
Title: Senior Vice President

Date: October 30, 2018