JOHNSON & JOHNSON Form FWP December 03, 2013

Filed Pursuant to Rule 433

Registration No. 333-172513

December 2, 2013

PRICING TERM SHEET

Issuer: Security: Size: **Maturity Date: Coupon: Interest Payment Dates: Price to Public: Underwriting Discount: Benchmark Treasury: Benchmark Treasury Price and** Yield: **Spread to Benchmark Treasury:** Yield: **Optional Redemption: Trade Date: Expected Settlement Date: CUSIP / ISIN: Expected Ratings:***

Joint Book-Running Managers:

Johnson & Johnson 3.375% Senior Unsecured Notes due 2023 \$550,000,000 December 5, 2023 3.375% Paid semi-annually on June 5 and December 5, commencing June 5, 2014 99.941% 0.450% 2.750% due November 15, 2023 99-17+, 2.802%

58 bps 3.382% Make-whole call at Treasury + 10 bps December 2, 2013 December 5, 2013 478160BH6 / US478160BH61 Aaa (stable) (Moody s)

AAA (stable) (S&P) Goldman, Sachs & Co.

J.P. Morgan Securities LLC

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Citigroup Global Markets Inc.

Deutsche Bank Securities Inc.

RBS Securities Inc. BNP Paribas Securities Corp.

HSBC Securities (USA) Inc.

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Senior Co-Managers:

3.375% Notes due 2023

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Mitsubishi UFJ Securities (USA), Inc.

Co-Managers:

The Williams Capital Group, L.P. RBC Capital Markets, LLC

Santander Investment Securities Inc.

* A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Goldman, Sachs & Co. toll-free at 1-866-471-2526, J.P. Morgan Securities LLC collect at 1-212-834-4533 or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322.