UNITED RENTALS NORTH AMERICA INC Form 8-K May 23, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 23, 2013

UNITED RENTALS, INC. UNITED RENTALS (NORTH AMERICA), INC.

(Exact name of registrant as specified in its charter)

Delaware 001-14387 06-1522496

Delaware 001-13663 86-0933835 (State or other Jurisdiction (Commission (IRS Employer of Incorporation) File Number) Identification No.) **Five Greenwich Office Park** 06831 Greenwich, Connecticut (Address of Principal Executive Offices) (Zip Code) Registrant s telephone number, including area code: (203) 622-3131 (Former name or former address if changed since last report.) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On May 23, 2013, United Rentals, Inc. (the Company) issued a press release (attached hereto as Exhibit 99.1) announcing that it will participate in the KeyBanc Capital Markets 2013 Industrial, Automotive and Transportation Conference on May 30, 2013. At the conference, Michael Kneeland, chief executive officer of the Company, and William Plummer, chief financial officer, will present information regarding the Company, which may include a discussion of the Company s business, financial performance and forward-looking information.

The presentation is scheduled to begin at 3:00 p.m., Eastern Time and will be broadcast live via the following link:

http://wsw.com/webcast/key3/uri/

The archived webcast will be available for 30 days following the conference directly through the Company s website, www.ur.com.

The information in Item 7.01 of this Form 8-K, including Exhibit 99.1 attached hereto, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing. The disclosure in this report, including Exhibit 99.1 attached hereto, of any information does not constitute an admission that such information is material.

Item 9.01. Financial Statements and Exhibits.

99.1 Press Release of United Rentals, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 23, 2013

UNITED RENTALS, INC.

By: /s/ Jonathan M. Gottsegen Name: Jonathan M. Gottsegen

Title: Senior Vice President, General Counsel and

Corporate Secretary

UNITED RENTALS (NORTH AMERICA), INC.

By: /s/ Jonathan M. Gottsegen Name: Jonathan M. Gottsegen

Title: Senior Vice President, General Counsel and

Corporate Secretary

EXHIBIT INDEX

Exhibit

No. Description

99.1 Press Release of United Rentals, Inc.