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FIFTH THIRD BANCORP Form 8-K December 04, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D)

OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): December 4, 2013

(Exact Name of Registrant as Specified in Its Charter)

Ohio (State or Other Jurisdiction

001-33653 (Commission

31-0854434 (IRS Employer

of Incorporation)

File Number)

Identification No.)

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Fifth Third Center

38 Fountain Square Plaza, Cincinnati, Ohio (Address of Principal Executive Offices)

45263 (Zip Code)

(800) 972-3030

(Registrant s Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On December 4, 2013, the United States Securities and Exchange Commission (the Commission) announced administrative settlements with Fifth Third Bancorp (the Company) and Mr. Daniel T. Poston, the Company s executive vice president and chief strategy and administrative officer, to resolve the Commission s previously reported investigation of the Company s historical accounting and reporting with respect to certain commercial loans that were sold or reclassified as held-for-sale by the Company in the fourth quarter of 2008. The terms of the approved settlement were consistent with those previously disclosed in the Company s Current Report on Form 8-K filed on November 5, 2013.

For more details about the settlement, please refer to the full text of the Commission s order being filed as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

Item 9.01 Financial Statements and Exhibits.

Exhibit 99.1 Order Instituting Public Administrative and Cease-and-Desist Proceedings Pursuant to Section 8A of the Securities Act of 1933 and Sections 4C and 21C of the Securities Exchange Act of 1934 and Rule 102(e) of the Commission s Rules of Practice, Making Findings, and Imposing Remedial Sanctions and Cease-and-Desist Orders and Penalties

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIFTH THIRD BANCORP

(Registrant)

December 4, 2013 By: /s/ KEVIN T. KABAT

Kevin T. Kabat

Vice Chairman and Chief Executive Officer